**VILLAGE OF GERMANTOWN**
N112 W17001 MEQUON ROAD
GERMANTOWN, WI 53022

MEETING: **TOURISM / COMMUNITY BETTERMENT COMMITTEE**

DATE AND TIME: **MONDAY, AUGUST 11, 2014 6:00 p.m.**

LOCATION: : ****Village Hall Conference Room A****

I. **CALL TO ORDER:** This meeting has been given public notice in accordance with Wisconsin Statutes, Section 19.83 and 19.84 in such form that will apprise the general public and news media of subject matter that is intended for discussion and action.

II. **ROLL CALL:** Chairperson Vanderheiden, Members Adair, Brady, Brownell, Ciurro, Grgich and Rogers.

III. **APPROVAL OF MINUTES:** June 9, 2014 meeting

IV. **NEW BUSINESS:**

A. **REQUESTS FOR FUNDS**

1. **GERMANTOWN HISTORICAL SOCIETY**
   **OKTOBERFEST - $2,500**

2. **GERMANTOWN KIWANIS CLUB**
   **4TH OF JULY, 2ND REQUEST - $2,500**

3. **GERMANTOWN AREA CHAMBER OF COMMERCE**
   **GERMANTOWN CHRISTMAS FESTIVAL - $2,500**

B. **REVIEW OF FINANCIAL BALANCES**

C. **DISCUSSION/ACTION ON NOTIFICATIONS TO COMMUNITY GROUPS OF FUNDING AVAILABILITY**

V. **ADJOURNMENT:**

*UPON REASONABLE NOTICE, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service please contact the Village Clerk at (262)250-4740 at least 2 days prior to the meeting.*

*Notice is given that a majority of the Village Board may attend this meeting to gather information about an agenda item over which they have decision making responsibility. This may constitute a meeting of the Village Board per State ex rel. Badke v. Greendale Village Board, even though the Village Board will not take formal action at this meeting.*

**TOURISM/COMMUNITY BETTERMENT COMMITTEE**
**Meeting Minutes for 6/09/14**

**I. Meeting Called to Order**:
6:00pm by Al Vanderheiden, Chairman of the Tourism/Community Betterment Committee

**II. Members Present**:
All members present except Brownell and Brady. Chairman Vanderheiden thought Brownell's term may be over. We were also joined by a new committee member, Emily Bergeron.

- **Minutes:** The minutes of the 3/10/14 meeting were approved on a motion by Adair; second by Ciurro; and motion carried.
- **Meeting was briefly paused as Chairman Vanderheiden was called back into the closed session meeting also going on.**

- **New Business**:
  A. **Request for Funds**:
  **Imagination Theatre of Germantown, $2,500 for summer production of "Into the Woods", presented by Heidi Salter and Ann Priote**
  Discussion:
    - Heidi thanked the group for last year's funding and presented a handout which tracked the attendance at their summer 2013 and spring 2014 performances
    - "Into the Woods" will have the most performances so far at 10; the cast is doubled: one adult production/one student production
    - Of the 39 cast members, 2/3 are from out-of-the area and 10 are from Germantown
    - Staff is 50/50 Germantown and out-of-town
    - From mid-June to performances, the cast will be in Germantown 4-5 nights each week rehearsing and possibly eating out here, getting gas, etc…
    - And those cast members from out-of-town bring people in to Germantown to see them/the show
    - This Fall they will add a third show so each year they will produce 2 plays and 1 musical
    - Imagination Theatre of Germantown has decided to stay in Germantown and keep Lutheran Church of the Living Christ as their home.
    - They are limited to seating for 85-100 per performance.
    - The group does not have much expense for advertising; they utilize free opportunities such as press releases, and posting on appropriate websites
    - Credit is given to the Tourism/Betterment Fund at the beginning of each performance in a verbal welcome and in the playbill

- This $2,500 request will go toward the cost of royalties, which was approximately 3,619.00. Total cost for the production will be roughly $17,000

Grgich moved to approve $2,500 to Imagination Theatre of Germantown to be used toward royalty expenses for their performance; second by Ciurro. Motion carried unanimously.

An accounting of the Tourism/Betterment Fund was reviewed by the committee. A question was brought up about getting word out about the availability of this funding to other groups in the community. It will be added to the agenda of our next meeting for further discussion.

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**Adjournment;** the meeting was adjourned at 6:40pm by Chairperson Vanderheiden.

Respectfully Submitted By:
Lynn Grgich

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OFFICE OF VILLAGE CLERK
VILLAGE OF GERMANTOWN

**GERMANTOWN TOURISM / BETTERMENT FUND**
**REQUEST FOR FUNDING**
**CALENDAR YEAR:** _____

Funds may be requested by groups for Tourism Projects (projects or events that will bring visitors to the Village of Germantown).

1. Group Name: GERMANTOWN HISTORICAL SOCIETY
   Address: P.O. BOX 31 Germantown, WI 53022
2. Responsible person's name: JEFF DHEIN Phone No: 262-689-0537
3. Amount requested: $2500

**MAXIMUM AMOUNT REQUESTED IS $2500 PER REQUEST**

4. Date by which funding is desired: 11-1-14

Please complete this form in its entirety. Also, please submit an estimate for the project for approval. Upon completion of the project, receipts submitted will be matched against the detail costs to verify the final expenditure. Note the guidelines for funding requests listed on the reverse side of this form.

**Event or project description: (Please provide details regarding your event or project)**

Annual Oktoberfest. This is to raise funds for procurement and display of historical items. This also brings people to our village for the weekend from across the mid West.

**Goals of your event/project:**

We hope to continue to grow our event and increase the tourism in the village

**Cost Details:**

Money to be used for print and radio advertising

**2nd or 3rd year applicants – please describe the results of the previous year's event/project:**

Our events have been successful as they bring people to our historical park and some have become valued members of the society.

RECEIVED
JUL 25 2014
OFFICE OF VILLAGE CLERK
VILLAGE OF GERMANTOWN

# GERMANTOWN TOURISM / BETTERMENT FUND
## REQUEST FOR FUNDING
## CALENDAR YEAR: 2014

Funds may be requested by groups for Tourism Projects (projects or events that will bring visitors to the Village of Germantown) or Betterment Projects (projects that will improve the quality of life for the residents of the Village).

1. Group Name: Germantown Kiwanis Club, 4th of July
   Address: PO Box 531, Germantown, WI 53022
2. Responsible person's name: Lyn Gajich Phone No: 262-347-9901 cell
3. Amount requested: up to $2500.00 - 2nd Request 262-255-1817 work
   **MAXIMUM AMOUNT REQUESTED IS $2500 PER REQUEST**
4. Date by which funding is desired: 9-1-14

Please complete this form in its entirety. Also, please submit an estimate for the project for approval. Upon completion of the project, receipts submitted will be matched against the detail costs to verify the final expenditure. Note the guidelines for funding requests listed on the reverse side of this form.

**Event or project description: (Please provide details regarding your event or project)**

Annual 4th of July festivities for community covering parade, and activities at Firemen's Park from 11am to after fireworks. These activities include food vendors, games & inflatable for kids, family entertainment from kids to adults.

**Goals of your event/project:**

Provide a hometown event that draws residents from Germantown and surrounding communities that don't have their own celebrations, to celebrate Independence Day together.

**Cost Details:**

See attached copies of invoices for this request. A full list of expenses should be available at the meeting.

**2nd or 3rd year applicants – please describe the results of the previous year's event/project:**

2013 & 2014 were wonderful for this event as the weather was perfect. Large crowds at parade and Firemen's Park all afternoon. In 2012 excessive heat w/ temps 102° really had a negative affect on attendance & vendor sales.

**ACCOMPANY OF KIDS, INC.**
**P.O. Box 441**
**Menomonee Falls, WI 53052**

BOOKING CONTRACT

PURCHASER: Kiwanis Club of Germantown

EVENT: 4th of July Shows DATE: 07/04/2014

LOCATION: Fireman's Park (W162 N11960 Park Avenue) Hwy 145 + Fond du Lac Ave.

NUMBER OF SHOWS: Two TIME(S): 1:30-2:15 and 3:00-3:45

PRICE: $400.00 (25% DOWNPAYMENT DUE UPON RECEIPT OF CONTRACT/ BALANCE DUE UPON COMPLETION OF FINAL SHOW)

$350.00

One show is approximately one hour long. Set up takes one hour with the sound check. The breakdown of equipment is normally fifteen minutes.

For safety reasons, we request a stage 30 feet wide by 20 feet deep. In order for our director to plan accordingly, please fill in the following specific information about your stage:

Dimensions: 35'x20 Floor Surface (wood, metal, concrete): Concrete

If outdoors, is it covered? Yes If indoors, what is the height of the ceiling? 12'

Is the stage elevated? No Will Purchaser provide drinking water during performance? N/A

Please note that we will need a private area for costume changing before and after each performance.

THE Performer(s) shall do everything necessary to prosecute the work in an expeditious and professional manner pursuant to the standards of the trade and all work performed will be in accordance with generally accepted trade practices. THE Performer(s) shall perform said

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Your message has been sent. Invite Ann Cortez to Gmail

Gmail

9 older messages

Inbox (4)
Starred
Important
Sent Mail
**Drafts (1)**
More

**Lynn Grgich** Yes, the Club approved the new expense and I May 13 (6 days ago)

**Ann Cortez** May 14 (5 days ago)

Hi Lynn! Since we are only "hauling" once, let us split the difference and charge $350.00 instead of $400.00. - Ann

----- Original Message -----
From: Lynn Grgich
Sent: 05/13/14 12:26 PM

Search people...

albertadarling
Ann Cortez
Catherine Plank
cetzel
cheri.schadeberg

**Lynn Grgich** <lynngrgich@gmail.com> 7:47 PM (0 minutes ago)

# 4th of JULY CELEBRATION

KIWANIS Germantown

3

**Kiwanis Club of Germantown**
**Friday**
**July 4, 2014**
**Parade at Noon**

# PARADE APPLICATION

**Name of Participant:** Gerlach Stiltwalkers
(Only your approved unit will be allowed in the parade. We reserve the right to reject any unit.)

**Type of Unit:** (check only one)
_____Youth—No Fee
_____Non-profit—No Fee
_____Commercial—$50 Fee (If rec'd by 04/1/14) checks payable to Kiwanis Club of Germantown)
_____Commercial—$75 Fee (If rec'd after 4/1/14) checks payable to Kiwanis Club of Germantown)
__X__Remuneration required—how much $ 150

**Details of Unit:** (you must answer all)
_____Number of vehicles*
__2__Number of people
_____Staging length needed (in feet)
Do you have music? ____yes __X__no

**Description of Unit:**
2 stiltwalkers

**PLEASE CONSIDER A DONATION TO MAKE THE FESTIVITIES A SUCCESS:**
**Sponsorship levels:**

| | |
|---|---|
| $ 100—$ 249 | Community Support Sponsor |
| $ 250—$ 749 | Caring Stripe Sponsor |
| $ 750—$1199 | Civic Spectacular Sponsor |
| $1000—$4999 | Committed Star Sponsor |
| $5000+ | Celebration Event Sponsor |

**Special Considerations:** We go slower than the other units (working the crowd) If we can please start near the front, that would be great!

**Person Responsible for Your Unit:** (print and fill out completely)
Name: Dan Gerlach
Address: 511 E Main St #104
City State Zip: Waukesha WI 53186
Phone: Home _____ Work _____ Cell 414 715-4605
E-mail: danielaegerlach@gmail.com
Signature: Daniel E Gerlach Date 2/14/14

**If you have any questions, please call the 4th of July Hotline at 262-424-4457 and a member will contact you.**

***All vehicle owners will be required to sign a release, waiver, and indemnification form prior to the parade. SEE REVERSE SIDE OF THIS APPLICATION.***

**Return this form to lynngrgich@gmail.com or mail to:**
**Kiwanis Club of Germantown**
**July 4th Parade Committee**
**P.O. Box 531**
**Germantown, WI 53022**

## Parade application deadline: June 1, 2014

*OVER*

# 4th of JULY CELEBRATION

KIWANIS Germantown

**Kiwanis Club of Germantown**
**Friday**
**July 4, 2014**
**Parade at Noon**

# PARADE APPLICATION

**Name of Participant:** Wisconsin Corvette Club
(Only your approved unit will be allowed in the parade. We reserve the right to reject any unit.)

**Type of Unit:** (check only one)
_____Youth—No Fee
_____Non-profit—No Fee
_____Commercial—$50 Fee (If rec'd by 04/1/14) checks payable to Kiwanis Club of Germantown)
_____Commercial—$75 Fee (If rec'd after 4/1/14) checks payable to Kiwanis Club of Germantown)
__X__Remuneration required—how much $ 200.00

**Details of Unit:** (you must answer all)
20 Number of vehicles*
20-30 Number of people
Length of 20 cars Staging length needed (in feet)
Do you have music? ____yes __X__no

$100 to club via Kiwanis Chris Lemanczyk 6-25-14

**Description of Unit:**
Approximately 20 Corvettes

**PLEASE CONSIDER A DONATION TO MAKE THE FESTIVITIES A SUCCESS:**
**Sponsorship levels:**

| | |
|---|---|
| $ 100—$ 249 | Community Support Sponsor |
| $ 250—$ 749 | Caring Stripe Sponsor |
| $ 750—$1199 | Civic Spectacular Sponsor |
| $1000—$4999 | Committed Star Sponsor |
| $5000+ | Celebration Event Sponsor |

**Special Considerations:** _____

**Person Responsible for Your Unit:** (print and fill out completely)
Name: Tom + Chris Lemanczyk
Address: 326 Badger CT.
City State Zip: Oconomowoc WI 53066
Phone: Home 262-965-3401 Work _____ Cell 262-370-2958
E-mail: clemanczyk51@wi.rr.com
Signature: Chris Lemanczyk Date 2-19-14

**If you have any questions, please call the 4th of July Hotline at 262-424-4457 and a member will contact you.**

***All vehicle owners will be required to sign a release, waiver, and indemnification form prior to the parade. SEE REVERSE SIDE OF THIS APPLICATION.***

**Return this form to lynngrgich@gmail.com or mail to:**
**Kiwanis Club of Germantown**
**July 4th Parade Committee**
**P.O. Box 531**
**Germantown, WI 53022**

## Parade application deadline: June 1, 2014

*OVER*

Line-up #

# 4th of JULY CELEBRATION

KIWANIS Germantown

**Kiwanis Club of Germantown**
**Friday**
**July 4, 2014**
**Parade at Noon**

# PARADE APPLICATION

**Name of Participant:** Mary Ernst "PETALS"
(Only your approved unit will be allowed in the parade. We reserve the right to reject any unit.)

**Type of Unit:** (check only one)
_____Youth—No Fee
_____Non-profit—No Fee
_____Commercial—$50 Fee (If rec'd by 04/1/14) checks payable to Kiwanis Club of Germantown)
_____Commercial—$75 Fee (If rec'd after 4/1/14) checks payable to Kiwanis Club of Germantown)
__X__Remuneration required—how much $ 75 or (100 if possible!)

**Details of Unit:** (you must answer all)
_____Number of vehicles*
__1__Number of people
_____Staging length needed (in feet)
Do you have music? ____yes __X__no

**Description of Unit:** Clown!

**PLEASE CONSIDER A DONATION TO MAKE THE FESTIVITIES A SUCCESS:**
**Sponsorship levels:**

| | |
|---|---|
| $ 100—$ 249 | Community Support Sponsor |
| $ 250—$ 749 | Caring Stripe Sponsor |
| $ 750—$1199 | Civic Spectacular Sponsor |
| $1000—$4999 | Committed Star Sponsor |
| $5000+ | Celebration Event Sponsor |

**Special Considerations:** _____

**Person Responsible for Your Unit:** (print and fill out completely)
Name: Mary Ernst
Address: 5329 N. 58 St.
City State Zip: Milw WI 53218
Phone: Home 414-463-5009 Work 414-354-5126 Cell 414-915-8875
E-mail: Lmernst@sbcglobal.net
Signature: Mary Ernst Date 6/23/14

**If you have any questions, please call the 4th of July Hotline at 262-424-4457 and a member will contact you.**

***All vehicle owners will be required to sign a release, waiver, and indemnification form prior to the parade. SEE REVERSE SIDE OF THIS APPLICATION.***

**Return this form to lynngrgich@gmail.com or mail to:**
**Kiwanis Club of Germantown**
**July 4th Parade Committee**
**P.O. Box 531**
**Germantown, WI 53022**

## Parade application deadline: June 1, 2014

OVER

**GERMANTOWN TOURISM / BETTERMENT FUND**
**REQUEST FOR FUNDING**
**CALENDAR YEAR:** 2014

Funds may be requested by groups for Tourism Projects (projects or events that will bring visitors to the Village of Germantown).

1. Group Name: Germantown Area Chamber of Commerce
   Address: P.O. Box 12 Germantown, WI 53022
2. Responsible person's name: Lynn Grgich Phone No: 262-255-1804
3. Amount requested: $2500

**MAXIMUM AMOUNT REQUESTED IS $2500 PER REQUEST**

4. Date by which funding is desired: November 30, 2014

Please complete this form in its entirety. Also, please submit an estimate for the project for approval. Upon completion of the project, receipts submitted will be matched against the detail costs to verify the final expenditure. Note the guidelines for funding requests listed on the reverse side of this form.

**Event or project description: (Please provide details regarding your event or project)**

Germantown Christmas Festival made up of 5k Candy Cane Run, Christmas Parade and Tree Lighting of Official Village Christmas Tree. Start to the holiday season with family friendly events bringing residents and visitors together for a community gathering; parade & tree lighting activities all at no cost.

**Goals of your event/project:**

An offering of a community event to bring residents together, bring visitors in to participate not only in these events but patronize local businesses such as restaurants, gas stations & maybe come back for future visits.

**Cost Details:**

See attached report

**2nd or 3rd year applicants – please describe the results of the previous year's event/project:**

Parade attendance is dependent on weather, entries have been pretty steady at about 50 units. Tree Lighting event is also stable, possibly growing slightly; estimated attendance is 500. We go through 50 dozen free cookies, 5 gallons of hot chocolate & hot cider, 2 horse drawn carriages were constantly full the entire 2 1/2 hours they were there.

The 5k run/walk brings in runners from surrounding communities; trying to keep them here all day.

| INCOME; parade & tree lighting | 2013 | Notes 2013 | 2012 | 2011 |
|---|---|---|---|---|
| **Sponsorships** | | | | |
| Columbia-St. Mary's | 1500 | parade ad $385* | 1500 | |
| Deutschstadt Heritage foundation | 1500 | parade ad $385* | 1500 | |
| Hilton Garden Inn Milwaukee Park Place | 1500 | tree lighting $385 | | |
| Premier Flooring, Inc. same as 2012 $750? | | tabloid ad $71.50 | 750 | |
| Associated Bank | | horse-drawn carriage; no ad | 512 | |
| Frydach Insurance | 200 | tabloid ad $137.50* | 200 | |
| Charles Hargan | 150 | no ad | 200 | |
| Aldo's Pizza & Catering | 150 | tabloid ad $71.50* | | |
| Camp Indian Sands | 150 | tabloid at $71.50* | | |
| Colonial Insurance Agency | 150 | tabloid ad $71.5* | 150 | |
| Dash Bookkeeping Service | 150 | tabloid ad $71.5* | 150 | |
| First Bank Financial Centre | 150 | tabloid ad $71.50* | | |
| Friends of the Germantown Library | 150 | tabloid ad $71.50 | | |
| Germantown Community Library | 150 | tabloid ad $71.5* | 150 | |
| Germantown Jazzercise | 150 | tabloid ad $71.50* | | |
| Happy Hounds Doggie Daycare & Dog Traini | 150 | tabloid ad $71.50* | | |
| MGS Mfg. Group | 150 | tabloid ad $71.5* | 150 | |
| Mosaic Wellness LLC | 150 | tabloid ad $71.50* | | |
| Ride Enteretainment Group/Bier Stube | 150 | tabloid ad $71.50 | | |
| St. Boniface Catholic School | 150 | tabloid ad $71.50 | | |
| Sterling Chalet | 150 | tabloid ad $71.5* | 150 | |
| westbury bank | 150 | tabloid ad $71.5* | 150 | |
| Marcus Cinema of Menomonee Falls | 150 | tabloid ad $71.50* | 150 | |
| | | | 150 | |
| Kettle Hills Golf Course | 100 | listing in a general thank you ad in tabloid | 100 | |
| Sinter Klausen Christmas Markt | 50 | will take care of ad on their own | | |
| PNC Bank | | cookies for tree lighting $150 value | 50 | |
| Village of Germantown, Tourism & Bettermen | 2000 | on t-shirt | 2,000.00 | |
| **Total Income** | **9400** | **Parade & Tree Lighting** | **8012** | **8040** |
| | | | | |
| Spectrum Investment Advisors | | include in general thank you ad in tabloid | | |

| | | | | | |
|---|---|---|---|---|---|
| | | | | | |
| **EXPENSES; parade & tree lighting** | | | | | |
| **Entries** | | | | | |
| GHS band, bus transportation | | 350 | 3 buses used | 340 | |
| River City Christmas Brass Band | | 250 | | 250 | |
| Gtown American Legion | | 50 | donation | 50 | |
| Newbie the Clown | | 50 | | | |
| UW Marching Band | | | | 1200 | |
| Milwaukee Brewers Sausages & Bernie | | 350 | | 350 | |
| VFW State Color Guard | | 80 | came in late; I approved | | |
| Gerlach Stilt Walkers | | 150 | | 150 | |
| Total entry fees | | 1280 | | **2340** | **1175** |
| **Other Parade Expenses** | | | | | |
| parade permit | | 15 | | 15 | |
| Deutschstadt Heritage Sign rent | | | took out of advertising | | |
| printing entry form, cover letter, envelope | | 81 | Minuteman Press | 63.36 | |
| grocery bag fliers | | 22 | | 21.12 | |
| fliers for daycares & elementary schools | | 63 | | 63.36 | |
| extra ads calling for entries | | 297 | Express News, Family Matters Sept & Oct | $100 | |
| 1/4 page ad 4 wks prior | | 100 | Oktoberfest/Fall&Winter Fun Guide ads $225 | 224 | |
| 3/4 page ad week prior to event | | 530 | estimate for 11/3 | 530 | |
| thank you ad following parade | | 700 | estimate for 12/2 | 700 | |
| Tabloid Ads | | 2437 | *includes these sponsors; run sponsor listed in run exper | 1622.5 | |
| Express News eblast & text blast | | $70 | for 2 | 70 | |
| Posters | | 94 | | 93.98 | |
| signs: car signs, banners | | 386 | sign/banner for library grand marshals | 110.88 | |
| Total other expenses Parade | | 4795 | | **3614.2** | **4382.5** |
| **Tree Lighting Expenses** | | | | | |
| Hoof Beats, carriage rides | | 900 | two carriages in 2013 | 512 | |
| cookies | donated | | | 15 | |
| supplies: cider, cups, napkins | | 130 | cider, juice, cups, napkins, tree lighting décor | 24 | |
| signs: carriage rides & Welcome | | 229 | w/Hilton Garden logo for 2 carriages | | |
| Total Tree Lighting Expenses | | 1259 | | **551** | **510** |
| **Total Expenses Parade + Tree Lighting** | | **7334** | | **6505.2** | **6067.5** |
| | | | | | |
| **Net Income/Loss Parade + Tree Lighting** | | **2066** | | **1506.8** | **1972.59** |
| | | | | | |
| | | | | | |
| | | | | | |

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|---|---|---|---|---|---|
| | | | | | |
| | | | | | |
| **5k RUN/WALK INCOME/EXPENSE** | | | | | |
| **INCOME** | | | | | |
| Sponsorship | | 1000 | Edward Jones; ad cost $247.50 | 1,000 | |
| Start Up cash | | 100 | | 100 | |
| Registrations Chamber | | 2890 | | 2935 | |
| Registrations Park & Rec | | 345 | 23 registrations | 240 | |
| Purchase of extra t-shirts | | 30 | | 136.5 | |
| **Total Income** | | **4365** | | **4411.5** | **3205** |
| | | | | | |
| **EXPENSES** | | | | | |
| Port-A-John | | 74 | | | |
| signs: 2- Awards at 11:30 | | 76 | | | |
| supplies | | 8 | bottled water, water on route | 40.38 | |
| runner numbers | Michelle | | need more supply for 2013 | | |
| 400 tri-fold registration forms | | 56 | Minuteman Press | 49.63 | |
| 200 more tri-fold registration forms | | 33 | Minuteman Press | | |
| Ad in tabloid | | 247.5 | 1/2 page ad in Express News tabloid | 235 | |
| Park & Rec fee for cc processing | | | | 48 | |
| Permit | | 15 | | 15 | |
| Start-Up cash | | 100 | | 100 | |
| t-shirts | | 623.15 | Will Enterprises | 987.89 | |
| t-shirts; second run for day of race regis. | | 620 | ordered 108 (15 extra) | 400 | |
| postcard comment cards | n/a | | Digital Edge | 6.65 | |
| medals expand age categories in 2013 | | 182 | Northwoods 18@$4 | 76.03 | |
| **Total Expenses** | | **2034.65** | | **1958.58** | **1172.29** |
| **NET REVENUE/(LOSS)** | | **2330.35** | | **2452.92** | **2032.71** |
| | | | | | |
| | | | | | |
| **In-kind donations** | | | | | |
| Anita: candy canes, cookies | | | | | |
| Latitudes donated hot choco & coffee | | | | | |
| PNC donated 60 doz. cookies | | | | | |

# Tourism/Betterment Fund
# 2014

| | |
|---|---|
| Carried over from 2013 | $ 41,644.81 |
| Allocated for 2014 | $ 29,179.00 |
| Total amount for 2014 | $ 70,823.81 |

Maximum amount to be requested $2,500
Exception for Washington Co. Visitors Guide $5,000

| | | |
|---|---|---|
| **January 1, 2014** | **BEGINNING BALANCE** | **$70,823.81** |

| Meeting | Approved | | Paid | Date |
|---|---|---|---|---|
| **WASHINGTON COUNTY CONVENTION & VISITORS BUREAU - FOR 2014** | | | | |
| Advertising and Promotion | 7,500.00 | $ | 7,500.00 | 2/15/2014 |
| approved at 10/14/2013 Tourism and 11/18/13 Village Board | | | | |
| **3/10/2014** | | | | |
| **KIWANIS CLUB OF GERMANTOWN** | | | | |
| 4th of July Celebration | 2,500.00 | $ | 2,326.00 | 7/23/2014 |
| **Cost not used add back in** | **174.00** | | | |
| **DEAUTSCHSTADT HERITAGE FOUNDATION** | | | | |
| 2014 Mai Fest | 2,500.00 | $ | 2,500.00 | 6/5/2014 |

| | | | |
|---|---|---|---|
| **TOTAL ALLOCATED** | **12,674.00** | | |
| Paid out to date | | $ | 12,326.00 |
| **BALANCE TO DATE** | | **$** | **58,497.81** |