

VILLAGE OF GERMANTOWN
N112 W17001 MEQUON ROAD
GERMANTOWN, WI 53022

MEETING: SPECIAL GERMANTOWN TOURISM COMMISSION

DATE AND TIME: MONDAY, February 10, 2020 5:30 p.m.

LOCATION: Village Hall Conference Room A
N112 W17001 Mequon Road

- I. **CALL TO ORDER:** This meeting has been given public notice in accordance with Wisconsin Statutes, Section 19.83 and 19.84 in such form that will apprise the general public and news media of subject matter that is intended for discussion and action.
- II. **ROLL CALL:** Chair Merry, Members Trustee Wing, Adair, Grgich, Rahl, and Rogers.
- III. **CITIZEN INPUT/PUBLIC APPEARANCE:**
Please be advised per §19.84(2), information will be received from the public. It is the policy of this municipality that there be a three (3) minute time period, per person, with time extension per the Chief Presiding Officer's discretion; be further advised that there may be limited discussion on the information received, however, no action will be taken under public comments. (15 minutes)
- IV. **APPROVAL OF MINUTES:** January 8, 2020 meeting.
- V. **OLD BUSINESS:**
 - A. None.
- VI. **NEW BUSINESS:**
 - A. Request for Funds – Moose Lodge Proposal.
 - B. Request for Funds – Invoice Webmaster.
 - C. Disposition of Website.
 - D. Hours and Report from Elaine Motl.
 - E. Request for Funds - Visit Washington County.
 - F. Judy Rogers – Set the Record Straight.
- VII. **ADJOURNMENT:**

UPON REASONABLE NOTICE, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service please contact the Village Clerk at (262)250-4740 at least 2 days prior to the meeting.

Notice is given that a majority of the Village Board may attend this meeting to gather information about an agenda item over which they have decision making responsibility. This may constitute a meeting of the Village Board per State ex rel. Badke v. Greendale Village Board, even though the Village Board will not take formal action at this meeting.

GERMANTOWN TOURISM COMMISSION

Meeting Minutes for January 8, 2020

I. Meeting Call to Order:

5:33pm the meeting was called to order by Vice Chairperson Judy Rogers

II. Roll Call:

Present: Patty Adair, Lynn Grgich, Ryan Rahl, Judy Rogers

Excused: Carroll Merry

Absent: Dan Wing

III. Citizen Input-none

IV. Approval of Minutes:

Minutes from the December 4, 2019, meeting were approved on a motion by Rahl, second by Adair. Approved unanimously.

After making sure it was ok with the Village Clerk, Lynn suggested a copy of our meeting minutes, after they have been approved, be sent to each of the other three hotels in another attempt to engage them with this commission.

V. Old Business

a. Germantown Tourism Marketing Coordinator Report

- i. Elaine notified the commission she would not be able to work for the months of January and February 2020. She will submit a contract for 10 months in 2020.
- ii. The application for funds looks good. Item #3: number of overnight rooms generated is the most overlooked/skipped question, but one of the most relevant to funding. This question will be included in any potential grant program as well.

b. 2020 Budget

- i. Judy shared a handout updating and itemizing this year's activity. (Judy didn't have extra copies at the meeting. I am requesting a copy to add to these minutes)
- ii. We don't know the 4th quarter revenue yet.
- iii. The \$190 approved funds for the EKM Moose Lodge will be moved to 2020, when it will be disbursed.
- iv. Of our 2019 budget of \$78,000, we have spent approximately \$50,000.
- v. Balance remaining plus carryover from 2018 gives this commission sufficient balance to cover anticipated expenses and requests plus any new applications.
- vi. Known expenditures for 2020:
 1. Operations: Coordinator, webmaster, Visit Washington County
 2. Events: EKM Moose Lodge, Mai Fest, Oktoberfest
 3. Municipal: Park Shelter
- vii. It was noted Oktoberfest requested only a portion of approved amount.
- viii. There is a timeline for making a request; 3-4 months prior to the event is suggested, however, the earlier the better.

- ix. Recurring events typically apply the same time each year. Do we need to remind them to apply; and then to request approved funds before expiration?
- x. Local groups have lost money recently putting on their events. This commission isn't responsible for making the event profitable. It is available to help promote the event to increase the potential to be profitable.
- xi. However, if we lose these local events because groups cannot financially support them, does Germantown lose "interest" by visitors because there isn't anything going on?
- xii. Can this group establish a set amount for our local events to use for promotion; even if it is local advertising/marketing?

c. Open Discussion on Grants and Possible Change to Funding

- i. Continuing the discussion from the previous meeting, it was suggested a 20% increase be allowed for event held in "slow months" (November-March) for the hotels.
- ii. In the "Other Category" for reimbursable Expenses, a shuttle service should be included.
- iii. Budgets are requested on the application for Elaine's benefit in helping applicants.

d. Future Village Board Presentation

- i. Keep presentation simple; focus on budget, marketing plan (stressing we are not foregoing funding local events in favor of putting up billboards), website, developing a Grant Program
- ii. At February meeting have start of a power point presentation to review; presentation is scheduled for March.
- iii. Is this commission supposed to follow the Village Board vision? We don't know what this is.
- iv. Where are other opportunities for new events? Sport groups?
- v. How do we reach people with the ideas for new events to let them know we are a potential resource for them?

e. Hotel Ski Hill Packages

- i. We will need to defer this item until Elaine returns.

VI. New Business

a. Request for funds: EM Marketing Company

Grgich moved to approve paying Invoice #3 and Invoice #4 submitted by EM Marketing; Adair seconded. Motion carried unanimously.

d. Review of Financial Report

- i. Report from Village: no questions

VII. Next Meeting: TBD; we may not have a quorum on 2/5/2020

Meeting adjourned at 6:55pm on a motion by Rogers, second by Rahl.

Minutes Respectfully Submitted by: Lynn Grgich, Secretary

Germantown Tourism Reimbursement Application

1. Event Information

Name of Event Ekm Gmo State tournament
Website ekmmooselodge.1238.org
Social Media Address (Facebook, Twitter, Instagram etc.) Ekm Moose Lodge (Facebook)
Event Sponsor Ekm Moose Lodge Germantown
Contact for Requesting Organization
Name ~~Ekm Moose Lodge #1238~~ Anita Hauner
Address ~~W198 N 10217 Appleton Avenue~~ 595 Colgate Road
Telephone (414) 588-5345
email Address Anita.hr77@gmail.com

2. Event Description (attach additional sheets if necessary)

Event Dates June 13th 2020

Event Location Moose Lodge + Swingtime in Germantown

Detailed description of the event This will be the 3rd year we are hosting the Gmo in order for it to be slotted for yearly state rotating tournament. Last year we had thirteen teams of four. We are planning for this year to be bigger and moved the time from 3p.m. to 2p.m. due to good turn out last year.

3. Impact on Lodging Explain how this event will attract visitors and generate overnight lodging in Germantown. How will this be measured?

Last year we had two teams from Green bay and other teams from Clintonville, La Crosse, Marinette, Muskego + Racine

4. Event Budget (Attach a copy of the proposed budget and prioritize needs)

Attached Copies to Lodges event + entry form
Ad in Convention (Wisconsin) bookled in
March at Green bay
Also Ad in State Bowling tournament booklet

RECEIVED

JAN 28 2020

VILLAGE OF GERMANTOWN
CLERK'S OFFICE

5. Use of Funding Support Describe specifically and with detail how the funds from the Tourism Commission will be used including itemized breakdown of amounts:

\$125.00 Full page Ad in convention booklet
\$ 95.00 Copies, envelopes + postage to All
 wisconsin lodges
\$ 125.00 Full Page ad in Bowling Tournament
 booklet

6. Timetable: Provide a timetable outlining marketing and promotion activities and markets reached listing non-Germantown media outlets and budget allocated to each.

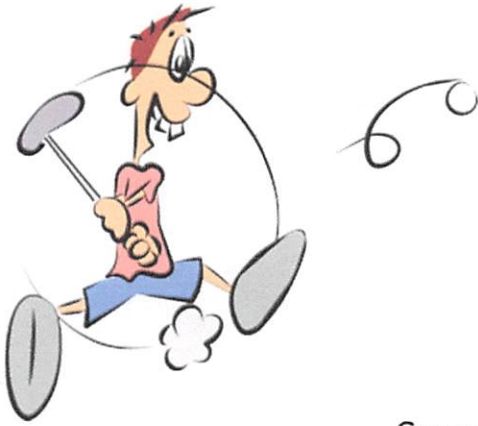
Ad will be in Wisconsin Convention
booklet held in Green Bay March 5th to 8th
Will mail all wisconsin lodges Gmo itinerary
and entry form for event in Germantown
Ad will be in Wisconsin State Bowling tournament
for 6 weekends from March 21st until May 3rd

Note: All promotional activities should prominently acknowledge "Sponsored in part by Village of Germantown Tourism Commission" or similar, pre-approved verbiage if feasible.

Questions:

Contact Elaine Motl, the Tourism Commission Coordinator, directly at
361-947-5235
or by email at
emmktg@aol.com

www.visitgermantown.com



TO ALL MOOSE MEMBERS
Eastern Kettle Moraine
Greater Moose Open

Come one, come all for a day of fun and laughs.
Have you ever wanted to say you played in the **GMO**,
well now is your chance. Join us for 18 holes of
Putt Putt Mini Golf at Swingtime across from the Lodge.

Pros and amateurs are welcome.

Teams can be all men, women or mixed.

Bring your own four person team or we'll place you with an open team.
Prizes will be awarded. Cost will be determined closer to day of event.

When: Saturday June 13th at 2:00pm
Where: Eastern Kettle Moraine Moose Lodge
W198N10217 Appleton Ave
Germantown, WI 53022

In order to reserve the time at Swingtime, you must RSVP by June 1st.

Please call Carl @ 262-628-0942 or

Wendy @ 414-651-6068 with any questions.

Also you can check the ekmmooselodge1238.org

ENTRY FORMS MUST BE RECEIVED BY JUNE 1ST.

Here are the hotels in the area:

Best Western-(262)502-9750 Country Inn-(262)251-7700

Super 8-(262)255-0880 Holiday Inn-(262)255-1100

GREATER MOOSE OPEN ENTRY FORM

GMO MINI GOLF TOURNAMENT

Sign-up dead line is June 1st, 2020

TEAM NAME _____ LODGE# _____

PLAYER #1 _____

PLAYER #2 _____

PLAYER #3 _____

PLAYER #4 _____

TEAM NAME _____ LODGE # _____

PLAYER #1 _____

PLAYER #2 _____

PLAYER #3 _____

PLAYER #4 _____

TEAM NAME _____ LODGE # _____

PLAYER #1 _____

PLAYER #2 _____

PLAYER #3 _____

PLAYER #4 _____

*E-MAIL CONTACT PERSON _____

MAIL FORM TO:

EKM MOOSE LODGE #1238

P.O. BOX 272

MENOMONEE FALLS, WI 53052



Welcome All Mid-Year Conference Attendees

**from EKM Moose Lodge #1238
Germantown**

**EKM Moose Lodge
GMO Event (Greater Moose Open)
Save the date: June 13, 2020**

Have you ever wanted to say that you played in the GMO? Well, here is your chance. Join us for 18 holes of Putt-Putt Mini Golf across from the EKM Lodge. Look for exact details to be mailed to your lodge in April.

**You can reserve your room at these
Germantown hotels now:**

Best Western	262-502-9750
Country Inn	262-251-7700
Super 8	262-255-0800
Holiday Inn	262-255-1100

**Sponsored in part by Germantown
Tourism Commission**



WISCONSIN MOOSE ASSOCIATION

607 EAST 6TH STREET BRODHEAD, WI. 53520

January 10, 2019

Holiday Greetings to all Administrators, Governors, Lodge Members, Moose Legionnaires and Coworkers.

I hope you all had a blessed Christmas and wish for each one a Happy, Healthy and Prosperous New Year.

Well folks, the Mid-Year Conference is quickly approaching. This year we will be meeting at:

March 5 - 8, 2020

Radisson Hotel and Conference Center
2040 Airport Road
Green Bay, WI 54313
920-494-7300

Be sure to mention Moose Rate when registering

PRESIDENT

Seth Fuller

VICE PRESIDENT

Donald Rymearson Sr

JR PAST PRESIDENT

Bob Rufer

PRELATE

Brad Boivin

TREASURER

Michael Wixom

SECRETARY

Matthew Boardman

TERRITORY MANAGER

Mike Rymearson

REGIONAL MANAGER

Barrett O'Brien

TRAINING

2-HOTT

Lodge Leadership

MLEC

WED & THURS 3/4 -3/5 9:00 AM -4:00 PM

THURS 3/5 9:00 AM - 4:00 PM

SUNDAY 3/8 9:00 AM - 4:00 PM

Register, Contact Diana Reed at 608-302-5324 or diana.moose13@yahoo.com

CONFERENCE BOOK ADS

We are seeking ads from all fraternal units to help support the printing and distribution of the books. All ads will be printed in color and the rate for the ads are as follows:

1/2 Page \$ 65.00

Whole Page \$ 125.00

Ads will be accepted via email, PDF form is preferred but we are able to adapt other formats. We will accept paper ads. **NO PHONE ADS WILL BE ACCEPTED!!**

Deadline for ads to be in the book is February 15, 2020

REGISTRATION AND MEAL FORM

Attached you will find the 2020 registration form that includes meal requests. These forms must be returned by February 15, 2020 in order to be able to give the hotel an accurate count for meals. Forms received after February 15, 2020 will not be accepted.

Ads will be brought to February 5th meeting



Welcome All Bowlers

from

**EKM Moose Lodge #1238
Germantown**



**EKM Moose Lodge
GMO Event (Greater Moose Open)
Save the date: June 13, 2020**

Have you ever wanted to say that you played in the GMO? Well, here is your chance. Join us for 18 holes of Putt-Putt Mini Golf across from the EKM Lodge.

Look for exact details to be mailed to your lodge in April.

You can reserve your room at these Germantown hotels now:

Best Western	262-502-9750
Country Inn	262-251-7700
Super 8	262-255-0800
Holiday Inn	262-255-1100

We look forward to seeing you again in June!

*Sponsored in part by
Germantown Tourism Commission*

Wisconsin Moose Lodges

#367 - Appleton *CLOSED*
1216 E Wisconsin Ave, Appleton, WI 54911
Phone: (920) 830-2834

#191 - Beloit
1806 Gale Dr, Beloit, WI 53511
Phone: (608) 362-9886

#1077 - Bloomer
1890 Ninth Ave, Bloomer WI 54724
Phone: (715) 568-1304

#1194 - Burnett County
7330 WI-70, Webster, WI 54893 *returned via*
Phone: (715) 349-5923

#246 - Chippewa Falls
8118 149th St, Chippewa Falls, WI 54729
Phone: (715) 723-3278

#1502 - Clintonville
N10792 Lakeshore Rd, Clintonville, WI 54929
Phone: (715) 823-4006

#1408 - Eau Claire
3606 Curvue Rd, Eau Claire, WI 54703
Phone: (715) 835-6522

#2564 - Fond Du Lac
576 Dury Place, Fond Du Lac, WI 54935
Phone: (920) 266-9150

#801 - Green Bay
846 Morris Ave, Green Bay, WI 54304
Phone: (920) 494-7230

#197 - Janesville
2701 W Rockport Rd, Janesville, WI 53548
Phone: (608) 752-0809

#1913 - Juneau Co
601 Colfax St, Mauston, WI 59348
Phone: (608) 847-7833

#953 - Kaukauna
900 W Ducharme St, Kaukauna, WI 54130
Phone: (920) 766-1030

#286 - Kenosha

3003 30th Ave, Kenosha, WI 53144

Phone: (262) 657-7831

#1920 - La Crosse

1932 Ward Ave, La Crosse, WI 54601

Phone: (608) 788-2998

#1451 - Madison

PO Box 14453, Madison, WI 53714

Phone: (608) 223-9904

#2327 - Marinette

5233 E Nettleton Rd, Marinette, WI 54143

Phone: (715) 732-4677

#1584 - Menomonie

720 19th Ave E, Menomonie, WI 54751

Phone: (715) 235-2011

#49 - Milwaukee

5476 S 13th St, Milwaukee, WI 53221

Phone: (414) 281-4444

#754 - Monroe

639 3rd Ave, Monroe, WI 53566

Phone: (608) 325-6585

#1057 - Muskego

21693 Janesville Rd, Muskego, WI 53150

Phone: (262) 662-2500

#2661 - Phillips

604 Beebe St, Phillips, WI 54555

Phone: (715) 339-6596

#437 - Racine

5530 Middle Rd, Racine, WI 53402

Phone: (262) 639-3209

#402 - Rice Lake

40 E Newton St, Rice Lake, WI 54868

Phone: (715) 236-2900

#594 - River Falls

620 N Clark St, River Falls, WI 54022

Phone: (715) 425-9152

#1043 - Saukville

193 E Green Bay Ave, Saukville, WI 53080

Phone: (262) 284-2228

#438 - Sheboygan

1811 Georgia Ave, Sheboygan, WI 53081

Phone: (920) 457-0803

#1572 - Stevens Point

1025 2nd St N, Stevens Point, WI 54481

Phone: (715) 344-3224

#606 - Superior

66 E 5th St, Superior, WI 54880

Phone: (715) 394-5421

#680 - Thorp

207 North Lincoln St., Thorp, Wisconsin 54771

#830 - Watertown

1222 Juneau St, Watertown, WI 53098

Phone: (920) 261-6458

#1398 - West Bend

1721 Chestnut St, West Bend, WI 53095

Phone: (262) 338-8122

WI Rapids Moose Lodge

3140 Lake Ave

WI Rapids 54494

Germantown Tourism Reimbursement Application

1. Event Information

Name of Event VISIT WASHINGTON COUNTY
Website WWW.VISITWASHINGTONCOUNTY.COM
Social Media Address (Facebook, Twitter, Instagram etc.) @VISITWCCVB, @VISITWASHINGTONCOUNTY.WI
Event Sponsor WWW.FACEBOOK.COM/VISIT-WASHINGTON-COUNTY-WISCONSIN-45093239
Contact for Requesting Organization
Name Elaine Motl, EXECUTIVE DIRECTOR
Address P.O. Box 447, JACKSON, WI 53037
Telephone 262-677-5069
email Address INFO @ VISITWASHINGTONCOUNTY.COM

2. Event Description (attach additional sheets if necessary)

Event Dates _____
Event Location _____
Detailed description of the event _____

3. Impact on Lodging Explain how this event will attract visitors and generate overnight lodging in Germantown. How will this be measured?

- 62,000 VISITOR GUIDES ARE PRINTED AND DISTRIBUTED THROUGHOUT THE MIDWEST
 - 190,000 WEBSITE VISITS PER YEAR
 - ADVERTISING THAT INCLUDES GERMANTOWN IN CHICAGO DAILY HERALD, MIDWEST LIVING MAGAZINE, BREWERS YEARBOOK, KEY MILWAUKEE JOURNAL TOPICS CHICAGO
- _____

4. Event Budget (Attach a copy of the proposed budget and prioritize needs)

Overall organizational budget for all expenses is \$80,000.00

5. Use of Funding Support Describe specifically and with detail how the funds from the Tourism Commission will be used including itemized breakdown of amounts:

\$18,000 to be used towards \$30,000 in paid advertising,
VISITORS GUIDE AND SOCIAL MEDIA.

6. Timetable: Provide a timetable outlining marketing and promotion activities and markets reached listing non-Germantown media outlets and budget allocated to each.

FEBRUARY 2020 - JANUARY 2021

★ GERMANTOWN ADVERTISING COPIES TO BE PRESENTED
AT MEETING.

Note: All promotional activities should prominently acknowledge "Sponsored in part by Village of Germantown Tourism Commission" or similar, pre-approved verbiage if feasible.

Questions:

Contact Elaine Motl, the Tourism Commission Coordinator, directly at
361-947-5235
or by email at
emmktg@aol.com

www.visitgermantown.com



WELCOME TO YOUR ART CONNECTION

35 minutes north of Milwaukee

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West Bend

SCHAUER ARTS CENTER

Hartford

BAST BELL MUSEUM

Germantown

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COUNTY** 

VisitWashingtonCounty.com

(888) 974-8687

Museum of Wisconsin Art



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Award winning

Erin Hills Golf Course
Host of the 2017 US. Open

Kettle Hills Golf Course
Unmatched beauty and challenge

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COUNTY 

www.VisitWashingtonCounty.com

WELCOME TO YOUR NEXT ADVENTURE

- County Park system features 1,200 acres of wooded trails and breathtaking views.
- Bike Trails & Dog Parks
- Family friendly museums, restaurants, and cultural attractions.



visit **WASHINGTON**
COUNTY

www.VisitWashingtonCounty.com

Germantown. Jackson. Hartford. West Bend. Richfield. Slinger

WELCOME TO YOUR NEXT ADVENTURE



visit **WASHINGTON**
COUNTY 

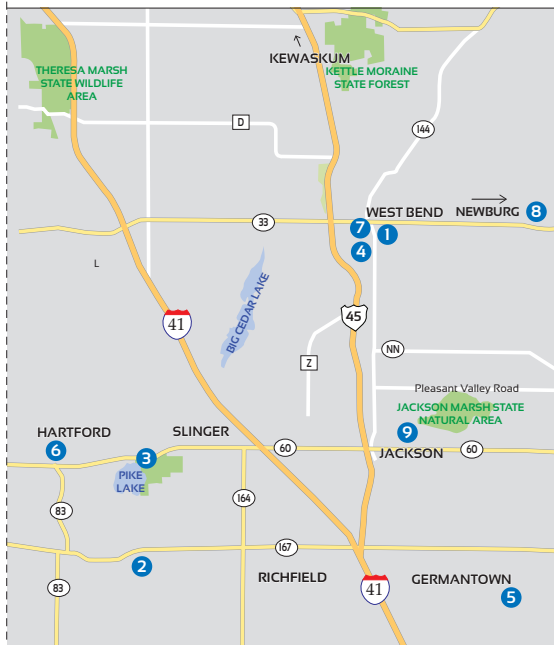
- Washington County Park system features 1,200 acres of wooded trails and breathtaking views.
- Bike Trails, Frisbee Golf, Dog Parks.
- Family Friendly Museums, Restaurants and Cultural Attractions.

VisitWashingtonCounty.com

Germantown • Hartford • Jackson • West Bend • Richfield

MINI GUIDE

Washington County



Old-Fashioned Block Party

Events

Maifest 5 May 17-19 Spring festival featuring music, costumes, dancing and more all in a German theme. maifestgermantown.com
Friedenfeld Park **Germantown**

Old-Fashioned Block Party & Classic Car Show 6 May 18 Main Street Hartford closes to enjoy classic cars from all eras. hartfordchamber.org
Downtown Hartford

Downtown West Bend Farmers Market 7 May 18-Oct. 26, Sat. 7:30-11am
Voted one of the Best Farmers' Markets in the state with over 80 vendors & live entertainment. downtownwestbend.com
Main Street, **West Bend**

Frothy Forage 8 May 18
Unique craft beer and wine fest where the surroundings are just as refreshing as the drinks. riveredgenaturecenter.org
Riveredge Nature Center, **Newburg**

Action in Jackson-Weekend Family Festival 9 June 7-8
Carnival, food, games, live music, car show, chainsaw woodcarving, expo and fireworks on Saturday! jacksonparkrec.recdesk.com
Jackson Park, **Jackson**



Action in Jackson



Museum of Wisconsin Art

Attractions

Museum of Wisconsin Art 1 This museum collects and exhibits contemporary and historical art from the state of Wisconsin. wisconsinart.org
(262) 334-9638
205 Veterans Ave., **West Bend**

Holy Hill National Shrine of Mary 2
Located 30 miles northwest of Milwaukee amid breathtaking scenery, this is a historic sacred site and a registered national landmark. The

centerpiece of the shrine is a minor basilica. holychill.com
(262) 628-1838,
1525 Carmel Rd.,
Hubertus (Richfield)

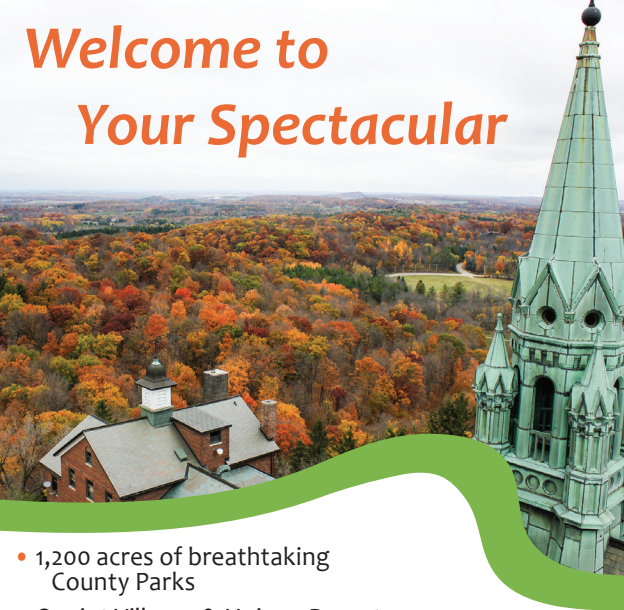
Pike Lake 3 With a family campground and three backpack campsites, this location offers panoramic views of the park's unique glacial topography. Pike Lake is part of the Ice Age National Scenic Trail. dnr.wi.gov

The History Center of Washington County 4
Tours of the Old Courthouse Museum and the haunted Jailhouse Museum are a "don't miss." historyisfun.com
320 S. 5th Ave., **West Bend**

FIND OUT MORE

Washington County CVB
(262) 677-5069
visitwashingtoncounty.com

Welcome to Your Spectacular



- 1,200 acres of breathtaking County Parks
- Quaint Villages & Unique Downtowns
- Award-winning Golf Courses
- Museum of Wisconsin Art
- Holy Hill
- Two Ski Hills
- Fall Color Tours

visit **WASHINGTON**
COUNTY 

VisitWashingtonCounty.com

WELCOME TO YOUR FALL COLOR TOUR!

visit **WASHINGTON**
COUNTY 

VisitWashingtonCounty.com

- Award winning parks with miles of hiking trails
- Fall color drives thru:
 - Germantown
 - Jackson
 - Hartford
 - Richfield
 - West Bend
 - Slinger
 - Kewaskum

OCT. 2019 • KEYMILWAUKEE.COM

KEY

Milwaukee

WASHINGTON COUNTY

FALL COLORS

plus Cedarburg Oktoberfest • Pet Parade
China Lights • Gallery Night & Day



WASHINGTON COUNTY

FALL COLORS

Nothing beats Washington County when it comes to fall colors where trees crescendo into colorful canopies of golds, oranges and crimson.



Just 35 minutes northwest of Milwaukee, the pace slows down, the smiles get bigger, and the rolling hills of the Kettle Moraine take people to Washington County, known for its beauty and friendly people.

Washington County is full of lakes, hunting grounds, hiking and biking trails, dog friendly parks, historical attractions mixed with modern museums, festivals and farmers markets.

The **Washington County Park System** includes more than 1,200 acres of breathtaking views, wooded trails and serene lakes and ponds. Outside activities include bike trails for all stages of bike riding, hiking, picnicking, boating, canoeing, fishing. In winter, the parks are bustling with activities such as ice-fishing, sledding, snowmobiling and cross-country skiing.

Award-winning golf courses lure golfers through three seasons, and two ski hills beckon during winter.

Designed for strolling and exploring are **quaint downtowns** in communities such as Richfield, Germantown, West Bend, Jackson, Hartford, Slinger and Kewaskum.

TOP LEFT: Holy Hill National Shrine of Mary
TOP: Erin Hills Golf Course

In **Richfield**, Holy Hill Road leads to the Basilica of Holy Hill, the Shrine of Mary, open to the public and with more than 400 acres scenery. At Richfield Historical Park, an 1870 gristmill and 1900s farmhouse provide a picturesque outing. richfieldhistoricalsociety.org

In **Germantown**, the historic Dheinsville Settlement includes original buildings from its commercial past, while the Bast Bell Museum houses more than 5,000 bells.

West Bend boasts the Museum of Wisconsin Art.



The Old Courthouse & Jail Museums find new fans around Halloween. (Oct. 31-Nov. 1 there are paranormal tours!)

historyisfun.com.

Jackson is in the center of Washington County, with the Jackson Marsh Wildlife Area a Mecca for hunters, birders and other outdoor enthusiasts.

Hartford, close to the Pike Lake Unit of the Kettle Moraine State Forest, provides great hikes and views as well as a charming downtown area. (Autumn Fest is Oct. 5.) downtownhartfordwi.com.

Don't miss these amazing ATTRACTIONS



The Museum of Wisconsin Art West Bend

Collects and exhibits contemporary and historical art from the state of Wisconsin. wisconsinart.org

Wisconsin Auto Museum Hartford

Features an ever-changing display of classic and vintage autos and artifacts. wisconsinautomuseum.com

Dheinsville Settlement Germantown

A registered national landmark, 1850's original German settlement. germantownhistoricalsociety.org.

OCTOBER EVENTS



Autumn Fest and Pink Pumpkin Run

Oct. 5 / Pink Pumpkin Run starts at 9 am followed by a festival with artisans, crafters, food, and music. hartfordchamber.org. **Hartford**

Food Truck Festival

Oct. 5 / Enjoy delicious food and entertainment. wcfairpark.com. **Washington County Fair Park**



Fall Fest

Oct. 11 / Dress in your Halloween best and trick or treat downtown. downtownwestbend.com. **Downtown West Bend**

Fall Fest

Oct. 13 / A day of family fun with activities for kids and adults at Homestead Hollow Park. village.germantown.wi.us. **Germantown**

Sunburst Market at The Hill

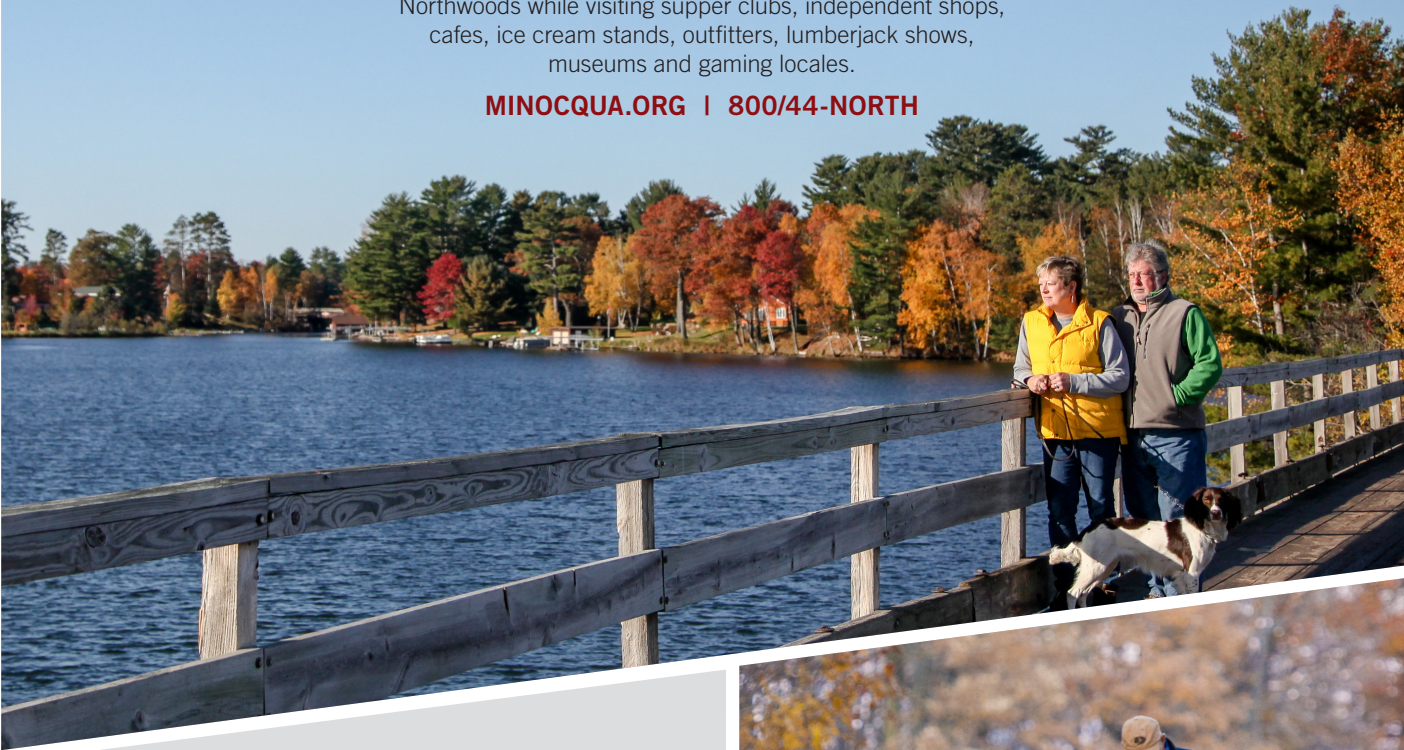
Oct. 26 / Find antiques, unique gifts and great food. shisunburst.com

MINOCQUA

MAKE IT MEMORABLE

Conveniently located within a few hours' drive of Madison, Milwaukee, and Chicago, the Minocqua area boasts more than a million acres of public forest, 2,300-plus bodies of natural freshwater reservoirs, and hundreds of miles of trails for hiking and biking, making it the ideal outdoor resort town getaway. Create new memories and enjoy the spirit of the Northwoods while visiting supper clubs, independent shops, cafes, ice cream stands, outfitters, lumberjack shows, museums and gaming locales.

MINOCQUA.ORG | 800/44-NORTH



LOCATION TK

HEADER TKTKTKT

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WASHINGTON

EXPLORE MORE

Hike, bike and explore more than 3,500 acres of parkland, plus take scenic drives, including Holy Hill Road. Immerse yourself in culture at West Bend's Museum of Wisconsin Art and Washington County Historical Society. And don't miss Germantown's Oktoberfest (September 28-29).

VISITWASHINGTONCOUNTY.COM

262/677-5069

MINI GUIDE

Washington County



Little Switzerland

Events

Germantown Christmas Festival Nov. 16

A day of family fun before the busyness of the season. The day includes three events: 5k Candy Cane Run/Walk 10am, the annual Christmas parade 1:30pm, tree lighting activities 1:30pm-4:30pm.

germantownchamber.org
Main Street and Germantown Community Library
Germantown

Kids Rummage Sale & Pictures with Santa Dec. 7

Sales Expo for Kids with holiday games and activities.
jacksonparkrec.recdesk.com
Jackson Community Center
Jackson

Historic Christmas Market, Nov. 30-Dec. 1

Enjoy food and crafts from German and Local Artisans, live music, shopping happy hour, kids activities and Santa. Benefits the History Center of Washington County. Historyisfun.com
Washington County Fair Park
West Bend

FIND OUT MORE

Visit Washington County
(262) 677-5069
visitwashingtoncounty.com



Wisconsin Automotive Museum

Attractions

Wisconsin Automotive Museum 1

Wisconsin's largest auto museum, featuring a display of classic, vintage automobiles and artifacts. Includes the Hartford manufactured "Kissel" (1906-1931). Other exhibit areas are dedicated to Nash, Hudson, and the 1003 steam locomotive, and over 100 other rare vehicles.
wisconsinautomuseum.com
147 North Rural St.
Hartford

Richfield Nature and Historical Park 2

The scenic location for the 1870s Messer/Mayer Grist Mill which is filled with its original milling equipment. Other attractions such as a barn, smokehouse, outhouse and family home are nestled among the towering ever-green trees.
richfieldhistoricalsociety.org
4399 Pleasant Hill Rd.
Richfield

Little Switzerland 3

State of the art slopes, lifts and courses. Action packed fun for all ages. Opened in 1941, Little Switzerland is one of the oldest resorts in the Midwest. Feel the action!
littleswitz.com
105 Cedar Creek Rd.
Slinger