

TOURISM/COMMUNITY BETTERMENT COMMITTEE

Meeting Minutes for 03/09/15

I. Meeting Called to Order:

6:00pm by Al Vanderheiden, Chairman of the Tourism/Community Betterment Committee

II. Members Present:

All members

- **Minutes:** The minutes of the 11/10/14 meeting were approved
- **New Business:**
 - A. **Election of Secretary for Tourism/Community Betterment Committee**

Adair moved to hold over this election to the next committee meeting under the new chairman; Ciarro seconded and motion carried.
 - B. **Request for Funds:**
 1. **Historic Preservation Commission \$423 for printing of Brochures** presented by Denise Hoinacki.
 - Three new properties have been added to receive the Germantown Historic Designation and a fourth is in the works.
 - To accommodate all the properties, the brochure is being expanded to a four-panel brochure.
 - The initial supply of 1,000 brochures printed in 2012 is depleted.
 - The bid is for 500 brochures to add the new properties and be ready for another supply after the fourth property is approved.
 - The brochures are distributed through Washington County Convention & Visitors Bureau, Washington County Historical Society, Bell Museum, Village Hall, local hotels, Germantown Community Library and the Germantown Chamber. The brochure pdf is also available to be downloaded from the Chamber website.
 - A local printer, Lange Printing, Inc. of Germantown gave the bid of \$423

Ciarro moved to approve \$423 for printing 500 updated brochures of Germantown Historic Properties; Brady seconded; motion carried unanimously.

 2. **Kiwanis Club of Germantown Requesting \$2,500 for 4th of July Festivities** presented by Lynn Grgich, Event Coordinator
 - This annual community event brings in many visitors, families and friends from outside of Germantown.
 - This request covers costs for items of entertainment which each group also brings its following of fans and families to our celebration; Accompany of Kids, Downtown Harrison
 - Also the port-a-john expense is covered by this request.
 - It was questioned whether or not the Tourism Committee funding is included on banners carried in the parade. The answer is not known.

Rogers moved to approve \$2,500 to the 4th of July Festivities to cover expenses of Downtown Harrison, Accompany of Kids, and Port-A-John; Adair seconded; Grgich abstained and motion carried.

3. Deutschstadt Heritage Foundation \$2,500 request for Mai Fest presented by Charles Hargan

- Mai Fest is the first outdoor festival of the season and brings in many visitors from outside of Germantown
- There is advertising on WTKM radio, Polka Boosters Club, brochures with the entertainment schedule are printed, and other media is used.
- Expenses for the tent, tables & chairs, the dance floor and entertainment total over \$10,000.
- A request was made for a list of last year's expenses to help the committee identify promotional expenses.

Ciurro moved to approve \$2,500 to Deutschstadt Heritage Foundation for Mai Fest to cover advertising costs with any remaining funds going toward the tent rental expense; Bergeron seconded and motion carried.

C. Review of Financial Balances

- The committee was provided a report of the funds approved and paid for 2014; any not requested and one request for 2015 funds.
- The request for The Moving Wall wasn't made because a contract has not yet been received. They will resubmit their request when appropriate.

Adjournment; the meeting was adjourned at 6:43pm by Chairperson Vanderheiden.

Respectfully Submitted By:

Lynn Grgich