ECONOMIC DEVELOPMENT COMMISSION
MEETING MINUTES
January 5, 2012

CALL TO ORDER: Chairman Kaminski called the meeting to order at 6:05 p.m.

ROLL CALL: Chairman Terri Kaminski, Trustee Representative Jeff Hughes, Commissioners Brad Van Dam, Lynn Grgich and Jim Sedgwick. Commissioners Turner and Foster were absent. Also in attendance were Village Administrator Dave Schornack, Barry Chavin, MLG Commercial and Planning Assistant Lori Johnson.

PREVIOUS MINUTES: ***MOTION Hughes second Van Dam to Approve the minutes from September 8, 2011.***
MOTION carried unanimously. (Sedgwick abstained)

PUBLIC INPUT: None

Chamber Report: Lynn Grgich reported on new business openings and closings.

Business Park Update: Administrator Schornack reviewed current lot sales and the occupancy status of recent building activity in the Business Park.
Barry Chavin, MLG Commercial, also commented on current negotiations for lots in the Business Park. He proposed inviting business owners to a breakfast to talk about the Business Park, discuss the market, provide information and create a relationship as a marketing strategy for the Park. Chairman Kaminski agreed to discuss the idea at the next EDC meeting.
Commissioner Van Dam suggested MLG advertise positive comments from companies who have already gone through the process to promote the experience they received while working with the Village.

Review of Dumpster Enclosures Section 10.065(7) Commissioner Kaminski said the proposed revisions were discussed recently at a Village Board meeting and then forwarded to the Economic Development Commission for discussion. She said the EDC should discuss if the revisions are needed.

Dave Gundrum, W164 N11479 Squire Drive, spoke on behalf of the residents of Lake Park. He said Lake Park cannot afford the cost of bringing the dumpsters up to code and said they will go with the containers provided by Waste Management if the revisions are approved.

Commissioner Van Dam said requiring dumpster enclosures be constructed of the same materials as the building including landscaping and decorative block was a burden on businesses. He was opposed to the ordinance and said the Village should lighten up the requirements, look at what other communities are doing and be more business friendly.

There was discussion about garbage not being contained and flying around when Waste Management empties and when containers are full. Trustee Hughes understood the goal of the revisions, but did not agree with the provision that existing businesses come into compliance with the new ordinance within a year. He said the concern is with an apartment building that has an old couch left for garbage and is not picked up by Waste Management. Commissioner Sedgwick agreed the architectural requirements are over the top. Chairman

Kaminski said the revised ordinance was too costly, and doesn't solve the problem.

MOTION Van Dam second Hughes to not accept the proposed revisions to Ordinance 10.065 and send the existing ordinance back to the Village Board with the recommendation to look more deeply into making the existing architectural requirements for new business more user friendly.

Trustee Hughes agreed the revisions should not be accepted and also recommended revising the requirements for new buildings be more user friendly. Commissioner Sedgwick said there should be a provision in the ordinance to manage existing buildings in violation of the code.

MOTION carried unanimously.

Discuss future Development North of Freistadt Road. Administrator Schornack said Plan Commission is in the process of reviewing the 2020 Land Use Plan, but at this time, the review is on hold because MMSD is proposing to change the way they assess the Village for capital costs. The change could result in the Village taking land out of the MMSD district. The primary area being discussed for future development is at the 41/45 Holy Hill corridor. A location for a new business park is also being addressed.

Chairman Kaminski asked the EDC to review the resident survey conducted in 2000 and make a recommendation to the Plan Commission whether to proceed with a new consumer survey. The EDC agreed a new survey should be done, if funds are available. Commissioner Sedgwick commented that the old survey was anti-business and anti-development. The EDWC and Paul Roback, UW Extension, were referred for assistance with the survey.

ADJOURNMENT: There being no further business the meeting was adjourned at 7:00 p.m.

Respectfully submitted,

Lori Johnson
Planning Assistant