VILLAGE OF GERMANTOWN
N112 W17001 MEQUON ROAD
GERMANTOWN, WI 53022

MEETING: **GERMANTOWN TOURISM COMMISSION**

DATE AND TIME: **WEDNESDAY, October 25, 2017 6:00 p.m.**

LOCATION: **Village Hall Conference Room A**
N112 W17001 Mequon Road

I. **CALL TO ORDER:** This meeting has been given public notice in accordance with Wisconsin Statutes, Section 19.83 and 19.84 in such form that will apprise the general public and news media of subject matter that is intended for discussion and action.

II. **ROLL CALL:** Hughes, Members Adair, Ciurro, Grgich, Merry, and Rogers

III. **APPROVAL OF MINUTES:** August 16, 2017 meeting

IV. **NEW BUSINESS:**
- A. Washington County Convention & Visitors Bureau-Request for Funds
- B. Germantown Historical Society-$5,950.42 for Annual Dheinsville Oktoberfest
- C. Germantown Chamber of Commerce-$1,000 for 5K Candy Cane Run/Walk
- D. Germantown Chamber of Commerce-$2,500 for Christmas Festival
- E. Kiwanis Club-$1,800 Breakfast with Santa
- F. Review of Financial Balance

V. **NEXT MEETING:** Set Date for Next Meeting

VI. **ADJOURNMENT:**

***UPON REASONABLE NOTICE,** efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service please contact the Village Clerk at (262)250-4740 at least 2 days prior to the meeting.*

Notice is given that a majority of the Village Board may attend this meeting to gather information about an agenda item over which they have decision making responsibility. This may constitute a meeting of the Village Board per State ex rel. Badke v. Greendale Village Board, even though the Village Board will not take formal action at this meeting.

GERMANTOWN TOURISM COMMISSION
REQUEST FOR FUNDING
CALENDAR YEAR: 2017

Funds may be requested by groups for Tourism Projects (projects or events that will bring visitors to the Village of Germantown).

GUIDELINES

1. Funds shall be used for the following to promote tourism or lodging in the Village:
   a) Marketing projects, including advertising media buys, creation and distribution of printed or electronic promotional tourist materials, or efforts to recruit conventions, sporting events, or motor coach groups.
   b) Transient tourist informational services.
   c) Tangible municipal development.
2. All funds are to be used within 12 months of approval.
3. All receipts must be submitted to the Village Clerk within 60 days of approval or of the day of the event for reimbursement. (Washington County Convention and Visitor's Bureau may submit their current budget [revenues/expenses] as acceptable proof of expenditures to validate their claim for reimbursement.) Failure to submit receipts within 60 days of approval or of the day of the event shall result in a forfeit of funding.
4. Upon approval, any advertising and projects must display: "Sponsored in part by Village of Germantown Tourism Commission."
5. A representative from your organization must be present at the Germantown Tourism Commission meeting when funds are requested. A notice will be sent out in advance of the date, time, and location of the meeting.

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1. Group Name: Germantown Historical Society
   Mailing Address: P.O. Box 31 Germantown, WI 53022
2. Responsible person's name: Jeff Dhein Phone No: 262-689-0537
3. Amount requested: 5950.42 E-mail Address: JJDDHEINSVILLE@AOL.com
4. Date by which funding is desired: 12-31-17

Please complete this form in its entirety. Also, please submit an itemized estimate for the full project for approval. Upon completion of the project, receipts submitted will be matched against the detail costs to verify the final expenditure.

Event or project description: (Please provide details regarding your event or project)

Annual Dheinsville Oktoberfest

How will your event promote tourism to Germantown or generate overnight stays at hotels in Germantown?

Along with authentic music, food, and dance, our event features a dachshund dash that brings people from around the Midwest. We also feature a band from Chicago.

Germantown Historical Society Receipts

Walgreens-flashdrives	$ 26.97
WalMart-TVs	$ 240.00
Town Square Publications	$ 495.00
Towsleys	$ 624.56
APQ Printing	$ 45.00
APQ Printing	$ 25.00
APQ Printing	$ 95.00
Northwoods Laser & Embroidery	$ 300.00
ExpressNews	$ 436.00
Conley Media LLC	$ 359.73
WTKM	$ 435.00
Towsleys	$ 310.00
Stainless Steel Chef	$ 2,558.16
	$ 5,950.42

See back of receipt for your chance to win $1000

ID #: 7L1TB7JDPXR

Walmart

Save money. Live better.

(262) 255 - 1285
MANAGER MARK TULOD
W190N9855 APPLETON AVE
GERMANTOWN WI 53022
ST# 01515 OP# 007385 TE# 68 TR# 04900
PRODUCT SERIAL # LTTUVSBT1207017
VIZIO 24 LE 084522601482 80.00 0
PRODUCT SERIAL # LTTUVSBT1203270
VIZIO 24 LE 084522601482 80.00 0
PRODUCT SERIAL # LTTUVSBT1206998
VIZIO 24 LE 084522601482 80.00 0
PRODUCT SERIAL # LTHWUJKT2353416
VIZIO SMART 084522604312 400.00 0
SUBTOTAL 640.00
TOTAL 640.00
VISA TEND 640.00

Visa Credit **** **** **** 0598 I 1
APPROVAL # 715154
REF # 722700086720
TRANS ID - 587227819096695
VALIDATION - RGXX
PAYMENT SERVICE - E

pd 8.15.17
#2884

AID A0000000031010
TC 93138130426 7ADA0
TERMINAL # SC010496
*Signature Verified

08/15/17 17:45:24
CHANGE DUE 0.00
ITEMS SOLD 4
TC# 4326 8539 1904 6235 3053 6

Low Prices You Can Trust. Every Day.
08/15/17 17:45:39
CUSTOMER COPY

Store receipts on your phone. Walmart Pay.

Walgreens

#06960 1400 E SUMNER ST
HARTFORD, WI 53027
262-670-1137

295 3573 C021 08/02/2017 7:21 PM

<< RECEIVED A FREE ITEM, WITH PURCHASE >>
MSS BASE DEO REGULAR 3OZ A 2.99
02220094152
RETURN VALUE 1.99
MSS BASE DEO REGULAR 3OZ A 2.99
02220094152
RETURN VALUE 1.99
MSS BASE DEO REGULAR 3OZ A 0.00
02220094152
REGULAR PRICE 2.99
REWARDS SAVINGS 2.99
RETURN VALUE 2.00
****
SANDISK CRUZER GLIDE USB 32GB A 26.97 SALE
61965908784
3 @ 8.99
REGULAR PRICE 32.99
REWARDS SAVINGS 72.00
RETURN VALUE 8.99 ea
H/MARK CARD BRTHDAY AMP EX A 7.99
72047383313
RETURN VALUE 7.99

Sandi

SUBTOTAL 40.94
SALES TAX A=5.6% 2.29

TOTAL 43.23
VISA ACCT 1382 43.23
CHANGE .00

pd 8.15.17
#2884

AID A0000000031010
Visa Credit
Integrated chip card

BALANCE REWARDS SAVINGS 74.99

THANK YOU FOR SHOPPING AT WALGREENS
GET MORE WITH BALANCE REWARDS.

Town Square Publications
155 E. Algonquin Road
Arlington Heights, IL 60005

TOWN SQUARE PUBLICATIONS
Your Custom Publishing Partner
A Daily Herald Media Group Company

Statement

Germantown Historical Society
Peggy Bast
P.O. Box 31
Germantown, WI 53022

Statement Date:
January 25, 2017

Customer Account ID:
018 GER-WI-XM-17

Description

Reference: Germantown Area Chamber of Commerce
Ad Size: 2.85 x 1.925
Invoice Date 1/12/2017

Date	Reference	Amount	Balance
1/12/2017	Original Charges	$495.00	$495.00
		Total Amt. Due:	$495.00

Please Remit With Payment

Pd 1.28.17
#2854

To Pay by Phone: **(847) 427-4627**
To Pay by Fax: **(800) 621-0256**

(Please Circle) VISA MASTERCARD AMEX DISCOVER

Card Holder ____________________

Card Number ____________________

Expiration Date ____________________

Signature ____________________

IF PAYING BY MAIL
PLEASE INCLUDE STATEMENT WITH PAYMENT

Make checks payable to: **Town Square Publications**
155 E. Algonquin Road
Arlington Heights, IL 60005

Tax ID Number: 37-1766418

Invoice Number: 018 GER-WI-XM-17

TOWSLEYS
BRANDED PRODUCT SOLUTIONS

P.O. Box 2140 • Manitowoc, WI 54221-2140
PH 920-683-7400 • FX 920-683-7410
www.towsleys.com • info@towsleys.com

INVOICE

REMITTANCE STUB
TOWSLEYS INC.
03/14/17
Invoice date
Invoice # 458533
Order # 520088
Job #
GERMANTOWN
Customer
Customer # 180422
18 4P Salesperson

Customer # 180422
Job # 520088

Ph:262-387-5317

SOLD TO
GERMANTOWN HISTORICAL SOCIETY
Attn: SANDI DHEIN
GERMANTOWN VILLAGE HALL
PO Box 31
GERMANTOWN WI 53022

SHIP TO
GERMANTOWN HISTORICAL SOCIETY
Attn: SANDI DHEIN
4419 FOND DU LAC DRIVE
SLINGER WI 53086

Via UPS GROUND
FOB Factory

Unit	Customer po #	Salesperson	Order date	Invoice date	Date shipped	Invoice #
0		18 TOWSLEY'S INC.	02/16/17	03/14/17	03/01/17	458533

Ordered	Shipped	Qty BO	Item #	Description	Price	Per	Amount
50	50		DD6ZYS02I	18" x 24" Full Color Corrugated Plastic Yard Sign - Metal Stake Included	11.730	EA	586.50

pd 3.20.17
#2862

Terms NET 30	Sub-total	Insurance	Shpg/Hdlg	Sales tax	PLEASE PAY THIS AMOUNT >>>>>>	Total
	586.50	0.00	38.06	0.00		624.56

Total due 624.56

Purchaser agrees to pay any sales or use tax.No credit will be issued for returned merchandise without our consent.It is understood that an under-run or over-run of not more than 10% to bebilled pro-rata, is acceptable to the customerShipping liability: The merchandise becomes your property at the time it isaccepted by the carrier. A late payment charge of 1% per month or themaximum amount allowed by law will be applied to this balance.

E-MAILED CUSTOMER INVOICE

apq printing

Invoice

DATE	INVOICE #
6/30/2017	33978

BILL TO:
Germantown Historical Society Attn: Peggy PO Box 31 Germantown, WI 53022-0031

P.O. NO.	TERMS
	Net 10 days

QUANTITY	DESCRIPTION	AMOUNT
1,000	Oktoberfest Flyers	45.00

pd 7.9.17
#2874

There will be a 1.5% interest rate per month on all accounts paid after thirty (30) days. This is an annual percentage rate of 18%. If an account remains unpaid for ninety (90) days, customer will be responsible for reasonable attorney's fees incurred in the collection of the outstanding balance.

Subtotal	$45.00
Sales Tax (5.1%)	$0.00
Balance Due	$45.00

N88 W15326 Main Street, Menomonee Falls, WI 53051
262-251-1771 fax 262-251-4026
sales@APQprinting.com · APQprinting.com

printing

Invoice

DATE	INVOICE #
8/11/2017	34170

BILL TO
Germantown Historical Society Attn: Peggy PO Box 31 Germantown, WI 53022-0031

P.O. NO.	TERMS
Joe	Net 10 days

QUANTITY	DESCRIPTION	AMOUNT
100	Car Show Flyers-Full sheet	10.00
400	Car Show Flyers-Small	15.00

Pd 8·21·17
2886

There will be a 1.5% interest rate per month on all accounts paid after thirty (30) days. This is an annual percentage rate of 18%. If an account remains unpaid for ninety (90) days, customer will be responsible for reasonable attorney's fees incurred in the collection of the outstanding balance.

Subtotal	$25.00
Sales Tax (5.1%)	$0.00
Balance Due	$25.00

N88 W15326 Main Street, Menomonee Falls, WI 53051
262-251-1771 fax 262-251-4026
sales@APQprinting.com - APQprinting.com

printing

Invoice

DATE	INVOICE #
7/28/2017	34090

BILL TO
Germantown Historical Society Attn: Peggy PO Box 31 Germantown, WI 53022-0031

P.O. NO.	TERMS
Peggy 4144186496	Net 10 days

QUANTITY	DESCRIPTION	AMOUNT
2,000	Oktoberfest Flyers	95.00

pd 8·12·17
2881

There will be a 1.5% interest rate per month on all accounts paid after thirty (30) days. This is an annual percentage rate of 18%. If an account remains unpaid for ninety (90) days, customer will be responsible for reasonable attorney's fees incurred in the collection of the outstanding balance.

Subtotal	$95.00
Sales Tax (5.1%)	$0.00
Balance Due	$95.00

N88 W15326 Main Street, Menomonee Falls, WI 53051
262-251-1771 fax 262-251-4026
sales@APQprinting.com - APQprinting.com

Northwoods
Laser & Embroidery

N114W18621 CLINTON DR
GERMANTOWN WI
53022-3119

Ph: 262-251-1722
Fax: 262-251-1744
Email: sales@northwoodslaser.net

Invoice

Date	Invoice #
9/9/2017	11224

Bill To

Germantown Historical Society
Sandi Dhein

Ship To

P.O. Number	Terms	Ship	Via
Sandi	Due on receipt	9/9/2017	UPS

Customer Fax

Quantity	Item Code	Description	Price Each	Amount
200	L-ENGRAVE	Engrave	4.00	800.00T
1	L-DONATE	DONATION	-500.00	-500.00

pd 9.12.17
#2891

Northwoods Laser & Embroidery now has full color sublimation capabilities. We can supply your full color awards.

Subtotal	$300.00
Sales Tax (5.6%)	$44.80
Total	$344.80

Balance Due	$344.80

Hometown COMMUNICATIONS
Your Full Service Marketing Source

Express News
Coupon Connection • Text It Advertising

P.O. Box 335, Germantown, WI 53022
P: 262.238.6397 • F: 262.242.9450
www.DiscoverHometown.com • billing @ DiscoverHometown.com

PAYMENT TERMS: Net 15 Days

GERMANTOWN HISTORICAL S
PO BOX 31
GERMANTOWN, WI 53022

Advertiser Number: 3098
Billing Date: 10/3/2017
Amount Due: $436.00

Amount Paid: ______________

Please detach top portion and return with your payment.

UNPAID INVOICES AND DEBITS

Hometown Communications

Billing Date: 10/3/2017

Date	Ref No.	Transaction	Details		Amount	Paid Amount	Amount Due
10/2/2017	115264	Invoice			$436.00	$0.00	$436.00
		Order No. 59864 Display Ad: Oktoberfest Page			$436.00		
		Ads: 2 9/16/2017	Display Ad				
		Meno Falls/Gtown/Sussex, Online					

PAYMENTS AND CREDITS

Date: Sep 05, 2017 - Oct 02, 2017

Date	Ref No.	Transaction	Entry Type	Check No.	Details	Amount

GERMANTOWN HISTORICAL S
Advertiser Number: 3098

SUMMARY

AGING

Current	1 - 30	31 - 60	61 - 90	91+
$0.00	$436.00	$0.00	$0.00	$0.00

Amount Due: $436.00

Thank you for advertising with Hometown Communications. Please call us at 262-238-6397 with any questions.

pd 10.8.17
2952

Conley Media, LLC

INVOICE

BEM	Brookfield & Elm Gro	HP	Homes Plus	MP	Milwaukee Cty. Post	OE	Oconomowoc Enterprise
DN	Daily News	LCM	Lake Country This Month	MPC	Milwaukee Cty. Post Class	WF	Waukesha Freeman
ET	Greater Mil. Jobs	LCSP	Lake Country Sunday Post	NG	News Graphic	WPST	Washington Weekend Post
GU	Guide	LSS	LK Special Section	NTP	Times Press	WSS	WK Special Section

Display Advertising

INVOICE NUMBER: 8178310917

Mail Date: 10/02/17 **Due Date:** 10/21/17

STATEMENT DATE 08/27/17 -- 09/30/17

ACCOUNT NUMBER: 817831 WO29 D KOE

PAGE:: 1

Germantown Historical Society
PO Box 31
Germantown, WI 53022

PLEASE REMIT 359.73

Card # ______________ **EXP** ________

Printed Card Holder's Name: ______________

Signature ______________

Digit Security Code ______________

AMOUNT ENCLOSED: ______________

RETURN THIS PORTION OF STATEMENT WITH YOUR PAYMENT P.O. Box 3001; Beaver Dam, WI 53916-3001

DATE	AD SIZE	PUB	DESCRIPTION	CHARGES	CREDITS
			Previous Balance		$0.00
09/16/17	3x10.5 Col/Inche	DN	Oktoberfest	$359.73	

Pd 10·8·17
2954

Account No.	Invoice Number.	Current	30-59	60-89	90 & Older	Balance Due
817831	8178310917	359.73				359.73

FINANCE CHARGES OF 1.5% compounded monthly will be charged on all balances outstanding 30 days and over from statement date. Payment is due 20 days from statement date.

7% rate adjustment to go into effect 10/29/17. Existing contracts will be honored.

REMIT TO:

Conley Media, LLC
P.O. Box 3001
Beaver Dam, WI 53916-3001
Phone 1-888-926-6539
billing@conleynet.com

_WTKM FM
P O BOX 270526
Hartford,WI 53027-0526
Phone:262-673-7800
Fax:262-673-5472

Invoice# _WTK0709170923228

Invoice dated: 9/29/2017
Calendar Broadcast Period: 9/1/2017 - 9/30/2017
Account# 709 Salesperson: Greg Zajac

GERMANTOWN HISTORICAL SOCIETY
MIKE RAAB
P.O. BOX 31
GERMANTOWN, WI 53022

Balance Forward:			
			$0.00
Total Spot Sales This Month:		$0.00	
Order#45886 (104420) $435.00 2017 OKTOBERFEST		$435.00	
Total Recurrent Sales This Month:		$435.00	
Order Invoice Details:			
Order Invoice # 1790045885	_WTKM FM	$0.00	
Gross Sales This Month:		$435.00	
Net Sales This Month:			$435.00
Total Payments This Month:			$0.00
Total Adjustments This Month:			$0.00
Total Finance Charge This Month:			$0.00
Current Net Balance (Pay this amount):			$435.00

Accounts Receivable Aging Schedule

Current	30 Day	60 Day	90 Day	120 Day	>120 Day	Total Due
$435.00	$0.00	$0.00	$0.00	$0.00	$0.00	$435.00

THANK YOU FOR YOUR BUSINESS.
YOUR PAYMENT IS DUE OCTOBER 15, 2017

pd 10.8.17
2953

TOWSLEYS
BRANDED PRODUCT SOLUTIONS

P.O. Box 2140 • Manitowoc, WI 54221-2140
PH 920-683-7400 • FX 920-683-7410
www.towsleys.com • info@towsleys.com

INVOICE

REMITTANCE STUB
TOWSLEYS INC.

08/31/17
Invoice date

Invoice # 471845
Order # 524800
Job #

GERMANTOWN
Customer

Customer # 180422
18 4P Salesperson

Total due 310.00

Customer # 180422

Job # 524800

SOLD TO
Ph:262-387-5317
GERMANTOWN HISTORICAL SOCIETY
Attn: SANDI DHEIN
GERMANTOWN VILLAGE HALL
PO Box 31
GERMANTOWN WI 53022

SHIP TO
SANDI DHEIN
4419 FOND DU LAC DRIVE
SLINGER WI 53086

Via
FOB Factory

Unit	Customer po #	Salesperson	Order date	Invoice date	Date shipped	Invoice #
0		18 TOWSLEY'S INC.	08/08/17	08/31/17	08/22/17	471845

Ordered	Shipped	Qty BO	Item #	Description	Price	Per	Amount
1	1		HW26	2' x 6' 18oz Vinyl Banner **START BANNER**	20.000	EA	20.00
1	1		HW26	2' x 6' 18oz Vinyl Banner **FINISH BANNER**	20.000	EA	20.00
6	6		HW33	3' x 3' 18oz Vinyl Banner **Annual Oktoberfest**	15.000	EA	90.00
3	3		HW28	2' x 8' 18oz Vinyl Banner **Andenken Hutte**	27.000	EA	81.00
2	2		HW28	2' x 8' 18oz Vinyl Banner **Registration**	27.000	EA	54.00
3	3		SPSP	7" x 5" Wood Plaque Dheinsville Dash 2017 1st Place, 2nd Place & 3rd Place	10.000	EA	30.00
1	1		ATB RED	60" x 50" Full Laser Fleece Blanket **Dheinsville Dash**	15.000	EA	15.00

9.7.17
pd #2890

Terms NET 30	Sub-total	Insurance	Shpg/Hdlg	Sales tax	PLEASE PAY THIS AMOUNT >>>>>>	Total
	310.00	0.00	0.00	0.00		310.00

E-MAILED CUSTOMER INVOICE

From: johannah@lindysstainless.com
Sent: Friday, August 4, 2017 11:45 AM
To: sandispassion@charter.net
Subject: New Order # LS- 6435

Stainless Steel Chef

Phone: 1-828-689-8742

Order Confirmation

Sandra Dhein,

This email confirms that your order was received at Stainless Steel Chef. You will receive an additional email once your order is shipped. Contact us if you have any questions about your order.

Thanks for using Stainless Steel Chef.

Order Information

Order number: LS-6435
Order Date: 8/4/2017

Billing Address

Sandra Dhein
Germantown Historical Society

262-305-7399
4419 Fond Du Lac Drive
Slinger, WI 53086 US

Order Summary

Additional Information

Account Info:
Login:
Pass: ******

Payment Information

Payment Method
MasterCard or Visa Cards

Shipping To: Sandra Dhein Germantown Historical Society **Shipping Method**

4419 Fond Du Lac Drive Slinger, WI 53086 US

Custom Shipping

KTBMUG4 Stainless Steel Beer Mug 34oz Barrel-Shaped	$12.54 x 204	**$2,558.16**

Subtotal: $2,558.16
Discount: $0.00
Shipping: $0.00
Sales Tax: $0.00
Total: $2,558.16

Checkout Questions

Have you read, and do you agree with our Terms and Conditions?: Yes

Stainless Steel Chef

Mars Hill, NC
Phone: 1-828-689-8742

pd 8.12.17
2880

GERMANTOWN TOURISM / BETTERMENT FUND
REQUEST FOR FUNDING
CALENDAR YEAR: 2017

Funds may be requested by groups for Tourism Projects (projects or events that will bring visitors to the Village of Germantown).

1. Group Name: Germantown Area Chamber of Commerce
   Mailing Address: PO Box 12, Germantown, WI 53022 Germantown, WI 53022
2. Responsible person's name: Lynn Grgich Phone No: 262-255-1812
3. Amount requested: $1000- E-mail Address: executivedirector@germantownchamber.org

   MAXIMUM AMOUNT REQUESTED IS $2500 PER REQUEST
4. Date by which funding is desired: 12-27-17

Please complete this form in its entirety. Also, please submit an itemized estimate for the full project for approval. Upon completion of the project, receipts submitted will be matched against the detail costs to verify the final expenditure. Note the guidelines for funding requests listed on the reverse side of this form.

Event or project description: (Please provide details regarding your event or project)

5K Candy Cane Run Walk added to Christmas Festival to make whole day of activities to keep families in town, patronizing area businesses for lunch, dinner, gas, etc...
This event is a fundraising event for the chamber, however, prices are kept low to encourage participation by all.

How will your event promote tourism to Germantown?

The $1,000 is the fee for Absolute Race Timing; providing chip timing. Because of the timing and that ART promotes all races they time on their website, many runners looking for "practice" events this time of year see our event.

Itemized Cost Details:

$1,000 minimum fee for timing race

2nd & 3rd year applicants: please provide a financial statement including revenue & expense: (past financial statement)

See attached

5k RUN/WALK INCOME/EXPENSE	**2017**		**2016**	**2015**	**2014**	**2013**
INCOME						
Sponsorship	1,500	Edward Jones; ad cost*	1,500	1,500	1500	1000
Sponsorship	1,500	Frydach Insurance Agency; ad cost*				
Start Up cash		short $5 bills; increase to $125 next year	100	100	100	100
Registrations Chamber		$350 JWS, $250 Gehl Foods	2010	4480	1995	2890
Registrations online	79	Run SignUp	2,024		360	410
Purchase of extra t-shirts	5		70	160	110	10
Refunds		cancelations	-150			
Tourism Funding		approved 10/17/16	1,000	1,000		
Total Income	**3,084**		**6,554**	**7,240**	**4065**	**4410**
EXPENSES						
Absolute Race Timing	1,000	($3.50/runner) minimum charge; paid $500 deposit	1,000	1,068		
Port-A-John	74		74	74	73.92	74
signs: 2- Awards at 11:30			0		14.14	76
supplies			0	165.04		8
runner numbers		provided by ART w/chip	0			Michelle
9000 tri-fold registration forms:print+insertion			0		595	56
200 more tri-fold registration forms			0			33
Ad in tabloid	$770	*full page ad in Express News tabloid	$385	385	385	235
Park & Rec fee for cc processing			*0*		*7.2*	*8.2*
Permit	15		15	15	15	15
Start-Up cash	e150	needed more 5's	100	100	100	100
t-shirts		Will Enterprises	1749.2	1874.82	1181.79	623.15
2014 cost difference between white & red shirts		covered by Frydach Insurance/2014 colored shirts	0		-304	
t-shirts; second run for day of race regis.			0		n/a	608.76
Awards Chart		Digital Edge	36.96	31.68	*28.52*	n/a
medals	e160	Northwoods	160.51	194.3	177.41	182
postage for medals not picked up		postage for 9 medals; 2 address not correct	23.58			
refunds (no shirts)/overpayment		refunds to students $5/without shirt + overpayments		100		
Total Expenses	**e2169**		**3,544**	**4,007**	**2333.98**	**2019.11**
NET REVENUE/(LOSS)	e915		3010	3232.66	1731.02	2390.89
In-kind donations						
Latitudes donated hot choco; 10 gallons						

GERMANTOWN TOURISM / BETTERMENT FUND
REQUEST FOR FUNDING
CALENDAR YEAR: 2017

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   Mailing Address: PO Box 12, Germantown, WI 53022 Germantown, WI 53022
2. Responsible person's name: Lynn Grgich Phone No: 262-255-1812
3. Amount requested: up to: $2500.00 E-mail Address: executivedirector@germantownchamber.org
   MAXIMUM AMOUNT REQUESTED IS $2500 PER REQUEST
4. Date by which funding is desired: 12-27-17

Please complete this form in its entirety. Also, please submit an itemized estimate for the full project for approval. Upon completion of the project, receipts submitted will be matched against the detail costs to verify the final expenditure. Note the guidelines for funding requests listed on the reverse side of this form.

Event or project description: (Please provide details regarding your event or project)

Germantown community Christmas Festival including Christmas parade and official lighting of Village Christmas tree. The Chamber has been organizing event since 1982. Parade entry-free. Hot chocolate, cookies, visits w/Santa, horsedrawn carriage rides @ library - all free.

How will your event promote tourism to Germantown? - vs huge crowds, long waiting at larger event such as Milwaukee.

This is a small town, up close event, providing family friendly entertainment at no/low cost activities. Neighboring communities don't have this event, bringing families to Germantown. Early in season to avoid conflict w/ deer hunting, Thanksgiving travel, holiday season busyness.

Itemized Cost Details:

Journal Sentinel digital ad $702, Facebook ads $12/boost, working on more

2nd & 3rd year applicants: please provide a financial statement including revenue & expense: (past financial statement)

See attached

2017 Christmas Festival
Income Expense Report

INCOME; parade & tree lighting	2017	Notes 2017	2016	2015	2014	2013
Sponsorships						
Columbia-St. Mary's						
Deutschstadt Heritage foundation						
Assured Mortgage	inv. $1,500	*ad cost $385; banner				
Gehl Foods;						
Alcami	750	*ad cost $265				
Allstate Insurance-Bystol Agency	175	ad cost $69				
BMO Harris Bank	$250	cookies; no ad but signage				
Colonial Insurance Agency	$100	no ad				
Costco	$250	hot cider; no ad but signage				
Dental Professionals	175	*ad cost $69				
First National Bank (Hubertus)	175	*ad cost $69				
Frydach Insurance Agency		see run major sponsor				
Gabor Design Build						
GoRiteway Transportation Group	75	no ad				
Germantown Library Board						
Happy Hounds Doggie Daycare & Training	500	*ad cost$158				
Hilton Garden Inn	500	GHS Band; banner				
J. W. Speaker Corp.						
MGS Mfg. Group	$200	*ad cost $85				
Malkins Flooring	$500	*ad cost $158				
MATC	$175	*ad cost $69				
Momentum Early Learning	$175	*ad cost $69				
Realty Executives Integrity	$175	*ad cost $69				
Rivercrest Chiropractic						
St. Boniface Parish & School	$175	*ad cost $69				
State Farm Bernie Furlong	$500	River City Christmas Brass; banner				
Swing Time						
Tender Reflections	$175 Inv	*ad cost $69				
Walmart	$175 Inv	*ad cost $69				
BMO gift cards			40			
Village of Germantown, Tourism & Betterment			2,500	2,500	2,500	2000
Total Income	**6,700**	**Parade & Tree Lighting**	**14,190**	**13,275**	**12,600**	**9400**
						350

EXPENSES; parade & tree lighting				**2015**	**2014**	**2013**
Entries						
GHS band, bus transportation	$350		$500	$500	350	350
River City Christmas Brass Band	$325	2017	$325	300	300	250
Gtown American Legion				$50	50	50
Newbie the Clown			$75		75	50
Character costumes	$350	est. $350 for 10	$317	316.8	316.8	
Milwaukee Brewers Sausages & Bernie			$350	$350	350	350
Wis Lutheran College Power Surge Dance Team			$200	$200	200	
VFW State Color Guard					85	80
Billy Bear Circus Band Wagon			$250	250	250	
Gerlach Stilt Walkers		2017 not available	$200	175	150	150
TJ Howell; rocket cycle & Mador			$800			
Total entry fees	$1,025		$3,017	$2,142	2126.8	1280
Other Parade Expenses						
parade permit	15		15	15	15	15
Jr. Marshal gift cards(paid for by BMO)			40	75		
printing entry form, cover letter, envelope	58.64	Minuteman Press	152	195	93.52	81
grocery bag fliers	148.79	Minuteman Press; 5,000 1/4 page	32	34	40	22
fliers for daycares & elementary schools	e140	Digital Edge; 2100 fliers	137	133	160	63
early ads; coloring page	$386	Express News, Family Matters Sept & Oct	$475	$454	200	297
event ad		Daily News/WC Post	156.69		248	100
3/4 page ad week prior to event	reduce size	if at all?	530	530	754	530
thank you ad following parade	e704	7/8/1905	704	704	704	704
Tabloid Ads	*1672	*includes these sponsors; run sponsor listed in run exp	$3,663.00	3265	3129.5	2437
Express News eblast & text blast	35	one text; 9/30	75	?	388.5	$70
Journal Sentinel	e702	digital ad	337	300	240	
Posters	e50	Digital Edge	44.5	47	89	94
signs: car signs, banners	$300	**3 banners for sponsors**	510.73	424.86	378.93	386
signs: float signs	e100	Jr. Parade marshals; Grand Marshal	99	67.58	100	
supplies:		2016 angel wings	272.18			
Total other expenses Parade	e4266.43		7243.1	6244.44	6540.45	4799
Tree Lighting Expenses						
Hoof Beats, carriage rides	1148	two carriages; 15 mins late-reduced price	846	846	940	900
cookies, candy canes	e130	43 doz./3 doz. Donated; Cookies at Pick N Save	129.18	128	131.35	donated
supplies: cider, cups, napkins	e120	Pick 'N Save; Latitudes donated 10 gals hot chocolate	100.26	120	128.73	130
Coldfront, Trombone Quartet		donation to Gehl Family PAP on their behalf (Communi	50			
signs: carriage rides & Welcome		Digital Edge	126.72			229
Total Tree Lighting Expenses	e1398		1252.16	1094	1200.05	1259
Total Expenses Parade + Tree Lighting	**e6689.43**		**11512.26**	**9480.44**	**9867.3**	**7338**

GERMANTOWN TOURISM COMMISSION
REQUEST FOR FUNDING
CALENDAR YEAR: 2017

Funds may be requested by groups for Tourism Projects (projects or events that will bring visitors to the Village of Germantown).

GUIDELINES

1. Funds shall be used for the following to promote tourism or lodging in the Village:
   a) Marketing projects, including advertising media buys, creation and distribution of printed or electronic promotional tourist materials, or efforts to recruit conventions, sporting events, or motor coach groups.
   b) Transient tourist informational services.
   c) Tangible municipal development.
2. All funds are to be used within 12 months of approval.
3. All receipts must be submitted to the Village Clerk within 60 days of approval or of the day of the event for reimbursement. (Washington County Convention and Visitor's Bureau may submit their current budget [revenues/expenses] as acceptable proof of expenditures to validate their claim for reimbursement.) Failure to submit receipts within 60 days of approval or of the day of the event shall result in a forfeit of funding.
4. Upon approval, any advertising and projects must display: "Sponsored in part by Village of Germantown Tourism Commission."
5. A representative from your organization must be present at the Germantown Tourism Commission meeting when funds are requested. A notice will be sent out in advance of the date, time, and location of the meeting.

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1. Group Name: Kiwanis Club of Germantown
   Mailing Address: P.O. Box 531 Germantown, WI 53022
2. Responsible person's name: Cheri Schadeberg Phone No: 262-250-6675
3. Amount requested: $1800.00 E-mail Address: Cheri.schadeberg@fbfcwi.com
4. Date by which funding is desired: $900 Deposit already pd. $900 Due on "Event" day 12-17-17.

Please complete this form in its entirety. Also, please submit an itemized estimate for the full project for approval. Upon completion of the project, receipts submitted will be matched against the detail costs to verify the final expenditure.

Event or project description: (Please provide details regarding your event or project)

Breakfast with SANTA - December 17, 2017 8AM-NOON at The Florian Park and Banquet Center "All You Can Eat" Pancake Breakfast, Visits with Mr & Mrs Santa Claus, Music, Children's Activities and LIVE Reindeer in the parking lot for adults and children to enjoy.

How will your event promote tourism to Germantown or generate overnight stays at hotels in Germantown?

This is Year 6 for Kiwanis' "Breakfast with Santa" - This event has grown every year with last year's attendance at 762. This event has quickly become a family tradition with family & friends coming together from various Wisconsin cities to enjoy this special event. The live reindeer are a huge draw to make this event stand out. The Florian is a premier location and very visible

SAVE THE DATE!

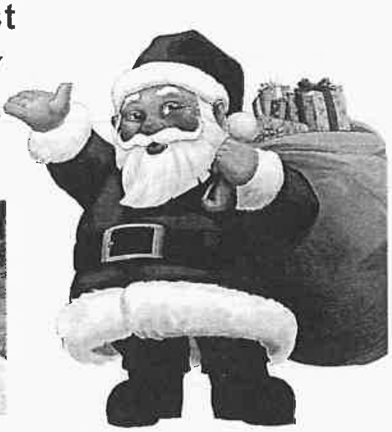
Germantown Kiwanis Presents:

Breakfast With SANTA!

"All You Can Eat"
Pancake Breakfast

SUNDAY

December 17, 2017
8am until 12pm



Meet Santa's Reindeer

Photos With Santa!

Kiwanis of Germantown, WI

Kiwanis

Florian Park Conference & Event Center
N111 W186 Mequon Road Germatown

*NEW - Credit Cards accepted this year

Pd 9.13.17 ~~Deposit~~ $900

Agreement Between
Marketech, LLC., d/b/a Reindeer Games
and
Kiwanis of Germantown
Dec 17, 2017, Sunday, 8am-12pm

2017

Reindeer Games

This AGREEMENT, made and entered, on Monday, August 28, 2017, by and between Marketech, LLC. d/b/a hereinafter referred to as Reindeer Games ("Reindeer Games"), a limited liability company located at 5751 East Waterford Road, Hartford, Wisconsin 53027 and Kiwanis of Germantown, hereinafter referred to as "Customer."

CONTRACT

In consideration of the mutual promises herein contained, the parties have agreed and do hereby enter into this agreement according to the provisions set out herein:

Reindeer Games will provide the following services:

1. An outdoor decorated display with two reindeer. An elf with a third reindeer will pose for photos with your guests. We will charge $10 per digital photo taken. We will print 4" x 6" photos on-site. The exhibit shall be located at the Florian Conference Center, N111 W18611 Mequon Road, Germantown, WI 53022 on Dec 17, 2017, Sunday from 8am to 12pm.

2. Supply and set up a pen area to contain the reindeer. The set up will include a Holiday/Christmas theme.

3. Members of Reindeer Games staff will monitor and control the reindeer. At least one staff member will be in the pen area with the reindeer at all times.

4. No individuals other than Reindeer Games staff shall be allowed in the pen area. Physical touching of the animals is not permitted.

5. Upon completion of the exhibition, Reindeer Games staff will remove the pen area, clean up and return the grounds to the original condition.

The Customer will provide:

1. Suitable space and area that is acceptable to Reindeer Games staff to set up. We ask to be at least 50 ft from any other display animals.

2. Access to electricity, free of charge, which may be needed for the exhibit.

Fee:

The Customer shall compensate Reindeer Games a total charge of $1,800. Cost is $450 per hour. One-half (1/2) of the fee shall be paid upon the execution of this contract. The balance of the fee shall be due and payable upon arrival. This contract for services is binding upon both parties upon execution of this contract. Deposit will not be refunded if exhibit is cancelled. However, Reindeer Games will not ask for balance of payment due.

Miscellaneous:

- Our herd is registered with the Wisconsin Department of Agriculture, Trade and Consumer Protection #128351-AC. Our USDA license number is 35-C-0177.
- Appropriate animal health tests/exams will be performed prior to the event as per state/federal regulation. Any required veterinary certificate(s) will accompany the reindeer.
- In accordance with current Wisconsin state regulations, our herd is CWD accredited, TB-free accredited and Brucellosis-free certified.
- Reindeer Games will provide commercial liability insurance. A copy of the certificate of insurance evidencing the amount of liability insurance in force is available upon request

Other Essential Terms:

1. Reindeer Games is an independent contractor and are not employees of the Customer. As such Reindeer Games shall be responsible to pay all applicable local, state and federal taxes upon payment of services.

2. Reindeer Games and the Customer hereby mutually agree to indemnify, defend, including attorney fees, and hold harmless the other party from any and all claims for injury and damages arising from the performance of this contract which are attributable to negligent acts of the other party including their owners, employees and agents.

3. The terms and conditions of this contract shall be construed in accordance with the laws of the State of Wisconsin and only Wisconsin courts shall have jurisdiction over any action or performance of this contract.

By: Marketech, LLC., d/b/a Reindeer Games	**By: Kiwanis of Germantown**
Cynthia M. Phillips 8/28/17	Cheri Schadeberg 8-29-17
Cynthia M. Phillips — Date	Cheri Schadeberg — Date

2016 Breakfast with SANTA - December 18, 2016

11/21/2016	$100.00		Sponsors
11/30/2016	$1,250.00		Sponsors
42,705.00	$50.00		Sponsors
12/1/2016		$133.90	Digital Edge
12/7/2016		$1,800.00	Raindeer Games
12/7/2016		$505.80	Oriental Trading . Children's Gift Bags
12/7/2016		$400.00	Mark Peters Santa
12/17/2016		$800.00	Starter Cash
12/17/2016		$49.95	Gift Bags
12/17/2016		$149.40	Gift Bags
12/17/2016	$300.00		Sponsors
12/18/2016	$4,208.00		Profit & $800 starter cash
12/18/2016	$3,530.00		Sponsors
12/18/2016	$850.00		Sponsors
12/20/2016	$50.00		Sponsors
12/17/2016		$325.00	Nancy Drabot Harp PLayer
12/29/2016		$5,686.08	Florian
1/3/2017		$288.00	Express News
1/3/2017		$97.15	Digital Edge
1/3/2017	$50.00		Sponsors
1/4/2017		$131.60	Sysco
1/10/2017	$100.00		Sponsors
12/22/2016	$250.00		Sponsors
1/3/2017	$50.00		Sponsors
1/4/2017	$50.00		Sponsors
1/4/2017	$550.00		Sponsors
1/20/2017		$365.38	Digital Edge
1/30/2017	$1,800.00		Village Grant
2/2/2017	$50.00		Sponsors
2/13/2017	$50.00		Sponsors
2/21/2017	$50.00		Sponsors
3/24/2017	$50.00		Sponsors
3/29/2017	$50.00		Sponsors
2017 Event			
7/26/2017		$21.00	Digital Edge
TOTALS	**$13,438.00**	**$10,732.26**	
	Revenue	Expenses	

Tourism Commission Fund
2017

Carried over from 2016	$ 50,296.67
Allocated for 2017	$ 49,217.33
Total amount for 2017	$ 99,514.00

Maximum amount to be requested $2,500
Exception for Washington Co. Visitors Guide $5,000

January 1, 2017	BEGINNING BALANCE		$99,514.00		
Meeting	**Requested**	**Approved**	**Paid**		**Date**
3/23/2017					
Germantown Fire Department Leadership training	(4) $2500 requests	DENIED	DENIED		3/23/2017
4/17/2017					
Deutschastadt Heritage Foundation Mai Fest 2017	$2500 request	$2,500.00			
5/17/2017 **Germantown Fire Department** Leadership Training & Customer Service Conference	$3,500 request	$2,500.00	$ 717.22		8/7/2017
6/21/2017 **Kiwanis Club** 4th of July Festivities	Undetermined	$2,500.00	$ 228.00	Express News Invoice	
8/16/2017 **Germantown Historical Society** Oktoberfest	$2,500.00			Representative not in attendance	
8/16/2017 **Germantown Kiwanis Community Foundation** Gehl Foods Performing Arts Pavilic	$10,000.00	$10,000.00			
10/25/2017 **Germantown Chamber of Comm** Christmas Festival	2,500				
Germantown Chamber of Comm 5K Candy Cane Run/Walk	1,000				
Washington County Visitors Bureau					
Germantown Kiwanis Breakfast with Santa	1,800				
Germantown Historical Society Annual Dheinsville Oktoberfest	5,950.42				

TOTAL ALLOCATED	17,500.00
Paid out to date	$ 945.22
BALANCE TO DATE	**$ 98,568.78**
ALLOCATED FOR - 2017	
2018 BEGINNING BALANCE	**$ 98,568.78**