

VILLAGE OF GERMANTOWN
N112 W17001 MEQUON ROAD
GERMANTOWN, WI 53022

MEETING: **GERMANTOWN TOURISM COMMISSION**

DATE AND TIME: **WEDNESDAY, August 7, 2019 5:30 p.m.**

LOCATION: **Village Hall Conference Room A
N112 W17001 Mequon Road**

- I. **CALL TO ORDER:** This meeting has been given public notice in accordance with Wisconsin Statutes, Section 19.83 and 19.84 in such form that will apprise the general public and news media of subject matter that is intended for discussion and action.
- II. **ROLL CALL:** Chair Trustee Wing, Members Adair, Grgich, Merry, Rahl, and Rogers.
- III. **CITIZEN INPUT/PUBLIC APPEARANCE:**
Please be advised per §19.84(2), information will be received from the public. It is the policy of this municipality that there be a three (3) minute time period, per person, with time extension per the Chief Presiding Officer's discretion; be further advised that there may be limited discussion on the information received, however, no action will be taken under public comments. (15 minutes)
- IV. **APPROVAL OF MINUTES:** July 9, 2019 meeting.
- V. **OLD BUSINESS:**
 - A. Germantown Tourism Marketing Coordinator Report including website update, and application update.
 - B. Request for Funds - Dheinsville Park Festhalle – Park Shelter Building.
- VI. **NEW BUSINESS:**
 - A. Request for Funds - EM Marketing Company.
 - B. Request for Funds – Thew's Photography.
 - C. Request for Funds – Washington County Convention & Visitors Bureau.
 - D. Review of Financial Report.
 - E. 2020 Budget.
- VII. **NEXT MEETING:** Set Date for Next Meeting.
- VIII. **ADJOURNMENT:**

UPON REASONABLE NOTICE, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service please contact the Village Clerk at (262)250-4740 at least 2 days prior to the meeting.

Notice is given that a majority of the Village Board may attend this meeting to gather information about an agenda item over which they have decision making responsibility. This may constitute a meeting of the Village Board per State ex rel. Badke v. Greendale Village Board, even though the Village Board will not take formal action at this meeting.

GERMANTOWN TOURISM COMMISSION

Meeting Minutes for July 9, 2019

I. Meeting Call to Order:

5:36pm the meeting was called to order by Chairman Carroll Merry

II. Roll Call:

Present: Adair, Grgich, Merry, Rogers

Also Present: Elaine Motl

Excused: Rahl

Absent: Dan Wing

III. Citizen Input-none

IV. Approval of Minutes:

Minutes from the June 5, 2019, meeting were approved on a motion by Adair, second by Rogers. Approved unanimously.

V. Election of Officers this was taken care of at the June 5, 2019, meeting.

VI. Old Business

a. Brochure updates and printing

- i. The brochures were printed and distributed: Village Hall, Elaine Motl and at the Chamber office
- ii. Copies were made of the Request for Funding/Evaluation Criteria forms

Rogers moved to accept the revised brochures and request for funding forms; Adair seconded. Motion carried unanimously.

b. Marketing Coordinator Report

- i. The Public Informational Meeting has been set for Monday, 8/5/19, 6pm at the Germantown Library.
- ii. Direct email invitations will be sent to past applicants as well as other area groups identified as potential users of these funds. It will also be broadcast to the public at large via Facebook: Chamber, Village, Park & Rec
- iii. The meeting will include a showing of the website.
- iv. Website stats were at 325 up to 7/1/19.
- v. Need to get the website out/shared. Elaine suggested boosting Facebook posts as an inexpensive way promote it.

Merry moved to approve Elaine spending up to \$350 to reimburse Facebook posts for visitgermantown.com; Rogers seconded. Motion carried unanimously.

- vi. Elaine met with Mark Schroeder, Park & Rec regarding the festhalle.
- vii. Our current application for funds does not fit Capital Improvement requests very well. May need to have a separate form with a few modifications.
- viii. A marketing plan will be worked on and submitted toward the end of construction for marketing in 2020.

- ix. Elaine also talked with Michelle Tucker, Village Hall, who administers the Village website. Corrections have been made to the Tourism Commission listing.
- x. Elaine received a request from the Mai Fest committee for help with developing sponsorships. Mai Fest was slightly profitable as Friday night competed with the Milwaukee Bucks being in the playoffs and unfavorable weather.
- xi. Further discussion of whether this help falls under Elaine's contract, it was felt that she is helping them market the event through helping them develop sponsorships.
- xii. The hotel meeting is being worked on; trying to establish a date everyone can attend-managers and sales managers. This meeting is to make hotels aware of what the Tourism Commission is doing for them and get their support.

VII. New Business

a. Request for funds Deutschstadt Heritage Foundation, Mai Fest.

- i. Amount approved \$6,715 at the April 3, 2019 meeting.

b. Request for funds EKM Moose Lodge, for Greater Moose Open

- i. Amount approved \$312 at the March 6, 2019 meeting; amount submitted for reimbursement \$301.12

c. Request for funds for EM Marketing Company

Grgich moved to approve payment of Invoice #27 as presented by EM Marketing Company; Rogers seconded. Motion carried.

d. Request for funds David Brazeal Website Development

- i. It was noted the original estimate for website development was \$3,000
- ii. The website launched publicly May 1, 2019

Grgich moved to approve the invoice submitted by David Brazeal as presented for website design and development; Adair seconded. Motion carried.

At this point in the meeting, we went back to the Marketing Coordinator for another item.

Old Business; Marketing Coordinator Report continued,

xiii. The photographer hired for the Mai Fest event is not returning calls, hasn't forwarded any photos and therefore has not been paid for any work at this specific event.

- Elaine has been working to find another photographer and in fact potentially has two individuals with a lead for another.
- It won't hurt to have two, or three or four individuals to call on for events in case one is not available.

e. Review Financial Report-no questions

- Discussed upcoming uses for these funds
- Suggested a rack card for 2020 for promotion

- Express News has papers in Chicago area
- Travel Centers at Kenosha, huge number of requests for Washington County information from Marinette County
- Have some reserve for DNC in 2020

We viewed the power point presentation Carroll and Judy have been working on for the Village Board meeting on Monday, July 15, 2019.

VIII. Next Meeting Date: Wednesday, August 7, 2019, 5:30pm

Meeting adjourned at 7:08pm on a motion by Adair; second by Grgich. Approved unanimously.

Respectfully submitted by,

Lynn Grgich

Secretary

Germantown Tourism Reimbursement Application

1. Event Information

Name of Event - Dheinsville Park Festhalle

Website _____

Social Media Address (Facebook, Twitter, Instagram etc.) _____

Event Sponsor - Germantown Park & Recreation Department

Contact for Requesting Organization

Name - Mark Schroeder _____

Address - N112 W17001 Mequon Road, Germantown, WI 53022 _____

Telephone - (262) 250-4710 _____

Email Address - mschroeder@village.germantown.wi.us _____

2. Event Description (attach additional sheets if necessary)

Event Dates _____

Event Location – Dheinsville Park, N128 W18780 Holy Hill Road

Detailed description of the event - Approximately 80' x 140' open air pavilion located north of the Bast Bell Museum (see attached pavilion rendering and site location plan).

3. Impact on Lodging Explain how this event will attract visitors and generate overnight lodging in

Germantown. How will this be measured?

The pavilion will host the community's annual Oktoberfest celebration, as well as being available for community rentals for weddings, family reunions, company events, and family picnics. The facility would be operated and maintained by the Village of Germantown. The Park & Recreation Department would advertise rental opportunities through department brochures, website and Facebook. In addition, a marketing plan will be developed in 2020.

4. Event Budget (Attach a copy of the proposed budget and prioritize needs)

The estimated construction budget for the project is \$350,000 to \$400,000 including all building and site work. The village has contracted with Harwood Engineering for design plans and completion of project specifications ready for bidding. The project is anticipated to be sent for public bid in August 2019, with contract award/start of construction in September, and completion in Spring/Summer 2020.

5. Use of Funding Support Describe specifically and with detail how the funds from the Tourism Commission

will be used including itemized breakdown of amounts:

The Village of Germantown and the Germantown Historical Society have budgeted monies for this project. Tourism Funds are being requested in the amount of \$50,000. These monies would be used to help offset the costs of building construction. _____

6. Timetable: Provide a timetable outlining marketing and promotion activities and markets reached listing non-Germantown media outlets and budget allocated to each. August 2019 - Project sent for Public Bidding; September/October 2019 – Contract Award and Start of Construction; Project Completion – Spring/Summer 2020; Marketing Plan - Spring/Summer 2020; Rental/Use by Public – Summer 2020.

Note: All promotional activities should prominently acknowledge “*Sponsored in part by Village of Germantown Tourism Commission*” or similar, pre-approved verbiage if feasible.

Questions:

Contact Elaine Motl, the Tourism Commission Coordinator, directly at

361-947-5235

or by email at

emmktg@aol.com

www.visitgermantown.com

6-6-19

Job No: P95-1456
Checked By:
Approved By:
Sheet No:



Walters Buildings
Jack Walters & Sons Corp.
P.O. Box 388, 6600 Midland Ct.
Allenton, WI 53002
1-800-558-7800
www.waltersbuildings.com

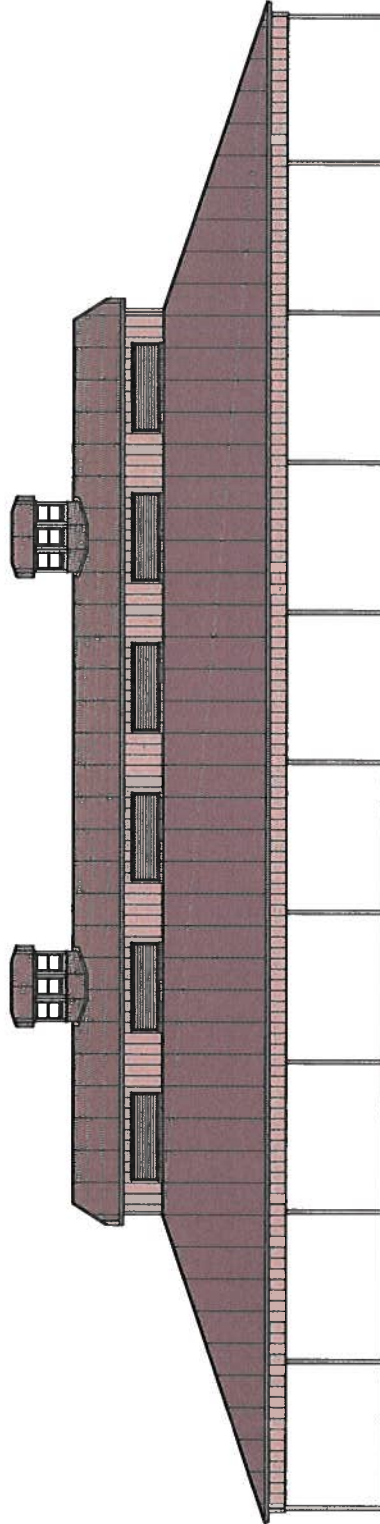
Drawn By: AAS
Date: 3/13/17
Revised By:
Revised Date:

Owner:
Project: DHEINSVILLE HISTORICAL SOCIETY
Location:
Dealer/Salesman: SCOTT WALTERS

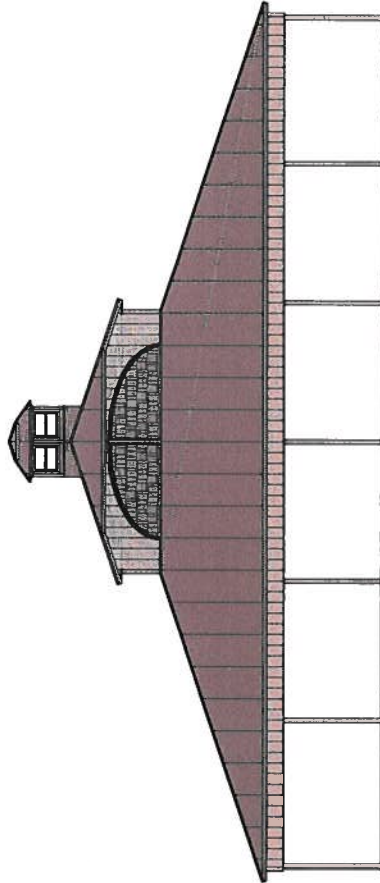
PRELIMINARY

I HAVE REVIEWED THE PRELIMINARY DRAWINGS.	
CUSTOMER SIGNATURE:	DATE:
WALTERS REPRESENTATIVE	DATE:
COMMENTS:	
I UNDERSTAND THAT CHANGES MAY BE NECESSARY DUE TO CODE AND/OR STRUCTURAL REQUIREMENTS.	

SIDE ELEVATIONS
SCALE: 1/8" = 1'-0"



END ELEVATIONS
SCALE: 1/8" = 1'-0"



Job No: P95-1456
Checked By:
Approved By:
Sheet No:

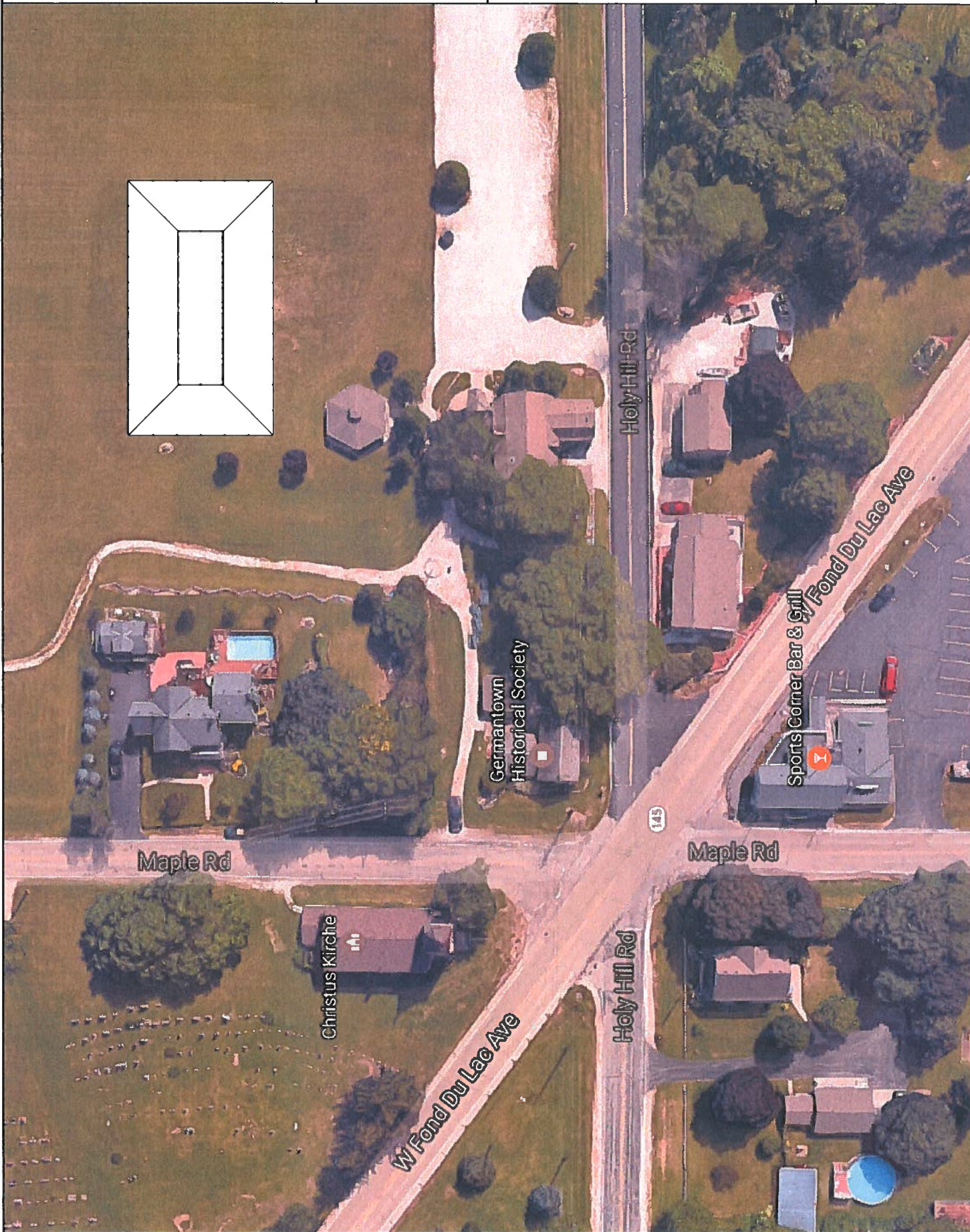


Walters Buildings

Jack Walters & Sons Corp.
P.O. Box 388, 6600 Midland Ct.
Allerton, WI 53002
1-800-258-7800
www.waltersbuildings.com

Drawn By: AAS
Date: 3/13/17
Revised By:
Revised Date:

Owner:
Project: DHEINSVILLE HISTORICAL SOCIETY
Location:
Dealer/Salesman: SCOTT WALTERS



EM Marketing Company

emmktg@aol.com

Invoice # 29 - EMM - 16

To: Germantown Tourism Commission

<u>Date</u>	<u>Description</u>	<u>Amount</u>
8/1/19	Contract services for July, 2019 30 hours x \$35 per hour	\$ 1,050.00
TOTAL DUE:		\$ 1,050.00

Please mail payment to:

EM Marketing Co, 1621 Tumbleweed Circle, West Bend, Wisconsin, 53095

Thank You!!



Thew's Photography

Carrie Thew

Phone: 262-408-3342

thewsphotography@gmail.com

www.thewsphoto.com

INVOICE

Invoice #: 2053

Invoice date: May 18, 2019

Due date: May 18, 2019

Amount due:

\$50.00

Bill To:

Germantown Tourism Commission

emmktg@aol.com

C/O Village of Germantown

Description	Quantity	Price	Amount
Photography per hour for Mei Fest	1	\$50.00	\$50.00
		Subtotal	\$50.00
		Shipping	\$0.00
		Total	\$50.00 USD

Notes

Thank you so much! Please make checks payable to "Thew's Photography" or "Carrie Thew" Thank you once again for choosing Thew's Photography to capture your moments for a lifetime of memories.

Terms and Conditions

For 1 hour of digital images for website use and possibly brochures.

Germantown Tourism Reimbursement Application

1. Event Information

Name of Event VISIT WASHINGTON COUNTY
Website VISITWASHINGTONCOUNTY.COM
Social Media Address (Facebook, Twitter, Instagram etc.) @WCCVB, VISITWASHINGTONCOUNTY.WI,
Event Sponsor Washington County Wisconsin
Contact for Requesting Organization
Name WASHINGTON COUNTY CONVENTION AND VISITORS BUREAU
Address PO Box 447, JACKSON, WI 53037
Telephone 262-677-5069
email Address info @ VISITWASHINGTONCOUNTY.COM

2. Event Description (attach additional sheets if necessary)

Event Dates Calendar Year 2019

Event Location _____

Detailed description of the event _____

3. Impact on Lodging Explain how this event will attract visitors and generate overnight lodging in Germantown. How will this be measured?

Promotion of Germantown on website, VISITORS GUIDE, FACEBOOK, TWITTER, INSTAGRAM AND thru Advertising.

Measured through the department of tourism economic report.

4. Event Budget (Attach a copy of the proposed budget and prioritize needs)

\$18,000.00 for 2019

- 3 Pages in the WC VISITORS Guide - 60,000 copies
- LINK ON WEBSITE
- 9 posts to date on Instagram, twitter, Facebook
- Included in print advertising in Key MILWAUKEE Magazine, Journal Topics NEWSPAPER, DAILY HERALD NEWSPAPER, MIDWEST LIVING MAGAZINE

5. **Use of Funding Support** Describe specifically and with detail how the funds from the Tourism Commission will be used including itemized breakdown of amounts:

Please see # 4 for details.

\$8,000 is part of an overall budget of \$34,000.

6. **Timetable:** Provide a timetable outlining marketing and promotion activities and markets reached listing non-Germantown media outlets and budget allocated to each.

March - VISITORS GUIDE

April - MIDWEST LIVING MAGAZINE

May - KEY MILWAUKEE MAGAZINE

June - DAILY HERALD NEWSPAPER

July - KEY MILWAUKEE MAGAZINE

SEPTEMBER - JOURNAL TOPICS NEWSPAPER

SEPTEMBER - MIDWEST LIVING MAGAZINE

October - KEY MILWAUKEE MAGAZINE

(Copies of advertising featuring Germantown are attached.)

Note: All promotional activities should prominently acknowledge "Sponsored in part by Village of Germantown Tourism Commission" or similar, pre-approved verbiage if feasible.

Questions:

Contact Elaine Motl, the Tourism Commission Coordinator, directly at
361-947-5235
or by email at
emmktg@aol.com

www.visitgermantown.com

PARKS

OF WASHINGTON COUNTY

Germantown Parks

Germantown Park & Recreation Department's mission is to enhance the quality of life for all residents of the community through the development and maintenance of park lands and facilities, as well as providing a wide variety of quality recreational programs and special events. The department manages 10 park areas totaling 400 acres including such amenities as: Sprayground, Disc Golf Course, Skatepark, Archery Range, Playground Areas, Trails, Ball Diamonds, Soccer Fields, Sledding Hills, Ice Skating Rinks, Tennis Courts, Basketball Courts, Park Shelters, and the Germantown Senior Center. The department delivers a wide array of quality of life opportunities for all ages and abilities. ***"We are proud to promote Germantown through People, Parks, and Programs!"***

www.village.germantown.wi.us



Gehls Performing Arts Pavilion, Fireman's Park

Jackson Village Parks & Recreation Department

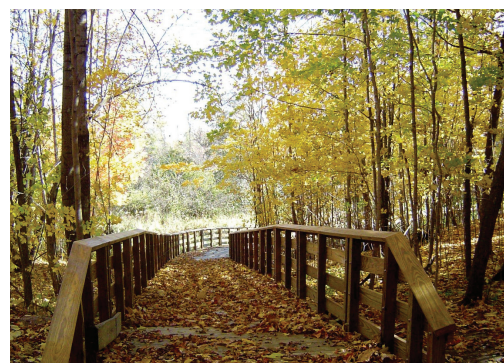
The Jackson Parks & Recreation Department boasts over 6 park areas which include amenities such as: Splash Park, Wheel Park, Disc Golf Course, Multiple Playground Structures, Trails, Ball Fields, Soccer Fields, Sand Volleyball Courts, Basketball Courts, Tennis Courts and Park Shelters. In addition, the community treasure is the 26,000 sq. ft. Jackson Area Community Center equipped with gymnasium, early childhood wing, dance studio, art studio, computer lab, games room, meeting rooms, teen center, catering kitchen, gathering hall and fitness center. The center is run with many partnering agencies such as the Washington County Aging and Disability Resource Center, The Washington County Boys & Girls Club, West Bend School District and Kettlebrook Church. The mission of the Jackson Parks & Recreation Department is to "Offer Quality of Life Opportunities for All Ages and Abilities at an Affordable Cost. ***"We promote the Jackson Community through People, Parks and Programs!"*** jacksonparkrec.recdesk.com



Splash Pad, Hickory Lane Park.

West Bend Parks and Lac Lawrann Conservancy

West Bend Parks, Recreation and Forestry Department and the Lac Lawrann Conservancy are committed to providing culture and year-round recreation activities along with enhancing & maintaining beautiful, high quality parks. Regner Park features picnic sites, kids fishing pond, labyrinth garden, sports fields, sport courts, tennis and pickleball courts, a swimming beach and splash pad, plus a large-venue entertainment complex and performance stage. Ridge Run Park encompasses more than 100 acres of serene hiking trails, ponds, creeks and rentable shelters for parties. Quas Creek Park features walking trails along Milwaukee River and a softball complex home to numerous regional tournaments. Old Settlers Park in downtown West Bend hosts weekly free summer music concerts, and the Downtown Riverwalk has been newly renovated. Rolfs Park is popular among dog owners, with two separate off-leash runs at one location. A large sculpture installation alongside hiking trails, a permanent 18-hole disc golf course, plus sport fields and courts can be found at Riverside Park, and sportsmen will love our free multi-platform outdoor archery range. The Lac Lawrann Conservancy has miles of wooded trails, ponds, a nature center as well as one of the most beautiful wedding venues in the area. <http://laclawrann.org>



West Bend Parks

Hartford Park & Recreation Department

The Hartford Parks & Recreation Department provides extensive outdoor and indoor recreation opportunities. The park system has a mix of active areas and passive sites located throughout the community. The active park areas include lighted tennis/basketball courts, playgrounds, horseshoe courts, soccer fields, baseball/softball fields, skate park, BMX track, 9-hole disc golf, fenced in dog park and fishing opportunities along the river and millpond. The Rubicon River paved trail system passes through the center of the community connecting many of the community parks along this river corridor trail. The new outdoor Veterans Memorial Aquatic Center opened in 2016 and is the largest outdoor waterpark in the county and features a lazy river, zero-depth play area with water features, 50-meter competition pool, water basketball, floatable water walk, body slide, tube slide, and 1 & 3 meter diving boards. The indoor recreation opportunities are also abundant. The Hartford Recreation Center features the Signicast Family Aquatic Center, a fitness center that includes cardio and free weight room areas and a large indoor gymnasium. To find out more about the Parks and Recreation Department and all of its services visitors can go to the City of Hartford website. www.ci.hartford.wi.us



Veterans Memorial Aquatic Center, Hartford

Kettle Moraine State Forest – Pike Lake Unit 3544 Kettle Moraine Rd., Hartford, WI 53027 262-670-3400 www.dnr.wi.gov

Provides outstanding outdoor recreational opportunities. Multiple use trails for hiking, biking and cross country skiing plus an Astronomy Trail. Thirty-two site campground and day use area that includes a swimming beach and two picnic shelters you can reserve for your family or business event. Powder Hill elevation is 1350' with a 45 ft tower to climb, which offers a 650 acre view of Pike Lake and Holy Hill. You can follow us on [facebook.com/friendsopfikelake](https://www.facebook.com/friendsopfikelake).



Loew Lake Unit , Kayak Hike with a Naturalist.

**WASHINGTON
COUNTY**

FIND SANCTUARY

Grab your kayak, bike, hiking shoes and overnight bag, then set a course for Washington County.

With parks, the Ice Age Trail, Museum of Wisconsin Art and Holy Hill (a basilica with stunning hilltop views), Washington County brims with activities.

VISITWASHINGTONCOUNTY.COM
888/974-8687



WELCOME TO YOUR ART CONNECTION

35 minutes north of Milwaukee

MUSEUM OF WISCONSIN ART

West Bend

SCHAUER ARTS CENTER

Hartford

BAST BELL MUSEUM

Germantown

**visit WASHINGTON
COUNTY** 

VisitWashingtonCounty.com

(888) 974-8687

Museum of Wisconsin Art

GERMANTOWN

COMMUNITIES OF WASHINGTON COUNTY

Germantown

www.village.germantown.wi.us

N112 W17001 Mequon Rd., Germantown, WI 53022 • 262-675-6009

Willkommen! Germantown, the "Gateway to Washington County", a village of nearly 20,000 residents is located in the southeast corner of Washington County and is only minutes from downtown Milwaukee. The village has distinguished itself among some of the best communities to live and do business, not only in Wisconsin but in the entire nation. This is reflected in Germantown being listed as one of Money magazine's "Best Places to Live". Experience the rich ethnic heritage of Old World Main Street through its European style architecture and historical sites.

Nestled on Milwaukee's northwest side is the charming community of Germantown. The area offers a pleasing, small-town character enhanced by all the modern amenities of a first class suburb. Germantown residents take advantage of exceptional schools, modern healthcare providers, attractive real estate, well-maintained parks and facilities as well as a fantastic medley of unique shops and local restaurants.



Germantown Area Chamber of Commerce*

W156 N11251 Pilgrim Rd.,
Lower Level
P.O. Box 12
Germantown, WI 53022
262-255-1812

www.germantownchamber.org

The Germantown Chamber provides many diverse opportunities to exchange ideas, make business contacts and promote your business while showcasing historic Germantown as a destination for the highest quality products and services.

Germantown, Wisconsin Gateway to Washington County

for information on
shopping/dining/lodging go to
www.germantownchamber.org

262-255-1812



Village of



Germantown



Germantown Community Library



Oktoberfest at the Dheinsville Settlement

GERMANTOWN

COMMUNITIES OF WASHINGTON COUNTY



Pilgrim Antique Mall, Germantown

ATTRACTIONS

HISTORICAL ATTRACTIONS

Deutschstadt Heritage Foundation *

N112 W 16240 Mequon Rd.,
Germantown, WI 53022

262-894-0168

www.maifestgermantown.com

Preserving & celebrating German heritage.
Organizers of Mai Fest - the season's first
celebration - May 17-19. Oktoberfest in May!

Germantown Historical Society- Bast Bell Museum & Dheinsville Settlement*

Original Six-way Crossroads -
Holy Hill Road - Hwy 145 - Maple Rd.
N128W18780 Holy Hill Road,
Germantown, WI 53022

262-628-3170

www.bastbellmuseum.com

www.germantownhistoricalsociety.org

The six-way crossroads settlement park
includes three museums plus pre-Civil War
buildings of the original hamlet. The Christ
Church (1862) Museum of Local History
tells the township's story while the Park
contains the Wolf Haus (1853) shoemakers
shop and genealogy research library, and
barn housing the Bast Bell Museum of
5000 bells and Fire Hall. Organizers of the
annual Oktoberfest, September 29th & 30th.

ACCOMMODATIONS

HOTELS & MOTELS

Best Western Germantown Inn

W190 N10862 Commerce Circle,
Germantown, WI 53022

262-502-9750 www.bestwestern.com

Proud to provide the amenities you want,
starting with quiet, SoundGuard™ built
rooms. Our hotel is completely renovated
and offers services such as a Fitness Center,
Business Center, Indoor heated pool and
whirlpool, Meeting Room, free high speed
internet, and a complimentary hot breakfast
buffet. A variety of room types including
suites with whirlpool and fireplace.
Conveniently located off Highway 41/45
and 167. We are Rider Friendly Hotel.



Best Bell Museum in the Dheinsville Settlement



W190 N1086 Commerce Circle
Germantown, WI 53022 • 262-502-9750

- Business Center
- Heated Indoor Pool and Whirlpool
- Suites with whirlpool and fireplace available
- No pets
- Fitness Center
- Complimentary hot breakfast
- Conference Room
- Free high speed Internet
- All non-smoking rooms



**Welcome to Best Western, The World's
Largest Hotel Chain.**
Across the street from ordinary.



GERMANTOWN
Milwaukee Area

N96 W17490 County Line Rd

262-255-0880

Indoor Pool & Whirlpool • Complimentary SuperStart® Breakfast
Free Wireless High Speed Internet • 24-Hour Desk • Meeting Room
Whirlpool Suite • Free Local Calls • Fridge/Microwave All Rooms
32" Color TV w/HBO • Pet Friendly • Restaurant within Walking Distance
Join Wyndham Rewards® Today!



Virtual Tour at www.super8germantown.com

GERMANTOWN

COMMUNITIES OF WASHINGTON COUNTY

ACCOMMODATIONS

HOTELS & MOTELS

Country Inn & Suites – Germantown*

W188 N 11020 Maple Rd.,
Germantown, WI 53022
262-251-7700

www.countryinns.com/germantownwi

For a relaxing and productive stay just north of Milwaukee, look to the Country Inn & Suites hotel in Germantown. Our hotel rooms place business and leisure guests conveniently close to Cedarbrook Mill, Pettit National Ice Center and the University of Wisconsin Milwaukee, as well as local favorites like the Bast Bell Museum, Holy Hill National Shrine and Wisconsin Automotive Museum. Our hotel offers a variety of convenient services such as a Fitness Center, indoor pool and whirlpool, free high-speed, wireless Internet access, a Business Center and a complimentary breakfast buffet. When planning your stay in Germantown, choose the combination of comfortable accommodations and convenient location off Highways 41/45 and 167 that you'll only find at our Country Inn & Suites Germantown hotel.

Super 8 Motel – Germantown/Milwaukee*

N96 W17490 County Line Rd.,
Germantown, WI 53022
262-255-0880 or 800-800-8000

www.super8germantown.com

Award winning Super 8 Motel, conveniently located Hwy 41/45. Exit #52 County Line Road. Indoor pool, whirlpool, all rooms have micro-waves & refrigerators, in room coffee makers, iron & ironing board. SuperStart Breakfast, and walking distance to restaurants and shops.

MEETING & CONFERENCE FACILITIES

Florian Park Conference & Event Center*

N111W18611 Mequon Rd.,
Germantown
(262)257-9181

www.florianpark.com

Florian Park Conference & Event Center is South Eastern Wisconsin's newest premier, upscale conference and event venue. With all-inclusive facilities, Florian Park is the perfect place to host your upcoming event. Our building and grounds are newly renovated with the latest in high end furnishings and elegant touches. You will have a personal Event Coordinator to assist you in planning and help you create a memorable experience. We look forward to the opportunity to take you on a private tour of our facility and answer any questions you may have.

CHURCHES

Our Saviour's

United Church of Christ*

W172 N12533 Division Rd.,
Germantown, WI 53022
262-677-2484

www.oursaviorsucc.org

Pastor: Rev. Tara Tetzlaff

We are a small country church with a family atmosphere. Service 8:30am – Sunday
Sunday School every other Sunday
September thru June
Monday Morning bible Study

SHOPPING

Pilgrim Antique Mall*

Pilgrim Antique Mall
W156 N11500 Pilgrim Rd.
Germantown, WI. 53022
262-250-0260

info@pilgrimantiquemall.com

www.pilgrimantiquemall.com

This year we celebrate our 26th year in business with quality dealers offering an exciting mix of antiques and collectibles in a clean, well displayed setting.

An eclectic mix of country primitive, formal, retro & re-purposed. Pottery, glass, jewelry, clothing, holiday, fishing lures, toys, tools & all sorts of oddities!

Also visit our Second Sunday Flea Market, held every 2nd Sunday in a building adjacent to the mall from 8-3. Open 7 days a week.
Mon-Sat. 10-5 Sunday 12-4

* Business is a WCCVB Partner

Germantown 5k Candy Cane Run/Walk

xxxx, 2019

2019 is the 10th anniversary of this family friendly 5k run/walk with the route winding through the quiet residential streets of Germantown; toddlers in strollers and dogs on leash are welcome! This is a chip-timed race with awards given in many different age categories for both male and female participants. Special pricing for students under the age of 18. T-shirts included with registrations made at least one week prior to event.

Germantown Community Library

N112 W16957 Mequon Road, Germantown, WI.

9am registration; 10am race start.

www.germantownchamber.org or 262-255-1812.



5k Candy Cane Run/Walk



The Florian Park Conference & Event Center, Germantown

WELCOME TO YOUR FALL COLOR TOUR!

visit **WASHINGTON**
COUNTY

VisitWashingtonCounty.com

- Award winning parks with miles of hiking trails
- 35 minutes north of Milwaukee
- Fall color drives thru:
Germantown
Jackson
Hartford
Richfield



WELCOME TO YOUR JOY DRIVE

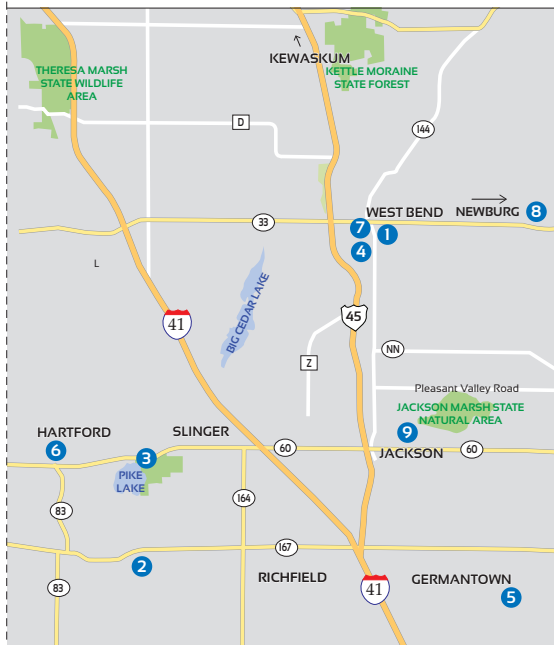
- Award winning parks with miles of hiking trails
- Oktoberfest and Fall Festivals
- Fall color drives thru Germantown, Jackson, Hartford, West Bend, Richfield, Slinger & Kewaskum



VisitWashingtonCounty.com

MINI GUIDE

Washington County



Old-Fashioned Block Party

Events

Maifest 5 May 17-19 Spring festival featuring music, costumes, dancing and more all in a German theme. maifestgermantown.com
Friedenfeld Park **Germantown**

Old-Fashioned Block Party & Classic Car Show 6
May 18 Main Street Hartford closes to enjoy classic cars from all eras. hartfordchamber.org
Downtown Hartford

Downtown West Bend Farmers Market 7
May 18-Oct. 26, Sat. 7:30-11am
Voted one of the Best Farmers' Markets in the state with over 80 vendors & live entertainment. downtownwestbend.com
Main Street, **West Bend**

Frothy Forage 8 May 18
Unique craft beer and wine fest where the surroundings are just as refreshing as the drinks. riveredgenaturecenter.org
Riveredge Nature Center, **Newburg**

Action in Jackson-Weekend Family Festival 9 June 7-8
Carnival, food, games, live music, car show, chainsaw woodcarving, expo and fireworks on Saturday! jacksonparkrec.recdesk.com
Jackson Park, **Jackson**



Action in Jackson



Museum of Wisconsin Art

Attractions

Museum of Wisconsin Art 1 This museum collects and exhibits contemporary and historical art from the state of Wisconsin. wisconsinart.org
(262) 334-9638
205 Veterans Ave., **West Bend**

Holy Hill National Shrine of Mary 2
Located 30 miles northwest of Milwaukee amid breathtaking scenery, this is a historic sacred site and a registered national landmark. The

centerpiece of the shrine is a minor basilica. holychill.com
(262) 628-1838,
1525 Carmel Rd.,
Hubertus (Richfield)

Pike Lake 3 With a family campground and three backpack campsites, this location offers panoramic views of the park's unique glacial topography. Pike Lake is part of the Ice Age National Scenic Trail. dnr.wi.gov

The History Center of Washington County 4
Tours of the Old Courthouse Museum and the haunted Jailhouse Museum are a "don't miss." historyisfun.com
320 S. 5th Ave., **West Bend**

FIND OUT MORE

Washington County CVB
(262) 677-5069
visitwashingtoncounty.com

WELCOME TO YOUR NEXT ADVENTURE



visit **WASHINGTON**
COUNTY 

- Washington County Park system features 1,200 acres of wooded trails and breathtaking views.
- Bike Trails, Frisbee Golf, Dog Parks.
- Family Friendly Museums, Restaurants and Cultural Attractions.

VisitWashingtonCounty.com

Germantown • Hartford • Jackson • West Bend • Richfield

Village of Germantown**2019****Tourism Hotel/Motel Room tax 6%****Best Western****Country Inn & Suites Germantown Hotel/Motels****Holiday Inn****Super 8**

2015 Roll over amount 51,372.00

2016 Budget 35,429.33

86,801.33

Balance	End of 2016	\$52,335.00
Balance	End of 2017	\$92,516.11
Balance	End of 2018	\$155,750.85

2019

2018 Roll Over Amount 155,750.85

2019 Deposit TBD**155,750.85****2019 Payments**

2/10/2019 EM Marketing	1,050.00
3/10/2019 EM Marketing	1,050.00
4/10/2019 EM Marketing	1,050.00
5/10/2019 EM Marketing	1,050.00
6/25/2019 EM Marketing	3,360.00
6/25/2019 Thew's Photography	50.00
7/25/2019 Deuschtdadt Herigtage Mai Fest	6,715.00
7/25/2019 D. Braeal Tourism Website	1,644.03
7/25/2019 EM Marketing	1,050.00
7/25/2019 Elk Moose Lodge	301.12
	<u>17,320.15</u>

Balance	To date 7/31/19	\$138,430.70
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