

VILLAGE OF GERMANTOWN
N112 W17001 MEQUON ROAD
GERMANTOWN, WI 53022

MEETING: **GERMANTOWN TOURISM COMMISSION**

DATE AND TIME: **WEDNESDAY, September 4, 2019 5:30 p.m.**

LOCATION: **Village Hall Conference Room A
N112 W17001 Mequon Road**

- I. **CALL TO ORDER:** This meeting has been given public notice in accordance with Wisconsin Statutes, Section 19.83 and 19.84 in such form that will apprise the general public and news media of subject matter that is intended for discussion and action.
- II. **ROLL CALL:** Chair Trustee Wing, Members Adair, Grgich, Merry, Rahl, and Rogers.
- III. **CITIZEN INPUT/PUBLIC APPEARANCE:**
Please be advised per §19.84(2), information will be received from the public. It is the policy of this municipality that there be a three (3) minute time period, per person, with time extension per the Chief Presiding Officer's discretion; be further advised that there may be limited discussion on the information received, however, no action will be taken under public comments. (15 minutes)
- IV. **APPROVAL OF MINUTES:** August 7, 2019 meeting.
- V. **OLD BUSINESS:**
 - A. Germantown Tourism Marketing Coordinator Report including website update, and application update.
 - B. 2020 Budget.
- VI. **NEW BUSINESS:**
 - A. Request for Funds – Germantown Historical Society, Annual Hunsrucker Oktoberfest.
 - B. Request for Funds – EKM Moose Lodge, Wisconsin State Dartball Tournament.
 - C. Request for Funds - EM Marketing Company.
 - D. Judy Rogers – Open Discussion on Grants and Possible Change to Funding.
 - E. Judy Rogers – Naming of Tourism Commission Fund.
 - F. Review of Financial Report.
- VII. **NEXT MEETING:** Set Date for Next Meeting.
- VIII. **ADJOURNMENT:**

UPON REASONABLE NOTICE, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service please contact the Village Clerk at (262)250-4740 at least 2 days prior to the meeting.

Notice is given that a majority of the Village Board may attend this meeting to gather information about an agenda item over which they have decision making responsibility. This may constitute a meeting of the Village Board per State ex rel. Badke v. Greendale Village Board, even though the Village Board will not take formal action at this meeting.

GERMANTOWN TOURISM COMMISSION

Meeting Minutes for August 7, 2019

I. Meeting Call to Order:

5:37pm the meeting was called to order by Vice-Chairperson Judy Rogers

II. Roll Call:

Present: Adair, Grgich, Rahl, Rogers

Also Present: Elaine Motl, Steve Kreklow, Mark Schroeder, Jeff Dhein, Dennis Myers

Excused: Merry

Absent: Dan Wing

III. Citizen Input-none

IV. Approval of Minutes:

Minutes from the July 9, 2019, meeting were approved on a motion by Rahl, second by Adair. Approved unanimously.

Adair moved to change item E under New Business to be next in the agenda. Rahl seconded. Motion approved unanimously.

V. New Business 2020 Budget

- A proposal to divide the annual amount received into three categories as suggested would result in:

- 40% Marketing (\$31,216.11 for 2018)
- 30% Program Support (\$23,412.09 for 2018)
- 30% Municipal Development (\$23,412.09 for 2018)

- The carryover balance at the beginning of the year (\$92,516.11) would have the same percentage divisions:

Marketing 40% \$37,006.45
Program Support: 30% \$27,754.83
Municipal Development: 30% \$27,754.83

- Program Support refers to events

Grgich moved to approve the budget percentages as proposed above for 2019. Rahl seconded to further discussion.

- Historically what amounts were given out:

- 2019 Mai Fest received \$6,700 approximately
- Oktoberfest \$2,500
- EKM Moose Lodge \$600
- Breakfast with Santa approximately \$3,000

- Is it possible to budget certain amounts to certain events ahead of time, under Program Support; not Marketing, so event planners know how much they have to spend.

- Budget in Nov/Dec: what events are coming up in the following year and allow ie: 10% to each event.
- Creating this budget is such a big project, it was suggested taking it in pieces ie:
 - * the percentages have been established this meeting
 - * next meeting discuss the possibility of setting specific dollar amounts to each event; possibly need to discuss with each event.
- Referring to the presentation at the Village Board meeting, metrics on use of funds, while not being suggested for Germantown, is a good tool for use of Program Support funds.
- Very helpful to have communication between Village Board and the Tourism Commission.
- In establishing a budget, consider historical fund spending
- Define Marketing; for Visit Germantown?
- Events should be able to know farther ahead if they will receive tourism funds.
- Requests run through Elaine Motl first will have more assurance of what expenses will have the ability to receive support
- Growing local events is difficult. For example on Oktoberfest weekend, the Country Inn & Suites has been full the past 6 years. What benefit is it to the hotels to grow this event.
- Oktoberfest itself is already full on Saturday.
- From the hotel side, it is hard to account for what brings in specific overnight stays
- Hotels are more interested in using Marketing funds for their slow/off seasons; to bring overnight stays in the winter.
- Look at types of events in different ways:
 - A convention would bring in overnight stays; not summer specific
- Consider ***improving the event*** to make it more enjoyable to increase attendance by reputation.
- The reason for Oktoberfest is to make money for the Germantown Historical Society; the organization can not support it if it is losing money. Saturday is full, why spend more on marketing.
- If local events knew they were going to receive a pre-determined amount ie \$2,500; they could plan accordingly to increase the quality of the event.
- If local events start losing money, there is the potential of losing these local events.
- Elaine's background provides expertise to support special events. She has helped Deutschstadt Heritage Foundation create sponsorship packages for Mai Fest to develop more revenue sources.

- Sponsorships versus Donations: Donors to 501C3 organizations cannot receive anything in return for a tax deductible donation. Versus Sponsors who don't care about tax write-offs.
- Reluctant to set amounts each event will receive from the Tourism Commission into the future; don't want to make commitments for future commissions.
- The Germantown Historical Society doesn't need to know funding amount years in advance, but prior to the next year's event.
- When does the commission know what we will be receiving in a year?

Rahl moved to amend the motion keeping the same percentages and categories but adding to determine the specific terminology of the categories at a future meeting. Grgich seconded. Motion carried unanimously.

VI. Old Business

a. Germantown Tourism Marketing Coordinator Report

- The public meeting has been cancelled. Each group will be contacted individually by Elaine explaining changes and use of tourism funds.
- Photos from Mai Fest have been obtained.
- Facebook boosts are being worked on.
- Elaine met a second time with Park & Rec regarding the Festhalle
- Attended the Village Board meeting 8/5/19 which included the Tourism presentation by Andrew Martin.
- Met with Deutschstadt Heritage Foundation regarding developing their sponsorships to seek new revenue.
- Elaine took photos at A Taste of Germantown.
- Website stats: 204 views in July; 529 views since going live in May.
- Researched and found Express News has area papers, digital media and Chicago market paper.
- Working on finalizing the meeting with local hotel owners/managers.
- Continuing work on individual meetings.
- The website needs more attractions; considering separating Christ Church Museum, Bell Museum; don't forget the Wolf Haus. Add Veterans Memorial, BlackStone Creek Golf Club (but this is a private business?), Homestead Hollow (dog park) St. John's UCC craft fair, Germantown High School Performing Arts Center

b. Request for Funds Dheinsville Park Festhalle presented by Mark Schroeder, Director, Germantown Park & Recreation Department, for \$50,000

- Mark worked with Elaine in drafting this request.
- Hoping to utilize Municipal Development category funds.
- Marketing request will come in 2020.
- Same rendering and site plan as previously presented.
- This will need to go through the public project bidding process; ready to go out in September.
- The festhalle will provide lodging from Oktoberfest as well as other events such as weddings, reunions, car shows.

- vii.** The Park & Rec gets word out now through their brochures, website, and Facebook (which has a strong following)

Steve Kreklow added some comments regarding the process with the Village.

- viii.** Once bids come in, this project goes back to the Village Board from the Germantown Historical Society.
- ix.** Not asking Tourism Commission to transfer money then. But the Village Board needs to know if they can include support from the Tourism Commission to piece together all the funding for this project and whether to proceed.
- x.** The Commission may want to move to approve at a different dollar amount and add any other conditions to be met.
- xi.** An important condition would be making it contingent upon the Developer Agreement being approved.
- xii.** Our guidelines require funds would need to be requested within one year of approval of request. Will festhalle be completed in August 2020?
- xiii.** It was mentioned the Park & Rec was doing a great job with marketing the music at the pavilion this summer.
- xiv.** The Tourism Commission would like to be made aware of other projects coming up under Municipal Development so we can have funds available.
- xv.** The Commission appreciates Steve's attendance at this meeting to help the dialog between the Village Board and the Commission.
- xvi.** The Village is spending funds to start the festhalle project; most for work being done by Village Departments.
- xvii.** The Village has set aside \$150,000 toward this project; cost is estimated at \$350,000-\$400,000. The Germantown Historical Society is doing parallel work for funding from donors.
- xviii.** It is very likely this project will be completed in two months and within one year of approval of funding request.
- xix.** Is there any information of a similar structure in the county or surrounding area of types of events at this type of structure?
- xx.** Weddings bring overnight stays.
- xxi.** Weddings book 10-12 months in advance.
- xxii.** Jeff Dhein is already receiving inquiries for weddings and car shows.
- xxiii.** Uniqueness of the site, being located in a historical park setting, may provide added interest.
- xxiv.** Attractive to German groups.
- xxv.** A narrative should be created as to what to expect of the use of this facility; not to the point of a feasibility study, but a general description.
- xxvi.** Festhalle will provide one of the largest accommodations, historical flavor.
- xxvii.** Use of festhalle by Mai Fest is not likely due to limited parking.
- xxviii.** Neighbors surrounding the festhalle have been notified about these plans.

Grgich moved to approve \$25,000 for the Dheinsville Park Festhalle project; Rahl seconded to further discussion.

- Is there any parity to other projects

- The Pavilion was awarded \$10,000 of a \$400,000 project. High cost for smaller project due to materials used; more concrete, etc...
- In support of project, but not in support of using reserves.
- Approval should be made contingent on developers agreement.

Call for vote on motion:

Rogers Nay; Rahl Nay; Grgich Aye; Adair Nay; Motion fails.

Rahl moved, with a Developer Agreement, to approve \$16,000 which is 33% of budget, not go into reserves to not have funds available for other projects. Grgich seconded.

- Not in favor of exceeding annual amount.
- Do not see any other requests coming forth.

Call for vote on motion: Motion passed unanimously.

Resume New Business:

VII. New Business

a. Request for funds for EM Marketing Company

Grgich moved to approve payment of Invoice #29 as presented by EM Marketing Company; Rahl seconded. Motion carried.

b. Request for funds Thew's Photography

Grgich moved to approve the invoice submitted by Thew's Photography for Mai Fest photos; Adair seconded. Motion carried.

c. Request for Funds: Washington County Convention & Visitors Bureau, presented by Elaine Motl for \$8,000

- i. It was a good year for tourism in Washington County in 2018; 6% increase as measured by the Wisconsin Department of Tourism.
- ii. Running out of their supply of Visitor Guides; print 60,000 to last a year (March to March) Numerous requests from ad placed in Midwest Living Magazine. The Visitor Guide is the main advertising piece.
- iii. Elaine shared other print ads featuring Germantown as well as Washington County.
- iv. Also active on social media; Twitter, Instagram, Facebook

Grgich moved to approve \$8,000 in funds to Washington County Convention & Visitors Bureau for 2019. Adair seconded. Motion carried unanimously.

- Elaine wanted the Commission to know the Washington County Convention & Visitors Bureau is changing their budgeting so they will be coming to apply for funds in the beginning of the year. Expect request in January 2020 for that year.
- The Commission budget year is April to April.

d. Review of Financial Report

- i. Funds approved at this meeting to be deducted from total:
 1. Festhalle \$16,000

- | | |
|----------------------|----------|
| 2. WCCVB | \$ 8,000 |
| 3. EMMarketing | \$ 1,050 |
| 4. Thews Photography | \$ 50 |
| 5. Total | \$25,100 |

ii. Still expecting this year, requests under Program Support for:

1. EKM Moose
2. Breakfast with Santa
3. Oktoberfest
Under Marketing for:
4. Website monthly hosting/maintenance
5. EMMarketing

VIII. Next Meeting Date: Wednesday, September 4, 2019, 5:30pm

Meeting adjourned at 7:45pm on a motion by Adair; second by Grgich. Approved unanimously.

Respectfully submitted by,

Lynn Grgich

Secretary

Germantown Tourism Reimbursement Application

1. Event Information

Name of Event Annual Hunsrücker Oktoberfest
Website Germantown Historical Society .ORG
Social Media Address (Facebook, Twitter, Instagram etc.) Germantown Historical Society Okt
Event Sponsor WINDOW WORLD / G.H.S.
Contact for Requesting Organization
Name Jeff Dhein
Address W196N13704 HWY 145 RICHMOND, WI 53076
Telephone 262-689-0537
email Address JDDEHNEINSVILLE@AOL.COM

2. Event Description (attach additional sheets if necessary)

Event Dates Sept. 28:29, 2019
Event Location Historical Dheinsville Park
Detailed description of the event See Attached

3. Impact on Lodging Explain how this event will attract visitors and generate overnight lodging in Germantown. How will this be measured?

This event will bring people from throughout the midwest. The Dachshund Dash has dogs owners from other states.

4. Event Budget (Attach a copy of the proposed budget and prioritize needs)

See attached

5. Use of Funding Support Describe specifically and with detail how the funds from the Tourism Commission will be used including itemized breakdown of amounts:

See attached

6. Timetable: Provide a timetable outlining marketing and promotion activities and markets reached listing non-Germantown media outlets and budget allocated to each.

media buys will begin in September and continue until the event.

Note: All promotional activities should prominently acknowledge “Sponsored in part by Village of Germantown Tourism Commission” or similar, pre-approved verbiage if feasible.

Questions:

Contact Elaine Motl, the Tourism Commission Coordinator, directly at
361-947-5235
or by email at
emmktg@aol.com

www.visitgermantown.com

Oktoberfest at The Dheinsville Settlement -
September 28th & 29th, 2019

Media Expense:

WJYL – German Radio Hour

Reach – Milwaukee County, Waukesha County, Walworth County, Racine County,
Kenosha County.

Budget - \$ 500

\$ 125 -

WTKM Radio – Polka Hour

Reach – Dodge County, Waukesha County, Jefferson County, Ozaukee County

Budget - \$ 600

\$ 595 -

WTKM Live Remote

Reach – Dodge County, Waukesha County, Jefferson County, Ozaukee County

Budget - \$500

FREE

EXPRESS NEWS – Print Advertising

Reach – Brookfield, Butler, Sussex, Milwaukee North, Milwaukee West, West Allis,
Wauwatosa.

Budget - \$685

\$ 656 -

EXPRESS NEWS – Online Advertising

Reach – South East Wisconsin and Northern Illinois

Budget - \$250

\$ 250 -

Oktoberfest Facebook Advertising

Reach – Kenosha County, Walworth County, Fond du Lac County, Sheboygan County,
Northeast Illinois

Budget - \$150

\$ 150 -

Oktoberfest Instagram Advertising

Reach – Kenosha County, Walworth County, Fond du Lac County, Sheboygan County,
Northeast Illinois

Budget - \$150

\$ 150 -

Channel 58 GeoFencing

Reach – Milwaukee County, Racine County, Walworth County, Fond du Lac County,
Sheboygan County, Dodge County, Northeast Illinois

Budget - \$1,200

\$ 1,200 -

TOTAL ADVERTISING BUDGET - \$ 4,035

\$ 3,126 -

From: Mike Raab <miker@armourcoatings.com>
To: jjddheinsville <jjddheinsville@aol.com>
Subject: Re: Fwd: Oktoberfest Media Buy Info
Date: Wed, Aug 28, 2019 8:16 am

Just writing you a text. Here is what I have

WJYL - \$125 - 4 spots

WKTU - \$595 - 24 spots

Express News - Zone 1 (Sussex, Butler, Hubertus, Colgate, Lannon, Richfield) \$448 - 1/2 Page.

If We decided to do

- Zone 2 (Milwaukee, Wauwatosa, West Allis) \$656 - 1/2 Page
- Zone 3 (West Bend, Jackson Hartford, Slinger) \$848 - 1/2 Page

Live Remote will be free from WKTU - The owners love it

This is all I have

Mike

On 8/28/2019 7:42 AM, jjddheinsville@aol.com wrote:

Do you have anything to add?

-----Original Message-----

From: emmktg <emmktg@aol.com>
To: jjddheinsville <jjddheinsville@aol.com>
Sent: Tue, Aug 27, 2019 2:08 pm
Subject: Oktoberfest Media Buy Info

Hi Jeff - attached is a document you can attach to your application for the Germantown Tourism Commission.

I will assist in implementing the new items on the list. These should give you extra promotion and the focus will be the events on Sunday to drive more traffic on Sunday.

When you fill out the application - on number 4 - write in - "Please see attached".
Submit this document with the form.

Let me know if you have any questions.

Thanks, Elaine

--
Mike Raab
Business Development
Armour Coatings Inc.
N113 W18950 Carnegie Dr.
Germantown, WI 53022



Corner of Holy Hill Rd,
HWY 145, & Maple Rd

Saturday, Sep 28th

12:00-3:00 Goodtime Dutchmen
3:00-4:00 Dachshund Dash
4:00-7:00 Music Venders
7:00-7:30 DANK Dancers
7:30-10:30 **Copper Box** (Pommersche Tanzdeel
Freistadt during the first break)

Sunday, Sep 29th

12:00-3:00 River City Blaskapelle
3:00-3:30 Pommersche Tanzdeel Freistadt Kids
3:30-7:00 **Austrian Express**

Classic Car Show Sunday 12-3pm

Dachshund Races Sat 3:00 pm

Barlympics Sun 1:30pm

Honoring the past...

...Imagining the future

Sept 28th noon-11pm & Sept 29th noon-7pm

Authentic Music, Dancing, Ethnic Food & Drink

FREE PARKING & ADMISSION



Presented by
our friends at



& Germantown Tourism Commission

- Bast Bell Museum Tours-over 5,000 bells!
(½ off with canned good
food pantry donation Sat/Sun 1-4pm)
- Silent Auction (open both days)
- Bake Sale Sunday at noon
- Genealogy Research: Sat/Sun 1-4pm
In Wolf Haus Library which is
located in the Shoemaker's Museum
- Celebrating honored anniversary couple,
Jim and Sue Dix Sunday at 3pm

Village of
Germantown



Our 25th annual Oktoberfest is sponsored in part by these local Businesses. THANK YOU!
Visit germantownhistoricalsociety.org for sponsor contact information



Dachshund dog race sponsors
Happy Hounds, LLC
Dugger, Daycare & Dog Training

House of
Homemade
Sausage
Germantown



Keller
Planners | Architects | Builders



DELTA
DEFENSE LLC

Better
Brands



Leadership
Germantown
Developing Ordinary People
with Extraordinary Determination



Al's Locksmith Service



Lone Star Tavern



CGS
HEATING & AIR CONDITIONING
RESIDENTIAL & COMMERCIAL



ShoreWEST
Kevin Nash
Selling homes where I live is what I do!
www.knash.com

Aldo's Catering
Germantown, WI



Arrowhead Golf

The Mobile Repair Guys
"Your small engine maintenance & repair specialists"

PREMIER FLOORING, INC. **opq printing**

Volunteers Needed – 262.628.3170 – www.germantownhistoricalsociety.org

GERMANTOWN TOURISM COMMISSION
REQUEST FOR FUNDING
CALENDAR YEAR: 2020

Funds may be requested by groups for Tourism Projects (projects or events that will bring visitors to the Village of Germantown).

GUIDELINES

1. Funds shall be used for the following to promote tourism or lodging in the Village:
 - a) Marketing projects, including advertising media buys, creation and distribution of printed or electronic promotional tourist materials, or efforts to recruit conventions, sporting events, or motor coach groups.
 - b) Transient tourist informational services.
 - c) Tangible municipal development.
2. All funds are to be used within 12 months of approval.
3. All receipts must be submitted to the Village Clerk within 60 days of approval or of the day of the event for reimbursement. (Washington County Convention and Visitor's Bureau may submit their current budget [revenues/expenses] as acceptable proof of expenditures to validate their claim for reimbursement.) Failure to submit receipts within 60 days of approval or of the day of the event shall result in a forfeit of funding.
4. Upon approval, any advertising and projects must display: "Sponsored in part by Village of Germantown Tourism Commission."
5. A representative from your organization must be present at the Germantown Tourism Commission meeting when funds are requested. A notice will be sent out in advance of the date, time, and location of the meeting.

-
1. Group Name: EKM Moose Lodge Germantown #1238
Mailing Address: W198 N10217 Appleton Avenue Germantown, WI 53022
 2. Responsible person's name: Anita Hauner Phone No: (414) 588-5345
 3. Amount requested: \$190.00 E-mail Address: Anita.hc77@gmail.com
 4. Date by which funding is desired: January 11 2020

Please complete this form in its entirety. Also, please submit an itemized estimate for the full project for approval. Upon completion of the project, receipts submitted will be matched against the detail costs to verify the final expenditure.

Event or project description: (Please provide details regarding your event or project)

EKM Moose Lodge is hosting the state dartball
Tournament. Three years ago when we hosted
the tournament we had each team must have at least
seven players on their team. We had 89 participants
that made up eleven teams

How will your event promote tourism to Germantown or generate overnight stays at hotels in Germantown?

Dartball teams from Janesville, Greenbay, Clintonville,
Beloit, Kenosha, Monroe, Racine, Muskego,
Stevens Point and LaCrosse. They stay in the hotels
and we shuttle members to & from hotels.

Itemized Cost Details for marketing and advertising this event:

\$125.00 Advertise 2020 Dart tournament in State
convention booklet

Copies, envelopes + postage to all WI Lodges
up to \$65.00

2nd & 3rd year applicants: please provide a financial statement including revenue & expense: (past financial statement)

Wisconsin State Dartball tournament

website: ~~EKM 1238~~
EKM Moose Lodge 1238.org

Sponsor: Moose Lodge

Timetable: ~~8~~ Immediately

Adopted: 6/01/93
Revisions: 6/17/93, 7/30/93, 8/16/93, 11/02/98
Revised: 6/20/00 (per guidelines adopted 2/21/00 by Village Board), 11/18/02,
2/25/05 (per General Government & Finance Committee)
8/28/07 (per guidelines adopted 9/17/07 by the Village Board)
12/10/08
2/6/10
6/15/2015 – revision approved by Tourism / Betterment Committee
8/3/2015 – Clerk's Office added e-mail address
4/12/17; 5/17/17; 8/14/17 – revised guidelines

VILLAGE OF GERMANTOWN – CLERK'S DEPARTMENT
N112 W17001 Mequon Road, P.O. Box 337 Germantown, Wisconsin 53022
Phone: (262) 250-4740 Fax: (262) 253-8255



Welcome All Annual Convention Attendees

**from EKM Moose Lodge #1238
Germantown**

**2020 WI State Dartball Tournament
January 11, 2020**

**Save the date
It's not good to wait
EKM in Germantown is hosting,
and here is your first posting.
Further details will be near
You're playing EKM, there is no fear!
Book your room at listed hotels
See you January 11, 2020 at Nine Bells!**

**You can reserve your room at these
Germantown hotels now:**

Best Western	262-502-9750
Country Inn	262-251-7700
Super 8	262-255-0800
Holiday Inn	262-255-1100

***Sponsored in part by
Germantown Tourism Commission***

WISCONSIN STATE MOOSE DART BALL TOURNAMENT

Will Be Hosted By EKM Moose Lodge 1238

W198 N10217 Appleton Ave.

Germantown, WI 53022

262-255-5055

Or Call Dan Hauner At 414-588-5395

**The Tournament Will Be Held On Jan. 11th 2020 , Check In Is At 9:00 A.M. And
We Will Start The Tournament At 10:00 A.M. This Will Be A 100% Payout (Less
State Fees).**

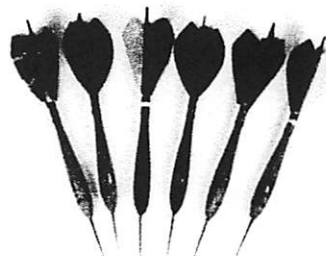
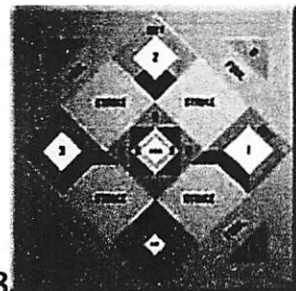
**Teams Will Consist Of a Min./Max. Of 7 Players (Men, Women, Or Mixed) And
The Entry Fee Is \$70.00 Per Team.**

**Please Send Signup Sheet(s) And Fees To The Above Address No Later Than
12/31/19.(Entries paid after this date will be \$80.00)**

Please Bring Your Own Darts, As Our Lodge Has A Very Limited Supply.

We Will Have Food Available All Day, Raffles And Fun For All.

Hope To See You In January. Thanks ELM Moose Lodge 1238



WISCONSIN STATE DART BALL TOURNAMENT

January 11th 2020 At: EKM MOOSE LODGE
1238 Sign Up Sheet

Lodge/Chapter Name _____

Lodge/Chapter # _____

Team Name _____

Players Names #1 _____

#2 _____

#3 _____

#4 _____

#5 _____

#6 _____

#7 _____

(7 Per Team Min./Max.)

Please Send This Sheet (Completely Filled Out) And \$70.00 Per
Team (No Later Than 12/31/19) (or \$80.00 If Later)

To: Moose Lodge 1238
W198 N10217 Appleton Ave.
Germantown, WI 53022

Wisconsin Moose Lodges

28

#367 - Appleton

1216 E Wisconsin Ave, Appleton, WI 54911
Phone: (920) 830-2834

CLOSED

#191 - Beloit

1806 Gale Dr, Beloit, WI 53511
Phone: (608) 362-9886

#1077 - Bloomer

1890 Ninth Ave, Bloomer WI 54724
Phone: (715) 568-1304

#1194 - Burnett County

7330 WI-70, Webster, WI 54893
Phone: (715) 349-5923

Returned 6/19

#246 - Chippewa Falls

8118 149th St, Chippewa Falls, WI 54729
Phone: (715) 723-3278

#1502 - Clintonville

N10792 Lakeshore Rd, Clintonville, WI 54929
Phone: (715) 823-4006

#1408 - Eau Claire

3606 Curvue Rd, Eau Claire, WI 54703
Phone: (715) 835-6522

#2564 - Fond Du Lac

576 Dury Place, Fond Du Lac, WI 54935
Phone: (920) 266-9150

4 1/2 6th Street
Fond du lac 54935

#801 - Green Bay

846 Morris Ave, Green Bay, WI 54304
Phone: (920) 494-7230

#197 - Janesville

2701 W Rockport Rd, Janesville, WI 53548
Phone: (608) 752-0809

#1913 - Juneau Co

601 Colfax St, Mauston, WI 59348
Phone: (608) 847-7833

#953 - Kaukauna

900 W Ducharme St, Kaukauna, WI 54130
Phone: (920) 766-1030

✓ **#286 - Kenosha**

3003 30th Ave, Kenosha, WI 53144
Phone: (262) 657-7831

✓ **#1920 - La Crosse**

1932 Ward Ave, La Crosse, WI 54601
Phone: (608) 788-2998

✓ **#1451 - Madison**

PO Box 14453, Madison, WI 53714
Phone: (608) 223-9904

✓ **#2327 - Marinette**

5233 E Nettleton Rd, Marinette, WI 54143
Phone: (715) 732-4677

✓ **#1584 - Menomonie**

720 19th Ave E, Menomonie, WI 54751
Phone: (715) 235-2011

✓ **#49 - Milwaukee**

5476 S 13th St, Milwaukee, WI 53221
Phone: (414) 281-4444

✓ **#754 - Monroe**

639 3rd Ave, Monroe, WI 53566
Phone: (608) 325-6585

✓ **#1057 - Muskego**

21693 Janesville Rd, Muskego, WI 53150
Phone: (262) 662-2500

✓ **#2661 - Phillips**

604 Beebe St, Phillips, WI 54555
Phone: (715) 339-6596

✓ **#437 - Racine**

5530 Middle Rd, Racine, WI 53402
Phone: (262) 639-3209

✓ **#402 - Rice Lake**

40 E Newton St, Rice Lake, WI 54868
Phone: (715) 236-2900

✓ **#594 - River Falls**

620 N Clark St, River Falls, WI 54022
Phone: (715) 425-9152

#1043 - Saukville

193 E Green Bay Ave, Saukville, WI 53080

Phone: (262) 284-2228

#438 - Sheboygan

1811 Georgia Ave, Sheboygan, WI 53081

Phone: (920) 457-0803

#1572 - Stevens Point

1025 2nd St N, Stevens Point, WI 54481

Phone: (715) 344-3224

#606 - Superior

66 E 5th St, Superior, WI 54880

Phone: (715) 394-5421

#680 - Thorp

207 North Lincoln St, Thorp, Wisconsin 54771

~~P.O. Box 392~~

Returned 6/19

#830 - Watertown

1222 Juneau St, Watertown, WI 53098

Phone: (920) 261-6458

#1398 - West Bend

1721 Chestnut St, West Bend, WI 53095

Phone: (262) 338-8122

WI Rapids Moose Lodge

3140 Lake Ave

WI Rapids 54494

EM Marketing Company

emmktg@aol.com

Invoice # 31 - EMM - 19

To: Germantown Tourism Commission

<u>Date</u>	<u>Description</u>	<u>Amount</u>
9/1/19	Contract services for August, 2019 30 hours x \$35 per hour	\$ 1,050.00
TOTAL DUE:		\$ 1,050.00

Please mail payment to:

EM Marketing Co, 1621 Tumbleweed Circle, West Bend, Wisconsin, 53095

Thank You!!

Village of Germantown

2019

Tourism

Hotel/Motel Room tax

6%

Best Western

Country Inn & Suites

Holiday Inn

Super 8

Germantown Hotel/Motels

2015 Roll over amount

51,372.00

2016 Budget

35,429.33

86,801.33

Balance	End of 2016	\$52,335.00
Balance	End of 2017	\$92,516.11
Balance	End of 2018	\$155,750.85

2019

2018 Roll Over Amount

155,750.85

2019 Deposit

TBD

155,750.85

2019 Payments	Actual	Committed
2/10/2019 EM Marketing	1,050.00	
3/10/2019 EM Marketing	1,050.00	
4/10/2019 EM Marketing	1,050.00	
5/10/2019 EM Marketing	1,050.00	
6/25/2019 EM Marketing	3,360.00	
6/25/2019 Thew's Photography	50.00	
7/25/2019 Deuschtdadt Herigtage Mai Fest	6,715.00	
7/25/2019 D. Braeal Tourism Website	1,644.03	
7/25/2019 EM Marketing	1,050.00	
7/25/2019 Elk Moose Lodge	301.12	
8/10/2019 Elk Moose Lodge	309.28	
8/25/2019 EM Marketing	1,050.00	
8/25/2019 Thew's Photography	50.00	
8/25/2019 Washington County Convention	8,000.00	
8/25/2019 FestHalle		16,000.00
	26,729.43	16,000.00

Balance	To date 8/25/19	\$129,021.42	\$113,021.42
---------	-----------------	--------------	--------------

2019 Amount to be retained by Municipality

220,930.22

Amount collected through 2nd quarter 2019

138,251.23

To date collected toward Tourism Fund