

GERMANTOWN TOURISM COMMISSION
Meeting Minutes for August 16, 2017

1. Meeting Called to Order:

6:00pm by Jeffrey Hughes, Chairman of the Tourism Commission

2. Members Present:

Chairperson Hughes, Adair, Ciurro, Grgich, Rogers

Excused: Merry

3. Approval of Minutes: Motion by Ciurro, second by Adair to approve the Minutes of the 3/23/17 and 6/21/17 meetings. Motion carried: 5 ayes; 0 noes.

4. New Business:

A. Request for Funds:

1. Germantown Historical Society for Oktoberfest \$2,500

- a. No one from the Germantown Historical Society was present; request will be tabled.

2. Germantown Kiwanis Community Foundation, Inc. \$10,000 request presented by John Krause

- a. The project has progressed to the point a building permit has been applied for this week.
- b. The Corporate Fundraising Packet contents were reviewed.
- c. The Buy-A-Brick program started with 400 available; 250 sold to date
- d. There have been 4 changes in location within Firemen's Park as the pavilion became part of a long-range development plan for the park created by the Village.
- e. Expect to start building in Fall 2017.
- f. Target date to complete fundraising (includes pledges) is Labor Day 2017.
- g. The Kiwanis Club has committed to the Village that construction will not commence until all funds are accounted for/pledged.
- h. Upon completion, the pavilion will be deeded over to the Village of Germantown.
- i. \$10,000 will go toward construction.
- j. Concern was expressed how this would attract tourism.
- k. The pavilion and the park development provides the potential for visitors and overnight stays and will provide a larger venue for events.
- l. One example: Jim Barnes, the Community Band director foresees opportunities to host band events that would run over the weekend.
- m. How many requests will come through this committee for similar funding? They each will be reviewed as presented.
- n. The amount being requested isn't a significant percentage of total project cost.
- o. Community Band is just one group looking to use the pavilion.

- p. The project itself has attracted the attention of the Kiwanis organization at the Regional Level due to the scale of this project.
- q. If this request is approved, this Tourism Commission would be added to a recognition plate that will be attached to the pavilion.

Ciurro moved to approve \$10,000 for the Gehl Foods Performing Arts Pavilion; seconded by Adair. Motion carried: 4 Ayes, 1 Abstain, 0 Noes.

B. Discussion/Action on Revisions of Application For Funds and Guidelines Form

The revised application included in the packet for tonight's meeting was reviewed and approved.

The commission started work on developing a FAQ sheet to be included with the application.

Questions to be listed may include:

What type of requests have you supported in the past?

How much is available?

What is the process to get funds?

Who is eligible to apply for funds?

What information do I need for the meeting?

C. Reviewed Fund Balance

5. Next Meeting: Wednesday, October 25, 2017, 6:00pm

6. Adjournment:

The meeting was adjourned by Chairman Hughes at 7:09pm.

Respectfully Submitted by:

Lynn Grgich

Secretary