

GERMANTOWN TOURISM COMMISSION MEETING MINUTES FOR MONDAY, July 11, 2022

- I. CALL TO ORDER
 - a. The meeting was called to order at 5:08pm by Chairperson Rick Miller.
- II. ROLL CALL
 - a. Present: Kreklow, Miller, Wolter, Grgich
- III. CITIZEN INPUT/PUBLIC APPEARANCE
 - a. No one present and nothing was received at Village Hall.
- IV. APPROVAL OF MINUTES
 - a. The agenda listed approval of the April 4, 2022, minutes, which were approved at the June 6, 2022 meeting.
 - b. The minutes actually included in the packet were from the June 6, 2022, meeting.
 - c. My notes indicate we stated in the motion approval of the April 4, 2022, minutes rather than the June 6, 2022 minutes.

Wolter moved to accept the minutes of the April 4, 2022, meeting as presented; Kreklow seconded. Vote: 4 aye; 0 nays.

- d. We should probably resubmit the minutes of the June 6, 2022, meeting along with these minutes for approval at the next Tourism meeting.
- V. OLD BUSINESS
 - a. None
- VI. NEW BUSINESS
 - a. Financial Update
 - i. Steve Kreklow provided an updated financial report for the Room Tax.
 - ii. Revenue for 2022 has not yet been added.
 - iii. The amount paid out for 2022 so far covers Mai Fest and the 4th of July event.

Grgich moved to approve the Financial Report for the Room tax as presented; Wolter seconded. Vote: 4 ayes; 0 nays.

- b. Request for Funds A Taste of Germantown by the Kiwanis Club in the amount of \$4,470, presented by Joletta Kerpan.
 - i. All funds the Kiwanis Club raises are donated back to the community supporting kid focused activities.
 - ii. There aren't a lot of expenses incurred to run this event; total under \$5,000
 - iii. This amount covers port-a-johns, tower lights, music cost (sound guy) marketing including banners, posters, yard signs, ads.
 - iv. At this time, 15 food trucks are registered; expecting 10-12 to actually participate day of the event.
 - v. In case of bad weather, this is a rain or shine event, however, in the case of rain, the Park & Rec carnival and music acts would not happen. There would still be food vendors and the beer garden.
 - vi. The wording Sponsored in part by Village of Germantown Tourism Commission will be added to promotions going forward upon approval.

Wolter moved to approve \$4,470 for the Kiwanis Club to help finance A Taste of Germantown being held on July 28, 2022; seconded by Kreklow. 4 ayes; 0 nays.

- VII. ADJOURNMENT
 - a. Meeting adjourned at 5:18pm

Respectfully submitted by, Lynn Grgich, Secretary