

**VILLAGE OF GERMANTOWN
N112 W17001 MEQUON ROAD
GERMANTOWN, WI 53022**

MEETING: VILLAGE BOARD SPECIAL MEETING

DATE AND TIME: MONDAY, July 25, 2022 6:30 p.m.

**LOCATION: Germantown Village Hall Board Room
N112 W17001 Mequon Road**

****NOTE THAT THE VILAGE BOARD WILL BE MEETING
CONCURRENTLY WITH THE PLAN COMMISSION UPON THE SUBJECT
MATTER LISTED AT ITEMS IV THROUGH VI BELOW, WHICH IS ALSO
LISTED AS ITEMS II THROUGH IV ON THE PLAN COMMISSION AGENDA
FOR ITS MEETING WHICH IS TO COMMENCE AT THE SAME PLACE AT
6:30 P.M.**

NOTICE: Pursuant to the recommendations of the Centers for Disease Control and Prevention concerning the prevention of COVID-19 infections, any member of the body and/or citizen may also attend the meeting virtually through the WebEx platform, Meeting #: 2559 800 9986 Password: khE3XZ5xNm2 which can be accessed by phone at 408-418-9388 or by logging on at

<https://villageofgermantown.my.webex.com/villageofgermantown.my/j.php?MTID=m6b296426e324eb66d5ee2628d9e293f9>

Citizens not wishing to attend the meeting personally or virtually may submit any public comments by sending an email to comments@germantownwi.gov by 4 p.m. on the day of the meeting so that it can be provided to the members of the body for their consideration. All written comments will be entered into the record as if given at the hearing and made available to members of the Village Board for consideration but may not be read during the public hearing.

Previously recorded Village Board Meeting Videos can be viewed at

https://www.youtube.com/channel/UCOYp0EgELzTCa9X_iCohyhQ.

AGENDA

- I. GERMANTOWN VILLAGE BOARD CALL TO ORDER AND ROLL CALL:** *This meeting has been given public notice in accordance with Section 19.83 and 19.84, Wis. Stats, in such form that will apprise the general public and news media of subject matter that is intended for consideration and action.*
- II. PLEDGE OF ALLEGIANCE.**
- III. VILLAGE BOARD CONSENT AGENDA:**

The following items were forwarded from the **Public Safety Committee** with a unanimous recommendation

- A. Fireworks User Permit Application for Dan Benning, July 30, 2022, 9 p.m., Homestead Hollow County Park, N120W19809 Freistadt Road, J&M Displays.

IV. PRESENTATION OF THE VILLAGE OF GERMANTOWN DRAFT 2050 COMPREHENSIVE PLAN.

V. PUBLIC HEARINGS:

To give everyone equal opportunity and time to be heard, it is the policy of this municipality that there be a three (3) minute time period, per person, with time extension per the Chief Presiding Officer's discretion.

- A. Village of Germantown Draft 2050 Comprehensive Plan.

VI. NEW BUSINESS:

- A. Consideration of Trustee J. Miller's request to add 2 more listening sessions dates, to extend the date of delivery for review of the 2050 Comprehensive Plan final draft, and to schedule a final hearing after 2 months review time of the final draft of the 2050 Comprehensive Plan.
- B. Schedule such additional meetings, listening sessions, public hearings and/or further steps related to the consideration and adoption of the Village's 2050 Comprehensive Plan (and to extend the final completion date accordingly) as the Plan Commission and Village Board deem necessary and appropriate.

VII. ADJOURNMENT:

The next regular meeting of the Village Board will be on Monday, August 1, 2022, at 7:00 p.m.

UPON REASONABLE NOTICE, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For Additional information or to request this service please contact the Village Clerk at (262)250-4740 at least 2 days prior to the meeting.

**VILLAGE OF GERMANTOWN
N112 W17001 MEQUON ROAD
GERMANTOWN, WI 53022**

MEETING: PLAN COMMISSION

DATE AND TIME: MONDAY, July 25, 2022 6:30 p.m.**

****OR SUCH LATER TIME AS REQUIRED TO ENTER SESSION UPON CALL
TO ORDER FOR THE PURPOSE OF MEETING CONCURRENTLY WITH
THE VILLAGE BOARD UPON THE SUBJECT MATTER LISTED AT ITEMS
II THROUGH IV BELOW, WHICH IS ALSO LISTED AS ITEMS IV THROUGH
VI ON THE VILLAGE BOARD AGENDA FOR ITS MEETING WHICH IS TO
COMMENCE AT THE SAME PLACE AT 6:30 P.M.**

**LOCATION: Germantown Village Hall Board Room
N112 W17001 Mequon Road**

NOTICE: Pursuant to the recommendations of the Centers for Disease Control and Prevention concerning the prevention of COVID-19 infections, any member of the body and/or citizen may also attend the meeting virtually through the WebEx platform, Meeting #: 2559 800 9986 Password: khE3XZ5xNm2 which can be accessed by phone at 408-418-9388 or by logging on at <https://villageofgermantown.my.webex.com/villageofgermantown.my/j.php?MTID=m6b296426e324eb66d5ee2628d9e293f9> Citizens not wishing to attend the meeting personally or virtually may submit any public comments by sending an email to comments@germantownwi.gov by 4 p.m. on the day of the meeting so that it can be provided to the members of the body for their consideration. All written comments will be entered into the record as if given at the hearing and made available to members of the Plan Commission for consideration but may not be read during the public hearing.

AGENDA

- I. PLAN COMMISSION CALL TO ORDER AND ROLL CALL:** *This meeting has been given public notice in accordance with Section 19.83 and 19.84, Wis. Stats, in such form that will apprise the general public and news media of subject matter that is intended for consideration and action.*
- II. PRESENTATION OF THE VILLAGE OF GERMANTOWN DRAFT 2050 COMPREHENSIVE PLAN.**
- III. PUBLIC HEARINGS:**
To give everyone equal opportunity and time to be heard, it is the policy of this municipality that there be a three (3) minute time period, per person, with time extension per the Chief Presiding Officer's discretion.
 - A. Village of Germantown Draft 2050 Comprehensive Plan.

IV. NEW BUSINESS:

- A. Schedule such additional meetings, listening sessions, public hearings and/or further steps related to the consideration and adoption of the Village's 2050 Comprehensive Plan (and to extend the final completion date accordingly) as the Plan Commission and Village Board deem necessary and appropriate.
- B. In the event that no additional meetings are scheduled under agenda item IV.A. above, the Plan Commission will then consider the adoption of RESOLUTION 02-2022, A Resolution to Recommend Adoption of the Village of Germantown 2050 Comprehensive Plan.

V. ADJOURNMENT:

The next regular meeting of the Plan Commission will be on Monday, August 8, 2022, at 6:30 p.m.

UPON REASONABLE NOTICE, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For Additional information or to request this service please contact the Village Clerk at (262)250-4740 at least 2 days prior to the meeting.

NOTICE OF JOINT PUBLIC HEARING VILLAGE OF GERMANTOWN

NOTICE is hereby given that a Joint Public Hearing will be held before the Village of Germantown Village Board and Plan Commission at the Germantown Village Hall located at N112 W17001 Mequon Road, Germantown, Wisconsin at the following date and time:

DATE: Monday, July 25, 2022
TIME: 6:30 p.m. or later

The public hearing will be held to gather public input on a draft of the "Village of Germantown 2050 Comprehensive Plan." The 2050 Plan updates the current 2020 Plan as required under Wis. Stats. Chapter 66.1001 and serves as a guide for protecting and enhancing Germantown's existing and future quality of life, including the type, location, and appearance of future land use and development and the preservation of environmentally sensitive land and open space in the Village through the year 2050.

The draft 2050 Plan is available for review at the Community Development Department-Planning & Zoning Services office in the Germantown Village Hall and on the Village's website by following this link:

Website: <https://www.village.germantown.wi.us/589/Proposed-Development-Projects>

Written comments on the draft 2050 Plan should be submitted to Dean Wolter, Village President/Plan Commission Chairman, in the Community Development Department at the Village Hall or by email to comments@village.germantown.wi.us no later than 4:00 pm on the public hearing date. All written comments will be entered into the record as if given at the hearing and made available to members of the Village Board and Plan Commission for consideration but may not be read during the public hearing.

Members of the Village Board who are not members of the Plan Commission may attend the public hearing to participate and gather information. Therefore, notice is given that the public hearing may constitute a meeting of the Village Board although the Village Board will not take any formal action. At the conclusion of the Public Hearing, the Plan Commission may consider and take action on a resolution recommending adoption of the 2050 Plan.

If you cannot attend the meeting in person and would like to participate virtually, a link to the Village's WebEx platform will be included on the meeting agenda when posted. Contact Lori Johnson in the Community Development Department at Village Hall if you have any questions.

Deanna Braunschweig, Village Clerk
Dated this 15th day of June, 2022

To Be Published On: June 22 and June 29, 2022

RESOLUTION NO. 02-2022

**A RESOLUTION TO RECOMMEND ADOPTION OF THE
“VILLAGE OF GERMANTOWN 2050 COMPREHENSIVE PLAN”
FOR THE VILLAGE OF GERMANTOWN, WISCONSIN**

WHEREAS, the Village of Germantown, Wisconsin, pursuant to Sections 61.35, 62.23(2) and (3), and 66.1001(4)(b) Wisconsin Statutes, adopted Ordinance No. 03-2004 adopting a comprehensive plan on October 4, 2004; and

WHEREAS, the Village of Germantown is hereby updating the comprehensive plan to incorporate updated population projections, land use and development trends, and other community data, review land development trends and revise existing and future land use maps, and update policies to guide future development, environmental and historical protection, and conservation, and extend the planning period through the Year 2050 as set forth in the "Village of Germantown 2050 Comprehensive Plan"; and

WHEREAS, the Village Plan Commission has determined that the updated “Village of Germantown 2050 Comprehensive Plan” addresses all the required elements specified in Section 66.1001(2) Wisconsin Statutes, and that the plan is internally consistent; and

WHEREAS, the Village has held a duly noticed public hearing on the proposed “Village of Germantown 2050 Comprehensive Plan” following the procedures in Section 66.1001(4)(d) Wisconsin Statutes, and the “Community Engagement Plan” public participation procedures adopted by the Village Board under Resolution No. 48-2019; and

NOW, THEREFORE, BE IT RESOLVED, that pursuant to Section 66.1001(4)(b) Wisconsin Statutes, the Village of Germantown Plan Commission hereby recommends that the Village Board enact an ordinance to adopt the “Village of Germantown 2050 Comprehensive Plan” as an update of the Village of Germantown comprehensive plan.

Adopted by the Village of Germantown Plan Commission this ____ day of _____, 2022.

Dean Wolter, Village President/Plan Commission Chairperson

ATTEST:

Laura Johnson, Plan Commission Secretary

APPROVED AS TO FORM:

Brian Sajdak, Attorney

Open a copy of the **draft 2050 Plan** here:

[https://www.germantownwi.gov/DocumentCenter/
View/6612/2022-06-24-Germantown-2050-Plan---DRAFT?bidId=](https://www.germantownwi.gov/DocumentCenter/View/6612/2022-06-24-Germantown-2050-Plan---DRAFT?bidId=)

or



Scan the QR Code with your
smartphone camera and click the
link to open the draft 2050 Plan.



Compilation of Public Comments received during the 2050 Planning process:
(click to jump to each item)

- a. **Germantown2050.com** Social Pinpoint website - Map Comments
- b. **Germantown2050.com** Social Pinpoint website – Visual Preference Survey Results
- c. 2019 Community Survey Results – Summary
- d. 2019 Community Survey Results – Raw Data
- e. Public Workshop Poll Results
- f. Public Workshop Written Comments/Feedback Forms
- g. Rural Preservation Workshop Map Exercise Comments (Summary & Map images)
- h. Public Comments emailed to “Plan2050” & “Comments” email addresses
- i. Citizen Melanie Smythe comments (summary email & document mark-up)

Village-wide Comments

Trails

Comment	Up Votes	Down Votes
1 It would be great to have all of the Village Parks connected by Trail System. In addition, we should connect with the Interurban trail and the Ice Age Trail to other communities. If you build it they will bike to your Village! Need to have a destination.	22	0
2 Thought needs to be given to a bike trail through Germantown from north to south connecting with Washington county trails.	0	0
3 Will the plan account for better pedestrian and bicycle access to business in the County Line Road access or other business areas and account for better transitions to existing trails, such as Bug Line and Interurban.	1	0
4 Is there a way to better connect our neighborhoods with the Bug Line bike trail?	9	0

Sustainability

Comment	Up Votes	Down Votes
1 Save our water. Do not sell our assets.	1	0
2 Give Richfield the water! Allow more on the water and sewer systems to spread out the burden of maintaining the system. Allow them to pay the premium on sewer rates to help keep Germantown sewer rates down after the atrocious water rate increase due to many years of inaction from Germantown Village Board. Allow them to pick up the cost of brining in service thus allowing less of a burden on Germantown taxpayers to add service around the same area by just paying for the upsizing required.	11	3

Future Land Use

Comment	Up Votes	Down Votes
1 Annex the land into the Village. It does not make sense for us to completely surround them and have access to the benefits the residents pay for. Time to pay their share also. (Referencing the Town of Germantown)	27	5

Neighborhood Comments

Sunberry-Tree Tops

Comment	Up Votes	Down Votes
1 The name of the neighborhood should be Windsong - TreeTops. Windsong was the first subdivision on the south side of DB. These subdivisions have the future look for neighborhoods with planned common area - open space within the neighborhood.	1	0
2 Please note that this is Private Property...not a Village Park. It is owned and maintained by the Windsong HOA. Perhaps it should be called - Windsong HOA - Common Area. (Referencing "Windsong Park")	3	0
3 Again...this is not the Village land. It is owned by the TreeTops HOA. It should be named Tree Tops HOA - Common Area. (Referencing "Tree Tops Park")	9	0
4 Remove the water towers. At least maintain them better. They are an eyesore.	4	3
5 This is a heavily used road and needs more speed enforcement and possibly widening as it is a main artery to our city. (referencing Pilgrim Road)	2	1
6 Potential Commercial Node - County Line Road & Pilgrim Road	7	19

Spassland

Comment	Up Votes	Down Votes
1 Side by side / duplex. Not enough rental opportunities. (Referencing Heritage Park North area)	4	12
2 Is there a place here to add an ice rink and/or hockey area in winter? (Referencing open area north of County Line Elementary)	5	1
3 I'd rather see single family homes here, not rentals. Either that or a nature preserve. (Referencing Heritage Park North area)	8	1
4 A noise barrier is needed by the freeway. When our home was built HWY 41 was 2 lanes. (Referencing between Wendy Lane and I-41)	3	2
5 This would be a nice area for wildflower or other natural areas around the park. There are cranes and other birds that like this wetland area and additional native plantings would enhance this. (Referencing west end of Spassland Park)	13	0
6 This area is full of thistles. This would be a wonderful area for native gardens/wildflowers. There is a nice walking path mowed through that has a variety of trees and birds but is at risk for becoming overgrown (already is). (Referencing Outlot 2 of Meadow Creek Crossing Subdivision)	8	0
7 This area has started to show signs of invasive plant growth. It would be an amazing nature preserve type area of buckthorn is removed, etc. (Referencing Outlot 5 of Meadow Creek Crossing Subdivision)	9	1

Neighborhood Comments

Spassland

Comment	Up Votes	Down Votes
8 The current sidewalk network in this area is discontinuous and requires crossing division multiple times and using the neighborhood to access the CTH Q sidewalk system. Would like to see the remainder of the sidewalk along Division connected in the future.	35	1
9 It would be awesome if this path and the path around the park could be plowed for walking in winter. (Referencing Spassland Park)	13	0
10 Extend this sidewalk to the sidewalk that begins again south of Wendy Lane (referencing Division Road, south of Dotty Way)	5	0
11 Add a bike lane to Donges Bay and/or widen the existing sidewalks to be bike trails also.	4	0
12 The continuation of the sidewalk would make sense. It's almost impossible to walk a dog or stroller or ride a bike along this stretch. (referencing Division Road, south of Dotty Way)	3	0

Alt Bauer

Comment	Up Votes	Down Votes
1 This road was clearly not milled when they worked on it a year, two years ago? I'm not sure what the proposed work was, but it appears like it was a waste of time and money when the road looks the same or worse a couple years later. (Referencing Pilgrim Road)	19	1
2 Future sidewalk/trail connection between Division & Schoenlaufen Park along Lilac Ln. The current roadway lacks adequate shoulder width (less than 2' aggregate). Lilac Ln is traveled regularly by both pedestrians and bikes, which can be dangerous without proper accommodations.	18	0
3 Add a bike lane to division and/or widen the existing sidewalks to be bike trails also.	3	0

Kinderberg

Comment	Up Votes	Down Votes
1 Create a new park on the two large lots undeveloped here. Preserve this natural land rather than simply adding more homes. This open land is a welcome respite from all of the housing developments on both Pilgrim and Donges Bay Roads. (Referencing NE corner of Pilgrim & Donges Bay)	14	1
2 This park needs more trees/shade. The splashpad is great but no where to get out of the sun. (Referencing Kinderberg Park)	13	1

Neighborhood Comments

South Country Aire

Comment	Up Votes	Down Votes
1 Retire this rail line. Turn it into a bike / walking trail.	2	3

Prairie Glen

Comment	Up Votes	Down Votes
1 Trail/Bike path to connect to the Interurban that goes through Thiensville Mequon and eventually got through to Main Street Germantown.	13	0

Friedenfeld

Comment	Up Votes	Down Votes
1 This should be used for industrial or residential multifamily purposes. (Referencing farmland in NW corner of Mequon Road and Wasaukee Road intersection)	5	13
2 Would love more areas for outdoor recreation. Is there space here for mountain bike trails? Even something small would get used. (Referencing wooded area of Forest Heights North Subdivision)	6	2
3 Really enjoy the open space at Friedenfeld Park and that it provides a space for sporting and entertainment events. It is a beautiful park that needs to be preserved as is with no corridor or invitation to truck traffic.	15	0
4 For the safety of kids at Friedenfeld Park, please restrict Country Aire Drive as "No Trucking". It should be just like Fireman's Park on Park Ave. There are way too many dumptrucks going past Friedenfeld. The weight from these dumptrucks has worsened the already bumpy condition of the road.	10	4
5 Please resurface Elm Road as it is filled with pot holes and it is also vary narrow.	3	1

Woodland Ponds - Harvest Hills

Comment	Up Votes	Down Votes
(No Comments)		

Country Aire

Comment	Up Votes	Down Votes
1 Going to need to add a stoplight here, turning lane, etc. The amount of traffic density in this area will be substantial with the new subdivision. (Referencing intersection of Country Aire Drive and Wrenwood Drive)	0	7
2 Townhouse apartments or condos. (Referencing area east of Country Aire Drive, between Friedenfeld Park and Freistadt Road)	2	20
3 Build an alternative WI 145 to alleviate traffic on Fond du Lac in downtown. Connect it from Freistadt Rd to Mequon Rd. around here. (Referencing Freistadt Road approximately 1/4 mile east of Pilgrim Road)	3	6

Neighborhood Comments

MacArthur - Kennedy

Comment	Up Votes	Down Votes
(No Comments)		

Blackstone Creek

Comment	Up Votes	Down Votes
(No Comments)		

Goldenthal - Homestead Hollow

Comment	Up Votes	Down Votes
1 This could be rehabilitated wetland. It is designated wetland however there is debris and it could use some restoration to add value to the neighborhood, maybe a eco-playground? (Referencing NE corner of Dalebrook Drive and Josephine Drive)	15	0
2 PLEASE erect a noise barrier wall along this side of the freeway!! (Referencing west side of Goldendale Road)	8	13
3 Freeway was there before you moved in. If you don't like the noise move.	13	6
4 Prefer less people walking the neighborhood that don't live here. (Referencing are north of Woodland Drive between Jamestree Road and Shadow Wood Drive)	7	7
5 Trail to Isabella farms start (Referencing north end of Patricia Lane)	19	1
6 Connect trails to neighborhood	10	6
7 Future sidewalk/trail connection for Shadow Wood subdivision to Germantown High School and destinations along Lannon/Mequon (i.e. Pick N Save, restaurants, etc.). I see bicyclists and pedestrians using the shoulder along Old Mequon Road now, which makes me nervous as a driver. I also have children that will soon be at the age where they will want to ride their bikes into town and a safe path/sidewalk would be much appreciated. Roundabout at Maple Road and Old Mequon Road would be great too. (Referencing north side of Mequon Road)	7	3
8 Need some kind of connection, bike trail etc to the village center from the homestead hollow neighborhood	5	1
9 Can a frontage road be put in here or can Goldendale continue along the freeway? (Referencing north side of I-41 between Goldendale Road and Freistadt Road)	13	8

Neighborhood Comments

Amy Belle

Comment	Up Votes	Down Votes
1 Would like to see all of the land use west of Lannon Rd to be rural residential, similar to our subdivision. No more commercial or industrial use, which brings noise and light pollution to ruin the reason we moved out here 29 years ago. (Referencing Happy Hollow Estates Subdivision)	14	1
2 No more truck traffic to our neighborhoods! Respect the residents and stop bringing large noisy traffic through our area. (Referencing County Line Road @ Lannon Road)	53	2
3 Great park for the neighborhood! (Referencing Weidenbach Park)	13	1
4 Retain Rural residential west of Lannon road	7	0
5 Preserve this wetland area and remove the existing commercial/industrial land use on the nw corner of lannon and county line	18	1
6 Potential Commercial Node - County Line Road and Lannon Road	4	35

Willow Creek - Weidenbach

Comment	Up Votes	Down Votes
1 Any developments similar to TLC Landscape need to be far outside residential areas. The conditional use permit this business has been allowed to move forward with causes too much dump truck traffic, dirt and air pollution due to the nature of the business and noise pollution. The road is consistently covered in dirt, mud and rocks and the wear and tear of the new road design including the turn lane has been bad. Preserve neighborhoods. Don't do this to Germantown community members.	16	10

Meeker Hill

Comment	Up Votes	Down Votes
1 Redevelop the quarry. Make a swimming quarry like Lannon quarry. Give the residents places in the Village to go in summer and enjoy themselves.	19	18
2 Great area for Multifamily. Sewer is already at the Mobile home park. (Referencing farmland south of the Freistadt Road @ Hilltop Drive)	26	16
3 Condos overlooking the water would be a very nice development. (Referencing area north of the quarry)	26	12

Neighborhood Comments

Woodside

Comment	Up Votes	Down Votes
1 Fix the roads out here!	15	0
2 Bonniwell Road is a disaster! It is so broken up that when they paint the white stripe on the side, it is painted on gravel. The road is dangerous to walk along. It is full of potholes. The subdivision to the south is even worse. This area is very neglected. Don't these people pay their taxes?	8	0

Isabelle Farms

Comment	Up Votes	Down Votes
1 Consider inclusion of County-wide Bike and Trail Network corridors and side paths in implementation of this area (and all areas) (Referencing west side of Goldendale Road)	24	4
2 The proposed conservation subdivision in this area is too dense. Developing at 3 units/acre next to a subdivision with a density of greater than 1 unit/ 5 acres makes no sense. In the case of the recent Kinderberg development, residents were outraged about a much smaller disparity in density and the Village Board listened. (Referencing area north of Isabelle Farms Subdivision and south of Holy Hill Road)	52	6

Lovers Lane

Comment	Up Votes	Down Votes
1 Roundabout (Referencing Fond du Lac Avenue @ Division Road)	7	4
2 Have sidewalks/paved bike trails up Pilgrim to Freistadt that connects to the Bug Line trail	22	0

Neighborhood Comments

Dheinsville

Comment	Up Votes	Down Votes
1 The concept map lists this area as apartments. We do not need more apartments in Germantown. We need more owner-occupied homes and businesses. People who own their property care more about their property and maintain it. They also care more about their community because they are invested in the area they live in. (Referencing area north of Holy Hill Road and west of Fond du Lac Avenue)	12	4
2 Residential with 1-2 acre lots. Keeps it feeling open while allowing for expansion. I do not like the cluster subdivisions. Loose all the benefits with the increased costs. (Referencing Area west of Fond du Lac Avenue, north of Holy Hill Road)	7	0
3 It would be interesting to have a thoughtful, inclusive and professionally supported discussion of the importance of this settlement to the origins of Germantown and how to turn this into something everyone can be proud of in future generations through buildings, exhibits and amenities. (Referencing Dheinsville Settlement Area)	0	0
4 Maybe a trail in Dheinsville Park or even to Rockfield schools on some of the property lines to connect the two.	13	0
5 Something needs to be done with this intersection. Too many accidents. ? Roundabout ? Stop lights? (Referencing Maple Road/Fond du Lac Avenue/Holy Hill Road intersection)	7	1
6 Please resurface Maple Rd. Between Holy Hill and Rockfield. Stop filling the pot holes.	14	0
7 Very unsafe and inefficient intersection. Terrible sight lines. Lots of confusion when multiple vehicles are stopped. Many of the Rockfield elementary families and school buses are using this intersection. It is a terrible accident waiting to happen. The section of Maple Road north of Fond du Lac Ave is in awful condition. The small pothole/maintenance fixes aren't enough. I know it would be a lot to ask but widening the lanes a bit would also help. (Referencing Maple Road/Fond du Lac Avenue/Holy Hill Road intersection)	20	0

District Comments

Village Center

Comment	Up Votes	Down Votes
1 The village should use TIF funding to design and build something the residents desire in the Mainstreet District. Instead of using TIF funding to build unoccupied industrial buildings, the Village should hire a planner/developer and acquire the land and resources necessary to build something similar to the Mequon town center including trails to and from the area.	40	4
2 Agree with the comment to the left. The village should invest in a town center. A combination of shops, restaurants, green space with trails, nicer town homes and public spaces. Carve out an area along Mequon, Main or some other area of undeveloped land closer to the interstate? Right now there is no heart of Germantown. Main street is currently not it. Mequon Rd. is not it. It would take a major investment and some planning to turn those streets around.	31	3
3 Agree with these comments. A city center would add value and make the community actually feel like a community rather than strip malls with industrial parks.	7	1
4 Have little shops or some sort of market. Have a "downtown" to walk and shop, eat something more than bars and a factory.	32	0
5 If this golf course is going to be covered with more apartments/condos, that is a total misuse of this space. Everyone is always talking about needing some sort of recreation/gathering area. Why not make use of the natural water features? Restaurants along the water, small shops, kayak rental (if feasible), paths for biking/walking around the waterways. This could be a beautiful area for the village of Germantown residents to enjoy.	11	1
6 If we want Germantown to be the next up and coming place for people to go we need to follow suit like the Falls and Mequon and put places in for people to go. It needs to be local focused to help support local business and it needs to be on Mequon road and downtown. This will drive more business to the city vs people always leaving to go do things. I would always rather support local companies vs chain companies where we can. But need to invest in the places people want to be.	16	0
7 Agree with the comment to the left, wherever the downtown area is needs to be safely & easily accessible by foot or bike, i.e, sidewalks, paved bike paths	14	0
8 Relocate Gehl's to near 41/45, redevelop this area as the Village center. Could be like a German beer hall or Oktoberfest area. Could also be an attractive tie to Fireman's Park for Fourth of July celebrations. Could be attractive to craft brewers, using similar tanks and other equipment.	13	2

District Comments

Village Center

Comment		Up Votes	Down Votes
9	Move the Recycle Center to the same land area that the new DPW will be on. Combine the Recycling with the DPW at the new location - TBD. Use this Extremely Valuable land along the best attribute that Germantown has - the RIVER - and make it part of the NEW Germantown downtown. Riverwalk, shopping, Restaurants and we already have a park! Connect the NEW Downtown with trails/ bike trails to all the other Parks in Germantown. Make Germantown a destination like Thiensville and Menomonee Falls!!	24	3
10	The Village should buy back all of the historical buildings and restore them. Like the historic railroad center, the historic insurance building and the historic bank building.	12	1
11	Expand the businesses on Main street like the beer garden all the way back to the railroad tracks	9	1
12	Redevelop this area on Divison with high end condos that overlook the golf course (Referencing to the north end of Division Road, near Main Street)	15	9
13	Get rid of that old hideous corner building that is constantly being leased out because nothing survives in there. (Referencing to the NE corner of Mequon Road and Pilgrim Road)	21	0
14	What can be done about these apartment buildings? This is a main drag of Germantown and they are dilapidated and should be torn down and replaced with newer apartments (Referencing east of Pilgrim Road and north of Francese Drive)	19	0
15	YES, please either tear these disgusting apartments down, or tell the owners that they HAVE to renovate them!! They are awful! (Referencing east of Pilgrim Road and north of Francese Drive)	12	0
16	Outdoor music is too loud on a regular basis and the expanded bier garden and smaller parking lot leads to issues with parking.	8	25
17	The road should continue along R/R tracks for parking and entertainment . If possible connect with Pilgrim road. (Referencing Gehl's Foods parking lot on southside of Main Street)	0	0
18	This could be a wonderful commercial development with small shops in a real German downtown feel. (Referencing Pilgrim Plaza on east side of Pilgrim Road)	8	0
19	Less industrial, more focus on Germantown's residential and community development. This monstrosity smack dab in the middle of our 'downtown area' (and continuing to build on) does not serve to attract growing families or small businesses in the surrounding area. We need to preserve and invest in our community and not sacrifice so much that it destroys the integrity of our town and family life here. (Referencing Gehl's Foods on Main Street)	27	4
20	This was already taken over by MORE apartments which between that and huge industrial buildings seem to be the only things the Village wants to put in Germantown. (Referencing Saxony Village area)	4	0

District Comments

Village Center

Comment	Up Votes	Down Votes
21 End the strip mall feel! Move buildings out on the road like the West side of Mequon. Put green space in the middle. This area is such an eyesore. (Referencing north side of Mequon Road between Pilgrim Road and Squire Drive)	9	0
22 Need to provide updated map so folks can see what is already on site	2	0
23 Define an area to have and develop a town/village center; or an entertainment/living complex; ie Tosa center; ie Brookfield	0	3
24 What about a great trail in the Village Center?	23	0
25 Trail to Main Street start (Referencing east side of Robert's Frozen Custard)	13	0
26 Trail to Main Street end (Referencing Main Street near Gehl's Foods)	19	0
27 Connect Fondulac ave from Mequon Rd where it ends to pilgrim and fondulac where it begins again (referencing Fond du Lac Avenue on the southside of Mequon Road and the intersection of Pilgrim Road and Fond du Lac Avenue near MacArthur Elementary)	20	5
28 Please fix this road this has to be one of the worst roads in the village!! (Referencing Sylvan Circle)	2	0
29 This stretch of Fond Du Lac has a speed limit of 30 (20 during school commuting time), but Gehl's trucks and other heavy traffic are racing on this stretch. Make it a smaller footprint, connected to Main and Park with the same feel, sidewalks, bike path and a speed limit of 15. Build an alternative WI-145 further east for the heavy traffic. (Referencing Fond du Lac Avenue between Main Street and Park Avenue)	1	1
30 This idea is bigger than this Village but can't we use the railways to get a chu chu from Germantown to Milwaukee?	1	6
31 Extend Division Road north to Freistadt Road.	17	8
32 Create a roundabout here. Traffic on Freistadt is starting to get backed up at rush hour and the intersection itself is dangerous.	6	3
33 Create a sidewalk on the east side of this stretch of Park Ave and move the crosswalk on Fond Du Lac from the west to the east side of Park Ave, so middle school students will use it. (Referencing Park Avenue between Main Street and Fond du Lac Avenue)	3	0
34 Recreate Mequon Road between Division and Pilgrim into a slow speed road with bike lanes and sidewalks, nice downtown lighting to make it part of the downtown core. Divert 'through traffic' via Maple, Freistadt and the new Fond Du Lac (further east, see my other remark), to make Mequon a cozy street with Germany inspired (look and feel) stores and businesses.	4	4
35 Noisy, dirty, and loud. Heavy trucks. Move this out of a now residential area to an area more suitable. (Referencing Stonecast Products)	4	3

District Comments

County Line Road

Comment	Up Votes	Down Votes
1 Encourage a cell tower in this area (Referencing Rivers Bend Golf Course area)	4	4
2 Can we designate this area as a nature conservancy? It's a flood plane making development difficult and since the golf course closed it has become habitat to more animals (Referencing Rivers Bend Golf Course area)	0	0
3 Why are these all empty and continue to remain that way? Each year the occupancy dwindles. Is the Village doing anything to redevelop these abandoned strip malls? (Referencing Germantown Plaza on north side of County Line Road)	32	0

Freistadt

Comment	Up Votes	Down Votes
1 Great location for an apartment home complex. Only options germantown has are either old over priced units, or new units that cost as much as a mortgage. S the units could look similar to the ones near where 145 connects to country aire. (Referencing area on west side of I-41, north of Freistad Road)	24	14
2 A frontage road should be built here to lessen the amount of industrial traffic passing by residential neighborhoods. (Referencing the east side of I-41)	34	3
3 On ramp and off ramp to Freistadt Rd. (Referencing I-41)	21	23

District Comments

Willow Creek Business Park

Comment		Up Votes	Down Votes
1	Upscale apartment homes. There is such little opportunity for young families to afford our \$400,00-\$750,000 new homes, but they don't want to live in an apartment from 1970 either. There needs to be more high density. (Referencing NE corner of County Line Road and Lannon Road intersection)	11	27
2	Nice Townhouse style condos with attached garages. Allow them to be non-owner occupied so the owner could rent it out year to year. (Referencing NE corner of County Line Road and Lannon Road intersection)	11	24
4	Say no to developers asking for industrial among residential! We do not want this! Residents want the quiet rural feel we have come to enjoy about Germantown. No to apartments, no to industrial. Don't continue adding hodge-lodge at the whim and suggestion of developers that don't live here. (Referencing NE corner of County Line Road and Lannon Road intersection)	13	5
5	There should be more discussion aimed at using this "transition" area for smaller single family homes - especially along Country Line Road and Lannon Road. Industrial is good for the village too, but it belongs where it already is, and where there is little or no residential: between Appleton and 41 south of Lannon Road. (Referencing NE corner of County Line Road and Lannon Road intersection)	10	2
6	Less large industrial development, PLEASE!	0	0
7	This is not the right place for industrial. This should be more mixed uses. (Referencing NE corner of County Line Road and Lannon Road intersection)	2	1
8	We are against any development in this area. Traffic is relentless as it is and so noisy now. I live directly accross from the proposed development.I am worried that all I will see are car lights shining in my house ALL NIGHT LONG! This area is now pegged as Industrial. Why? What happened to the Multi family housing units? PLEASE tell me the gas station is off the table. When can I see the NEW proposed map? Has the Developers presented there new concept? I need answers. (Referencing NE corner of County Line Road and Lannon Road intersection)	4	1

District Comments

Germantown Business Park

Comment	Up Votes	Down Votes
1 This business park was not intended for heavy industrial. It is noisy and surrounded by residential. The noise rules need to be followed and they are not. The village needs to fix that immediately and then ensure that it doesn't continue.	4	2
2 Remove the water towers or maintain them better. There has to be a better way now than have water towers all over. They are an eyesore.	2	4
3 Business Park	1	0
4 Need a walking / bike path all along mequon road into downtown.	3	0

Germantown Industrial Park

Comment	Up Votes	Down Votes
1 Possible trail to homestead hollow. Currently a utility easement? (Referencing east end of Dalebrook Drive)	25	0
2 Unsafe and inefficient intersection. The multiple lanes in north and south directions cause lots of confusion and I've seen near-accidents here a lot. There are large trucks using this four-way stop all the time as well and these trucks can hinder visibility. Should look into constructing a small roundabout. (Referencing 4-way stop on Maple Road at Mequon Road, north of Lannon Road)	7	3

Holy Hill Gateway

Comment	Up Votes	Down Votes
1 Please don't put any more industrial next to residential. We moved here for the rural environment.	64	1
2 Better consider the proximity and impact of new industrial developments to existing neighborhoods here and throughout Germantown. I understand these developments need to happen to provide vital tax and job benefits to the community. But to-date the light pollution, year-long road closures, lack of landscaping, and proximity to the easement have left those that live in the area feeling forgotten. The rural feel of our community is quickly disappearing.	49	3
3 With property tax increases over the past couple years & these eye-sore TIF districts popping up, Germantown would benefit in re-investing money back into the community to not only improve roads, but also build trails, parks, & gathering areas that build a sense of community. 20 years from now Germantown will either be seen as an extension of Milwaukee, or an outlying community that is a destination for many & offers a unique experience to both residents and non-residents alike	48	3
4 The land east and west of Goldendale should be residential with lots of at least 3 acres. Stop turning Germantown into Butler and other industrial areas. People will certainly start leaving and heading for quieter areas of southeastern WI.	35	2

District Comments

Holy Hill Gateway

Comment		Up Votes	Down Votes
5	Future home of Gehl's, to get them off of Main Street and open Main Street up for a gathering place. (Referencing south side of Holy Hill Road)	14	8
6	Either leave this agricultural or low-density residential - at least 3 acre lots. (Referencing farmland between east of Goldendale Road)	15	1
7	Either leave this agricultural or low-density residential - at least 3 acre lots.(Referencing farmland between Rockfield Road and Bonniwell Road)	13	0
8	The concept map lists this area as commercial. The residents here do not want restaurants, stores, traffic and crime in their backyards.(Referencing farmland between Rockfield Road and Bonniwell Road)	11	0
9	There are few choices other than high quality industrial to add strong tax base, which keeps the residential taxes from going up to pay for services the community wants, like schools, police and fire. Locating the new industrial in close proximity to the freeway helps keep trucks from travelling through the main part of the Village. Not desirable by the immediate residents, but overall seems the best balance for the Village as a whole, as long as the buildings are well done.	5	5
10	Make this low density residential. Possibly homes for senior living. No apartments. No more industrial. (Referencing farmland between east of Goldendale Road)	13	2
11	Buildings in this area are too large of scale and not set back far enough in the easement. Lighting is way too bright at night and should be directed downward (like at the JW Speaker campus). More landscaping with a mix of evergreen and deciduous trees with natural appearing undulating berms to block out the institutional look of the buildings. Please no more like the development like Briggs and Stratton/ Illing. We have lost the night sky and rural feeling in the area.	61	4
12	Industrial should stop at Goldendale Rd. Everything east of Goldendale should be residential with minimum density of 1 unit/ acre.	71	1
13	Agree 100% with the other "less like this" comment on this industrial park. In addition, the bright colors on the buildings are a giant eyesore. Bright whites, bright red on the Briggs building, bright blue on the Dielectric building, etc. Not a good look.	37	8
14	This area is quite a distance from the village proper with the people choosing a rural area. It should not be target for revenue generation because the density of village citizens is low enough to be able to ignore the wishes of the property owners. This development will wreck the neighborhood and rural housing. A nighttime star lit sky will change to a never-ending yellow glow. Keep Industrial development south of Rockfield Rd.	39	0

District Comments

Holy Hill Gateway

Comment		Up Votes	Down Votes
15	Industrial zoning should not extend north of Rockfield or east of Goldendale. People moved to this area for the more rural feel and to be away from the noise/light. The board has repeatedly ignored the wishes of the residents in this area and now there are huge, ugly buildings in what was previously beautiful and quiet farmland. Now there are trucks beeping at all hours. Nobody wants a giant warehouse literally next to their backyard.	43	2
16	This is the "Gateway to Germantown?" How hideous! This is such an ugly, monstrous development! What was our board thinking - again? This is not beneficial to our community now, nor will it be in the future. No one comes to Germantown to enjoy our industrial parks. We have way too many TIFs - enough already!! Let's make Germantown more attractive to visitors, and have them spend their money in our community instead of passing through to go to Menomonee Falls and other local communities.	43	6
17	Leave the area alone! No commercial node needed. Residents are tired of commercial, industrial throughout Germantown. Our area is turning into Hartford and Butler where there are warehouse, commercial industrial buildings throughout residential. Leave it alone.	42	3
18	Germantown needs to have more neighborhoods with medium sized lots, 1-3 acres. Less industrial especially in the northern parts of the Village. Keep the industrial south. Open up more Residential 1-3 acre lots.	19	2
19	Do not extend industrial or add commercial or high density residential to the Northwest corner of Germantown. Why does every piece of open land need to be developed. You are going to chase people further away from Germantown.	16	3
20	Make the water tower as short as possible. The last thing residents in the area who moved here for the rural, quiet feel well before the giant industrial buildings want is an eyesore tower that will be rusty in 10 years like the others in the village.	8	7
21	It's so nice to have a porn shop in Germantown! This is next to the "Gateway to Germantown." How wonderful! Who let this in??? I think this business should be moved to a new location - in the backyard of the Village Planner or perhaps the Village Administrator!!	9	4
22	Please do not put any more warehouses in our backyards! They are too close as it is with too much noise, traffic, light, and hideous buildings. Leave this either open space or low-density residential. The people who favor these industrial buildings clearly don't live anywhere near them. We moved out of the center of town many years ago just to get away from this sort of thing.	12	2
23	No commercial or industrial next to residential! That's terrible planning. How would you like that next to the quiet home you once had?	11	2

District Comments

Holy Hill Gateway

Comment	Up Votes	Down Votes
24 Not a fan of having people walk/bike through my back yard. (Referencing area south of Woodside Neighborhood)	8	6
25 The people who agree with putting a trail back here probably do not live here. Sadly, we no longer live in times where it is safe to put a public trail along private property where little children play outside in back yards. (Referencing area south of Woodside Neighborhood)	1	0
26 No more building out here. These on/off ramps are soooo dangerous as it is. All of the new truck traffic from these massive industrial sites/Speaker Corp. is only adding to the congestion. Wisconsin DOT will "look" at this, but the budget for fixing this problem will probably prohibit any changes for many years to come, if at all.	3	0
27 Potential Commercial Node at Holy Hill Road & US Highway 45	3	0

Omega Hills Industrial

Comment	Up Votes	Down Votes
1 Is it possible to create a ski hill on these mounds? I know it was discussed years ago, but can that. be revisited?	9	0
2 Turn this into a hiking area, mountain bike, sledding/tubing area.	6	0

Rural Preservation

Comment	Up Votes	Down Votes
1 I like the preservation but having 1 unit per 2.5 acres neighborhoods in the north would be good.	10	22
2 Finally, something left rural!	33	5
3 Would like to see more areas being preserved! Germantown residents deserve quiet, peaceful neighborhoods. More of this should be put into the plan. No more industrial/commercial.	140	22
4 We need to maintain the farmland and larger SFH out here. No subdivisions or smaller lots. People living out here chose this location to get away from the crowded housing subdivisions and don't want to be chased away from their homes by densely populated acreage.	27	4
5 Keep preserving the rural areas, please!	16	3
6 It would be lovely to have some sort of trail through this area. It's mainly wetlands so a boardwalk system would most likely need to be in place. No park, just a trail. There are so many people who walk/run along the surrounding roads and the traffic here can be dangerous. (Referencing Wilderness Park Area)	5	0
7 This road needs to be re-paved and the shoulder widened (Referencing Pleasant View Drive)	0	0

District Comments

Schoen Laufen - Menomonee River

Comment	Up Votes	Down Votes
1 Location for future town center. Mix use area. Trails, park connection, shops, restaurants, residential. (Referencing area south of Lannon Road, north of Lilac Lane, and west of River Lane)	15	14
2 Make this a preserved area with no new development. Keep it natural. No more industrial/commercial. (Referencing area extending north and west of Lannon Road)	18	12
3 Build a sports complex next to the park. State of the art turf baseball fields for tournaments, soccer fields, football field, etc. With a great sports complex there, tournaments will regularly be there and after games, all of the teams will spill over to eat/shop in Germantown (North of Lilac Lane, east of Schoen Laufen Park)	15	19
4 I thought there was a pond back here somewhere? Behind Wendland Nursery? Does Wendland own all of this? Can something be developed back here along the freeway? Perhaps put in a frontage road with businesses?	7	10
5 I like the trails in Schoen Laufen Park	35	0
6 Can a frontage road be put in here stemming off Maple? We all know Maple road needs to be redone anyways with the extensive flooding it has every year. (Referencing east side of Maple Road extending south along east side of I-41)	10	5

Corridor Comments

Lannon - Mequon Road

Comment	Up Votes	Down Votes
1 I would like to avoid having any more 4 lane roads with paved center turning lane like this one. It is too much pavement. It looks bad and it is way too expensive to maintain and replace. There are much better ways to make roads. I realize this is a county road. Germantown should not follow in the county's footsteps by making more roads like this and should do all it can to prevent the county from repeating this design in Germantown. (Referencing Lannon Road)	7	5
2 This area should be developed with a chain restaurant or retail stores, or a gas station that is easily accessible from the freeway, not like Kwik Trip (Referencing area around I-41/Lannon Road interchange)	10	15
3 The view of Germantown from the freeway is very discouraging. The worn down buildings on the frontage road are an eye sore, and all you can see are old rental trucks by Germantown truck rental. It looks very trashy. It would be great if we could mirror what you see when you drive past Menomonee Falls new developments. (The WAC, Olive Garden, etc)	26	1

Corridor Comments

Victory Center Corridor

Comment	Up Votes	Down Votes
1 Perhaps a New location for the DPW or Recycle Center. If not this site then along Hwy 145. (Referencing area south of Donges Bay, north of Spaten Court, and east of Fond du Lac Avenue)	6	1
2 Would like to see this corridor become a new center/gateway for the village, based on previous institutions (Etzel's Country Inn) and new developments.	4	3
3 Make this residential. 1/2 acre lot minimums. (Referencing farmland in the NE corner of the Fond du Lac Avenue and Donges Bay Road intersection)	6	2
4 Gateway development with commercial corridor and higher density development needed in Germantown for housing. Buffer between Industrial-tracks to the east and single family residential west of STH 145. (Referencing the NE corner of the Fond du Lac Avenue and Donges Bay Road intersection)	5	0
5 Continuation of higher density development, similar to buildings to the north. Use should be established as higher density residential buffering from the single family to the west and STH 145 to the east. (Referencing farmland on the west side of Fond du Lac Ave, north of Knollcrest Circle)	7	0
6 Secondary Fire Station. (Referencing area south of Donges Bay, north of Spaten Court, and east of Fond du Lac Avenue)	3	0
7 Do not allow the business park to expand here. It's already noisy. This should be residential in the future and the business park noise regulations SHOULD BE ENFORCED! (Referencing farmland in the NE corner of the Fond du Lac Avenue and Donges Bay Road intersection)	4	0
8 Ideal spot for a bike trail along creek south to old R/R right of way west to Bug line and north along R/R line to Washington County trails. (Referencing natural areas on east side of Fond du Lac Avenue followign the stream)	2	0
9 I agree only with a walking trail from south to north.	0	0

Visual Preference Survey Results— Posted on Social Pinpoint Website from March 22, 2021 to June 24, 2022

Images 1-9: To what extent do you feel that this type of development is a good fit for Germantown’s Village Center / Mequon Road Area? Rate from 1 to 5 (1 = this is not a good fit; 5 = this is a very good fit)



Image 1
Number of Responses: 75
Average Rating: 3.4



Image 2
Number of Responses: 79
Average Rating: 2.6



Image 3
Number of Responses: 79
Average Rating: 3.2



Image 4
Number of Responses: 76
Average Rating: 2.3



Image 5
Number of Responses: 78
Average Rating: 1.9

Visual Preference Survey Results— Posted on Social Pinpoint Website from March 22, 2021 to June 24, 2022



Image 6

Number of Responses: 78

Average Rating: 3.4



Image 7

Number of Responses: 79

Average Rating: 3.1



Image 8

Number of Responses: 78

Average Rating: 3.2



Image 9

Number of Responses: 77

Average Rating: 3.4

What development types or uses would you like to see in the Village Center /Mequon Road area?

- Less strip mall & parking lots, more walking paths & landscaping. Would love more restaurants (with outdoor dining) & coffee shops
- Restaurants
- Single family homes
- Restaurants and shops
- Farmers we need more farm fields not less stop bringing in more and be content with what we have
- Small shops and condos. No apartments.
- No more apartments!
- Mixed-use, moderate density, variety of styles
- We are always driving to Menomonee Falls or Mequon for good restaurants/breweries, biking and boutique shopping. It would be great to have these types of amenities for Germantown. No more fast food.
- Not chains! Antique stores, coffee shops, farm to table restaurants, green space, art/sculpture/ museum or other things unique to downtown environments
- It would be good to see Germantown move towards a more walkable design, where businesses abut the street and parking is in the rear. Moving towards an environment that revolves around bikes and pedestrians over autos.
- The pictures create more questions than answers. There is a big difference between living in the area and having parking for commuters to the area. Your pictures do not allow you to pick a preference.
- coffee shops, restaurants, boutique retail
- Modern loft/living spaces that would attract a younger, but not necessarily lower income, resident. Pairing that with shops restaurants and outdoor spaces.

Visual Preference Survey Results— Posted on Social Pinpoint Website from March 22, 2021 to June 24, 2022

Images 10-16: To what extent do you feel that this type of development is a good fit for Germantown’s Holy Hill Industrial Park Area? Rate from 1 to 5 (1 = this is not a good fit; 5 = this is a very good fit)



Image 10
Number of Responses: 74
Average Rating: 2.4



Image 11
Number of Responses: 76
Average Rating: 2.3



Image 12
Number of Responses: 74
Average Rating: 3.2



Image 13
Number of Responses: 75
Average Rating: 2.7



Image 14
Number of Responses: 74
Average Rating: 3.0



Image 15
Number of Responses: 74
Average Rating: 2.6

Visual Preference Survey Results— Posted on Social Pinpoint Website from March 22, 2021 to June 24, 2022



Image 16

Number of Responses: 73

Average Rating: 2.5

What development types or uses would you like to see in the Holy Hill Gateway area?

- High quality industrial seems the best fit, with some mixed use that is supportive, and accepting office if desired
- Businesses with clean well kept buildings. Nothing that is going to bring environmental or sound pollution. Nothing that is going to include lots of empty buildings or leave other industrial parks in Germantown with empty crumbling building that businesses abandon to move to something nicer.
- I would like it to remain rural forested or prairie fields. Re-develop land already used or better yet keep this in the inner city of Milwaukee where the jobs are needed.
- I think the current building are imposing. I hope they are well maintained. I wish they weren't there at all.
- High density residential
- Grocery store, sit down restaurants
- Single-family homes
- Farmers again!
- No more! It appears Germantown has a big problem with industrial and commercial space. There's been so much empty space on Cty Q and it's not a good sight. Our Men. Falls neighbors are not happy with us about it. Gtown has become over built with industrial and commercial space. Leave well-enough alone!! If we want that, we would move to Butler or Hartford for it. No more in Germantown, please!
- Do not develop at all north of Rockfield Road - leave this agricultural. South of there small, low profile, non-commercial buildings that don't use much water.
- Agriculture
- No more huge, ugly buildings!
- Retail, residential, agricultural
- Nothing additional! losing the community / small town feel
- Mix or residential and small retail
- Best to have a mix of creativity and well kept properties, I prefer manufacturing close to major highways. Trucks should not be forced to drive through business districts to get to their customers.
- I don't want to see it overly developed. I like the farmscape, and would love to see businesses come in that embrace that rather than erase it.
- Keep any and all industrial development west of Goldendale Road. East of Goldendale has residential communities that would be negatively impacted by industrial development. Also, the current industrial development on the north side of Holy Hill Road is a giant eyesore. Big blocky concrete looking buildings, a mish-mash of bright colors (red, blue, white), and way too many lights on the buildings at night. Seriously, it's a giant eyesore. Please take more care to ensure future development better fits with the natural landscape.
- I understand the Holy Hill area is designated industrial...which is fine. I think it can be more thoughtful when looking at architectural styles, green space setbacks and parking in the rear of the buildings off the road. Include water features and walking paths in the front of the buildings in the green space. It would make a much more desirable area for all.

Visual Preference Survey Results— Posted on Social Pinpoint Website from March 22, 2021 to June 24, 2022

Images 17-20: To what extent do you feel that this type of development is a good fit for Germantown’s northeast Rural Preservation District? Rate from 1 to 5 (1 = this is not a good fit; 5 = this is a very good fit)



Image 17
Number of Responses: 70
Average Rating: 2.3



Image 18
Number of Responses: 72
Average Rating: 3.8



Image 19
Number of Responses: 72
Average Rating: 4.0



Image 20
Number of Responses: 73
Average Rating: 2.5

What development types or uses would you like to see in Germantown's northeast Rural Preservation District?

- None. Remain rural. Surrounded by development already.
- Shopping district
- Love to see walking/bike paths, trees, lakes incorporated
- I prefer it remain forested or prairie fields. Limit development to areas that need re-development.
- low density housing
- Agriculture and parks, stop adding subdivisions.
- Keep it RURAL as in Rural Preservation
- Maybe 2.5 acre requirement, would hate to see houses piled on top of each other
- Large spaces. Can cluster houses but the green space must be 10X the housing space.
- 1 acre lot size
- Germantown Wi.
- leave it open for farmers
- homes with space between (at least 2 acre lots)
- Germantown
- The northeast Rural Preservation District should have the larger lot sizes. Within this area.... I could see including a planned small town center concept surrounded by houses like in image 20. This could be a nice concept if done in ONE area in the northeast corridor. Maybe do something like that in the southwest corner of the district....for an alternative lifestyle choice.
- Mountain bike park
- Large lots, large/high value homes are best. No small lots, no low value homes, no crowding of cheap properties.
- Single family homes with large yards
- Preserving the natural footprints we have not building on all the green space
- None! Leave them as preserved green space.
- Leave it what it is called, "Rural Preservation." Preserve it as is!
- Very low density housing or agricultural.
- Agricultural, mixed density residential
- With the need for housing and the increased desire for individuals to move to Germantown, we need to maximize space to offer more housing that is affordable to middle class families. If people are interested in large pieces of land with their home they should look towards Colgate or Richfield. Accessible parks near housing development with trails for hiking/biking with access for dogs would be ideal.
- Nothing additional needed; losing small town feel
- It would be great to see Germantown value smaller single family lots that are more welcoming to younger families over creating large expensive elitist neighborhoods that create physically segregated subdivisions.
- RURAL! -- Hobby farms, large plots of land
- Residential-- decent sized lots, not cookie-cutter homes packed tightly together

2019 Community Survey Results

Survey Timeline:

September 9, 2019-
November 1, 2019

TOTAL SURVEY
RESPONDENTS

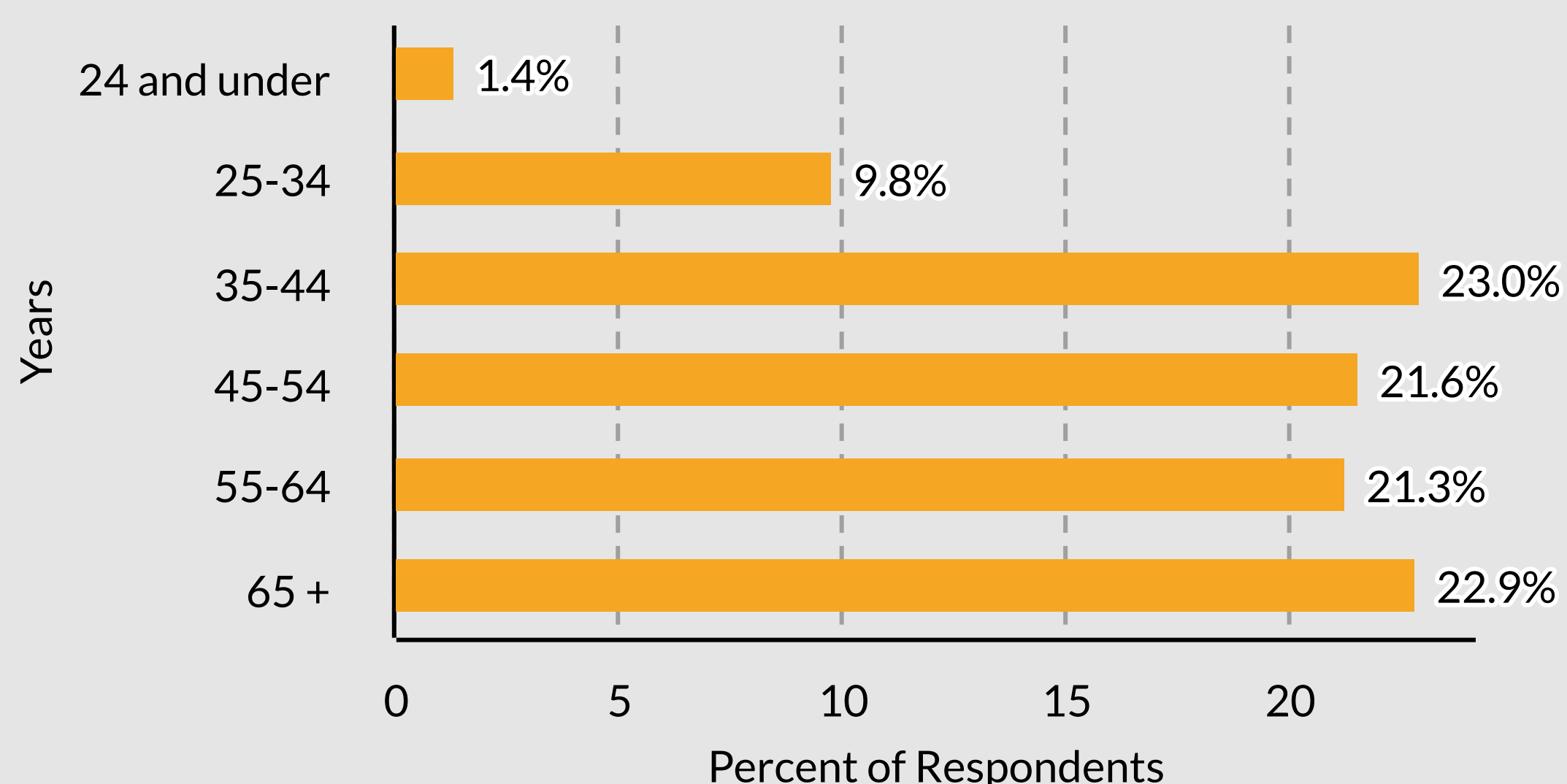
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AVERAGE RESPONSES
PER QUESTION

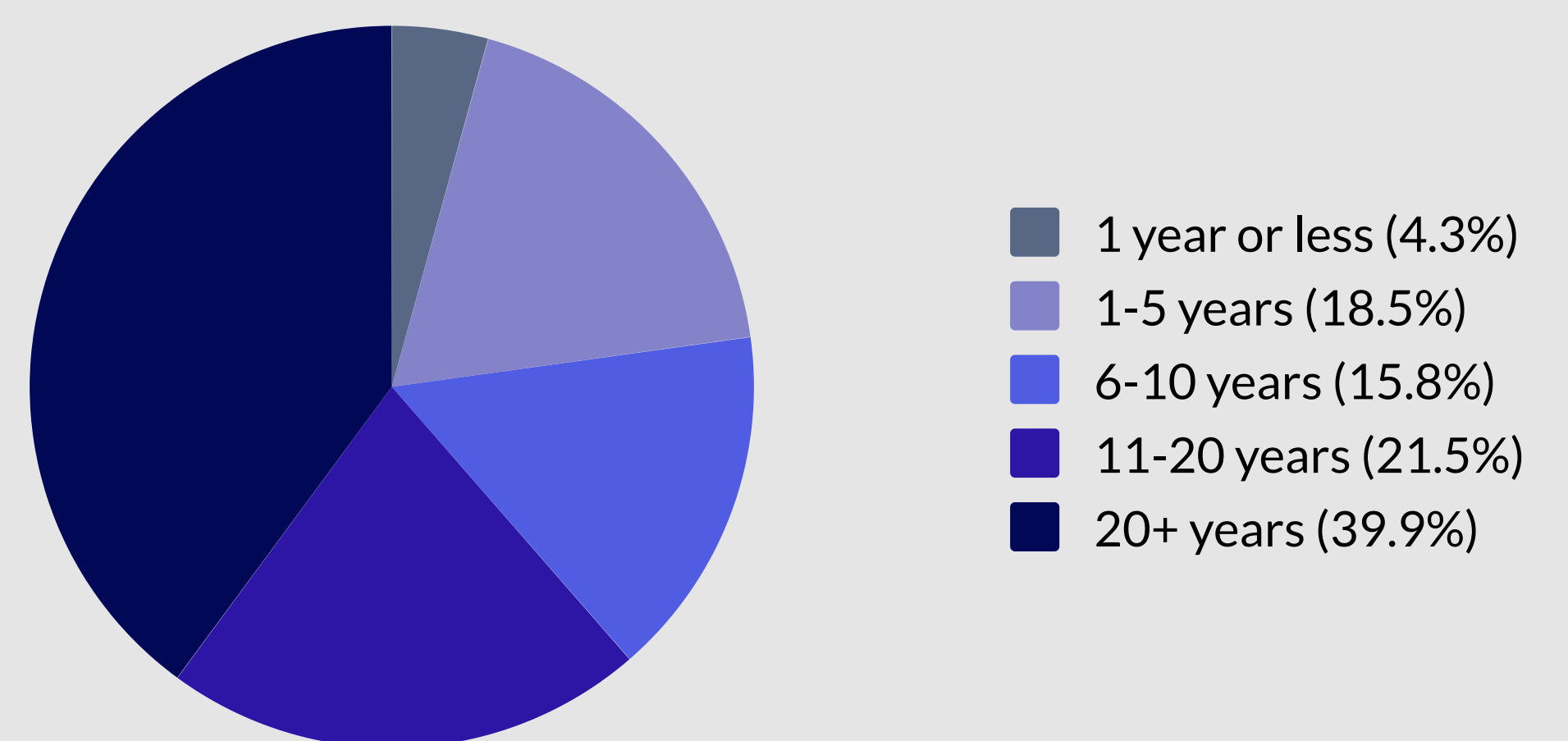
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BACKGROUND

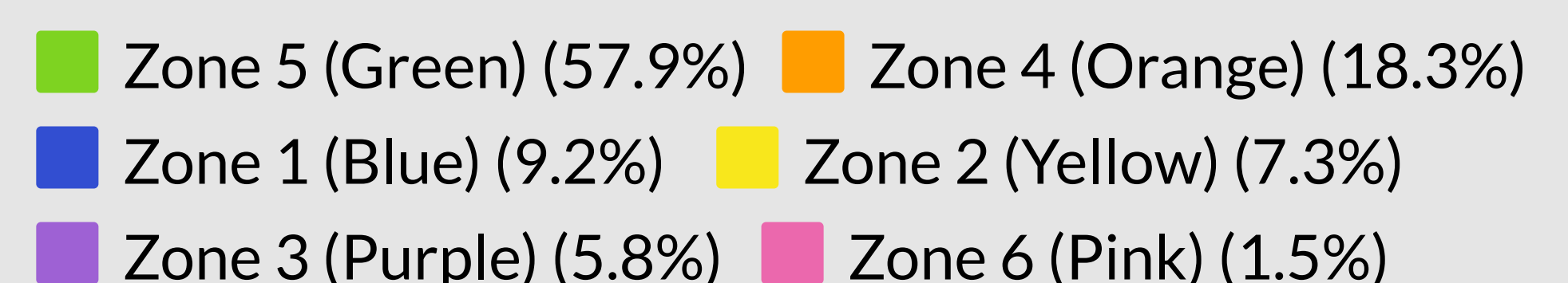
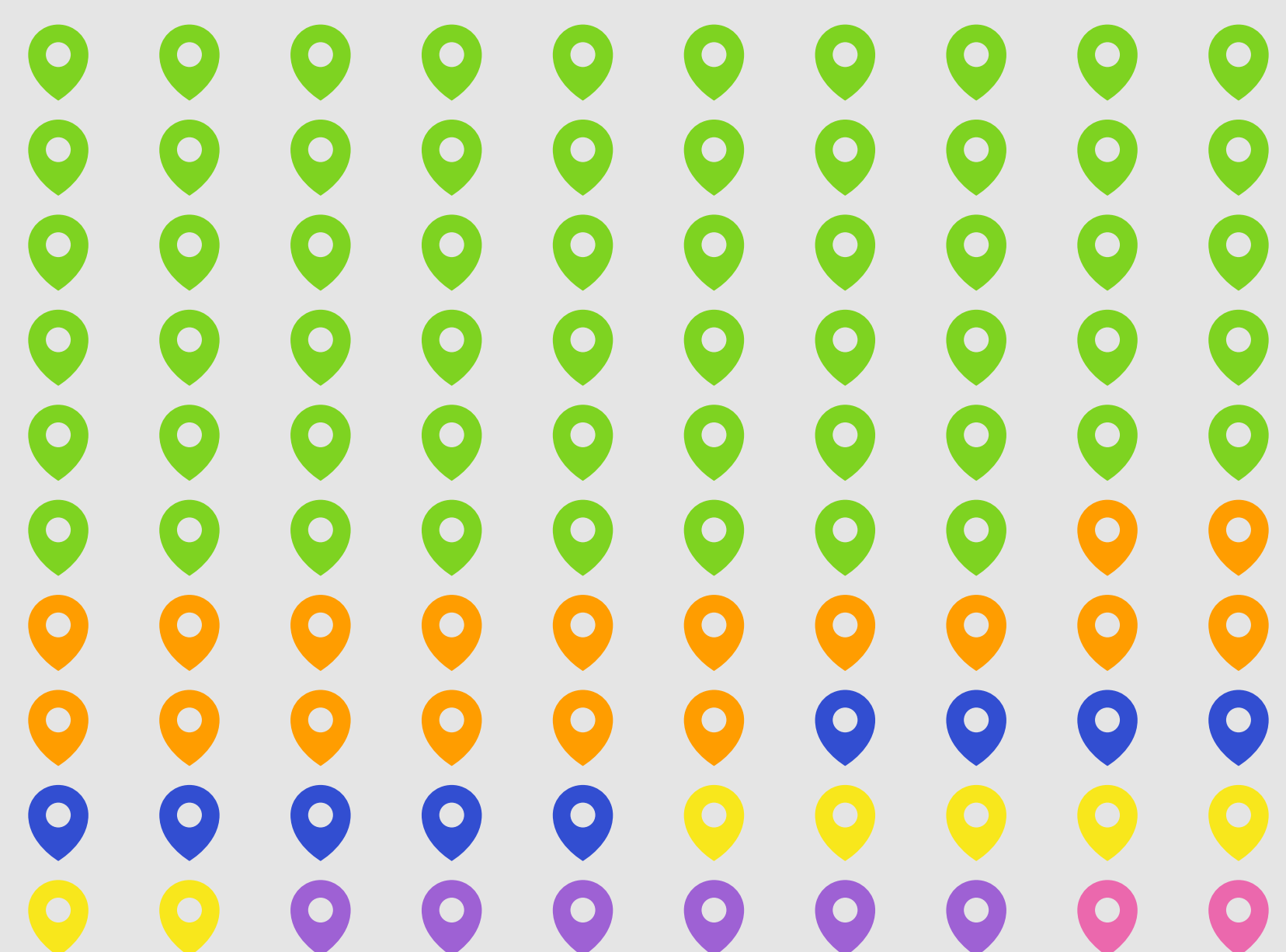
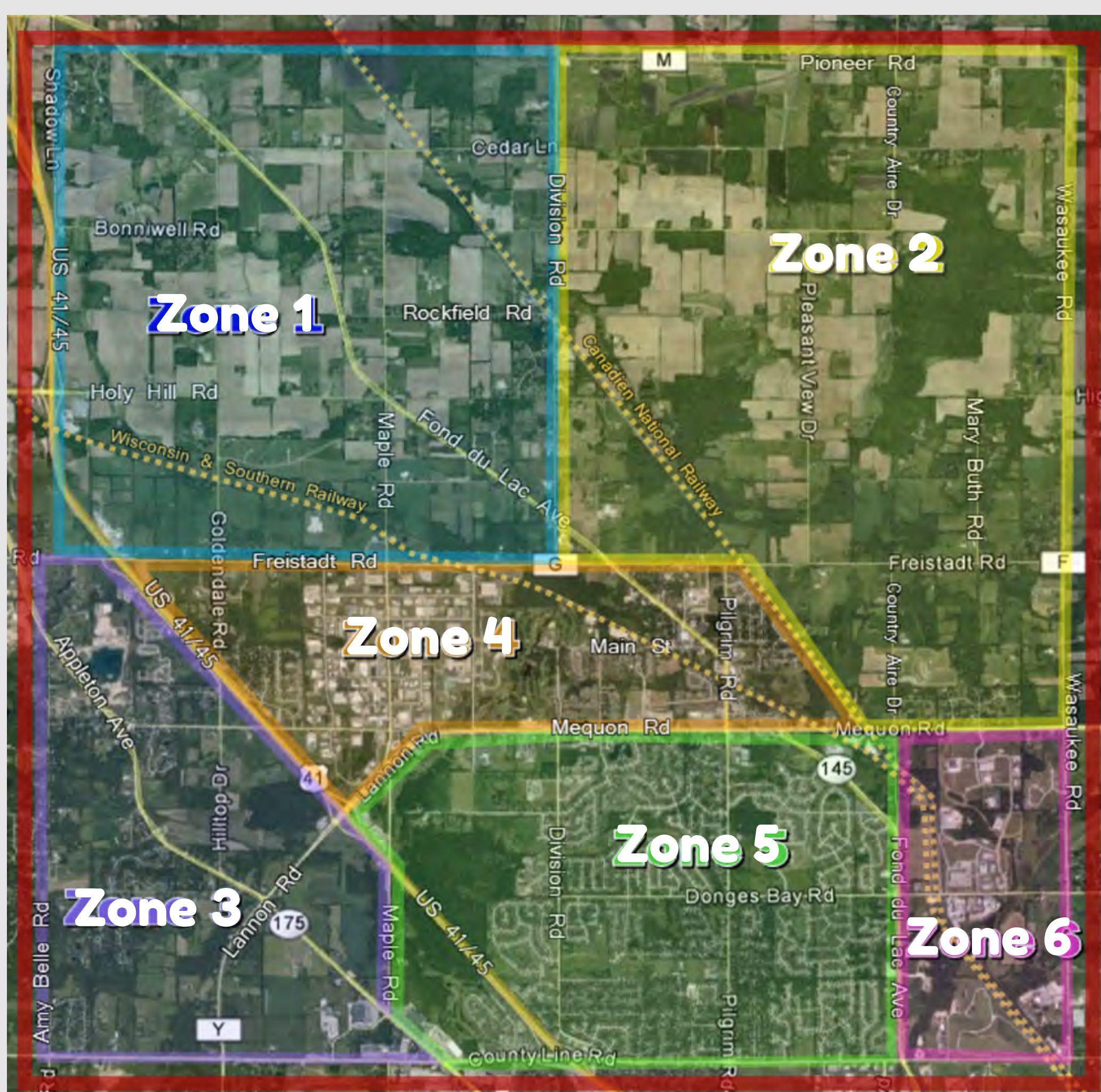
What is your age?



How long have you lived, worked, or owned property in the Village of Germantown?

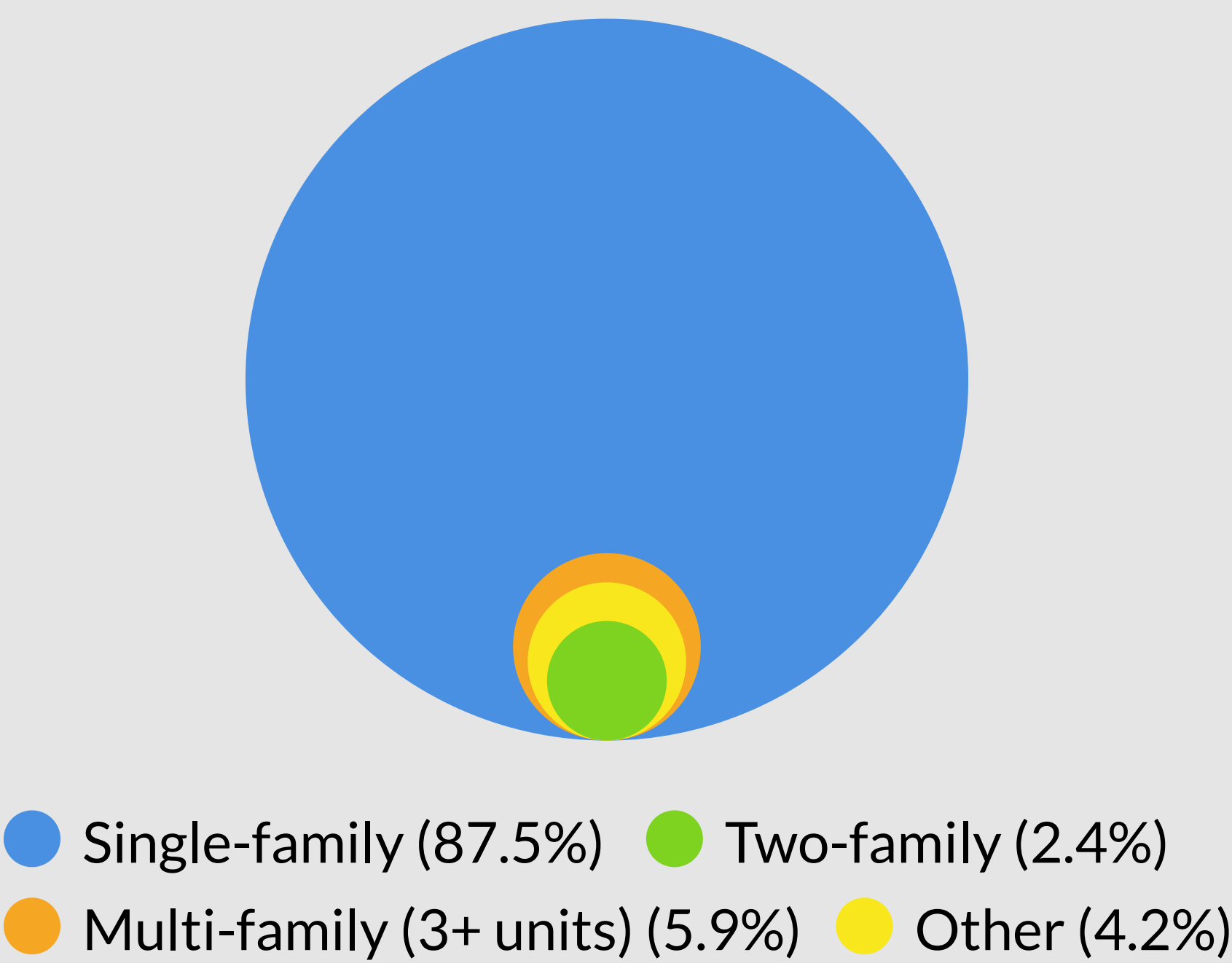


Where in the Village do you live, work, or own property?

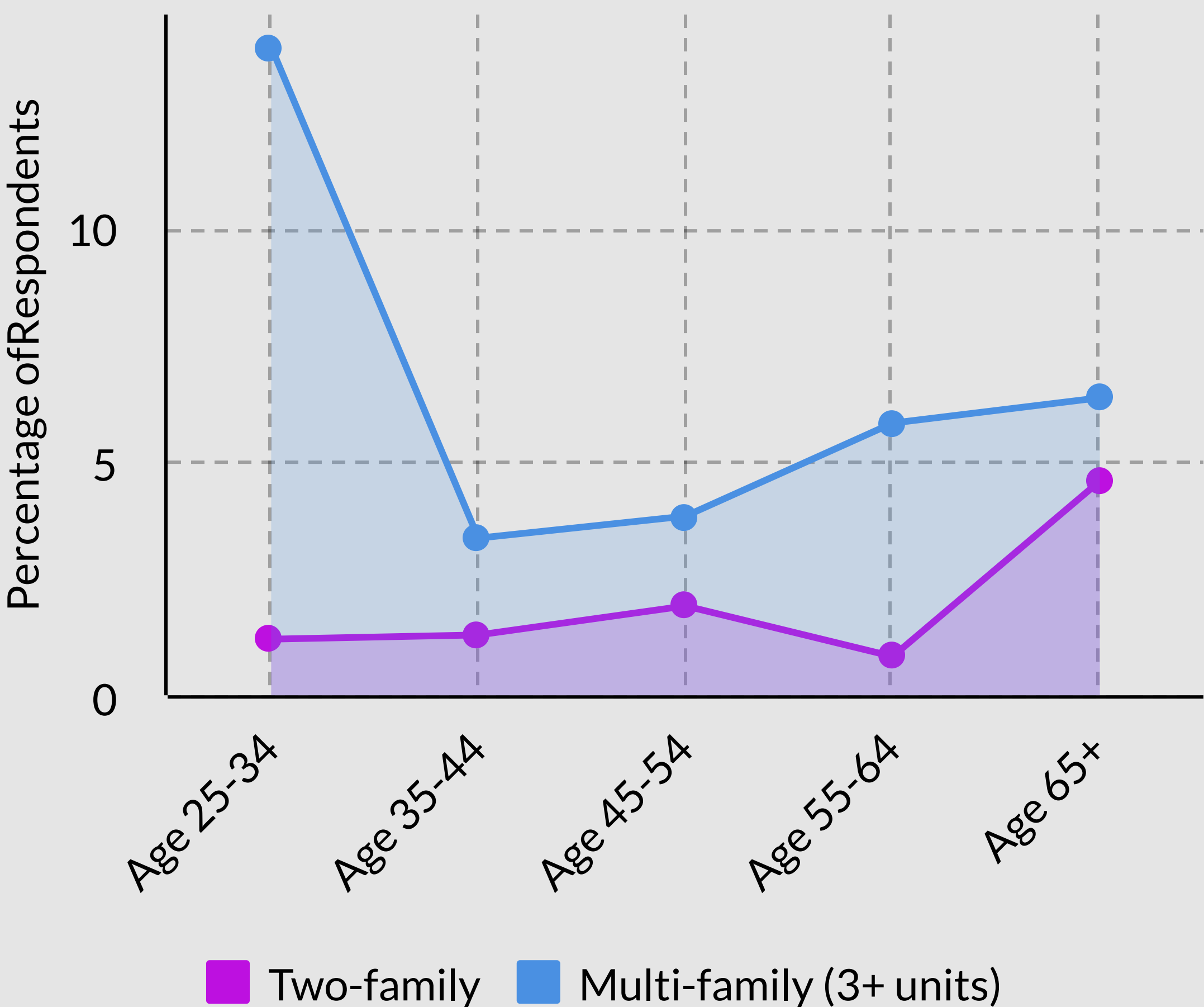


BACKGROUND

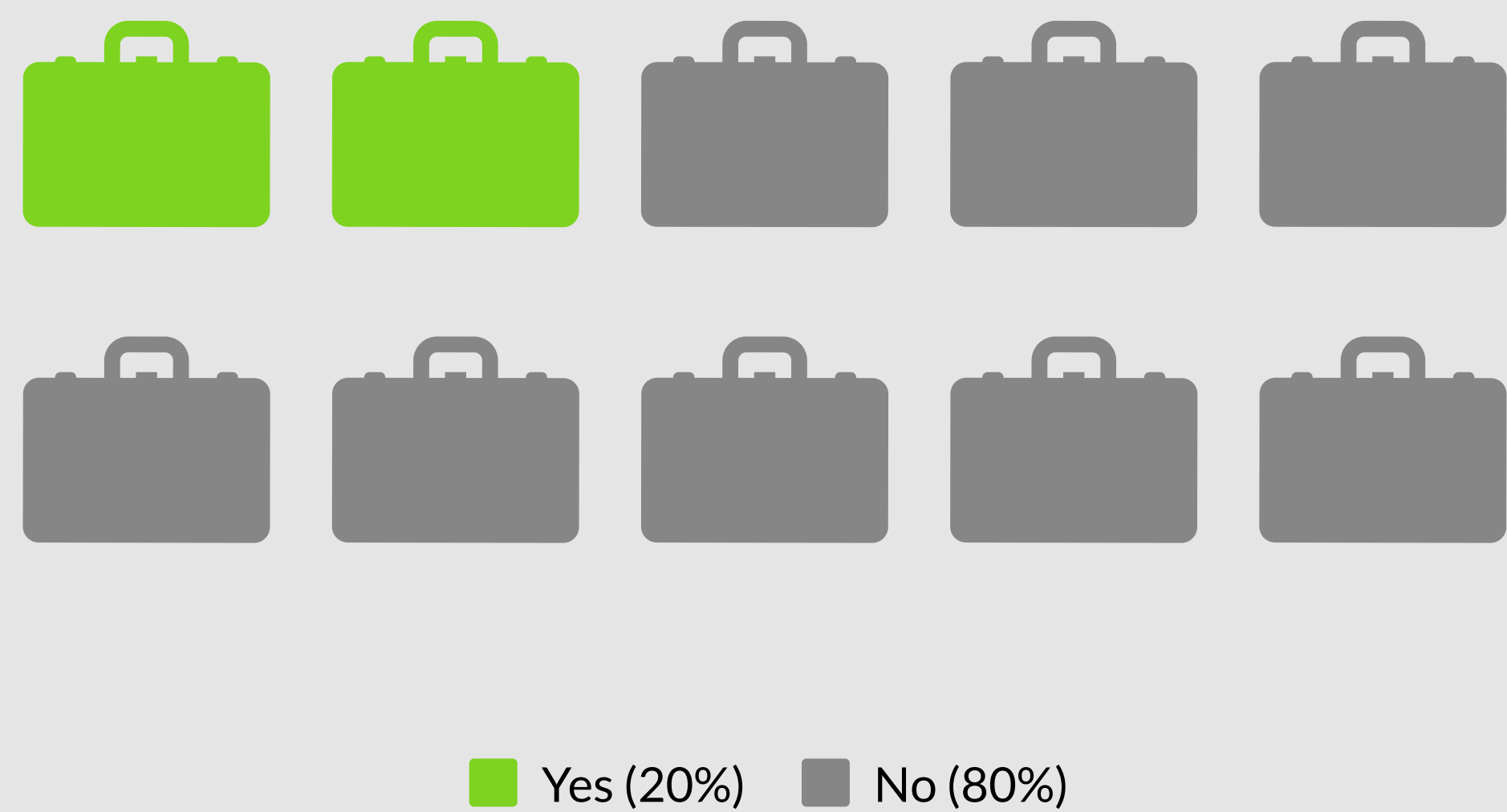
In which residential building type do you live?



Age and Multi-family Housing Type



Do you work in Germantown?



44% of respondents have children under 18 living in their household.

QUALITY OF LIFE

Three Most Important Factors on Quality of Life

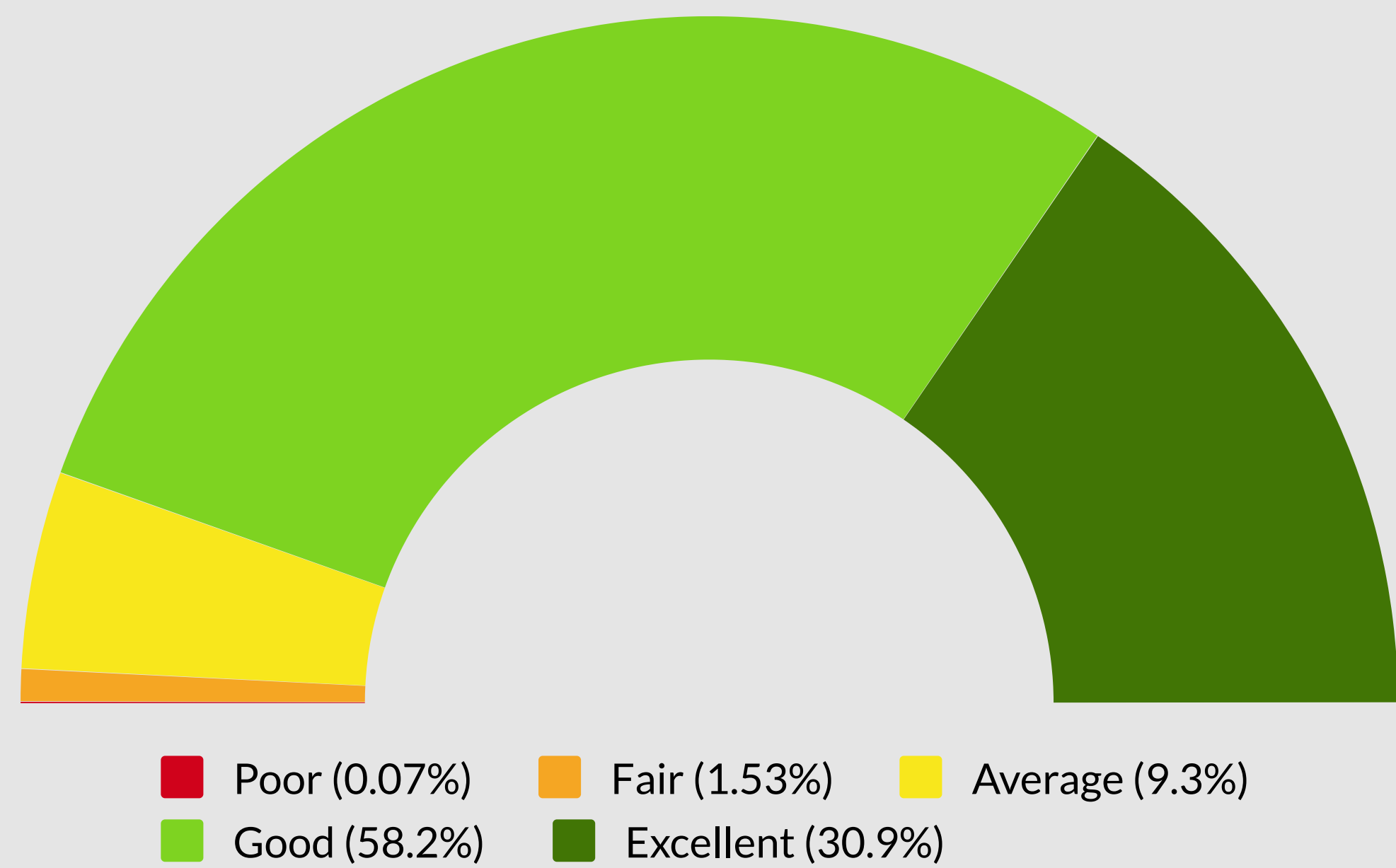
Public Services
(Police/Fire)

Low Crime

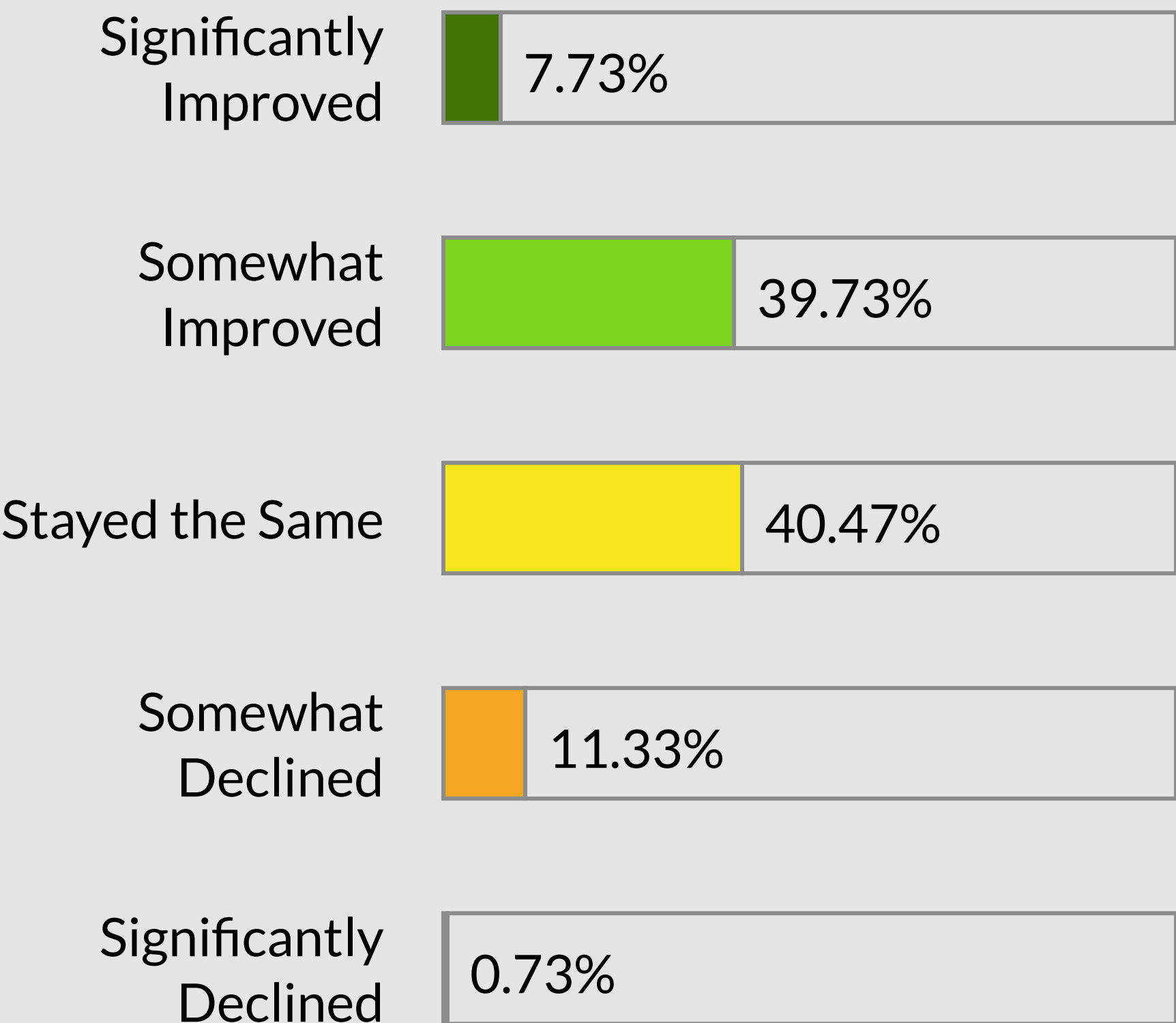
Good Neighbors

2015
RESULTS

Quality of Life in Germantown 2015



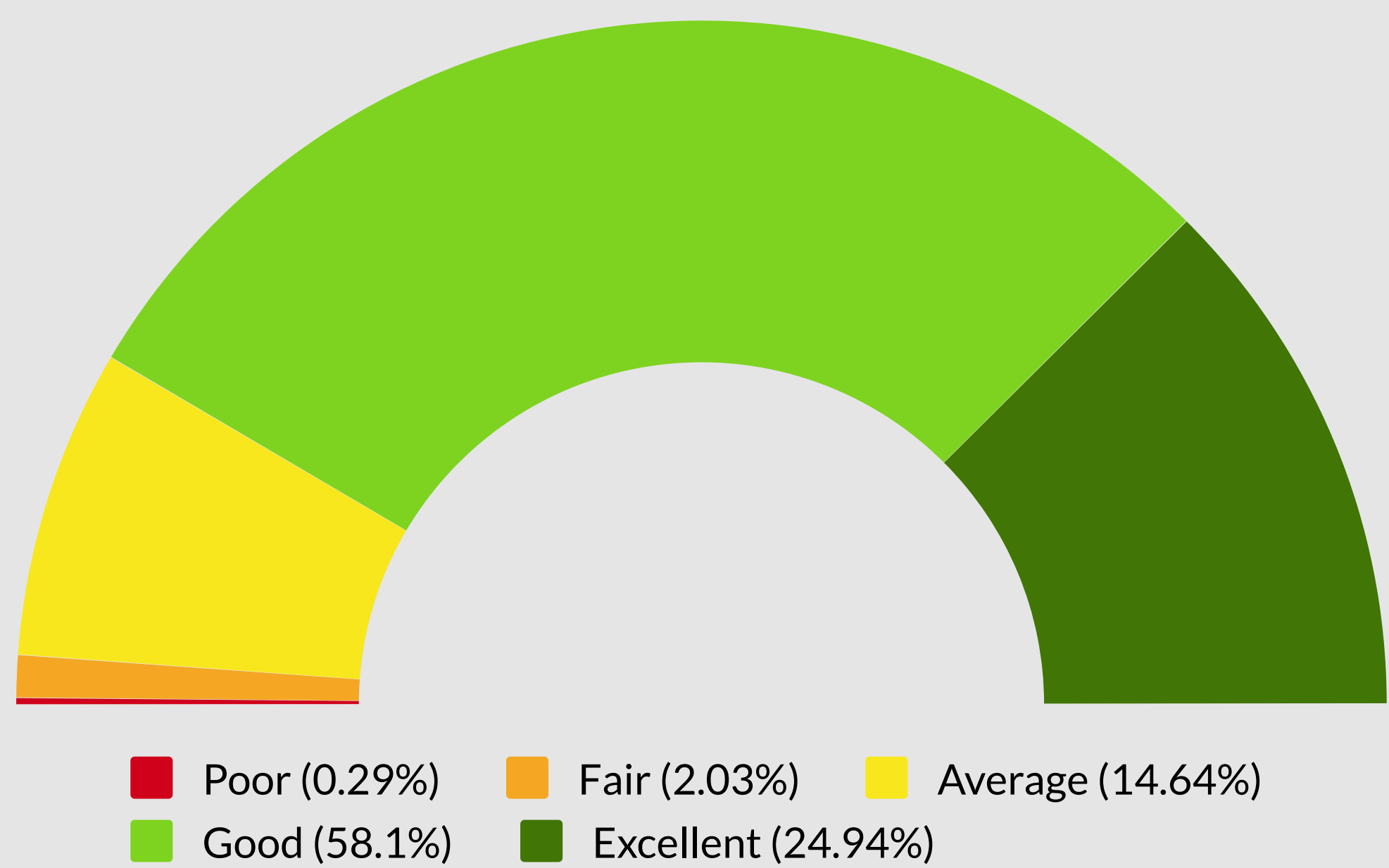
How has the quality of life changed over your time in the Village?



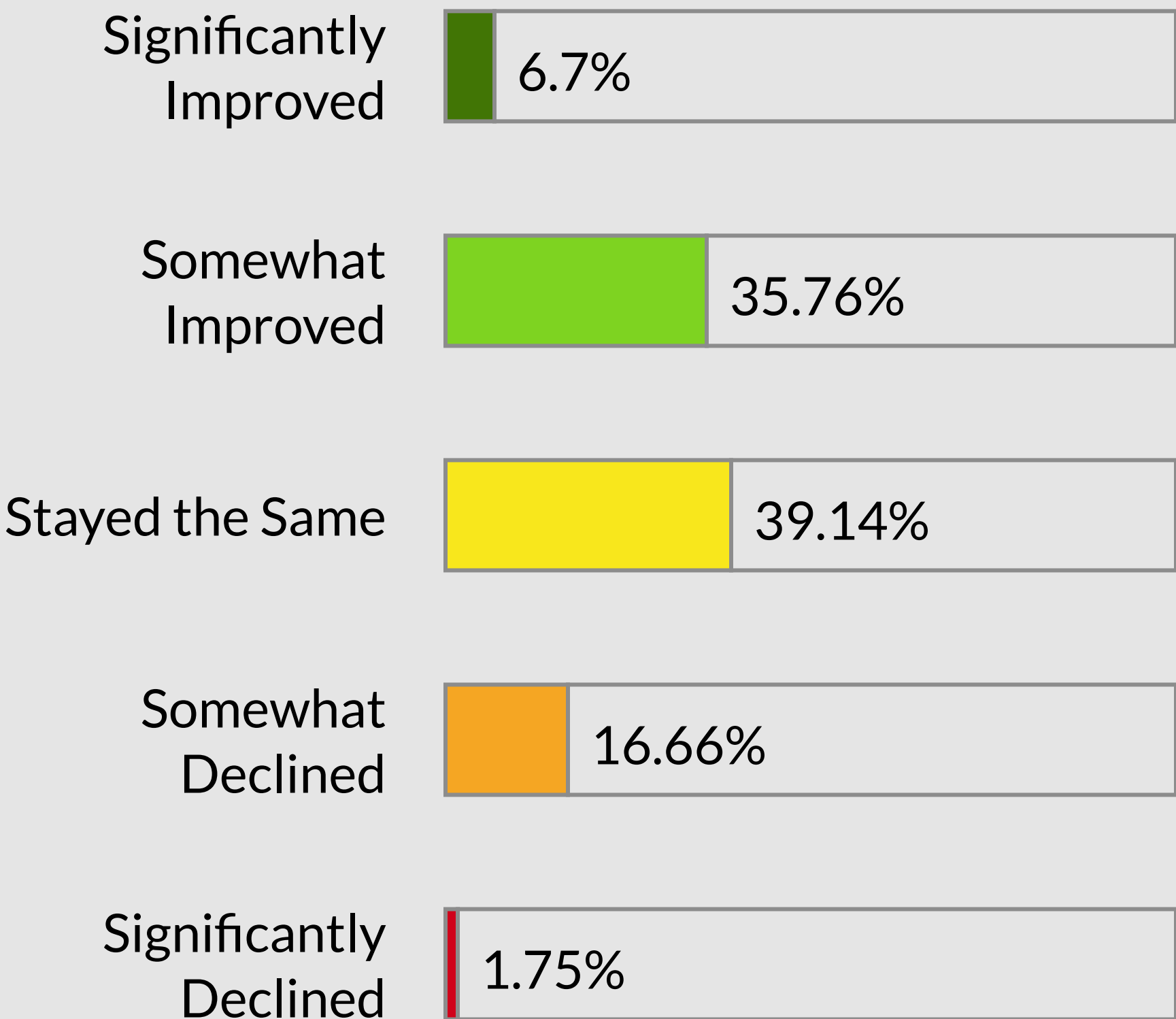
VS.

2019
RESULTS

Quality of Life in Germantown 2019



How has the quality of life changed over your time in the Village?



FUTURE DEVELOPMENT

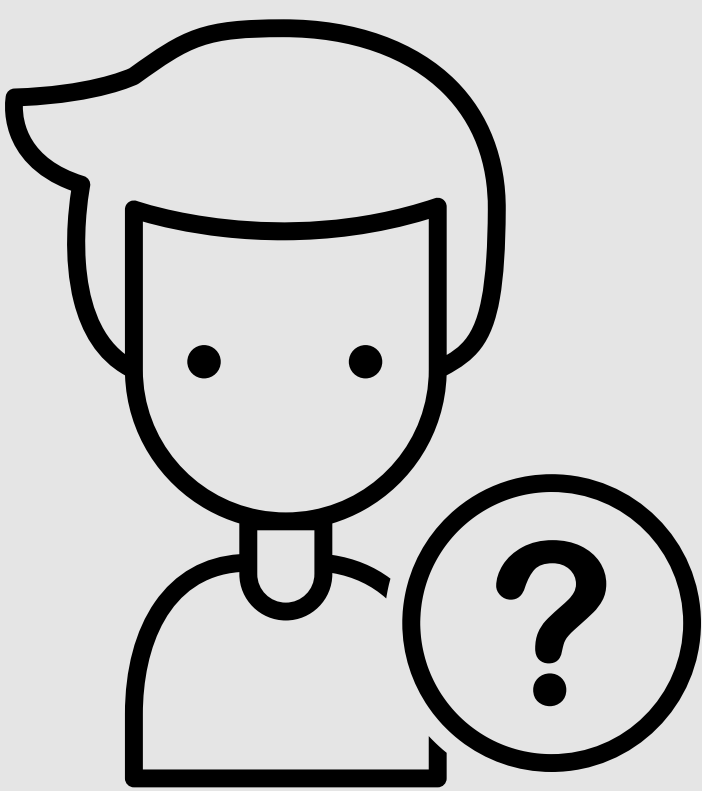
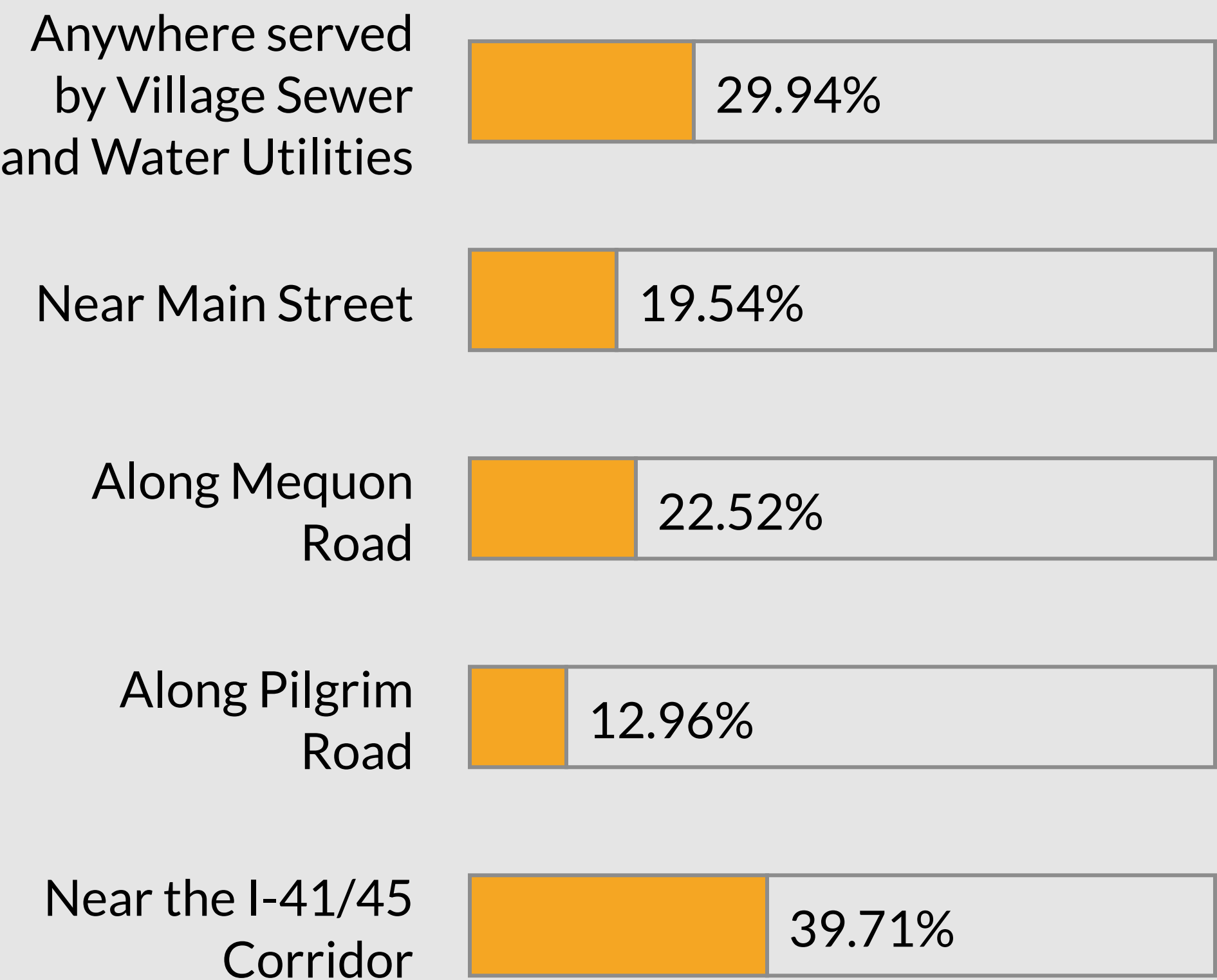
85%

of respondents agree that there is a need for additional Sit-down & Family Restaurants in Germantown.

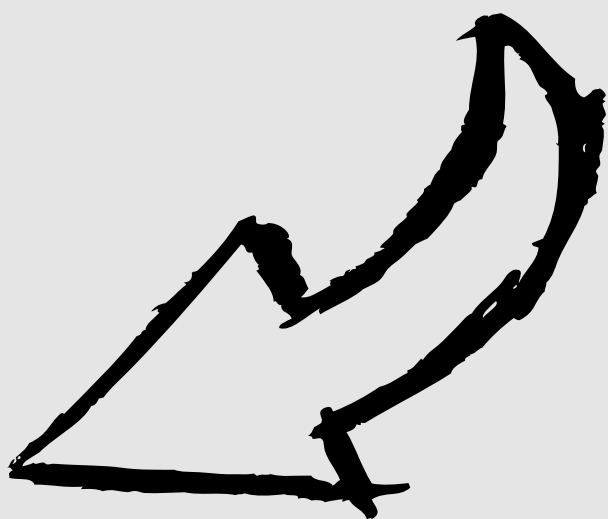
61%

of respondents agree there is a need for additional Entertainment and Attractions in Germantown.

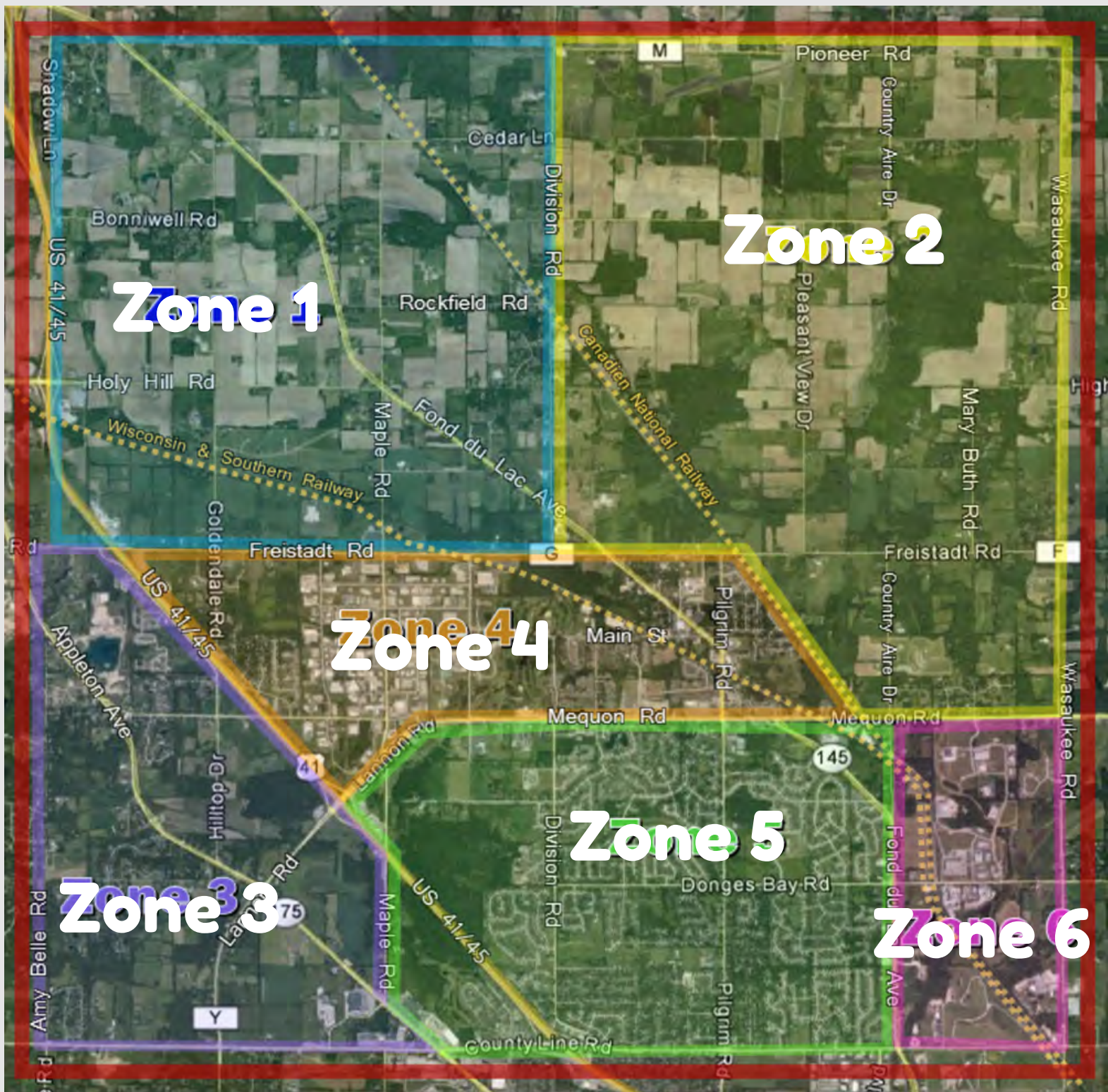
Which areas of the Village are the most appropriate for multi-family development?



"How were these results influenced by where a respondent lives in the Village?"



Most appropriate areas for multi-family housing by location in Village



	Anywhere served by sewer and water	Near Main Street	Along Mequon Road	Along Pilgrim Road	Near the 1-41/I-45 Corridor
Zone 1 (Blue) Northwest	26.12%	<u>32.09%</u>	<u>32.09%</u>	28.36%	19.40%
Zone 2 (Yellow) Northeast	26.17%	15.89%	29.91%	14.02%	<u>48.60%</u>
Zone 3 (Purple) Southwest	<u>35.62%</u>	20.55%	19.18%	26.03%	20.55%
Zone 4 (Orange) Central	33.46%	17.47%	18.59%	14.87%	<u>41.64%</u>
Zone 5 (Green) South Central	29.68%	18.71%	21.69%	8.58%	<u>42.55%</u>
Zone 6 (Pink) Southeast	19.05%	14.29%	19.05%	14.29%	<u>52.38%</u>

FUTURE RESIDENTIAL DEVELOPMENT



What type of residential housing do you think the Village should allow to develop?

✔ **Single-family Detached**

75% of respondents agree Single-family detached homes should be encouraged to develop.

✔ **Multi-family Condominium**

45% of respondents 65 years and older agree multi-family condominiums should be developed.

✔ **Conservation Subdivisions**

47% of respondents believe that more Conservation Subdivisions should be encouraged to develop.

✘ **Manufactured Homes**

65% of respondents disagree that additional manufactured homes should be developed.

✘ **Conventional Subdivisions**

10% of respondents believe that only more conventional subdivisions should be encouraged to develop.



FUTURE RURAL DEVELOPMENT



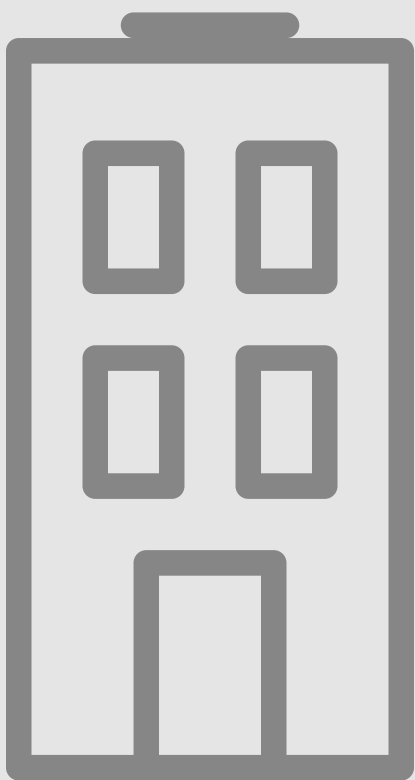
What type of land uses should be allowed in the undeveloped rural areas outside of the "Urban Service Area"?

✔ **Hobby Farms (10+ acres)**

66% agree Hobby Farms should be allowed to develop outside the "Urban Service Area".

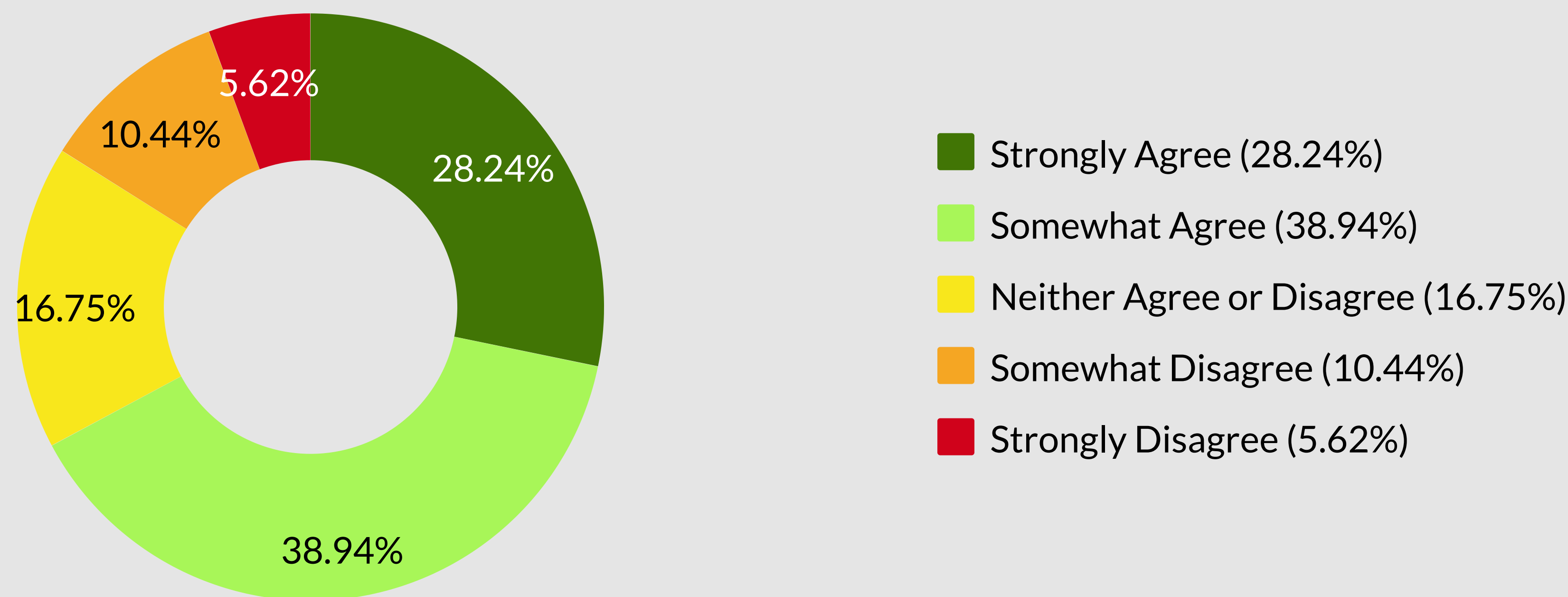
✘ **Multi-family Residential**

71% disagree that multi-family residential development should be developed outside the "Urban Service Area".

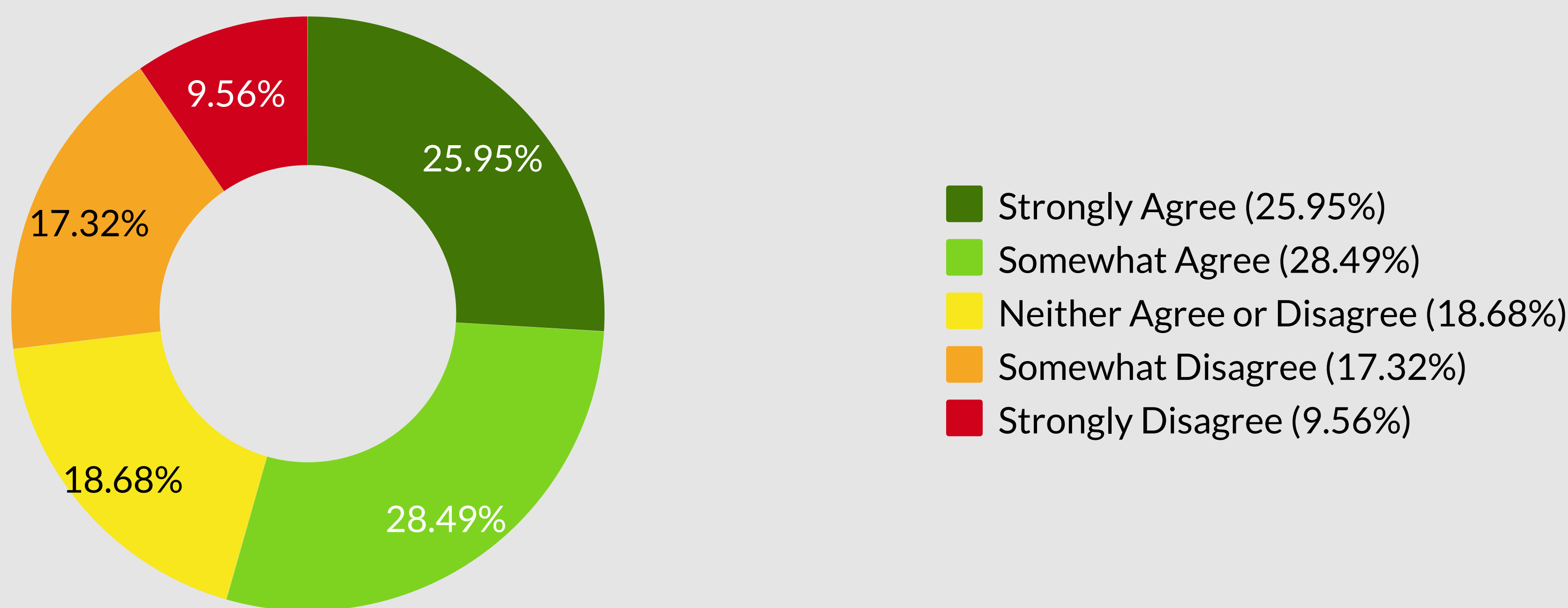


ATTITUDES TOWARD FUTURE RURAL DEVELOPMENT

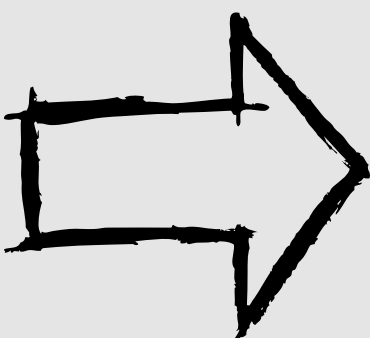
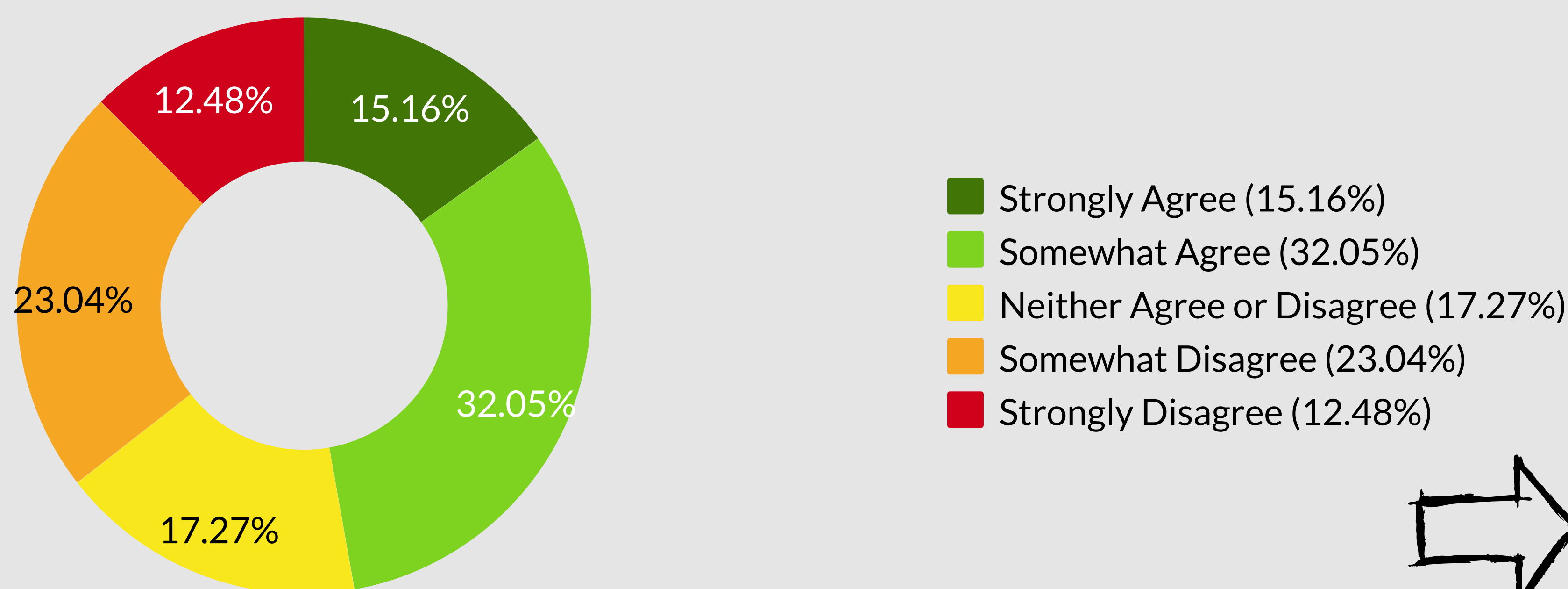
Existing undeveloped farm and other agricultural land anywhere in the Village should be allowed to develop, but only in a way that preserves the rural character.



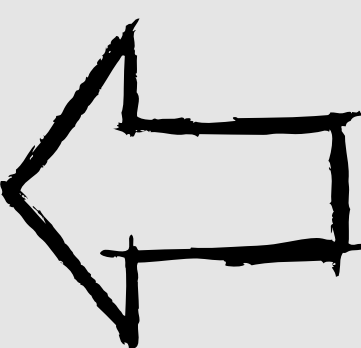
The Village should protect ALL existing undeveloped farm and other agricultural land from future development.



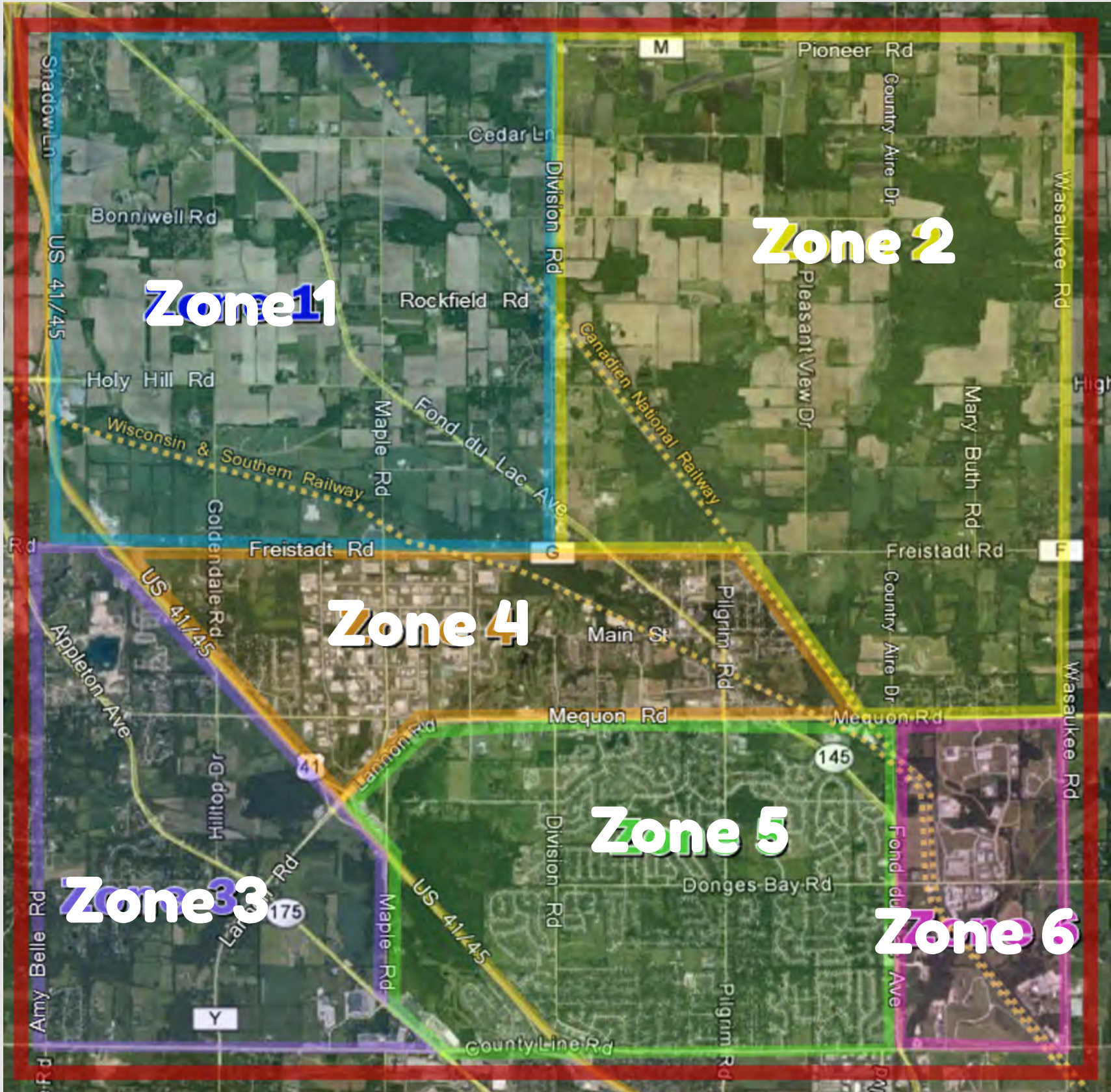
Existing undeveloped farm and other agricultural land should be allowed to develop as the property owners choose.



ATTITUDES TOWARD FUTURE RURAL DEVELOPMENT



"Do attitudes change based on where a respondent lives in the Village?"



Rural Areas

Zone 1, 2, 3

33%
STRONGLY AGREE

41%
STRONGLY AGREE

12%
STRONGLY AGREE

VS

Suburban Areas

Zone 4, 5, 6

26%
STRONGLY AGREE

22%
STRONGLY AGREE

16%
STRONGLY AGREE

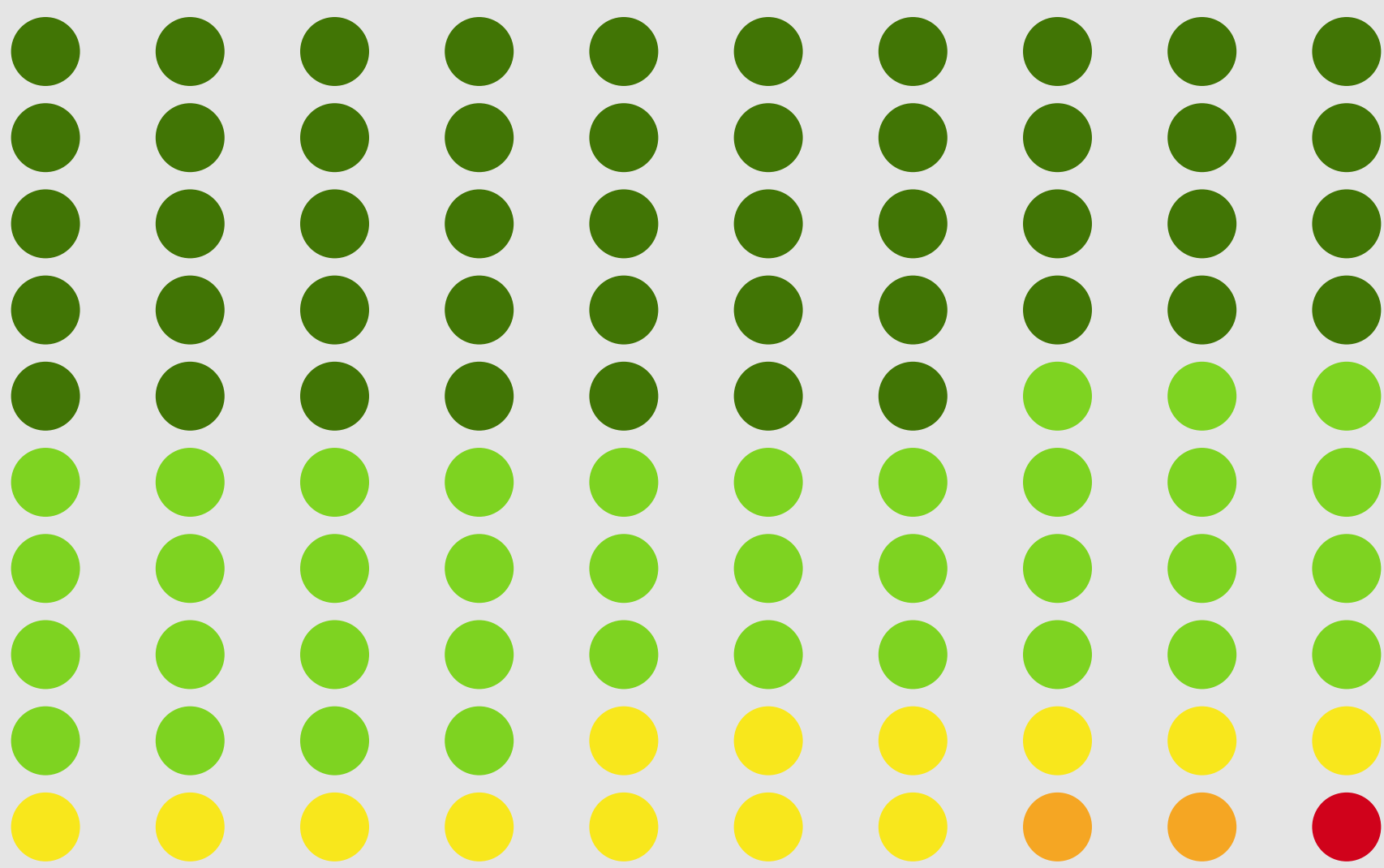
Existing undeveloped farm and other agricultural land anywhere in the Village should be allowed to develop, but only in a way that preserves the rural character.

The Village should protect ALL existing undeveloped farm and other agricultural land from future development.

Existing undeveloped farm and other agricultural land should be allowed to develop as the property owners choose.

PARKS, RECREATION & OPEN SPACE

Overall, how satisfied are you with the quality of Germantown's parks?



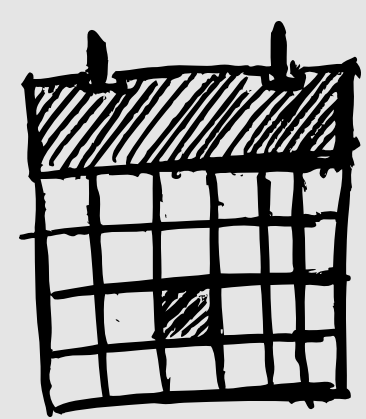
Very Satisfied (47%) Somewhat Satisfied (37%)
Neutral (13%) Somewhat Disappointed (2%)
Very Disappointed (1%)



73%

of respondents think it is important that the Village of Germantown acquires land for linear parks along the Menomonee River and other environmental corridors with paths for walking, hiking, biking, nature observation, and water access, where appropriate.





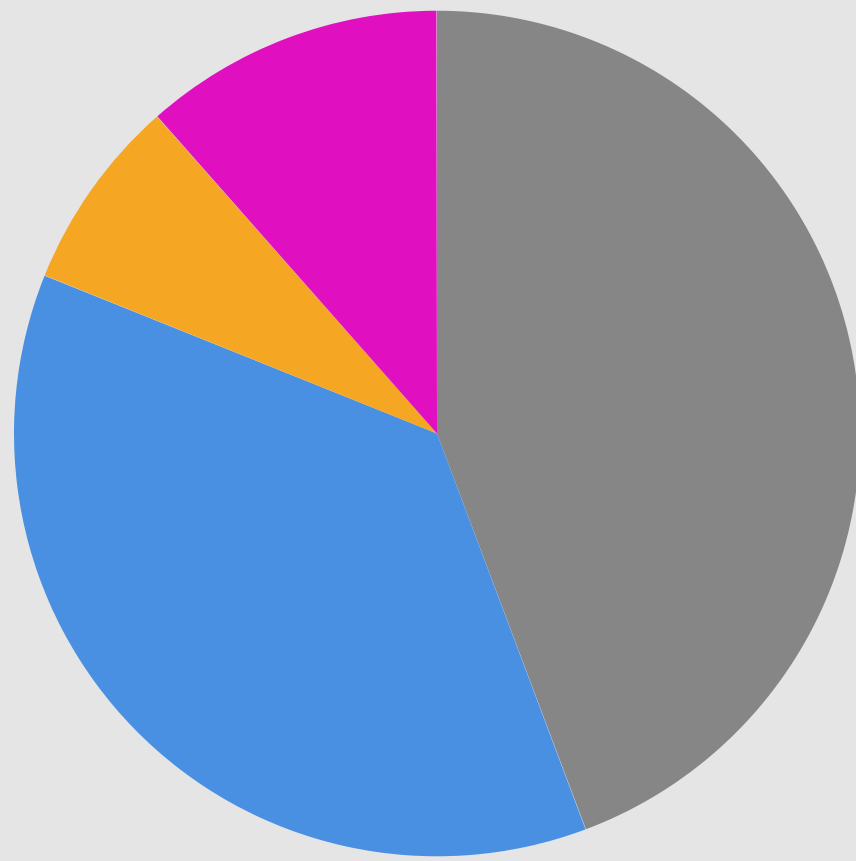
In the past year, how many times have you or members of your household...

Visited any of the Parks in the Village of Germantown?



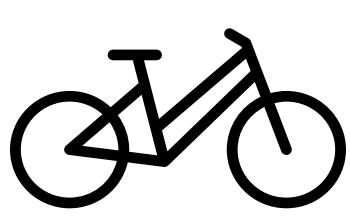
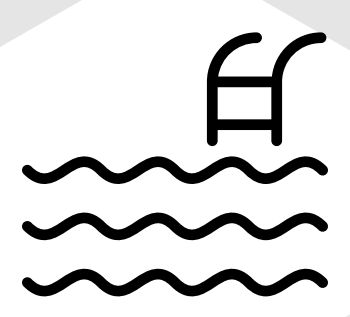
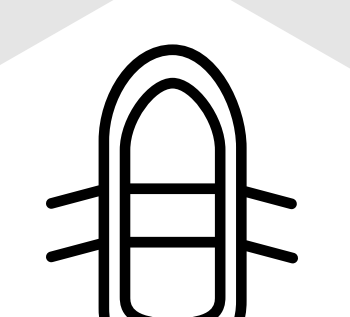
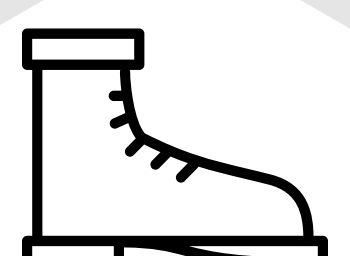
Not at All (6.78%) 1-5 Times (30.53%)
6-10 Times (15.78%)
More than 10 Times (46.91%)

Participated in any of the Recreational Programs offered by the Village of Germantown?



Not at All (44.28%) 1-5 Times (36.82%)
6-10 Times (7.4%)
More than 10 Times (11.49%)

Top Parks Amenities desired by Respondents

- 1  Paved Trails
- 2  Concessions/Beer Garden
- 3  Outdoor Pool/Aquatic Center
- 4  Canoe/Kayak Launch
- 5  Unpaved Trails

73%

of respondents think Germantown has enough public "active recreation" land such as baseball diamonds, soccer fields, tennis courts, basketball courts, etc.

46%

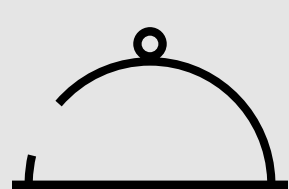
of respondents think Germantown could use more "passive recreation" land such as walking trails, wildlife observation, canoeing, kayaking, bird watching, bicycling, picnicking, etc.

SUPPORTED DEVELOPMENT TYPES

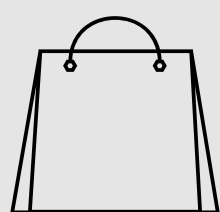
"Germantown Gateway" Area



Most Supported
Types of Development



Sit-down & Family
Restaurants



Specialty Retail &
Boutiques



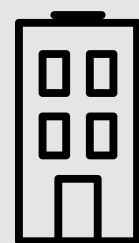
Large-Lot Single-family
Residential



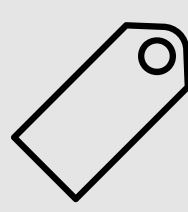
Grocery Stores



Least Supported
Types of Development



Multi-family Residential
(apartments & condos)



"Big Box" Retail/
Department Stores



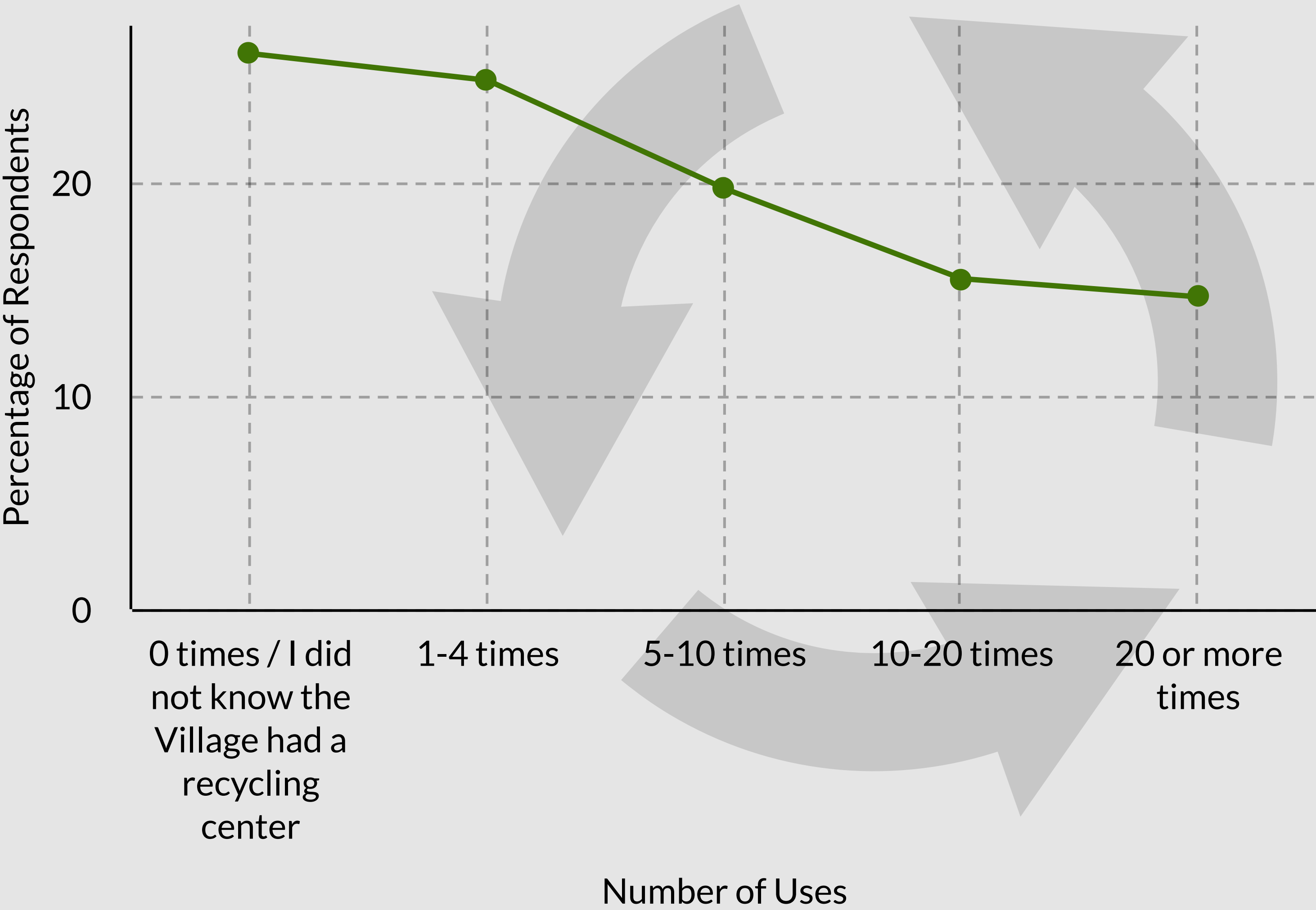
Independent & Assisted
Senior Housing



Offices, Banks & Financial
Institutions

VILLAGE SERVICES

Over the past year, how many times have
you used the Village's Recycling Center?



58%

of respondents would prefer the Village's Recycling Center be relocated within Germantown, if the existing operation needs to be modified in the future.

40%

of respondents would prefer the Village's Recycling Center be eliminated and an alternate recycling service be provided, if the existing operation needs to be modified in the future.

Q1 Do you live in Germantown?

Answered: 1,819 Skipped: 7

ANSWER CHOICES	RESPONSES	
Yes	94.78%	1,724
No	5.22%	95
TOTAL		1,819

Q2 In which residential building type do you live?

Answered: 1,712 Skipped: 114

ANSWER CHOICES	RESPONSES	
Single-family	87.50%	1,498
Two-family (duplex)	2.39%	41
Multi-family (3+ units)	5.90%	101
Other (please specify)	4.21%	72
TOTAL		1,712

Q3 Do you own a business or vacant land in Germantown?

Answered: 1,806 Skipped: 20

ANSWER CHOICES	RESPONSES	
Yes	6.48%	117
No	93.52%	1,689
TOTAL		1,806

Q4 What type of business or vacant land do you own?

Answered: 114 Skipped: 1,712

ANSWER CHOICES	RESPONSES	
Commercial (retail store, restaurant, office building, gas station, mini-warehouse, etc.)	18.42%	21
Industrial (manufacturing, warehouse, assembly, processing, construction, trucking, etc.)	21.05%	24
Residential (rental property or other residential property)	14.04%	16
Agricultural (hobby farm or other land actively used for agriculture purposes)	23.68%	27
Vacant (include wetland, floodplain, wood lots, private hunting land, or other non-agricultural undeveloped land)	22.81%	26
TOTAL		114

Q5 How many total acres of property or land do you own in the Village?

Answered: 115 Skipped: 1,711

ANSWER CHOICES	RESPONSES	
< 1 acre	21.74%	25
1-5 acres	27.83%	32
6-25 acres	33.91%	39
25-100 acres	12.17%	14
>100 acres	4.35%	5
TOTAL		115

Q6 Do you work in Germantown?

Answered: 1,794 Skipped: 32

ANSWER CHOICES	RESPONSES	
Yes	19.12%	343
No	80.88%	1,451
TOTAL		1,794

Q7 How long have you lived, worked or owned property in the Village of Germantown?

Answered: 1,793 Skipped: 33

ANSWER CHOICES	RESPONSES	
1 year or less	4.29%	77
1-5 years	18.52%	332
6-10 years	15.78%	283
11-20 years	21.53%	386
20+ years	39.88%	715
TOTAL		1,793

Q8 What is your age?

Answered: 1,781 Skipped: 45

2050 Comprehensive Plan Community-Wide Survey

ANSWER CHOICES	RESPONSES
under 18	0.17% 3
18-24	1.29% 23
25-34	9.77% 174
35-44	22.96% 409
45-54	21.62% 385
55-64	21.28% 379
65 years and up	22.91% 408
TOTAL	1,781

Q9 Please indicate the number of individuals living in your household, including yourself, in the following age groups.

Answered: 1,781 Skipped: 45

	1	2	3	4+	TOTAL
0-4 years	54.55% 144	34.85% 92	4.55% 12	6.06% 16	264
5-10 years	62.59% 261	33.09% 138	3.60% 15	0.72% 3	417
11-14 years	72.73% 224	23.70% 73	1.95% 6	1.62% 5	308
15-17 years	83.02% 176	14.62% 31	1.89% 4	0.47% 1	212
18-24 years	64.85% 155	27.20% 65	5.44% 13	2.51% 6	239
25-34 years	50.78% 131	48.45% 125	0.78% 2	0.00% 0	258
35-44 years	36.20% 177	62.99% 308	0.41% 2	0.41% 2	489
45-54 years	47.71% 229	51.67% 248	0.21% 1	0.42% 2	480
55-64 years	52.00% 247	47.16% 224	0.21% 1	0.63% 3	475
65 years and up	43.98% 201	55.14% 252	0.22% 1	0.66% 3	457

Q10 Referring to the map of Germantown, please identify the general area within the Village where you live, work, or own property.

Answered: 1,751 Skipped: 75

ANSWER CHOICES	RESPONSES	
Zone 1 (BLUE.... Northwest)	9.19%	161
Zone 2 (YELLOW... Northeast)	7.31%	128
Zone 3 (PURPLE... Southwest)	5.77%	101
Zone 4 (ORANGE... Central)	18.33%	321
Zone 5 (GREEN... South Central)	57.85%	1,013
Zone 6 (PINK... Southeast)	1.54%	27
TOTAL		1,751

Q11 How would you rate the current quality of life in the Village of Germantown?

Answered: 1,728 Skipped: 98

ANSWER CHOICES	RESPONSES	
Excellent	24.94%	431
Good	58.10%	1,004
Average	14.64%	253
Fair	2.03%	35
Poor	0.29%	5
TOTAL		1,728

Q12 Over the past [Q7], how has the quality of life changed in the Village of Germantown?

Answered: 1,717 Skipped: 109

ANSWER CHOICES	RESPONSES	
Significantly Improved	6.70%	115
Somewhat Improved	35.76%	614
Neither Improved or Declined... Stayed the Same	39.14%	672
Somewhat Declined	16.66%	286
Significantly Declined	1.75%	30
TOTAL		1,717

Q13 How important are the following items on the quality of life in Germantown?

Answered: 1,691 Skipped: 135

2050 Comprehensive Plan Community-Wide Survey

	VERY IMPORTANT	SOMEWHAT IMPORTANT	NEUTRAL	SOMEWHAT UNIMPORTANT	VERY UNIMPORTANT	TOTAL	WEIGHTED AVERAGE
Public services (fire/police)	84.01% 1,413	10.52% 177	3.86% 65	0.65% 11	0.95% 16	1,682	1.76
Community events/activities	28.77% 483	48.90% 821	17.09% 287	4.11% 69	1.13% 19	1,679	1.00
Condition of roads	63.81% 1,072	31.37% 527	3.75% 63	0.48% 8	0.60% 10	1,680	1.57
Availability of parking	14.96% 250	35.49% 593	33.87% 566	10.95% 183	4.73% 79	1,671	0.45
Availability of shopping	29.88% 502	46.31% 778	16.43% 276	6.13% 103	1.25% 21	1,680	0.97
Parks and open space	53.69% 903	33.41% 562	10.05% 169	2.02% 34	0.83% 14	1,682	1.37
Nearby schools	42.65% 714	23.84% 399	22.64% 379	5.68% 95	5.20% 87	1,674	0.93
Low crime	91.49% 1,538	7.02% 118	0.77% 13	0.00% 0	0.71% 12	1,681	1.89
Quiet neighborhood	65.02% 1,095	29.57% 498	3.80% 64	1.01% 17	0.59% 10	1,684	1.57
Property maintenance	54.07% 909	38.55% 648	5.89% 99	0.83% 14	0.65% 11	1,681	1.45
Good neighbors	69.70% 1,173	25.43% 428	3.92% 66	0.36% 6	0.59% 10	1,683	1.63
Diversity of age	18.32% 307	37.05% 621	30.49% 511	8.89% 149	5.25% 88	1,676	0.54
Diversity of race	17.28% 289	31.04% 519	34.27% 573	9.45% 158	7.95% 133	1,672	0.40
Mix of uses	12.97% 209	33.89% 546	42.77% 689	6.02% 97	4.35% 70	1,611	0.45

Q14 If you could change one thing about the Village of Germantown, what would it be? (alright, feel free to list everything you would change)

Answered: 1,232 Skipped: 594

Q15 Overall, how satisfied are you with the quality of Germantown's parks?

Answered: 1,674 Skipped: 152

ANSWER CHOICES	RESPONSES	
Very satisfied	47.37%	793
Somewhat satisfied	36.44%	610
Neutral	12.90%	216
Somewhat disappointed	2.39%	40
Disappointed	0.84%	14
TOTAL		1,674

Q16 Do you think Germantown has enough public "active recreation" land such as baseball diamonds, soccer fields, tennis court, basketball courts, etc?

Answered: 1,673 Skipped: 153

ANSWER CHOICES	RESPONSES	
Yes	73.04%	1,222
No	11.06%	185
Don't Know	15.90%	266
TOTAL		1,673

Q17 Do you think Germantown has enough public "passive recreation" land such as walking trails, wildlife observation, canoeing, kayaking, bird watching, bicycling, picnicking, etc?

Answered: 1,671 Skipped: 155

ANSWER CHOICES	RESPONSES	
Yes	38.96%	651
No	46.38%	775
Don't Know	14.66%	245
TOTAL		1,671

Q18 In the PAST YEAR, how many times have you or members of your household...

Answered: 1,669 Skipped: 157

2050 Comprehensive Plan Community-Wide Survey

	NOT AT ALL	1-5 TIMES	6-10 TIMES	MORE THAN 10 TIMES	TOTAL
Visited any of the PARKS in the Village of Germantown?	6.78% 113	30.53% 509	15.78% 263	46.91% 782	1,667
Participated in any of the RECREATIONAL PROGRAMS offered by the Village of Germantown?	44.28% 736	36.82% 612	7.40% 123	11.49% 191	1,662

Q19 What activities/amenities do you or anyone in your household think Germantown's Parks need more of? (check all that apply)

Answered: 1,573 Skipped: 253

ANSWER CHOICES	RESPONSES
Archery Ranges	10.74% 169
Basketball Courts	7.76% 122
Baseball/Softball Fields	6.42% 101
Beer Garden/Concessions	39.22% 617
Canoe/Kayak Launch (Water Access)	29.88% 470
Community Center (Classrooms, Gym)	21.36% 336
Cross Country Ski Trails	13.80% 217
Disc Golf Courses	9.22% 145
Dog Parks	22.82% 359
Football Fields	2.10% 33
Lacrosse Fields	0.76% 12
Outdoor Ice Skating Rinks	26.38% 415
Outdoor Pool/Aquatic Center	37.57% 591
Pathways - Paved	46.79% 736
Pathways - Unpaved	29.88% 470
Pickleball Courts	6.29% 99
Playground Equipment	9.22% 145
Rentable Shelters	11.70% 184
Restrooms (flushable)	26.45% 416
Skateparks	2.86% 45
Soccer Fields	4.58% 72
Spraygrounds	10.68% 168
Tennis Courts	4.45% 70
None	12.21% 192
Total Respondents: 1,573	

Q20 How important do you think it is that the Village of Germantown acquires each of the following for future public park areas?

Answered: 1,631 Skipped: 195

	VERY IMPORTANT	SOMEWHAT IMPORTANT	NEUTRAL	SOMEWHAT UNIMPORTANT	UNIMPORTANT	TOTAL
Neighborhood parks of 5-20 acres that include play equipment, basketball courts, small park shelters, open play area, and/or wooded area with walking trails	24.81% 401	37.81% 611	22.34% 361	5.94% 96	9.10% 147	1,616
Community parks of 20-100 acres that include athletic fields, restrooms, shelters with kitchen facilities, parking, trail systems, and/or winter recreation areas	21.71% 351	35.81% 579	24.06% 389	8.53% 138	9.89% 160	1,617
Linear parks along the Menomonee River and other environmental corridors with paths for walking, hiking, biking, nature observation, and water access, where appropriate	37.43% 609	35.77% 582	16.47% 268	4.36% 71	5.96% 97	1,627
A youth-sports complex with concession building for baseball, soccer, football games	17.17% 276	24.21% 389	30.24% 486	11.51% 185	16.86% 271	1,607

Q21 As the Village continues to grow and development occurs, how do you feel about the Village preserving our rural character and protecting existing farm and other agricultural land from development?

Answered: 1,630 Skipped: 196

	STRONGLY AGREE	SOMEWHAT AGREE	NEITHER AGREE OR DISAGREE	SOMEWHAT DISAGREE	STRONGLY DISAGREE	TOTAL	WEIGHTED AVERAGE
The Village should protect ALL existing undeveloped farm and other agricultural land from future development	25.95% 418	28.49% 459	18.68% 301	17.32% 279	9.56% 154	1,611	2.56
Existing undeveloped farm and other agricultural land should be allowed to develop as the property owners choose	15.16% 244	32.05% 516	17.27% 278	23.04% 371	12.48% 201	1,610	2.86
Existing undeveloped farm and other agricultural land anywhere in the Village should be allowed to develop, but only in a way that preserves the rural character	28.24% 457	38.94% 630	16.75% 271	10.44% 169	5.62% 91	1,618	2.26

Q22 As the Village continues to grow and development occurs, what type of land uses and development do you think the Village should allow in the undeveloped rural areas OUTSIDE of the "Urban Service Area"?

Answered: 1,563 Skipped: 263

	STRONGLY AGREE	SOMEWHAT AGREE	NEITHER AGREE OR DISAGREE	SOMEWHAT DISAGREE	STRONGLY DISAGREE	TOTAL
No new development should be allowed; only farming and other agricultural uses	12.43% 191	20.12% 309	24.35% 374	25.98% 399	17.12% 263	1,536
Hobby farms (10+ acres)	23.37% 359	42.90% 659	25.33% 389	5.60% 86	2.80% 43	1,536
Single-family residential uses on Estate-sized lots (10+ acres)	15.07% 231	34.77% 533	25.31% 388	14.55% 223	10.31% 158	1,533
Single-family residential uses on Large lots (5+ acres)	15.67% 241	36.87% 567	24.90% 383	12.61% 194	9.95% 153	1,538
Single-family residential uses on Medium Lots (3-5 acres)	16.20% 248	36.77% 563	24.69% 378	11.23% 172	11.10% 170	1,531
Single-family residential uses on Small lots (3 acres or less)	14.32% 220	33.27% 511	21.74% 334	16.73% 257	13.93% 214	1,536
Multi-family residential development (apartments, condos, duplexes)	2.78% 43	11.33% 175	14.44% 223	20.73% 320	50.71% 783	1,544
Commercial development (retail shopping & services)	10.47% 162	29.93% 463	18.62% 288	15.32% 237	25.66% 397	1,547
Light Industrial & Manufacturing development	6.21% 96	27.06% 418	23.17% 358	18.38% 284	25.18% 389	1,545

Q23 As the Village continues to grow and development occurs, what type of new residential housing do you think the Village should allow to develop?

Answered: 1,570 Skipped: 256

2050 Comprehensive Plan Community-Wide Survey

	STRONGLY AGREE	SOMEWHAT AGREE	NEUTRAL	SOMEWHAT DISAGREE	STRONGLY DISAGREE	TOTAL
Housing for Seniors (assisted living & nursing facilities)	11.72% 183	31.90% 498	24.98% 390	17.94% 280	13.45% 210	1,561
Housing for Seniors (independent apartments or condos)	15.42% 240	34.51% 537	22.81% 355	14.27% 222	12.98% 202	1,556
Multi-family Apartments (rental)	2.92% 45	10.50% 162	16.33% 252	26.51% 409	43.75% 675	1,543
Multi-family Condominium (owner-occupied)	8.65% 134	28.84% 447	22.97% 356	16.84% 261	22.71% 352	1,550
Duplexes, Side-by-Sides and other Two-family Dwellings	6.25% 97	22.44% 348	24.82% 385	20.83% 323	25.66% 398	1,551
Manufactured Homes	1.95% 30	9.11% 140	23.81% 366	25.11% 386	40.01% 615	1,537
Single-family-Attached (townhouses or condos)	10.67% 165	33.44% 517	27.36% 423	13.52% 209	15.01% 232	1,546
Single-family-Detached (separate homes on separate lots)	38.43% 598	36.70% 571	16.65% 259	2.89% 45	5.33% 83	1,556

Q24 As the demand for more single-family residential housing occurs, do you think the Village should encourage one type of residential subdivision over the other?

Answered: 1,546 Skipped: 280

ANSWER CHOICES	RESPONSES	
CONVENTIONAL and CONSERVATION subdivisions should be encouraged to develop equally.	27.55%	426
More CONSERVATION subdivisions should be encouraged to develop.	46.51%	719
More CONVENTIONAL subdivisions should be encouraged to develop.	10.35%	160
I really don't have an opinion about single-family residential development.	15.59%	241
TOTAL		1,546

Q25 As the demand for multi-family housing development continues in the region, which areas of the Village do you believe are most appropriate for

this type of development? (Check all that apply.)

Answered: 1,443 Skipped: 383

ANSWER CHOICES	RESPONSES	
Anywhere served by Village Sewer and Water Utilities	29.94%	432
Near Main Street	19.54%	282
Along Mequon Road	22.52%	325
Along Pilgrim Road	12.96%	187
Near the I-41/45 Corridor	39.71%	573
Other (please specify)	18.09%	261
Total Respondents: 1,443		

Q26 Please rank the following factors in order of importance, where 1 is the most important to you and 5 is the least important to you, if a different type of residential structure (i.e. assisted living, multi-family) was planned to be built next to your property.

Answered: 1,496 Skipped: 330

	1	2	3	4	5	TOTAL	SCORE
Lighting levels should be the same as my neighborhood and not intrude onto my property	13.26% 178	17.88% 240	19.37% 260	24.14% 324	25.41% 341	1,342	2.70
Noise levels should be the same as in my neighborhood	20.75% 277	27.04% 361	23.60% 315	17.90% 239	10.71% 143	1,335	3.29
Appearance of new structures including the architecture and materials should be high quality and comparable to my neighborhood	26.81% 363	20.90% 283	21.49% 291	16.17% 219	14.62% 198	1,354	3.29
Buffers and screens between properties (landscaping, fences, etc.) should be substantial and hide the new development from my view	19.57% 275	14.73% 207	17.51% 246	21.21% 298	27.05% 380	1,405	2.79
Property maintenance and upkeep of the buildings and grounds should be performed regularly	25.92% 375	19.97% 289	18.87% 273	17.00% 246	18.24% 264	1,447	3.18

Q27 As the Village continues to grow, do you think there is a need for MORE or LESS of the following types of development ANYWHERE in the Village?

Answered: 1,518 Skipped: 308

2050 Comprehensive Plan Community-Wide Survey

	SIGNIFICANTLY MORE	SOMEWHAT MORE	NO MORE...NO LESS	SOMEWHAT LESS	SIGNIFICANTLY LESS	TOTAL	WEIGHTED AVERAGE
Specialty Retail & Boutiques	15.52% 231	40.73% 606	33.13% 493	6.65% 99	3.97% 59	1,488	0.5
Fast-Food Restaurants	2.61% 39	18.33% 274	47.69% 713	14.85% 222	16.52% 247	1,495	-0.2
Sit-down & Family Restaurants	36.20% 543	49.13% 737	11.40% 171	1.93% 29	1.33% 20	1,500	1.1
Entertainment/Attractions	18.46% 274	42.79% 635	31.54% 468	3.77% 56	3.44% 51	1,484	0.6
Hotels/Motels	1.08% 16	15.76% 234	63.91% 949	10.37% 154	8.89% 132	1,485	-0.1
"Big Box" Retail/Department Stores	2.60% 39	12.81% 192	47.50% 712	17.88% 268	19.21% 288	1,499	-0.3
Discount/Dollar stores	0.80% 12	2.59% 39	43.51% 654	24.48% 368	28.61% 430	1,503	-0.7
Gas Stations & Convenience Stores	1.00% 15	8.29% 124	66.56% 995	12.37% 185	11.77% 176	1,495	-0.2
Hospitals & Clinics	3.60% 54	22.84% 343	62.12% 933	5.79% 87	5.66% 85	1,502	0.1
Offices, Banks & Financial Institutions	1.93% 29	13.06% 196	62.82% 943	12.06% 181	10.13% 152	1,501	-0.1
Industrial & Manufacturing Buildings	2.96% 44	22.41% 333	46.57% 692	15.81% 235	12.25% 182	1,486	-0.1
Large-lot Single-family Residential (1+ acre lots)	12.33% 183	42.72% 634	32.35% 480	8.15% 121	4.45% 66	1,484	0.5
Small-lot Single-family Residential (< 1 acre lots)	10.19% 152	31.86% 475	34.21% 510	13.48% 201	10.26% 153	1,491	0.1
Multi-family Residential (Apartments or condominiums)	1.54% 23	11.98% 179	30.05% 449	22.49% 336	33.94% 507	1,494	-0.7
Manufactured Homes	0.34% 5	4.03% 60	31.20% 464	24.82% 369	39.61% 589	1,487	-0.9
Independent & Assisted Senior Housing	3.76% 56	24.63% 367	42.62% 635	14.50% 216	14.50% 216	1,490	-0.1
Hobby Farms (10+ acres)	9.32% 139	33.13% 494	45.81% 683	7.11% 106	4.63% 69	1,491	0.3

Q28 As the Village grows and development occurs, do you support the following specific types of development in the "Germantown Gateway" area?

Answered: 1,495 Skipped: 331

2050 Comprehensive Plan Community-Wide Survey

	STRONGLY SUPPORT	SOMEWHAT SUPPORT	NEITHER SUPPORT OR OPPOSE	SOMEWHAT OPPOSE	STRONGLY OPPOSE	TOTAL
Specialty Retail & Boutiques	20.64% 305	32.48% 480	27.88% 412	10.08% 149	8.93% 132	1,478
Fast-food Restaurants	8.58% 127	27.62% 409	28.36% 420	16.21% 240	19.24% 285	1,481
Sit-down & Family Restaurants	34.48% 512	42.42% 630	14.01% 208	3.03% 45	6.06% 90	1,485
"Big Box" Retail/Department Stores (Costco, Wal-Mart, Menards)	8.06% 120	19.48% 290	25.39% 378	20.28% 302	26.80% 399	1,489
Grocery Stores	13.33% 198	38.11% 566	29.97% 445	8.82% 131	9.76% 145	1,485
Gas Stations & Convenience Stores	8.56% 127	30.32% 450	38.54% 572	11.52% 171	11.05% 164	1,484
Hospitals & Clinics	11.87% 176	29.60% 439	38.64% 573	10.25% 152	9.64% 143	1,483
Offices, Banks & Financial Institutions	6.91% 102	23.49% 347	42.18% 623	12.86% 190	14.56% 215	1,477
Large-lot Single-family Residential (1+ acre lots)	18.13% 267	33.94% 500	28.85% 425	10.45% 154	8.62% 127	1,473
Small-lot Single-family Residential (< 1 acre lots)	12.39% 183	29.59% 437	30.47% 450	14.01% 207	13.54% 200	1,477
Multi-family Residential (Apartments & Condos)	4.80% 71	14.94% 221	25.90% 383	16.97% 251	37.39% 553	1,479
Independent & Assisted Senior Housing	6.28% 93	22.89% 339	35.99% 533	14.25% 211	20.59% 305	1,481

Q29 The Village has a Recycling Center to drop off grass, leaves, branches, waste oil and antifreeze. Over the past year, how many times have you used the Village's Recycling Center?

Answered: 1,521 Skipped: 305

ANSWER CHOICES	RESPONSES
I did not know the Village operates a recycling center.	8.02% 122
0 times	17.95% 273
1-4 times	24.72% 376
5-10 times	19.66% 299
10-20 times	15.45% 235
20 or more times	14.20% 216
TOTAL	1,521

Q30 The Village Recycling Center is located on the west end of Main Street within the Menomonee River Environmental Corridor. Due to the

designation of this area, the size of the facility and the services provided at this site are limited. If the recycling center operation needs to be modified in the future, which of the following would you prefer to see happen:

Answered: 1,443 Skipped: 383

ANSWER CHOICES	RESPONSES	
Relocate the Village Recycling Center to another location within Germantown	58.42%	843
Eliminate the Village's Recycling Center services and provide alternative recycling services through Waste Management's County Line Road facility, providing equal or more hours of operation at no cost to residents	40.19%	580
Eliminate the Village's Recycling Center services	1.39%	20
TOTAL		1,443

Germantown PIM #1

Current run (last updated Jul 24, 2019 12:27pm)

17

Polls

43

Participants

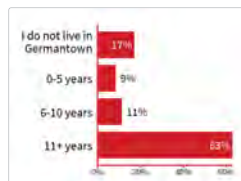
43

Average responses



Average engagement

How long have you lived in Germantown?



Response options

I do not live in Germantown

0-5 years

6-10 years

11+ years

Count

Percentage

6

17%

3

9%

4

11%

22

63%



Engagement

35

Responses

Which zone do you live in?



Response options

Count

Percentage



29

100%

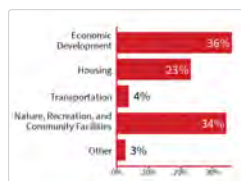


Engagement

29

Responses

What topic(s) are you most interested in discussing at the meeting tonight?



Response options

Economic Development

Housing

Transportation

Nature, Recreation, and Community Facilities

Other

Count

Percentage

39

36%

25

23%

4

4%

37

34%

3

3%



Engagement

108

Responses

What is the best thing about living in Germantown?



Responses

People Community Maintain charm and quality of life style.

Bike paths, walking paths, shops, coffee, restaurants keep schools excellent.

More non-chain restaurants Well run Defined vibrant downtown

More parks and open spaces. Controlled economic development Location

Rejuvenate main street Activities Growth

Quality of life. Quality of education. Quality of police and fire safety. Safety School

Accessible Proximity

It's quiet, but also close to jobs. It has agriculture, nice parks and various recreation.

Parks Near Milwaukee Friends School Schools neighbors community School

Small town feel Safety Community It feels like home Size Close location

Parks House paid for Nature Rural feel family community

Proximity to freeway getting to downtown Close community Small town/ schools

Neighbors Proximity Safety People Friendly people The school district

Location Openness Community Community Community and residents People

Community Community Schools Open space



Engagement

54

Responses

What would you like to see happen in Germantown?



Responses

Enter entertainment district to be a draw for consumers. Improved streets, sidewalks and nature. Water and sewer upgrades	
Pool	Municipal Water
Outdoor pool	Entertainment
Places to eat	
Strong neighborhoods	More homes
Growth of businesses	
Sewers to NW Germantown	Less sprawl
Restaurants	
More bike paths, recreation, shops, coffee, restaurants.	Entertainment
Maintain housing quality	More and better parks
Growth	Better downtown
Pool	
Businesses	Affordable single family homes.
Community pool	More small businesses
An outdoor community swimming area or pool like Hoyt Park in Tosa	
Sanitary sewer to the northern village	Growth
Growth	Better non-chain restaurants
Things to bring people here	Controlled growth
More housing choices	Walkability
Redevelopment	Keep rural feeling
Trails	Expansion
Stop and go lights work properly	Community pool
Recreation center	Security
Small businesses	Development
Pool	
Controlled economic development and more park space	Rejuvenate main street
Pool	
Downtown development and popularity	Improve security

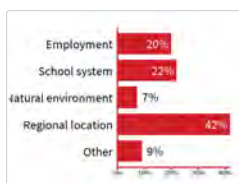


Engagement

48

Responses

What is your primary reason for living in Germantown?



Response options

Response options	Count	Percentage
Employment	11	20%
School system	12	22%
Natural environment	4	7%
Regional location	23	42%
Other	5	9%

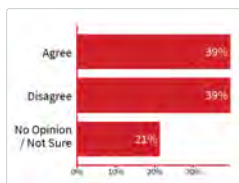


Engagement

55

Responses

"Germantown needs more parks."



Response options

Response options	Count	Percentage
Agree	13	39%
Disagree	13	39%
No Opinion / Not Sure	7	21%

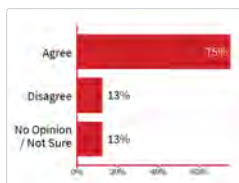


Engagement

33

Responses

"Germantown has the right level of municipal services (fire, police, garbage, etc.)."



Response options

Response options	Count	Percentage
Agree	24	75%
Disagree	4	13%
No Opinion / Not Sure	4	13%

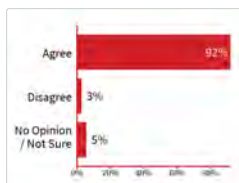


Engagement

32

Responses

"Germantown needs more restaurants."



Response options

Response options	Count	Percentage
Agree	34	92%
Disagree	1	3%
No Opinion / Not Sure	2	5%

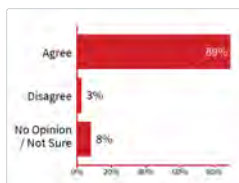


Engagement

37

Responses

"Germantown needs more recreational and cultural amenities."



Response options

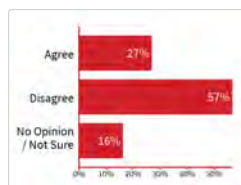
Response options	Count	Percentage
Agree	33	89%
Disagree	1	3%
No Opinion / Not Sure	3	8%



Engagement

37

Responses

"Germantown needs high-quality, multi-family housing opportunities."

Response options

Agree

Disagree

No Opinion / Not Sure

Count

Percentage

10

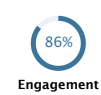
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21

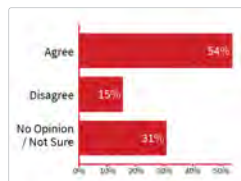
57%

6

16%



37
Responses

"Germantown needs more employment opportunities."

Response options

Agree

Disagree

No Opinion / Not Sure

Count

Percentage

21

54%

6

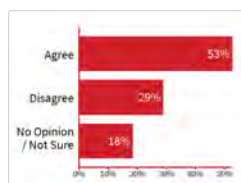
15%

12

31%



39
Responses

"Germantown needs more natural space."

Response options

Agree

Disagree

No Opinion / Not Sure

Count

Percentage

20

53%

11

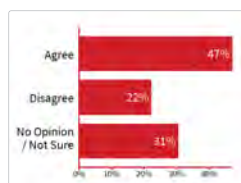
29%

7

18%



38
Responses

"Germantown is a fun place to live."

Response options

Agree

Disagree

No Opinion / Not Sure

Count

Percentage

17

47%

8

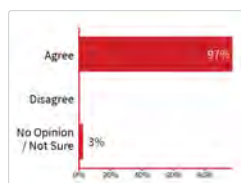
22%

11

31%



36
Responses

"Germantown is a good place to raise a family."

Response options

Agree

Disagree

No Opinion / Not Sure

Count

Percentage

36

97%

0

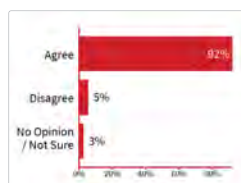
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1

3%



37
Responses

"Germantown is a safe place to live."

Response options

Agree

Disagree

No Opinion / Not Sure

Count

Percentage

34

92%

2

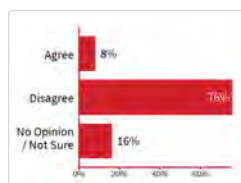
5%

1

3%



37
Responses

"Germantown satisfies all of my needs."

Response options

Agree

Disagree

No Opinion / Not Sure

Count

Percentage

3

8%

28

76%

6

16%



37
Responses

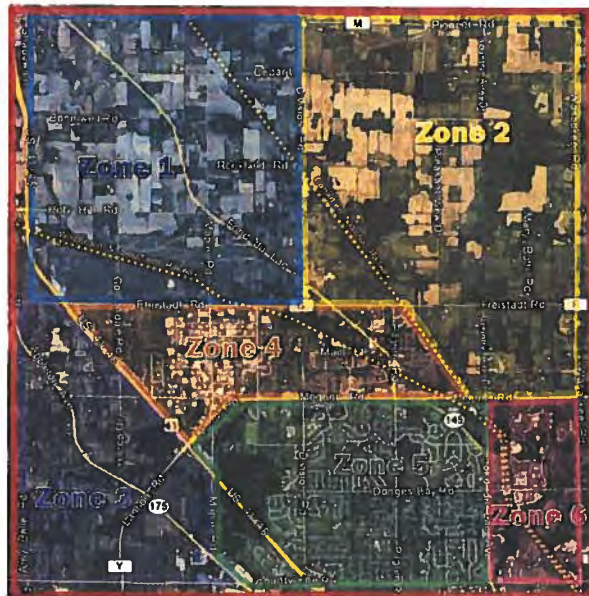
Questions from the Public Polling Session

**The questions that appear on this worksheet are the same questions that appear in the Public Polling Session during tonight's meeting. You may respond to these questions by filling out this sheet, or by using a smart phone during the Public Polling Session.*

1. How long have you lived in Germantown?

- a. I don't live in Germantown
- b. 0-5 years
- c. 6-10 years
- d. 11+ years

2. Using the map below, which zone do you live in? 6



3. What topic(s) are you most interested in discussing at the meeting tonight?

- a. Economic Development
- b. Housing
- c. Transportation
- d. Nature, Recreation, and Community Facilities
- e. Other: _____

4. What is the best thing about living in Germantown? the people

5. What would you like to see happen in Germantown? expanded services, more opportunities for families

6. What is your primary reason for living in Germantown?

- ☒ a. Employment
- ☐ b. School system
- ☐ c. Natural environment
- ☐ d. Regional location
- ☐ e. Other: _____

7. What is your opinion on the following?

"Germantown needs more parks."

- ☐ a. Agree
- ☐ b. Disagree
- ☒ c. No Opinion / Not Sure

"Germantown has the right level of municipal services (fire, police, garbage, etc.)."

- ☒ a. Agree
- ☐ b. Disagree
- ☐ c. No Opinion / Not Sure

"Germantown needs more restaurants."

- ☒ a. Agree
- ☐ b. Disagree
- ☐ c. No Opinion / Not Sure

"Germantown needs more recreational and cultural amenities."

- ☒ a. Agree
- ☐ b. Disagree
- ☐ c. No Opinion / Not Sure

"Germantown needs high-quality, multi-family housing opportunities."

- ☐ a. Agree
- ☐ b. Disagree
- ☒ c. No Opinion / Not Sure

"Germantown needs more employment opportunities."

- ☒ a. Agree
- ☐ b. Disagree
- ☐ c. No Opinion / Not Sure

"Germantown needs more natural space."

- ☐ a. Agree
- ☐ b. Disagree
- ☒ c. No Opinion / Not Sure

8. What is your opinion on the following?

"Germantown is a fun place to live."

- ☒ a. Agree
- b. Disagree
- c. No Opinion / Not Sure

"Germantown is a good place to raise a family."

- ☒ a. Agree
- b. Disagree
- c. No Opinion / Not Sure

"Germantown is a safe place to live."

- ☒ a. Agree
- b. Disagree
- c. No Opinion / Not Sure

"Germantown satisfies all of my needs."

- ☒ a. Agree
- b. Disagree
- c. No Opinion / Not Sure

Questions from the Public Polling Session

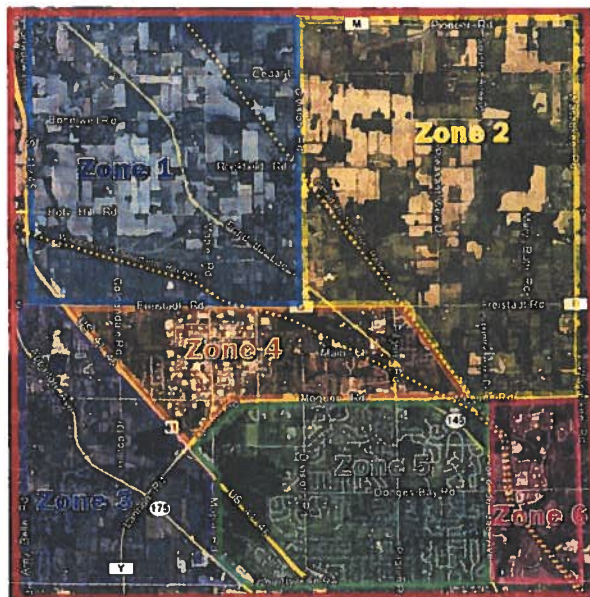
**The questions that appear on this worksheet are the same questions that appear in the Public Polling Session during tonight's meeting. You may respond to these questions by filling out this sheet, or by using a smart phone during the Public Polling Session.*

1. How long have you lived in Germantown?

- a. I don't live in Germantown
- b. 0-5 years
- c. 6-10 years
- d. 11+ years

2. Using the map below, which zone do you live in?

ZONE 2



3. What topic(s) are you most interested in discussing at the meeting tonight?

- a. Economic Development
- b. Housing
- c. Transportation
- d. Nature, Recreation, and Community Facilities
- e. Other: _____

4. What is the best thing about living in Germantown?

QUALITY OF LIFE

5. What would you like to see happen in Germantown?

2 ACRE LOTS NORTH OF
FREESTART
5 ACRE IS TOO BIG

6. What is your primary reason for living in Germantown?

- a. Employment
- b. School system
- c. Natural environment
- d. Regional location
- e. Other: _____

7. What is your opinion on the following?

"Germantown needs more parks."

- a. Agree
- b. Disagree
- c. No Opinion / Not Sure

"Germantown has the right level of municipal services (fire, police, garbage, etc.)."

- a. Agree
- b. Disagree
- c. No Opinion / Not Sure

NEED BIGGER FIRE & POLICE DEPTS

"Germantown needs more restaurants."

- a. Agree
- b. Disagree
- c. No Opinion / Not Sure

"Germantown needs more recreational and cultural amenities."

- a. Agree
- b. Disagree
- c. No Opinion / Not Sure

"Germantown needs high-quality, multi-family housing opportunities."

- a. Agree
- b. Disagree
- c. No Opinion / Not Sure

"Germantown needs more employment opportunities."

- a. Agree
- b. Disagree
- c. No Opinion / Not Sure

"Germantown needs more natural space."

- a. Agree
- b. Disagree
- c. No Opinion / Not Sure

8. What is your opinion on the following?

"Germantown is a fun place to live."

- a. Agree
- b. Disagree
- c. No Opinion / Not Sure

"Germantown is a good place to raise a family."

- a. Agree
- b. Disagree
- c. No Opinion / Not Sure

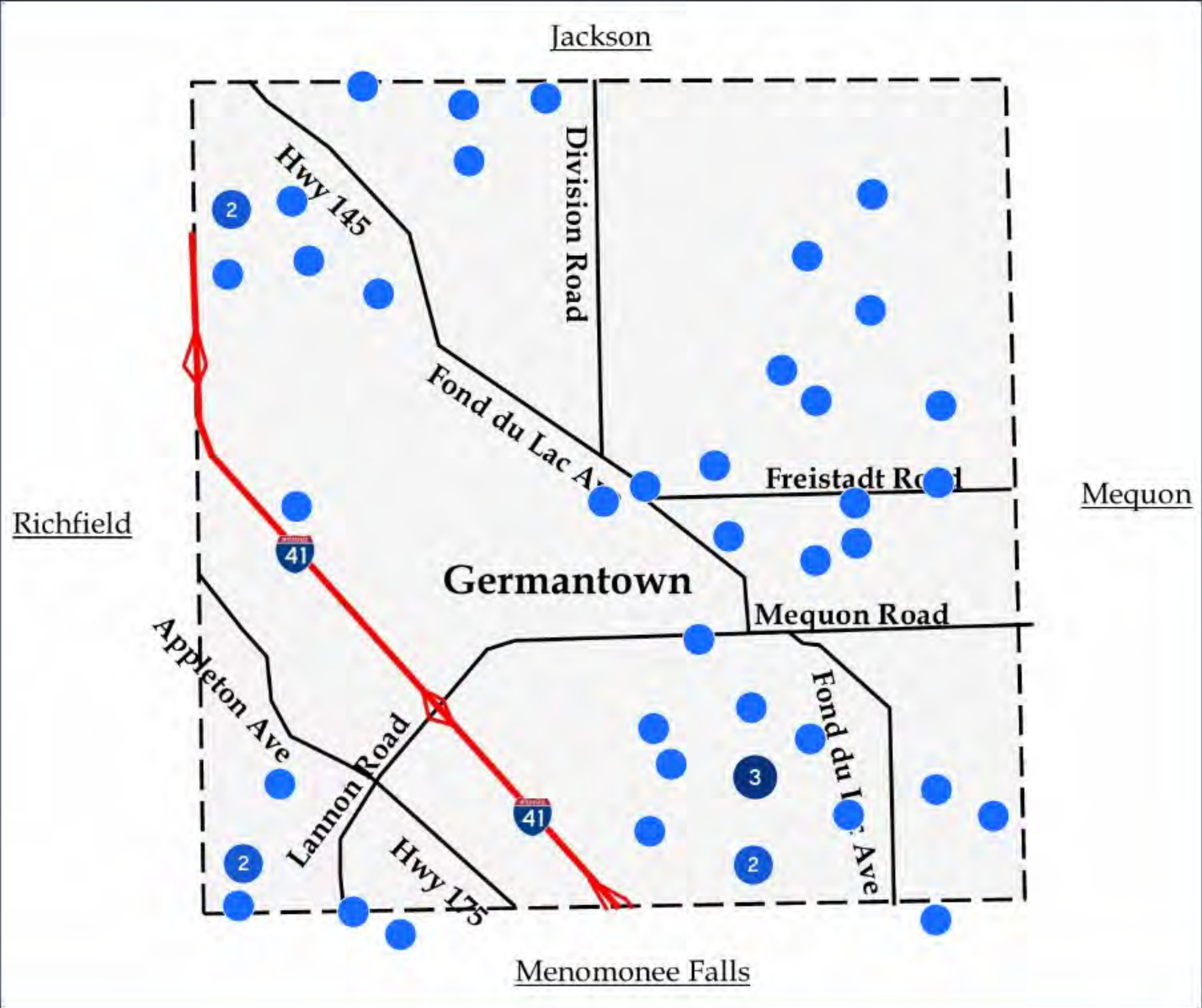
"Germantown is a safe place to live."

- a. Agree
- b. Disagree
- c. No Opinion / Not Sure

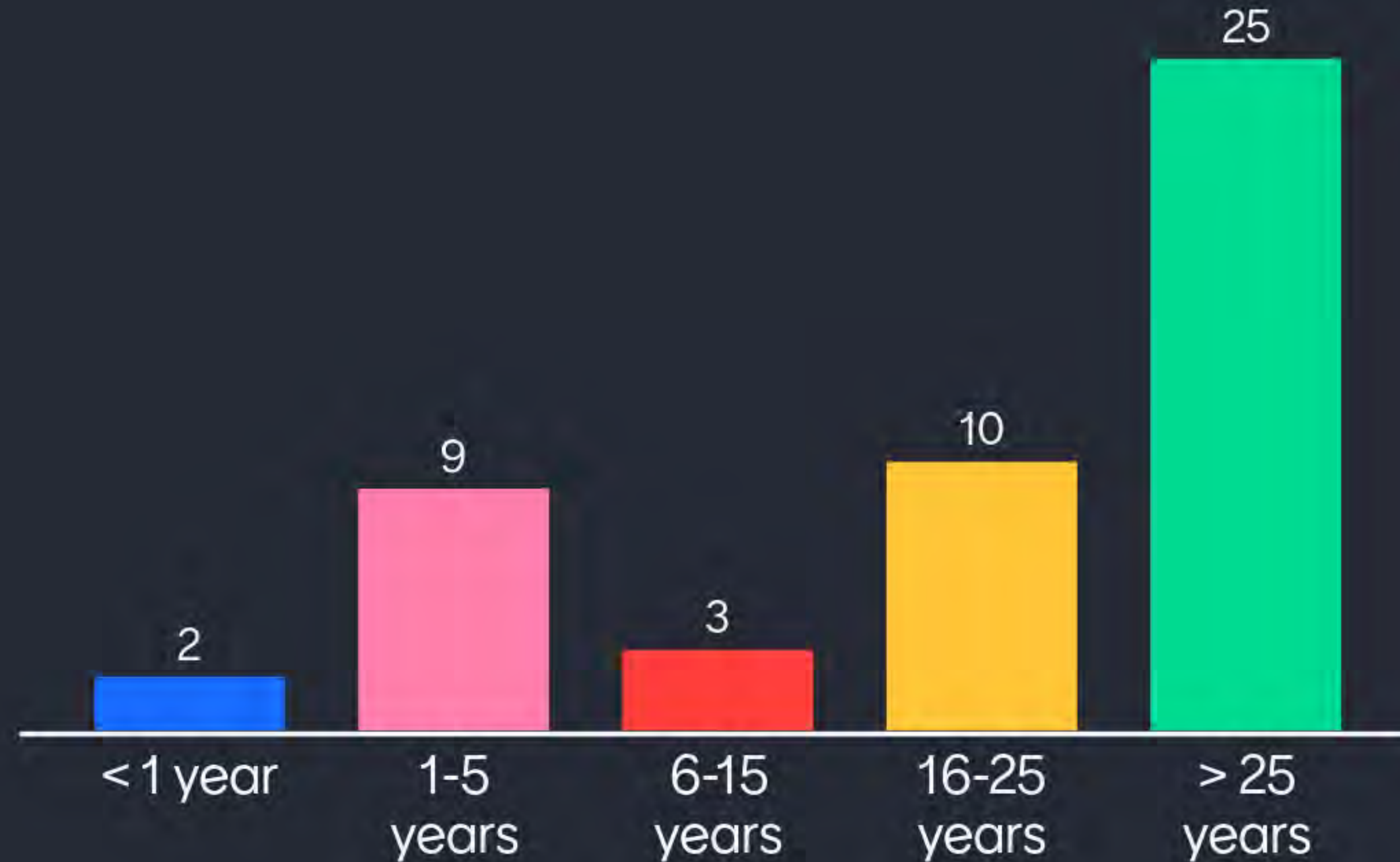
"Germantown satisfies all of my needs."

- a. Agree
- b. Disagree
- c. No Opinion / Not Sure

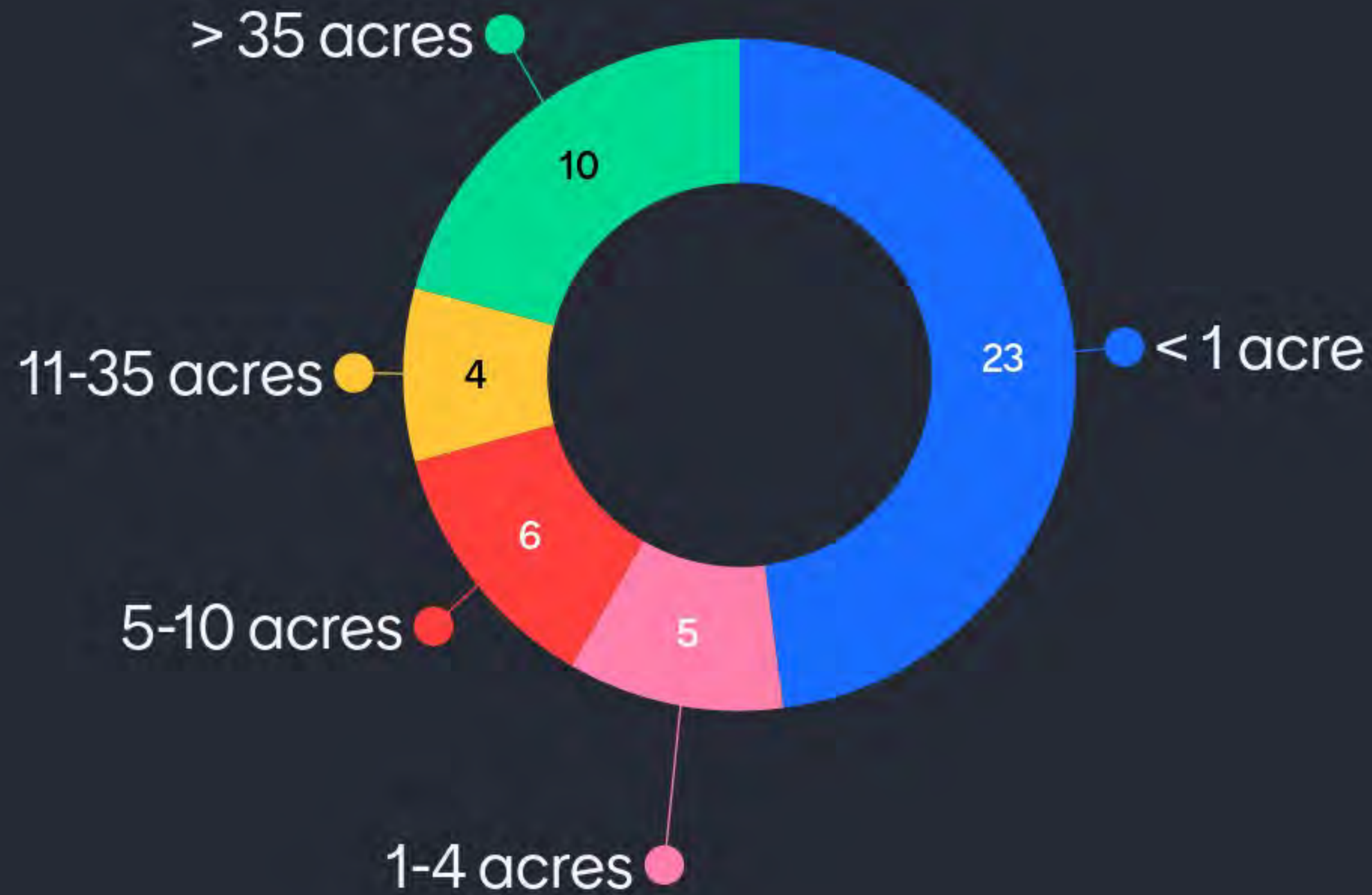
Where do you live or own property?



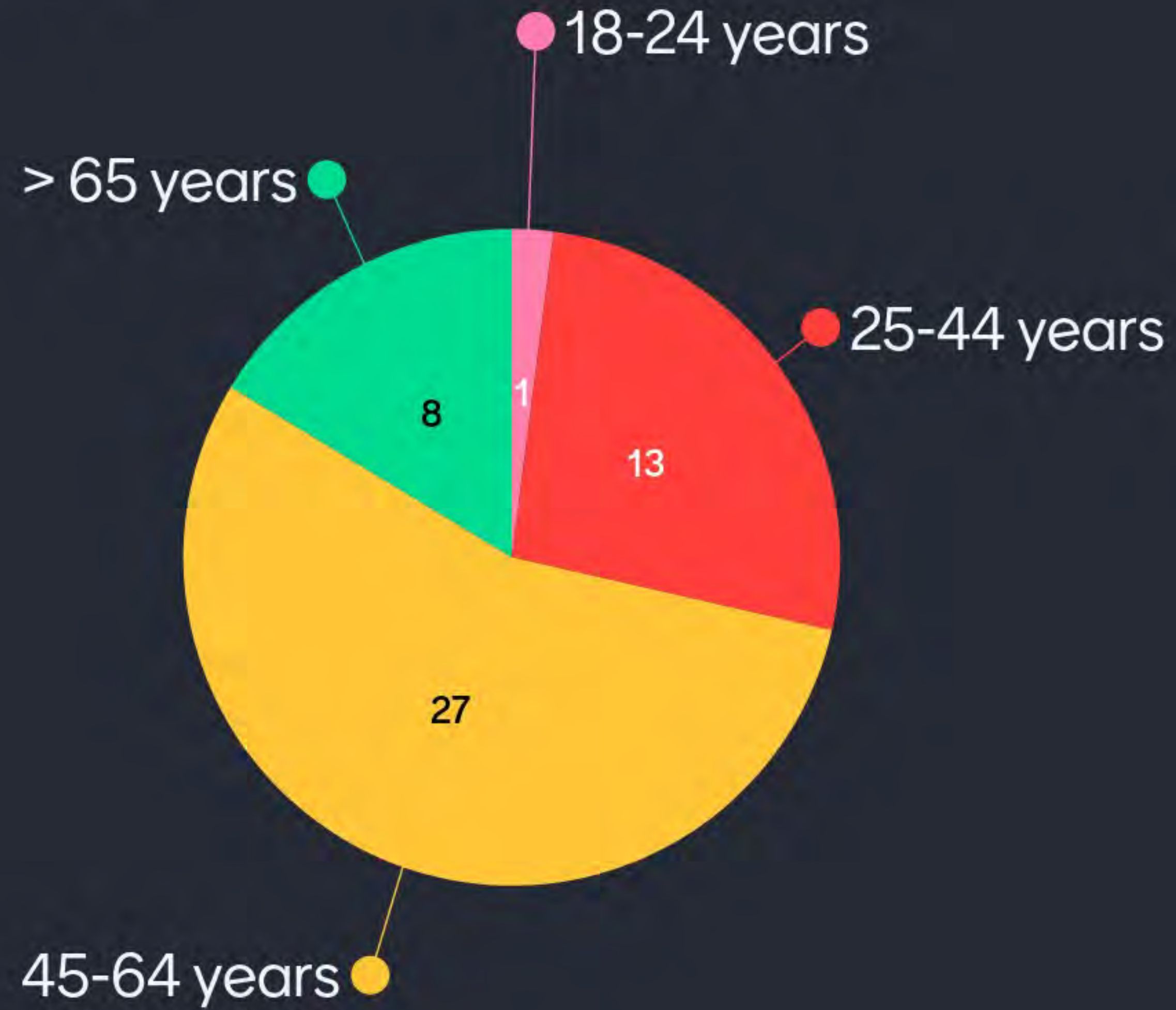
How long have you lived or owned property in Germantown?

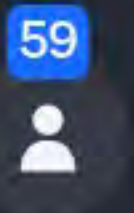


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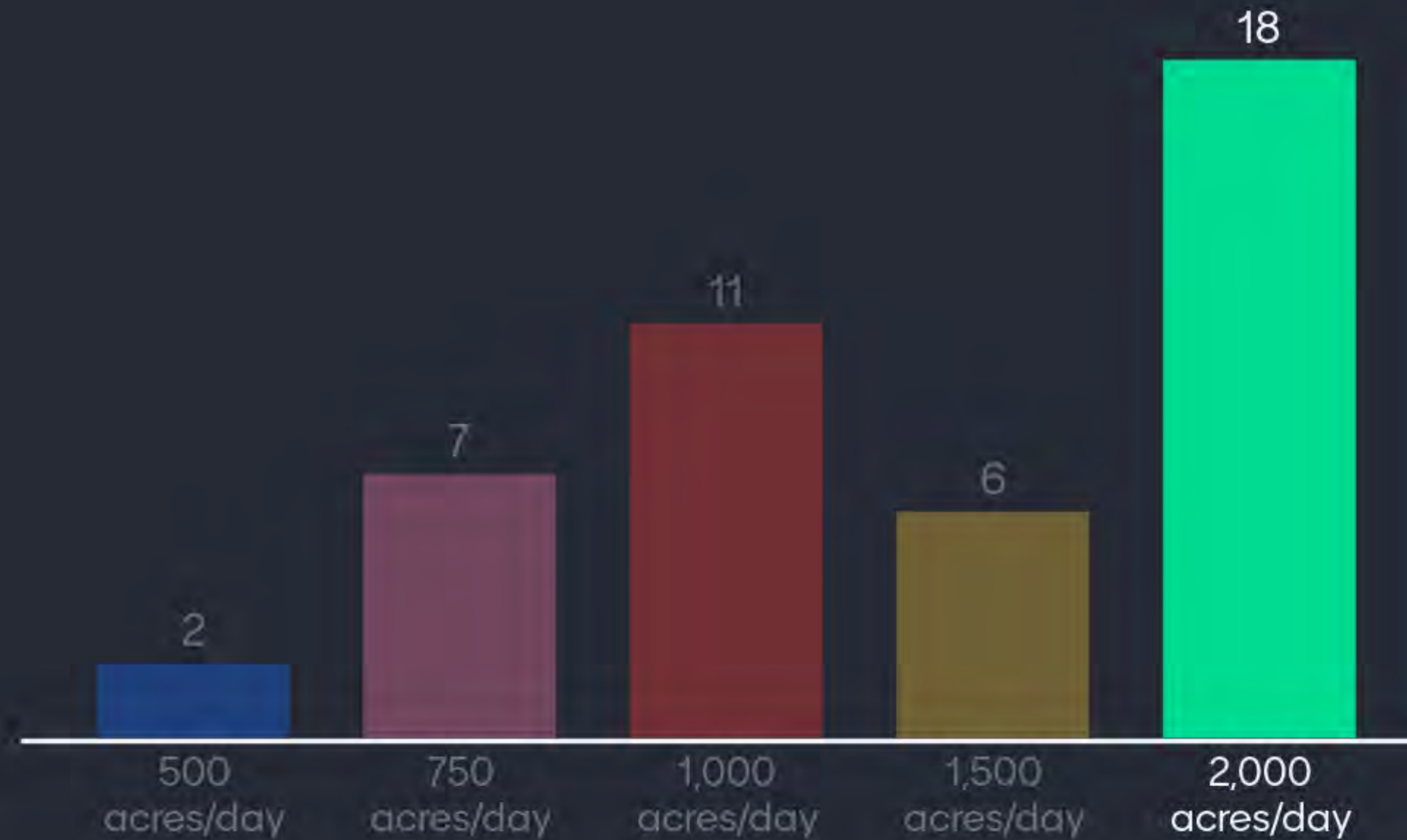


How old are you?

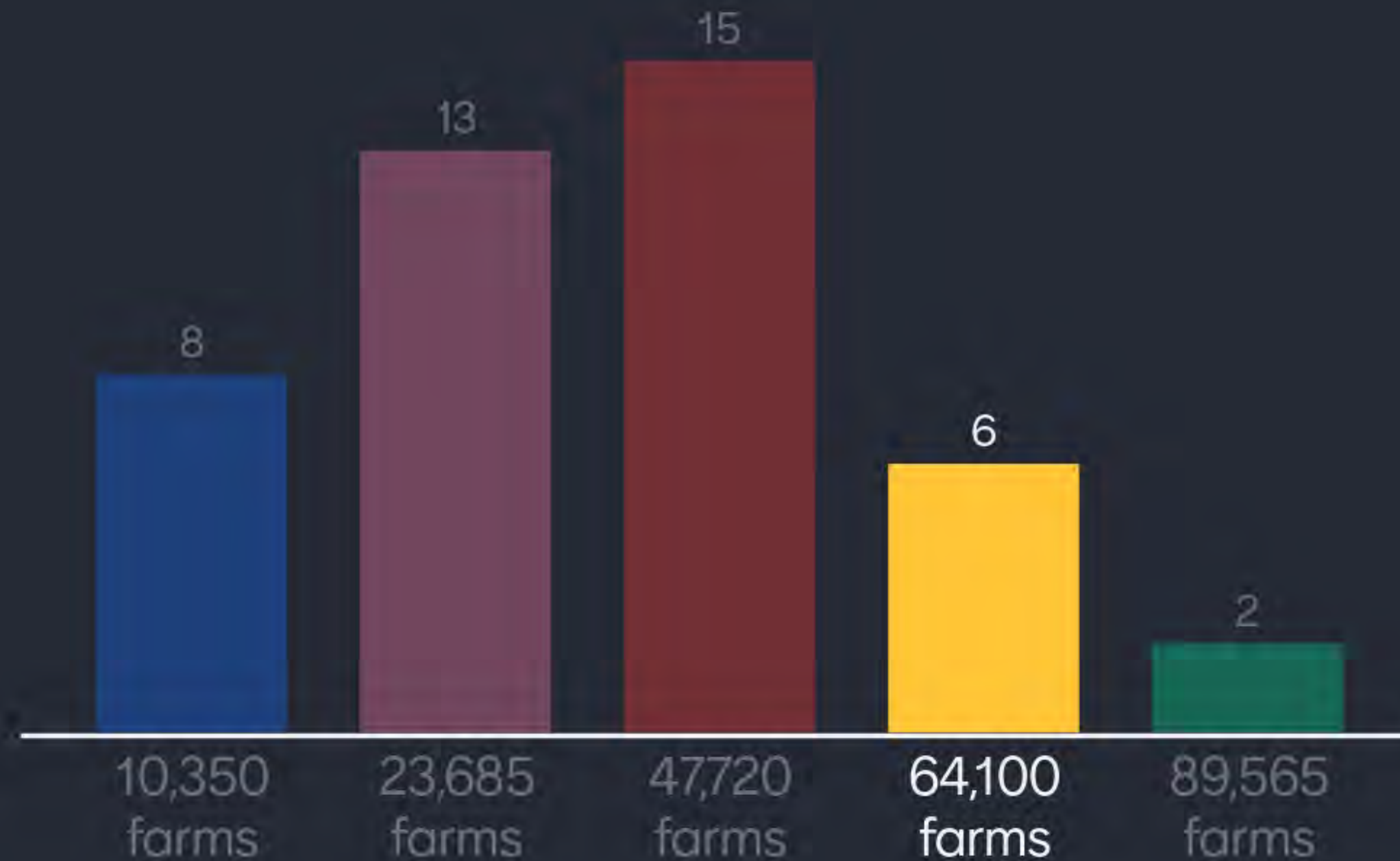




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3
Wisconsin

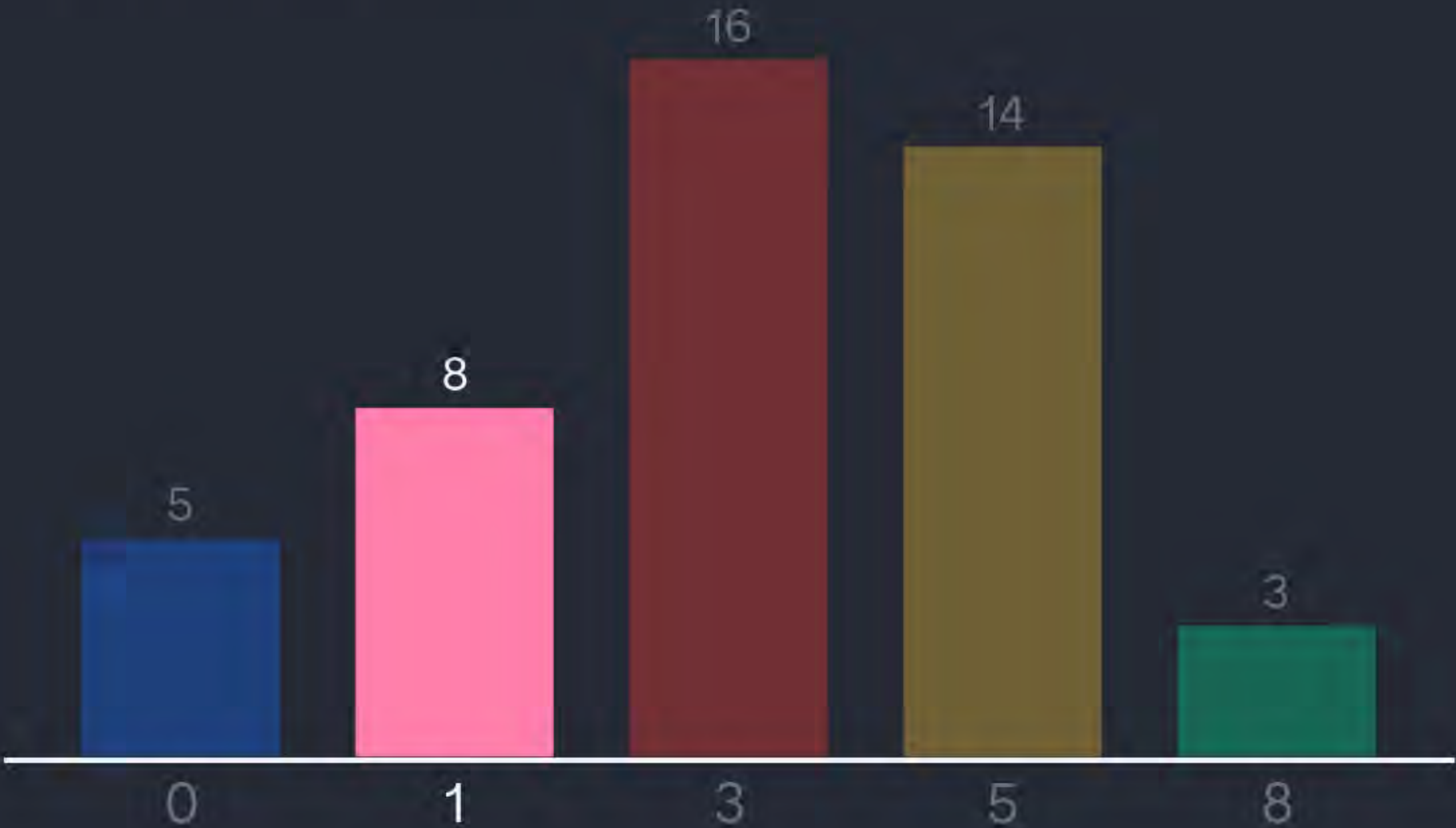
0
Texas

43
California

0
Iowa

0
Indiana

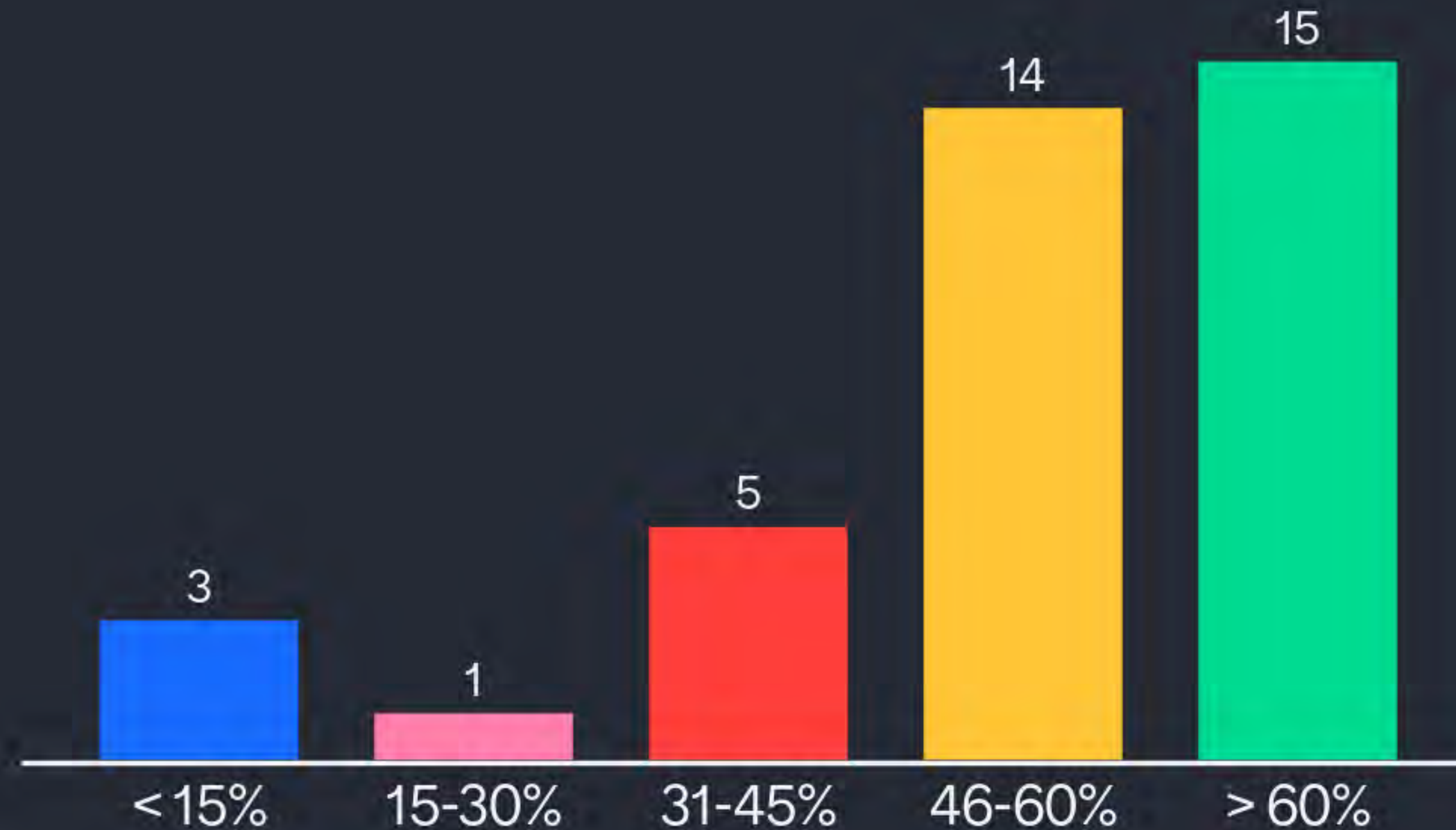
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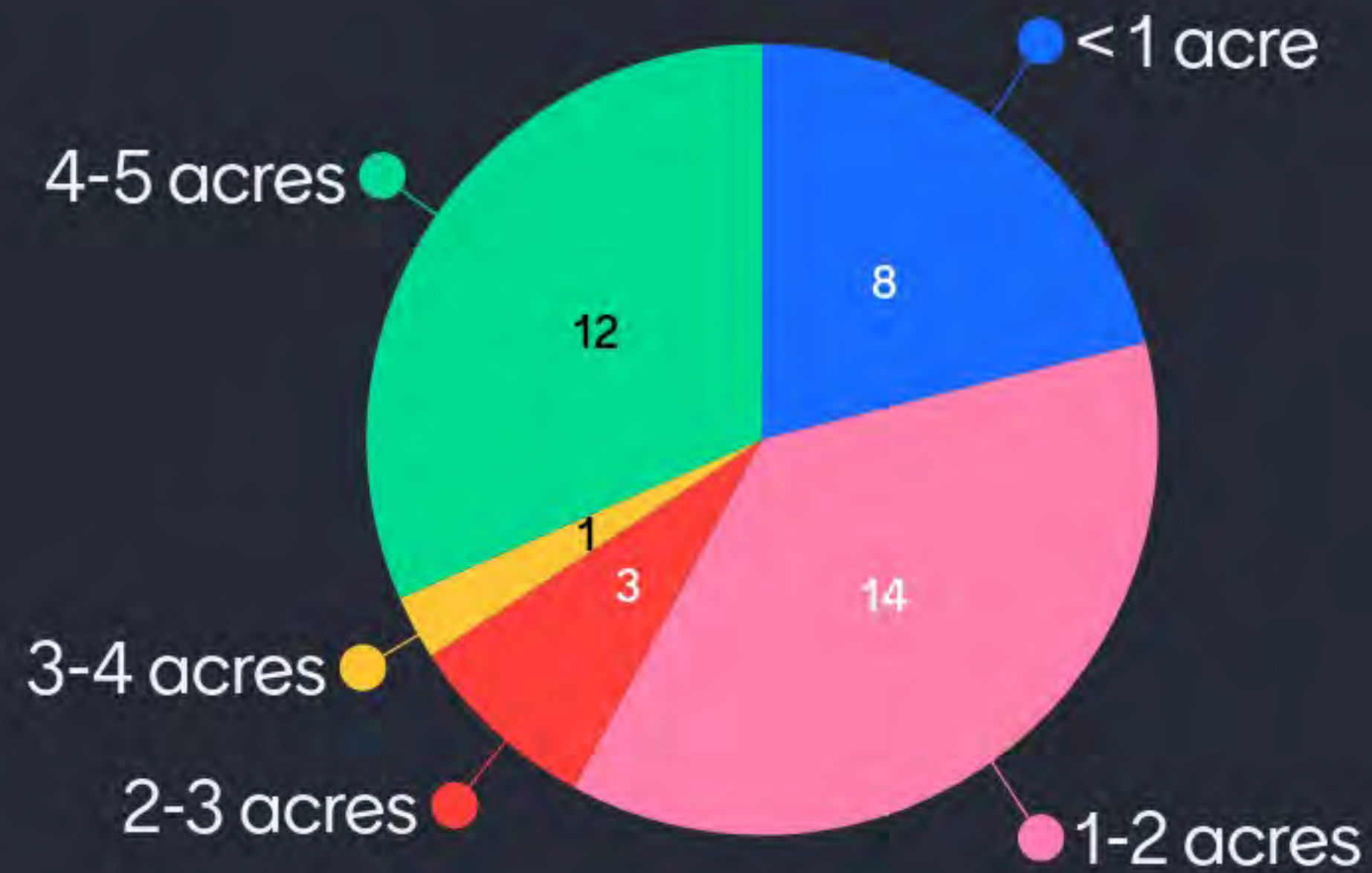
Which of these goals is MOST important to you with respect to land in Germantown?



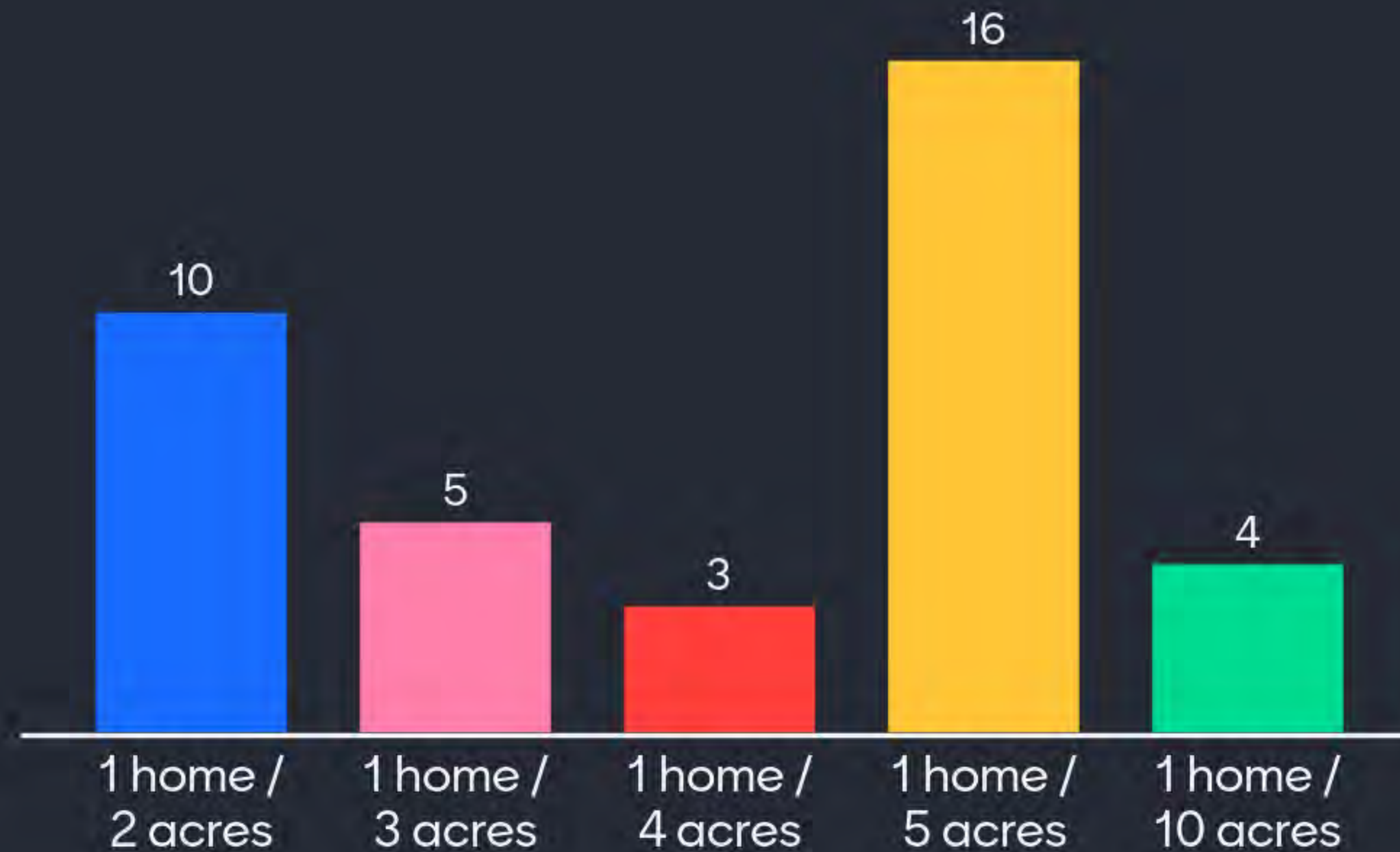
In the Village's "Rural Preservation District", how much OPEN SPACE should be required in a "Conservation Design" development?



Within the "Rural Preservation District", what should be the **MINIMUM LOT SIZE** required in a "Conservation Design" development?



Within the "Rural Preservation District", what should the **MAXIMUM DENSITY** (average # of homes per acre) be in a "Conservation Design" development?



You live in the "Rural Preservation District". Your neighbor sold 40 acres of land for residential development. Which design would you prefer?



Rural Large Lot Subdivision



13%

or



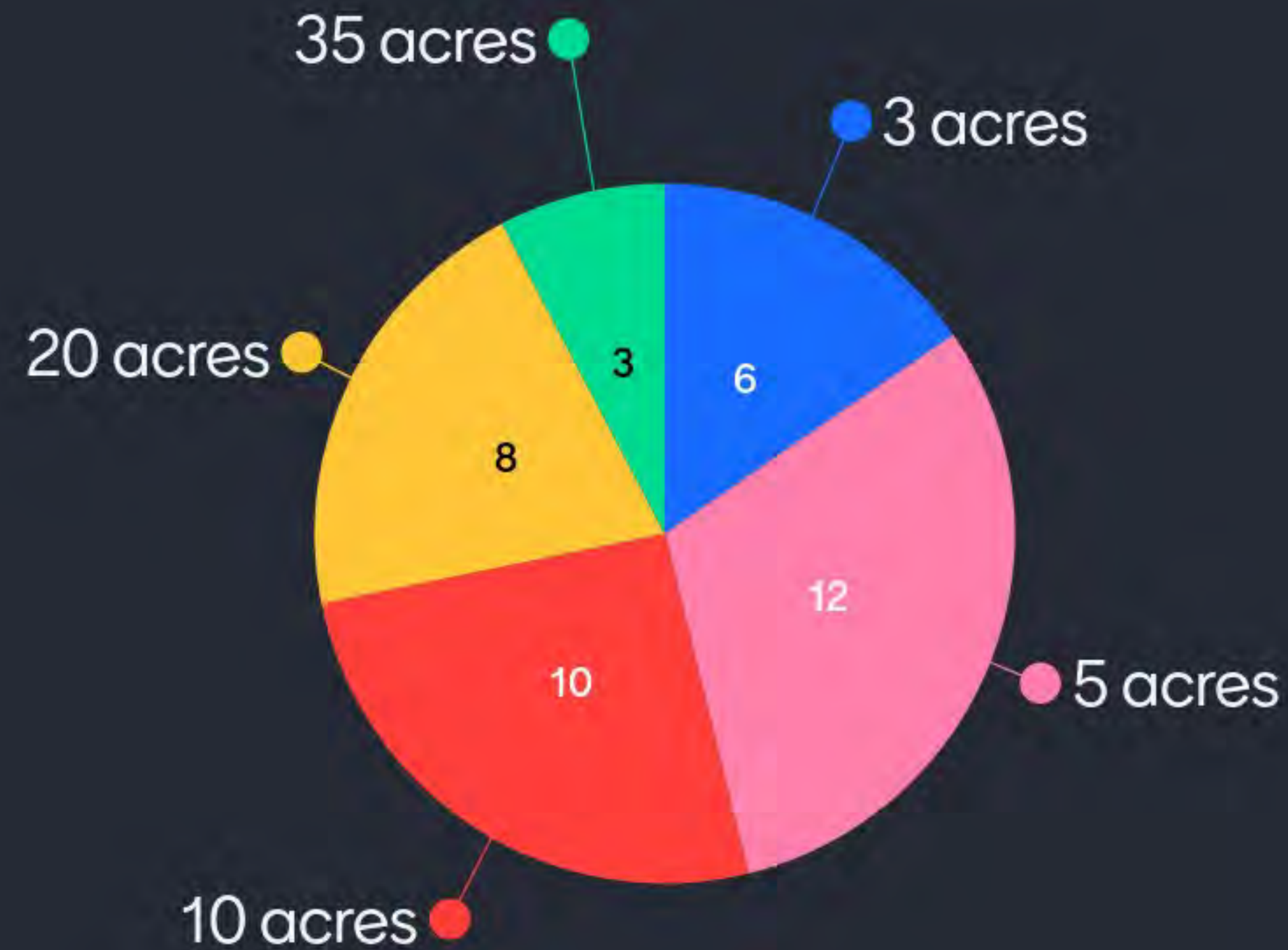
Conservation Subdivision



87%



In the "Rural Preservation District", if a development does NOT use a Conservation Subdivision design, what MINIMUM LOT SIZE should be required?



For as long as you have lived or owned property in Germantown, how successful has Germantown been at preserving the rural landscape?



After participating in tonight's workshop, now what do you think of when you hear "Rural Preservation"?



2050 Comprehensive Plan Rural Preservation Workshop

April 11, 2022

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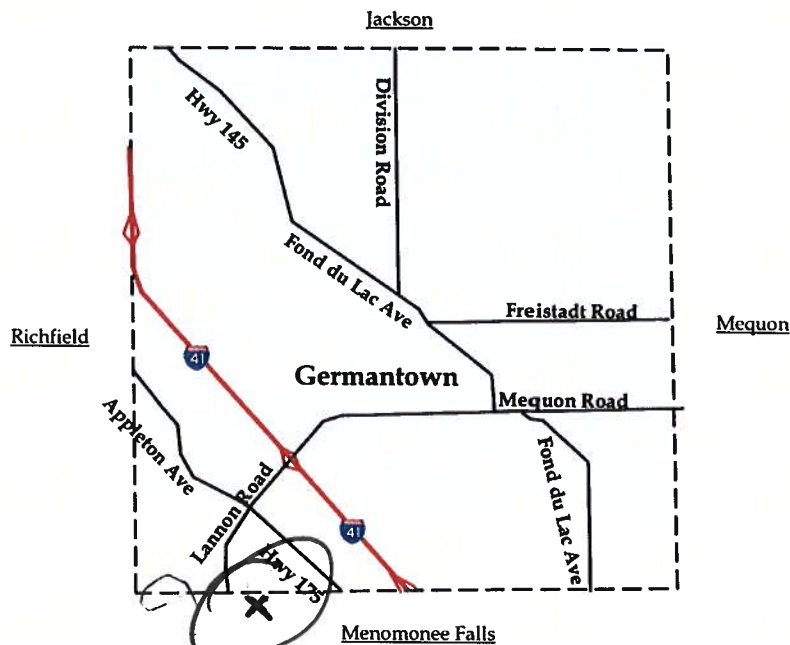
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5. In one or two words, what do you think of when you hear "Rural Preservation"?
[List up to 6 words or phrases]

conserving land



There are 70+ houses
in this subdivision in
Menomonee Falls. We Do NOT
want Any Development in this
Noisy Congested Area.

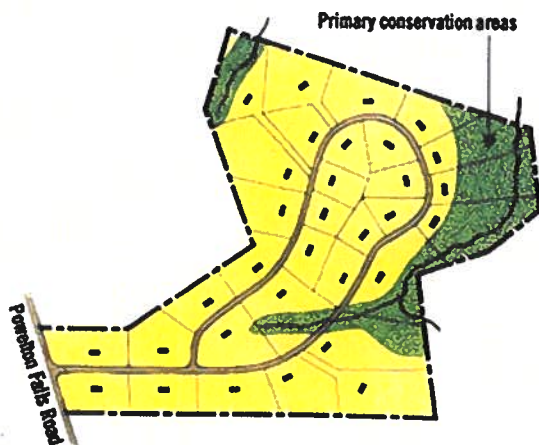
Please Retire

FARMLAND PROTECTION

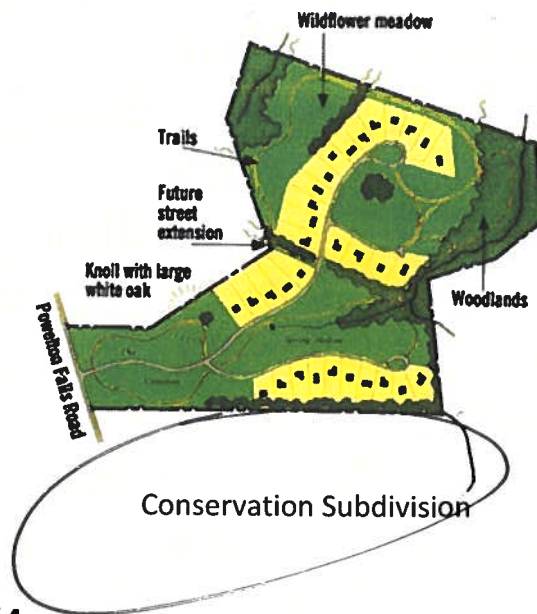
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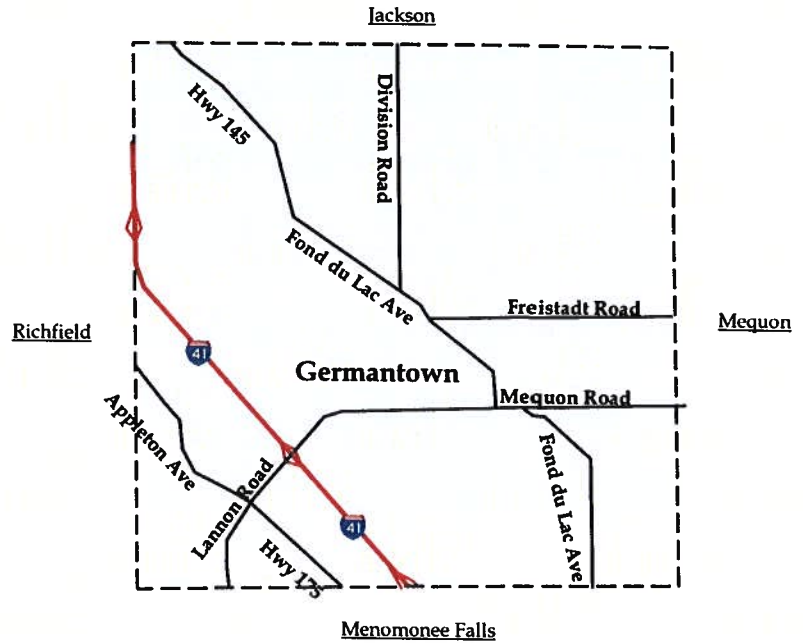
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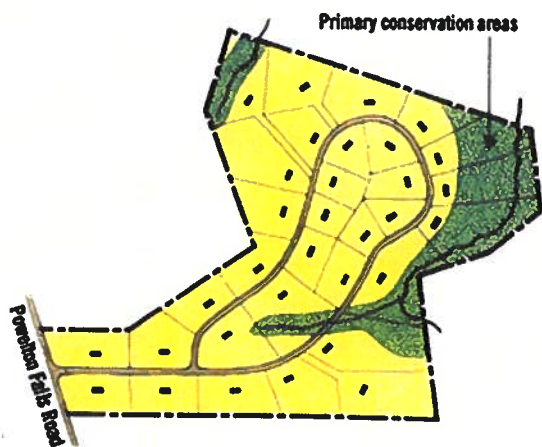
Lack of Homes
Farms + farmland

FARMLAND PROTECTION

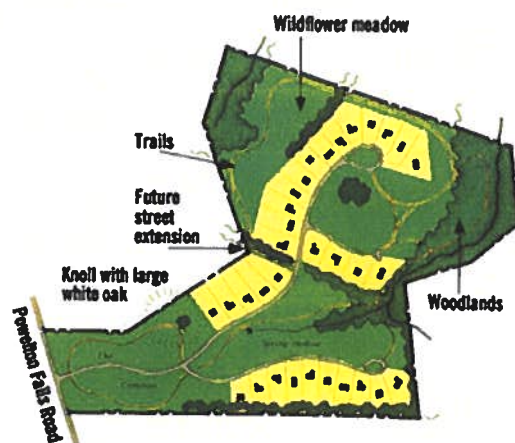
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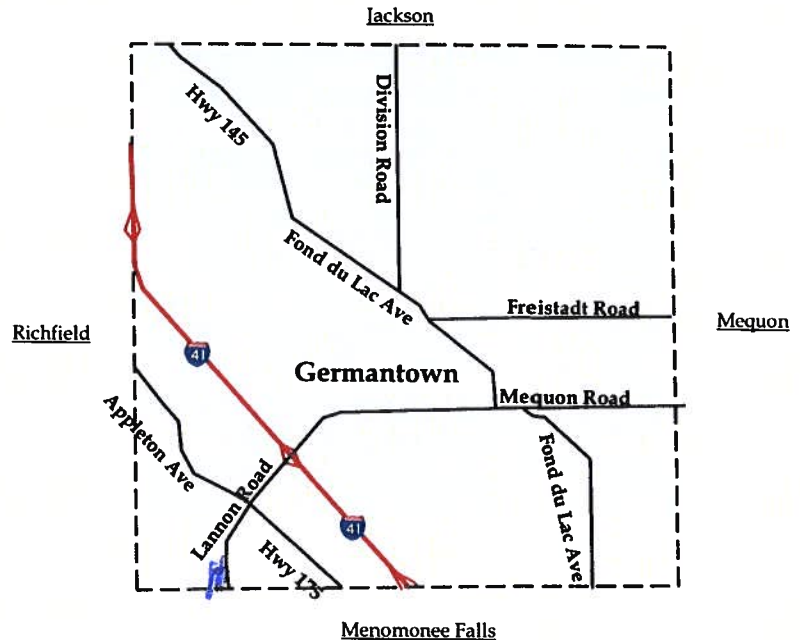
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Country

Res. No neighbor

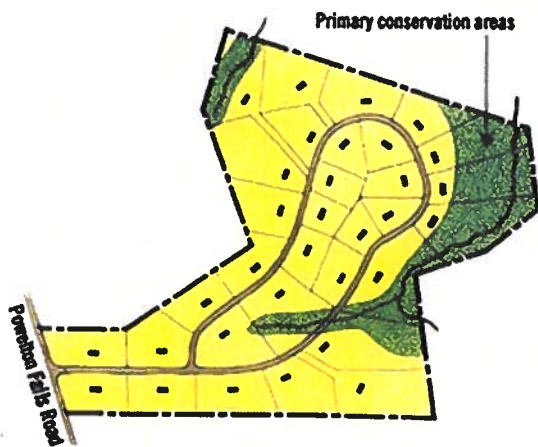


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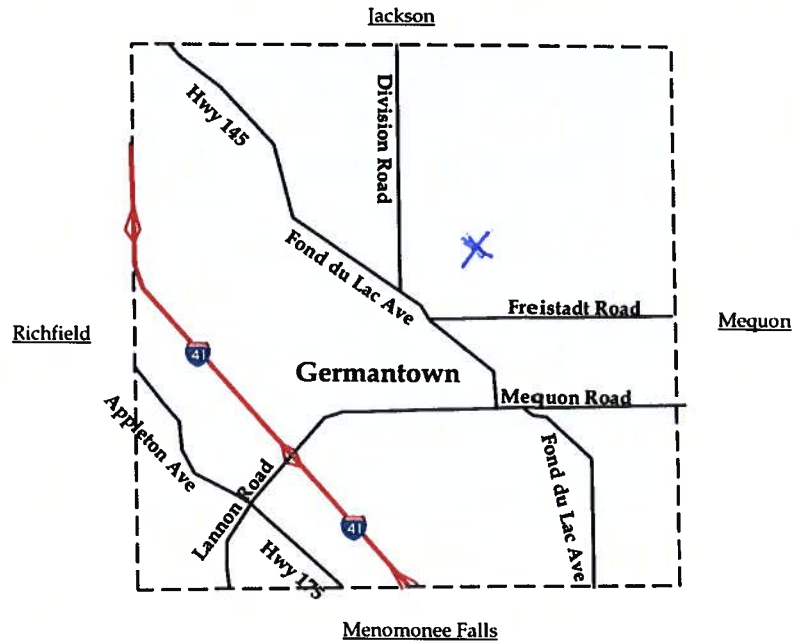
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keeping land
historic land
farms

open space
wild life
undeveloped

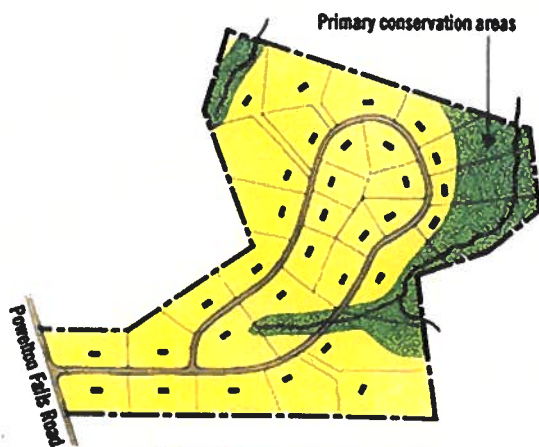


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_____	_____
_____	_____



Please provide your feedback!

Please share your thoughts on how you think the Village of Germantown should prepare for the future!

General Comments:

STILL LIKE OUR GERMANIC INFLUENCE
AND AMBIENCE. SMART PLANNING IS
GREAT.

Economic Development (jobs; industrial development; restaurants; amenities; etc.):

?

Housing (single-family; multi-family; affordability; lot sizes; etc.):

OK

Transportation (streets; bike lanes; etc.):

LIKE BIKE ACCESS

Nature, Recreation, and Community Facilities (parks; trails; environmental preservation; etc.):

GOOD.

Thanks for coming!

Germantown Public Information Meeting #1
Tuesday, July 23, 2019



Please provide your feedback!

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General Comments:

would love to see a restaurant/Bar
"go to" area for socializing like Magnolia
new "Spur"

Economic Development (jobs; industrial development; restaurants; amenities; etc.):

Housing (single-family; multi-family; affordability; lot sizes; etc.):

mid price homes 300-400

Transportation (streets; bike lanes; etc.):

Nature, Recreation, and Community Facilities (parks; trails; environmental preservation; etc.):

we have enough park space - would be nice
to connect them w/ bike trail + we
need an outdoor Pool!

Thanks for coming!



Please provide your feedback!

Please share your thoughts on how you think the Village of Germantown should prepare for the future!

General Comments:

Please do take community member input seriously! Thank you for the opportunity to share our opinions.

I'm particularly concerned about preserving the rural feel of the Holy Hill area development

Economic Development (jobs; industrial development; restaurants; amenities; etc.):

more quality restaurants (not chains)
Small, unique shops

less industrial development around Neuland subdivision + Homestead Hollow!

Housing (single-family; multi-family; affordability; lot sizes; etc.):

more small single family starter homes. A lot of older, small homes aren't selling and young families need affordable single family homes to buy. This would help to get more 21-45 year olds to our community.

Transportation (streets; bike lanes; etc.):

Bike + Ped lanes!

Nature, Recreation, and Community Facilities (parks; trails; environmental preservation; etc.):

trails to connect community to parks.

what about seeking out local farms + connect them through a bike trail - this would be so unique +

for example -
Start Farm +
Indian Summer
Honey Farm

Thanks for coming!

Germantown Public Information Meeting #1
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really connect to our farming heritage... might even develop / encourage tourism to Washington County!



Please provide your feedback!

Please share your thoughts on how you think the Village of Germantown should prepare for the future!

General Comments:

Economic Development (jobs; industrial development; restaurants; amenities; etc.):

Downtown development (not used much currently)
- possibly use cedarburg as a model
- large community fair/event as an eventual goal
↳ to come after business expansion (community business)

Housing (single-family; multi-family; affordability; lot sizes; etc.):

Transportation (streets; bike lanes; etc.):

No bike lanes (we have sidewalks), but more
careful street navigation

Nature, Recreation, and Community Facilities (parks; trails; environmental preservation; etc.):

Thanks for coming!

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Please provide your feedback!

Please share your thoughts on how you think the Village of Germantown should prepare for the future!

General Comments:

Economic Development (jobs; industrial development; restaurants; amenities; etc.):

Relocate Gehl Foods from Main
St. to Hwy 41, redevelop
Main St. block into German-themed
entertainment district (incl. beer hall,
micro brewery)

Housing (single-family; multi-family; affordability; lot sizes; etc.):

Transportation (streets; bike lanes; etc.):

Nature, Recreation, and Community Facilities (parks; trails; environmental preservation; etc.):

Thanks for coming!

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Please provide your feedback!

Please share your thoughts on how you think the Village of Germantown should prepare for the future!

General Comments:

I would like to see a balanced community—
• housing for all ages
• enough retail development to support these families
• a mix of economic development to also support the community's need for public services

Economic Development (jobs; industrial development; restaurants; amenities; etc.):

We should continue to entertain new opportunities but balance w/ residential green space.

Housing (single-family; multi-family; affordability; lot sizes; etc.):

Balance:
As trends change w/ new generations, maintain options so we don't lose out on any particular demographic (too many senior citizens, too many millennials)

Transportation (streets; bike lanes; etc.):

We should address transportation for within Village
for residents — taxi, etc.
Keep walking paths, bike lanes

Nature, Recreation, and Community Facilities (parks; trails; environmental preservation; etc.):

Incorporate a Village wide plan for parks, trails & incorporate w/ plans for surrounding communities & Washington County recent bike/trail

Thanks for coming!

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For main Street
Keep Brownfield Study
done in Fall 2018 for
Sixxony Village
new & use for other areas.



GERMANTOWN

Planning our future together.

Please provide your feedback!

Please share your thoughts on how you think the Village of Germantown should prepare for the future!

General Comments:

- * Germantown needs a Recreation Center (RE: take a look at Hartford Rec. Center) with workout facilities, basketball, indoor pool etc. Residents could buy membership. This would also be some where for students to workout after school

Economic Development (jobs; industrial development; restaurants; amenities, etc.):

- * Germantown needs a summer outdoor pool for residents. Creates community + gives kids + family activities to do in the summer. (see: Hartford Memorial Pool, Cedarburg, IL)

Housing (single-family; multi-family; affordability; lot sizes; etc.):

- Keep single family housing not multifamily

Transportation (streets, bike lanes, etc.):

Restaurants

- * NEED (NOT CHAIN) Restaurants

(Thai, Italian, Mexican, Burgers)

- * Also something like the New Mequon Market

Nature, Recreation, and Community Facilities (parks; trails; environmental preservation; etc.):

Thanks for coming!

Germantown Public Information Meeting #1

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Please provide your feedback!

Please share your thoughts on how you think the Village of Germantown should prepare for the future!

General Comments:

Controlled economic development
+ more high end restaurants

Economic Development (jobs; industrial development; restaurants; amenities; etc.):

Housing (single-family; multi-family; affordability; lot sizes; etc.):

not multi family

Transportation (streets; bike lanes; etc.):

bike lanes - yes

Nature, Recreation, and Community Facilities (parks; trails; environmental preservation; etc.):

Comm. Pool

Thanks for coming!

Germantown Public Information Meeting #1
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Please provide your feedback!

Please share your thoughts on how you think the Village of Germantown should prepare for the future!

General Comments:

We need to keep the small town feel -

Economic Development (jobs; industrial development; restaurants; amenities; etc.):

We need good quality restaurants (no fast food)
We need ~~an~~ area for outdoor community outings
A walking downtown area - like Cedarburg

Housing (single-family; multi-family; affordability; lot sizes; etc.):

* Single family homes *
We ~~need~~ have enough senior residences

Transportation (streets; bike lanes; etc.):

We need bike lanes -
More hiking - walking trails
Bike trails

Nature, Recreation, and Community Facilities (parks; trails; environmental preservation; etc.):

Germantown Public Market -

Thanks for coming!

Germantown Public Information Meeting #1
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Please provide your feedback!

Please share your thoughts on how you think the Village of Germantown should prepare for the future!

General Comments:

Economic Development (jobs; industrial development; restaurants; amenities; etc.):

Housing (single-family; multi-family; affordability; lot sizes; etc.):

Transportation (streets; bike lanes; etc.):

trail connections - County bike/trail connections should be a priority especially through neighborhoods and as industrial expands along 45/41 - put in the connections developers need to be on the hook for helping fund trail/path infrastructure

Nature, Recreation, and Community Facilities (parks; trails; environmental preservation; etc.):

~~use park impact fees for all ages + abilities path construction~~

Thanks for coming!

Germantown Public Information Meeting #1
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Please provide your feedback!

Please share your thoughts on how you think the Village of Germantown should prepare for the future!

General Comments:

Economic Development (jobs; industrial development; restaurants; amenities; etc.):

Additional restaurants/shops → more variety.
Develop main street / downtown area.

Housing (single-family; multi-family; affordability; lot sizes; etc.):

Transportation (streets; bike lanes; etc.):

Additional walking/biking paths

Nature, Recreation, and Community Facilities (parks; trails; environmental preservation; etc.):

Outdoor water/swimming center.
Expanded library services

Thanks for coming!

Germantown Public Information Meeting #1
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Please provide your feedback!

Please share your thoughts on how you think the Village of Germantown should prepare for the future!

General Comments:

- Kennedy Middle School ^{building} needs much improvement

Economic Development (jobs; industrial development; restaurants; amenities; etc.):

- improve restaurant options to keep families here vs Menomonee Falls/Milwaukee

Housing (single-family; multi-family; affordability; lot sizes; etc.):

- keep lot sizes big

we live on Woodberry Pass

Transportation (streets; bike lanes; etc.):

- Round-a-bout needed at Maple and "Old Mequon" (exists as a 4-way stop now. Will improve traffic flow and improve safety.
- Better connectivity between Shadow Wood Subdivision and main section of Germantown (i.e. Mequon Road → Roberts, McD's, Scandik's, etc.) by adding a shared-use path or sidewalk → currently, not safe for children riding their bikes! No way to safely cross Mequon / get to Mequon

Nature, Recreation, and Community Facilities (parks; trails; environmental preservation; etc.):

- improve the city parks to keep young families interested in Germantown
- the new park + splash pad in Jackson is phenomenal

Thanks for coming!

Germantown Public Information Meeting #1
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Please provide your feedback!

Please share your thoughts on how you think the Village of Germantown should prepare for the future!

General Comments:

Economic Development (jobs; industrial development; restaurants; amenities; etc.):

Higher end entertainment district

Housing (single-family; multi-family; affordability; lot sizes; etc.):

less development, higher end homes
No subdivisions north of freistadt
Sewer in Woodlands Subdivision

Transportation (streets; bike lanes; etc.):

bike lanes

Nature, Recreation, and Community Facilities (parks; trails; environmental preservation; etc.):

Thanks for coming!

Germantown Public Information Meeting #1
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Please provide your feedback!

Please share your thoughts on how you think the Village of Germantown should prepare for the future!

General Comments:

Don't Turn this into Mequon!
~~look~~ It full of condos and
and to expensive

Economic Development (jobs; industrial development; restaurants; amenities; etc.):

Housing (single-family; multi-family; affordability; lot sizes; etc.):

More single family homes
smaller lot size ~~size~~ similar to Menomonee Falls
250,000 - 300,000
Range
Bike lanes

Transportation (streets; bike lanes; etc.):

Nature, Recreation, and Community Facilities (parks; trails; environmental preservation; etc.):

walking trails

Thanks for coming!

Germantown Public Information Meeting #1
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Please provide your feedback!

Please share your thoughts on how you think the Village of Germantown should prepare for the future!

General Comments:

Good Presentation, will attend more!

Economic Development (jobs; industrial development; restaurants; amenities; etc.):

Housing (single-family; multi-family; affordability; lot sizes; etc.):

Lot size - bigger than 1/4 acre
Leave green spaces
Prefer single family over multi-family

Transportation (streets; bike lanes; etc.):

NO Bike Lanes!!
NO Buses (Public)
Maintain the Streets

Nature, Recreation, and Community Facilities (parks; trails; environmental preservation; etc.):

More green space
more support for the library facility
due to increased population
More support for the Park + Rec programs
Cooperation between the schools & village for
facility use (eg pool)
Thanks for coming!



Please provide your feedback!

Please share your thoughts on how you think the Village of Germantown should prepare for the future!

General Comments:

Lived here 41 yrs. Very nice place to live but have to go to the Falls for eating & shopping - other than groceries would be nice to have more entertainment options here as well.
Keep a friendly atmosphere. where neighbors are neighborly.

Economic Development (jobs; industrial development; restaurants; amenities; etc.):

Restaurants - not fast food
Shops - Boutique - not box stores.

Housing (single-family; multi-family; affordability; lot sizes; etc.):

Balance of all - less multi-family & apts.

Transportation (streets; bike lanes; etc.):

Repair the roads
include wagon trail -

Division needs major help
please

Nature, Recreation, and Community Facilities (parks; trails; environmental preservation; etc.):

Keep open spaces where ever people live.
(green)

Thanks for coming!

Germantown Public Information Meeting #1
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Please provide your feedback!

Please share your thoughts on how you think the Village of Germantown should prepare for the future!

General Comments:

Economic Development (jobs; industrial development; restaurants; amenities; etc.):

Industrial growth away from downtown

Housing (single-family; multi-family; affordability; lot sizes; etc.):

More single family
No more apartments

Transportation (streets; bike lanes; etc.):

bike paths / lanes

Nature, Recreation, and Community Facilities (parks; trails; environmental preservation; etc.):

walking trails
Dog Parks

Thanks for coming!

Germantown Public Information Meeting #1
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Please provide your feedback!

Please share your thoughts on how you think the Village of Germantown should prepare for the future!

General Comments:

It is unfortunate to see places like the falls explode while we've stagnated

Economic Development (jobs; industrial development; restaurants; amenities; etc.):

Housing (single-family; multi-family; affordability; lot sizes; etc.):

We definitely need affordable housing - condos

Transportation (streets; bike lanes; etc.):

Nature, Recreation, and Community Facilities (parks; trails; environmental preservation; etc.):

Thanks for coming!

Germantown Public Information Meeting #1
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Please provide your feedback!

Please share your thoughts on how you think the Village of Germantown should prepare for the future!

General Comments:

Economic Development (jobs; industrial development; restaurants; amenities; etc.):

Germantown could use more restaurants.
No more fast food.

Housing (single-family; multi-family; affordability; lot sizes; etc.):

Less multi-family.

Transportation (streets; bike lanes; etc.):

Bike trails & lanes

Nature, Recreation, and Community Facilities (parks; trails; environmental preservation; etc.):

Trails in Wilderness Park.

Thanks for coming!

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Please provide your feedback!

Please share your thoughts on how you think the Village of Germantown should prepare for the future!

General Comments:

Economic Development (jobs; industrial development; restaurants; amenities; etc.):

Consolidate Sprawl, mixed use zoning.

Housing (single-family; multi-family; affordability; lot sizes; etc.):

Transportation (streets; bike lanes; etc.):

*Complete sidewalks along Division & Pigeon
towards CTH Q.*

Nature, Recreation, and Community Facilities (parks; trails; environmental preservation; etc.):

Connectivity to local trail networks.

Thanks for coming!

Germantown Public Information Meeting #1
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Please provide your feedback!

Please share your thoughts on how you think the Village of Germantown should prepare for the future!

General Comments:

Economic Development (jobs; industrial development; restaurants; amenities; etc.):

Develop a downtown
on Main St

Housing (single-family; multi-family; affordability; lot sizes; etc.):

Transportation (streets; bike lanes; etc.):

Bike Lanes near schools

Nature, Recreation, and Community Facilities (parks; trails; environmental preservation; etc.):

Indoor/outdoor park pavilion

Thanks for coming!

Germantown Public Information Meeting #1
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Please provide your feedback!

Please share your thoughts on how you think the Village of Germantown should prepare for the future!

General Comments:

Economic Development (jobs; industrial development; restaurants; amenities; etc.):

Few more sit down restaurants Mequon Rd area

Housing (single-family; multi-family; affordability; lot sizes; etc.):

Enough Sr housing at this point
More single family housing of various levels
for income

Transportation (streets; bike lanes; etc.):

Improved quality of roads

Nature, Recreation, and Community Facilities (parks; trails; environmental preservation; etc.):

Bike + walking trails
Improve parks

Thanks for coming!

Germantown Public Information Meeting #1
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Please provide your feedback!

Please share your thoughts on how you think the Village of Germantown should prepare for the future!

General Comments:

Not sure I trust the current flood plain maps.

Economic Development (jobs; industrial development; restaurants; amenities; etc.):

It would be nice if there was more concentration business district business development in County Line Town - Falls Jr

Housing (single-family; multi-family; affordability; lot sizes; etc.):

Affordability is dying if you just too big of a house I space that is OK

Transportation (streets; bike lanes; etc.):

As population density continues to increase the need for public transportation grows

Nature, Recreation, and Community Facilities (parks; trails; environmental preservation; etc.):

Thanks for coming!

Germantown Public Information Meeting #1
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Please provide your feedback!

Please share your thoughts on how you think the Village of Germantown should prepare for the future!

General Comments:

I'd love to see more growth/development on
Main st - ~~and~~
smaller biz shops like cedarburg/thetford area

Economic Development (jobs; industrial development; restaurants; amenities; etc.):

coffee shop, besides starbucks
holiday outdoor events
outdoor venue music during summer
farmers market / pop up venues in park

Housing (single-family; multi-family; affordability; lot sizes; etc.):

market rate senior housing

Transportation (streets; bike lanes; etc.):

bubbler bike's would be great for transportation
Uber pick up / drop off location

Nature, Recreation, and Community Facilities (parks; trails; environmental preservation; etc.):

background music playing on Main st / christmas
bike trails etc...
recreational trails marked with mile markers

Thanks for coming!

Germantown Public Information Meeting #1
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Please provide your feedback!

Please share your thoughts on how you think the Village of Germantown should prepare for the future!

General Comments:

CURRENTLY OTHER THAN LIVING IN TOWN + SCHOOLS, I
GO OUTSIDE COMMUNITY FOR EVERYTHING

Economic Development (jobs; industrial development; restaurants; amenities; etc.):

NEED MORE RESTAURANTS, THINGS FOR PEOPLE OF ALL
AGES TO DO
NOTHING TO DO HERE FOR TEENS

Housing (single-family; multi-family; affordability; lot sizes; etc.):

NO MORE LOW COST HOUSING

Transportation (streets; bike lanes; etc.):

NO BUS LINE!

Nature, Recreation, and Community Facilities (parks; trails; environmental preservation; etc.):

REC DEPT BLDG LIKE MEND FALLS WOULD BE NICE

Thanks for coming!

Germantown Public Information Meeting #1
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Please provide your feedback!

Please share your thoughts on how you think the Village of Germantown should prepare for the future!

General Comments:

Main street should be a destination!

Economic Development (jobs; industrial development; restaurants; amenities; etc.):

We need more small businesses, more non-chain restaurants and more places for our kids to be kids. A community pool, park and walk/bike paths.

Housing (single-family; multi-family; affordability; lot sizes; etc.):

I do not think we need any more subdivisions.

Transportation (streets; bike lanes; etc.):

more bike lanes
Update the main intersections
a bus lane would be great.

Nature, Recreation, and Community Facilities (parks; trails; environmental preservation; etc.):

yes yes yes! We do not need to over develop our community with homes. more privacy and nature is a must.

Thanks for coming!

Germantown Public Information Meeting #1
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Please provide your feedback!

Please share your thoughts on how you think the Village of Germantown should prepare for the future!

General Comments:

Economic Development (jobs; industrial development; restaurants; amenities; etc.):

More restaurants that are not chain/fast food, are family friendly.
Areas for live music, group gatherings
Activities for families, young adults, teens to be together & be safe

Housing (single-family; multi-family; affordability; lot sizes; etc.):

Have enough senior living,

Transportation (streets; bike lanes; etc.):

Bike lanes!

Nature, Recreation, and Community Facilities (parks; trails; environmental preservation; etc.):

More walking/hiking/biking trails. I love how much more open & visible Art Baker park is becoming.

Thanks for coming!

Germantown Public Information Meeting #1
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Richard Janusz
rajanusz@hotmail.com



2050
GERMANTOWN

Planning our future together.

Please provide your feedback!

Please share your thoughts on how you think the Village of Germantown should prepare for the future!

General Comments:

I'm new to the area. I've been a personal trainer, martial arts and boxing coach for over 30 years. I just would like to know about getting acclimated with commerce in Germantown. Also getting involved with community and helping any way possible!

Economic Development (jobs; industrial development; restaurants; amenities; etc.):

Housing (single-family; multi-family; affordability; lot sizes; etc.):

Transportation (streets; bike lanes; etc.):

Nature, Recreation, and Community Facilities (parks; trails; environmental preservation; etc.):

Thanks for coming!

Germantown Public Information Meeting #1
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Please provide your feedback!

Please share your thoughts on how you think the Village of Germantown should prepare for the future!

General Comments:

Would like to maintain Village Charm and keep German flavor.

Economic Development (jobs; industrial development; restaurants; amenities; etc.):

Higher quality restaurants

Housing (single-family; multi-family; affordability; lot sizes; etc.):

Keep Germantown as family friendly

Transportation (streets; bike lanes; etc.):

Nature, Recreation, and Community Facilities (parks; trails; environmental preservation; etc.):

never enough nature

Thanks for coming!

Germantown Public Information Meeting #1
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Feedback Form

2050 Plan Rural Preservation District Workshop

We appreciate any feedback or comments you have regarding tonight's workshop and the 2050 Plan. If you are willing to share your thoughts and comments tonight or think of something after you leave, please do so using any of the following:

1. Use the interactive mapping tool on the Germantown2050.com website
2. Send an email with your comments to: plan2050@germantownwi.gov
3. Use this "Feedback Form" to write down your comments and leave it at the check-in station on your way out (or drop it off at the Planning & Zoning counter in Village Hall)

Please tell us what you like, dislike, want to see added, deleted, or changed:

Would like to see Germantown keep its
German flavor and integrity, keep single
family homes a priority. No 300 unit
complexes!

Get consultants from Midwest or Heartland
Not East or West Coast

Name (optional)

Address:

Email:

Feedback on Rural Preservation

The consensus at the workshop seemed to be to conserve as much of the rural aspect of Germantown as possible. Please listen to us. In particular, do not develop north of Rockfield Rd. Put a natural buffer between homes and industrial - not more industrial. It is important to consider who was there first. When industrial is first, home owners have a choice whether to move there or not. But if the home owners are there first, their input should be prioritized above all others. We do not want more rental properties. I understand some land owners want to sell, but they don't have to live with the result of what goes in.

I appreciate this opportunity!

Please have more discussion!

I would love to see more residents at these!

Please **LISTEN** to residents who
are opposed to these industrial
developments!



Feedback Form

2050 Plan Rural Preservation District Workshop

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Please tell us what you like, dislike, want to see added, deleted, or changed:

YOU'RE PUSHING THE CONSERVATION SUBDIVISION TOO HARD.

PROPERTY RIGHTS SHOULD BE EQUAL FOR BUYERS & SELLERS.

NEED MORE MEETINGS

TRUSTEES HOLD NEIGHBORHOOD MEETINGS TO REVIEW MATRIX FOR EACH AREA.

Name (optional)

Address:

Email:

#7

Remark



AED

North of Rockfield
East of Eldorado.

- Order in which developed.
- What should go beside industrial?
- Conservation too complicated to be effective

GOES
AGAINST
INDUSTRIAL
PROTECTS
NATURE

We all agreed that ^{very large} industrial should not
be beside housing that exists.

Owner occupied housing
Smaller, limited range of operation inside

THANK YOU TO BE MORE MARSHALL
S' TOO MUCH INFO. IN TOO SHORT
A TIME



Feedback Form

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Please tell us what you like, dislike, want to see added, deleted, or changed:

Not related to the workshop
but I notice that the
American Flag flying outside
should be replaced. It is frayed.

Thank you!

Name (optional)

Address:

Email:



Feedback Form

2050 Neighborhood, District, and Corridor Land Use & Development

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3. Use this "Feedback Form" to write down your comments and leave it at the check-in station on your way out (or drop it off at the Planning & Zoning counter in Village Hall)

Please tell us what you like, dislike, want to see added, deleted, or changed:

- Keep industrial south of Rockfield, west of Goldendale
- There needs to be a buffer between industrial and residential. Ag is the perfect buffer
- Please listen to the comments from previous meetings. All maps wanted more Ag + rural areas.

Name (optional)

Address:

Email:



Feedback Form

2050 Neighborhood, District, and Corridor Land Use & Development

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3. Use this "Feedback Form" to write down your comments and leave it at the check-in station on your way out (or drop it off at the Planning & Zoning counter in Village Hall)

Please tell us what you like, dislike, want to see added, deleted, or changed:

No industrial north of Rockfield Rd or
east of Goldendale.

Keep this area agricultural/residential

Please focus on community not on money.

Please create a better buffer between the industry
that is already there and the residents that are there now.

Remember the comments from the last meeting that
99% of those present don't want industrial.

Name (optional)

Address:

Susan White W204 N13273 Goldendale Rd

Email:



Feedback Form

2050 Neighborhood, District, and Corridor Land Use & Development

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3. Use this "Feedback Form" to write down your comments and leave it at the check-in station on your way out (or drop it off at the Planning & Zoning counter in Village Hall)

Please tell us what you like, dislike, want to see added, deleted, or changed:

I don't want to see industrial development continue ~~and~~ north of Rockfield Rd. or east of Goldendale.
I disagree with residential: multi-family/senior and more industrial development in the area.
I have lived in Woodside neighborhood for 18 years. It was a quiet country area when I bought my home. I moved out of the Village proper of Germantown from Catskill Ln to get out of "city" living.

Margaret Cutts (Meg) N136 W20485 Bonniwell Rd

Name (optional)

Address:

Email: Cuttsmeg@yahoo.com



Feedback Form

2050 Neighborhood, District, and Corridor Land Use & Development

We appreciate any feedback or comments you have regarding tonight's workshop and the 2050 Plan. If you are willing to share your thoughts and comments tonight or think of something after you leave, please do so using any of the following:

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3. Use this "Feedback Form" to write down your comments and leave it at the check-in station on your way out (or drop it off at the Planning & Zoning counter in Village Hall)

Please tell us what you like, dislike, want to see added, deleted, or changed:

No industrial north of Rockfield, east of Goldendale. This area should be residential / agricultural. Preserve this area's rural character. Public input has been consistent with regard to the Holy Hill Gateway district surrounding area. I disagree with the "Preferred Future Land Use" matrix deeming residential as undesirable.

Jeffrey Braun

Name (optional)

Address:

Email:

JBRAUNWI@GMAIL.COM

PREFERRED FUTURE LAND USE

Dheinsville Neighborhood

Preferred Future Land Uses												Enviro Corr.	SSA	Preferred Site Design			Maximum Density (residential uses)
Existing Uses (+ existing non-conforming zoning)	Residential: Single Family	Residential: Two to Four Family	Residential: Multi-family / Senior	Mixed-Use: Commercial / Residential	Mixed-Use: Commercial / Industrial	Commercial (includes "Activity Centers")	Institutional	Open Space & Recreational	Mineral Extraction	Industrial	Agricultural / Hobby Farming / Agribusiness	Contains an Environmental Corridor?	Sewered? (Y/N/Partial)	Traditional Neighborhood	Suburban Subdivision	Conservation Subdivision**	Dwelling Units / Acre
A	D	A	u	u	u	A	u	D	u	u	D	Yes	N	D	U	D	see NOTE 2 and NOTE 3

Desirable future land uses within the Dheinsville Neighborhood include open space and recreational areas and agricultural and hobby farm uses. Any future residential is desired to be developed with conservation subdivision design at an average density of 1 DU/5 acres for 4 or fewer individual lots created by minor land division (certified survey map), or 1 DU/3 acres for 5 or greater conservation subdivision lots. If future development is served by public water and sewer, residential development with conservation subdivision design is acceptable at an average density of 2.2 DU's/acre for 4 or fewer individual lots created by minor land division (certified survey map) or 3.5 DU's/acre for 5 or greater conservation subdivision lots.

D =	Desirable – These uses should be encouraged and support the desired character of the area.
A =	Allowable – These uses are appropriate for the area, but may require additional consideration to fit the vision.
u =	Undesirable – Generally, these uses should not be encouraged, but may still be acceptable under special circumstances.

NOTE 2:	Neighborhood in SSA (w/ water & sewer)	2.2 units/ acre (4 or fewer CSM lots) 3.5 units/acre with Conservation Subdivision (5 or greater lots subdivided)
NOTE 3:	Neighborhood outside SSA (no water & sewer)	1 unit/ 5 acres (4 or fewer CSM lots) 1 unit/ 3 acres with Conservation Subdivision (5 or greater lots subdivided)

PREFERRED FUTURE LAND USE

Village Center District

Preferred Future Land Uses											Enviro Corr.	SSA	Preferred Site Design			Maximum Density (residential uses)	
Existing Uses (+ existing non-conforming zoning)	Residential: Single Family	Residential: Two to Four Family	Residential: Multi-family / Senior	Mixed-Use: Commercial / Residential	Mixed-Use: Commercial / Industrial	Commercial (includes "Activity Centers")	Institutional	Open Space & Recreational	Mineral Extraction	Industrial	Agricultural / Hobby Farming / Agribusiness	Contains an Environmental Corridor?	Sewered? (Y/N/Partial)	Traditional Neighborhood	Suburban Subdivision	Conservation Subdivision**	Dwelling Units / Acre
A	A	A	D	D	u	D	A	D	u	u	u	Yes	Yes	D	A	U	25 units/acre

The Village Center is intended to serve as the heart or central place within the community. The two primary circulation routes, Main Street and Mequon Road, are envisioned to be better connected through a combination of infrastructure improvements and redevelopment. The Village Center District is intended to continue as a mixed-use commercial and residential district but reinvigorated with more place-based, pedestrian-friendly design elements. Improvements to Main Street and Pilgrim Road should continue to emphasize the conversion of existing buildings to entertainment, retail, and high-density residential uses that would service existing residents as well as draw visitors from the region. Historic and architecturally significant buildings should be preserved, and curb cuts and off-street parking areas minimized or placed in the rear of properties.

Opportunities exist at major intersections along Mequon Road for mixed-use redevelopment inclusive of outdoor gathering spaces. This shift from auto-dominant site design to "place-based" development should be emphasized with existing and future

D =	Desirable – These uses should be encouraged and support the desired character of the area.
A =	Allowable – These uses are appropriate for the area, but may require additional consideration to fit the vision.
u =	Undesirable – Generally, these uses should not be encouraged, but may still be acceptable under special circumstances.

commercial property owners (see opportunity area scenarios included for the Village Center District). Multi-family residential development is acceptable in a traditional pattern of development up to densities of 25.0 DU's/acre and is encouraged to be developed as part of an overall mixed-use development. Park and open space uses are desirable, particularly those with a river-orientation abutting the Menomonee River corridor, including the area currently used for the Blackstone Creek golf course.

ENTRANCE TO VILLAGE
WALKWAYS
HISTORIC PRESERVATION

PREFERRED FUTURE LAND USE

Holy Hill Gateway District

Preferred Future Land Uses												Enviro Corr.	SSA	Preferred Site Design			Maximum Density (residential uses)
Existing Uses (+ existing non-conforming zoning)	Residential: Single Family	Residential: Two to Four Family	Residential: Multi-family / Senior	Mixed-Use: Commercial / Residential	Mixed-Use: Commercial / Industrial	Commercial (includes "Activity Centers")	Institutional	Open Space & Recreational	Mineral Extraction	Industrial	Agricultural / Hobby Farming / Agribusiness	Contains an Environmental Corridor?	Sewered? (Y/N/Partial)	Traditional Neighborhood	Suburban Subdivision	Conservation Subdivision**	Dwelling Units / Acre
A	u	u	D	D	D	u	A	A	u	D	u	Yes	Yes	-	-	-	10 units/acre

The Holy Hill Gateway District is intended to develop as an industrial, warehousing and mixed-use commercial district with light industrial, warehouse, hospitality, corporate office uses. Community-scale retail and service-related commercial uses are intended to locate at the Holy Hill Road interchange (except for "big box" retail) and neighborhood-type commercial uses at the Holy Hill Road @ Goldendale intersection. The potential for mixed-use commercial with high-density residential could be appropriate for land adjacent US41.

See the Economic Development Section of this Plan for more information on future land uses within the Holy Hill Gateway District.

D =	Desirable – These uses should be encouraged and support the desired character of the area.
A =	Allowable – These uses are appropriate for the area, but may require additional consideration to fit the vision.
u =	Undesirable – Generally, these uses should not be encouraged, but may still be acceptable under special circumstances.

*Industrial Acceptable
with buffers*

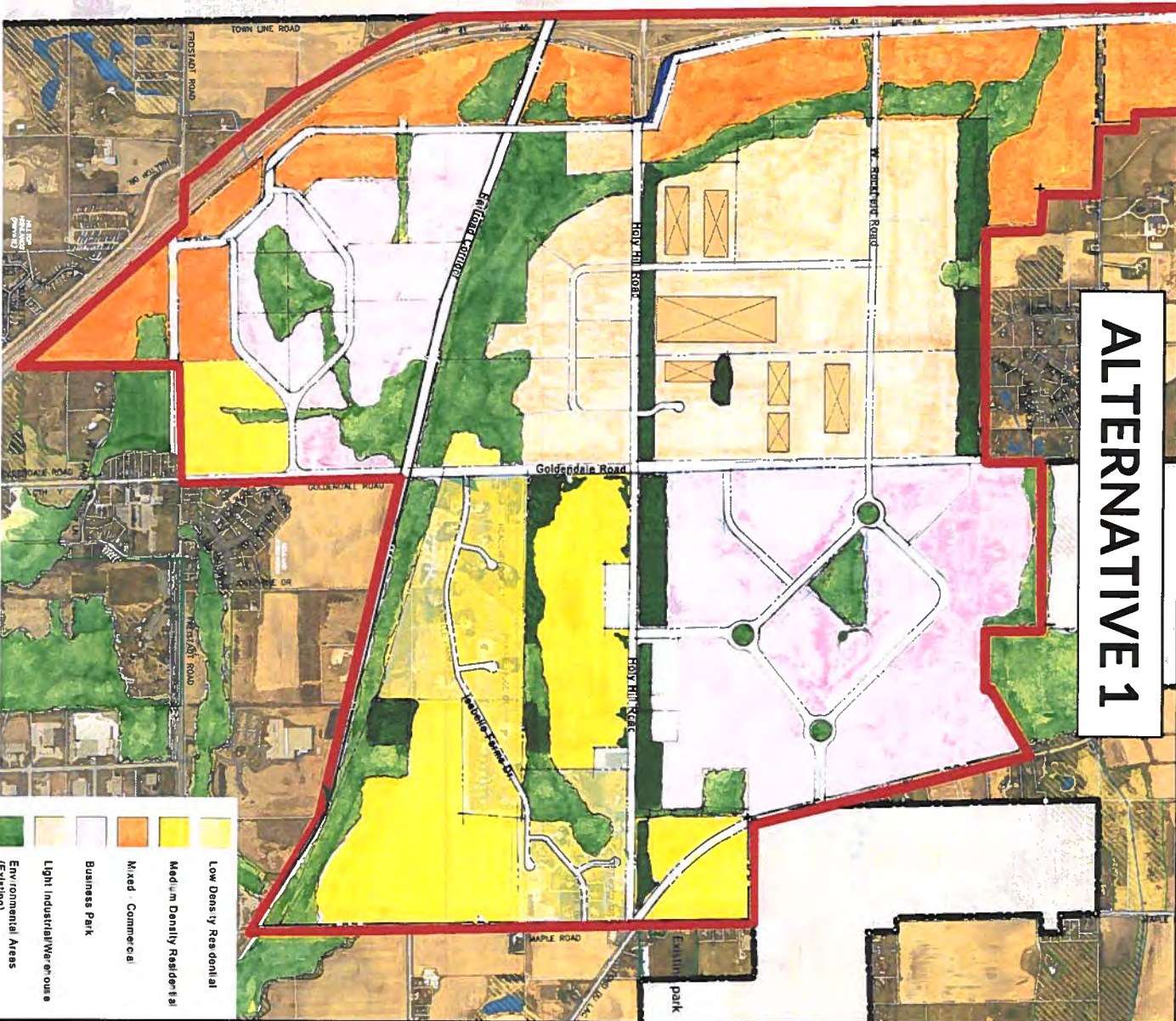
FUTURE LAND USE:

Holy Hill Area

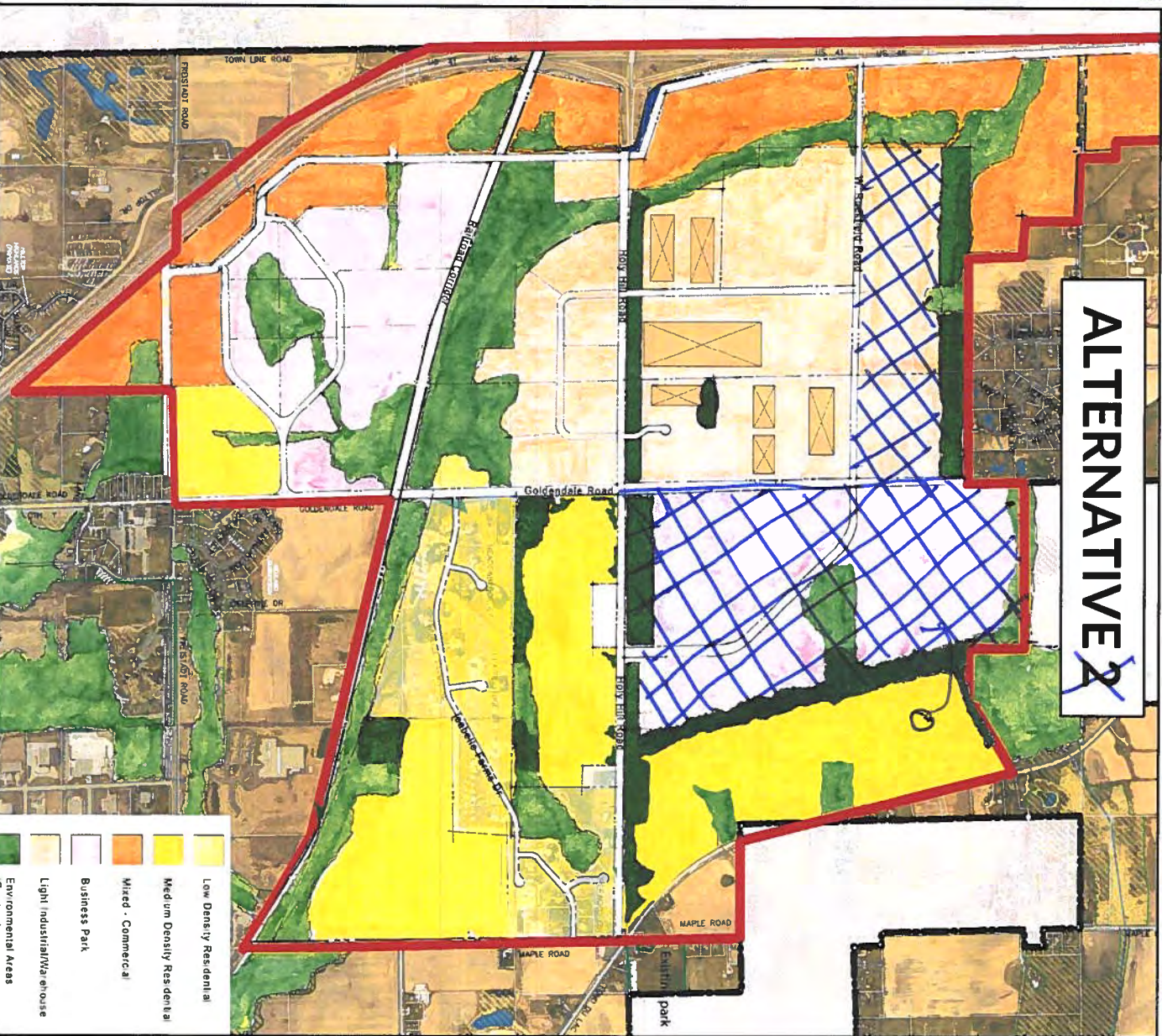
Proposed
3
↓



ALTERNATIVE 1



ALTERNATIVE 2



- Low Density Residential
- Medium Density Residential
- Mixed - Commercial
- Business Park
- Light Industrial/Warehouse
- Environmental Areas (Existing)
- Environmental Areas & Stormwater Facilities (Proposed)

Germantown Proposed Land Use: Holy Hill Alt 1

DRAFT February 26, 2021



Germantown Proposed Land Use: Holy Hill Alt 2

DRAFT February 26, 2021



Rural Preservation Boundary Notes from 4-11-22 Community Workshop

Table 1

- Would like to continue farming

Table 2

- Area north of Donges Bay and east of Pilgrim should be designated Rural Preservation

Table 3

- Keep all potential sewer service areas in the Rural Preservation District

Table 4

- Keep area north of Rockfield Road and east of Goldendale in Rural Preservation area

Table 5

- Remove area north of Rockfield Road from potential expansion area.
- Remove area east of Country Aire and north of Elm Lane from potential expansion area

Table 6

- Everything outside current SSA should be kept in the Rural Preservation District

Table 7

- Remove potential expansion area north of Rockfield and east of Goldendale....but could be owner occupied houses or office buildings with limited hours, if it had to be developed
- All unsewered area north of Friestadt should be kept within the Rural Preservation District
- Keep Shoen Laufen District Rural

Table 8

- No sewer in southwest potential expansion area
- Keep area south of Freistadt, between Country Aire Drive and Mary Buth Lane, in Rural Preservation area

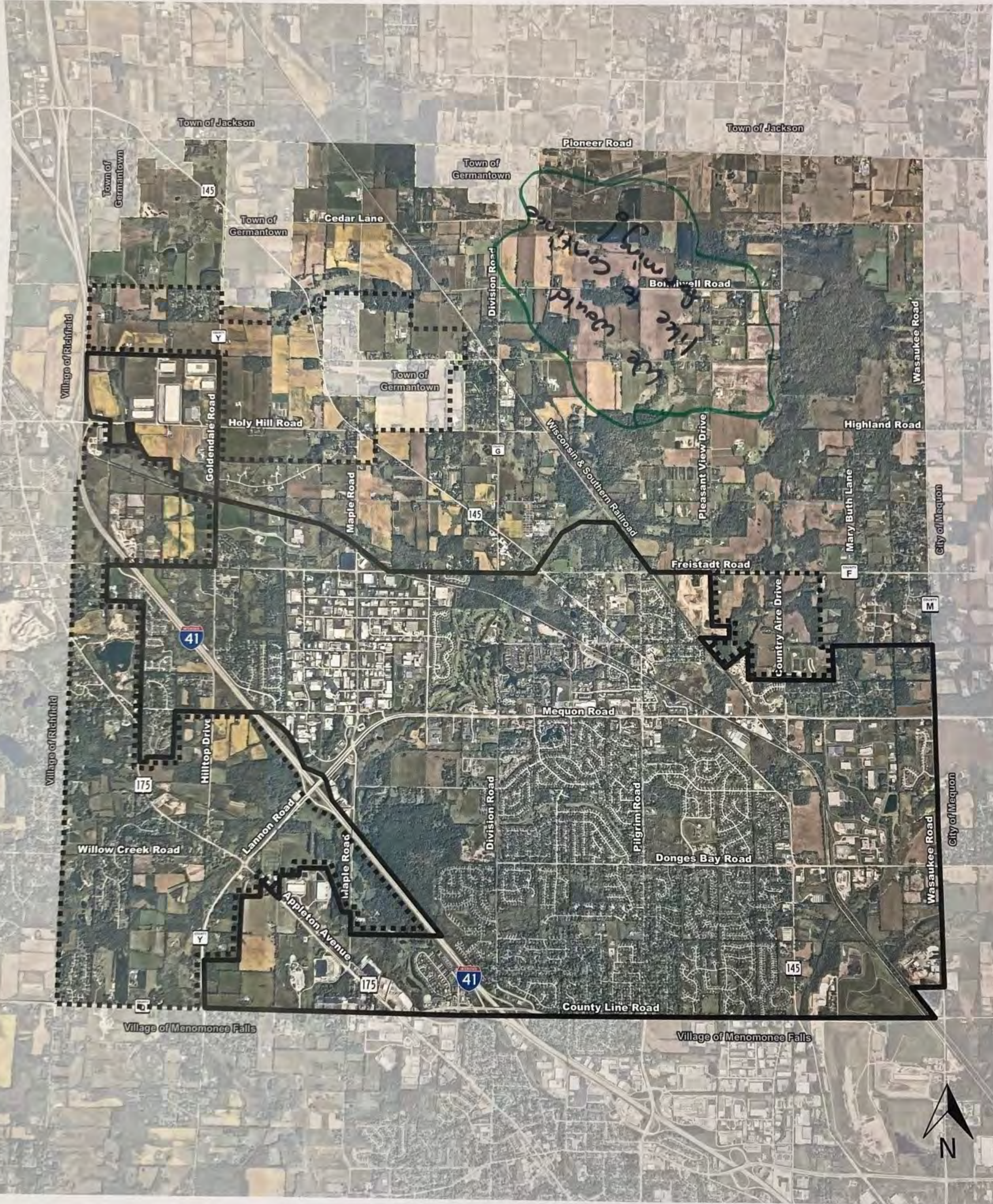
Table 9

- Remove potential area near Rockfield and Goldendale
- Keep everything north of Friestadt Road east of the Wisconsin & Southern Railroad in Rural Preservation area

Table 10

- Everything west and north of the power station along County Line Road should be in the Rural Preservation Area
- Moderate density residential along east of Goldendale could be a possibility

Village of Germantown



Legend

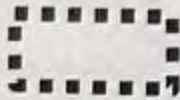
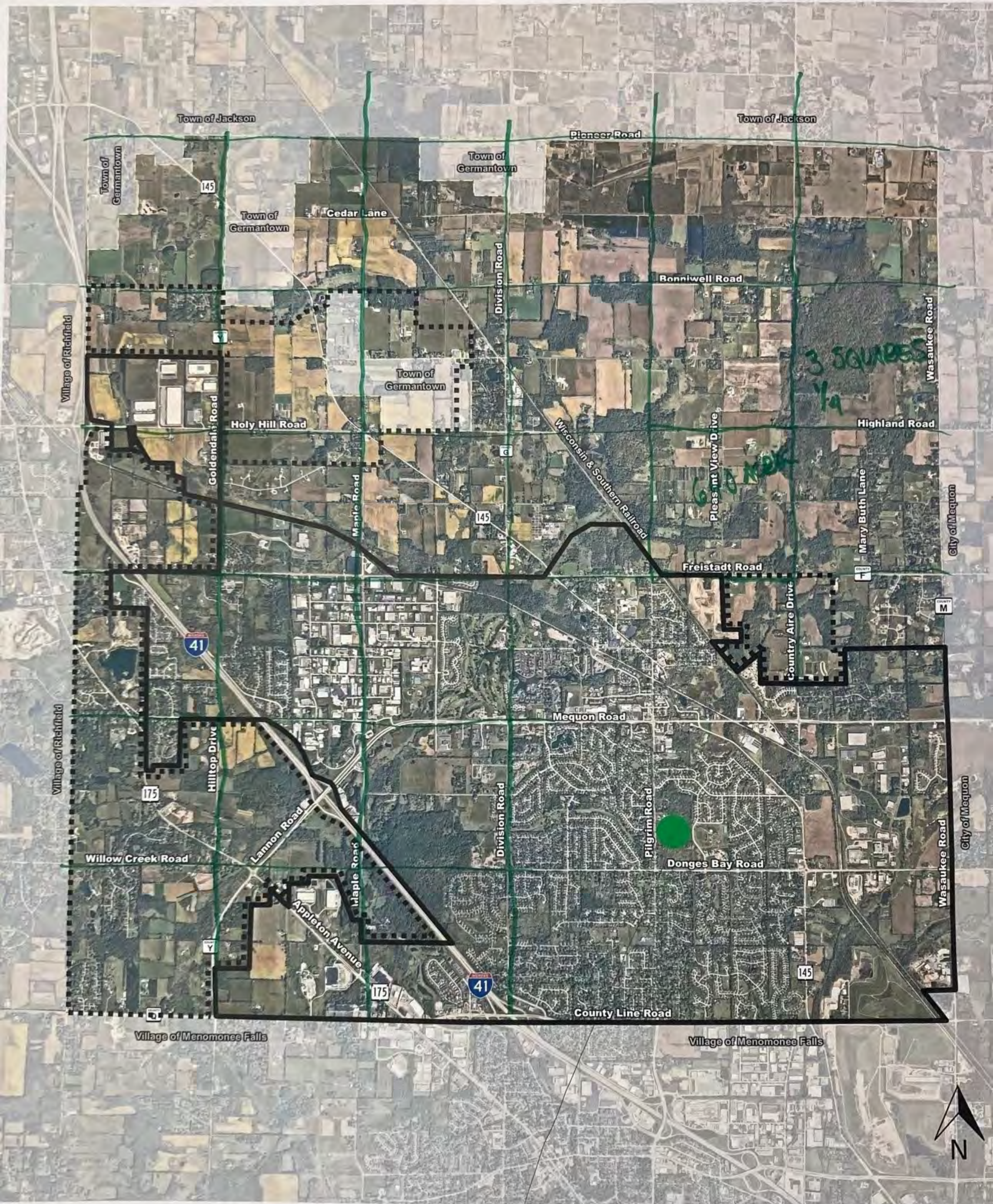
-  Existing Sewer Service Area (SSA) Boundary
-  Potential Sewer Service Area (SSA) Boundary

Table #
1

Village of Germantown



rural preservation

Legend



Existing Sewer Service Area (SSA) Boundary



Potential Sewer Service Area (SSA) Boundary

Table #

2

RED = Removed From Sewer Service Area Map of Germantown

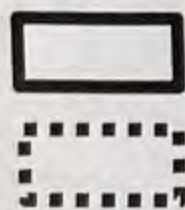
TABLE 3

- All of our Red Dots = property owners who are not paying for sewer service
1. Don't drive farm-ers out - more students right
 2. Schools can't handle more students right
 3. Preservation of Country, Thruway & standard of
 4. Wildlife preservation
 5. 2050 housing may be a projection to a point but not a necessity
 6. Concerns with the cost of sewers & preservation



GREEN BORDER:
Proposed Rural
Preservation
Mapping Area

Legend



Existing Sewer Service Area (SSA) Boundary

Potential Sewer Service Area (SSA) Boundary

Table #

3



GERMANTOWN

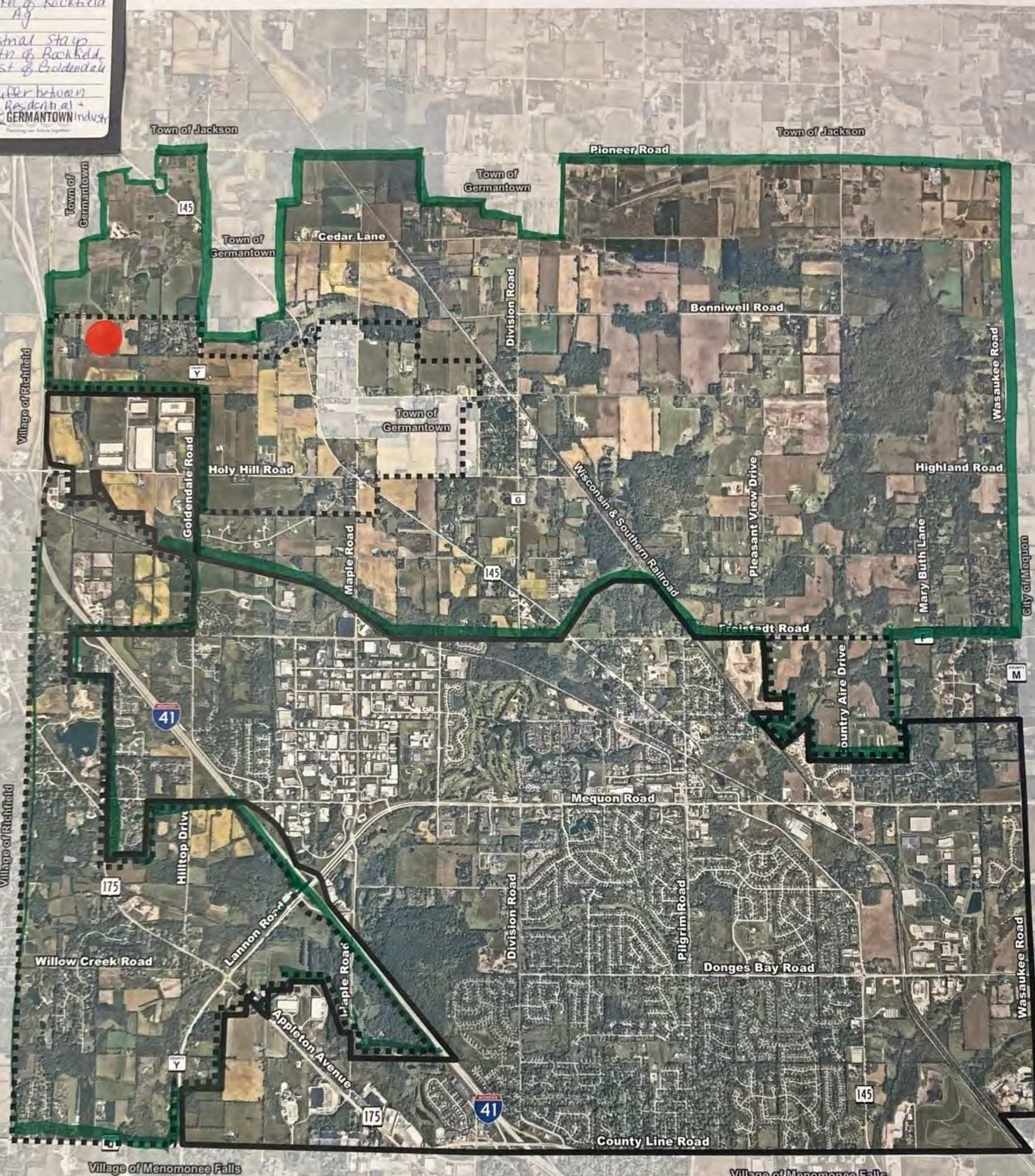
Planning our future together.

To Do



Map of Germantown

- ☒ Red dot = keep out of sewer
 - ☒ Keep everything north of Rockfield as Ag
 - ☒ Industrial stays south of Rockfield, west of Goldendale
 - ☒ need buffer between Residential + Industrial
- GERMANTOWN Industry

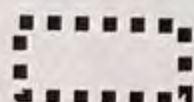


Red = Remove from future sewer

Legend



Existing Sewer Service Area (SSA) Boundary

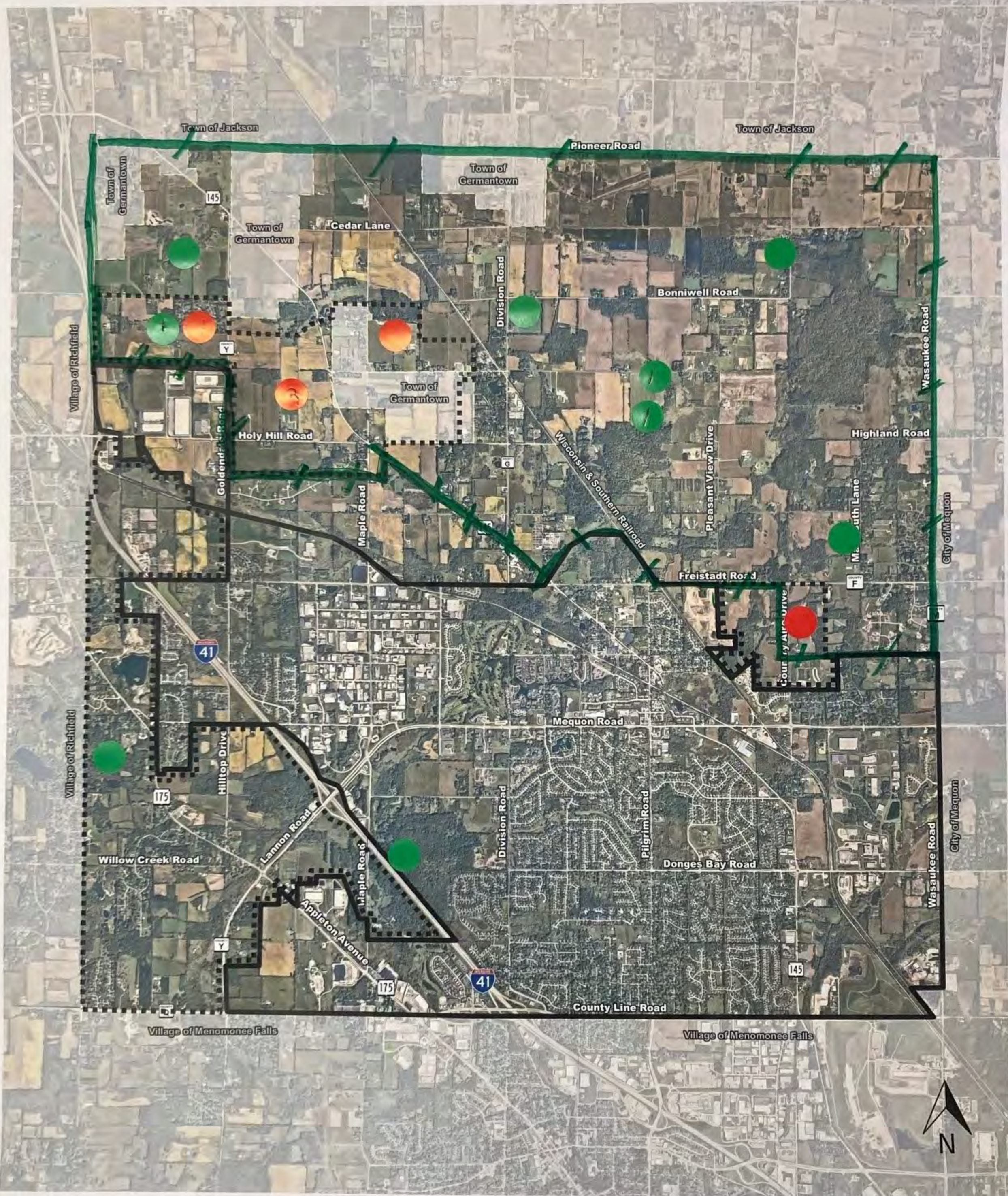


Potential Sewer Service Area (SSA) Boundary

Table #

4

Village of Germantown



Legend

Existing Sewer Service Area (SSA) Boundary

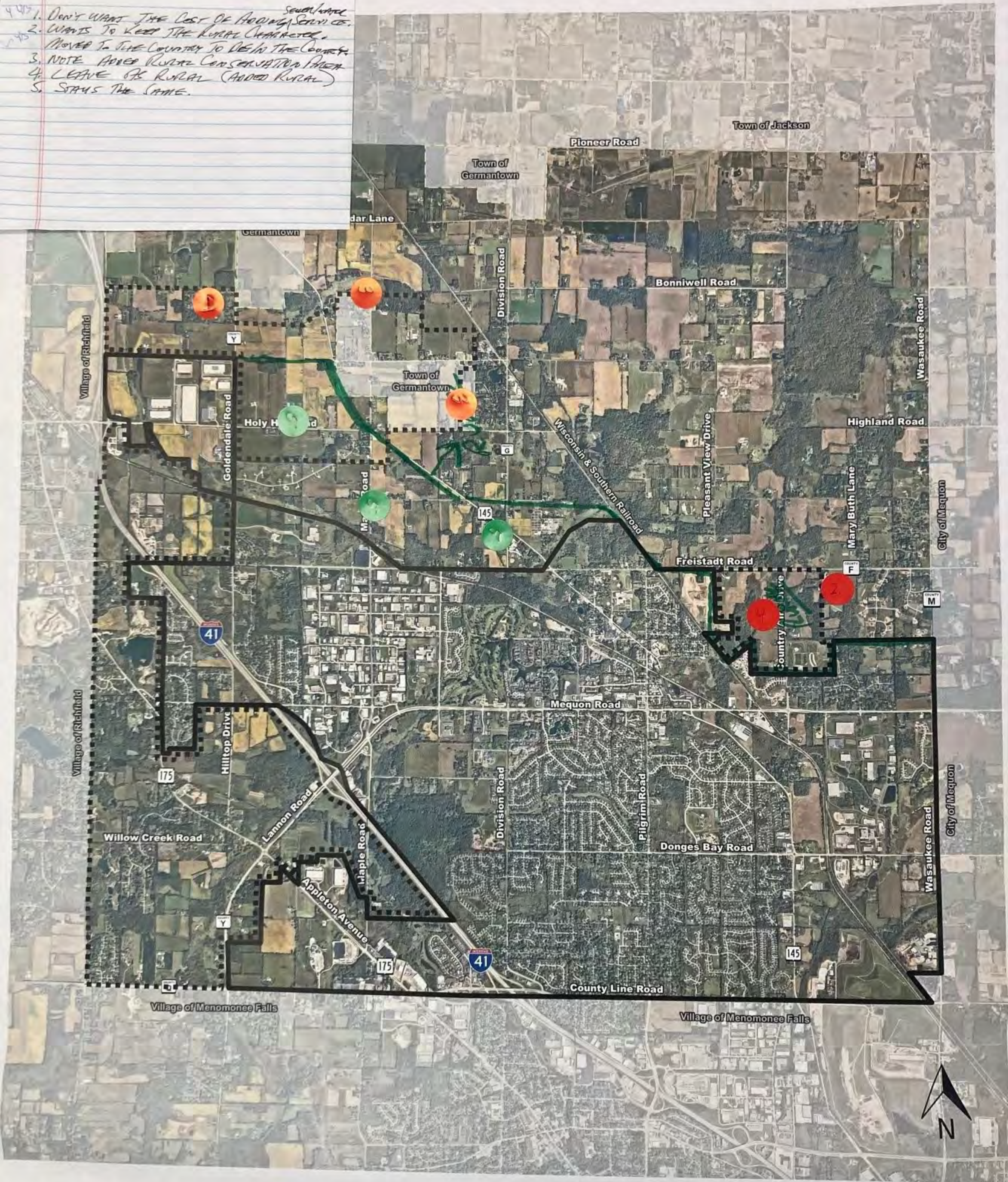
Potential Sewer Service Area (SSA) Boundary

Table #
5

Village of Germantown

F-6

- 4/25/2025
1. Don't want the cost of providing sewer service.
2. Wants to keep the rural character.
3. Moved to the country to be in the country.
4. Note added rural conservation area.
5. Leave as rural (added rural).
6. Stay the same.



- Legend**
-  Existing Sewer Service Area (SSA) Boundary
 -  Potential Sewer Service Area (SSA) Boundary

Table #
6

DO NOT SELL OUR WATER

Village of Germantown



GREEN = RURAL

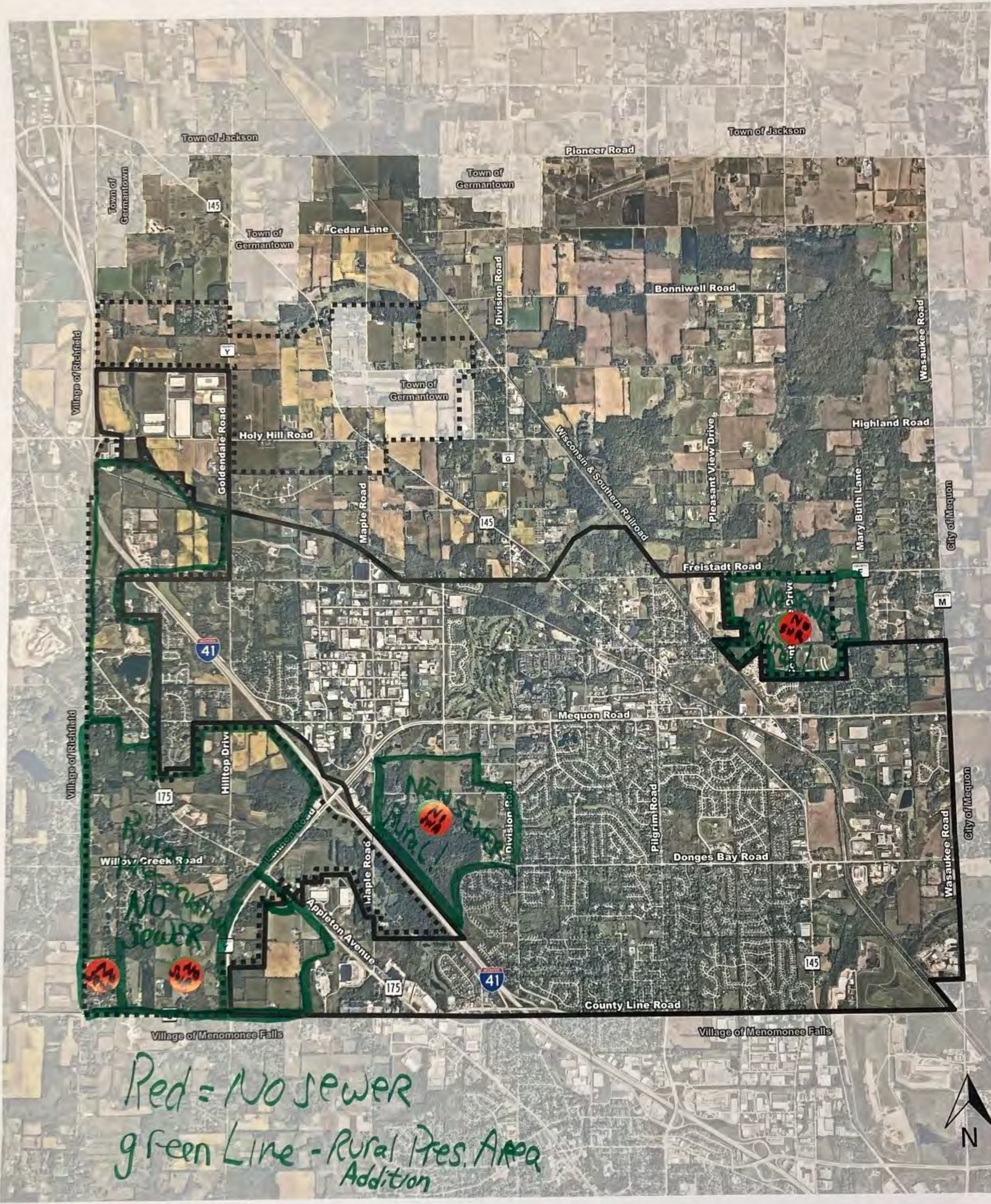
Legend

-  Existing Sewer Service Area (SSA) Boundary
-  Potential Sewer Service Area (SSA) Boundary

Table #

7

Village of Germantown



Are the current landowners
of large tracts farmers or Land speculating buyers/developers?

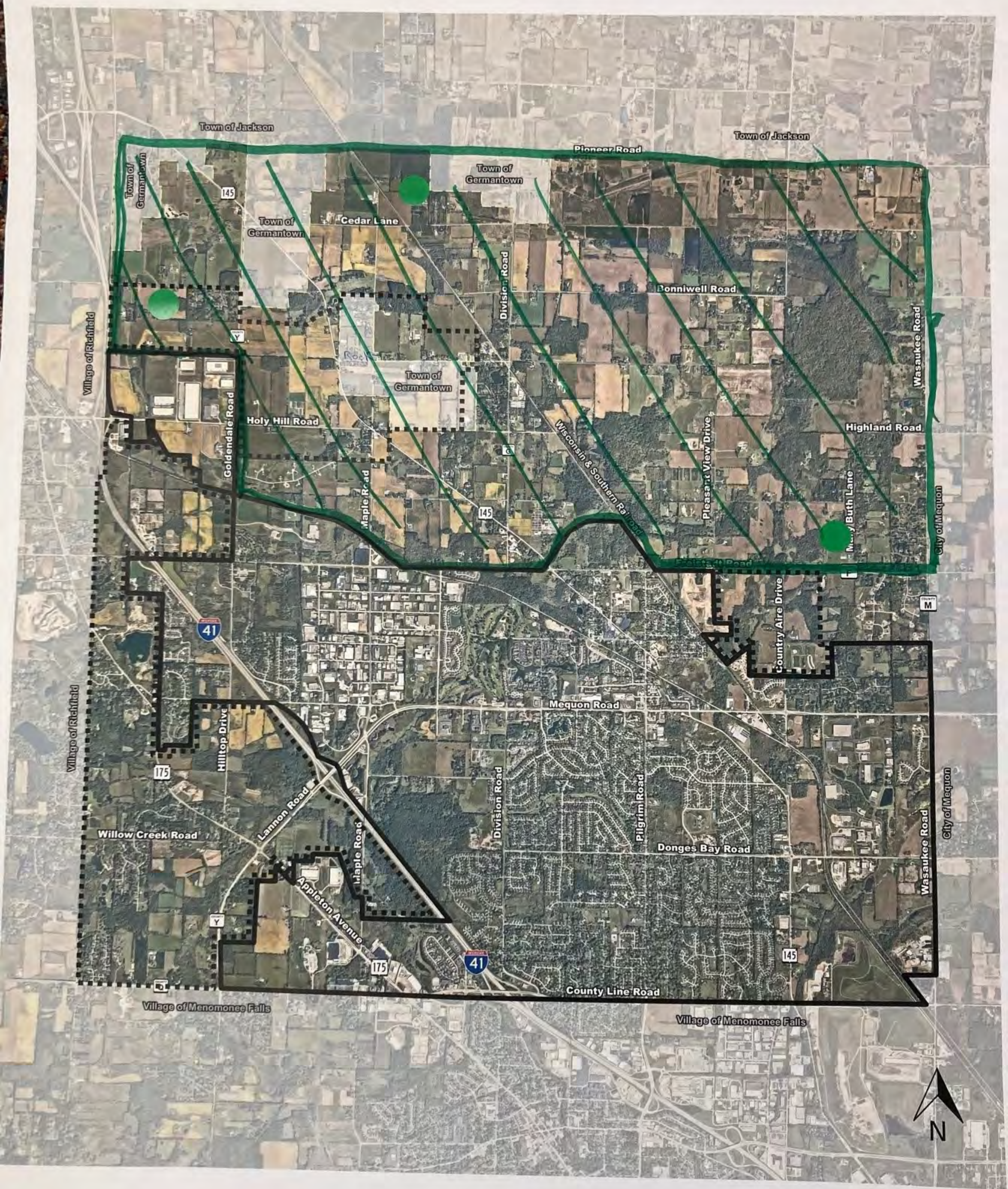


Legend

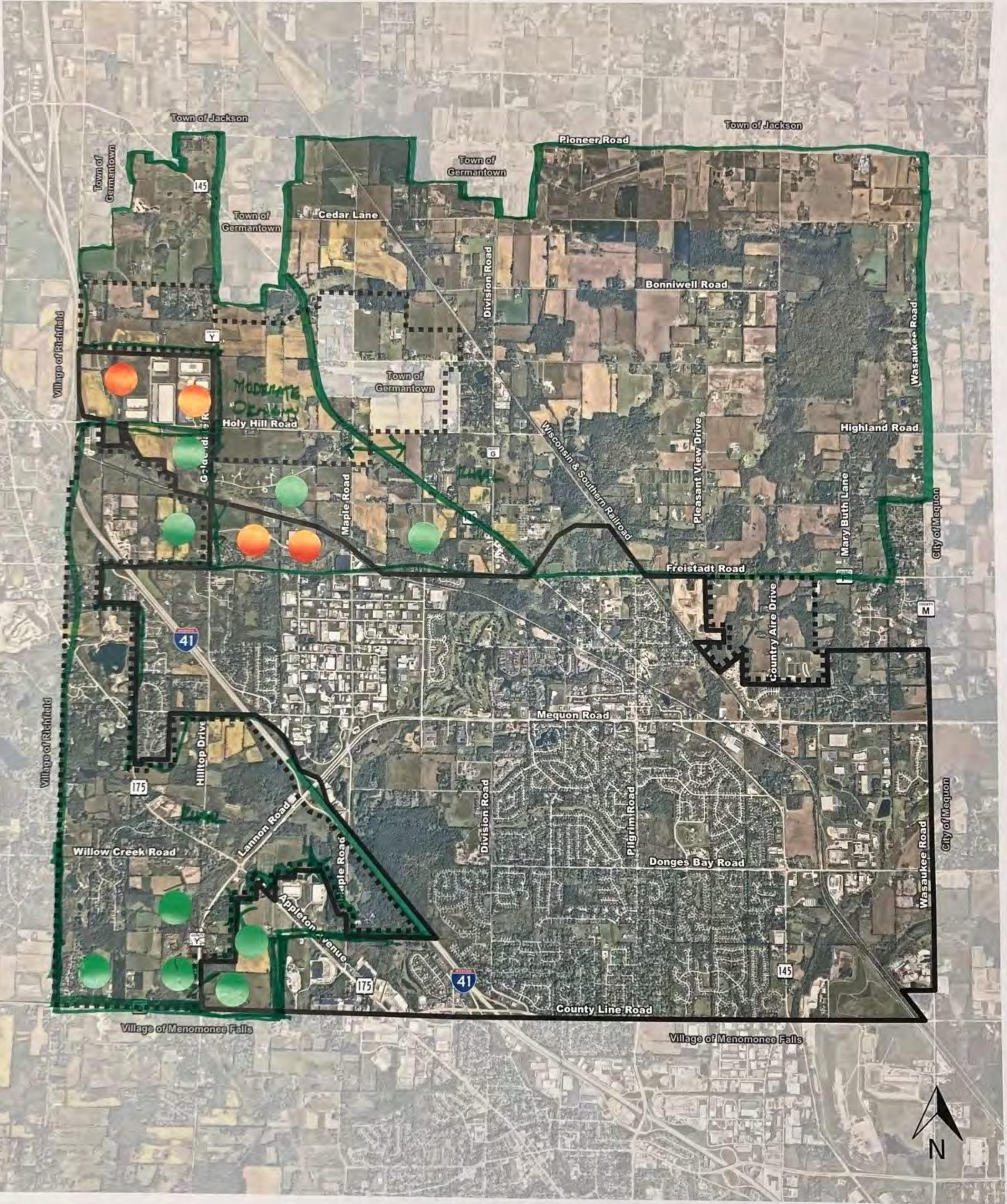
-  Existing Sewer Service Area (SSA) Boundary
-  Potential Sewer Service Area (SSA) Boundary

Table #
8

Village of Germantown



Village of Germantown



Legend

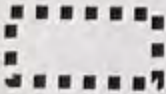
-  Existing Sewer Service Area (SSA) Boundary
-  Potential Sewer Service Area (SSA) Boundary

Table #
10

From: [Tamra Varebrook](#)
To: [Germantown 2050 Plan](#)
Subject: Please consider
Date: Monday, September 23, 2019 6:27:47 AM

Regular CURBSIDE bulk pickup

Here is a petition of interest.

<http://chnng.it/5q6XtnkDZx>

From: [Deb Denton](#)
To: [Comments](#)
Subject: Board Meeting Items for Discussion for tonite's meeting
Date: Monday, September 21, 2020 1:23:49 PM

Good afternoon -

Please discuss these items at tonite's meeting:

- the School District is having their annual meeting on the same nite as the 2050 Plan meeting - please move one of these meetings - As you know, Germantown citizens are interested in giving input to the 2050 plan, as well as what the School District is going to be doing! THIS IS IMPERATIVE!

- What is the status of the BUilders Agreement with Veridian - I cannot find it on line anywhere - please provide us with an update

- Children are still playing on the dirt piles where the construction is occurring - what can be done about this

Thank you

Jim and Deb Denton
Crabtree Lane
Germantown, WI

From: jandmiller4@att.net
To: [Comments](#)
Cc: [Phil Hudson](#); [Art Zabel](#); [Jolene Pieper](#); [David Baum](#); [Dennis Myers](#); [Dan Wing](#); [Rick Miller](#); [Terri Kaminski](#); [Dean Wolter](#); [Deanna Braunschweig](#)
Subject: Village Board Meeting tonight 9/21/2020 - Comments
Date: Monday, September 21, 2020 2:55:02 PM

Good evening Village Board,

My mission is to ensure that the Village of Germantown is the most sought after Village to live in because of the open green space, undisturbed wetlands and exceptional Parks.

In order to do that, Germantown has to make a commitment to create the most beautiful Parks with attractive and functional Recreational Buildings/Pavilions such as Fireman's Park. The Buildings/Pavilions that we construct in these Parks are for today and future generations to use for multiple purposes – such as reunions, showers, Birthday and Anniversary parties and of course Weddings! All of the buildings/pavilions in our Germantown Parks should be income generating. To ensure that the Germantown Parks buildings/pavilions are income generating, they should be functional, well appointed, and visually pleasing. This will ensure that Germantown will obtain repeated sales for these buildings/pavilions which equals **income!**

I would like to bring up several points about tonight's meeting agenda item – Fireman's Park Contractor and make a comment about rescheduling the 2050 Land Use Plan Meeting.

1. **(X. B. Firemen's Park Shelter)** The Village Board and Parks & Rec have been working on the Fireman's shelter for at least two years. Now it comes down to the contractor. In the Parks and Rec Meeting last Monday there was a difference between two contractors. One design had NO Trusses and the other contractor did include the Trusses. There are Trusses in the New Dheinsville Festhalle. It allows people to come in and hang lights and decorations for weddings, etc. It also lends itself to the Germanic Design. The Parks & Rec vote for and against Trusses was tied. Then the President of the Parks & Rec had to add a vote and he voted for NO Trusses. I believe that the Village Board wanted to have the Trusses and perhaps you can persuade the Parks & Rec to vote in the Trusses. Otherwise, in my opinion, the new Fireman's Park it is going to look like a gymnasium. High boring ceilings.
2. **NOT ON THE AGENDA – 2050 Land Use Plan**. The VB is always looking for citizen input for the 2050 Land Use Plan. The School District is having their Annual Meeting on September 28th too. There is no way that a citizen can attend both meetings. I want to urge the Village Board to move the 2050 Land Use meeting to a Thursday. There are so many of the Committee Meetings on Mondays it is impossible to make them all. If the Gtown Citizens are interested in giving their 2050 Plan input plus find out what the School District is going to do this year...they cannot be in two places at one time. Since the planning of our Village is such an important plan going forward I have two suggestions:
 - a. Utilize the Green Dog Sign – placed in strategic locations around the Village so that citizens can go to the website to find out where/when the next 2050 Land Use Plan Meeting will be!
 - b. I respectfully request that the Village Board reschedule the 2050 Land Use Plan

Meeting to October on a Thursday night. Here is my suggestion = 10/29/2020.

3. **Builders Agreement** – I wanted to ask what is the status of the updated Builders Agreement between – the Village of Germantown and Veridian Homes??? This Builders Agreement was supposed to be updated. Where is it located?
4. **Safety** – I want to mention that I have observed children and adults still running on the tops of the mounds of dirt and sitting in Equipment at Kinderberg Park. Please make sure that there is added
Germantown Police patrol past Kinderberg Park and the construction area.

Germantown Leaders should be keenly aware of our outdoor spaces during this COVID –19 Pandemic. COVID is not going away soon so the more we prepare our outdoor spaces with options to give our citizens opportunities to be outside where it is relatively safe – the better. Please keep in mind that these building/pavilions will be here for generations. Make them beautiful and income generating!!!

Thank you in advance for your consideration!

Kind regards,

Jan

Jan D. Miller
Friends of Kinderberg Park Committee Member

262-352-8250 Cell

From: jandmiller4@att.net
To: [Comments](#)
Cc: [Dean Wolter](#); [Deanna Braunschweig](#); [Jeff Retzlaff](#); ljohnson@village.germantown.wi.us; [David Baum](#); [Matt Kimmmer](#); alaszewski@germantown.wi.us; pniles@germantown.wi.us; rwilliams@germantown.wi.us; wshadid@germantown.wi.us
Subject: Plan Commission 10-12-2020 - COMMENTS
Date: Monday, October 12, 2020 6:27:59 PM

To the Plan Commission,

I would like to speak during the Public Input time:

~~~~~

Regarding the 2019 Community Survey Results:

I would like to know if the 1,819 Total Survey Respondents is a high or low number for a Village of 20,000 people.

Comments:

1. There seems to be somewhat of a lower quality of life in Germantown since the 2015 survey. This is concerning...
2. 46% of the respondents think that Gtown could use more "passive recreation" land use such as walking trails, wildlife observation, canoeing, kayaking, bird watching, bicycling and picnicking, etc. I agree that people do want to live more active lives and be closer to nature. It is my opinion that the 2050 should focus on these attributes.
3. The survey said that Gtown needs to Attract more Sit Down and Family Restaurants. My opinion is that getting new restaurants will not improve or be a reality until the COVID-19 Pandemic has a vaccine. At this time all businesses are having a difficult time to stay alive. I do not see this happening for another two years....but it should be in the plan.
4. Most of the respondents want Gtown to tap into bike and hiking trails to connect with other communities and get people into our Germantown Downtown Area. I agree.
5. The Survey also said that the rural feeling should be promoted as well as conservation subdivisions. This is another great idea that I agree.

My suggestion is that Germantown 2050 Land use Plan focuses on the creation of these outside buildings, paths and functions. Germantown can win back the current residents and attract other residents by creation of the walking trails, wildlife observation areas, canoeing, kayaking, bicycling and picnicking areas. In order for Germantown residents and people in general to gather in numbers there will a need for OUTDOOR gathering spaces. Germantown needs to focus on these types of spaces and lead people to the Germantown downtown area. Germantown needs a "focal point". My vision: we could connect all of the wonderful rural areas and passive recreation areas and lead them to the Germantown downtown area. This is not a new concept...all you have to do is to look at our neighboring Towns and Villages...they are great examples of making the Downtown a Focal Point.

I hope that the Plan Commission will come up with a plan of action to review each of the individual ZONES and get resident feedback from each ZONE. It is important that all Germantown Residents have a say in the development of Germantown going forward into 2050.



Thank you to the Plan Commission for your consideration of my Germantown 2050 Land Use Plan.

**Comment on Gehl Foods:**

I think that the Plan Commission should deny the building of the 52' silo for the Nitrogen. If there is a fire...they will have to wait for the fire dept to get additional help from neighboring villages.

Has Gehl Foods ever started the construction of beautifying the side of the building on Main Street where they took down homes to build the addition on Main Street and Church Street???

Thank you.

Kind regards,

*Jan*

Jan D. Miller  
W151 N10297 Windsong Circle, West  
Germantown, WI 53022  
Friends of Kinderberg Park Committee Member

262-352-8250 Cell

**From:** [jandmiller4@att.net](mailto:jandmiller4@att.net)  
**To:** [Comments](#)  
**Cc:** [Dean Wolter](#); [David Baum](#); [Phil Hudson](#); [Art Zabel](#); [Jolene Pieper](#); [Terri Kaminski](#); [Rick Miller](#); [Dennis Myers](#); [Dan Wing](#); [Deanna Braunschweig](#)  
**Subject:** Village Board Meeting Regarding - Gtown selling water/sewer to Richfield  
**Date:** Monday, November 2, 2020 12:41:02 PM

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To the Germantown Village Board:

I am sending my comment for item **VI. A. Village of Germantown providing Village of Richfield with Water/Sewer Utilities.**

I would like to make my comment on line...but I wanted you to have this e-mail for the meeting notes.

Thank you,  
Jan Miller

~~~~~  
~~~~~

To President Wolter and Germantown Village Trustees,

I want to urge you to vote **"NO"** on item **VI. A. Village of Germantown providing Village of Richfield with Water/Sewer Utilities.**

I believe that however the Contract for the Water/Sewer between the two Villages – Germantown/Richfield, I am certain that Germantown would be in a losing position. Richfield should be able to fund their own Water and Sewer. Water is going to be a huge asset in the future. Germantown should hold on to our Water/Sewer assets and provide the Water/Sewer to our own Germantown Residents first.

In addition, Germantown has not completed the 2050 Land Use Plan. Our future 2050 Land Use Plan could impact the amount of Water/Sewer consumption within Germantown so therefore it is not prudent to give our Water/Sewer assets to Richfield.

Thank you for listening to your constituents and voting accordingly!

Your support is greatly appreciated!

Kind regards,

*Jan*

Jan D. Miller  
W151N10297 Windsong Circle, West



**From:** [jandmiller4@att.net](mailto:jandmiller4@att.net)  
**To:** [Comments](#); [Dean Wolter](#); ["David Baum"](#); [alaszewski@germantown.wi.us](mailto:alaszewski@germantown.wi.us); [pniles@germantown.wi.us](mailto:pniles@germantown.wi.us); [rwilliams@germantown.wi.us](mailto:rwilliams@germantown.wi.us); [wshadid@germantown.wi.us](mailto:wshadid@germantown.wi.us); [Matt Kimmler](#)  
**Cc:** [jandmiller4@att.net](mailto:jandmiller4@att.net)  
**Subject:** Plan Commission Meeting 2/22/21 - Comments and Questions - from Jan Miller  
**Date:** Monday, February 22, 2021 6:31:23 PM

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Good evening Plan Commission,

I have some comments/questions about the Graef Germantown Comprehensive Plan 2050.

1. #2 What we have heard so far??? Is this information from 2020 or 2019 and how many participants from the Village of Germantown in this feedback?
2. #4. In this Interactive Map on Social Pinpoint - it says that there will be instructions and encourage residents to attach pictures – their own pictures??? Or pictures that Graef provides?
3. #5 Introduce Map of “Opportunity Areas” - what is this area??? It is not noted on this map page 17.
4. #1-10 Village Center/ Mequon Road? - Mequon Road is a couple of miles long...what north/south street and Mequon Road are you referring???
5. #11-18 Holy Hill Industrial Area - - Is this light or heavy Industrial?
6. # 19-22 Germantown Northeast Rural Preservation District. – have the land that needs to be preserved been surveyed by the DNR? Preservation leads to conservation. Are we aware of all of the wetlands in the Northeast Rural District?
7. Page 17 – Future Land Use – Bottom of Page says Scenario Planning Map 8-3 : 2010--2020 Future Land Use – Is this OLD or NEW??? Or is it the same?

My main questions:

1. Does Graef have staff Landscape Architects that are actively involved in this Germantown Comprehensive Plan?
2. If not, why not?
3. If so, what is their role?
4. How many participants can you have on the ZOOM Meeting/WebEx for the March 22 Community Workshop?

Thank you for your answers to my questions.

Kind regards,

*Jan*

Jan D. Miller  
W151N10297 Windsong Circle, West  
Germantown, WI 53022

**From:** [mcsmythe@wi.rr.com](mailto:mcsmythe@wi.rr.com)  
**To:** [Germantown 2050 Plan](#)  
**Cc:** [Steve Kreklow](#); [Jeff Retzlaff](#); [Dean Wolter](#)  
**Subject:** Virtual meeting for the 2025 plan vs in person  
**Date:** Tuesday, March 23, 2021 3:34:49 PM

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Hello,

I attended the virtual meeting last night and thought it was interesting. I am concerned, however, that only .00105 of the population attended. The Village is roughly 20,000 people and if there is to be buy-in on anything there should be a much bigger representation of people seeing these presentations.

It will be difficult to get behind anything, even if I like it, if only 21 people have weighed in on visual preferences, amenities that have tax ramifications, the removal of long-time features such as the golf course and adding housing and heavy industrial.

I know it is only a plan, but I have been involved in a community-wide organizing of plans in the past, in other places. The plan adoptions never go smoothly if there is not widespread, VERY public meetings with lots of opportunity for discussion and peoples' voices heard. The beauty of completing these meetings in a charette-type setting (tables of people with maps having discussions and figuring out what makes sense) is that neighbors change neighbors' minds, or at least help them see it won't be so bad. It takes the pressure off the Village because the people have input.

Waiting until the mask mandate is over has my vote. Providing more than a virtual opportunity is a better way to go. Having previously lived through this in a contentious situation for an historic neighborhood, call me "Been there, done that."

Thanks.

Melanie Smythe  
262-247-6301c



**From:** [mcsmythe@wi.rr.com](mailto:mcsmythe@wi.rr.com)  
**To:** [Dean Wolter](#); [Germantown 2050 Plan](#)  
**Cc:** [Steve Kreklow](#); [Jeff Retzlaff](#)  
**Subject:** RE: Virtual meeting for the 2025 plan vs in person  
**Date:** Wednesday, March 24, 2021 7:40:02 AM  
**Attachments:** [Re Virtual meeting for the 2025 plan vs in person.msg](#)

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Mr. Walter,

From your response, I gather you will be conducting more actual in person meetings. Assuming this will happen shortly, due to vaccinations and all the great news of declined cases, the school auditorium has a large space that might work. I attended a board meeting there last autumn and it held numerous people in spite of the virus. Several sessions could be conducted there.

Since Washington County is looking into reducing the mask restrictions and we are technically NOT in a pandemic at the moment, the Village moving towards open in-person meetings will do much to take away some of the fear that has gripped the community. As a community, we should be encouraging everyone to get back to normal business.

Germantown can be a leader in this.

I will contact my neighbors and trust that you will be coming out with an updated list of open meetings for over the next months and summer, beyond the May virtual meeting. I will let them know that. We are talking about the next 30 years for this community. People need a say even if we have to add several months to the process.

Thanks

Melanie Smythe  
262-247-6301c

**From:** [brian bersch](#)  
**To:** [Germantown 2050 Plan](#)  
**Subject:** Downtown  
**Date:** Thursday, April 29, 2021 8:43:47 AM

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I have been brainstorm on how to make a downtown that actually has more the. Bars and a factory, isn't there way to have shops and more things to do similar to Cedarburg or Menominee Falls? Germantown needs more things for people to do, stop and then no how to want residents to stay and play and how to attract people for m outside the village to come and spend money adding to the economic growth? There are so many subdivisions and housing options but what do those residence have to do in the village, currently there options are manly fast food, bars and banks. We need to have more shopping and overall activities. While I understand that Covid slowed growth were past that phase. Look at all of the funding that went towards Holy Hill industrial area, we need to start thinking big picture what will attract younger people to the village and keep the current people to stay and play in Germantown. I would be open to a meeting to discuss the in person more ideas

Thanks,  
Brian Bersch  
[bersch1980@gmail.com](mailto:bersch1980@gmail.com)



**From:** [Ryan Haines](#)  
**To:** [Germantown 2050 Plan](#)  
**Subject:** 2050 Plan- SE corner of Goldendale / Holy Hill Road Plans  
**Date:** Thursday, April 29, 2021 11:53:01 AM

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Hello,

I was reviewing the information on the Germantown2050 website-- specifically the interactive map, where I was able to see the two proposed alternatives for the Holy Hill Road area. I'm specifically asking about the land on the SE corner of the Holy Hill / Goldendale Road intersection. It appears the plan for that specific area is the same in both alternatives (a residential subdivision), with houses very close together along the outer edge of the subdivision drive. How big are those buildable lots as drawn?

I ask because I live in Isabelle Farms subdivision immediately to the south. As you know, Isabelle Farms is a very low density development (most houses are on 5-acre lots, a few have 2-acre lots). We built our home in 2012 because it was on the outskirts of Germantown in a rural setting. But based on the PDF drawings being proposed it appears that someday I could be staring at the backside of 10 or more houses just along my property line (check out the map for yourself-- my house is the one at the end of Meadow Brook Ct.).

Why would the Village want to pack so many homes so close together? That would ruin the rural setting of this area. Frankly a lot of that has already happened with industrial park north of Holy Hill Road. But please don't take it all from us. I realize the land directly north of my home likely can't remain a farmer's field forever, but the Village can and should take steps to maintain the rural feel of this area. Specifically, any residential development on the SE corner of the Holy / Goldendale intersection should be on 1-acre lots (so the houses aren't so close together).

Also, I see on the map some dark green separating this residential development and Isabelle Farms. The map legend says dark green is "Environmental Areas & stormwater facilities (Proposed)". What exactly does that mean? Is it additional landscaping / berms / trees? If so how wide would it be? And what would happen to the existing tree line that runs along that space? Having some combination of trees / berms here would be a great thing as it would provide some privacy to both subdivisions.

I would really like to hear how the Village plans to keep the rural feel of this area. If it's easier to talk live I can be reached on my mobile phone listed below.

Thank you,

Ryan Haines  
W200 N12554 Meadow Brook Ct.  
Richfield, WI 53076  
414-305-0531

**From:** [LAURA BRANTLY](#)  
**To:** [Germantown 2050 Plan](#)  
**Subject:** Comments on the Village Plan  
**Date:** Monday, May 10, 2021 8:05:42 PM

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I would like to comment on the style of roads such as Division Road. I would like to see the 2 lane country roads remain as they are with 2 lanes, gravel shoulder and open drainage ditches. I drive on that road regularly and have not had issues with the traffic. Wider roads are not needed and they are much more expensive to maintain and replace. I can't think of anywhere in Germantown where wider roads are needed.  
Laura Johnson



**From:** [jandmiller4@att.net](mailto:jandmiller4@att.net)  
**To:** [Emily Zandt](#)  
**Cc:** [Jeff Retzlaff](#); [Germantown 2050 Plan](#)  
**Subject:** RE: We need your feedback!  
**Date:** Wednesday, June 30, 2021 3:00:24 PM  
**Attachments:** [image001.png](#)

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Hi Emily,

Thank you for the reply.

Yes, thank you, I did find the Social Pinpoint on the Village Website. It is not easy to find, and it is not clear what the Social Pinpoint is about.

My suggestions for Social Pinpoint:

1. I think you should be able to access the APP just by clicking on the 2050 Comprehensive Plan.
2. I think that the name Social Pinpoint is not enough to get Residents to click on the link. Can the Social Pinpoint be made a GREEN button and say Social Pinpoint - Resident Input?
3. Could you set up a Booth at the Germantown Events – such as the 4<sup>th</sup> of July. Taste of Germantown or any of the Concerts in the Park – because we have FREE WI-FI in the new Fireman's Park Pavilion.

Your consideration is greatly appreciated.

I will look forward to the next Public Input Meeting.

Kind regards,  
Jan

Jan Miller  
262-352-8250 cell

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**From:** Emily Zandt <[ezandt@village.germantown.wi.us](mailto:ezandt@village.germantown.wi.us)>  
**Sent:** Monday, June 28, 2021 4:23 PM  
**To:** [jandmiller4@att.net](mailto:jandmiller4@att.net)  
**Subject:** RE: We need your feedback!

Hi Jan,

The Social Pinpoint site is linked on the left hand side of the 2050 Comprehensive Plan Page, which can be found under **Government – Administration – 2050 Comprehensive Plan** or under **Business & Development – Community Development Department – 2050 Comprehensive Plan**.

The 2050 Plan page is also linked in the Citizen Help Center and under Village Spotlights on the homepage.

The final Public Input Meeting date is still to be determined, but will most likely be between mid-July and mid-August.

I anticipate we may discuss that more tonight.

Let me know if you have any additional questions.

Thank you,

Emily

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**From:** [jandmiller4@att.net](mailto:jandmiller4@att.net) <[jandmiller4@att.net](mailto:jandmiller4@att.net)>

**Sent:** Monday, June 28, 2021 3:23 PM

**To:** Emily Zandt <[ezandt@village.germantown.wi.us](mailto:ezandt@village.germantown.wi.us)>

**Subject:** RE: We need your feedback!

Hi Emily,

Would you please explain where this Social Pinpoint is on the Village Website?

I am on the Social Pinpoint because I clicked on the link in your message below...I just could not find it on the Village Website.

What are the upcoming dates for the Public Input?

Thank You!



The Village of Germantown is still looking for feedback on the proposed  
Neighborhoods, Districts and Corridors Map!

Visit the [Social Pinpoint](#) site to view and comment on the interactive map,  
complete a visual preference survey, and learn more about the 2050  
Comprehensive planning process.



If you would like to provide feedback via email, please send comments to  
[plan2050@village.germantown.wi.us](mailto:plan2050@village.germantown.wi.us)

Feel free to reach out to the Village of Germantown Planning & Zoning  
Department with questions at 262-250-4735.

Emily Zandt, AICP  
Associate Planner/Zoning Administrator  
Village of Germantown  
(262)-250-4735

**From:** [Anne Bastow](#)  
**To:** [Comments](#)  
**Subject:** NW corner Lannon & County Line  
**Date:** Friday, March 25, 2022 11:22:09 PM

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I encourage Germantown to follow it's proposed 2050 Comprehensive Plan which does not include residential at this location. In my opinion, Germantown has enough high density residential units already in place. If residential is pursued, side by side ranch units would be a much better fit for this location. Given aging demographics, ranch units are in high demand. A lower density development would also generate less traffic to an area that is over burdened at times.

Thank you for hearing my comments.

Sincerely,  
Anne Bastow

Sent from my iPhone



**From:** [Tamara Schneider](#)  
**To:** [Comments](#)  
**Subject:** Developement plan for Lannon Rd and County Line Rd  
**Date:** Saturday, March 26, 2022 9:52:55 PM

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**CAUTION: This email originated from outside the organization.  
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To the Plan Commission:

I would like to express my concerns over the planned proposal to build at the Northeast corner of County Line Rd and Lannon Rd.

My concerns include the increased traffic onto both streets. With a 320-unit apartment complex, there is a very real potential of 2 cars per unit=640 additional cars, using the streets. The intersection of the two streets is already notorious for accidents. Now there will be the additional apartment traffic, plus all the traffic going to the convenience store. Semi-trucks and delivery trucks, along with the employee vehicles that will be going to the industrial buildings, will also cause congestion in the area.

Another concern is the strain on sewer and water, as well as fire and police? Is there the budget to hire additional personnel to patrol and address the emergency needs of this new area and the people living here? Convenience stores, such as the Speedway on County Line Rd, and the Kwik Trip on Maple Rd, by Mequon Rd, are often areas of criminal behavior, as seen in the police blotter of our local papers. You cannot expect the current police staff to also care for this new area.

There is the current failure of other developments just east of this area, on County Line Rd, the empty shopping malls. These vacant buildings are an eyesore for the community. Perhaps instead of creating a new development area, that one could be reinvigorated by this development.

As an aside, the residents of Germantown should not have to pay \$7500 for the TIF feasibility study for this area. That cost should be put on the developer, who stands to make so much money.

Lastly, the 2050 Comprehensive Plan for Germantown, states that this area, the Willow Creek Business Park District, is rated "undesirable" for any sort of residential living. It specifies two and three family residential, multi-family and mixed commercial/residential all as "undesirable". Types of future land use that are listed as Allowable or desirable types are mixed use commercial/industrial, industrial, open space/recreational and current use. This proposed plan is none of these, and it destroys the option of "open space/recreational" by building up 80 acres of farm and woodland, in which native wildlife and flora, such as Trillium, May Apple, Eupatorium purpureum, sugar maples and oaks currently grow.

Please consider all of the potential concerns and problems thoroughly before thinking only of the new tax base. I believe many people move to this community for its convenience to Milwaukee, but with the country look and feel. When all the open space is built up, that lure of Germantown will be gone, and good people will seek homes in towns farther north and west.

Thank you,

Tammy Schneider

414-588-2928

[flower2012.ts@gmail.com](mailto:flower2012.ts@gmail.com)



Virus-free. [www.avg.com](http://www.avg.com)



**From:** [ivanhecke@wi.rr.com](mailto:ivanhecke@wi.rr.com)  
**To:** [Comments](#)  
**Subject:** Proposal for Lannon Road / County Line Road intersection + 2050 Plan  
**Date:** Sunday, April 10, 2022 9:40:33 AM

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**CAUTION: This email originated from outside the organization.  
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To the Germantown planning commission,

After attending the last planning meeting on March 28<sup>th</sup>, we would like to offer some comment related to the issue presented at this meeting: We believe the proposed combination of gas station; apartment complex (whether high-end or not), and industrial makes little sense for this area of Germantown. We believe there are much better uses for this area both now, and as you put together your 2050 plan.

We are life-long Germantown residents. Our home is located at W220N9808 Amy Belle Road – about a mile west from the location of the proposed development.

Like virtually every other speaker that evening, we are of the opinion that the development, as proposed for the corner of Lannon Road and County Line Road, is inappropriate for this area of Germantown. None of the three different uses proposed are a good idea. No refinement of the plan will go far enough. It should be abandoned immediately.

We do understand the desire to provide some sort of transition from the current retail section to residential on County Line. However, we believe adding more industrial and high-density housing is not fitting with the neighborhood nor with what our aspirations should be. If I understood the comments at the meeting properly, it appears that this proposal already deviates significantly from the prior long-term plan. Therefore, the prior plan should carry little weight when making current and future decisions.

In general, we do advocate for property owners to have the broadest control possible over their own assets. Yet in some cases, like this one, there will be profound consequences for those surrounding properties. At roughly 1 mile away, this will impact our home; its value and the neighborhood in general. The impact to the subdivision just south and in immediately surrounding areas of the proposed development is even more profound. There is no upside for any of these people.

We suggest some alternatives...

Instead, we believe it is more in keeping with the neighborhood if you were to consider the area filled with smaller single family homes as a superior way to transition. The village could benefit from this when relatively affordable homes are offered, thereby attracting younger homeowners to the area. Homeowners are much more desirable to this community than transient renters. It is a) an opportunity for

the current property owners to benefit from a sale, b) more in keeping with the current tenor of that area, c) a good opportunity to attract new residents to our village and d) it can maintain an attractive, relatively rural feel as opposed to tilting the area towards dense suburban/commercial.

If light industrial space is to be added, I suggest you consider confining this type of development to along both sides of Appleton Avenue between Walmart on the south and Mequon/Lannon Rd. on the north. This provides easy access to the freeway needed by industry, and there is currently little or no residential development there to overcome. This is a far more appropriate space for this type of thing. It would be easy to specify a buffer area between residential in the south (off of County Line Road) and light industrial to the north (off of Appleton).

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In summary: We strongly oppose the proposed development at Lannon and County line road. That area is better suited to smaller single-family residential homes. Industrial is better segregated by locating it off of Appleton Avenue, closer to the freeway and further from current residential areas.

Please enter this into your record as a formal comment, and seriously consider this opinion when evaluating uses for this area – both as it relates to the current proposal, and as you formulate the 2050 plan.

Thank you  
Jim & Dyanne Van Hecke



**From:** [Tamara Schneider](#)  
**To:** [Comments](#)  
**Subject:** New proposal for County Line Rd  
**Date:** Monday, April 25, 2022 10:28:34 AM  
**Attachments:** [1650645114197\\_Plan commission-2nd proposal letter.docx](#)

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**CAUTION: This email originated from outside the organization.  
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Please see the attached letter with my concerns on the new development proposal.

Thank you,

Dear Plan Commission,

I am writing with my concerns for the proposed development on the corner of County Line Rd and Lannon Rd.

I attended the last meeting, and expressed my concerns then. I am very happy that you listened to the community's concern over the convenience store, and that the developer has eliminated it.

Now, after attending the Rural Preservation meeting, I have further items to discuss.

The plan commission is concerned about accommodating the projected growth of the community by 2050. It was mentioned that 21,000 more homes would be needed, and that 5 acre lots will consume too much land to fit these new homes into our community. The 2020 Census shows that the median household income for Germantown residents is \$89,111. The annual per person income, is \$44,427. A website rent calculator, [domu.com](http://domu.com), recommends a person with that income, spend \$450/month on the low end, to \$1400/month on the high end, for rent. They cannot afford a luxury apartment, with rents from \$1700-\$3500/month. With housing shortages, and many people needing affordable housing in the area, this new development is a perfect place to site some new, affordable, smaller lot, single family or double occupancy homes.

Additionally, these potential apartments, not owner-occupied residences, will bring a large influx of people who migrate in and out of our community, as their leases expire. This raises concerns, such as safety due to increased demand on police and fire, traffic, and even potential classroom size issues.

Another concern that I heard at the meeting, from Germantown citizens, when you move to an area, you move there because of what is around it. You like the area. But once you move, you do not expect that the area will change to something different, (ie: apartments and/or industrial). This affects homeowners safety, their home values, the way their children will grow up and play, and how they now feel about the area they liked. Establishing the 2050 plan is good, so people know what the community is and will be. There is a current plan, but this new development is not following this land use plan. Current plan use is of agricultural and/or industrial. The commission has gone so far as to list different types of land use as "desirable", "acceptable" and "not desirable", and a 320-unit apartment complex (residential) is listed as NOT DESIRABLE.

My last concern is sewer and water being brought to the area. When drilling there was done some years ago, to see if it could support another water tower, it burned out a neighbor's well, due to dropping the water level too low for their pump. What actions should I preemptively take to assure my well and septic are not affected by this? Without all the farmed land absorbing rain water, in addition to all the impervious surfaces this development will put in, extra rain run-off will come right to my, downhill yard. My sump pump will need to run 24/7. I will now incur additional expenses to



replace them as they wear quicker from additional use. The last plan had various water retention areas on the east side of Lannon Rd (the higher elevation side), and now there is only one, along with a large one at the corner. If the entire area is not regraded, the water will not run to that corner retention pond. It will run downhill, across Lannon Rd, and into my yard. That smaller retention pond is not in front of my house. There is only sparse screening and landscaping, which needs to be increased. It is incomparable when looking at the amount of trees/screening they are showing on the east side of the development, between the apartments and the industrial building.

Thank you,

Tamara Schneider  
W204N9699 Lannon Rd  
Colgate, WI 53017  
414-588-2928

**From:** [crb.crb](#)  
**To:** [Comments](#)  
**Subject:** VILLAGE BOARD MEETINGS COMMENTS TO BE AT THIS MEETING  
**Date:** Sunday, May 1, 2022 5:23:03 PM

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**CAUTION: This email originated from outside the organization.  
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Hello,

Since you are reconsidering the table motion for the RICHFIELD WATER & SEWER.  
We have some concerns about this issue.

PLEASE EXPLAIN WHY A VILLAGE BOARD STATED IN THE 4-18-22 MEETING, IT'S GOING TO HAPPEN. How do you know for sure??

If you had closed doors meetings for the last year and 1/2,  
WHY IS THE BOARD FIRST BRING UP ABOUT THE SAFEGUARDS IN PLACE FOR THE WELLS? At the village board meeting on 4-18-22?

Then say this was handled completely wrong. Needs to go back through GENERAL GOVERNMENT AND FINANCE COMMITTEE to be address.

Here is where the "TRUST ISSUE" comes into play.

We don't have a well, we have water & sewer. which we got hit with the "BIG RATE INCREASES". If we had a well, do you think we would "TRUST" the village, if we had an issue due to the RICHFIELD WATER & SEWER AGREEMENT? DON'T THINK SO!!!! So, the village of GERMANTOWN CITIZENS will be paying out of pocket more taxes to cover it.

How do you except the citizens who live nearby, to "TRUST THE VILLAGE"?? PLEASE EXPLAIN, WHEN SPEAKING AGAIN ABOUT THIS CONCERN.

ALSO, one trustee stated to me in an email. That the village would get \$5.7 millions for the agreement. NO well & or pump insurance for nearby residents .Then another trustee told me we would be getting \$9.1 millions. Then you read the GERMANTOWN NEWS, IF YOU HAVE A PAPERBOX ATTACHED TO YOUR MAILBOX. Then you read a whole different story. SO, what is exactly we will get it?? Beside increase in taxes to cover the increase of police & fire personal that will be needed! & Whatever else!!!

SO, WHAT DID YOU AS A BOARD FOR THE LAST YEAR & 1/2?

We see no "RUSH" to push through for RICHFIELD.

It would be just fine to take 1&1/2 year again, to get it right, if you can. Do you really think this is the right thing to do for both villages.

Right now, we say vote "NO", (also this has been said by one our trustee) too many unanswered questions.



Richfield can always go to JACKSON, BUT way too expensive!!

What about the 2050 plan? What about our side of HWY 41 first?

Did this board ever think of putting together a list of items to be ask and what you are exactly looking for at the first meeting or maybe by the second meeting??? Not just what the village employees think you might want. Maybe next time, take the first meeting just brain storm about your concerns. Maybe put out to citizens, sometime citizens have a lot of good questions.(MAIL,PAPER,WEB SITE(if updated to be user friendly) and CHANNEL 25 IF THAT EVER GETS FIXED!!!

If RICHFIELD CAN HAVE A REFEREBDUM, WHY CAN'T THE CITIZENS IN GERMANTOWN??? What is the board afraid of??? In the GERMANTOWN NEWS, IT ALSO STATED"WE HAVE NOT HEAR ANYONE WHO LIVES IN GERMANTOWN SPEAK OR COMMENT PUBLICLY IN SUPPORT OF THIS." Does everyone on the board have a Paperbox? Anyone who doesn't live in the village ,do you stop and pick one up to read about the news here???

We do appreciate the trustees, who are listing to the citizens. If this does pass down the road ,you can bet ,the citizens will be very upset with the who vote for it!!

NOW FOR THE AMERICAN RESCUE ACT MONEY-

PLEASE take the \$250,000 to be use for hiring a police officer & car and one fire person, instead of the one bonus to the employees.

We believe this is a better use of the money. ALSO, REMEMBER THIS IS NOT "FREE MONEY" WE THE CITIZENS/TAXPAYERS WILL BE PAYING IT BACK!!! At the very first meeting , we hear the village president saying "he didn't get a bonus, but had to go work every day." So, did a lot of other people did the same.

This \$40,000 that is set aside for communication, Will this money be use to FIX CHANNEL 25 ,so the citizens can see the information on the channel 25 , 24/7? Instead of going to the website, which needs a ton of work. When the meetings are on channel 25, when will the buzzing and static get take of ? You the board, spend \$95,000. for the upgrade of the audio system. It's not working!!!

We keep asking How many VILLAGES OF GERMANTOWN EMPLOYEES ACTUAL LIVE IN THE VILLAGE??? We never got an answer. We know Mr. Kreklow doesn't live in the village. Which we have made a point, this is not right. But like to spend the village citizens money.

PLEASE ACKNOWLEDGE IF YOU RECIEVE THIS EMAIL.

Since last time, our comments didn't make it.

Thank you for your time,  
Bill & Carol Schneider  
W157n9924 BAYBERRY CIRCLE  
GERMANTOWN,WI. 53022



**From:** [Judy Kautz](#)  
**To:** [Comments](#)  
**Subject:** IGA with Richfield  
**Date:** Sunday, May 1, 2022 8:24:39 PM

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**CAUTION: This email originated from outside the organization.  
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I have been attending Village Board meetings and some plan commission meetings sporadically for many years. More recently, I have had to attend or watch online one or more meetings per week. The Village Board has before it a very important decision. It involves the selling of Germantown's water to the Village of Richfield. I am totally opposed to this idea. I have compiled some information and a series of questions that I feel are important to have answered before any further actions are taken by the Village of Germantown. I am not able to be present at tonight's meeting, as I am out of town.

I found the following information on the US Geological Survey website: "Groundwater occurs in the saturated soil and rock below the water table. If the aquifer is shallow enough and permeable enough to allow water to move through it at a rapid-enough rate, then people can drill wells into it and withdraw water. The level of the water table can naturally change over time due to changes in weather cycles and precipitation patterns, stream flow and geologic changes, and even human-induced changes, such as the increase in impervious surfaces on the landscape.

"The pumping of wells can have a great deal of influence on water levels below ground, especially in the vicinity of the well... If water is withdrawn from the ground at a faster rate than it is replenished, either by infiltration from the surface or from streams, then the water table can become lower, resulting in a "cone of depression" around the well. Depending on geologic and hydrologic conditions of the aquifer, the impact on the level of the water table can be short-lived or last for decades, and it can fall a small amount or many hundreds of feet. Excessive pumping can lower the water table so much that the wells no longer supply water—they can 'go dry.'"

With the above information in mind, it would seem that there are quite a few variables that could cause a very serious draw down, not only in the private wells, but also in the new municipal well. The area around well 12 has been, and will continue to be, covered by massive amounts of asphalt and very large concrete buildings ("impervious surfaces on the landscape"). The rainwater runoff from the asphalt parking lots and roads goes into retention ponds where that water seeps back into the groundwater. This runoff water contains contaminants like gasoline, diesel fuel, and oils. Is there a protection in place from these dangerous chemicals that go into the ground, and ultimately into the water below? Is Germantown going to monitor its well and ours for these chemicals?

President Wolter mentioned at a board meeting that an earthquake in Minnesota could

disrupt the water flow within the dolomite aquifer. Could blasting near the new well cause a disruption in the flow of water below ground (“geologic changes”)? Some of our nearby neighbors had disruptions to their wells after the extensive blasting in 2005 on this same site. This included arsenic appearing in a well that did not have it previous to the blasting. Do the USGS and the DNR know that you are planning to build on land, in the area near well 12, which will likely require blasting to develop on?

At the April 18<sup>th</sup> meeting, Trustee Rick Miller said that there are protections for our wells. He said, “There *are* safeguards in place.” Then just a short time after that he said, “We will *get* these safeguards in place.” He emphatically stated, “We WILL handle it.” His final statement on this was, “If something were to occur to your well, it’s most likely an insurance matter.” We are completely unaware of any protections currently in place for our wells. Whose insurance would pay for this? Ours would certainly not cover it.

Should area residents have their well’s depth to water measured before well 12 is brought “online?” This should be paid for by Germantown. What would the cost be to drill well 12 deeper? I know that there has been concern about the radium at lower depths, but deep wells do not always contain radium.

I am going to reiterate what I said in a previous correspondence with this board. During the November 2<sup>nd</sup> 2020 meeting, the board members were talking about how the water in “the deep aquifer was not going down” so it would be a great idea to drill into that aquifer as opposed to the dolomite aquifer, which could potentially drop. If Richfield’s water is in decline, and it is, what makes Germantown think that its water isn’t also in decline? Has a professional hydro geologist done a *full* hydrology study on this? If so, has anyone on the board seen a report from this?

Why did Richfield offer the \$50,000 in the Intergovernmental Agreement for protection of our private wells? This was way before anyone was expressing any concerns. Do they know something that Germantown doesn’t about our private wells? Why did one of the trustees on the village board mention that at one time Germantown was considering having to buy water from Milwaukee?

If we sold our water to Richfield, and something happened to deplete one or more municipal wells in Germantown, would our first obligation be to supply water to Richfield (because we are under contract to supply water to them) or to supply water to the residents of Germantown? Could this cause Germantown to have to buy water from Milwaukee in order to meet the needs of its own citizens? What if Richfield had a major fire at the new “warehouse-like facility?” Would Germantown empty its water towers to fight that fire?

The following are some other questions that I have, and would like answers for. Who sets the sewer rate for Richfield’s sewer? If MMSD sets the rate, what is it? How much “profit” will there be from their payments? Do SEWERPAC and MMSD have detailed plans for the



sewer and water lines? Have they approved of any plans?

What does the 2050 plan have to do with selling our water? If it has something to do with it, how can any contract be signed before the 2050 plan is finalized? Are we going to rush through the 2050 plan in order to sign the Intergovernmental Agreement with Richfield? With the possibility of a business going in on Richfield's side of the freeway with almost 2000 employees per day, and no one knows how many trucks, have traffic projection studies been done for the roadways and entrance and exits ramps for the Holy Hill Road and I-41 interstate highway?

Some questions that Trustee Neureuther had at the April 4<sup>th</sup> meeting were: What would the economic impact be from this agreement, can well 12 go deeper, what would the cost be, what about insurance/liability policy for private wells, what would Germantown's costs be from the agreement, what would the complaint procedure be for private well owners, and what impact would this have on Germantown's fire and police? These are all very valid questions that need answers.

As a taxpayer and a citizen of Germantown, I feel that I have the right to get answers to all of the questions that I have put forward in this correspondence. Before our board makes any more decisions, I would like to see a response from our governing body. I am your employer, and you work for me. Please do your job.

Mrs. Judy Kautz

**From:** [Amanda Reinemann](#)  
**To:** [Comments](#)  
**Subject:** Vote NO  
**Date:** Monday, May 16, 2022 3:12:07 PM

---

**CAUTION: This email originated from outside the organization.  
Do not click links or open attachments unless you recognize the sender and know the content is safe.**

Good evening,

I am encouraging you to vote NO on the Richfield sewer and water IGA issue. With the village not having a say in what is to be built on those 400+ acres, I fear that we are setting ourselves up for failure. If more homes were to be developed, we could be stretching our schools to the limits. This village has been approving developments left and right. When is this going to stop? Let's be smart about our community growth plan. I haven't heard anything about the 2050 plan and being an active community member in that plan, I want to remind you to look at that community feedback when planning for the future of our village. We do not want more subdivisions. We want and need places for our youth to go, things for families to do, and more places to eat within our village. Let's help keep our community money here! If you keep building subdivisions, you are asking for overcrowding in our schools. I do not believe this community is looking to approve another referendum any time soon. This will be an issue with all of the major subdivisions and potential subdivisions and apartments the Village is looking to bring into Germantown.

My last comment is stop with the TIF's. TIF 9 would give the developer a 1.1M tax break and 20 years to pay the TIF off. Enough is enough, do what is right for our community by listening to us and stop giving tax breaks to developers on new developments. My stance is no new developments, until you have ALL of the vacant stores in Germantown full.

Thank you for listening,

Amanda Reinemann

Active community member, speaking on my own behalf not as a member of the school board.



**From:** [Katie Kautz](#)  
**To:** [Comments](#)  
**Subject:** Public Comment  
**Date:** Sunday, July 17, 2022 10:29:45 PM

---

**CAUTION: This email originated from outside the organization.  
Do not click links or open attachments unless you recognize the sender and know the content is safe.**

I completely agree with and support the proposal in item E. under New Business on tonight's agenda as follows:

"In addition to the current date of 7/25/2022, add two more - 2050 Comprehensive Plan Listening Sessions for residents to attend. Suggestion: Listening Session Meetings at end of the month: July, August, September. Have the final Public Hearing in October 2022. Move the final completion due date for the 2050 Comprehensive Plan to 12/31/2022." The 2050 Plan needs to be well-thought out and given enough time to consider each component. Most importantly, the people who have developed this plan need to heed the wishes of Germantown residents. In addition to reading the 2050 website, I attended a couple of the workshops and the message from the comments and attendees was very clearly against too much development particularly in the Holy Hill area, but I don't see any movement to shift the proposed plans at all so that needs to be rectified.

Katie Kautz  
Germantown

## Jeff Retzlaff

---

**From:** mcsmythe@wi.rr.com  
**Sent:** Wednesday, July 13, 2022 10:18 AM  
**To:** Dean Wolter; David Baum; Bill Neureuther; Rick Miller; Dennis Myers; Jolene Pieper; Jan Miller; Phil Hudson; Terri Kaminski; Steve Kreklow  
**Cc:** Jeff Retzlaff; Emily Zandt; Deanna Braunschweig; 'Brian Sajdak'  
**Subject:** 2050 markups, questions and comments - for consideration in the review of 2050 plan at the next meeting - for your files only

**CAUTION: This email originated from outside the organization.  
Do not click links or open attachments unless you recognize the sender and know the content is safe.**

Hello,

I have marked up the 2050 plan with questions, comments and some changes. See links below. Please consider when determining what items will need further discussion by the community. The implementation plan has items in it that, to my knowledge, have not been made public, nor discussed publicly.

Comments made at the plan commission meeting to the commission members present. The implementation document linked below as they rest is too big:

- Covid is endemic. Stop all references to “going into the third year of the covid pandemic”. It is over.
- Population growth references are inconsistent within the plan. One source or another sometimes used.
- What are the limits of industrial growth by % of use within the village? Or any other use for that matter? Not discussed.
- Design standards should be moved up in time. What’s the point of having them if you do them after development?
- Zoning ordinance coordination across the plan document and design standards should be conducted sooner than in the implementation plan, for same reasons.
- Study limiting the use of TIDs. There are approximately 20 in Wash Co now. With more coming on with Jackson’s Next Generation housing TID #7. These all contribute to higher taxes at the county level, administration costs, and therefore for Gtown. An automatic tax cut with no TIDs – tax payers would like that. Is Gtown at a point where we can get by with less of them?
- Village center work is undefined in the plan. Needs more work.
- Why the emphasis on Next Generation Housing in the housing section to the detriment of the other types of housing? The ARPA references seem political and will go away by 2024. Should they be part of this document which is supposed to be in place and worked upon for many years beyond that or just part of policy and ongoing work? Incomplete section.
- No mandates on how people can use their property. We say all the time that sellers can sell their property to anyone, well buyers can develop as long as they get the permission. The Conservation property guidelines should be a choice along with the 5 acre option. Mandates may not be legal.

You can view "2050 first part mark ups 7-10-2022\_11072022.pdf" at:

<https://acrobat.adobe.com/link/track?uri=urn:aaid:scds:US:3b7e2127-8e30-4112-a3c6-0ebd24b8c61a>

You can view "2050 second part mark ups 7-10-2022\_11072022.pdf" at:

<https://acrobat.adobe.com/link/track?uri=urn:aaid:scds:US:79716ddd-9de2-4a3b-8e62-7333d67c73d9>



You can view "2050 third part mark ups 7-10-2022\_11072022.pdf" at:

<https://acrobat.adobe.com/link/track?uri=urn:aaid:scds:US:b4b7fea3-9eea-4f59-bcbe-6b9e587d8950>

You can view "2050 fourth part mark ups 7-10-2022\_11072022.pdf" at:

<https://acrobat.adobe.com/link/track?uri=urn:aaid:scds:US:7bcd64bb-ed16-4b65-aba9-9c24215adb3a>

You can view "Implementation plan mark ups 7-10-2022\_11072022.pdf" at:

<https://acrobat.adobe.com/link/track?uri=urn:aaid:scds:US:cd6831ed-901d-470f-89dc-20c9fe98b573>

Thanks for considering this.

Melanie Smythe  
262-247-6301c

Can PRELIMINARY PLANNING.  
 #2 Intergovernmental section? Schools.

VILLAGE OF GERMANTOWN  
 N112 W17001 MEQUON ROAD, GERMANTOWN, WI 53022

MEETING: **PLAN COMMISSION**  
 DATE AND TIME: **MONDAY, June 27, 2022 6:30 p.m.**  
 LOCATION: **Germantown Village Hall Board Room, N112 W17001 Mequon Road**

Citizens not wishing to attend the meeting personally may submit written comments by sending an email to [comments@germantownwi.gov](mailto:comments@germantownwi.gov) by 4 p.m. on the day of the meeting so that it can be provided to the members of the body for their consideration.

I. **CALL TO ORDER** This meeting has been given public notice in accordance with Wisconsin Statutes, Section 19.83 and 19.84 in such form that will apprise the general public and news media of subject matter that is intended for discussion and action.

II. **ROLL CALL**

III. **NEW BUSINESS**

Presentation of Draft 2050 Comprehensive Plan

NOTE: Village staff and GRAEF, the project consultant preparing the 2050 Comprehensive Plan, will present key components of and respond to comments about the 2050 Comprehensive Plan draft document in an informal "open house" format beginning at 6:30 p.m.

IV. **ADJOURNMENT**

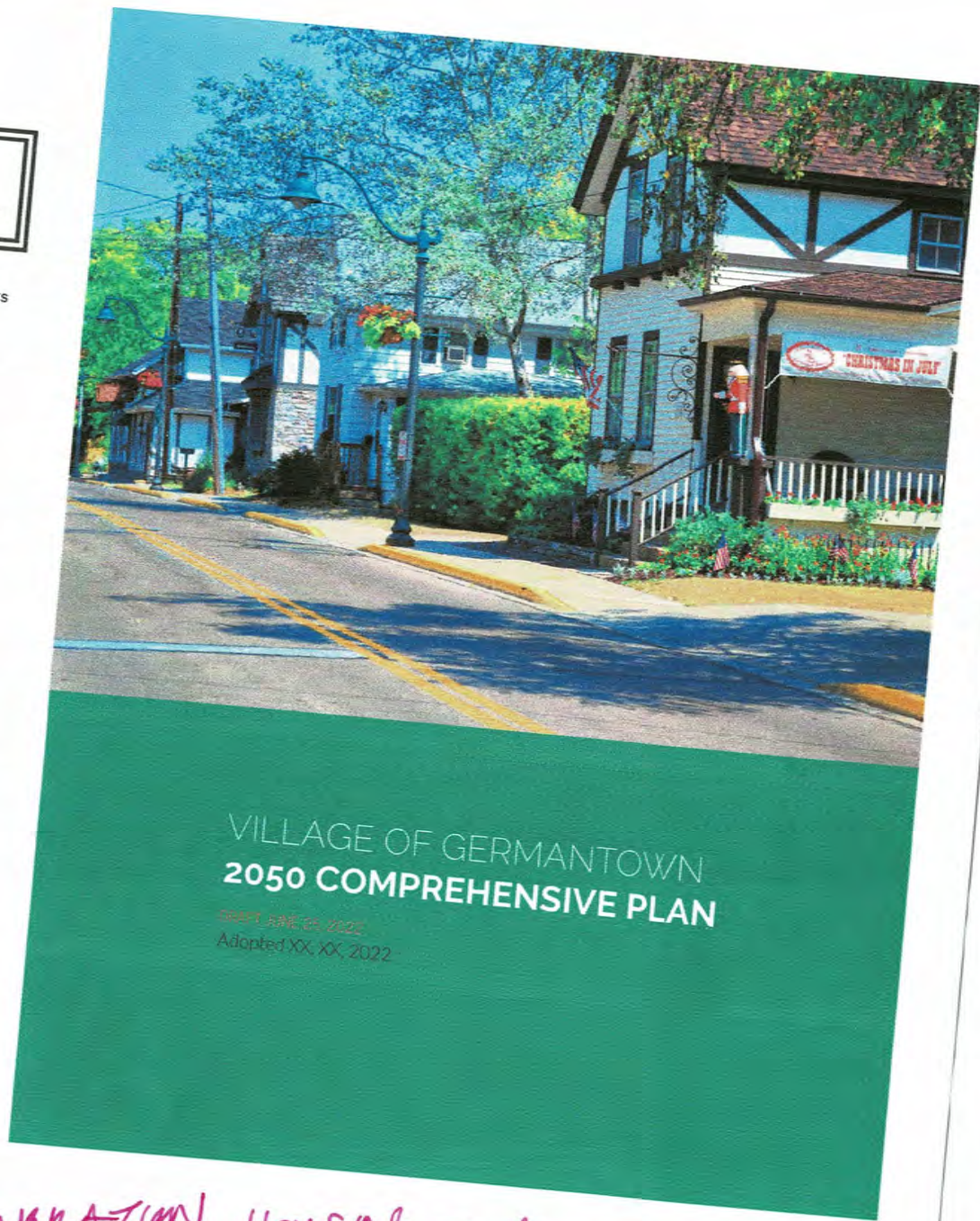
UPON REASONABLE NOTICE, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service please contact the Village Clerk at (262)250-4740 at least 2 days prior to the meeting. Notice is given that a majority of the Village Board may attend this meeting to gather information about an item over which they have decision making responsibility. This may constitute a meeting of the Village Board per State ex rel. Badke v. Greendale Village Board, even though the Village Board will not take formal action at this meeting.

2010 zoning ordinance must be consistent w/ plan.

30 day notice

DROP ALL REFERENCES TO COVID PANDEMIC CONTINUITY & ARPA FUNDS &

NEED ELIMINATION HOUSING - ALL TEMPORAL OR PERMANENT





## Acknowledgments

### Village Board

Dean Wolter, President  
David Baum, Trustee  
Terri Kaminski, Trustee  
Bill Neureuther, Trustee  
Rick Miller, Trustee  
Jolene Pieper, Trustee  
Dennis Myers, Trustee  
Phil Hudson, Trustee  
Jan Miller, Trustee

### Plan Commission

Dean Wolter, Chairperson / Village President  
Lori Johnson, Secretary  
David Baum, Village Trustee  
Matthew Kimmmer, Member  
Anthony Laszewski, Member  
Peter Nilles, Member  
Robert Williams, Member  
William Shadid, Member

### Village Staff

Jeff Retzlaff, Planning & Zoning Administrator  
Emily Zandt, Associate Planner/Zoning Administrator  
Lori Johnson, Planning Assistant

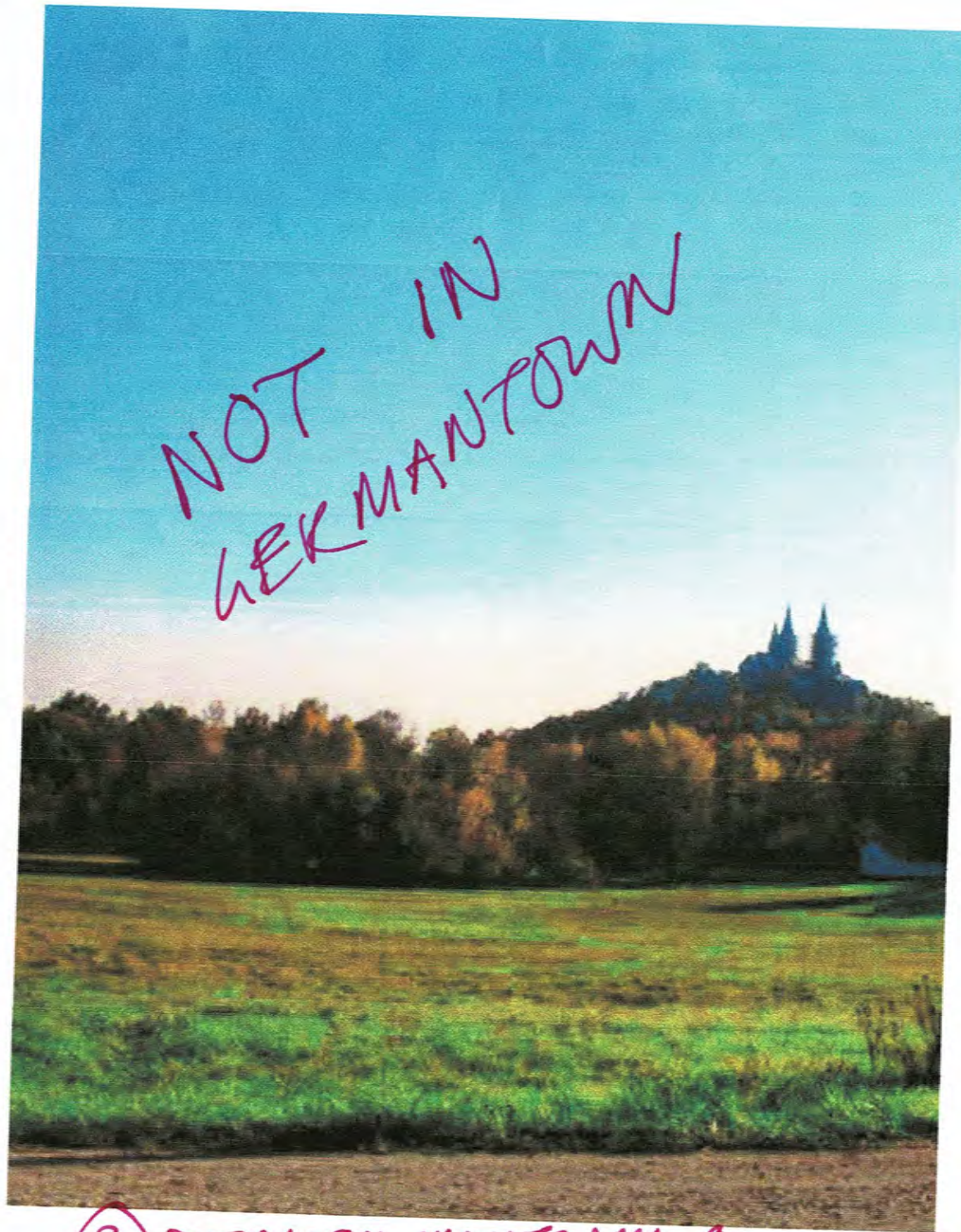
### Germantown Community

GRAEF



DRAFT JUNE 25, 2022





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### APPENDIX

DRAFT JUNE 25, 2022

① LIST OF ALL REFINANCED STUDIES, MAPS, STATUTES, ETC.

② DEFINITIONS - FULL LIST

③ DRAFT RESULTS PAGE 8  
④ COMMENTS FROM PINPOINT MAP





WHAT IS IT UPDATING?

How to Use this Plan

## Introduction & How-To

### Purpose of the Plan

This Comprehensive Plan update is meant to act as a roadmap for the Village of Germantown as it navigates upcoming change, growth, and development. Realizing the vision and goals presented in this plan will require that the Village face challenging decisions about where and how to grow and what services will best serve the residents of today and tomorrow.

This plan is written to fulfill the requirements of the State of Wisconsin's 1999 "Smart Growth" comprehensive planning legislation, but also strives to move beyond requirements to showcase and organize the creative ways that the Germantown community members are thinking about their future. As such, the "nine elements" specified by Wisconsin's comprehensive planning legislation have been re-organized into the following chapters and sections:

| Nine Elements                      | Germantown 2050                                         |
|------------------------------------|---------------------------------------------------------|
| 1 Issues & Opportunities           | Community Profile, Mission Vision, & Guiding Principles |
| 2 Housing                          | Systems                                                 |
| 3 Transportation                   | Systems                                                 |
| 4 Utilities & Community Facilities | Systems                                                 |
| 5 Natural & Agricultural Resources | Systems                                                 |
| 6 Economic Development             | Economic Development                                    |
| 7 Intergovernmental Cooperation    | Regional Context & Intergovernmental Cooperation        |
| 8 Land Use                         | Neighborhoods, Districts, & Corridors                   |
| 9 Implementation                   | Implementation Plan                                     |

### How to Use this Plan

This plan is designed to be used by anyone who is part of the Germantown community: Residents; property and business owners; elected officials; Village boards and commissions and Village staff. The plan gathers the vision of community members, elected officials, staff, and other stakeholders into one cohesive document, and can be used as a guidebook to the future that the Village of Germantown imagines for itself.

If you are a...



#### Business or Property Owner

you can track local economic conditions and see where the Village envisions growth for the future.



#### Resident

you ~~can be~~ empowered to know how possible changes in your community will affect your daily life.



#### Village Staff or Elected Official

you should use this plan to guide decision-making related to land use and economic development.

INTAKE GOVERNMENTAL RELATIONS i.e. G.S.D.

DRAFT JUNE 25, 2022



## A Community-driven Planning Process

For Village of Germantown residents, this comprehensive plan update process is an opportunity to reflect on their community and plan for the future. It is vitally important the mission, values, goals, and strategies of this comprehensive plan reflect the ideas and values of those that live in Germantown now, as well as potential future neighbors and residents. Community engagement in the comprehensive planning process ~~was robust and~~ included the following elements:

- A community-wide online survey
- Several "Community Conversation" public meetings:
  - July 2019 Open House: Participants provided general feedback
  - October 2019 Park Planning Party: Participants provided feedback on parks and open spaces
  - March 2021 Virtual Community meeting: Participants provided feedback on opportunity areas and physical design preferences
  - April & May 2022 Community Workshop: Participants provided feedback on Rural Preservation and Future Land Use
  - June 2022 Community Open House: Participants reviewed draft Plan document
- A dedicated website for the plan that included the following interactive elements:
  - An interactive map that allowed residents to leave comments on the draft Future Land Use Map
  - A Visual Preference Survey to help the planning team understand public opinion of potential future development types in the Village Center,
- Plan Commission meetings and workshops to discuss the Future Land Use Map as well as the strategies and goals in the Comprehensive Plan, all open to the public.

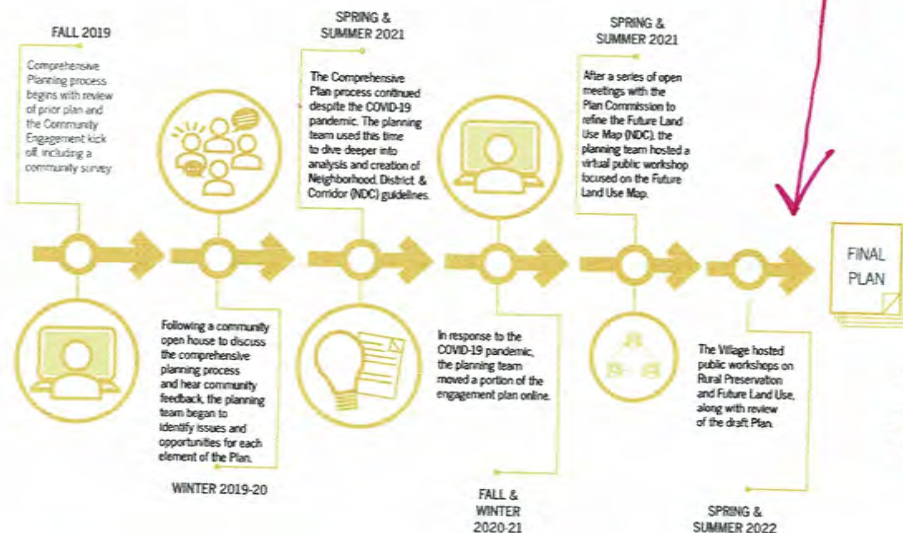
The feedback, ideas, and preferences that the planning team received from residents and elected officials has been embedded into each element of this plan. A full compilation of community outreach results that were conducted as part of this planning process can be found in the Appendix.



July 2019 Community Conversation

DRAFT JUNE 25, 2022

## Project Schedule



(Left and right) 2019 Park Planning Party

DRAFT JUNE 25, 2022



ADD MTG.S  
NEED SEVERAL MEETINGS TO REVIEW & IMPLEMENT PLAN

HOW TRACK SUCCESS AFTER?

FIRST TIME WE SAW THE IMPLEMENTATION PLAN

NOT AS OF THIS DATE



### Community Feedback - Background

The Village utilized the online engagement platform Social Pinpoint to virtually collect feedback. The Social Pinpoint website was open from Fall of 2019 to Summer of 2022. In that time, the website received 143 unique respondents, 11,582 total visits, 185 total comments, and 84 survey responses.

Users could leave comments on a map that highlighted the proposed neighborhoods, districts, and corridors of the Village. They could complete a visual preference survey to give their input on the development types that work best for different areas of the Village. Lastly, the Social Pinpoint website showcased upcoming public events, detailed project phases, and linked to relevant plan documents.

### Themes of Engagement

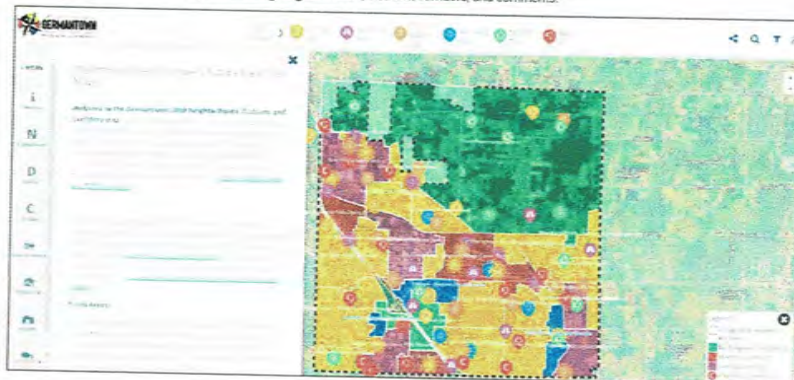
The Village Center District received a high concentration of comments, most of which were future land use ideas. Respondents were concerned about the appearance and usage of specific lots that were deemed to be a hindrance to the downtown

area. One particularly popular comment (40 likes and 4 dislikes) recommend that the Village use tax-increment financing to design a town center similar to one located in neighboring Mequon, Wisconsin. Throughout the downtown area, there were calls to increase trails, improve sidewalks, and install pathways to make the area more accessible to pedestrians and cyclists.

The Holy Hill Gateway District also received a high concentration of comments. Respondents were concerned with the industrial activity in an area that used to be "beautiful and quiet farmland" (43 likes, 2 dislikes). Respondents preferred development that transitioned appropriately into adjacent rural lands.

The Visual Preference Survey received 79 total responses. When shown visuals of townhomes, 49% of respondents voted a 4 or 5, with 5 meaning that this housing type is a good fit for the Village Center/Mequon Road Area. When shown visuals with more apartments, only 19% of respondents voted with a 4 or 5.

Map interface for Social Pinpoint showing neighborhoods, districts, corridors, and comments.



### Key Terms

As you use and read through this plan, you may come across a few terms that are unfamiliar. Below is a list of often-used words and concepts for your reference - keep an eye out throughout the plan for discussion of these ideas and principles.

#### Affordable Housing

Affordable housing is defined by the U. S. Department of Housing and Urban Development (HUD) as access to decent and safe housing that costs no more than 30 percent of a household's gross monthly income. Housing costs for homeowners include the sum of mortgage payments or similar debts on the property, real estate taxes, fire, hazard, and flood insurance on the property, and utilities (heat and light). For renters, monthly housing costs include rent and utilities (heat and light).

#### Comprehensive Plan

A comprehensive plan is a local government's guide to community physical, social, and economic development. Comprehensive plans are not meant to serve as land use regulations in themselves; instead, they provide a rational basis for local land use decisions with a thirty-year vision for future planning and community decisions (Wisconsin State Legislature).

#### Conservation Subdivision

The term "conservation subdivision" is used to describe a style of subdivision in which residential lots are designed to be smaller and more compactly located in order to preserve natural areas (e.g. farms, woodlands) as common shared spaces. Traditional subdivision, in contrast, typically subdivide a parcel of land into equal lot sizes without concern for maintaining natural areas.

#### Density

The term "density" is typically used to refer to the amount of housing units that are able to be developed on a given area of land - often expressed in dwelling units per acre. It is important to note that density is not the same thing as building height, size, or design.

#### Economic Development

The process of creating wealth through the mobilization of human, financial, capital, physical, and natural resources to generate marketable goods and services.

#### Environmental Corridor

Key elements of the natural resource base of the Southeastern Wisconsin Region: lakes, streams, and associated shorelands and floodlands; wetlands; woodlands; wildlife habitat areas; areas of rugged terrain and high-relief topography; wet, poorly drained, and organic soils; and remnant prairies. More specifically, SEWRPC has identified what have come to be termed "primary environmental corridors," "secondary environmental corridors," and "isolated natural resource areas." Primary environmental corridors are concentrations of significant natural resources at least 400 acres in area, at least two miles in length, and at least 200 feet in width. Secondary environmental corridors are concentrations of significant natural resources at least 100 acres in area and at least one mile in length. Isolated natural resource areas are those remaining significant natural resources at least five acres in area and at least 200 feet in width (SEWRPC).

#### Future Land Use Map

A future land use map is a tool that municipalities use to establish a vision for how land will be used in the future. While a zoning map determines the existing entitlements a property owner has, the future land use map serves to guide potential changes to the zoning districts of a municipality. In short, any proposed change to the zoning of a property must be consistent with the future land use plan of the municipality.

#### Infill Development

The term "infill development" refers to development that fills a hole within an existing urban fabric. Infill development is important in areas where a strong and continuous urban form is desired, such as along a commercial strip or within a downtown.

#### Master Plan

A comprehensive or far-reaching plan of action, typically for a targeted geographic area such as a neighborhood, park, or corridor.

#### Municipality

A city or village. Although this term is often commonly used to include cities, villages, and towns, and sometimes counties, this report consistently uses the term "municipality" to refer to cities and villages (in accordance with Section 236.02(6) of the Wisconsin Statutes) and the term "local government" to refer to cities, villages, and towns.

#### Plan Commission

The plan commission performs a wide variety of functions related to community planning and land use development. Formal roles are outlined in state statutes and local ordinances while informal roles evolve as a result of the nature of the plan commission's work. Generally, duties include plan implementation, public participation and education, development review, referrals and advisory recommendations (UW - Stevens Point).

#### Sewer Service Area

The physical area served by a waste-water treatment works, or an area for which an agreement has been reached for future wastewater service, or an area for which capacity is provided to allow disposal of septic tank or holding tank wastes.

#### Tax Increment Financing District (TIF)

Also commonly referred to as a Tax Increment District (TID), a TIF is a financing option that allows a municipality (town, village or city) to fund infrastructure and other improvements through property tax revenue on newly developed property.

#### Village Board

A governing body that shall have the management and control of the village property, finances, highways, streets, navigable waters, and the public service, and shall have power to act for the government and good order of the village, for its commercial benefit and for the health, safety, welfare and convenience of the public, and may carry its powers into effect by license, regulation, suppression, borrowing, taxation, special assessment, appropriation, fine, imprisonment, and other necessary or convenient means (Wisconsin State Legislature).

#### Zoning Code

A set of municipal regulations that control the physical development of land and the kinds of uses to which each individual property may be placed.

EXPAND THIS LIST & PUT IN APPENDIX

to use this Plan



## History & Community Profile

### Becoming Germantown

A community's history ~~provides a lens through which~~ **HELPS US** to understand how it has developed over time and frame the forces shaping its future. In the case of Germantown, a glimpse at the diverse history of the land and people that have touched this special place provide a comprehensive view of the community today and the priorities guiding its next steps as a vibrant place to live and work.

The Village's German and rural roots from the early days of European settlement are robust and apparent even today: one of the original hamlets incorporated into Germantown, "Kuhberg", originally known as a stop-over point for cattlemen on their way to the Milwaukee market in the mid-1800's, translates roughly to "cowhill" in German. Today, the Village is home to a dedicated Germantown Historical Society that focuses on preserving the community's rich

history and connecting its residents to the German roots from which its name stems. The Society has been instrumental in protecting and promoting the Village's treasured landmarks. This includes the Christ Church Museum, a place of gathering and worship since 1842, and the Valentine Wolf Haus and its vast genealogical library and the annual Oktoberfest extravaganza.

While today's Germantown residents are less focused on farm or field, they enjoy a landscape dotted with distinctly Saxony-style architecture and traverse the same Mequon Road and West Fond du Lac Avenue as generations prior. Over 400 acres of Village parks and open space, including the Dheinsville Historical Park, whose name pays homage to the area's first settler Phillip Dhein, and weekly farmer's markets not only remind residents of the Village's agricultural roots, but provide space to gather, celebrate, and connect.



▲ Photo of Dheinsville Historical Park welcome sign. Photo by Germantown Historical Society.

DRAFT JUNE 25, 2022

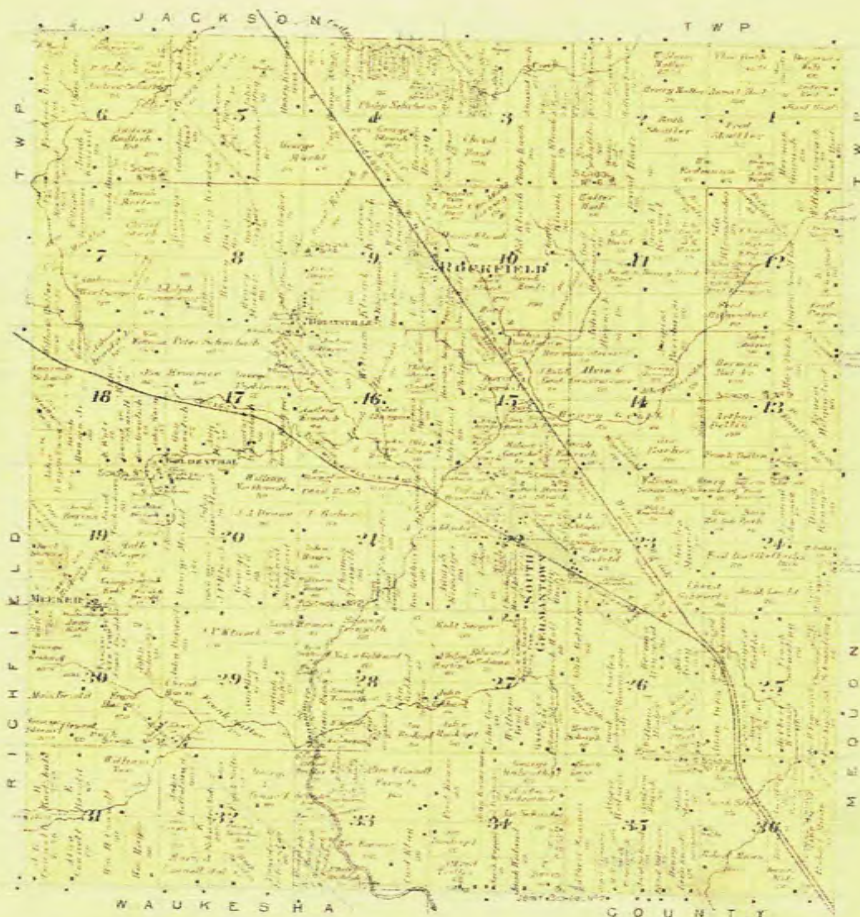
### PLAT OF GERMANTOWN

WASHINGTON COUNTY

Township 9 North Range 20 East

Scale 2 inches to the Mile, or 160 Rods to 1 inch

of the 4<sup>th</sup> Principal Meridian



▲ Plat book of Washington and Ozaukee counties, Wisconsin: compiled from county records and actual surveys. Image by North West Publishing Co and Albert Volk, Library of Congress, Geography and Map Division.



**Pre-European Settlement: Land of Many**

The land that would become Germantown was bustling with activity from native inhabitants long before European settlers arrived. Dating before the 19th century, the region including and surrounding modern-day Germantown was home to many Woodland Indian societies including the Kickapoo, Peoria, Menominee, Myaamia, and Winnebago, and later the Potawatomi. Their societies depended on the abundant resources in the Germantown area for survival including forest products, hunting, fishing, gathering, and agriculture.

**1830-1930: Roots of a Village Planted & Sowed**

Following a prolonged period of embroilment in the Great Lakes fur trade and countless wars among conquering European nations, a period of Woodland Indian removal produced the officially incorporated Germantown in 1924. Known as "Town 9" in Washington County of the Wisconsin Territory in 1836, the ancestral Indian lands were made available for purchase by European settlers. German emigrants seeking religious autonomy purchased all available land by the year 1845. The farmers, artisans, and laborers of what we know as modern-day Germantown quickly transformed the land into one of agricultural productivity, likely contributing significantly to the crop that provided one sixth of the nation's wheat from 1840-1880. Stores developed in Germantown around the needs of farmers, with 1873 business listings including blacksmiths, wagon makers, dry goods and lumber providers, saloons, hotels, and limestone companies. Germantown even hosted the first mutual insurance company in Wisconsin in 1871, in a building that still stands proudly today. Following a regional shift from cash crops to feed crops and dairy, Germantown remained a rural farming community on the outskirts of Milwaukee for roughly the next century.

**1930-1970: Rural Community Incorporated**

Germantown experienced a historical moment in 1963, when Milwaukee County sought to build a landfill and annexed a small piece of land from Washington County. As a preventative measure to hinder future annexation by Milwaukee County, seven adjacent unincorporated hamlets: Kuhberg, Willow Creek, Meeker Hill, Goldenthal, Rockfield, Dheinsville, and Germantown, merged into one incorporated Village of Germantown. The incorporation grew the Village to roughly 24 square miles, with rural character still dominating the landscape and culture. In 1970, approximately 70% of the Village's land was used for agriculture.

**1970-2010: A Village of Change**

Germantown was not unaffected by regional trends over the past decades that witnessed residents of Milwaukee enticed to seek scenic views and quieter lifestyles away from the urban hustle-and-bustle. Germantown witnessed a rapid period of growth as residents relocated to its picturesque wetlands, woodlands, and icons of history. As a result, the Village experienced an increased rate of suburban development. Single-family residences were constructed at a rapid pace, in addition to apartments and condominiums, mostly along County Line Road and south of Mequon Road in close proximity to Interstate 41. The Germantown Chamber of Commerce was formed in 1981 to help promote the community and businesses. Industrial development was promoted by local leaders to alleviate the tax burden on the expanding number of residents. The community's transformation was not unrecognized: in 2007, Germantown was ranked the 30th in the top 100 best places to live compiled by Money Magazine. Over the 30-year time span of 1970-2000, the number of housing units in the Village of Germantown grew 295.9% while the population for the same time frame grew by 161.8%. Germantown's rapid growth of suburban and industrial development was not immune to consequence: in 1997, the American Farmland Trust named southern Wisconsin as one of the ten most threatened farming regions in the United States. From 1970 to 2002, Germantown's agricultural land area decreased by 25%.

**2010-Present: Synthesizing Past, Present, & Future**

Germantown has continued to attract a growing number of residents and businesses to the Village. Although originally an agricultural-based economy, most of the remaining farmland in Germantown is in the northern half of the Village, concentrated north of Freistadt Road, and residents largely commute elsewhere for work. As a Village experiencing increased development pressure, decreasing agricultural lands, and projected population growth, planning for Germantown's future today is key to maintaining the special character and sense of community it depends on. Germantown is not immune to its share of challenges. Roads once used only by farm vehicles for transporting crops must now interact with the increased speeds and traffic volumes of suburban residents as well as commercial and industrial activity. Traditional agricultural activities are often unappreciated by new residents to the community. Such conflicts are a driving force in creating a comprehensive plan that reconciles the identity of a rural past with the realities of the high-quality suburban community of the present and the goals for a thriving, sustainable future.



▲ Photo of historic plaque located in modern-day Germantown. WI Photo by Germantown Historical Society.

▼ Plat map of South Germantown in the Township of Germantown sections, 18, 19 and 20 from Plat Book of Washington and Ozaukee Counties. Image by North West Publishing Co., Wisconsin Historical Society.



WHAT ARE WE POINTING OUT?



## Germantown At A Glance

The Village of Germantown is located in the southeast corner of Washington County, approximately 18 miles northwest of downtown Milwaukee and 12 miles south of West Bend, the county seat.

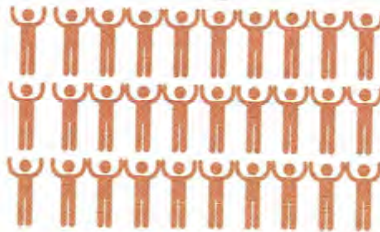
Located on the west side and in the southwest portion of the Village is Interstate 41, a major freeway in southeastern Wisconsin which provides access between the Cities of Milwaukee and Green Bay. I-41 provides the community with convenient regional access to I-94, I-43, and all major components of the interstate freeway system in the Metropolitan Milwaukee area.

Some of the fastest growing communities in the Metropolitan Milwaukee area are located adjacent to Germantown, including the Village of Menomonee Falls and the City of Mequon. However, these communities saw their highest growth rates in the 1980s and early 1990s. As a result, development trends have begun to shift to Washington County. Germantown's close proximity and easy highway access to employment centers in and around Milwaukee and positive attributes have resulted in increased development pressure for the community.

The Village of Germantown was incorporated in 1927, and in 1964 annexed the majority of the Town of Germantown in response to the proposed expansion of the City of Milwaukee Boundaries. Germantown's first Comprehensive Building and Zoning Code was adopted in 1953. The Code was repealed in 1967 when the Village adopted the "New Towns Concept" zoning ordinance. The Village received assistance from SEWRPC in 1988 and proceeded to repeal the previous code and adopt a new zoning ordinance. The zoning ordinance has been amended periodically since 1988 and was recodified in 2002.

# 20,934

Population of the Village of Germantown



# 7,818

Households in the Village of Germantown

Average household size in the Village of Germantown **2.56**

**25%** of Germantown residents are under 19 years old

▲ Population estimate: Wisconsin DOA 2021. All other data: 2020 American Community Survey 5-Year Estimates.

WHAT IS THEIR ACCURACY LEVEL?

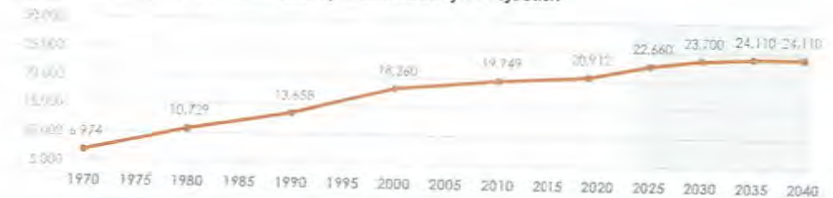
### 2: Community Profile

#### Population & Projected Growth

The Village of Germantown is growing. Between 2000 and 2020, the population grew by 15%, or about .7% per year. The Wisconsin Department of Administration's Demographic Services Center projects that Germantown's population will grow to be 24,110 by 2035, and then level off at that time. That increase represents a projected rate of growth of just over 1% per year. The graph below shows the historic population growth of the Village, as well as the growth that has been projected by the DOA (with a gray background).

When compared to the growth of peer communities, Germantown falls somewhere in the middle. Germantown has been growing at a faster rate than Cedarburg and Grafton, at a similar rate to Mequon, and slower than Richfield and Menomonee Falls. Germantown is also growing less quickly than Washington County as a whole. However, Germantown's projected rate of growth sets it apart from its peers. The other communities examined here are expected to experience only modest rates of growth over the next 20 years, while Germantown's rate of growth is projected to increase, similarly to Washington County as a whole.

Figure 2.1 – Village of Germantown Population History & Projection



▲ 1970, 1980, 1990, 2000 & 2010 US Census; 2020 Wisconsin DOA Population Estimate; Wisconsin DOA Population Projections, 2025-2040

Note: there are several different agencies that create population projections for municipalities in the region. Though the graph above and the table on the following page use Wisconsin DOA projections, SEWRPC also published population projections for Germantown based on the 2010 Census population. SEWRPC's projection model shows a much more aggressive growth - an additional 2,194 residents by 2035 (as compared to DOA) with a total population of 30,766 by 2050. SEWRPC also shows continued population growth through 2050 instead of the "leveling off" that the DOA projects for Germantown. As part of regular plan updates, the Village should track actual population numbers to better plan for the future.

Table 2.2 – Village of Germantown Population Projection, SEWRPC

|                       | 2035   | 2050   |
|-----------------------|--------|--------|
| Population Projection | 26,304 | 30,766 |

▲ SEWRPC Population Projections (2013)



## Issues & Opportunities

As Germantown grows and households get smaller, the Village could consider adding different housing options to accommodate smaller families and an older generation that would like to downsize but stay within their community. Germantown will also need to balance the desire to preserve agricultural and environmental land in the northern part of the Village with development pressure from businesses and residents wanting to relocate and build in Germantown. A slightly higher density development

pattern that still fits in with Germantown's community character would help the Village accommodate growth, welcome new neighbors and employment opportunities, and also preserve valued farmland and natural resources.

*THIS IS TOO BRADLY STATED. DENSITY SHOULD BE AT DIFFERENT RATES IN DIFF. PARTS OF THE VILLAGE.*

Table 2.3 – Population History & Projection Comparison

|                   | Population Totals |         |         | Population Projections, WI DOA |         |         |         | % Change, 2000-2020 | Projected % Change, 2020-2040 |
|-------------------|-------------------|---------|---------|--------------------------------|---------|---------|---------|---------------------|-------------------------------|
|                   | 2000              | 2010    | 2020    | 2025                           | 2030    | 2035    | 2040    |                     |                               |
| Germantown        | 18,260            | 19,749  | 20,917  | 22,660                         | 23,700  | 24,110  | 24,110  | 15%                 | 15%                           |
| Cedarburg         | 11,501            | 11,412  | 12,121  | 12,020                         | 12,250  | 12,240  | 12,020  | 5%                  | -1%                           |
| Grafton           | 11,627            | 11,459  | 12,094  | 12,370                         | 12,750  | 12,870  | 12,770  | 4%                  | 6%                            |
| Menomonee Falls   | 32,647            | 35,626  | 38,527  | 39,840                         | 41,510  | 42,160  | 42,060  | 18%                 | 9%                            |
| Mequon            | 21,823            | 23,132  | 25,142  | 24,930                         | 25,610  | 25,780  | 25,510  | 15%                 | 1%                            |
| Richfield         | 10,373            | 11,300  | 11,739  | 12,860                         | 13,400  | 13,580  | 13,540  | 13%                 | 15%                           |
| Washington County | 117,493           | 131,887 | 136,761 | 152,810                        | 160,280 | 163,490 | 163,890 | 16%                 | 20%                           |

*THIS DISCUSSION SURROUNDING THE COUNTY LINE/CANNON DEVELOPMENT IS A GOOD EXAMPLE.*

▲ 2000, 2010, & 2020 US Census, Wisconsin DOA Population Projections, 2025-2040 (2013).

Germantown is projected to keep growing, until about 2035 – by about 3,500 residents, or an increase of just over

**1%** per year

## 2. Community Profile

### Households & Families

As seen on the table below, the Village of Germantown has about 8,104 households within its limits, for an average household size of about 2.48. As with most of the state and country, average household size is projected to decrease over time.

The Wisconsin DOA predicts that Germantown will have 10,147 households in 2040, for an estimated increase of about 2,043 from 2020. Average household size, however, is projected to fall to about 2.35 by 2040, a decrease of 5%. Germantown's current average household size is in line with peer communities, as is the projected decrease in average housing size.

According to the 2020 American Community Survey (ACS), the Village of Germantown has 5,756 families. The US Census defines a family as:

*"A family is a group of two people or more (one of whom is the householder) related by birth, marriage, or adoption and residing together; all such people (including related subfamily members) are considered as members of one family."*

Average family size in Germantown is slightly higher than the average household size; in 2020, it was an estimated 2.97 people per family.

Table 2.4 – Households Comparison and Projections

|                   | Household Totals |        |        |                       | Household Projections, WI DOA |        |        |        | Proj. Average HH Size, 2040 | % Change, in Average HH Size, 2020-2040 |
|-------------------|------------------|--------|--------|-----------------------|-------------------------------|--------|--------|--------|-----------------------------|-----------------------------------------|
|                   | 2000             | 2010   | 2020   | Average HH Size, 2020 | 2025                          | 2030   | 2035   | 2040   |                             |                                         |
| Germantown        | 6,904            | 7,766  | 8,104  | 2.48                  | 9,322                         | 9,839  | 10,097 | 10,147 | 2.35                        | -5%                                     |
| Cedarburg         | 4,432            | 4,691  | 4,847  | 2.34                  | 5,197                         | 5,335  | 5,357  | 5,274  | 2.22                        | -5%                                     |
| Grafton           | 4,125            | 4,863  | 5,227  | 2.23                  | 5,527                         | 5,740  | 5,832  | 5,815  | 2.20                        | -1%                                     |
| Menomonee Falls   | 12,844           | 14,567 | 15,314 | 2.41                  | 17,214                        | 18,104 | 18,516 | 18,585 | 2.24                        | -7%                                     |
| Mequon            | 7,861            | 8,598  | 8,993  | 2.55                  | 9,732                         | 10,064 | 10,161 | 10,049 | 2.38                        | -7%                                     |
| Richfield         | 3,614            | 4,170  | 4,488  | 2.60                  | 4,973                         | 5,234  | 5,357  | 5,374  | 2.52                        | -3%                                     |
| Washington County | 43,842           | 51,605 | 54,302 | 2.47                  | 62,557                        | 66,198 | 68,092 | 68,572 | 2.35                        | -5%                                     |

▲ 2000 & 2010 US Census, 2020 American Community Survey 5-year estimates, Wisconsin DOA Household Projections, 2025-2040 (2013).

## Age

The Village of Germantown's population follows a fairly typical breakdown by age cohort, and also follows a similar pattern to Washington County as a whole. Germantown's population seems to skew slightly younger than the County's as a whole, with a slightly smaller proportion of residents in the higher age brackets (60 and older), and a slightly higher proportion of residents between 10-19 years of age.

Chart 2.5 – Age of Germantown Population



▲ 2020 American Community Survey 5-year estimates

## Race

Over 85% of the residents of the Village of Germantown are white. 4.3% of the population identifies as Asian, while 3.1% identifies as Black or African American.

3.2% of Germantown residents identify as Hispanic or Latino, regardless of their race.

Table 2.6 – Village of Germantown Race and Ethnicity

|                                            | Count  | Percent |
|--------------------------------------------|--------|---------|
| White                                      | 18,160 | 86.8%   |
| Black or African American                  | 650    | 3.1%    |
| American Indian and Alaska Native          | 71     | 0.3%    |
| Asian                                      | 897    | 4.3%    |
| Native Hawaiian and Other Pacific Islander | 2      | 0.0%    |
| Some other race                            | 151    | 0.7%    |
| Two or more races                          | 986    | 4.7%    |
| Hispanic or Latino, regardless of race     | 660    | 3.2%    |

▲ 2020 American Community Survey 5-year estimates

## Employment and Travel to Work

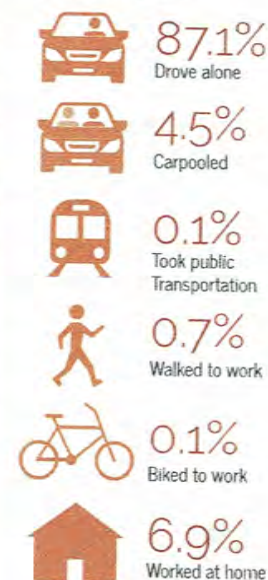
Germantown has a robust workforce of about 10,958 people over the age of 16. The industry category that employs the largest proportion of Germantown's population is "Educational services and healthcare and social assistance"; 24% of Germantown workers are employed in these fields. The industry that employs the second largest proportion of the population is "Manufacturing" (17%), followed by "Retail trade" (11%).

Unsurprisingly for a suburban community, the vast majority of Germantown's workforce travels to work by car, and 88% drive alone. Only .2% of Germantown commuters are able to take public transportation to work as part of their commute. Walking and biking to work is not common in Germantown, and as of 2018 3.1% of workers worked from home. This number more than doubled to 6.9% as of 2020 likely due to the stay-at-home orders enacted as a response to the COVID-19 pandemic.

Table 2.7 – Employment of Germantown Residents by Industry

|                                                                                            | Count  | Percent |
|--------------------------------------------------------------------------------------------|--------|---------|
| Total Civilian Employed Population aged 16+                                                | 11,165 | 100%    |
| Agriculture, forestry, fishing and hunting, and mining                                     | 75     | 1%      |
| Construction                                                                               | 454    | 4%      |
| Manufacturing                                                                              | 2,090  | 19%     |
| Wholesale trade                                                                            | 576    | 5%      |
| Retail trade                                                                               | 961    | 9%      |
| Transportation and warehousing, and utilities                                              | 367    | 3%      |
| Information                                                                                | 194    | 2%      |
| Finance and Insurance, and real estate and rental and leasing                              | 1,092  | 10%     |
| Professional, scientific, and management, and administrative and waste management services | 1,001  | 9%      |
| Educational services, and health care and social assistance                                | 2,836  | 25%     |
| Arts, entertainment, and recreation, and accommodation and food services                   | 709    | 6%      |
| Other services, except public administration                                               | 532    | 5%      |
| Public administration                                                                      | 278    | 2%      |

Table 2.8 – Transportation to Work by Mode



▲ Data Source: 2020 American Community Survey 5-year estimates  
 ▲ (Same as above)



**Education**

Residents of the Village of Germantown are well-educated in comparison to the county. Nearly half of the population over 25 years has a bachelor's degree, and fewer than 3% of people do not have a high school diploma. The Village of Germantown is slightly more educated than Washington County as a whole; 44% of Germantown residents have a bachelor's degree or higher in comparison with Washington County's 31.5%. The estimate for the state of Wisconsin overall falls somewhere in the middle at 30.1%.

Table 2.9 – Educational Attainment for Germantown Population over 25

|                                             | Germantown |         | Washington County |         |
|---------------------------------------------|------------|---------|-------------------|---------|
|                                             | Count      | Percent | Count             | Percent |
| Population 25 years and older               | 14,132     | 60%     | 95,178            | 60%     |
| Less than 9th grade                         | 128        | 0.9%    | 1,235             | 1.3%    |
| 9th to 12th grade, no diploma               | 410        | 2.9%    | 3,638             | 3.8%    |
| High school graduate (includes equivalency) | 3,245      | 23.0%   | 28,809            | 30.3%   |
| Some college, no degree                     | 2,595      | 18.4%   | 20,694            | 21.7%   |
| Associate's degree                          | 1,540      | 10.9%   | 10,866            | 11.4%   |
| Bachelor's degree                           | 4,226      | 29.9%   | 21,140            | 22.2%   |
| Graduate or professional degree             | 1,988      | 14.1%   | 8,796             | 9.2%    |
| High school graduate or higher              | 13,594     | 96.2%   | 90,305            | 94.9%   |
| Bachelor's degree or higher                 | 6,214      | 44.0%   | 29,936            | 31.5%   |

**Household Income**

Median household income is used to identify the typical income of a household in a certain location. Germantown's median household income of \$87,562 falls somewhere in the middle of its peer communities and is quite a bit higher than that of Washington County as a whole. In many cases, household income is correlated with both educational attainment and industry or profession of the workforce in a certain community.

Table 2.10 – Median Household Income Comparison

|                   | Median Income |
|-------------------|---------------|
| Germantown        | \$87,562      |
| Cedarburg         | \$88,487      |
| Grafton           | \$75,963      |
| Menomonee Falls   | \$82,396      |
| Mequon            | \$116,486     |
| Richfield         | \$105,441     |
| Washington County | \$77,663      |

▲ Data source, both tables above: 2020 American Community Survey 5-year estimates

DRAFT JUNE 25, 2022

**CHANGING DEMOGRAPHICS & HOUSING TRENDS**

Households are changing in response to demographic and lifestyle factors, in Germantown and nationwide. Our population as a whole is aging, young adults are living with their parents for longer, more children live with a single parent, and adults are getting married later each year. Many of these dynamics are also present in Germantown and the Southeastern Wisconsin region.

In the US...

**28%**  
of households have just one occupant  
more than double the 13% rate from 1960

**From 2000 to 2020...**

...the median age of Germantown residents increased from 36.4 to 40.1  
(...the median age of Washington County increased from 36.6 to 43.2)



...Germantown's population aged 65 and above increased by 69%  
(...the population aged 65 and above in Washington County increased by 85%)



...Germantown's population aged 20-44 decreased by 12%  
(...the population aged 20-44 in Washington County decreased by 11%)



...Germantown's population aged 19 and below decreased by 1%  
(...the population aged 19 and below in Washington County decreased by 5%)

▲ For all graphics above, data are sourced from 2020 American Community Survey 5-year estimates.

DRAFT JUNE 25, 2022

Why is this  
survance  
Haw.2.  
What are  
you trying  
to say.



To respond to these changing family demographics, communities are re-evaluating their housing stock and considering adding new options. Increasingly, communities are placing a higher emphasis on medium-high density, multi-family housing options so that changing individuals and families have more housing choices.

In addition to Germantown's changing demographics, there are several other ongoing issues and community goals that will impact Germantown's future housing stock. First, as discussed earlier in this section, Germantown's population is expected to grow in the coming years. As the Village adds new residents, more housing will be needed to accommodate the additional households. Germantown is projected to add about 2,100 households by 2040, which would mean that an equivalent number of new housing units would be needed. As the number of households grows, the size of households is projected to fall - which means that different, and smaller, types of housing may best accommodate these new households. More information about including different types of housing in Germantown's planned development is outlined in the Housing section.

To accommodate new housing in Germantown, new land will need to be developed. In addition to the size of housing units that should be added to suit the needs of new residents, the density of new housing should also be carefully considered. One of Germantown's goals is to preserve rural and environmental land. Developing denser housing, such as small lot single family homes, duplexes, or low-rise multifamily buildings, will allow the Village to conserve land. Adding density to the Village Center through infill development will likewise allow for more agricultural and environmental land to be conserved. More detail about the relationship between population growth, housing density is outlined in the Neighborhoods, Districts, and Corridors Chapter.

New housing, particularly high-density housing, can be a contentious issue in communities across the country. In spite of this, the market is responding to increasing demands for density, as family sizes are shrinking and baby boomers and millennials are choosing more vibrant, sustainable, and walkable places to live. Satisfying these demands for increased density presents opportunities for communities like Germantown to untap a wealth of benefits for both current and future residents.

The term "density" is typically used to refer to the amount of housing units that are able to be developed on a given area of land - often expressed in dwelling units per acre. It is important to note that density is not the same thing as building height, size, or design.



**More** coffee shops, restaurants, and rec options

Denser housing attracts amenities. Research shows that millennials are more interested than prior generations in having amenities within walking or biking distance.

A diversity of housing types and densities provides residents with more choices and price points, allowing young families to afford homes in Germantown and empty nesters or retirees to downsize and stay within their own community.

A diversity of housing types and densities provides residents with more choices and price points, allowing young families to afford homes in Germantown and empty nesters or retirees to downsize and stay within their own community.

Denser housing means that less open space needs to be developed to accommodate the same number of households, enabling the Germantown community to preserve more land for agriculture and conservation.

Denser housing means that less open space needs to be developed to accommodate the same number of households, enabling the Germantown community to preserve more land for agriculture and conservation.

For more information on the diverse housing types that Germantown is prioritizing to meet the demands of current and future residents, see the Housing section on page 140.



## How does denser housing preserve Germantown's agricultural and conservation lands?

By the year 2040, the Department of Administration (DOA) is projecting an additional 2,100 housing units for the village of Germantown. The village currently identifies five different residential densities in the Comprehensive Plan. To better understand land consumption realities, below are five land use scenarios based upon the projected growth:

### Agricultural/Conservation Residential (5 Acre lots)

*CONSERVES*  
consumes **10,500 acres**  
(2,100 UNITS EACH ON A 5 ACRE LOT)



### Rural Residential (1 Ac. Min. Lot Size)

*CONSERVES*  
consumes **2,100 acres**  
(2,100 UNITS EACH ON A 1 ACRE LOT)



### Low Density Residential (2 d.u./Acre)

*CONSERVES*  
consumes **1,050 acres**  
(2,100 UNITS EACH ON A 0.5 ACRE LOT)



### Medium Density Residential (4 d.u./Acre)

*CONSERVES*  
consumes up to **525 acres**



### High Density Residential (8 d.u./Acre)

*CONSERVES*  
consumes up to **262 acres**



▲ Graphic showing how increased density can be used to conserve land. Graphic by GRAEF.

## Land Use Trends

As Germantown's population grows, it is vitally important that the community consider how new development will impact land use. As part of the Comprehensive Planning process, the Village has projected future acreages for three important land use categories: Residential, Industrial, and Commercial. These three categories drive other land use change, such as increased land used for transportation (new roads) and utilities. Increased land area used for commercial, industrial, and residential uses will correspond with a decrease in land used for agriculture or open space, as noted on the previous pages.

The Industrial and Commercial land use projections for Germantown, found in the table below, are based on the land use projections for those categories published by SEWRPC. The agency projects land use by acreage for industrial and commercial uses for the years 2035 and 2050. The chart below shows land use projections in five-year increments (using an even rate of change between 2015-2035 and 2035-2050).

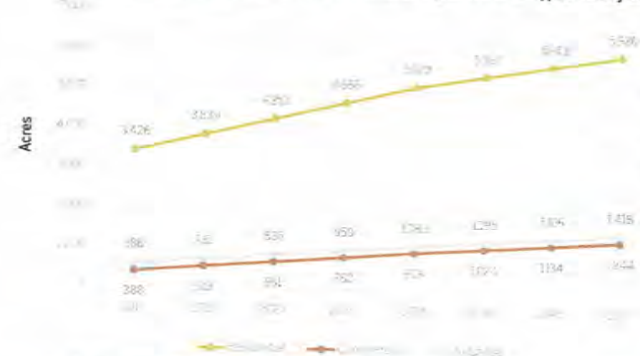
The residential land use projections are based on both projected population and household growth in Germantown, as well as a set of assumptions about the density at which housing will be developed.

Utilizing Wisconsin DOA household projection numbers, Germantown is projected to add 3,220 new households (housing units) in the community by 2050.

Land use projections were calculated using existing land use conditions as well as planned neighborhoods, districts, and corridors specified in the Future Land Use portion of the 2050 Plan (Chapter 5). The projected 3,220 new housing units were distributed across expected residential densities outlined in Chapter 5. 6% of these units would be rural or conservation subdivisions (lowest density), just under 50% of the units would be similar to the historic neighborhoods in Germantown with lots of about .5 acres (low density), and that 45% of the units would be medium or high density residential development. By 2050, this equates to an additional 2,500 acres of residential land use in the community. 58% of that land would be used for the 6% of units built at rural or conservation subdivision densities, and just 10% of that land would accommodate 45% of the new units at medium and high densities.

These assumptions represent not only a calculated projection of land use in the Village, but an illustration of how careful planning for development at target densities is essential for preserving natural landscapes and rural character in the community.

Chart 2.11 – Land Use Projections in Acres by Land Use Type, Five-year Increments



By 2050, 27% of Germantown's total land area is expected to be used for residential purposes. In 2015, 15.6% of land was residential.

▲ Data Source: Wisconsin DOA household projections (2013), SEWRPC land use projections (2013), GRAEF.

*#S ARE INCONSISTENT WITHIN REPORT*

2- Community Profile

*DON'T USE PROPGRAPHIC WORDS*



# Mission, Vision, Guiding Principles

## Vision Statement

Through the Comprehensive Planning process, residents of Germantown have developed the following Vision Statement, describing the community they aspire to create together:

**Germantown's ethnic heritage, high-quality of life based on its rural and suburban character, and desirable location in the greater metropolitan area create our competitive advantage. We will work together, with respect for each other, maintain that character and ensure Germantown's future as a neighborly and safe place to live, work and play.**



## Mission Statement

The Village of Germantown staff and government must work as one cohesive body to implement this plan and work towards the community's vision statement. The following mission statement has been crafted to guide the Village's work together.

The Village of Germantown is responsive to our citizens and businesses, embracing our heritage while working together to provide quality services in a fiscally responsible manner that will enhance the quality of life in our community.

KEASMAKE  
JUN 21

## Guiding Principles

As the Village of Germantown works to realize their collective vision through implementation of this Comprehensive Plan, three core guiding principles should always remain at the center of decision making, policies, programs, and development. These three principles were first outlined in the Village of Germantown's 2020 Smart Growth Plan, which was adopted in 2004, but they are still relevant today.



### Preserve and enhance the environment

Germantown is committed to preserving the natural resources and physical features of the community and landscape through regulations and partnerships, through quality new development, and by focusing on historic property and Germanic architectural features.



### Invest in people, neighborhoods and communities

Germantown will balance land uses, preserve agricultural land, provide for diverse and supportive public facilities, and encourage safe and efficient transportation. The Village will also implement effective and responsive administrative practices, and coordinate actions between departments and adjacent communities.



### Build a strong economic base

Germantown will support development that provides a diverse array of goods, services, and employment opportunities in the community. Germantown will also focus on encouraging infill development and promoting the Village as a tourist destination to bolster the Village's fiscal wellbeing.

WHAT DOES THIS  
MEAN?



Map 4.1 – Germantown in the Region



*THIS SHOULD BE AFTER G.S.D.*

*THIS SOUNDS LIKE GORBLER-D-GOOK & HOW IS A TMAT INVOLVED?*

## Regional Context & Intergovernmental Cooperation

Wisconsin's Smart Growth legislation requires that comprehensive plans are coordinated with other jurisdictions and agencies including school districts, adjacent municipal governments, and other regional agencies so that issues such as transportation, stormwater management, and sanitary sewer growth are considered at a regional scale. As part of this Comprehensive Plan update, planning efforts for the County, region, and nearby municipalities were reviewed, and are referenced throughout the document. Some of the planning efforts referenced here are shown at the right.

The Village has a relationship of mutual respect with the adjacent local governments. The Village of Germantown believes in addressing issues that are in the best interest of the citizens of Village, as well as those of adjacent communities. Further details regarding how the Village collaborates with other communities and governing bodies can be found in the table at the end of this chapter.

### Regional Objectives

The Village of Germantown can take on the following objectives as it works to address regional issues.

#### Vision 2050

- Implementing transit-first designs on streets and would work with transit operators to implement programs to improve access to suburban employment centers.
- Asset management planning by State and local governments ensures that limited funding resources are used effectively by planning rehabilitation and reconstruction of roadway features consistent with their life cycle.

### Regional Plans Referenced:

**Vision 2050: A Regional Land Use and Transportation Plan for Southeastern Wisconsin**  
SEWRPC

**A Multi-Jurisdictional Comprehensive Plan for Washington County 2050**  
SEWRPC

**A Park and Open Space Plan for Washington County**  
Washington County Planning and Parks

**The Menomonee River Watershed Updated Implementation Plan**  
MMSD, Southeastern Wisconsin Watersheds Trust

**Bikeway and Trail Network Plan for Washington County**  
Washington County Planning and Parks

*SEE APPENDIX FOR COMPLETE LIST OF REFERENCED DOCUMENTS*



### Washington County Comprehensive Plan

- Accommodate higher density development in areas with appropriate urban services to encourage a diverse portfolio of housing options.
- Promote the development of new businesses, or business expansion, in areas with existing physical infrastructure and community services, or in areas near or contiguous to existing service areas that can readily be served by extending infrastructure.

### Washington County Parks and Open Space Plan

- Create an environment for strong intergovernmental relations and public-private partnerships.
- Use available regulatory authority to guide urban development in a way that protects important natural resources.
- Consult with the State and County to identify specific lands recommended for acquisition. These lands are listed in the Parks and Open Space Plan for preservation purposes.

### The Menomonee River Watershed Updated Implementation Plan

(Goals specific to Germantown)

- Develop an enhanced pond maintenance program.
- Utilize the 10-year Road Capital Improvement Project program to reduce impervious pavement.
- Complete a green infrastructure program.

### Bikeway and Trail Network Plan for Washington County

- Jackson to Germantown via Eisenbahn State Trail Extension.
- Improvements to sidepath at Holy Hill Road-Freistadt Road.
- Germantown to Bugline Trail via I-41 Pedestrian Overpass.

## Village Cooperation with Outside Agencies

### Regional Transportation & Land Use

The highways and roads within the Village of Germantown provide safe and convenient access within the Village and also provide residents with access to locations throughout the southeastern Wisconsin region and beyond. The Wisconsin Department of Transportation (WisDOT), Washington County Highway Department and Southeastern Wisconsin Regional Planning Commission (SEWRPC) are responsible for the maintenance, construction, and planning of all regional Federal, State and County roads within the region. WisDOT and SEWRPC have also studied alternatives to vehicular transportation including various transit systems at both a regional and local scale.

SEWRPC has developed a number of plans over the years that include data, analysis and final recommendations integral to Germantown's growth and development. As of the writing of this Comprehensive Plan update, SEWRPC's most recent long-range plan is Vision 2050, which was adopted in 2018 and integrates transportation and land use planning and vision for the seven-county Southeastern Wisconsin region into one document.

### Sanitary Sewer System

The Village of Germantown owns and maintains the existing sanitary sewers within the Village boundary. The Milwaukee Metropolitan Sewer District (MMSD) has two wastewater treatment facilities for the region and provides treatment of the Village's wastewater. The MMSD has a Sanitary Sewer Master Plan and delineates a sewer service area boundary within the Village of Germantown. The Village of Germantown has a policy of cooperation with the MMSD and maintains regular communication as future sewer service area needs arise.

### Stormwater Management

The Village's current Stormwater Management Plan is an implementation tool for the Village's stormwater management policy. MMSD has developed a Conservation Plan that addresses stormwater management policies and practices that should be adhered to in the Menomonee River Priority and the Milwaukee River Watersheds, the watersheds in which the Village is located. The Village intends to work with the MMSD to use the Conservation Plan as a guide for stormwater management and controlling nonpoint source pollution in the Village.

### Public School Facilities

The Germantown School District serves all of the Village of Germantown, all of the Town of Germantown, the eastern third of the Town of Richfield, the southeast corner of the Town of Polk, and the southern third of the Town of Jackson. The Village and the School District will jointly and cooperatively plan for new facilities in the area as needs arise. See Systems Chapter for more information.

## 4. Regional Context & Intergovernmental Cooperation



▲ Photo of MacArthur Elementary School taken September of 2020. Source: GRAEF

## Community Voices

Use this Extremely Valuable land along the best attribute that Germantown has - the RIVER.



▲ Photo of Menomonee River taken September of 2020. Source: GRAEF.

ADD LINKS TO ALL THESE PLANS / WEBSITES & PUT IN APPENDIX

MAKE THIS TO THE FRONT

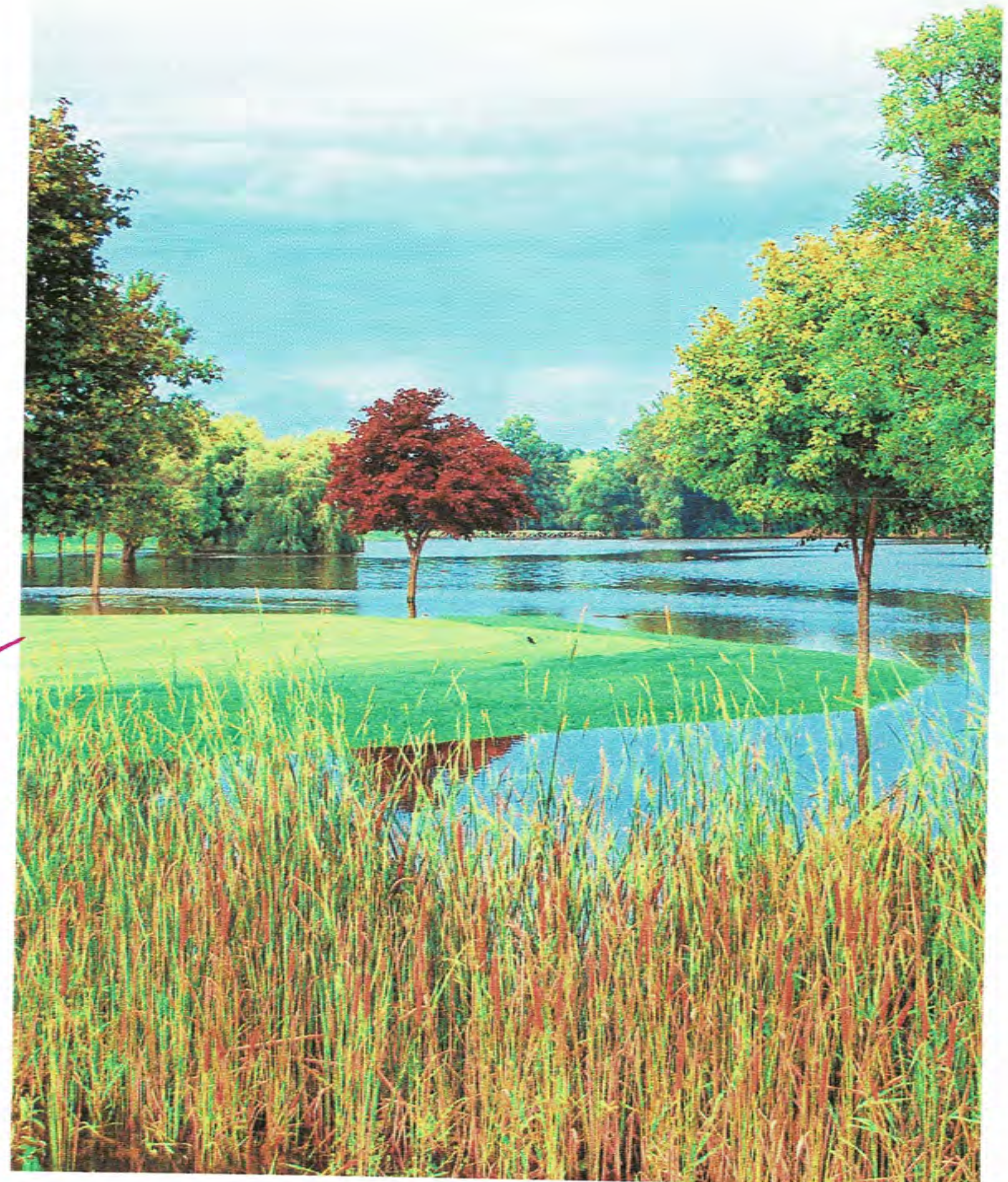
Link?



Table 4.1 – Intergovernmental Elements and Relationships

| ELEMENT                          | RELATIONSHIP                                                    | GOVERNMENT, AGENCY, OR DEPARTMENT                                                        |
|----------------------------------|-----------------------------------------------------------------|------------------------------------------------------------------------------------------|
| Transportation                   | Federal and State Highways                                      | Wisconsin Department of Transportation                                                   |
|                                  | County Highways                                                 | Washington County Department of Public Works                                             |
|                                  | Airports                                                        | Washington County Department of Public Works                                             |
|                                  | Regional roadway planning                                       | Southeast Wisconsin Regional Planning Commission (SEWRPC)                                |
|                                  | Railways facilities                                             | Wisconsin Central, Chicago & North Western                                               |
| Natural & Cultural Resources     | Wetlands, Endangered Species, Sensitive Environmental Locations | Wisconsin Department of Natural Resources (DNR)                                          |
|                                  | Floodplains                                                     | Federal Emergency Management Agency (FEMA), Wisconsin DNR                                |
|                                  | Wisconsin History & Documents                                   | Wisconsin State Historical Society                                                       |
|                                  | Groundwater                                                     | Wisconsin DNR                                                                            |
| Utilities & Community Facilities | Public Safety - State                                           | Wisconsin State Patrol                                                                   |
|                                  | Public Safety - County                                          | Washington County Sheriff Department                                                     |
|                                  | Sanitary Sewer                                                  | Milwaukee Metropolitan Sewer District                                                    |
| Housing                          | County Assistance                                               | Washington County                                                                        |
|                                  | State Assistance                                                | Wisconsin Housing and Economic Development Authority                                     |
|                                  | Federal Assistance                                              | United States Department of Housing and Urban Development                                |
| Economic Development             | Training                                                        | The Workforce Development Center & the U.S. Small Business Administration                |
|                                  | State Community Development Assistance                          | Wisconsin Department of Commerce, Department of Workforce Development, Forward Wisconsin |
|                                  | Regional Assistance                                             | Wisconsin Regional Economic Partnership                                                  |
|                                  | County Assistance                                               | Washington County Economic Development Corporation                                       |

SPACE



Source: Germantown 2020 Smart Growth Comprehensive Plan.

THIS IS ALL WELL & GOOD BUT  
HOW DOES IT AFFECT OUR  
PLAN OR GOALS?  
MAKE THIS A REFERENCE  
DOC IN APPENDIX,  
WE HAVE ENOUGH TO DO.



## Neighborhoods, Districts & Corridors

During the Vision 2050 planning process, the Village and Plan Commission engaged in a process to update the Land Use Plan.

The updated Land Use Plan has been developed as a "place based" approach to land use planning. It represents a customized tool that helps describe the desired future character of the various "places" in and around Germantown. Unlike a typical land use planning approach, the updated plan does not assign a single acceptable future land use designation to a parcel. Rather it gives a range of possible uses and/or activities and design criteria that represent possible acceptable uses for a parcel. The purpose of this Chapter is to guide land uses in the neighborhoods, districts, and corridors in Germantown. The assessment of existing conditions and land use planning provided in this Chapter is based on the neighborhood, district, and corridor framework devised by the Congress for New Urbanism (CNU).

This updated Land Use Plan gives the Village staff, Plan Commission and Village Board an adaptable and flexible framework to help discuss, evaluate and respond to development proposals in the village. The Land Use Plan on the following pages includes the following:

- Existing Land Use
- Future Land Use Map
- Future Land Use Table
- Neighborhood, District, and Corridor profiles

### Community Voices

Less industrial, more focus on Germantown's residential and community development.

We moved here for the rural environment.

Trails, park connection, shops, restaurants, residential.

**DON'T WANT TO BE URBANIZED.**

**LINKS TO ACTUAL IN APPENDIX**



## Existing Land Use

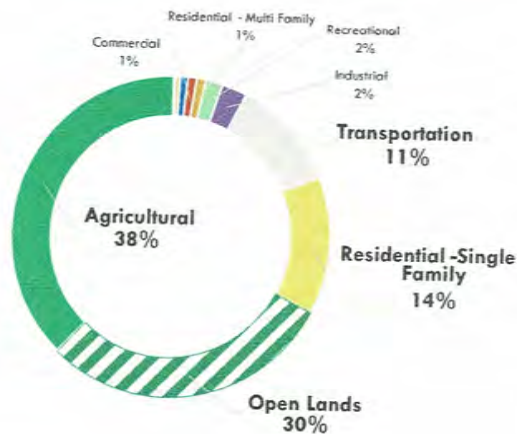
The majority of the land in Germantown is currently used for Agricultural and Open Lands purposes. These categories combined comprise over 60% of land in the Village. Single family homes and transportation uses (roads and parking) make up the next largest categories, 14% single-family residential and 11% transportation. Commercial land use, located primarily along Mequon Road and along County Line Road, makes up only 1% of the Village's land use. It should be noted that parking areas within non-single-family residential properties are counted towards the Transportation land use category, so total land areas for non-single-family residential categories are all slightly higher than the land acreages listed below.

### Land Use Breakdown

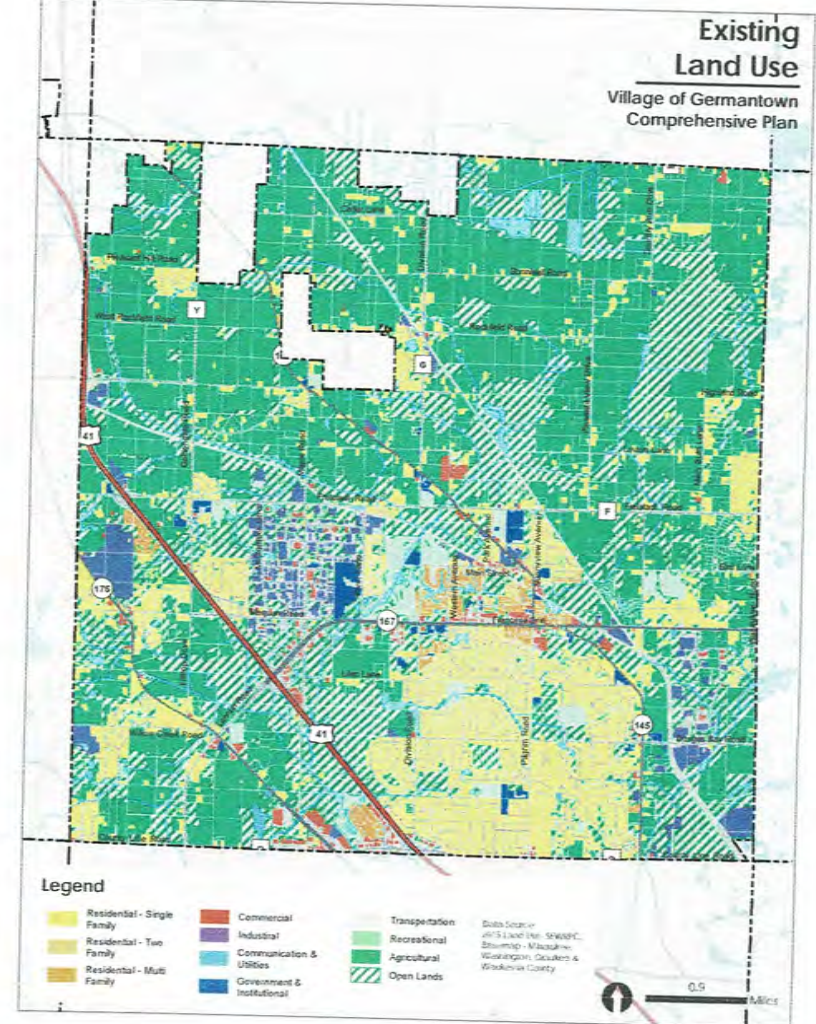
|                                                                    |                  |
|--------------------------------------------------------------------|------------------|
| <span style="color: yellow;">■</span> Residential - Single Family  | 14% - 3061 acres |
| <span style="color: orange;">■</span> Residential - Two Family     | <1% - 110 acres  |
| <span style="color: brown;">■</span> Residential - Multi Family    | 1% - 204 acres   |
| <span style="color: red;">■</span> Commercial                      | 1% - 196 acres   |
| <span style="color: purple;">■</span> Industrial                   | 3% - 566 acres   |
| <span style="color: blue;">■</span> Communications & Utilities     | <1% - 33 acres   |
| <span style="color: darkblue;">■</span> Government & Institutional | 1% - 168 acres   |
| <span style="color: grey;">■</span> Transportation                 | 11% - 2460 acres |
| <span style="color: lightgreen;">■</span> Recreational             | 2% - 368 acres   |
| <span style="color: green;">■</span> Agricultural                  | 38% - 8311 acres |
| <span style="color: darkgreen;">■</span> Open Lands *              | 30% - 6536 acres |

\* - Including wetlands, areas within the floodplain, and woodlots

WHAT SHOULD BE LIMITS OF RATCH TO KEEP ANK CURRENT FUEL ?



Map 5.1 - Existing Land Use





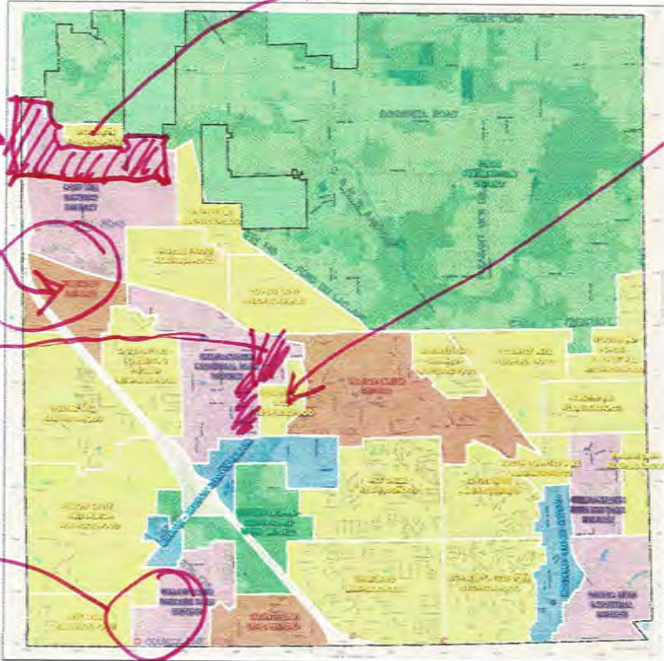
# FUTURE LAND USE

## The Future Land Use Map

The Future Land Use Map (Map 5.2) illustrates the Village as a series of places. Each place has a unique natural, cultural and economic character and special identity within Germantown.

Each of the Neighborhoods, Districts, Corridors, and Overlay Areas is defined with solid "boundary" lines. These areas were formed after feedback from the community, Plan Commissioners, and Village staff. These guideline "boundaries" may shift over time to accommodate an updated view of the Neighborhoods, Districts, and Corridors in the Village. Most importantly, unlike the previous 2020 Future Land Use Map, the Neighborhoods, District and Corridors shown on the 2050 Future Land Use Map do not represent a singular use but illustrate an area with a mix of compatible existing and future uses. These are detailed in the Future Land Use Table on the following pages. The 2050 Future Land Use Map and Table go hand in hand and cannot be interpreted separately.

Map 5.2 – 2050 Future Land Use Map Overview



## Future Land Use Table

The Future Land Use Table (Table 5.1) organizes important land use considerations:

### Category, Place Type, & Names

These columns identify each area or place as either a Neighborhood, District or Corridor, the type of place it is, and the name of the place. Each area of Germantown is categorized.

### Preferred Future Land Uses

These columns identify the range of desirable uses and activities for the various places within the Village. While not intended to be a detailed or exhaustive inventory of all possible land uses, the generalized list of uses and activities represent the vast majority of likely and desirable uses within Germantown. Other possible uses not represented in a place or on the table will be considered on a case-by-case basis through application of the Zoning Code and may require a land use plan amendment to fully comply with this Land Use Plan.

The generalized types of uses and activities include:

- Existing Uses (+ existing non-conforming zoning)
- Residential: Single Family
- Residential: Two to Four Family
- Residential: Multi-family / Senior
- Mixed-Use: Commercial / Residential
- Mixed-Use: Commercial / Industrial
- Commercial (includes "Activity Centers")
- Institutional
- Open Space & Recreational
- Mineral Extraction
- Industrial
- Agricultural / Hobby Farming / Agribusiness

Each of these generalized uses and activities is "rated" on its degree of desirability for each place within the Village. Each general use is given a designation to reflect that rating. The designations are as follows:

- **Desirable (D)** – These uses should be encouraged because they are consistent with, support, and enhance the desired character of the area.
- **Allowable (A)** – These uses are generally considered appropriate for the area but may require additional consideration and/or specific modification or developed features to be compatible with other uses in the area.
- **Undesirable (U)** – These uses should not be encouraged but may still be acceptable for the area under special circumstances

A designation of Desirable or Allowable for a particular place does not imply that the use or activity will automatically be approved or judged suitable for every parcel within that place. Similarly, an Undesirable rating does not automatically exclude the use or activity from every parcel within that general place. Rather the designation of a use as Desirable, Allowable, or Undesirable within a particular place is intended as a guide to inform the discussion about the general suitability of a proposed use and its appropriateness in supporting the overall future vision for the area and its compatibility with existing and planned uses in and around the neighborhood or district.

Furthermore, the designation of Desirable or Allowable does not imply an entitlement to that future land use on any particular parcel of land within the village. The appropriateness of any specific future land use on any particular parcel will be determined on a case-by-case basis through application of the Zoning Code and is subject to further detailed review, evaluation and approval by the Village of Germantown as part of any and all applicable Village of Germantown ordinances and development review and zoning processes.

ADD IN THE COMMENTS FROM THE WORKSHOP WHERE WE MARKED UP PLANS.







It is important to note that the Future Land Use Plan Table identifies possible future uses, but it does not propose the discontinuation of existing uses. There are a wide variety of existing uses throughout the village and these uses, as they currently exist, should not be discouraged. However, as uses become obsolete or change and future uses are proposed for the area, the Future Land Use Plan Table should be utilized to guide the discussions and make evaluations of the appropriateness of proposed uses.

As the land planning process evolves, the possible future uses/activities and their ratings within a particular place may be amended, added, or removed.

#### SSA

The village contains different portions of land that are either served by public sanitary sewer or are outside of the sewer service area (SSA). Properties outside of the SSA must provide individual private sewer facilities. Addressing the availability and future needs of utilities and facilities for a community is a primary component for a comprehensive plan. Utilities can be particularly influential when determining the location and extent of future land uses. The intensity of urban uses generally necessitates the use of a public sanitary sewer system. Since social responsibility is one aspect of smart growth, the appropriate utilities should be provided prior to allowing the development of more intensive land uses. The extent to which utilities are made available to non-urban land relates directly to the extent by which urban land uses may be developed in those areas.

#### Environmental Corridor

The Southeastern Wisconsin Regional Planning Commission (SEWRPC) has identified linear concentrations of unique recreational, aesthetic, ecological and cultural resources. It is a region-wide goal to protect and preserve these corridors. Three types of Environmental areas are mapped on the NDC (hatched underlay):

- Primary Environmental Corridor
- Secondary Environmental Corridor
- Isolated Natural Resource Area

As part of any future land use decision, the Future Land Use table will identify if the area contains a SEWRPC-delineated Environmental Corridor and if it does, additional regulations or guidelines may be required through the Zoning Code and/or development review process.

#### Preferred Site Design

This column gives guidance regarding the Village's preferred pattern of residential or mixed-use development in a particular place within the Village. The three general community design types include the following:

- **Traditional Neighborhood Design (TND):**  
A compact mixed-use neighborhood where residential, commercial and civic buildings are generally within close proximity to each other. TNDs may occur in infill settings or on the edges of older well-established areas, but often involve all-new construction on previously undeveloped land. This type of development involves traditional town planning principles. TND projects include a range of housing types, a network of well-connected streets (arterial, collector and local) and sidewalks, meaningful and useful public spaces, and where economically feasible have amenities such as stores, schools, and places of worship within walking distance of residences. TND projects generally have a variety of residential lot sizes ranging from smaller and narrower "village type" lots to larger and wider "estate type" lots. This type of development is similar in character to a number of the long-established neighborhoods and districts in Germantown.
- **Conservation Subdivision Design (CSD):**  
A residential housing development that is characterized by compact lots, clustered home sites and shared common open space, and where the natural features of land are preserved, enhanced and made accessible to the greatest extent possible. In this type of development dwellings are located in a manner that reduces the area of land cleared, graded, and converted from agricultural, woodland, or

WHAT IF SOMEONE WANTS TO OWN HORSES?

wildlife habitat uses to building sites, driveways, and yard space. In such developments, lot sizes, dimensions, and setbacks may be reduced from those typically required for conventional residential developments. Often the total allowable number of dwellings is increased as a bonus for preserving or creating meaningful and significant open space or environmental features. The common open space often makes up over 30-60% of the total subdivision area. Often the common open space is held in joint ownership by a homeowners association or other conservation related organization and is maintained and preserved according to a professionally prepared open space management plan.

- **Suburban Subdivision Design (SSD):** A residential housing development that subdivides an entire parcel of land into private lots and which does not contain significant common open space parcels or features. Generally these types of developments contain no more than 10% open space for such uses as stormwater control or possibly small park spaces. Other significant environmental features are often included within private development lots as amenities for the individual lot owners. Typical suburban subdivisions usually contain a network of streets that often have only "collector" level connections to surrounding neighborhoods. Designs often utilize landscaped cul-de-sacs to create a sense of privacy and value for individual lot owners. Landscaped streets, pathways sidewalks and parks are included in most well-designed suburban subdivisions.

#### Density

This column indicates the maximum prescribed densities within a particular place. The inclusion of density maximums is intended to remind landowners, Village officials and developers about the overall goal of maintaining the efficient use of land and resources. Planning for a slightly higher density development pattern within the Village makes use of the existing infrastructure that can accommodate future growth in Germantown.

Reasonable variations from the stated densities may be considered at the time particular developments are proposed provided that the overall average density does not exceed the maximum density prescribed for a given place.

Further, to ensure compatibility between existing residential neighborhoods and future residential development, the density (and lot size) of new development adjacent to existing neighborhoods should not be more than 50% higher (or lower) than the density of an adjacent existing neighborhood unless specific measures are implemented to mitigate potential incompatibilities, e.g. extensive setbacks, perimeter open space corridors, berming, landscaping, etc.

#### Preferred General Character Description

Each place includes a 2-page narrative that describes the desired overall character of the place. It is intended to give a brief snapshot of the Village's intentions for the general mix and character of the future land uses in the area.

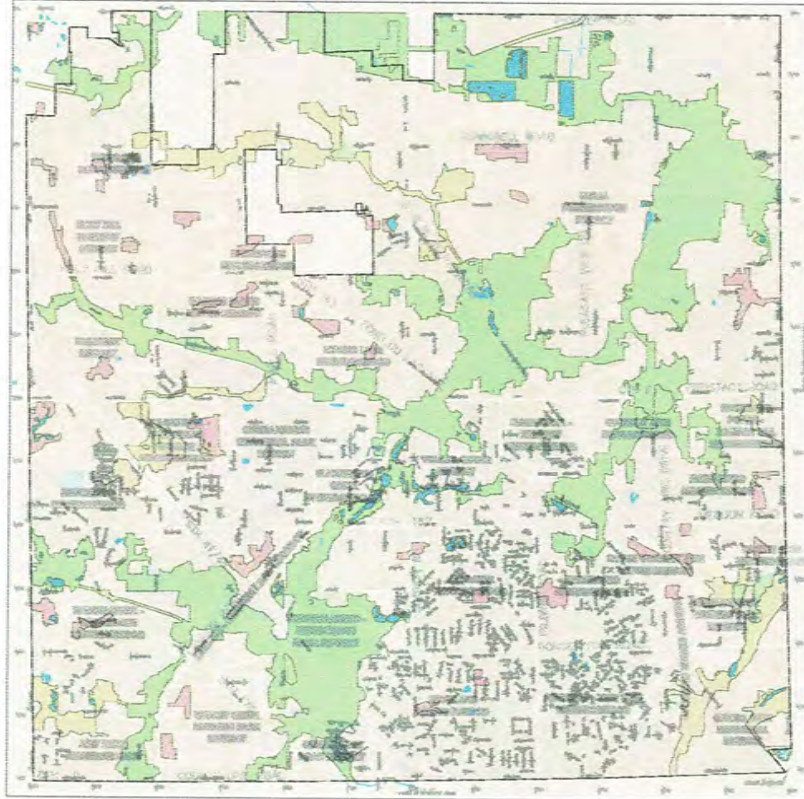
Similar to the "Opportunity Area" detailed plans included in Section 6: Economic Development, it is intended that the Village will prepare a detailed land use plan for each Neighborhood, District and Corridor after adoption of the generalized Future Land Use Plan as a part of the 2050 Plan.

The Plan Commission and staff will prioritize and prepare these supplemental plans for each Neighborhood, District and Corridor based on public input received from the residents, property owners and business operators within that Neighborhood, District and Corridor. These plans will further guide decision-making regarding future development and the timing of future public improvements, including road and utility improvements and extensions. The detailed plans will be adopted as amendments to the 2050 Plan.



UPDATE THIS

Map 5.4 – SEWRPC Environmental Corridor Overlay



LEGEND

- Primary Environmental Corridors
- Secondary Environmental Corridors
- Isolated Natural Resource Areas

there should be a policy  
that if the residences  
were there first then  
there should be new  
Housing + a 200' deep

page intentionally left blank

Forest as a buffer  
for where industrial  
comes in.



## Sunberry - Treetops NEIGHBORHOOD



### GENERAL CHARACTER

The Sunberry-Tree Tops Neighborhood is one of the four (4) neighborhoods that comprise the core residential area in the Village. This neighborhood is predominantly single-family residential with some multi-family residential along the eastern edge near Fond du Lac Avenue. Residential zoning within this neighborhood is predominantly Rs-4 (2.2 DU's/acre with minimum 20,000 sq ft lots) and Rs-5 (2.9 DU's/acre with min. 15,000 sq ft lots). There is a small commercial node located in the southwest corner of the neighborhood near the intersection of Pilgrim Road and County Line Road (Hwy Q). This area is currently zoned B-1 Neighborhood Business and includes a gas station/convenience store, café, a multi-tenant commercial building, and a commercial office building.

### SPECIAL FEATURES

**Transportation** The Sunberry - Tree Tops neighborhood is bounded Pilgrim Road to the west, Donges Bay Road to the north, and County Line Road (Hwy Q) to the south. Hwy 145 (Fond du Lac Avenue) bounds the east edge of the neighborhood and connects the area with Hwy 100 and Interstate 41 to the south and Hwy 167 (Mequon Road) to the north.

**Environmental, Natural & Agricultural** There are a few small Isolated Natural areas within the Sunberry-Tree Tops Neighborhood. These areas are integrated among the residential development.

**Public Park, Education, Safety & Utility** The Tree Tops Subdivision has a private park, approximately 4 acres in size. This neighborhood is served by Village sewer and water.

**Historical & Cultural** St. John United Church of Christ and Cemetery - N104W14181 Donges Bay Road - is located in the Sunberry-Tree Tops neighborhood.

### PREFERRED FUTURE LAND USE

#### Sunberry - Treetops Neighborhood

| Preferred Future Land Uses                       |     | Enviro Corr. | SSA | Preferred Site Design | Maximum Density (residential uses)         |
|--------------------------------------------------|-----|--------------|-----|-----------------------|--------------------------------------------|
| Existing Uses (+ existing non-conforming zoning) |     |              |     |                       |                                            |
| Residential: Single Family                       | A   |              |     |                       |                                            |
| Residential: Two to Four Family                  | D   |              |     |                       |                                            |
| Residential: Multi-Family / Senior               | A   |              |     |                       |                                            |
| Mixed-Use Commercial / Residential               | u   |              |     |                       |                                            |
| Mixed-Use Commercial / Industrial                | u   |              |     |                       |                                            |
| Commercial (includes Activity Centers)           | u   |              |     |                       |                                            |
| Institutional                                    | A   |              |     |                       |                                            |
| Open Space & Recreational                        | u   |              |     |                       |                                            |
| Mineral Extraction                               | D   |              |     |                       |                                            |
| Industrial                                       | u   |              |     |                       |                                            |
| Agricultural / Hobby Farming / Agribusiness      | u   |              |     |                       |                                            |
| Contains an Environmental Corridor?              | No  |              |     |                       |                                            |
| Sewered? (Y/N/Partial)                           | Yes |              |     |                       |                                            |
| Traditional Neighborhood                         | D   |              |     |                       |                                            |
| Suburban Subdivision                             | A   |              |     |                       |                                            |
| Conservation Subdivision**                       | D   |              |     |                       |                                            |
| Dwelling Units / Acre                            |     |              |     |                       | SF: 2.9 units/acre<br>2-4F: 6.0 units/acre |

Almost all of the Sunberry-Tree Tops neighborhood is developed with single-family residential lots. There is very little unplatted vacant land available for future development. The vacant land that is available is comprised of small platted subdivision lots or small, unplatted infill parcels scattered throughout the neighborhood. Future development is intended to be predominantly single-family residential development on existing platted lots or future lots platted at average densities that are the same or similar to the existing pattern of development (2.2 to 2.9 DU's/acre on 15-20,000 sq ft lots).

Higher density single-family attached, two- and four-family attached uses may also be allowed as "infill development" on vacant parcels at densities up to 6 DU's/acre, provided that such development meets the "compatibility requirements" for adjacent development in the Zoning Code.

**D = Desirable** - These uses should be encouraged because they are consistent with, support, and enhance the desired character of the area.

**A = Allowable** - These uses are generally considered appropriate for the area, but may require additional consideration and/or specific modification or developed features to be compatible with other uses in the area.

**u = Undesirable** - These uses should not be encouraged but may still be acceptable for the area under special circumstances.

## Spasland NEIGHBORHOOD



### GENERAL CHARACTER

The Spasland Neighborhood is one of the four (4) neighborhoods that comprise the core residential area in the Village. This neighborhood is predominantly single-family residential with small pockets of multi-family residential along County Line Road and Pilgrim Road. Residential zoning within this neighborhood is predominantly Rs-4 (2.2 DU's/acre with minimum 20,000 sq ft lots) and Rs-5 (2.9 DU's/acre with min. 15,000 sq ft lots). There are highway oriented commercial and professional office businesses located in the southwest corner of the neighborhood near the Division Road @ County Line Road intersection. There are also scattered commercial properties along County Line Road from Division Road east to and Pilgrim Road. Institutional uses, e.g. parks, elementary school and church, are located in the east central portion of the neighborhood.

### SPECIAL FEATURES

**Transportation** The Spasland Neighborhood is bounded by Pilgrim Road to the east, County Line Road (Hwy Q) to the south, I-41 to the west.

**Environmental, Natural & Agricultural** There is one isolated natural Areas within the Spasland Neighborhood. This area is located north of Spasland Park, and is owned by private property owners.

**Public Park, Education, Safety & Utility** Spasland Park and County Line Elementary School are located within the Spasland Neighborhood. This neighborhood is served by Village sewer and water.

### PREFERRED FUTURE LAND USE

#### Spasland Neighborhood

| Preferred Future Land Uses                       |     | Enviro Corr. | SSA | Preferred Site Design | Maximum Density (residential uses) |
|--------------------------------------------------|-----|--------------|-----|-----------------------|------------------------------------|
| Existing Uses (+ existing non-conforming zoning) |     |              |     |                       |                                    |
| Residential: Single Family                       | A   | Yes          | Yes | D                     | SF: 2.9 units/acre                 |
| Residential: Two to Four Family                  | D   |              |     | A                     | 2-4F: 6.0 units/acre               |
| Residential: Multi-family / Senior               | A   |              |     | D                     |                                    |
| Mixed-Use: Commercial / Residential              | u   |              |     |                       |                                    |
| Mixed-Use: Commercial / Industrial               | u   |              |     |                       |                                    |
| Commercial (includes Activity Centers)           | A   |              |     |                       |                                    |
| Institutional                                    | u   |              |     |                       |                                    |
| Open Space & Recreational                        | D   |              |     |                       |                                    |
| Mineral Extraction                               | u   |              |     |                       |                                    |
| Industrial                                       | u   |              |     |                       |                                    |
| Agricultural / Hobby Farming / Agribusiness      | u   |              |     |                       |                                    |
| Contains an Environmental Corridor?              | Yes | Yes          |     |                       |                                    |
| Sewered? (Y/N/Partial)                           | Yes | Yes          |     |                       |                                    |
| Traditional Neighborhood                         | D   |              |     |                       |                                    |
| Suburban Subdivision                             | A   |              |     |                       |                                    |
| Conservation Subdivision**                       | D   |              |     |                       |                                    |
| Dwelling Units / Acre                            |     |              |     |                       |                                    |

Almost all of the land in the Spasland Neighborhood is developed with residential lots. There is very little unplatted vacant land available for future development. The vacant land that is available is comprised of small platted subdivision lots or small, unplatted infill parcels scattered throughout the neighborhood. There are a number of long, narrow unplatted residential properties along Donges Bay Road that could be subdivided into smaller residential lots if done in a coordinated manner.

Future residential development is intended to be single-family development on existing platted lots or future lots platted at average densities that are the same or similar to the existing pattern of development (2.2 to 2.9 DU's/acre on 15-20,000 sq ft lots).

Future non-residential development is intended to be limited to neighborhood-type commercial and office uses where they already exist along Division Road and County Line Road.

**D = Desirable** - These uses should be encouraged because they are consistent with, support, and enhance the desired character of the area.

**A = Allowable** - These uses are generally considered appropriate for the area, but may require additional consideration and/or specific modification or developed features to be compatible with other uses in the area.

**u = Undesirable** - These uses should not be encouraged but may still be acceptable for the area under special circumstances.

Higher density single-family attached, two- and four family attached uses may also be allowed as "infill development" on vacant parcels at densities up to 6 DU's/acre, provided that such development meets the "compatibility requirements" for adjacent development in the Zoning Code.



## Alt Bauer NEIGHBORHOOD



### GENERAL CHARACTER

The Alt Bauer Neighborhood is one of the four (4) neighborhoods that comprise the core residential area in the Village. This neighborhood is predominantly single-family residential with some multi-family and senior residential development along Division Road, Mequon Road, and Pilgrim Road. Residential zoning within this neighborhood is predominantly Rs-5 (2.9 DU's/acre with minimum 15,000 sq ft lots) and Rs-6 (3.5 DU's/acre with min. 12,500 sq ft lots). There is one existing commercial property located within the Alt Bauer Neighborhood located on the south side of Mequon Road. This property is Zoned B-3 General Business and is currently a Veterinarian Clinic.

### SPECIAL FEATURES

**Transportation** The Alt Bauer neighborhood is bounded Pilgrim Road to the west, Donges Bay Road to the south, and Mequon Road (Hwy 167) to the north. Mequon Road connects the Alt Bauer Neighborhood to I-41 to the west and Hwy 145 (Fond du Lac Avenue) to the east.

**Environmental, Natural & Agricultural** There are a couple of small Isolated Natural areas within the Alt Bauer Neighborhood. These areas are integrated among the residential development.

**Public Park, Education, Safety & Utility** Alt Bauer Park is located within the southwest quadrant of the Alt Bauer Neighborhood, approximately 19 acres in size. Pedestrian Trails run along Division Road and also connect Division Road through Alt Bauer Park to Wagon Trail. This neighborhood is served by Village sewer and water.

### PREFERRED FUTURE LAND USE

#### Alt Bauer Neighborhood

| Preferred Future Land Uses                       |     | Enviro<br>Cort. | SSA | Preferred<br>Site Design | Maximum<br>Density<br>(residential uses)           |
|--------------------------------------------------|-----|-----------------|-----|--------------------------|----------------------------------------------------|
| Existing Uses (+ existing non-conforming zoning) |     |                 |     |                          |                                                    |
| Residential: Single Family                       | A   |                 |     |                          |                                                    |
| Residential: Two to Four Family                  | D   |                 |     |                          |                                                    |
| Residential: Multi-Family / Senior               | A   |                 |     |                          |                                                    |
| Mixed-Use Commercial / Residential               | u   |                 |     |                          |                                                    |
| Mixed-Use Commercial / Industrial                | u   |                 |     |                          |                                                    |
| Commercial (includes Activity Centers)           | u   |                 |     |                          |                                                    |
| Institutional                                    | u   |                 |     |                          |                                                    |
| Open Space & Recreational                        | D   |                 |     |                          |                                                    |
| Mineral Extraction                               | u   |                 |     |                          |                                                    |
| Industrial                                       | u   |                 |     |                          |                                                    |
| Agricultural / Hobby Farming / Agribusiness      | u   |                 |     |                          |                                                    |
| Contains an Environmental Corridor?              | Yes | Yes             |     |                          |                                                    |
| Sewered? (Y/N/Partial)                           | Yes |                 |     |                          |                                                    |
| Traditional Neighborhood                         | D   |                 |     |                          |                                                    |
| Suburban Subdivision                             | A   |                 |     |                          |                                                    |
| Conservation Subdivision**                       | D   |                 |     |                          |                                                    |
| Dwelling Units / Acre                            |     |                 |     |                          | SF: 2.9 units/<br>acre<br>2-4F: 6.0 units/<br>acre |

The Alt Bauer Neighborhood is almost fully developed. Future residential development is intended to be single-family development on existing platted lots, and, on the two large vacant tracts remaining west of Division Road (south of Lilac Lane and north of Donges Bay Road). Residential lots platted at average densities that are the same or similar to the existing pattern of development (2.9 to 3.5 DU's/acre on 12,500-20,000 sq ft lots).

Higher density single-family attached, two- and four-family attached uses may also be allowed as "infill development" on vacant parcels at densities up to 6 DU's/acre, provided that such development meets the "compatibility requirements" for adjacent development in the Zoning Code.

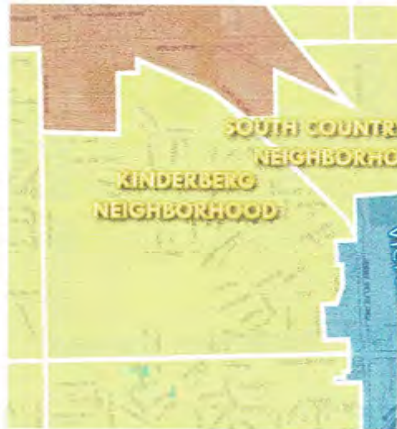
Other than the pre-existing commercial parcels no additional commercial uses are intended to develop in this neighborhood.

**D = Desirable** – These uses should be encouraged because they are consistent with, support, and enhance the desired character of the area.

**A = Allowable** – These uses are generally considered appropriate for the area, but may require additional consideration and/or specific modification or developed features to be compatible with other uses in the area.

**u = Undesirable** – These uses should not be encouraged but may still be acceptable for the area under special circumstances.

## Kinderberg NEIGHBORHOOD



### GENERAL CHARACTER

The Kinderberg Neighborhood is one of the four (4) neighborhoods that comprise the core residential area in the Village. This neighborhood is predominantly single-family residential. Residential zoning within this neighborhood is predominantly Rs-4 (2.2 DU's/acre with minimum 20,000 sq ft lots) and Rs-5 (2.9 DU's/acre with min. 15,000 sq ft lots). Non-residential uses are limited to institutional uses, i.e. church and park, along Pilgrim Road and Dongs Bay Road. There are no commercial properties located within this neighborhood.

### SPECIAL FEATURES

**Transportation** The Kinderberg Neighborhood is generally bounded by Hwy 145 (Fond du Lac Avenue) to the east and north, Dongs Bay Road to the south, and Pilgrim Road to the west.

**Environmental, Natural & Agricultural** There are a couple of Isolated Natural areas located along the west and north areas of the Kinderberg Neighborhood. These areas are primarily wooded with wetland designation.

**Public Park, Education, Safety & Utility** Kinderberg Park is south-centrally located within the Kinderberg Neighborhood and is approximately 23 acres in size. Pedestrian Trails run along Dongs Bay Road and also connect Preserve Parkway through Kinderberg Park to Magnolia Drive. This neighborhood is served by Village sewer and water.

**Historical & Cultural** The Jacob Schunk Homestead, designated as a local historical site, is located at N104W15446 Dongs Bay Road.

### PREFERRED FUTURE LAND USE

#### Kinderberg Neighborhood

| Preferred Future Land Uses                       |                            |                                 |                                    |                                    |                                   |                                        |               |                           |                    |            |                                             | Enviro<br>Corr.                     | SSA                    | Preferred<br>Site Design | Maximum<br>Density<br>(residential uses) |                            |                                                    |
|--------------------------------------------------|----------------------------|---------------------------------|------------------------------------|------------------------------------|-----------------------------------|----------------------------------------|---------------|---------------------------|--------------------|------------|---------------------------------------------|-------------------------------------|------------------------|--------------------------|------------------------------------------|----------------------------|----------------------------------------------------|
| Existing Uses (+ existing non-conforming zoning) | Residential: Single Family | Residential: Two to Four Family | Residential: Multi-Family / Senior | Mixed-Use Commercial / Residential | Mixed-Use Commercial / Industrial | Commercial (includes Activity Centers) | Institutional | Open Space & Recreational | Mineral Extraction | Industrial | Agricultural / Hobby Farming / Agribusiness | Contains an Environmental Corridor? | Sewered? (Y/N/Partial) | Traditional Neighborhood | Suburban Subdivision                     | Conservation Subdivision** | Dwelling Units / Acre                              |
| A                                                | D                          | A                               | u                                  | u                                  | u                                 | u                                      | u             | D                         | u                  | u          | u                                           | Yes                                 | Yes                    | D                        | A                                        | D                          | SF: 2.9 units/<br>acre<br>2-4F: 6.0 units/<br>acre |

A majority of the Kinderberg Neighborhood has been developed with single-family residential and institutional uses. There are approximately 55 acres of undeveloped, unplatted land in the southwest corner of the neighborhood in the northeast corner of the Pilgrim Road @ Dongs Bay intersection (west of Preserve Parkway).

Future residential development is intended to be single-family development on existing platted lots or future lots platted at average densities that are the same or similar to the existing pattern of development (2.2 to 2.9 DU's/acre on 15-20,000 sq ft lots).

Higher density single-family attached, two- and four-family attached uses may also be allowed as "infill development" on vacant parcels at densities up to 6 DU's/acre, provided that such development meets the "compatibility requirements" for adjacent development in the Zoning Code.

**D = Desirable** – These uses should be encouraged because they are consistent with, support, and enhance the desired character of the area.

**A = Allowable** – These uses are generally considered appropriate for the area, but may require additional consideration and/or specific modification or developed features to be compatible with other uses in the area.

**u = Undesirable** – These uses should not be encouraged but may still be acceptable for the area under special circumstances.

No new non-residential development is intended to develop in this neighborhood.



## South Country Aire NEIGHBORHOOD



### GENERAL CHARACTER

The South Country Aire Neighborhood is about 50 percent developed with single-family residential uses on individually platted lots varying in size from .5 to 10 acres. Residential zoning within this neighborhood is predominantly Rs-3 (1.0 DU/acre with minimum 1-acre lots) and Rs-4 (2.2 DU/acre with min. 20,000 sq ft lots). The remaining area is undeveloped and zoned A-2: Agricultural. There are two small commercially zoned properties located in the neighborhood but contain residential uses.

### SPECIAL FEATURES

**Transportation** The South Country Aire Neighborhood is generally bounded Hwy 145 (Fond du Lac Avenue) to the west, Mequon Road to the north, The Germantown Business Park to the east, and the intersection of Country Aire Drive and Hwy 145 to the south. The Canadian National and the Wisconsin & Southern railroads bisect this neighborhood from the southeast corner of the neighborhood and diverge as they continue to the northwest.

**Environmental, Natural & Agricultural** There are two Isolated Natural areas located in the neighborhood including a wooded area in the northeast area, extending south of Mequon Road and a wooded area with wetland designation along the western portion of the neighborhood south of the railroad.

**Public Park, Education, Safety & Utility** This neighborhood is located within the Sewer Service Area and a majority of the existing residences are served by Village water. Sanitary Sewer is not currently extended to this area, however it may be possible in the future with further development.

### PREFERRED FUTURE LAND USE

#### South Country Aire Neighborhood

| Preferred Future Land Uses                       |     | Enviro Corr. | SSA | Preferred Site Design | Maximum Density (residential uses)         |
|--------------------------------------------------|-----|--------------|-----|-----------------------|--------------------------------------------|
| Existing Uses (+ existing non-conforming zoning) |     |              |     |                       |                                            |
| Residential: Single Family                       | A   |              |     |                       |                                            |
| Residential: Two to Four Family                  | D   |              |     |                       |                                            |
| Residential: Multi-Family / Senior               | A   |              |     |                       |                                            |
| Mixed-Use Commercial / Residential               | u   |              |     |                       |                                            |
| Mixed-Use Commercial / Industrial                | u   |              |     |                       |                                            |
| Commercial (includes Activity Centers)           | u   |              |     |                       |                                            |
| Institutional                                    | u   |              |     |                       |                                            |
| Open Space & Recreational                        | D   |              |     |                       |                                            |
| Mineral Extraction                               | u   |              |     |                       |                                            |
| Industrial                                       | u   |              |     |                       |                                            |
| Agricultural / Hobby Farming / Agribusiness      | u   |              |     |                       |                                            |
| Contains an Environmental Corridor?              | Yes | Yes          |     |                       |                                            |
| Sewered? (Y/N/Partial)                           | Yes | Yes          |     |                       |                                            |
| Traditional Neighborhood                         | D   |              |     |                       |                                            |
| Suburban Subdivision                             | A   |              |     |                       |                                            |
| Conservation Subdivision**                       | D   |              |     |                       |                                            |
| Dwelling Units / Acre                            |     |              |     |                       | SF: 2.9 units/acre<br>2-4F: 6.0 units/acre |

The South Country Aire Neighborhood includes undeveloped land intended for future single-family residential development platted at average densities that are the same or similar to the existing pattern of residential development in the adjacent Kinderberg neighborhood (2.2 to 2.9 DU's/acre on 15-20,000 sq ft lots) and served by sanitary sewer.

Higher density single-family attached, two- and four-family attached uses may also be allowed as "infill development" on vacant parcels at densities up to 6 DU's/acre, provided that such development meets the "compatibility requirements" for adjacent development in the Zoning Code.

- D = Desirable** – These uses should be encouraged because they are consistent with, support, and enhance the desired character of the area.
- A = Allowable** – These uses are generally considered appropriate for the area, but may require additional consideration and/or specific modification or developed features to be compatible with other uses in the area.
- u = Undesirable** – These uses should not be encouraged but may still be acceptable for the area under special circumstances.

## Prairie Glen NEIGHBORHOOD



### GENERAL CHARACTER

The Prairie Glen Neighborhood is a relatively isolated single-family residential neighborhood located along the eastern boundary of the Village. The northern half of the neighborhood is a "Planned Development District" of residential development using a conservation design approach to protecting environmental features and creating common open space areas for use by the neighborhood residents. Residential zoning within this neighborhood is predominantly Rs-4 (2.2 DU's/acre with minimum 20,000 sq ft lots). The remaining area to the south is undeveloped and zoned A-1: Agricultural. This neighborhood is bisected by a navigable waterway (Nor-X-Way Channel) and abutting wetland complex. The area along Mequon Road is developed with a 1-2 acre, un-platted residential properties.

### SPECIAL FEATURES

**Transportation** The Prairie Glen neighborhood is bounded by Mequon Road to the north, Donges Bay Road to the south, Wasaukee Road to the east, and the Germantown Business Park to the west. Mequon Road connects the Prairie Glen Neighborhood to Hwy 145 (Fond du Lac Avenue) to the west. Wasaukee Road connects to County Line Road (Hwy Q) to the south.

**Environmental, Natural & Agricultural** There is an isolated natural area of approximately 9-acres located along the western edge of the neighborhood, about a quarter mile south of Mequon Road. Approximately 50 acres of land in the southern portion of the neighborhood are apart of an environmental corridor and include wooded area and wetland designation. Approximately 25 acres of land in the southeast corner of the neighborhood are in agricultural row crop production.

**Public Park, Education, Safety & Utility** This neighborhood is located within the Sewer Service Area. The properties within the Prairie Glen Subdivisions are served by Village sewer and water, while the older residential properties are still served by well and septic.



## Friedenfeld NEIGHBORHOOD



### GENERAL CHARACTER

The Friedenfeld Neighborhood is a single-family residential neighborhood located adjacent to the Village's Friedenfeld Park located on Country Aire Drive. Approximately half of the neighborhood is developed with single-family residential lots within the Forest Heights platted subdivisions. Residential zoning within this neighborhood is predominantly Rs-4 (2.2 DU's/acre with minimum 20,000 sq ft lots), Rs-3 (1 DU/acre with 1-acre min. lots) and Rs-2 (.5 DU's/acre with 2-acre min. lots). The remaining area to the east along Wasaukee Road is generally undeveloped and zoned A-1: Agricultural.

### SPECIAL FEATURES

**Transportation** The Friedenfeld neighborhood extends between Country Aire Drive and Wasaukee Road, north of Mequon Road to Elm Lane. Mequon Road connects the Friedenfeld Neighborhood to Hwy 145 (Fond du Lac Avenue) to the west. Wasaukee Road connects the neighborhood to County Line Road (Hwy Q) to the south.

**Environmental, Natural & Agricultural** There are a couple of natural areas located in the neighborhood integrated among existing single-family dwellings and agricultural lots.

**Public Park, Education, Safety & Utility** Friedenfeld Park is located in the northwest corner of the Friedenfeld neighborhood and contains approximately 53 acres of land. There are two (2) pedestrian access points from the adjacent residential areas into the park: one from Elm Lane and the other from Martin Drive. This neighborhood is located within the Sewer Service Area, however public water and sewer utilities have not been extended to this neighborhood.

### PREFERRED FUTURE LAND USE

#### Friedenfeld Neighborhood

| Preferred Future Land Uses                       |     | Enviro<br>Corr. | SSA | Preferred<br>Site Design | Maximum<br>Density<br>(residential uses)                    |
|--------------------------------------------------|-----|-----------------|-----|--------------------------|-------------------------------------------------------------|
| Existing Uses (+ existing non-conforming zoning) |     |                 |     |                          |                                                             |
| Residential: Single Family                       | A   |                 |     |                          |                                                             |
| Residential: Two to Four Family                  | D   |                 |     |                          |                                                             |
| Residential: Multi-Family / Senior               | u   |                 |     |                          |                                                             |
| Mixed-Use: Commercial / Residential              | u   |                 |     |                          |                                                             |
| Mixed-Use: Commercial / Industrial               | u   |                 |     |                          |                                                             |
| Commercial (Includes "Activity Centers")         | u   |                 |     |                          |                                                             |
| Institutional                                    | u   |                 |     |                          |                                                             |
| Open Space & Recreational                        | D   |                 |     |                          |                                                             |
| Mineral Extraction                               | u   |                 |     |                          |                                                             |
| Industrial                                       | u   |                 |     |                          |                                                             |
| Agricultural / Hobby Farming / Agribusiness      | u   |                 |     |                          |                                                             |
| Contains an Environmental Corridor?              | Yes | Yes             |     |                          |                                                             |
| Sewered? (Y/N/Partial)                           | Yes | Yes             |     |                          |                                                             |
| Traditional Neighborhood                         | D   |                 |     |                          |                                                             |
| Suburban Subdivision                             | A   |                 |     |                          |                                                             |
| Conservation Subdivision**                       | D   |                 |     |                          |                                                             |
| Dwelling Units / Acre                            |     |                 |     |                          | Non-sewered:<br>1.0 unit/acre<br>Sewered: 2.9<br>units/acre |

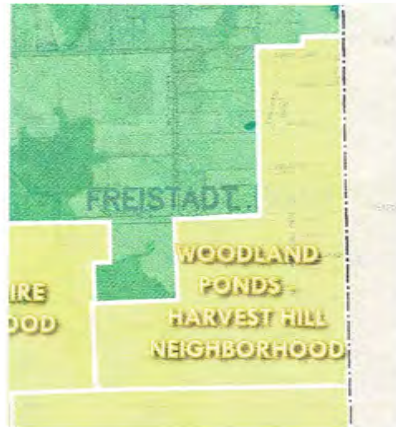
In addition to open space and recreational area, traditional neighborhood or conservation subdivisions of single-family dwellings are desirable for this neighborhood. Future residential development is intended to be single-family development on existing platted lots or future lots platted at average densities that are the same or similar to the existing pattern of residential development if not served by public water and sewer (.5 to 1.0 DU's/acre on 1-2 acre lots), or, at a higher density if served by public water and sewer (2.2 to 2.9 DU's/acre on 15-20,000 sq ft lots).

**D = Desirable** – These uses should be encouraged because they are consistent with, support, and enhance the desired character of the area.

**A = Allowable** – These uses are generally considered appropriate for the area, but may require additional consideration and/or specific modification or developed features to be compatible with other uses in the area.

**u = Undesirable** – These uses should not be encouraged but may still be acceptable for the area under special circumstances.

## Woodland Ponds-Harvest Hill NEIGHBORHOOD



### SPECIAL FEATURES

**Transportation** The Woodland Ponds - Harvest Hill Neighborhood is located west of Wasaukee Road, north of Elm Lane, extending north to Lovers Lane. Wasaukee Road connects the neighborhood to Mequon Road and County Line Road (Hwy Q) to the south.

**Environmental, Natural & Agricultural** There are two large environmental areas located in the central area and the southwestern corner of the neighborhood. Residential lots have been developed around these environmental areas.

**Public Park, Education, Safety & Utility** This neighborhood is located outside the Village Sewer Service Area. This neighborhood has direct pedestrian access to Friedenfeld Park from Elm Lane.

### GENERAL CHARACTER

The Woodland Ponds - Harvest Hill Neighborhood is almost entirely developed with single-family residential lots between 1 and 2 acres in size. Residential zoning within this neighborhood is predominantly Rs-3 (1 DU/acre with 1-acre min. lots). The area north of Freistadt Road served by Crestwood, Westwood and Lovers Lane developed 30+ years ago, while the Harvest Hills and Woodland Ponds subdivisions developed only within the last 15 years.

### PREFERRED FUTURE LAND USE

#### Woodland Ponds-Harvest Hill Neighborhood

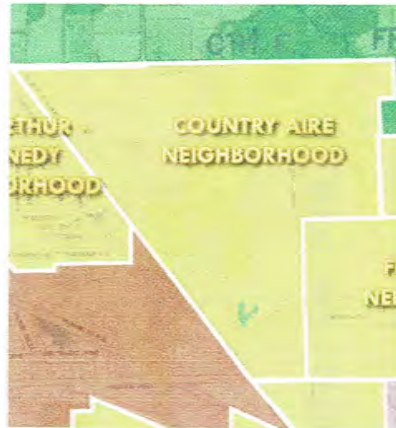
| Preferred Future Land Uses                        |   |   |   |   |   |   |   |   |   |   | Enviro<br>Corr. | SSA | Preferred<br>Site Design |   |   | Maximum<br>Density<br>(residential uses) |              |
|---------------------------------------------------|---|---|---|---|---|---|---|---|---|---|-----------------|-----|--------------------------|---|---|------------------------------------------|--------------|
| Existing Uses ( + existing non-conforming zoning) |   |   |   |   |   |   |   |   |   |   |                 |     |                          |   |   |                                          |              |
| Residential: Single Family                        |   |   |   |   |   |   |   |   |   |   |                 |     |                          |   |   |                                          |              |
| Residential: Two to Four Family                   |   |   |   |   |   |   |   |   |   |   |                 |     |                          |   |   |                                          |              |
| Residential: Multi-Family / Senior                |   |   |   |   |   |   |   |   |   |   |                 |     |                          |   |   |                                          |              |
| Mixed-Use Commercial / Residential                |   |   |   |   |   |   |   |   |   |   |                 |     |                          |   |   |                                          |              |
| Mixed-Use Commercial / Industrial                 |   |   |   |   |   |   |   |   |   |   |                 |     |                          |   |   |                                          |              |
| Commercial (includes Activity Centers*)           |   |   |   |   |   |   |   |   |   |   |                 |     |                          |   |   |                                          |              |
| Institutional                                     |   |   |   |   |   |   |   |   |   |   |                 |     |                          |   |   |                                          |              |
| Open Space & Recreational                         |   |   |   |   |   |   |   |   |   |   |                 |     |                          |   |   |                                          |              |
| Mineral Extraction                                |   |   |   |   |   |   |   |   |   |   |                 |     |                          |   |   |                                          |              |
| Industrial                                        |   |   |   |   |   |   |   |   |   |   |                 |     |                          |   |   |                                          |              |
| Agricultural / Hobby Farming / Agribusiness       |   |   |   |   |   |   |   |   |   |   |                 |     |                          |   |   |                                          |              |
| Contains an Environmental Corridor?               |   |   |   |   |   |   |   |   |   |   |                 |     |                          |   |   |                                          |              |
| Sewered? (Y/N/Partial)                            |   |   |   |   |   |   |   |   |   |   |                 |     |                          |   |   |                                          |              |
| Traditional Neighborhood                          |   |   |   |   |   |   |   |   |   |   |                 |     |                          |   |   |                                          |              |
| Suburban Subdivision                              |   |   |   |   |   |   |   |   |   |   |                 |     |                          |   |   |                                          |              |
| Conservation Subdivision**                        |   |   |   |   |   |   |   |   |   |   |                 |     |                          |   |   |                                          |              |
| Dwelling Units / Acre                             |   |   |   |   |   |   |   |   |   |   |                 |     |                          |   |   |                                          |              |
| A                                                 | D | u | u | u | u | u | u | D | u | u | u               | Yes | No                       | U | A | D                                        | 10 unit/acre |

A majority of the Woodland Ponds - Harvest Hill neighborhood has been developed with single-family residential lots. Any single-family development within the remaining buildable area should be preferably of conservation subdivision design. Future residential development is intended to be single-family development on existing platted lots or future lots platted at average densities that are the same or similar to the existing pattern of residential development (.5 to 1.0 DU's/acre on 1-2 acre lots). No commercial development is intended to develop in this neighborhood.

|                                                                                                                                                                                                                                |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>D = Desirable</b> - These uses should be encouraged because they are consistent with, support, and enhance the desired character of the area.                                                                               |
| <b>A = Allowable</b> - These uses are generally considered appropriate for the area, but may require additional consideration and/or specific modification or developed features to be compatible with other uses in the area. |
| <b>u = Undesirable</b> - These uses should not be encouraged but may still be acceptable for the area under special circumstances.                                                                                             |



## Country Aire NEIGHBORHOOD



### GENERAL CHARACTER

The Country Aire Neighborhood is a relatively new neighborhood with single-family residential and some multi-family condominium development west of Country Aire Drive. Residential zoning within this neighborhood is predominantly Rs-5 (2.9 DU's/acre with minimum 15,000 sq ft lots) and Rm-2 (8 DU's/acre with minimum .5-acre lots). The remainder of the neighborhood is comprised of estate-size residential lots in the Rs-1 zoning district (2 DU's/acre with 5-acre minimum lots) and agricultural parcels in the A-1 zoning district (minimum 35-acre parcels).

### SPECIAL FEATURES

**Transportation** The Country Aire neighborhood is bounded by Mequon Road to the south, Freistadt Road to the north, the Canadian National Railroad to the west and Country Aire Drive to the east. Approximately 80 acres of the neighborhood extends east of Country Aire Drive in the northeast portion of the neighborhood. Country Aire Drive and Mequon Road connects the Country Aire Neighborhood to Hwy 145 (Fond du Lac Avenue) to the west.

**Environmental, Natural & Agricultural** The Country Aire neighborhood is bisected by a large environmental corridor composed of wooded areas and wetland designation. Much of the undeveloped areas outside of the environmentally designated areas are in agricultural row crop production.

**Public Park, Education, Safety & Utility** This neighborhood is located within the Sewer Service Area.

### PREFERRED FUTURE LAND USE

#### Country Aire Neighborhood

| Preferred Future Land Uses                       |     | Enviro Corr. | SSA | Preferred Site Design | Maximum Density (residential uses) |
|--------------------------------------------------|-----|--------------|-----|-----------------------|------------------------------------|
| Existing Uses (+ existing non-conforming zoning) |     |              |     |                       |                                    |
| Residential: Single Family                       | A   |              |     |                       |                                    |
| Residential: Two to Four Family                  | D   |              |     |                       |                                    |
| Residential: Multi-Family / Senior               | u   |              |     |                       |                                    |
| Mixed-Use Commercial / Residential               | u   |              |     |                       |                                    |
| Mixed-Use Commercial / Industrial                | u   |              |     |                       |                                    |
| Commercial (includes Activity Centers)           | u   |              |     |                       |                                    |
| Institutional                                    | u   |              |     |                       |                                    |
| Open Space & Recreational                        | D   |              |     |                       |                                    |
| Mineral Extraction                               | u   |              |     |                       |                                    |
| Industrial                                       | u   |              |     |                       |                                    |
| Agricultural / Hobby Farming / Agribusiness      | u   |              |     |                       |                                    |
| Contains an Environmental Corridor?              | Yes | Yes          |     |                       |                                    |
| Sewered? (Y/N/Partial)                           | Yes | Yes          |     |                       |                                    |
| Traditional Neighborhood                         | A   |              |     |                       |                                    |
| Suburban Subdivision                             | A   |              |     |                       |                                    |
| Conservation Subdivision**                       | D   |              |     |                       |                                    |
| Dwelling Units / Acre                            |     |              |     |                       | 2.9 units/acre                     |

Future land use in the Country Aire neighborhood includes single-family residential development following conservation design principals is preferred on future lots platted at average densities that are the same or similar to the existing pattern of residential development served by public water and sewer (2.2 to 2.9 DU's/acre on 15-20,000 sq ft lots).

**D = Desirable** - These uses should be encouraged because they are consistent with, support, and enhance the desired character of the area.

**A = Allowable** - These uses are generally considered appropriate for the area, but may require additional consideration and/or specific modification or developed features to be compatible with other uses in the area.

**u = Undesirable** - These uses should not be encouraged but may still be acceptable for the area under special circumstances.

## MacArthur-Kennedy NEIGHBORHOOD



### SPECIAL FEATURES

**Transportation** The MacArthur - Kennedy neighborhood extends between Freistadt Road to the north to the Wisconsin and Southern Rail line to the south. The neighborhood is bounded by Fond du Lac Avenue and Park Avenue to the west and the Canadian National Railroad to the east. Fond du Lac Avenue connects the neighborhood to Mequon Road to the south and further to County Line Road and US 41/45.

**Environmental, Natural & Agricultural** There is a large natural area, approximately 53 acres, located in the southern portion of the MacArthur neighborhood. This is a portion of a larger primary environmental corridor.

**Public Park, Education, Safety & Utility** MacArthur Elementary School and Kennedy Middle School are both located along the western edge of the MacArthur Neighborhood. This neighborhood is located within the Sewer Service Area and served by Village sewer and water.

**Historical & Cultural** The Jacob Schlaefel Homestead, a local designated historical site, is located at W156N11685 Pilgrim Road near the center of the MacArthur neighborhood.

### GENERAL CHARACTER

The MacArthur - Kennedy Neighborhood is predominantly a single-family and two-family traditional residential neighborhood located to the east of the Village Center District. This neighborhood is developed around two public schools: Kennedy Middle School and MacArthur Elementary School. Residential zoning within this neighborhood is predominantly Rs-4 (2.2 DU's/acre with minimum 20,000 sq ft lots), Rs-5 (2.9 DU's/acre with minimum 15,000 sq ft lots), Rs-6 (3.5 DU's/acre with minimum 12,500 sq ft lots) and Rd-2 (two-family at 5.8 DU's/acre with minimum 15,000 sq ft two-family lots).

### PREFERRED FUTURE LAND USE

#### MacArthur - Kennedy Neighborhood

| Preferred Future Land Uses                       |                                             | Enviro Corr. | SSA | Preferred Site Design | Maximum Density (residential uses)         |
|--------------------------------------------------|---------------------------------------------|--------------|-----|-----------------------|--------------------------------------------|
| Existing Uses (+ existing non-conforming zoning) | Residential: Single Family                  |              |     |                       |                                            |
|                                                  | Residential: Two to Four Family             |              |     |                       |                                            |
|                                                  | Residential: Multifamily / Senior           |              |     |                       |                                            |
|                                                  | Mixed-Use Commercial / Residential          |              |     |                       |                                            |
|                                                  | Mixed-Use Commercial / Industrial           |              |     |                       |                                            |
|                                                  | Commercial (includes Activity Centers)      |              |     |                       |                                            |
|                                                  | Institutional                               |              |     |                       |                                            |
|                                                  | Open Space & Recreational                   |              |     |                       |                                            |
|                                                  | Mineral Extraction                          |              |     |                       |                                            |
|                                                  | Industrial                                  |              |     |                       |                                            |
|                                                  | Agricultural / Hobby Farming / Agribusiness |              |     |                       |                                            |
|                                                  | Contains an Environmental Corridor?         |              |     |                       |                                            |
|                                                  | Sewered? (Y/N/Partial)                      |              |     |                       |                                            |
|                                                  | Traditional Neighborhood                    |              |     |                       |                                            |
|                                                  | Suburban Subdivision                        |              |     |                       |                                            |
|                                                  | Conservation Subdivision**                  |              |     |                       |                                            |
|                                                  | Dwelling Units / Acre                       |              |     |                       |                                            |
|                                                  |                                             | Yes          | Yes | D A U                 | SF: 2.9 units/acre<br>2-4F: 6.0 units/acre |

The MacArthur-Kennedy Neighborhood has been fully developed. Any future construction would be infill or redevelopment of existing residential uses at average densities that are the same or similar to the existing pattern of residential development (2.2 to 2.9 DU's/Acre on 15-20,000 sqft lots). The large open space area in the south part of the neighborhood is both environmentally sensitive with a large wetland complex and the site of the former Germantown landfill; a designated brownfield site.

Higher density single-family attached, two- and four-family attached uses may also be allowed as "infill development" on vacant parcels at densities up to 6 DU's/acre, provided that such development meets the "compatibility requirements" for adjacent development in the Zoning Code.

**D = Desirable** – These uses should be encouraged because they are consistent with, support, and enhance the desired character of the area.

**A = Allowable** – These uses are generally considered appropriate for the area, but may require additional consideration and/or specific modification or developed features to be compatible with other uses in the area.

**U = Undesirable** – These uses should not be encouraged but may still be acceptable for the area under special circumstances.



## Blackstone Creek NEIGHBORHOOD



### GENERAL CHARACTER

The Blackstone Creek Neighborhood is a relatively new neighborhood with single-family residential and two-family condominium development east of River Lane and part of the Blackstone Creek Planned Development District (PDD). Residential zoning within this neighborhood is Rs-5 (2.9 DU's/acre with minimum 15,000 sq ft lots) and Rd-2 (8 DU's/acre with minimum .5-acre lots). The Germantown High School property west of River Lane makes up the western portion of the neighborhood. The large open space area in the south part of the neighborhood contains the Menomonee River and associated wetlands and floodplain.

### SPECIAL FEATURES

**Transportation** River Lane bisects the Blackstone Creek Neighborhood north and south. The Germantown Industrial Park District establishes the western and northern boundaries of the neighborhood. Mequon Road is the southern boundary of the neighborhood and connects the neighborhood to US 41/45 to the west.

**Environmental, Natural & Agricultural** The Menomonee River Corridor environmental area crosses the southern quarter of the Blackstone Creek neighborhood, with the river itself crossing the very southeastern corner of the neighborhood.

**Public Park, Education, Safety & Utility** The Germantown High School makes up the western portion of the Blackstone Creek neighborhood. This neighborhood is located within the Sewer Service Area and served by Village sewer and water.

### PREFERRED FUTURE LAND USE

#### Blackstone Creek Neighborhood

| Preferred Future Land Uses                       |                | Enviro Corr. | SSA | Preferred Site Design | Maximum Density (residential uses) |
|--------------------------------------------------|----------------|--------------|-----|-----------------------|------------------------------------|
| Existing Uses (+ existing non-conforming zoning) |                |              |     |                       |                                    |
| Residential: Single Family                       | A              |              |     |                       |                                    |
| Residential: Two to Four Family                  | D              |              |     |                       |                                    |
| Residential: Multi-Family / Senior               | A              |              |     |                       |                                    |
| Mixed-Use Commercial / Residential               | u              |              |     |                       |                                    |
| Mixed-Use Commercial / Industrial                | u              |              |     |                       |                                    |
| Commercial (includes "Activity Centers")         | u              |              |     |                       |                                    |
| Institutional                                    | u              |              |     |                       |                                    |
| Open Space & Recreational                        | u              |              |     |                       |                                    |
| Mineral Extraction                               | D              |              |     |                       |                                    |
| Industrial                                       | u              |              |     |                       |                                    |
| Agricultural / Hobby Farming / Agribusiness      | u              |              |     |                       |                                    |
| Contains an Environmental Corridor?              | Yes            | Yes          |     |                       |                                    |
| Sewered? (Y/N/Partial)                           | Yes            |              |     |                       |                                    |
| Traditional Neighborhood                         | D              |              |     |                       |                                    |
| Suburban Subdivision                             | A              |              |     |                       |                                    |
| Conservation Subdivision**                       | D              |              |     |                       |                                    |
| Dwelling Units / Acre                            | 58 units/ acre |              |     |                       |                                    |

The Blackstone Creek Neighborhood has been fully developed. Any future construction would be infill or redevelopment compatible with surrounding uses and densities.

**D = Desirable** – These uses should be encouraged because they are consistent with, support, and enhance the desired character of the area.

**A = Allowable** – These uses are generally considered appropriate for the area, but may require additional consideration and/or specific modification or developed features to be compatible with other uses in the area.

**u = Undesirable** – These uses should not be encouraged but may still be acceptable for the area under special circumstances.

## Goldenthal-Homestead Hollow NEIGHBORHOOD



### GENERAL CHARACTER

The Goldenthal - Homestead Hollow Neighborhood is a single-family and two-family residential neighborhood. Residential zoning within this neighborhood is predominantly Rs-4 (2.2 DU's/acre with minimum 20,000 sqft lots), Rs-5 (2.9 DU's/acre with minimum 15,000 sqft lots) and Rd-2 (two-family at 5.8 DU's/acre with minimum 15,000 sqft two-family lots). There are a few commercially zoned properties located along the east side of US 41/45, including the Keller construction management property and restaurant property, and south of the intersection of Freistadt Road @ Goldendale Road. St. Boniface Church and School is located in the southeast corner of the Freistadt Road / Goldendale Road intersection. A childcare center is located southwest of this intersection, off Depper t Road.

### SPECIAL FEATURES

**Transportation** The Goldendale-Homestead Hollow neighborhood is bounded by US 41/45 and the Freistadt Business Park District to the west, Mequon Road to the south, and the Germantown Industrial Park District to the north and east. US 41-45 can be accessed via Mequon Road and Lannon Road to the South or Goldendale Road and Holy Hill Road to the north.

**Environmental, Natural & Agricultural** The west central portion of the Goldendale - Homestead Hollow Neighborhood is covered by a secondary environmental corridor and separates the existing development into two general areas, north and south. An isolated environmental area is located in the east central portion of the neighborhood and is a part of the Homestead Hollow County Park.

**Public Park, Education, Safety & Utility** Washington County's Homestead Hollow Park is located in the north western portion of the neighborhood with access from Freistadt Road. St. Boniface Church and School are located in the southeast corner of the Freistadt Road @ Goldendale Road intersection. This neighborhood is located within the Sewer Service Area and most of the southern area is served by public sewer and water (or is at least available). The area north of Freistadt Road is not currently served by sewer or water (but it is available).

**Historical & Cultural** The St. Boniface Catholic Parish, cemetery and private elementary and middle school is located in the Goldenthal-Homestead Hollow neighborhood.

### PREFERRED FUTURE LAND USE

#### Goldenthal-Homestead Hollow Neighborhood

| Preferred Future Land Uses                       |                                             | Enviro Corr. | SSA | Preferred Site Design | Maximum Density (residential uses) |
|--------------------------------------------------|---------------------------------------------|--------------|-----|-----------------------|------------------------------------|
| Existing Uses (+ existing non-conforming zoning) | Residential: Single Family                  |              |     |                       |                                    |
|                                                  | Residential: Two to Four Family             |              |     |                       |                                    |
|                                                  | Residential: Multi-Family / Senior          |              |     |                       |                                    |
|                                                  | Mixed-Use Commercial / Residential          |              |     |                       |                                    |
|                                                  | Mixed-Use Commercial / Industrial           |              |     |                       |                                    |
|                                                  | Commercial (includes Activity Centers)      |              |     |                       |                                    |
|                                                  | Institutional                               |              |     |                       |                                    |
|                                                  | Open Space & Recreational                   |              |     |                       |                                    |
|                                                  | Mineral Extraction                          |              |     |                       |                                    |
|                                                  | Industrial                                  |              |     |                       |                                    |
|                                                  | Agricultural / Hobby Farming / Agribusiness |              |     |                       |                                    |
|                                                  | Contains an Environmental Corridor?         |              |     |                       |                                    |
|                                                  | Sewered? (Y/N/Partial)                      |              |     |                       |                                    |
|                                                  | Traditional Neighborhood                    |              |     |                       |                                    |
|                                                  | Suburban Subdivision                        |              |     |                       |                                    |
|                                                  | Conservation Subdivision**                  |              |     |                       |                                    |
|                                                  | Dwelling Units / Acre                       |              |     |                       |                                    |
|                                                  | A D A u u u u u D u u u                     | Yes          | Yes | D A D                 | 2.9 units/acre                     |

A majority of the Goldenthal-Homestead Hollow Neighborhood is developed. Undeveloped parcels on the west side and through the middle of the neighborhood are unbuildable due to environmentally sensitive wetlands. The only undeveloped area suitable for new residential development is in the northwest corner of the Goldendale @ Freistadt intersection; land currently used for agricultural purposes. Traditional Neighborhood or Conservation Subdivision would be desired future development in this area at average densities that are the same or similar to the existing pattern of residential development served by public water and sewer (2.2 to 2.9 DU's/acre on 15-20,000 sqft lots).

Higher density single-family attached, two- and four-family attached uses may also be allowed as "infill development" on vacant parcels at densities up to 6 DU's/acre, provided that such development meets the "compatibility requirements" for adjacent development in the Zoning Code.

|     |                                                                                                                                                                                                                            |
|-----|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| D = | <b>Desirable</b> – These uses should be encouraged because they are consistent with, support, and enhance the desired character of the area.                                                                               |
| A = | <b>Allowable</b> – These uses are generally considered appropriate for the area, but may require additional consideration and/or specific modification or developed features to be compatible with other uses in the area. |
| u = | <b>Undesirable</b> – These uses should not be encouraged but may still be acceptable for the area under special circumstances.                                                                                             |



## Amy Belle NEIGHBORHOOD



### GENERAL CHARACTER

The Amy Belle Neighborhood is a generally undeveloped except for the single-family Happy Hollow subdivision in the southwest corner of the Village. Residential zoning within this area is predominantly R-4 (2.2 DU's/acre with minimum 20,000 sqft lots). Undeveloped parcels in this neighborhood range from vacant residential lots approximately 0.5 acres in size to larger 5-acre residential and 10 to 40-acre agricultural parcels. Agricultural parcels are generally used for hobby farm or crop production uses.

There are two properties zoned commercial at the Amy Belle Road @ County Line Road intersection that are currently occupied by a gas station/convenience store.

### SPECIAL FEATURES

**Transportation** The Amy Belle neighborhood is bounded by County Line Road to the south, Lannon Road to the east, and Amy Belle Road to the west. The neighborhood is connected to US 41-45 via County Line Road (Hwy Q).

**Environmental, Natural & Agricultural** A primary environmental corridor runs through the eastern quarter of the neighborhood just west of Lannon Road and contains both wooded areas and designated wetlands. There is a secondary environmental corridor located in the north-central area of the neighborhood which also contains a wooded area with wetland designation. Both agricultural row crops and tree farming are located in the Amy Belle Neighborhood.

**Public Park, Education, Safety & Utility** This neighborhood is located outside the Sewer Service Area. Residential lots are served by onsite septic and well water.

### PREFERRED FUTURE LAND USE

#### Amy Belle Neighborhood

| Preferred Future Land Uses                       |     | Enviro<br>Corr. | SSA | Preferred<br>Site Design | Maximum<br>Density<br>(residential uses) |
|--------------------------------------------------|-----|-----------------|-----|--------------------------|------------------------------------------|
| Existing Uses (+ existing non-conforming zoning) |     |                 |     |                          |                                          |
| Residential: Single Family                       | A   |                 |     |                          |                                          |
| Residential: Two to Four Family                  | D   |                 |     |                          |                                          |
| Residential: Multi-Family / Senior               | u   |                 |     |                          |                                          |
| Mixed-Use: Commercial / Residential              | u   |                 |     |                          |                                          |
| Mixed-Use: Commercial / Industrial               | u   |                 |     |                          |                                          |
| Commercial (includes Activity Centers)           | u   |                 |     |                          |                                          |
| Institutional                                    | u   |                 |     |                          |                                          |
| Open Space & Recreational                        | D   |                 |     |                          |                                          |
| Mineral Extraction                               | u   |                 |     |                          |                                          |
| Industrial                                       | u   |                 |     |                          |                                          |
| Agricultural / Hobby Farming / Agribusiness      | D   |                 |     |                          |                                          |
| Contains an Environmental Corridor?              | Yes |                 | No  |                          |                                          |
| Sewered? (Y/N/Partial)                           |     |                 |     |                          |                                          |
| Traditional Neighborhood                         | A   |                 |     |                          |                                          |
| Suburban Subdivision                             | U   |                 |     |                          |                                          |
| Conservation Subdivision**                       | D   |                 |     |                          |                                          |
| Dwelling Units / Acre                            |     |                 |     |                          | see NOTE 2 and NOTE 3                    |

Desirable future land uses within the Amy Belle Neighborhood include undeveloped open space, recreational areas, agricultural and hobby farm uses, and limited residential development given that this neighborhood is currently outside the sewer service area. Future residential development is acceptable at an average density of 1 DU/5 acres for 4 or fewer individual lots created by minor land division (certified survey map), or 1 DU/3 acres for 5 or greater conservation subdivision lots.

In the event that the SSA is expanded and public sewer and water facilities extended into this neighborhood, future residential development is acceptable at an average density of 2.2 DU's/acre for 4 or fewer lots created by minor land division (certified survey map)

**D = Desirable** – These uses should be encouraged because they are consistent with, support, and enhance the desired character of the area.

**A = Allowable** – These uses are generally considered appropriate for the area, but may require additional consideration and/or specific modification or developed features to be compatible with other uses in the area.

**u = Undesirable** – These uses should not be encouraged but may still be acceptable for the area under special circumstances.

or 3.5 DU's/acre for 5 or more lots in a conservation subdivision.

Other than the pre-existing commercial parcels at the County Line @ Amy Belle Road intersection, no additional commercial uses are intended to develop in this neighborhood.

|         |                                             |                                                                                                                       |
|---------|---------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|
| NOTE 2: | Neighborhood in SSA (w/ water & sewer)      | 2.2 units/ acre (4 or fewer CSM lots)<br>3.5 units/acre with Conservation Subdivision (5 or greater lots subdivided)  |
| NOTE 3: | Neighborhood outside SSA (no sewer & water) | 1 unit/ 5 acres (4 or fewer CSM lots)<br>1 unit/ 3 acres with Conservation Subdivision (5 or greater lots subdivided) |

## Willow Creek-Weidenbach NEIGHBORHOOD



### SPECIAL FEATURES

**Transportation** The Willow Creek - Weidenbach neighborhood is bounded by the western limits of the Village and the Lannon-Mequon Road Corridor to the east. Appleton Avenue (Hwy 175) runs from the north central area of the neighborhood, south and east to connect with Lannon Road, which provides access to Hwy 41/45.

**Environmental, Natural & Agricultural** Environmental Corridor areas make up a large portion of the northern and western areas of the neighborhood. Much of the remaining undeveloped area is in agricultural row crop production.

**Public Park, Education, Safety & Utility** Weidenbach Park is located in the south-central area of the Weidenbach neighborhood, containing 4 acres. This neighborhood is located outside the Sewer Service Area. Residential lots are served by onsite septic and well water.

### GENERAL CHARACTER

The Willow Creek-Weidenbach neighborhood is a predominantly single-family residential neighborhood located in the southwest area of the Village. The neighborhood is home to residential subdivisions north and south of Willow Creek Road and along Appleton Avenue, pre-existing commercial properties scattered along Appleton Avenue and individual large-lot residential lots and agricultural parcels throughout the neighborhood. Residential zoning within this neighborhood is predominantly Rs-4 (2.2 DU's/acre with minimum 20,000 sqft lots) and Rs-2 (1.5 DU's/acre with minimum 2-acre lots).

### PREFERRED FUTURE LAND USE

#### Willow Creek-Weidenbach Neighborhood

| Preferred Future Land Uses                       |                                             | Enviro Corr. | SSA | Preferred Site Design | Maximum Density (residential uses) |
|--------------------------------------------------|---------------------------------------------|--------------|-----|-----------------------|------------------------------------|
| Existing Uses (+ existing non-conforming zoning) | Residential: Single Family                  |              |     |                       |                                    |
|                                                  | Residential: Two to Four Family             |              |     |                       |                                    |
|                                                  | Residential: Multi-Family / Senior          |              |     |                       |                                    |
|                                                  | Mixed-Use Commercial / Residential          |              |     |                       |                                    |
|                                                  | Mixed-Use Commercial / Industrial           |              |     |                       |                                    |
|                                                  | Commercial (includes Activity Centers)      |              |     |                       |                                    |
|                                                  | Institutional                               |              |     |                       |                                    |
|                                                  | Open Space & Recreational                   |              |     |                       |                                    |
|                                                  | Mineral Extraction                          |              |     |                       |                                    |
|                                                  | Industrial                                  |              |     |                       |                                    |
|                                                  | Agricultural / Hobby Farming / Agribusiness |              |     |                       |                                    |
|                                                  | Contains an Environmental Corridor?         |              |     |                       |                                    |
|                                                  | Sewered? (Y/N/Partial)                      |              |     |                       |                                    |
|                                                  | Traditional Neighborhood                    |              |     |                       |                                    |
|                                                  | Suburban Subdivision                        |              |     |                       |                                    |
|                                                  | Conservation Subdivision**                  |              |     |                       |                                    |
|                                                  | Dwelling Units / Acre                       |              |     |                       |                                    |
|                                                  |                                             | Yes          | No  | A U D                 | see NOTE 2 and NOTE 3              |

Desirable future land uses within the Willow Creek-Weidenbach neighborhood include undeveloped open space, recreational areas, agricultural and hobby farm uses, and limited residential development given that this neighborhood is currently outside of the sewer service area. Future residential development is acceptable at an average density of 1 DU/5 acres for 4 or fewer individual lots created by minor land division (certified survey map), or 1 DU/3 acres for 5 or greater conservation subdivision lots.

In the event that the SSA is expanded and public sewer and water facilities extended into this neighborhood, future residential development is acceptable at an average density of 2.2 DU's/acre for 4 or fewer lots created by minor land division (certified survey map)

**D = Desirable** – These uses should be encouraged because they are consistent with, support, and enhance the desired character of the area.

**A = Allowable** – These uses are generally considered appropriate for the area, but may require additional consideration and/or specific modification or developed features to be compatible with other uses in the area.

**U = Undesirable** – These uses should not be encouraged but may still be acceptable for the area under special circumstances.

or 3.5 DU's/acre for 5 or more lots in a conservation subdivision.

Other than the pre-existing commercial parcels along Appleton Avenue, no additional commercial uses are intended to develop in this neighborhood.

|         |                                             |                                                                                                                       |
|---------|---------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|
| NOTE 2: | Neighborhood in SSA (w/ water & sewer)      | 2.2 units/ acre (4 or fewer CSM lots)<br>3.5 units/acre with Conservation Subdivision (5 or greater lots subdivided)  |
| NOTE 3: | Neighborhood outside SSA (no sewer & water) | 1 unit/ 5 acres (4 or fewer CSM lots)<br>1 unit/ 3 acres with Conservation Subdivision (5 or greater lots subdivided) |



## Prairie Glen NEIGHBORHOOD



### GENERAL CHARACTER

The Prairie Glen Neighborhood is a relatively isolated single-family residential neighborhood located along the eastern boundary of the Village. The northern half of the neighborhood is a "Planned Development District" of residential development using a conservation design approach to protecting environmental features and creating common open

### SPECIAL FEATURES

**Transportation** The Prairie Glen neighborhood is bounded by Mequon Road to the north, Donges Bay Road to the south, Wasaukee Road to the east, and the Germantown Business Park to the west. Mequon Road connects the Prairie Glen Neighborhood to Hwy 145 (Fond du Lac Avenue) to the west. Wasaukee Road connects to County Line Road (Hwy Q) to the south.

**Environmental, Natural & Agricultural** There is an isolated natural area of approximately 9-acres located along the western edge of the neighborhood, about a quarter mile south of Mequon Road. Approximately 50 acres of land in the southern portion of the neighborhood are part of an environmental corridor and include wooded area and wetland designation. Approximately 25 acres of land in the southeast corner of the neighborhood are in agricultural row crop production.

**Public Park, Education, Safety & Utility** This neighborhood is located within the Sewer Service Area. The properties within the Prairie Glen Subdivisions are served by Village sewer and water, while the older residential properties are still served by well and septic.

### PREFERRED FUTURE LAND USE

#### Prairie Glen Neighborhood

| Preferred Future Land Uses                       |     | Enviro Corr. | SSA | Preferred Site Design | Maximum Density (residential uses)         |
|--------------------------------------------------|-----|--------------|-----|-----------------------|--------------------------------------------|
| Existing Uses (+ existing non-conforming zoning) |     |              |     |                       |                                            |
| Residential: Single Family                       | A   | Yes          | Yes | A                     | SF: 2.9 units/acre<br>2-4F: 6.0 units/acre |
| Residential: Two to Four Family                  | D   |              |     | A                     |                                            |
| Residential: Multi-Family / Senior               | A   |              |     | D                     |                                            |
| Mixed-Use Commercial / Residential               | u   |              |     |                       |                                            |
| Mixed-Use Commercial / Industrial                | u   |              |     |                       |                                            |
| Commercial (includes Activity Centers)           | u   |              |     |                       |                                            |
| Institutional                                    | u   |              |     |                       |                                            |
| Open Space & Recreational                        | D   |              |     |                       |                                            |
| Mineral Extraction                               | u   |              |     |                       |                                            |
| Industrial                                       | u   |              |     |                       |                                            |
| Agricultural / Hobby Farming / Agribusiness      | u   |              |     |                       |                                            |
| Contains an Environmental Corridor?              | Yes |              |     |                       |                                            |
| Sewered? (Y/N/Partial)                           | Yes |              |     |                       |                                            |
| Traditional Neighborhood                         |     |              |     |                       |                                            |
| Suburban Subdivision                             |     |              |     |                       |                                            |
| Conservation Subdivision**                       |     |              |     |                       |                                            |
| Dwelling Units / Acre                            |     |              |     |                       |                                            |

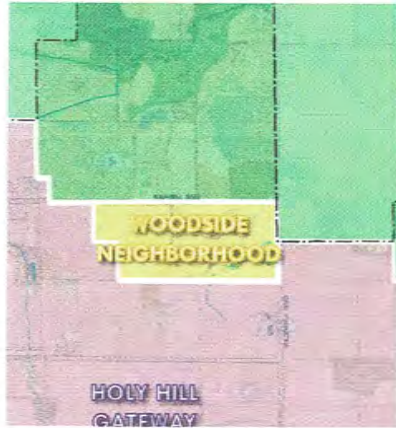
Additional conservation design development with single-family lots at the same or similar density are desirable for the remaining undeveloped areas in this neighborhood, including the 25 acres of undeveloped land in the southeast corner of the neighborhood along Wasaukee Road. Strawgrass Lane has been designed with the potential of an extension connecting with Mequon Road if the large

**D = Desirable** – These uses should be encouraged because they are consistent with, support, and enhance the desired character of the area.

**A = Allowable** – These uses are generally considered appropriate for the area, but may require additional consideration and/or specific modification or developed features to be compatible with other uses in the area.

**u = Undesirable** – These uses should not be encouraged but may still be acceptable for the area under special circumstances.

## Woodside NEIGHBORHOOD



### GENERAL CHARACTER

The Woodside Neighborhood is a rural single-family residential neighborhood located in the northwest corner of the Village. Residential zoning within this neighborhood is predominantly Rs-4 (2.2 DU's/acre with minimum 20,000 sqft lots) and Rs-2 (.5 DU's/acre with minimum 2-acre lots). Outside of the fully developed Woodside subdivision, there are larger, individual residential lots with the remaining area to the west along Bonniwell Road generally undeveloped and zoned A-2: Agricultural.

### SPECIAL FEATURES

**Transportation** The Woodside neighborhood is bounded by Bonniwell Road to the North and Goldendale Road to the east. Goldendale Road connects the neighborhood to Holy Hill Road and US 41/45 to the south. The neighborhood extends approximately 1/2 mile west of Goldendale Road and is bounded by the Gateway Corporate Park District to the south and west.

**Environmental, Natural & Agricultural** There is approximately 7 acres of wooded, isolated environmental area located in the west-central area of the neighborhood. The western properties of the neighborhood are primarily in agricultural row crop production.

**Public Park, Education, Safety & Utility** The Woodside neighborhood is not currently served by Village Sewer and Water, however, it is located within the Planned Sewer Service Area extension. Properties are currently served by onsite septic and well water.

### PREFERRED FUTURE LAND USE

#### Woodside Neighborhood

| Preferred Future Land Uses                       | Enviro Corr. | SSA | Preferred Site Design | Maximum Density (residential uses) |
|--------------------------------------------------|--------------|-----|-----------------------|------------------------------------|
| Existing Uses (+ existing non-conforming zoning) |              |     |                       |                                    |
| Residential: Single Family                       | A            |     |                       |                                    |
| Residential: Two to Four Family                  | D            |     |                       |                                    |
| Residential: Multi-Family / Senior               | u            |     |                       |                                    |
| Mixed-Use: Commercial / Residential              | u            |     |                       |                                    |
| Mixed-Use: Commercial / Industrial               | u            |     |                       |                                    |
| Commercial (includes "Activity Centers")         | u            |     |                       |                                    |
| Institutional                                    | u            |     |                       |                                    |
| Open Space & Recreational                        | D            |     |                       |                                    |
| Mineral Extraction                               | u            |     |                       |                                    |
| Industrial                                       | u            |     |                       |                                    |
| Agricultural / Hobby Farming / Agribusiness      | D            |     |                       |                                    |
| Contains an Environmental Corridor?              | Yes          | Y   |                       |                                    |
| Sewered? (Y/N/Partial)                           |              |     |                       |                                    |
| Traditional Neighborhood                         |              |     | A                     |                                    |
| Suburban Subdivision                             |              |     | U                     |                                    |
| Conservation Subdivision**                       |              |     | D                     |                                    |
| Dwelling Units / Acre                            |              |     |                       | see NOTE 2 and NOTE 3              |

Desirable future land uses within the Woodside Neighborhood include open space and recreational areas and agricultural and hobby farm uses. Any future residential is desired to be developed with conservation subdivision design. Future residential development is acceptable at an average density of 1 DU/5 acres for 4 or fewer individual lots created by minor land division (certified survey map), or 1 DU/3 acres for 5 or greater conservation subdivision lots.

In the event that the SSA is expanded and public sewer and water facilities extended into this neighborhood, future residential development is acceptable at an average density of 2.2 DU's/acre for 4 or fewer lots created by minor land division (certified survey map)

**D = Desirable** – These uses should be encouraged because they are consistent with, support, and enhance the desired character of the area.

**A = Allowable** – These uses are generally considered appropriate for the area, but may require additional consideration and/or specific modification or developed features to be compatible with other uses in the area.

**u = Undesirable** – These uses should not be encouraged but may still be acceptable for the area under special circumstances.

or 3.5 DU's/acre for 5 or more lots in a conservation subdivision.

NOTE 2: Neighborhood in SSA (w/ water & sewer)

2.2 units/ acre (4 or fewer CSM lots)

3.5 units/acre with Conservation Subdivision (5 or greater lots subdivided)

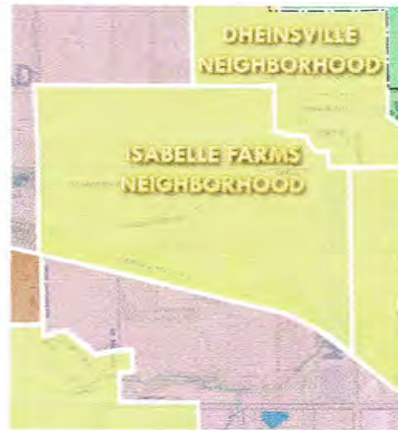
NOTE 3: Neighborhood outside SSA (no sewer & water)

1 unit/ 5 acres (4 or fewer CSM lots)

1 unit/ 3 acres with Conservation Subdivision (5 or greater lots subdivided)



# Isabelle Farms NEIGHBORHOOD



## GENERAL CHARACTER

The Isabelle Farms Neighborhood is a rural, single-family, large-lot residential neighborhood. Residential zoning within this neighborhood is predominantly Rs-1 (2 DU's/acre with minimum 5-acre lots) and Rs-2 (5 DU's/acre with minimum 2-acre lots).

## SPECIAL FEATURES

**Transportation** The Isabelle Farms neighborhood is generally bounded by Holy Hill Road to the north, Goldendale Road to the west, Maple Road to the east, and the Wisconsin and Southern Rail line to the south. Holy Hill Road connects the neighborhood to US 41/45 to the west. Maple Road connects the neighborhood to Fond du Lac Avenue to the north.

**Environmental, Natural & Agricultural** In addition to two isolated environmental areas in the northern half of the neighborhood, a primary environmental corridor runs along the southern boundary of the neighborhood, and the Wisconsin and Southern Rail line. There are a few isolated environmental areas located throughout the neighborhood. The areas (generally the northwest and southeast) that have not been developed with residential lots are currently in agricultural row crop production.

**Public Park, Education, Safety & Utility** The Isabelle Farms neighborhood is not currently served by Village Sewer and Water, however, the northern quarter mile of the neighborhood is located within the Planned Sewer Service Area extension. Properties are currently served by onsite septic and well water.

**Historical & Cultural** The Johann Knetzger Homestead is located at W188N12369 Maple Road, in the southeastern corner of the Isabelle Farms neighborhood.

## PREFERRED FUTURE LAND USE

### Isabelle Farms Neighborhood

| Preferred Future Land Uses                       |                       | Enviro Corr. | SSA | Preferred Site Design | Maximum Density (residential uses) |
|--------------------------------------------------|-----------------------|--------------|-----|-----------------------|------------------------------------|
| Existing Uses (+ existing non-conforming zoning) |                       |              |     |                       |                                    |
| Residential: Single Family                       | A                     |              |     |                       |                                    |
| Residential: Two to Four Family                  | D                     |              |     |                       |                                    |
| Residential: Multi-Family / Senior               | u                     |              |     |                       |                                    |
| Mixed-Use: Commercial / Residential              | u                     |              |     |                       |                                    |
| Mixed-Use: Commercial / Industrial               | u                     |              |     |                       |                                    |
| Commercial (includes "Activity Centers")         | u                     |              |     |                       |                                    |
| Institutional                                    | u                     |              |     |                       |                                    |
| Open Space & Recreational                        | D                     |              |     |                       |                                    |
| Mineral Extraction                               | u                     |              |     |                       |                                    |
| Industrial                                       | u                     |              |     |                       |                                    |
| Agricultural / Hobby Farming / Agribusiness      | D                     |              |     |                       |                                    |
| Contains an Environmental Corridor?              | Yes                   |              |     |                       |                                    |
| Sewered? (Y/N/Partial)                           | P                     |              |     |                       |                                    |
| Traditional Neighborhood                         | D                     |              |     |                       |                                    |
| Suburban Subdivision                             | U                     |              |     |                       |                                    |
| Conservation Subdivision**                       | D                     |              |     |                       |                                    |
| Dwelling Units / Acre                            | see NOTE 2 and NOTE 3 |              |     |                       |                                    |

Desirable future land uses within the Isabelle Farms Neighborhood include open space and recreational areas and agricultural and hobby farm uses. Any future residential is desired to be developed with conservation subdivision design at an average density of 1 DU/5 acres for 4 or fewer individual lots created by minor land division (certified survey map), or 1 DU/3 acres for 5 or greater conservation subdivision lots. If future development is served by public water and sewer, residential development with conservation subdivision design is acceptable at an average density of 2.2 DU's/acre for 4 or fewer individual lots created by minor land division (certified survey map) or 3.5 DU's/acre for 5 or greater conservation subdivision lots.

**D = Desirable** – These uses should be encouraged because they are consistent with, support, and enhance the desired character of the area.

**A = Allowable** – These uses are generally considered appropriate for the area, but may require additional consideration and/or specific modification or developed features to be compatible with other uses in the area.

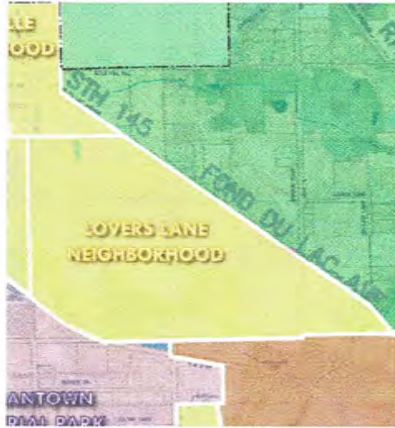
**u = Undesirable** – These uses should not be encouraged but may still be acceptable for the area under special circumstances.

NOTE 2: Neighborhood in SSA (w/ water & sewer)  
NOTE 3: Neighborhood outside SSA (no sewer & water)

2.2 units/ acre (4 or fewer CSM lots)  
3.5 units/acre with Conservation Subdivision (5 or greater lots subdivided)  
1 unit/ 5 acres (4 or fewer CSM lots)  
1 unit/ 3 acres with Conservation Subdivision (5 or greater lots subdivided)

THANK FIRST -  
BUFFER FROM INDUSTRIAL

## Lovers Lane NEIGHBORHOOD



### GENERAL CHARACTER

The Lovers Lane Neighborhood is a rural, single-family, large-lot residential neighborhood. Residential zoning within this neighborhood is predominantly Rs-1, Rs-2, and pockets of Rs-3.

### SPECIAL FEATURES

**Transportation** The Lovers Lane neighborhood is generally bounded by Holy Hill Road to the north, Maple Road to the west, Division Road to the east, and the Wisconsin and Freistadt Road to the south. Holy Hill Road connects the neighborhood to US 41/45 to the west. Maple Road and Fond du Lac Avenue connect the neighborhood to the south.

**Environmental, Natural & Agricultural** A primary environmental corridor runs along the southern boundary of the neighborhood. There are a few isolated environmental areas located throughout the neighborhood as well.

**Public Park, Education, Safety & Utility** The Lovers Lane neighborhood is not currently served by Village Sewer and Water. Properties are currently served by onsite septic and well water.

## PREFERRED FUTURE LAND USE

### Isabelle Farms Neighborhood

| Preferred Future Land Uses                       |                       | Enviro Corr. | SSA | Preferred Site Design | Maximum Density (residential uses) |
|--------------------------------------------------|-----------------------|--------------|-----|-----------------------|------------------------------------|
| Existing Uses (+ existing non-conforming zoning) |                       |              |     |                       |                                    |
| Residential: Single Family                       | A                     |              |     |                       |                                    |
| Residential: Two to Four Family                  | D                     |              |     |                       |                                    |
| Residential: Multi-Family / Senior               | u                     |              |     |                       |                                    |
| Mixed-Use Commercial / Residential               | u                     |              |     |                       |                                    |
| Mixed-Use Commercial / Industrial                | u                     |              |     |                       |                                    |
| Commercial (includes Activity Centers)           | u                     |              |     |                       |                                    |
| Institutional                                    | u                     |              |     |                       |                                    |
| Open Space & Recreational                        | D                     |              |     |                       |                                    |
| Mineral Extraction                               | u                     |              |     |                       |                                    |
| Industrial                                       | u                     |              |     |                       |                                    |
| Agricultural / Hobby Farming / Agribusiness      | D                     |              |     |                       |                                    |
| Contains an Environmental Corridor?              | Yes                   |              |     |                       |                                    |
| Sewered? (Y/N/Partial)                           | N                     |              |     |                       |                                    |
| Traditional Neighborhood                         | U                     |              |     |                       |                                    |
| Suburban Subdivision                             | U                     |              |     |                       |                                    |
| Conservation Subdivision**                       | D                     |              |     |                       |                                    |
| Dwelling Units / Acre                            | see NOTE 2 and NOTE 3 |              |     |                       |                                    |

Desirable future land uses within the Lovers Lane Neighborhood include open space and recreational areas and agricultural and hobby farm uses. Any future residential is desired to be developed with conservation subdivision design at an average density of 1 DU/5 acres for 4 or fewer individual lots created by minor land division (certified survey map), or 1 DU/3 acres for 5 or greater conservation subdivision lots. If future development is served by public water and sewer, residential development with conservation subdivision design is acceptable at an average density of 2.2 DU's/acre for 4 or fewer individual lots created by minor land division (certified survey map) or 3.5 DU's/acre for 5 or greater conservation subdivision lots.

**D = Desirable** – These uses should be encouraged because they are consistent with, support, and enhance the desired character of the area.

**A = Allowable** – These uses are generally considered appropriate for the area, but may require additional consideration and/or specific modification or developed features to be compatible with other uses in the area.

**u = Undesirable** – These uses should not be encouraged but may still be acceptable for the area under special circumstances.

NOTE 2: Neighborhood in SSA (w/ water & sewer)

2.2 units/ acre (4 or fewer CSM lots)

NOTE 3: Neighborhood outside SSA (no sewer & water)

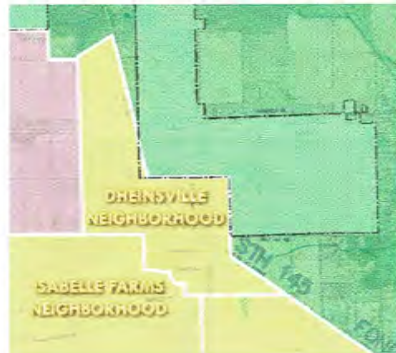
3.5 units/acre with Conservation Subdivision (5 or greater lots subdivided)

1 unit/ 5 acres (4 or fewer CSM lots)

1 unit/ 3 acres with Conservation Subdivision (5 or greater lots subdivided)



## Dheinsville NEIGHBORHOOD



### GENERAL CHARACTER

The Dheinsville Neighborhood is a predominantly undeveloped rural residential neighborhood located in the northern part of the Village adjacent to the Town of Germantown. Most of the land is zoned for agricultural uses. Residential uses within this neighborhood are predominantly zoned Rs-1 (.2 DU's/acre with minimum 5-acre lots), Rs-2 (.5 DU's/acre with minimum 2-acre lots), and Rs-4 (2.2 DU's/acre with 20,000 sqft lots).

A few small commercial parcels are located at the Maple Road @ Holy Hill Road intersection and at the Division @ Fond du Lac Ave intersection. There are institutional uses located at the Division @ Fond du Lac Avenue intersection (Village public works facility and Little League baseball complex) and churches along Division Road and in the hamlet of Dheinsville at the Maple Road @ Holy Hill Road intersection.

### SPECIAL FEATURES

**Transportation** The Dheinsville neighborhood is generally bounded by Rockfield Road to the north, Fond du Lac Avenue (Hwy 145) to the west (including the parcels on the west side of the highway), 1/4 mile west of Lancelot Drive to the east, and 1/4 mile south of Holy Hill Road to the south. Fond du Lac Avenue (Hwy 145) runs from the northwest corner of the neighborhood to the southeast corner. Holy Hill Road connects the neighborhood to US 41/45 to the west.

**Environmental, Natural & Agricultural** The neighborhood includes several isolated natural resource areas. Much of the neighborhood is in active agricultural row crop production.

**Public Park, Education, Safety & Utility** The Dheinsville neighborhood is not currently served by Village sewer and water, however, the Dheinsville hamlet and area around it near the Maple Road @ Holy Hill Road intersection is located within the Planned Sewer Service Area extension. Properties are currently served by onsite septic and well water.

**Historical & Cultural** The Dheinsville Neighborhood is home to the historic Dheinsville Settlement located at the intersection of Fond du Lac Avenue (Hwy 145), Maple Road, and Holy Hill Road, and includes Dheinsville Park, The Valentine Wolf House (N128W18780 Holy Hill Road), The Christ Evangelical Church (W188N12808 Fond du Lac Avenue), and the Christ Church Parsonage (N188W12838 Maple Road). Our Saviour's United Church of Christ is located at W172N12533 Division Road, along the eastern edge of the neighborhood.

### PREFERRED FUTURE LAND USE

#### Dheinsville Neighborhood

| Preferred Future Land Uses                       |                           |                                 |                                   |                                    |                                   |                                        |               |                           |                    |            |                                             | Enviro<br>Corr.                     | SSA                    | Preferred<br>Site Design | Maximum<br>Density<br>(residential uses) |                            |                          |
|--------------------------------------------------|---------------------------|---------------------------------|-----------------------------------|------------------------------------|-----------------------------------|----------------------------------------|---------------|---------------------------|--------------------|------------|---------------------------------------------|-------------------------------------|------------------------|--------------------------|------------------------------------------|----------------------------|--------------------------|
| Existing Uses (+ existing non-conforming zoning) |                           |                                 |                                   |                                    |                                   |                                        |               |                           |                    |            |                                             |                                     |                        |                          |                                          |                            |                          |
|                                                  | Residential Single Family | Residential: Two to Four Family | Residential Multi-Family / Senior | Mixed-Use Commercial / Residential | Mixed-Use Commercial / Industrial | Commercial (includes Activity Centers) | Institutional | Open Space & Recreational | Mineral Extraction | Industrial | Agricultural / Hobby Farming / Agribusiness | Contains an Environmental Corridor? | Sewered? (Y/N/Partial) | Traditional Neighborhood | Suburban Subdivision                     | Conservation Subdivision** | Dwelling Units / Acre    |
| A                                                | D                         | u                               | u                                 | u                                  | u                                 | u                                      | u             | D                         | u                  | u          | D                                           | Yes                                 | N                      | D                        | U                                        | D                          | see NOTE 2<br>and NOTE 3 |

Desirable future land uses within the Dheinsville Neighborhood include open space and recreational areas and agricultural and hobby farm uses. Any future residential is desired to be developed with conservation subdivision design at an average density of 1 DU/5 acres for 4 or fewer individual lots created by minor land division (certified survey map), or 1 DU/3 acres for 5 or greater conservation subdivision lots. If future development is served by public water and sewer, residential development with conservation subdivision design is acceptable at an average density of 2.2 DU's/acre for 4 or fewer individual lots created by minor land division (certified survey map) or 3.5 DU's/acre for 5 or greater conservation subdivision lots.

**D = Desirable** - These uses should be encouraged because they are consistent with, support, and enhance the desired character of the area.

**A = Allowable** - These uses are generally considered appropriate for the area, but may require additional consideration and/or specific modification or developed features to be compatible with other uses in the area.

**u = Undesirable** - These uses should not be encouraged but may still be acceptable for the area under special circumstances.

No new, expanded, or additional commercial uses are intended to be developed in this neighborhood.

|         |                                             |                                                                              |
|---------|---------------------------------------------|------------------------------------------------------------------------------|
| NOTE 2: | Neighborhood in SSA (w/ water & sewer)      | 2.2 units/ acre (4 or fewer CSM lots)                                        |
|         |                                             | 3.5 units/acre with Conservation Subdivision (5 or greater lots subdivided)  |
| NOTE 3: | Neighborhood outside SSA (no water & sewer) | 1 unit/ 5 acres (4 or fewer CSM lots)                                        |
|         |                                             | 1 unit/ 3 acres with Conservation Subdivision (5 or greater lots subdivided) |

## Willow Creek Business Park District



### SPECIAL FEATURES

**Transportation** The Willow Creek Business Park includes land on both sides of Appleton Avenue bounded by Lannon Road to the west, County Line Road to the south. The district has access to US41 by way of the Lannon Road and County line Road interchanges.

**Environmental, Natural & Agricultural** The primary environmental corridor associated with the Menomonee River and Willow Creek is located along the eastern edge of the district.

**Public Park, Education, Safety & Utility** The entire district is served by Village sewer and water.

### GENERAL CHARACTER

The Willow Creek Business Park District is an industrial district comprised predominantly of undeveloped agricultural and environmentally sensitive land. Light industrial uses, including warehouse and corporate office uses, have developed in the eastern part of the district on Willow Creek Way east of Appleton Avenue. Residential uses are located along and east of Lannon Road north of County Line Road and along Maple Road north of Appleton Avenue. Apart from the WE Energies Germantown Power Plant, most of the land in the district south of Appleton Avenue, east of Lannon Road, and north of County Line Road is undeveloped.

### PREFERRED FUTURE LAND USE

#### Willow Creek Business Park District

| Preferred Future Land Uses                       |                                             | Enviro Corr. | SSA | Preferred Site Design | Maximum Density (residential uses) |
|--------------------------------------------------|---------------------------------------------|--------------|-----|-----------------------|------------------------------------|
| Existing Uses (+ existing non-conforming zoning) | Residential: Single Family                  |              |     |                       |                                    |
|                                                  | Residential: Two to Four Family             |              |     |                       |                                    |
|                                                  | Residential: Multi-Family / Senior          |              |     |                       |                                    |
|                                                  | Mixed-Use Commercial / Residential          |              |     |                       |                                    |
|                                                  | Mixed-Use Commercial / Industrial           |              |     |                       |                                    |
|                                                  | Commercial (includes Activity Centers)      |              |     |                       |                                    |
|                                                  | Institutional                               |              |     |                       |                                    |
|                                                  | Open Space & Recreational                   |              |     |                       |                                    |
|                                                  | Mineral Extraction                          |              |     |                       |                                    |
|                                                  | Industrial                                  |              |     |                       |                                    |
|                                                  | Agricultural / Hobby Farming / Agribusiness |              |     |                       |                                    |
|                                                  | Contains an Environmental Corridor?         |              |     |                       |                                    |
|                                                  | Sewered? (Y/N/Partial)                      |              |     |                       |                                    |
|                                                  | Traditional Neighborhood                    |              |     |                       |                                    |
|                                                  | Suburban Subdivision                        |              |     |                       |                                    |
|                                                  | Conservation Subdivision**                  |              |     |                       |                                    |
|                                                  | Dwelling Units / Acre                       |              |     |                       |                                    |
|                                                  |                                             | Yes          | Yes | - - -                 | SF 29 units/ac<br>MF 10 units/ac   |

The Willow Creek Business Park District is intended to further develop and maintain as a mixed-use industrial and commercial district with light industrial, warehouse, corporate office, retail and service-related commercial uses, single-family and/or multi-family residential uses.

Neighborhood-type commercial retail and service-oriented uses may be acceptable along Appleton Avenue and at the County Line Road/ Lannon Road intersection.

At the time the 2050 Plan was being prepared, the Village was considering a mixed-used commercial residential and industrial development proposal at the northeast corner of the Lannon Road (CTH-Y) and County Line Road (CTH-Q) intersection.

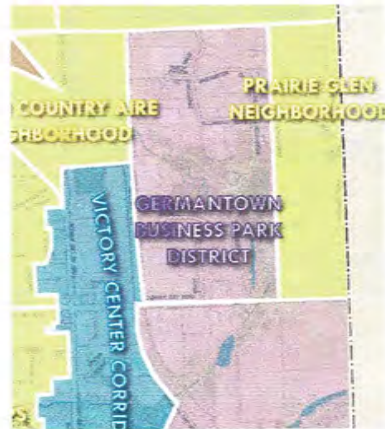
**D = Desirable** – These uses should be encouraged because they are consistent with, support, and enhance the desired character of the area.

**A = Allowable** – These uses are generally considered appropriate for the area, but may require additional consideration and/or specific modification or developed features to be compatible with other uses in the area.

**u = Undesirable** – These uses should not be encouraged but may still be acceptable for the area under special circumstances.



# Germantown Business Park DISTRICT



## GENERAL CHARACTER

The Germantown Business Park District is an industrial district comprised predominantly of light industrial uses, warehouse, and corporate office uses. The entire district lies within Tax Incremental District (TID) No. 4. The Germantown Business Park is almost entirely developed with only a few vacant parcels. Except for one small, single-family residential use along Donges Bay Road and the Village water tower, all parcels within the district are zoned M-1: Limited Industrial.

## SPECIAL FEATURES

**Transportation** The Germantown Business Park includes land south of Mequon Road, east of the WSOR-Canadian National railroads, north of the Nor-X-Way Channel and west of the Prairie Glen residential subdivision. An active rail siding serves the Waste Management recycling facility on Donges Bay Road.

**Environmental, Natural & Agricultural** The Nor-X-Way Channel and associated secondary environmental corridor is located along the southern edge of the district. Development of the Germantown Business Park included the creation of a 12-acre storm water basin and wetland mitigation area adjacent to an existing environmental corridor running through the middle of the district.

**Public Park, Education, Safety & Utility** The Village water tower is located in the northwest corner of the district. The entire district is served by Village sewer and water.

## PREFERRED FUTURE LAND USE Germantown Business Park District

| Preferred Future Land Uses                       |     | Enviro Corr. | SSA | Preferred Site Design | Maximum Density (residential uses) |
|--------------------------------------------------|-----|--------------|-----|-----------------------|------------------------------------|
| Existing Uses (+ existing non-conforming zoning) |     |              |     |                       |                                    |
| Residential Single Family                        | A   |              |     |                       |                                    |
| Residential Two to Four Family                   | u   |              |     |                       |                                    |
| Residential Multi-family / Senior                | u   |              |     |                       |                                    |
| Mixed-Use Commercial / Residential               | u   |              |     |                       |                                    |
| Mixed-Use Commercial / Industrial                | D   |              |     |                       |                                    |
| Commercial (includes Activity Centers)           | A   |              |     |                       |                                    |
| Institutional                                    | A   |              |     |                       |                                    |
| Open Space & Recreational                        | A   |              |     |                       |                                    |
| Mineral Extraction                               | u   |              |     |                       |                                    |
| Industrial                                       | D   |              |     |                       |                                    |
| Agricultural / Hobby Farming / Agribusiness      | u   |              |     |                       |                                    |
| Contains an Environmental Corridor?              | Yes | Yes          | -   | -                     | -                                  |
| Sewered? (Y/N/Partial)                           | Yes | Yes          | -   | -                     | -                                  |
| Traditional Neighborhood                         |     |              |     |                       |                                    |
| Suburban Subdivision                             |     |              |     |                       |                                    |
| Conservation Subdivision**                       |     |              |     |                       |                                    |
| Dwelling Units / Acre                            |     |              |     |                       |                                    |

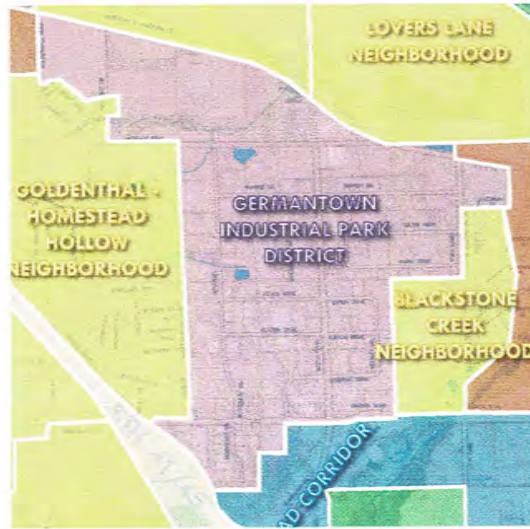
The Germantown Business Park is intended to further develop and maintain a mixed-use industrial and commercial district with light industrial, warehouse, corporate office and service-related commercial uses. No residential uses are intended for this district.

**D = Desirable** - These uses should be encouraged because they are consistent with, support and enhance the desired character of the area.

**A = Allowable** - These uses are generally considered appropriate for the area, but may require additional consideration and/or specific modification or developed features to be compatible with other uses in the area.

**u = Undesirable** - These uses should not be encouraged but may still be acceptable for the area under special circumstances.

## Germantown Industrial Park District



### GENERAL CHARACTER

The Germantown Industrial Park District is an industrial district comprised predominantly of light industrial uses, warehouse, corporate office uses, and service-commercial uses. The district lies within Tax Incremental District (TID) Nos. 1, 2, 3 and 7. The Germantown Industrial Park is almost entirely developed with only a few undeveloped parcels and generally in the TID No. 7 area. Except for one small, single-family residential use along Maple Road, the Village water tower and Fire Station No. 2, all parcels within the district are zoned M-1: Limited Industrial.

### SPECIAL FEATURES

**Transportation** The Germantown Industrial Park includes the area generally bounded by Mequon Road to the south, River Lane to the east, the WSOR railroad to the north and the Homestead Hollow County Park to the west.

**Environmental, Natural & Agricultural** A tributary to the west branch of the Menomonee River runs through the Speaker Corporation campus north of Freistadt Road.

**Public Park, Education, Safety & Utility** One of three Village water towers is located in the district. The entire district is served by Village sewer and water.

### PREFERRED FUTURE LAND USE

#### Germantown Industrial Park District

| Preferred Future Land Uses                       |     | Enviro Corr. | SSA | Preferred Site Design | Maximum Density (residential uses) |
|--------------------------------------------------|-----|--------------|-----|-----------------------|------------------------------------|
| Existing Uses (+ existing non-conforming zoning) |     |              |     |                       |                                    |
| Residential Single Family                        | A   |              |     |                       |                                    |
| Residential Two to Four Family                   | u   |              |     |                       |                                    |
| Residential Multi-family / Senior                | u   |              |     |                       |                                    |
| Mixed-Use Commercial / Residential               | u   |              |     |                       |                                    |
| Mixed-Use Commercial / Industrial                | D   |              |     |                       |                                    |
| Commercial (includes Activity Centers)           | A   |              |     |                       |                                    |
| Institutional                                    | A   |              |     |                       |                                    |
| Open Space & Recreational                        | A   |              |     |                       |                                    |
| Mineral Extraction                               | u   |              |     |                       |                                    |
| Industrial                                       | D   |              |     |                       |                                    |
| Agricultural / Hobby Farming / Agribusiness      | u   |              |     |                       |                                    |
| Contains an Environmental Corridor?              | Yes | Yes          | -   | -                     | -                                  |
| Sewered? (Y/N/Partial)                           | Yes | Yes          | -   | -                     | -                                  |
| Traditional Neighborhood                         |     |              |     |                       |                                    |
| Suburban Subdivision                             |     |              |     |                       |                                    |
| Conservation Subdivision**                       |     |              |     |                       |                                    |
| Dwelling Units / Acre                            |     |              |     |                       |                                    |

The Germantown Industrial Park is intended to further develop and maintain as an industrial and mixed-use commercial district with light industrial, warehouse, corporate office and service-related commercial uses. No residential uses are intended for this district.

**D = Desirable** – These uses should be encouraged because they are consistent with, support, and enhance the desired character of the area.

**A = Allowable** – These uses are generally considered appropriate for the area, but may require additional consideration and/or specific modification or developed features to be compatible with other uses in the area.

**u = Undesirable** – These uses should not be encouraged but may still be acceptable for the area under special circumstances.



# Holy Hill Gateway District



*BUFFERS  
+ 200' FOREST*

## GENERAL CHARACTER

The Holy Hill Gateway District is predominantly undeveloped but intended to be an industrial and mixed-use commercial district comprised predominantly of light industrial uses, warehouse, corporate office uses, and service-commercial uses. A portion of the district lies within Tax Incremental District (TID) No. 8. Existing development includes personal storage and highway-oriented commercial uses at the Holy Hill road interchange, a trucking and warehouse operation at the Holy Hill @ Goldendale Road intersection, and light industrial and warehousing uses in the Gateway Corporate Park north of Holy Hill Road and west of Goldendale Road. Existing zoning in the district is predominantly A-1: Agricultural.

## SPECIAL FEATURES

**Transportation** The Holy Hill Gateway District is located at the Holy Hill Road interchange with US41. The district is generally bounded by US41 to the west, Bonniwell Road to the north, Fond du Lac Ave to the east and the WSOR railroad to the south.

**Environmental, Natural & Agricultural** Goldendale Creek, a tributary to the Menomonee River, and associated environmental corridor runs along the north side of the WSOR railroad in the southern part of the district. Rockfield Creek, a separate tributary to Little Cedar Creek, runs north-south through the district parallel to US41.

**Public Park, Education, Safety & Utility** The entire district is currently not served by Village sewer and water, although recent extensions of both water and sewer are available.

## PREFERRED FUTURE LAND USE

### Holy Hill Gateway District

| Preferred Future Land Uses                         | Enviro Corr. | SSA | Preferred Site Design | Maximum Density (residential uses) |
|----------------------------------------------------|--------------|-----|-----------------------|------------------------------------|
| Existing Uses (+/- existing non-conforming zoning) |              |     |                       |                                    |
| Residential Single Family                          |              |     |                       |                                    |
| Residential Two to Four Family                     |              |     |                       |                                    |
| Residential Multi-Family / Senior                  |              |     |                       |                                    |
| Mixed-Use Commercial / Residential                 |              |     |                       |                                    |
| Mixed-Use Commercial / Industrial                  |              |     |                       |                                    |
| Commercial (includes Activity Centers)             |              |     |                       |                                    |
| Institutional                                      |              |     |                       |                                    |
| Open Space & Recreational                          |              |     |                       |                                    |
| Mineral Extraction                                 |              |     |                       |                                    |
| Industrial                                         |              |     |                       |                                    |
| Agricultural / Hobby Farming / Agribusiness        |              |     |                       |                                    |
| Contains an Environmental Corridor?                |              |     |                       |                                    |
| Sewered? (Y/N/Partial)                             |              |     |                       |                                    |
| Traditional Neighborhood                           |              |     |                       |                                    |
| Suburban Subdivision                               |              |     |                       |                                    |
| Conservation Subdivision**                         |              |     |                       |                                    |
| Dwelling Units / Acre                              |              |     |                       |                                    |
| A u D D D A A A u D u                              | Yes          | Yes | - - -                 | 25 units/acre                      |

The Holy Hill Gateway District is intended to develop as an industrial, warehousing and mixed-use commercial district with light industrial, warehouse, hospitality, corporate office uses. Community-scale retail and service-related commercial uses are intended to locate at the Holy Hill Road interchange (except for "big box" retail) and neighborhood-type commercial uses at the Holy Hill Road/Frontage Road intersection. The potential for mixed-use commercial with high-density is desirable for land adjacent to and along the US41 corridor. See the Economic Development Section of this Plan for more information on future land uses within the Holy Hill Gateway District.

**Industrial and Warehousing** Development in the Holy Hill Gateway District created potentially negative impacts on the surrounding rural areas. Residents and property owners demand that future industrial, warehousing, and commercial development not expand beyond Rockfield Road to the North and Goldendale Road to the East. In

**D = Desirable** – These uses should be encouraged because they are consistent with, support, and enhance the desired character of the area.

**A = Allowable** – These uses are generally considered appropriate for the area, but may require additional consideration and/or specific modification or developed features to be compatible with other uses in the area.

**u = Undesirable** – These uses should not be encouraged but may still be acceptable for the area under special circumstances.

In addition, residents have requested that regardless of where the ultimate district boundary is established, the Village needs to develop specific and substantial setback and buffering requirements for future development of the land within the district that is adjacent to the Rural Preservation District, Woodside Neighborhood, Dheinsville Neighborhood, and Isabelle Neighborhood. The Village intends to develop and adopt specific setback, buffering, lighting, noise, and other development requirements in the Zoning Code to mitigate potential negative impacts associated with future development in this and other districts.

# Omega Hills Industrial District



## SPECIAL FEATURES

**Transportation** The Omega Hills District is bounded by Donges Bay Road on the north, Wasaukee Road on the east, County Line Road on the south, and the Nor-X-Way Channel on the west. The district is bisected by the WSOR and Canadian National railroads, but the rail lines do not directly serve any abutting land.

**Environmental, Natural & Agricultural** The Nor-X-Way Channel and associated secondary environmental corridor is located along the western edge of the district.

**Public Park, Education, Safety & Utility** The district is not served by Village sewer and water; a portion of the district along County Line Road is served by water from Menomonee Falls.

## GENERAL CHARACTER

The Omega Hills District is an industrial district found in the southeast corner of the Village comprising the 83-acre Omega Hills North landfill site and other Waste Management uses and services. Additionally, Tax Incremental Financing District (TID) No. 9 comprises the Omega Hills Industrial Park as well as the Village's new public works and recycling facility. Service uses include the Orchard Ridge landfill gas-to-electric power station, industrial pre-treatment facility, medical waste recycling and disposal facility, and composting operation. Other uses within the district include the Hyponex soil packaging operation on Wasaukee Road and agricultural uses along Donges Bay Road and Wasaukee Road. Zoning within the district includes M-1: Limited Industrial (along Donges Bay Road), M-2: General Industrial (along Wasaukee Road) and M-3: Special Industrial for the Waste Management uses along County Line Road.

## PREFERRED FUTURE LAND USE

### Omega Hills District

| Preferred Future Land Uses                       |     | Enviro Corr. | SSA | Preferred Site Design | Maximum Density (residential uses) |
|--------------------------------------------------|-----|--------------|-----|-----------------------|------------------------------------|
| Existing Uses (+ existing non-conforming zoning) |     |              |     |                       |                                    |
| Residential Single Family                        | A   |              |     |                       |                                    |
| Residential Two to Four Family                   | u   |              |     |                       |                                    |
| Residential Multi-Family / Senior                | u   |              |     |                       |                                    |
| Mixed-Use Commercial / Residential               | u   |              |     |                       |                                    |
| Mixed-Use Commercial / Industrial                | D   |              |     |                       |                                    |
| Commercial (includes "Activity Centers")         | A   |              |     |                       |                                    |
| Institutional                                    | A   |              |     |                       |                                    |
| Open Space & Recreational                        | A   |              |     |                       |                                    |
| Mineral Extraction                               | A   |              |     |                       |                                    |
| Industrial                                       | D   |              |     |                       |                                    |
| Agricultural / Hobby Farming / Agribusiness      | u   |              |     |                       |                                    |
| Contains an Environmental Corridor?              | Yes |              |     |                       |                                    |
| Sewered? (Y/N/Partial)                           | No  |              |     |                       |                                    |
| Traditional Neighborhood                         | -   |              |     |                       |                                    |
| Suburban Subdivision                             | -   |              |     |                       |                                    |
| Conservation Subdivision**                       | -   |              |     |                       |                                    |
| Dwelling Units / Acre                            | -   |              |     |                       |                                    |

The Omega Hills District is intended to continue as an industrial district with various landfill-related uses. The vacant land along Donges Bay Road and Wasaukee Road is intended to develop with light industrial, warehouse, corporate office uses. Limited service-related commercial uses are acceptable. No residential uses are intended for this district.

- D = Desirable** - These uses should be encouraged because they are consistent with, support, and enhance the desired character of the area.
- A = Allowable** - These uses are generally considered appropriate for the area, but may require additional consideration and/or specific modification or developed features to be compatible with other uses in the area.
- u = Undesirable** - These uses should not be encouraged but may still be acceptable for the area under special circumstances.



## Village Center District



### GENERAL CHARACTER

The Village Center District is a mixed-use commercial and residential district that is predominantly developed with banking and other financial uses, medical clinics and offices, churches, veterinary uses, grocery and other retail shopping uses, the Germantown post office, other general office uses, fast-food and sit-down dining restaurants, automobile service and convenience stores, the Village Hall, Library and Police Department campus. Residential uses widely vary in type and density throughout the district but include single-family lots north of Main Street with Rs-4 zoning (2.2 DU's/acre with minimum 20,000 sqft lots), Rs-5 (2.9 DU's/acre with min. 15,000 sqft lots), and Rs-6 (3.5 DU's/acre with min. 12,500 sqft lots). Multi-family condominiums and apartment-style rental units with Rm-2 (8.0 DU's/acre) and Rm-3 zoning (10.0 DU's/acre) are located south of Main Street from Division to Pilgrim Road. There are a few existing industrial uses on the east end of the district along Mequon Road near the WSOR and CN railroads.

### SPECIAL FEATURES

**Transportation** The Village Center District is in the middle of the Village and is generally bounded by

Freistadt Road to the north, Mequon Road to the south, the Menomonee River to the west and Pilgrim Road to the east (except for an area extending easterly to the Canadian-National railroad). The district has access to all parts of the Village by the main east-west roadways, e.g., Mequon Road, Fond du Lac Ave and Main Street, as well as the main north-south roadways, e.g., Division Road, and Pilgrim Road.

**Environmental, Natural & Agricultural** The Menomonee River and associated environmental corridor runs through the Blackstone Creek golf course on the west side of the district. The ponds in the Lake Park residential area are also tributary to the Menomonee River.

**Public Park, Education, Safety & Utility** The historic Main Street area is in the Village Center district. Firemen's Park, Fire Station No. 1, the Village's Senior Center and the Blackstone Creek golf course are in the district. The entire district is served by Village sewer and water.

The Village Center is intended to serve as the heart or central place within the community. The two primary circulation routes, Main Street and Mequon

## PREFERRED FUTURE LAND USE

### Village Center District

| Preferred Future Land Uses                         | Enviro Corr. | SSA | Preferred Site Design | Maximum Density (residential uses) |
|----------------------------------------------------|--------------|-----|-----------------------|------------------------------------|
| Existing Uses (* = existing non-conforming zoning) |              |     |                       |                                    |
| Residential Single Family                          |              |     |                       |                                    |
| Residential Two to Four Family                     |              |     |                       |                                    |
| Residential Multi-family / Senior                  |              |     |                       |                                    |
| Mixed-Use Commercial / Residential                 |              |     |                       |                                    |
| Mixed-Use Commercial / Industrial                  |              |     |                       |                                    |
| Commercial (includes Activity Centers)             |              |     |                       |                                    |
| Institutional                                      |              |     |                       |                                    |
| Open Space & Recreational                          |              |     |                       |                                    |
| Mineral Extraction                                 |              |     |                       |                                    |
| Industrial                                         |              |     |                       |                                    |
| Agricultural / Hobby Farming / Agribusiness        |              |     |                       |                                    |
| Contains an Environmental Corridor?                |              |     |                       |                                    |
| Sewered? (Y/N/Partial)                             |              |     |                       |                                    |
| Traditional Neighborhood                           |              |     |                       |                                    |
| Suburban Subdivision                               |              |     |                       |                                    |
| Conservation Subdivision**                         |              |     |                       |                                    |
| Dwelling Units / Acre                              |              |     |                       |                                    |
| A u A D D u D A D u u u                            | Yes          | Yes | D A U                 | 25 units/acre                      |

Road, are envisioned to be better connected through a combination of infrastructure improvements and redevelopment. The Village Center District is intended to continue as a mixed-use commercial and residential district but reinvigorated with more place-based, pedestrian-friendly design elements. Improvements to Main Street and Pilgrim Road should continue to emphasize the conversion of existing buildings to entertainment, retail, and high-density residential uses that would service existing residents as well as draw visitors from the region. Historic and architecturally significant buildings should be preserved, and curb cuts and off-street parking areas minimized or placed in the rear of properties.

Opportunities exist at major intersections along Mequon Road for mixed-use redevelopment inclusive of outdoor gathering spaces. This shift from auto-dominant site design to "place-based" development should be emphasized with existing and future commercial property owners (see opportunity area scenarios included for the Village Center District). Multi-family residential development is acceptable in a traditional pattern of development up to densities

**D = Desirable** – These uses should be encouraged because they are consistent with, support, and enhance the desired character of the area.

**A = Allowable** – These uses are generally considered appropriate for the area, but may require additional consideration and/or specific modification or developed features to be compatible with other uses in the area.

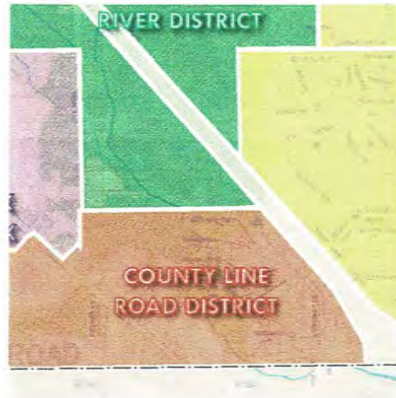
**u = Undesirable** – These uses should not be encouraged but may still be acceptable for the area under special circumstances.

of 25.0 DU's/acre and is encouraged to be developed as part of an overall mixed-use development. Park and open space uses are desirable, particularly those with a river-orientation abutting the Menomonee River corridor, including the area currently used for the Blackstone Creek golf course.

See the Economic Development Section of this Plan for more information on future land uses within the Village Center District.

The Village has intentions to adopt a new "Village Center" zoning district to guide development within the district consistent with the parameters in Section 6, "Opportunity Areas", and the 2018 "Saxony Village Connectivity Plan".

## County Line Road District



### SPECIAL FEATURES

**Transportation** The County Line Road District is located at the interchange with US41. The district is generally bounded by US41 to the east, County Line Road to the south and the Walmart-Maple Road extension to the west. Appleton Avenue bisects the district.

**Environmental, Natural & Agricultural** The Menomonee River and associated environmental corridor bisects the district north to south as it crosses south into Menomonee Falls.

**Public Park, Education, Safety & Utility** The entire district is served by Village sewer and water.

### GENERAL CHARACTER

The County Line District is a mixed-use commercial and residential district that is predominantly developed with banking and other financial uses, grocery and other retail shopping uses, office uses, hotel and restaurant uses, automobile service and convenience stores. Residential uses are limited to a small area of small, single-family lots zoned Rs-4 (2.2 DU's/acre with 20,000 sqft lots) on Orchard Drive south of Appleton Ave and the Riversbend condominium and apartment complex zoned Rm-3 (10 DU's/acre) north of County Line Road and Riversbend Lane.

### PREFERRED FUTURE LAND USE

#### County Line Road District

| Preferred Future Land Uses                       |     | Enviro Corr. | SSA | Preferred Site Design | Maximum Density (residential uses) |
|--------------------------------------------------|-----|--------------|-----|-----------------------|------------------------------------|
| Existing Uses (+ existing non-conforming zoning) |     |              |     |                       |                                    |
| Residential Single Family                        | A   | Yes          | Yes | D                     | 10 units/acre                      |
| Residential Two to Four Family                   | u   |              |     | U                     |                                    |
| Residential Multi-family / Senior                | u   |              |     | A                     |                                    |
| Mixed-Use Commercial / Residential               | A   |              |     |                       |                                    |
| Mixed-Use Commercial / Industrial                | A   |              |     |                       |                                    |
| Commercial (includes Activity Centers*)          | D   |              |     |                       |                                    |
| Institutional                                    | A   |              |     |                       |                                    |
| Open Space & Recreational                        | A   |              |     |                       |                                    |
| Mineral Extraction                               | u   |              |     |                       |                                    |
| Industrial                                       | u   |              |     |                       |                                    |
| Agricultural / Hobby Farming / Agribusiness      | u   |              |     |                       |                                    |
| Contains an Environmental Corridor?              | Yes |              |     |                       |                                    |
| Sewer? (Y/N/Partial)                             | Yes |              |     |                       |                                    |
| Traditional Neighborhood                         |     |              |     |                       |                                    |
| Suburban Subdivision                             |     |              |     |                       |                                    |
| Conservation Subdivision**                       |     |              |     |                       |                                    |
| Dwelling Units / Acre                            |     |              |     |                       |                                    |

The County Line Road District is intended to continue as a mixed-use commercial and residential district. New development will likely be the result of redevelopment along Appleton Avenue and County Line Road, including multi-family residential uses at average densities up to 10 DU's/acre.

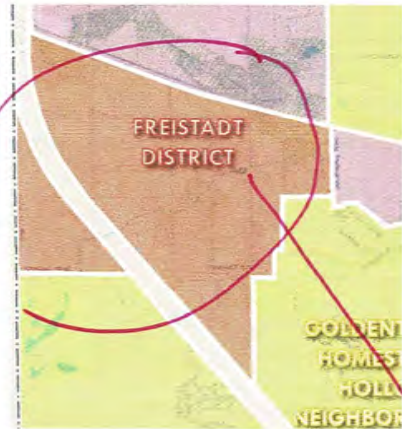
**D = Desirable** – These uses should be encouraged because they are consistent with, support and enhance the desired character of the area.

**A = Allowable** – These uses are generally considered appropriate for the area, but may require additional consideration and/or specific modification or developed features to be compatible with other uses in the area.

**u = Undesirable** – These uses should not be encouraged but may still be acceptable for the area under special circumstances.



## Freistadt District



### GENERAL CHARACTER

The Freistadt District is predominantly undeveloped but intended to be a mixed-industrial district comprised predominantly of light industrial uses, warehouse, corporate office uses, and service-commercial uses. A portion of the district lies within Tax Incremental District (TID) No. 7. The District is almost entirely undeveloped. Existing uses include the D.J. Frank nursery and landscaping services operation and the Germantown Mutual Insurance campus. Existing zoning in the district is predominantly A-1: Agricultural.

### SPECIAL FEATURES

**Transportation** The Freistadt District is bounded by I-41/Town Line Road to the west, the WSOR railroad to the north, Goldendale Road to the east and Freistadt Road to the south (except for the Germantown Mutual Insurance campus immediately south of Freistadt Road). Freistadt Road does not currently have an interchange with I-41.

**Environmental, Natural & Agricultural** Goldendale Creek bisects the district from west to east as part of an environmental corridor south of the railroad.

**Public Park, Education, Safety & Utility** The entire district is currently not served by Village sewer and water, although recent extensions of both water and sewer are available.

*Keep  
green &  
yellow*

## PREFERRED FUTURE LAND USE

### Freistadt District

| Preferred Future Land Uses                       |     | Enviro Corr. | SSA | Preferred Site Design | Maximum Density (residential uses)                    |
|--------------------------------------------------|-----|--------------|-----|-----------------------|-------------------------------------------------------|
| Existing Uses (+ existing non-conforming zoning) |     |              |     |                       |                                                       |
| Residential Single Family                        | A   |              |     |                       |                                                       |
| Residential: Two to Four Family                  | A   |              |     |                       |                                                       |
| Residential Multi-family / Senior                | D   |              |     |                       |                                                       |
| Mixed-Use Commercial / Residential               | D   |              |     |                       |                                                       |
| Mixed-Use Commercial / Industrial                | D   |              |     |                       |                                                       |
| Commercial (includes Activity Centers)           | A   |              |     |                       |                                                       |
| Institutional                                    | A   |              |     |                       |                                                       |
| Open Space & Recreational                        | A   |              |     |                       |                                                       |
| Mineral Extraction                               | u   |              |     |                       |                                                       |
| Industrial                                       | D   |              |     |                       |                                                       |
| Agricultural / Hobby Farming / Agribusiness      | u   |              |     |                       |                                                       |
| Contains an Environmental Corridor?              | Yes | Yes          | -   | -                     | SF: 2.9 units/ac<br>2-4F: 6.0 U/ac<br>MF: 25 units/ac |
| Sewered? (Y/N/Partial)                           | Yes |              |     |                       |                                                       |
| Traditional Neighborhood                         |     |              |     |                       |                                                       |
| Suburban Subdivision                             |     |              |     |                       |                                                       |
| Conservation Subdivision**                       |     |              |     |                       |                                                       |
| Dwelling Units / Acre                            |     |              |     |                       |                                                       |

The Freistadt District is intended to develop as an industrial, warehousing and mixed-use commercial district with light industrial, warehouse, corporate office and service-related commercial uses. The potential for mixed-use commercial with high-density residential could be appropriate for land adjacent to Freistadt Road and I-41.

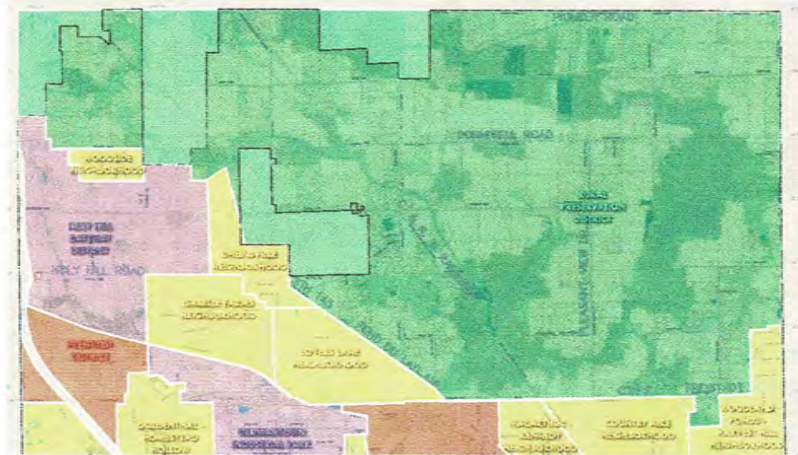
See the Economic Development Section of this Plan for more information on future land uses within the Freistadt District.

**D = Desirable** - These uses should be encouraged because they are consistent with, support, and enhance the desired character of the area.

**A = Allowable** - These uses are generally considered appropriate for the area, but may require additional consideration and/or specific modification or developed features to be compatible with other uses in the area.

**u = Undesirable** - These uses should not be encouraged but may still be acceptable for the area under special circumstances.

## Rural Preservation District



### GENERAL CHARACTER

The Rural Preservation District includes the majority of land outside of the sewer service area in the northern portion of the village. Nearly 1/3 of the total area includes environmental corridors. The remaining land is either working agricultural land or low-density residential.

### SPECIAL FEATURES

**Transportation** The Rural Preservation District is generally bounded by Pioneer Road to the north, Wasaukee Road to the east, Freistadt Road to the south, and CN Railroad to the west. The District also includes land west of CN Railroad north of Bonniwell Road.

**Environmental, Natural & Agricultural** The headwaters of the Menomonee River are within the district along with Little Cedar Creek.

**Public Park, Education, Safety & Utility** Wilderness Park is located in the district.

### PREFERRED FUTURE LAND USE

#### Rural Preservation District

| Preferred Future Land Uses                       |   | Enviro Corr. | SSA | Preferred Site Design      | Maximum Density (residential uses) |
|--------------------------------------------------|---|--------------|-----|----------------------------|------------------------------------|
| Existing Uses (+ existing non-conforming zoning) |   |              |     |                            |                                    |
| Residential Single Family                        | A | Yes          | No  | Traditional Neighborhood   | Dwelling Units / Acre              |
| Residential Two to Four Family                   | A |              |     | Suburban Subdivision       |                                    |
| Residential Multi-family / Senior                | u |              |     | Conservation Subdivision** |                                    |
| Mixed-Use Commercial / Residential               | u |              |     |                            |                                    |
| Mixed-Use Commercial / Industrial                | u |              |     |                            |                                    |
| Commercial (includes Activity Centers*)          | u |              |     |                            |                                    |
| Institutional                                    | u |              |     |                            |                                    |
| Open Space & Recreational                        | A |              |     |                            |                                    |
| Mineral Extraction                               | D |              |     |                            |                                    |
| Industrial                                       | A |              |     |                            |                                    |
| Agricultural / Hobby Farming / Agribusiness      | u |              |     |                            |                                    |
| Contains an Environmental Corridor?              | D | Yes          | No  |                            |                                    |
| Sewered? (Y/N/Partial)                           |   |              |     |                            |                                    |
|                                                  |   |              |     |                            |                                    |

The Rural Preservation District is intended to primarily contain agricultural and open space uses. In order to retain the rural character of the district, the allowance for new non-form residential uses is limited to (1) the development of residential subdivisions as a conservation subdivision at a density of 1 unit/5 acre; or (2) single-lot CSM development to a density of 1 unit/20-acre.

This residential development policy replaced the previous 5-acre density and lot size policy in an effort to better preserve the rural character, appearance, and quality of life in the district. It is intended that the Village will adopt a new set of "conservation subdivision design" regulation in the Zoning Code based on a density of 1 unit/5 acres, a minimum open space requirement of 40-60%, and a minimum lot size of 1.0 acres.

**D = Desirable** - These uses should be encouraged because they are consistent with, support, and enhance the desired character of the area.

**A = Allowable** - These uses are generally considered appropriate for the area, but may require additional consideration and/or specific modification or developed features to be compatible with other uses in the area.

**u = Undesirable** - These uses should not be encouraged but may still be acceptable for the area under special circumstances.

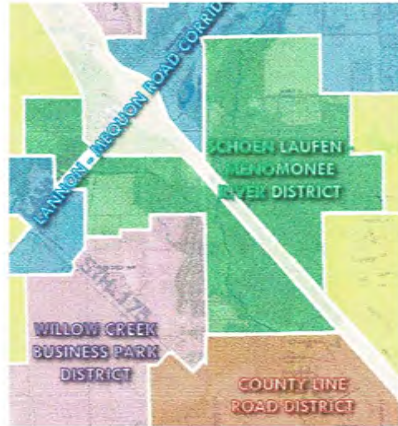
NOTE 1: "Rural Preservation" District:

1 unit/ 20 acres (4 or fewer CSM lots)  
1 unit/ 5 acres with Conservation Subdivision (5 or greater lots subdivided)

NOT TO THE  
EXCLUSION OF  
5ACRE  
EITHER/OR



## Schoen Laufen - Menomonee River District



### SPECIAL FEATURES

**Transportation** The Schoen Laufen District is bisected by US41 and has access primarily from Lilac Lane or Maple Road.

**Environmental, Natural & Agricultural** The Menomonee River runs through the district on both sides of US41 and the majority of the land is within a primary environmental corridor.

**Public Park, Education, Safety & Utility** Schoen Laufen Park is located in the district.

### GENERAL CHARACTER

The Schoen Laufen District is an environmentally sensitive, open space district comprised predominantly of open space and agricultural uses. Except for a few single-family residential parcels along Lilac Lane and Maple Road and the Village's Schoen Laufen Park, all parcels within the district are zoned A-1 or A-2: Agricultural.

### PREFERRED FUTURE LAND USE

#### Schoen Laufen District

| Preferred Future Land Uses                       |     | Enviro<br>Corr. | SSA | Preferred<br>Site Design | Maximum<br>Density<br>(residential uses) |
|--------------------------------------------------|-----|-----------------|-----|--------------------------|------------------------------------------|
| Existing Uses (+ existing non-conforming zoning) |     |                 |     |                          |                                          |
| Residential: Single Family                       | A   |                 |     |                          |                                          |
| Residential: Two to Four Family                  | u   |                 |     |                          |                                          |
| Residential: Multi-family / Senior               | u   |                 |     |                          |                                          |
| Mixed-Use Commercial / Residential               | u   |                 |     |                          |                                          |
| Mixed-Use Commercial / Industrial                | u   |                 |     |                          |                                          |
| Commercial (includes "Activity Centers")         | u   |                 |     |                          |                                          |
| Institutional                                    | A   |                 |     |                          |                                          |
| Open Space & Recreational                        | D   |                 |     |                          |                                          |
| Mineral Extraction                               | u   |                 |     |                          |                                          |
| Industrial                                       | u   |                 |     |                          |                                          |
| Agricultural / Hobby Farming / Agribusiness      | u   |                 |     |                          |                                          |
| Contains an Environmental Corridor?              | Yes |                 |     |                          |                                          |
| Sewered? (Y/N/Partial)                           | P   |                 |     |                          |                                          |
| Traditional Neighborhood                         | -   |                 |     |                          |                                          |
| Suburban Subdivision                             | -   |                 |     |                          |                                          |
| Conservation Subdivision**                       | -   |                 |     |                          |                                          |
| Dwelling Units / Acre                            | -   |                 |     |                          |                                          |

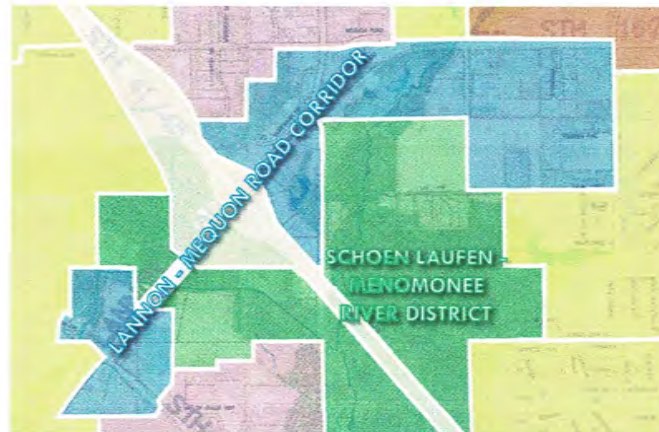
The Schoen Laufen District is intended to remain undeveloped, except for the existing residential and institutional uses.

**D = Desirable** – These uses should be encouraged because they are consistent with, support, and enhance the desired character of the area.

**A = Allowable** – These uses are generally considered appropriate for the area, but may require additional consideration and/or specific modification or developed features to be compatible with other uses in the area.

**u = Undesirable** – These uses should not be encouraged but may still be acceptable for the area under special circumstances.

# Lannon-Mequon Road CORRIDOR



## GENERAL CHARACTER

The Lannon-Mequon Corridor is predominantly a mixed-use commercial corridor with service-oriented uses, including hotels and event venues, appliance sales, banking and financial uses, truck & trailer rental services, medical and general offices, institutional and government uses, independent senior and assisted living communities, and some single-family residential uses.

## SPECIAL FEATURES

**Transportation** The Lannon-Mequon corridor includes land abutting portions of Lannon Road on both sides of US41 and Mequon Road from Lannon Road east to Division Road.

**Environmental, Natural & Agricultural** The Menomonee River and associated primary environmental corridor is located across the middle of the corridor west of River Lane.

**Public Park, Education, Safety & Utility** The corridor is served by Village sewer and water.

## PREFERRED FUTURE LAND USE

### Lannon-Mequon Road Corridor

| Preferred Future Land Uses                       |     | Enviro Corr. | SSA | Preferred Site Design | Maximum Density (residential uses) |
|--------------------------------------------------|-----|--------------|-----|-----------------------|------------------------------------|
| Existing Uses (+ existing non-conforming zoning) |     |              |     |                       |                                    |
| Residential: Single Family                       | A   |              |     |                       |                                    |
| Residential: Two to Four Family                  | u   |              |     |                       |                                    |
| Residential: Multi-Family / Senior               | A   |              |     |                       |                                    |
| Mixed-Use Commercial / Residential               | A   |              |     |                       |                                    |
| Mixed-Use Commercial / Industrial                | A   |              |     |                       |                                    |
| Commercial (includes "Activity Centers")         | D   |              |     |                       |                                    |
| Institutional                                    | A   |              |     |                       |                                    |
| Open Space & Recreational                        | A   |              |     |                       |                                    |
| Mineral Extraction                               | u   |              |     |                       |                                    |
| Industrial                                       | u   |              |     |                       |                                    |
| Agricultural / Hobby Farming / Agribusiness      | u   |              |     |                       |                                    |
| Contains an Environmental Corridor?              | Yes |              | P   | D                     | U                                  |
| Sewered? (Y/N/Partial)                           |     |              |     | U                     |                                    |
| Traditional Neighborhood                         |     |              |     |                       |                                    |
| Suburban Subdivision                             |     |              |     |                       |                                    |
| Conservation Subdivision**                       |     |              |     |                       |                                    |
| Dwelling Units / Acre                            |     |              |     |                       | 10 units/acre                      |

The Lannon-Mequon Road corridor is intended to further develop as a mixed-use area with commercial, mixed-use commercial, institutional, and residential development. Residential development is intended to develop in a traditional or conservation design pattern with average single-family densities of 2.2 to 2.9 DU's/acre on 15-20,000 sqft lots, two- to four-family densities up to 6 DU's/acre, and multi-family densities up to 10.0 DU's/acre. Future commercial uses are desirable including retail, office, hospitality and other service-oriented uses.

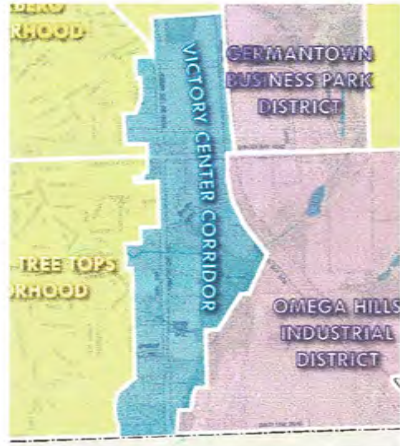
**D = Desirable** – These uses should be encouraged because they are consistent with, support, and enhance the desired character of the area.

**A = Allowable** – These uses are generally considered appropriate for the area, but may require additional consideration and/or specific modification or developed features to be compatible with other uses in the area.

**u = Undesirable** – These uses should not be encouraged but may still be acceptable for the area under special circumstances.



## Victory Center CORRIDOR



### GENERAL CHARACTER

The Victory Center Corridor is predominantly a mixed-use commercial corridor with service-oriented uses, including auto and truck repair services, personal storage uses, and a local bar. Sports Specialists, a wholesaler of fishing equipment, has a large warehouse near the Donges Bay @ Fond du Lac Ave intersection.

A portion of the corridor is in Tax Incremental district (TID) No. 4, including approximately 60 acres of vacant land east of Fond du Lac Ave.

### SPECIAL FEATURES

**Transportation** The Victory Center corridor includes land abutting a portion of Fond Du Lac Avenue (STH 145) from the Country Aire Drive intersection south to County Line Road. The corridor is bounded on the east by the WSOR railroad, Nor-X-Way Channel and Omega Hills landfill.

**Environmental, Natural & Agricultural** The Nor-X-Way Channel and associated secondary environmental corridor is located along the eastern edge of the corridor.

**Public Park, Education, Safety & Utility** The Germantown School District office is in the corridor. The FC Wisconsin soccer organization has play and practice fields at their facility on the east side of Fond du Lac Ave. The corridor is served by Village sewer and water.

**Historical & Cultural** The Victory Center, also known as "Kuhberg", was one of seven unincorporated hamlets within what is now the Village of Germantown.

### PREFERRED FUTURE LAND USE

#### Victory Center Corridor

| Preferred Future Land Uses                       |               | Enviro<br>Corr. | SSA | Preferred<br>Site Design | Maximum<br>Density<br>(residential uses) |
|--------------------------------------------------|---------------|-----------------|-----|--------------------------|------------------------------------------|
| Existing Uses (+ existing non-conforming zoning) |               |                 |     |                          |                                          |
| Residential: Single Family                       | A             |                 |     |                          |                                          |
| Residential: Two to Four Family                  | A             |                 |     |                          |                                          |
| Residential: Multi-Family / Senior               | A             |                 |     |                          |                                          |
| Mixed Use: Commercial / Residential              | A             |                 |     |                          |                                          |
| Mixed-Use: Commercial / Industrial               | A             |                 |     |                          |                                          |
| Commercial (includes "Activity Centers")         | D             |                 |     |                          |                                          |
| Institutional                                    | A             |                 |     |                          |                                          |
| Open Space & Recreational                        | A             |                 |     |                          |                                          |
| Mineral Extraction                               | u             |                 |     |                          |                                          |
| Industrial                                       | A             |                 |     |                          |                                          |
| Agricultural / Hobby Farming / Agribusiness      | u             |                 |     |                          |                                          |
| Contains an Environmental Corridor?              | Yes           | Yes             |     |                          |                                          |
| Sewered? (Y/N/Partial)                           | Yes           |                 |     |                          |                                          |
| Traditional Neighborhood                         | D             |                 |     |                          |                                          |
| Suburban Subdivision                             | U             |                 |     |                          |                                          |
| Conservation Subdivision**                       | U             |                 |     |                          |                                          |
| Dwelling Units / Acre                            | 10 units/acre |                 |     |                          |                                          |

The Victory Center corridor is intended to further develop as a mixed-use area with commercial, mixed-use commercial, institutional, and residential development in a traditional or conservation design pattern with average single-family densities of 2.2 to 2.9 DU's/acre on 15-20,000 sqft lots, two- to four-family densities up to 6 DU's/acre, and multi-family densities up to 10.0 DU's/acre.

Future commercial uses are desirable including retail, office and other service-oriented uses. Industrial uses are also acceptable in those areas currently zoned M-1 and/or located within the TID No. 4 boundary.

**D = Desirable** – These uses should be encouraged because they are consistent with, support, and enhance the desired character of the area.

**A = Allowable** – These uses are generally considered appropriate for the area but may require additional consideration and/or specific modification or developed features to be compatible with other uses in the area.

**u = Undesirable** – These uses should not be encouraged but may still be acceptable for the area under special circumstances.

## ZONING GUIDE FOR FUTURE LAND USE

### How to use this matrix:

As the Neighborhoods, Districts, and Corridors chapter guides land use, it also appropriately locates development within Germantown's zoning code. Any zoning amendments in the Village shall use the below matrix to ensure the proposed zoning is consistent with the Future Land Use (NDC) Map.

| FUTURE LAND USE | ZONING                                      |                                                                |                           |                           |                           |                           |                           |                           |                           |                                 |
|-----------------|---------------------------------------------|----------------------------------------------------------------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------------|
|                 | Agricultural                                | Agricultural                                                   | Single-Family Residential | Single-Family Residential | Single-Family Residential | Single-Family Residential | Single-Family Residential | Single-Family Residential | Single-Family Residential | One- and Two-Family Residential |
|                 | A-1                                         | A-2                                                            | RS-1                      | RS-2                      | RS-3                      | RS-4                      | RS-5                      | RS-6                      | RS-7                      | RD-2                            |
|                 | Residential: Single Family                  | C                                                              | C                         | C                         | C                         | C                         | C                         | C                         | C                         | C                               |
|                 | Residential: Two to Four Family             | I                                                              | I                         | I                         | I                         | I                         | I                         | I                         | I                         | C                               |
|                 | Residential: Multi-family / Senior          | I                                                              | I                         | I                         | I                         | I                         | I                         | I                         | I                         | C                               |
|                 | Mixed-Use: Commercial / Residential         | Village to amend the Zoning Code to permit mixed-use buildings |                           |                           |                           |                           |                           |                           |                           |                                 |
|                 | Mixed-Use: Commercial / Industrial          | I                                                              | I                         | I                         | I                         | I                         | I                         | I                         | I                         | I                               |
|                 | Commercial (includes "activity centers")    | I                                                              | I                         | I                         | I                         | I                         | I                         | I                         | I                         | I                               |
|                 | Institutional                               | C                                                              | C                         | I                         | I                         | I                         | I                         | I                         | I                         | I                               |
|                 | Open Space & Recreational                   | C                                                              | C                         | C                         | C                         | C                         | C                         | C                         | C                         | C                               |
|                 | Mineral Extraction                          | I                                                              | I                         | I                         | I                         | I                         | I                         | I                         | I                         | I                               |
|                 | Industrial                                  | I                                                              | I                         | I                         | I                         | I                         | I                         | I                         | I                         | I                               |
|                 | Agricultural / Hobby Farming / Agribusiness | C                                                              | C                         | I                         | I                         | I                         | I                         | I                         | I                         | I                               |

C = Consistent  
I = Inconsistent

DRAFT JUNE 25, 2022

ENTIRE MINI-CODE SHOULD BE  
EVALUATED FOR INCONSISTENCIES  
ACROSS THE BOARD.

| ZONING   |                                                                |                             |                             |                 |                              |               |                       |                    |                  |                     |                  |                    |                    |                        |                    |  |
|----------|----------------------------------------------------------------|-----------------------------|-----------------------------|-----------------|------------------------------|---------------|-----------------------|--------------------|------------------|---------------------|------------------|--------------------|--------------------|------------------------|--------------------|--|
|          | Multiple-Family Residential                                    | Multiple-Family Residential | Multiple-Family Residential | Elderly Housing | Mobile Home Park Residential | Institutional | Neighborhood Business | Community Business | General Business | Professional Office | Highway Business | Limited Industrial | General Industrial | Special Use Industrial | Mineral Extraction |  |
|          | RM-1                                                           | RM-2                        | RM-3                        | EH              | MHP                          | I             | B-1                   | B-2                | B-3              | B-4                 | B-5              | M-1                | M-2                | M-3                    | M-4                |  |
| 1-fam    | I                                                              | I                           | I                           | I               | I                            | I             | I                     | I                  | C                | I                   | I                | I                  | I                  | I                      | I                  |  |
| 2-4fam   | C                                                              | C                           | C                           | C               | I                            | I             | I                     | I                  | I                | I                   | I                | I                  | I                  | I                      | I                  |  |
| 5+ fam   | C                                                              | C                           | C                           | C               | C                            | I             | I                     | I                  | I                | I                   | I                | I                  | I                  | I                      | I                  |  |
| Com/Res  | Village to amend the Zoning Code to permit mixed-use buildings |                             |                             |                 |                              |               |                       |                    |                  |                     |                  |                    |                    |                        |                    |  |
| Coms/Ind | I                                                              | I                           | I                           | I               | I                            | I             | I                     | I                  | I                | I                   | I                | C                  | I                  | I                      | I                  |  |
| Com      | I                                                              | I                           | C                           | I               | I                            | I             | C                     | C                  | C                | C                   | C                | C                  | I                  | I                      | I                  |  |
| Inst     | I                                                              | I                           | I                           | I               | I                            | C             | I                     | I                  | I                | C                   | I                | I                  | I                  | I                      | I                  |  |
| Rec      | C                                                              | C                           | C                           | C               | C                            | C             | C                     | C                  | C                | C                   | C                | C                  | C                  | C                      | C                  |  |
| Mineral  | I                                                              | I                           | I                           | I               | I                            | I             | I                     | I                  | I                | I                   | I                | I                  | I                  | I                      | C                  |  |
| Ind      | I                                                              | I                           | I                           | I               | I                            | I             | I                     | I                  | I                | I                   | I                | C                  | C                  | C                      | C                  |  |
| Ag       | I                                                              | I                           | I                           | I               | I                            | I             | I                     | I                  | I                | I                   | I                | I                  | I                  | I                      | I                  |  |

C= Consistent

I= Inconsistent

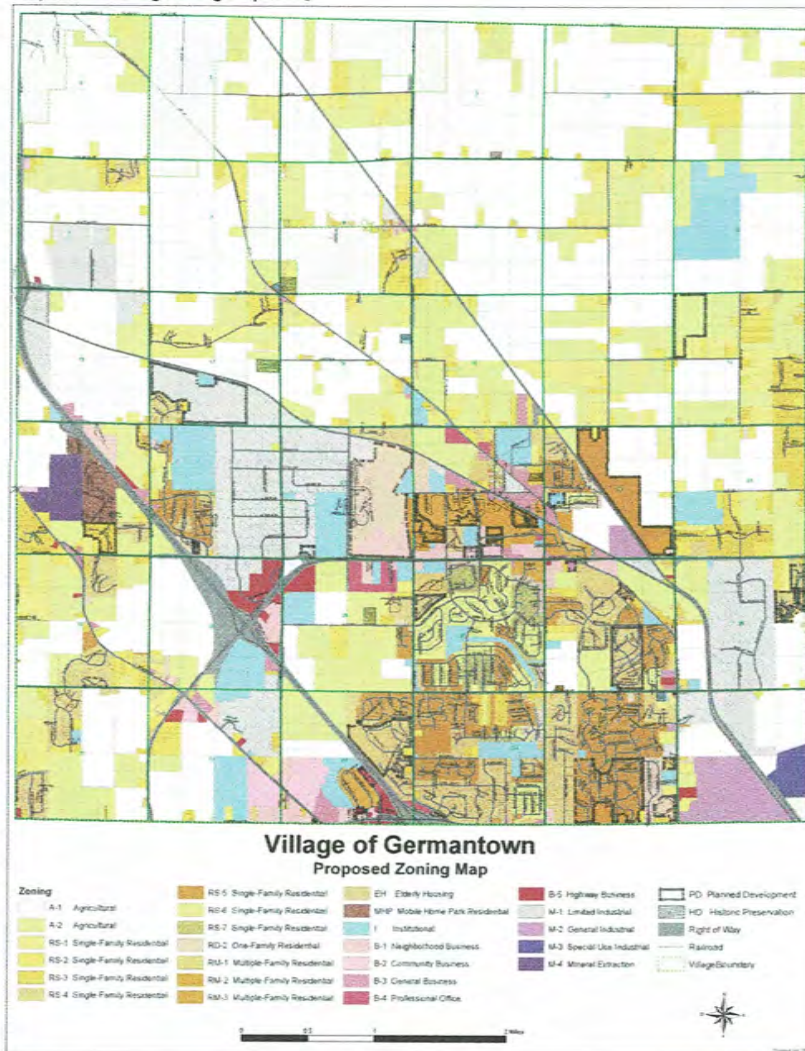
DRAFT JUNE 25, 2022

C = Consistent  
I = Inconsistent

DRAFT JUNE 25, 2022

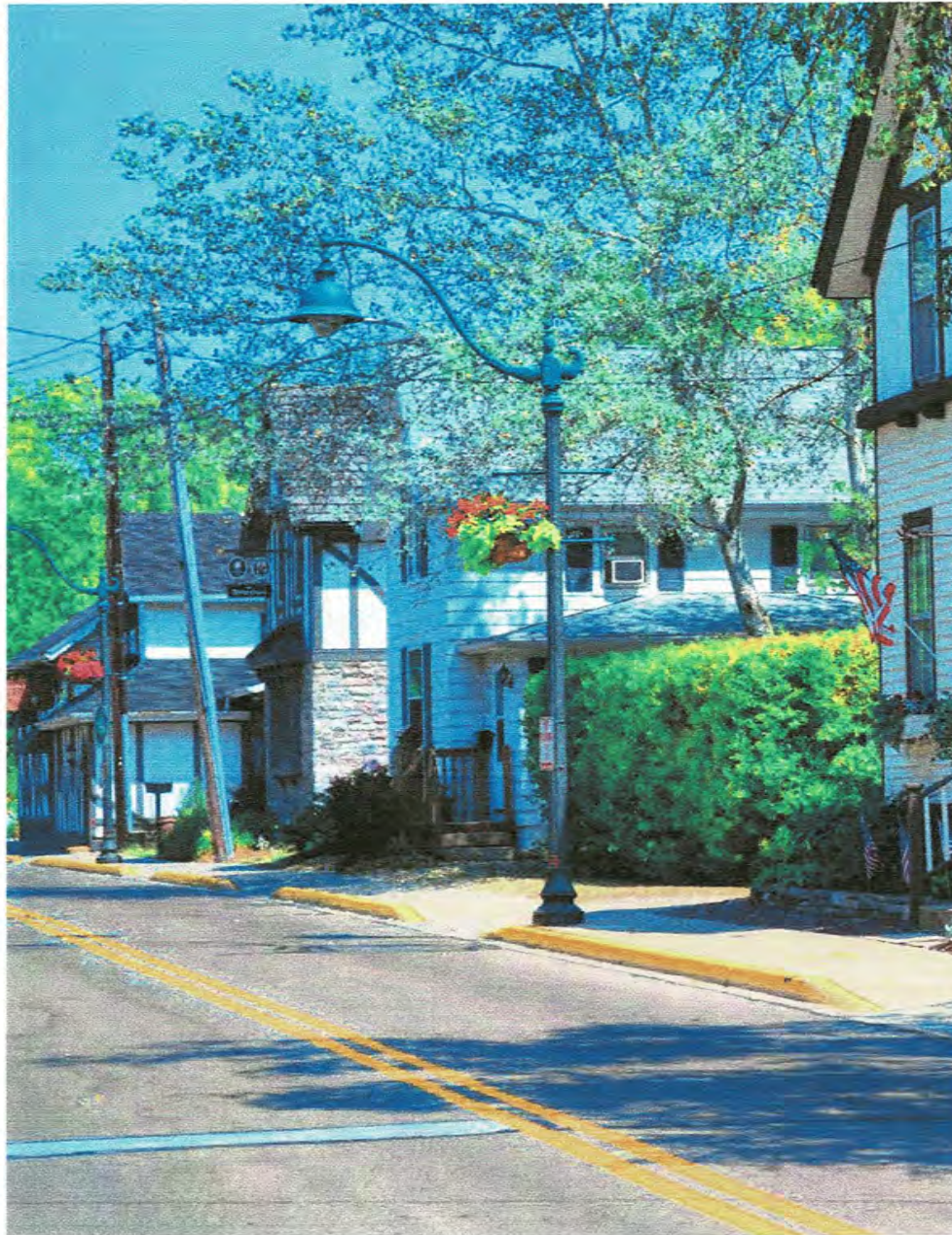


Map 5-5 – Existing Zoning Map (2019)



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## Economic Development

### Introduction

The Village of Germantown takes a proactive view of economic development as an important facet of community vibrancy and success. A focus on economic development aids in creating jobs and income in the community, contributing to an overall sense of well-being and community stability.

### Objectives

This section will provide an overview of economic development within the Village of Germantown. This section will identify the economic characteristics and market conditions of Germantown and, using this information and data, project the Village's economic competitiveness within the region. In addition, this section will outline the recent economic development activities, policies, and programs as well as goals and strategies that can help initiate continued success of the Village's economic development initiatives.

### Economic Characteristics & Market Conditions

#### Economic Base

While the foundation for economic growth is evident by the robust presence of existing businesses, increasing the demand for new businesses is key to the Village's future. This element of the economic development chapter begins to look at the many facets of Germantown's economic conditions, which enable the Village to chart a course for a healthy and diverse economic future. As of 2016, the Village's \$2.5 billion tax base of equalized value was primarily residential (68.4%) but had a sizable commercial (19.32%) and manufacturing (8.9%) presence. This indicates there

is significant room for growth to diversify the tax base and relieve pressure from the residential sector by encouraging commercial and industrial business operations to locate or expand in Germantown.

As of 2021, The Village of Germantown was home to 891 businesses. The economic base of the Village is largely comprised of service (34.68%), retail trade (16.5%), and manufacturing (11.34%) businesses. Table 6.1 displays the distribution of the types of businesses in Germantown. Table 6.1 also confirms the distribution of businesses is consistent with those of Washington County, although, notably, the percentage of businesses engaged in manufacturing is higher in Germantown at 11.34% compared to 6.74% in the County. Germantown has consistently maintained a significant presence of manufacturing businesses, and this is also reflected in the number of employees engaged in the industry described in more detail below.

#### Job & Labor Force

The labor force is an important indicator for potential economic investors in a community. Many businesses research the skills and education of a community's population as well as nearby amenities for potential employees when planning a new location or expansion of an existing facility.

As of 2021, there were 11,300 employed workers over the age of 16 in the Village of Germantown and 285 unemployed workers over the age of 16. The unemployment rate in the Village was 2.5%. The distribution of industries in which Germantown residents are employed is generally consistent with those of Washington County (see Table 6.2). Germantown relies heavily on the

IS THERE?

HAVE  
NW.  
UPDATE  
THOSE  
FIGURES

What more  
cannot  
YEAR



Table 6.1 – Employment of Germantown Residents by Industry

| Industry                      | Germantown (Percent) | Washington County (Percent) | Wisconsin (Percent) |
|-------------------------------|----------------------|-----------------------------|---------------------|
| Agriculture/Mining            | 1.91                 | 3.10                        | 3.01                |
| Construction                  | 7.52                 | 9.63                        | 7.10                |
| Manufacturing                 | 11.34                | 6.74                        | 4.40                |
| Transportation                | 1.68                 | 3.23                        | 2.99                |
| Communication                 | 0.79                 | 0.77                        | 0.77                |
| Utility                       | 0.45                 | 0.26                        | 0.34                |
| Wholesale Trade               | 6.73                 | 3.70                        | 3.39                |
| Retail Trade                  | 16.50                | 18.58                       | 20.37               |
| Finance/Insurance/Real Estate | 8.42                 | 8.44                        | 9.14                |
| Service                       | 34.68                | 35.65                       | 38.24               |
| Government                    | 2.24                 | 3.68                        | 4.73                |

▲ Source: ESRI Business Analyst, US Census American Community Survey 2016-2020.

manufacturing industry for its job base, as well as its economic base as one of the top business sectors, as noted above. Over 33% of Germantown's workers are employed in the manufacturing industry. The next greatest percentages of Germantown residents work in the service and retail industries, 22.6% and 15.8%, respectively.

In Germantown, 94.1% of workers utilized a car, truck, or van to commute to work and 89% drove alone. This is higher than the average in the Milwaukee metro area, where about 61.5% percent of all workers drove to work alone in 2018. More

workers walked (1.3%) or used a bicycle (0.3%) to get to work than used public transportation (0.1%), potentially signaling an opportunity for improved access to public transportation. The amount of time workers needed to complete their commute to work varied, with 16.9% of workers needing 30-34 minutes, 16.3% needing less than 10 minutes, and 15.5% needing 20-24 minutes. Of note, in 2019 only 25.6% of Germantown residents worked in Washington County, while 74.4% worked outside of the County. This signals an important opportunity for economic development if the Village can keep more residents working within the Village's borders.

DOES IT?

OR DOES IT SHOW WE LIKE LIVING HERE & COMMUTE TO OFFICES

Table 6.2 – Percent of Total Workers Employed by Industry

| Industry                      | Germantown (Percent of workers employed) |
|-------------------------------|------------------------------------------|
| Agriculture/Mining            | 2.80                                     |
| Construction                  | 5.40                                     |
| Manufacturing                 | 33.00                                    |
| Transportation                | 1.10                                     |
| Communication                 | 0.03                                     |
| Utility                       | 0.50                                     |
| Wholesale Trade               | 13.40                                    |
| Retail Trade                  | 15.80                                    |
| Finance/Insurance/Real Estate | 2.70                                     |
| Service                       | 22.60                                    |
| Government                    | 1.80                                     |
| Unclassified Establishments   | 0.6                                      |

▲ Source: ESRI Business Analyst, US Census American Community Survey 2016-2020.

As seen in Table 6.3, residents in the Village exhibit a higher number of advanced degrees than those of Washington County overall, with 29.9% possessing a bachelor's degree compared to 22.2% of workers in Washington County as a whole. In addition, 14.1% of Germantown residents possess Graduate or Professional Degrees compared to only 9.2% of residents in Washington County. The higher proportion of individuals holding a bachelor's degree or higher may be due to the manufacturing and technical knowledge base the resident population and local industry is involved in. This is supported by the fact

Table 6.3 – Educational Attainment

| Education Level          | Germantown (Percent) | Washington County (Percent) |
|--------------------------|----------------------|-----------------------------|
| High School Diploma      | 20.2                 | 26.6                        |
| GED                      | 2.0                  | 3.1                         |
| Some College/No Degree   | 18.4                 | 21.7                        |
| Associate's Degree       | 10.9                 | 11.4                        |
| Bachelor's Degree        | 29.9                 | 22.2                        |
| Grad/Professional Degree | 14.1                 | 9.2                         |

▲ Source: US Census American Community Survey 2016-2020

SMART PROGRAM LIKE LIVING IN WORK RENTAL SHELTERS

that 28.4% of those in the Village with bachelor's degrees majored in science and engineering areas of study, 28.3% majored in business, and 15.8% majored in science and engineering related fields.

Furthermore, residents in Germantown received higher per capita income than those in Washington County (\$42,450 compared to \$37,632 in 2021). This is expected to continue into the future with Germantown residents projected to receive \$46,828 per capita income compared to \$41,907 per capita income for those in Washington County in 2026.



In 2019, 19.1% of workers in Germantown worked from their place of residence. Due to the widespread work-from-home experiences during the COVID-19 pandemic during 2020 and 2021, it is likely some businesses will continue remote work options and some workers may prefer to continue to work from their residence. 90.0% of Germantown residents had an Internet subscription, which would likely enable remote work capabilities, while 9.1% did not have an Internet subscription, likely making remote work a challenge or impossible.

#### Business Parks & Job Centers

Germantown is home to several business parks and important job centers, mostly concentrated in the suburban-like south-central third of the village, including:

- Willow Creek Business Park
- Omega Hills Industrial Park, Germantown, conveniently located off of Highways 41 and 54
- Germantown Business Park

- Commercial Centers along Mequon Road and County Line Road
- Germantown Gateway Corporate Park
- Capstone 41 Business Park

#### County & Regional Economic Development

From January-May 2021, the average monthly unemployment rate for the Milwaukee-Waukesha Metropolitan Statistical Area (MSA), which includes Germantown, was 5.08%. This is a reduction from the 7.9% monthly unemployment rate from January-December 2011, a decade ago, and only slightly higher than the lowest monthly unemployment rate of the past decade, 2.7% in December of 2017. Germantown's 2021 monthly unemployment rate of 4% was higher than the 3.66% monthly unemployment rate in Washington County and slightly higher than the 3.85% monthly unemployment rate in the state of Wisconsin. Note, the year 2020 was excluded from this analysis because of the uncharacteristic unemployment

trends due to the COVID-19 pandemic.

According to a 2020 report by the Southeastern Wisconsin Regional Planning Commission (SEWRPC) titled "A Comparison of the Milwaukee Metropolitan Area to Its Peers," of which the Village of Germantown falls within, the Milwaukee Metro Area's increase in jobs from 2010 to 2018, 8.8%, lags behind most of the Midwest areas and all of the other metro areas, most of which have seen double-digit growth since 2010. Following the recession of the late 2000s, most of the major national metro areas saw an increase in the size of the labor force between 2010 and 2018. With a slight gain of 0.9%, the Milwaukee Metro Area had among the smallest increase of all the metro areas experiencing an increase in labor force. The report also highlights 17.1% of the Milwaukee metro area Gross Domestic Product (GDP) was related to manufacturing in 2018. This compares to the average of 14.8% for the Midwest metro areas and 11.4% for the other metro areas. As previously noted, manufacturing is a key economic sector in Germantown.

*Let more current STATS.*

#### Economic Competitiveness

##### SWOT Analysis

A SWOT Analysis is laid out below in order to assess Germantown's economic competitiveness "Strengths, Weaknesses, Opportunities, and Threats." This analysis is helpful to provide an overview of key elements affecting the Village's current and future economic growth strategies and informs the goals and strategies described later in this section.

##### SWOT Analysis: Breakdown

###### Strengths

- Educated workforce with higher percentage of workers with advanced degrees than the surrounding region (32.1% of Germantown workers have a bachelor's degree compared to 23.9% of those in Washington County; and, 14.3% of workers in Germantown have a graduate or professional degree compared to 9.6% of those in Washington County).
- Germantown residents have a higher per capita

income than those of Washington County (\$42,450 in Germantown compared to \$37,632 in Washington County in 2021; and, projected \$46,826 in Germantown compared to \$41,907 in Washington County, projected, in 2026).

- The Germantown Chamber of Commerce is an asset to the business community in the Village.

###### Weaknesses

- Housing values and sales prices in Germantown are relatively high compared to most metro areas.
- Germantown has comparatively high electric rates. According to the Strategic Energy Assessment by the Wisconsin Public Utility Commission for 2016-2022, Wisconsin's average residential rate is 10.97 cents per kWh, where Michigan is only 10.87 cents per kWh, and Iowa's rates are at 8.65 cents per kWh.
- The difference is even greater for industrial customers reaching 7.81 cents per kWh in Wisconsin while only reaching between 6.06 to 7.25 cents per kWh for other Midwest states.
- Manufacturing businesses are particularly susceptible to high electric rates due to higher energy demand than other industries.

###### Opportunities

- Germantown's population is projected to increase (estimated 0.46% growth from 2021-2026 compared to slightly lower increase of 0.43% from 2010-2021).
- Most residents commute outside of the county for work, creating an opportunity to keep more residents working in Germantown.
- American Rescue Plan Act (ARPA) funds may be used for critical infrastructure

###### Threats

- COVID-19 related labor shortages may impact Germantown disproportionately. According to a 2020 report on "Wisconsin Economy and Workforce," employers located in Washington County, of which Germantown is a part, have an employment mix that can

*Thank is a mis-match in job types & people who live here.*

*Without reduction per capita income this not likely to happen.*

Figure 6.1 – Major Germantown Business Parks & Job Centers



- 1 Germantown Gateway Corporate Park and Capstone 41 Business Park
- 2 Germantown Industrial Park
- 3 Mequon Road Commercial Areas
- 4 Germantown Business Park
- 5 Omega Hills Industrial Park
- 6 County Line Road District
- 7 Willow Creek Business Park

*Where did this come from & does it belong here? Not a permanent option.*



Table 6.4 -- SWOT Analysis

|                 | +                                                                                                                                                                                                                   | -                                                                                                                                                                                                                          |
|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Internal</b> | <b>Strengths</b> <ul style="list-style-type: none"> <li>Educated workforce</li> <li>High per capita income</li> <li>Active Chamber of Commerce</li> </ul>                                                           | <b>Weaknesses</b> <ul style="list-style-type: none"> <li>High housing values and sales prices</li> <li>High electric rates</li> </ul>                                                                                      |
| <b>External</b> | <b>Opportunities</b> <ul style="list-style-type: none"> <li>Projected population increase</li> <li>Keep residents working in Germantown</li> <li><del>ARPA funding for infrastructure improvements</del></li> </ul> | <b>Threats</b> <ul style="list-style-type: none"> <li>Workforce shortage due to COVID-19</li> <li>Company relocation</li> <li>Aging community</li> <li>Decrease in new workforce</li> <li>Increasing automation</li> </ul> |

TEMPORARY POLITICAL FIX - REMOVE

be expected to bounce back slowly because a large segment of the workers in lower skilled positions that were harder hit from the pandemic come from outside of the county.

- High energy rates are also triggering conversations about complete company relocation to states with lower or more affordable rates.
- Germantown has an aging community (Germantown population aged 65+ increased by 67% from 2000 to 2017).
- There has been a relative decrease in new workforce in Germantown (between 2000-2017, the Germantown population aged 20-44 decreased by 21%, nearly double the Washington County decrease of 12%).
- Increased automation in the manufacturing industry may continue to negatively affect job availability.

## Polices & Programs

### Policies

The Village has used several policies to encourage and support economic growth in the past. Primarily, Germantown has used Tax Incremental Financing (TIF) districts to support the growth of business

parks and attract new investments. TIF allows municipalities to purchase land and build the necessary infrastructure for industrial development such as roads or utilities. The increase in property tax revenue collected on the resulting development pays for the initial public expenditures over time. TIF can also be used to provide financial incentives to private companies in order to attract them to the community. Germantown currently has three Tax Incremental Districts (TID) in operation: TID #6, TID #7, and TID #8. As of 2022, TID #9 is a potential new district at the southwest corner of Donges Bay Road and Wausaukee Road that would support a 70-acre development area inclusive of a new Village Public Works Facility.

TID #6, created in 2014 is a Tax Incremental District mixed-use business park suitable for industrial and commercial purposes. Due to major infrastructure development to the park in 2016, it is classified as a major fund. It is located along Appleton Avenue south of Lannon Road. The estimated sale-able property consists of fifty-two acres. The project plan consists of site grading, sanitary sewer and water systems, stormwater management, street improvements, landscaping and other site improvement infrastructure and

related costs. The Village issued \$5,405,000 in General Obligation Community Development Bonds on October 1, 2014. The majority of those proceeds were spent in 2016.

Recently, the Germantown Joint Review Board approved an amendment to TID #7 adding land to pave the way for a new development: new construction of 800,000 square feet of industrial space in three buildings off Holy Hill Road by Capstone Quadrangle. The TID was adjusted to add the property where that development will occur to the district to allow Village assistance. The amendment also includes project costs for a public trail identified in the Village's CORP - Goldendale Creek Loop Trail. The TID area is projected to create about \$6.1 million in new value, according to the TID project plan.

The Village has an Economic Development Commission consisting of five active members and two open seats. The work of the Commission is intended to guide the development of the industrial and business parks and overall economic development in the Village. The Commission makes loan decisions under the Business Loan Pool program, discussed below.

During the past several decades, the Village of Germantown has worked with the Wisconsin Department of Natural Resources to clean up many contaminated brownfield sites, better positioning available land within the Village limits to be used productively.

### Programs

The Village of Germantown also has a Business Loan Pool, which was established to help business attraction efforts, increase capital investments, and provide support for existing businesses in the Germantown area. The fund was established through a commitment from First Bank Financial Centre and the Village of Germantown. Eligible businesses include all businesses in the defined area for the Village of Germantown. Eligible expenses under the Business Loan Pool include the acquisition of land, building and/or business, building

improvements and/or construction, equipment purchases, environmental or safety compliance, and any investment to promote business growth.

The Village of Germantown is home to an active Chamber of Commerce that offers various programs and initiatives to strengthen the economic landscape within the Village. Specifically, the Chamber of Commerce helps members promote their businesses through networking, advertising, and event sponsorships. The Chamber empowers business owners to make personal connections with other business leaders, influencers, and community residents. The Chamber helps members grow and develop productive networks through local events, marketing, fund-raising, and leveraging valuable resources available such as SCORE, UW-Extension, Economic Development/Washington County, Wisconsin Safety Council, and more.

Additional programs are available from the Wisconsin Economic Development Corporation, including the Manufacturing and Agriculture Credit, Business Development Tax Credits, Training Grants, Wisconsin Certified Sites Program, Main Street and Connected Communities Program, and Revolving Loan Funds.

## Community Voices

The village should use TIF funding to design and build something the residents desire in the Main Street District.

Not chains! Antique stores, coffee shops, farm to table restaurants, green space, art/sculpture/museum or other things unique to downtown environments.

SUMMARIZE THE TIDS - \$ START; COST TO TAXPAYERS & BENEFITS TO VILLAGE? - 8?

CITIZENS SPEAK?

WILLIAM CHAIRS

WHY BUILD NEXT TO NEW HENSING TOWN?

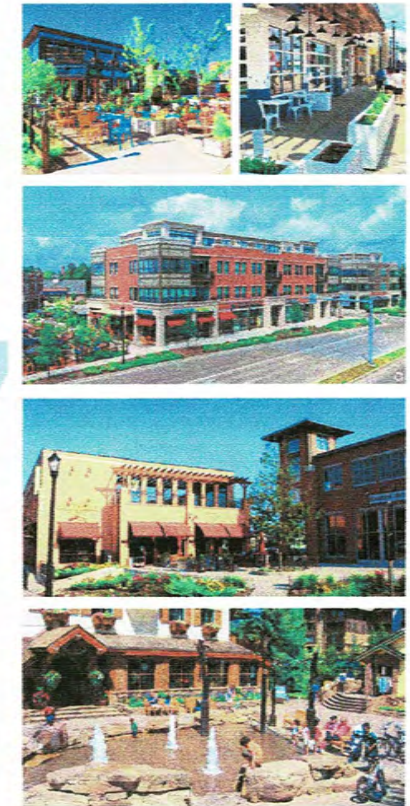
WHILE TIDS HAVE BEEN USED IN THE PAST, GAIN IS FAST COMING TO A POINT WHERE USE OF TID SHOULD BE LIMITED.



## OPPORTUNITY AREAS

As part of this Comprehensive Plan Update, Germantown residents and stakeholders have identified two key opportunity areas for future development: **Germantown's Village Center** and the **Holy Hill Gateway & Freistadt District**. These two opportunity areas represent the greatest potential for change in Germantown over the next 30 years. This section focuses on community ideas for what these areas could become in the future, and what types of development and design characteristics would be most desirable.

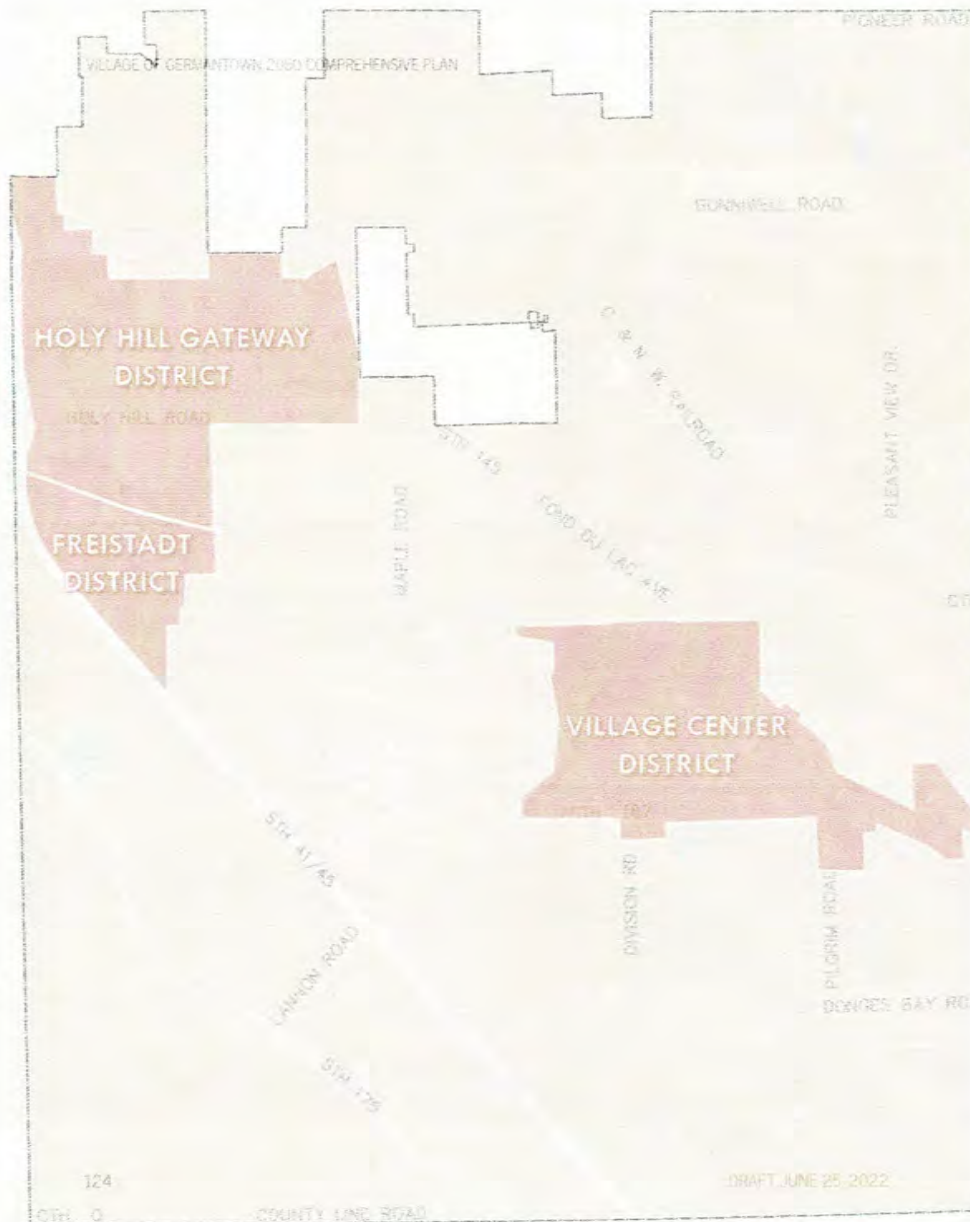
### Village Center Inspiration



### Community Voices

...wherever the downtown area is needs to be safely & easily accessible by foot or bike, i.e., sidewalks, paved bike paths.

The village should invest in a town center. A combination of shops, restaurants, green space with trails, nicer town homes and public spaces. Carve out an area along Mequon, Main or some other area of undeveloped land closer to the interstate? **Right now there is no heart of Germantown.**





DEVELOP DESIGN STANDARDS  
BEFORE THIS WORK BEGINS

6: Economic Development / OPPORTUNITY AREAS

## Village Center District

Germantown's Village Center has historically served as the heart of the community – a central place for gathering, shopping, and living close to amenities. Over the past years, development in this area has separated the historic main street area from the primary transportation corridors, and very little pedestrian infrastructure exists to connect residents to walkable destinations. The future vision for the Village Center district is to better connect Main Street with Mequon Road through pedestrian and bicycle infrastructure improvements along roadways and the addition/enhancement of multi-use paths.

Village residents and stakeholders have also identified the need for new mixed-use, walkable development patterns in the Village Center District. Redevelopment at any of the intersections along Mequon road could be designed with new housing options and outdoor gathering spaces in mind. Possible redevelopment nodes are identified for the area as well as more detail about a public-private partnership that could bring mixed use housing, retail, and active open space development to Germantown's Village Center.

Finally, residents and stakeholders have clearly identified another overarching goal of development and infrastructure improvements in the Village Center: to better connect to the Menomonee River and the surrounding environmental areas, and to ensure that the river remains accessible for recreation and education as well as protected for long-term sustainability.

The following pages include a summary of key issues that exist within the Village Center as it exists today, as well as guiding principles that the Village should apply to any future redevelopment proposed for the area. To assist the Village in evaluating development proposals, two redevelopment scenarios are included. These scenarios should be considered as illustrations, not a mandated regulation. The scenarios have a very clear illustration of a desired outcome, but the Village must also allow changes to accommodate the desires of specific developers and investors.

Figure 6.2 – Village Center Planning Boundary



## Creating A Village Center

An analysis of the existing Village Center identified the following key issues:

- The existing land uses are destination-driven uses and include little-to-no synergies with adjacent uses.
- Existing residential development is disconnected from Village Center destinations.
- It is difficult or unpleasant to walk or bike from one business to the next, thus people who use this area will generally only visit one business and leave.
- There isn't a sense of arrival or central identity to Village Center.
- Main Street lacks connection to adjacent uses and is in need of streetscape enhancements.
- A number of uses exist that are not typically present in "downtown" areas and do not contribute to the attractiveness of the Village Center.

The Village Center recommendations focus on three guiding principles or elements to address the above issues: Making a Neighborhood, Making a Place, and Making Connections.

### Making a Neighborhood

While the Village Center primarily caters to auto-oriented commercial uses today, the future vision looks to create a neighborhood: compact, pedestrian-friendly, and mixed-use. Traffic and visits drive success of commercial and retail centers, and providing high-density housing offers additional market, visibility and dynamics to a neighborhood.

### Making a Place

Public spaces must be flexible in their design. Placemaking is a collaborative process where community members, business partners, property owners, and the Village work together to reimagine public spaces through urban design, events, and programs. The goal of placemaking projects is to help people feel more connected to places: more excited to walk to lunch, shop locally, and stay/play for extended periods of time.

### Making Connections

Great Village Centers are walkable, drivable, and bike-able and include a variety of civic spaces, such as complete streets, plazas, greens, and parks. The future vision looks to better connect Main Street, the Menomonee River, and Mequon Road through a combination of private sector development and public realm improvements.



BLOND  
AREA -  
KAMP  
THIS  
AREA



## Village Center Circulation: Future Vision

(see map following page)

- 1 **Division Road**  
Painted/stripped bike lanes and sidewalks to be added.



- 2 **Sylvan Cir**  
Shared lane markings, on street parking with differentiated pavement, and sidewalks to be added.



- 3 **Main Street (Downtown)**  
Highly designed street with pedestrian focus.



- 4 **Western Ave**  
Sidepath and sidewalks to be added.



- 5 **Squire Drive**  
Sidepath and sidewalks to be added.



- 6 **Pilgrim Road**  
Sidepath and sidewalks to be added.



- 7 **Mequon Road**  
On-street, separated (buffered) bike lanes  
NOTE: Dimensions not specific to Mequon Road



- 8 **Allee**  
Tree-lined multi-use trail that connects mixed-use development on Mequon Road to park and recreation uses to the north.



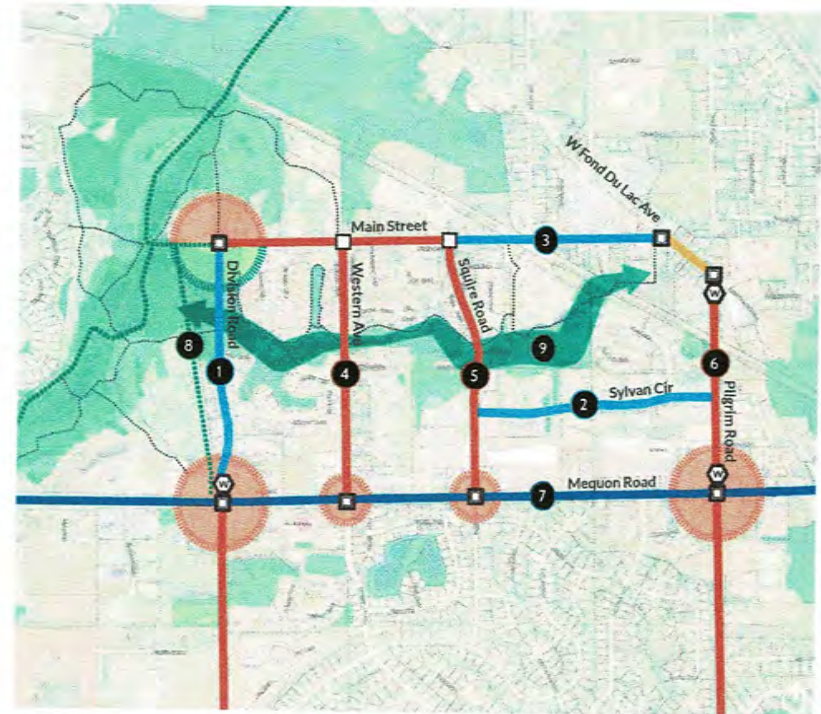
- 9 **Secondary Trails**  
Combination of paved and unpaved paths that connect existing and new residents to retail and recreation destinations throughout Village Center.



▲ Cross sections taken from the 2018 Village Master Plan, Connecting Saxony Village  
128

DRAFT JUNE 25, 2022

Figure 6.3 – Village Center - Circulation and Nodes



- Sidepath
  - Separated Bike Lanes or Sidepath
  - Paved Shoulder with Sidewalk
  - Shared Lane Marking or Bike Lane
  - Paved Multi-use Trail
  - Secondary Trail (paved & unpaved)
  - Major Intersection Improvement/Enhancement
  - Minor Intersection Improvement/Enhancement
  - Wayfinding/Gateway Signage
  - Redevelopment Node
- NOTE: All streets shall include sidewalks  
NOTE: Dimensions are for planning purposes only

DRAFT JUNE 25, 2022



**Village Center - Blackstone Development Node**

The Blackstone Development Node, named for the existing golf course, is a critical redevelopment opportunity site. The site has high visibility and frontage on Mequon Road, it serves as the terminus or western end cap to the Historic Main Street, and it is home to the incredible natural asset that is the Menomonee River. The physical size of this area along with its location have made this site attractive for redevelopment proposals from the private sector. The Village understands the market attractiveness of this site, and the development illustration on the following page includes a desired vision that balances private sector development, community enjoyment, conservation of natural environment, and access to the Menomonee River.

Key design elements shown in Figure 6.4:

- A walkable, mixed-density development with majority multi-family housing stock (apartments & townhomes).
- Active retail/hospitality uses with residential above in the area visible from Mequon Road.
- Highly-design plaza (splashpad, ice rink, etc) and outdoor seating areas adjacent to retail.
- Transition from tall, mixed-use buildings (south) to mid-rise townhomes (north).
- Duplex or single-family lots to the west.
- An intentional, linear path runs from south to north with a variety of outdoor passive and active recreation amenities. The

critical site design element of this site is connecting Mequon Road to Historic Main Street. This can only be achieved through an intentional combination of built and natural environment.

- Current Village recycling center site (to be relocated) serves as a terminus point to both Historic Main Street and the proposed N-S pathway. The site should be designed to embrace this location and draw people from both directions. Housing along with community-focused retail/institutional uses should be encouraged (nature center, community center, recreation equipment rental, etc.).
- A proposed Menomonee River Trail runs through the site and includes multiple connections to existing roadways and new development
- Additional active recreational activities should be further examined depending on supply of such features elsewhere in the village.

**Community Voices**

The current sidewalk network in this area is discontinuous and requires crossing Division multiple times and using the neighborhood to access the CTH Q sidewalk system. Would like to see the remainder of the sidewalk along Division connected in the future.

Figure 6.4 – Village Center - Blackstone Development Node

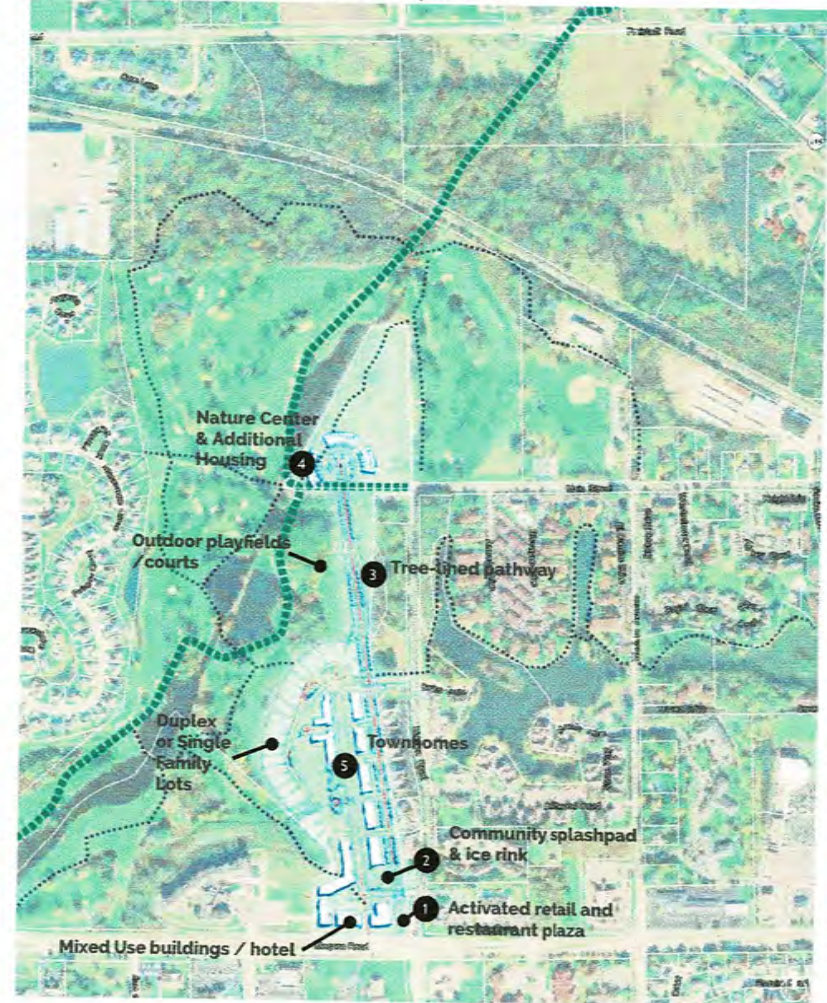
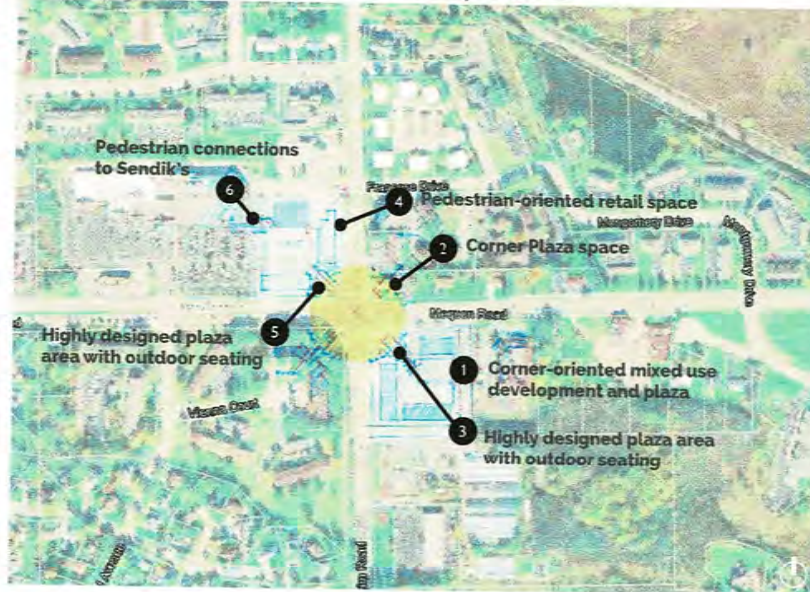




Figure 6.5 – Village Center - Mequon &amp; Pilgrim Development Node



Traditional suburban retail centers are in need of a refresh. A reorientation from "auto-only" to "place-based, pedestrian-friendly" design is the model that thriving retail centers are embracing across the nation. Every major intersection within the Village Center along Mequon Road should look for ways to strategically place buildings that frame outdoor spaces, introduce intentional green/landscaping (vs. left-over "9" wide parking lot islands), and allow for mixed-use buildings with residential above.



### Village Center: Next Steps

In order to realize the vision for Germantown's Village Center, the Village should undertake the following:

1. **Identify key "first project" parcels for development and describe/illustrate multiple opportunities for each:** The more opportunities that can be defined as starting points for development, the more the Village can lower the risk for investors. Overly ambitious plans and visions can discourage developers as unrealistic. Investors prefer communities that show an interest in high quality development but, at the same time, show flexibility and pragmatism in the types of projects they consider desirable. Put another way, investment proposals invariably differ from predetermined community-based "visions". When such differences occur, the community must express a willingness to negotiate in order to help investors maintain financial success and still meet the Village's long-term vision.
2. **List the key existing conditions (constraints and opportunities) for each parcel:** Key parcel attributes might include traffic counts, current zoning (and the ability to modify zoning), environmental conditions that may be problematic, utilities and access points, transit, other proximity to other local features (both advantages and disadvantages).
3. **Create a phasing plan for infrastructure improvements:** Prioritize infrastructure enhancements that will better connect Main Street with the Menomonee River and Mequon Road.
4. **Document current available subsidies as well as additional subsidies the Village could pursue:** Typically, this includes current TIF districts and the willingness to create new TIF districts as needed. Additional programs and incentives should be explored with an emphasis on mixed-use redevelopment and active pedestrian spaces.
5. **Describe what the Village wants in terms of both short-term and long-term missions:** The key point to emphasize with investors is that the Village's mission is broader and long-term. Consequently, any initial proposals will be evaluated in terms of how easily they support both initial success as well as future long-term options that can be adapted to fit the Village's long-term vision.
6. **Conduct one-on-one meetings with property owners to determine interest in sale or redevelopment of their land:** Create a simple, easy-to-review executive summary that can be used in emails and hard copy handouts. Staff/consultants conducting the interview should have a portfolio of additional information concerning examples and possibilities the Village would like to see.
7. **Evaluate existing regulations and design guidelines:** Amend existing zoning districts, or develop an overlay zoning district, that provides specific regulations and expectations for future development in this area (ex. updated design guidelines with an emphasis on pedestrian space design, prohibit uses such as gas stations that are against desired vision for the area, etc.)

① DEVELOP DESIGN STANDARDS FIRST.



## Holy Hill Gateway District/ Freistadt District

The land surrounding Holy Hill Road to the north and south has been in demand for new industrial development and growth in the Village. New businesses in this area include the Gateway Corporate Park, Capstone 41 Business Park, Dielectric Manufacturing, and Illing Packaging, which are located north of Holy Hill Road and west of Goldendale Road. It is anticipated that this demand will continue, and that more development and land conversion from agricultural to industrial land use will take place as a result. However, the exact areas that should be developed as part of the emerging industrial park is in question, as well as the design of those industrial buildings themselves.

As the Village plans future land use in this area, important considerations include the existing residential development to the southeast of the industrial development, the fact that much of the area already falls within the Village's sewer service area, and the desired character of the Holy Hill and Goldendale Road corridors, both for vehicles and for cyclist and pedestrians.

Through the comprehensive planning process, the Village has determined that the land in this area should be developed as a combination of Light Industrial, Commercial Warehousing, and High Density Multi-family Residential, primarily. Commercial development, potentially including multifamily housing if it is developed alongside community amenities and with a walkable format, is also a potential use along Interstate 41. Medium Density Residential areas are envisioned as conservation subdivisions, which allow clustering of residential lots around areas of environmental areas. These districts are also deemed suitable for potential "next generation" housing opportunities provided that the Village qualifies under the Washington County's regional affordable housing ownership initiative. These subdivisions will allow a transition in development intensity between the industrial uses and the more rural and agricultural residential areas in this part of the Village.

Additionally, the area includes a vision for a regional trail network along existing environmental corridors and newly created regional stormwater corridors. This trail network will serve as an amenity to existing and future uses and serve as a physical connection for residents and businesses to the Village Center.

## Community Voices

I understand the Holy Hill area is designated industrial...which is fine. I think it can be more thoughtful when looking at architectural styles, green space setbacks and parking in the rear of the buildings off the road. Include water features and walking paths in the front of the buildings in the green space. It would make a much more desirable area for all.

INFILL  
HOUSING BETWEEN INDUSTRIAL & HOUSING  
THAT WAS THERE FIRST. 200' FOREST BUFFER

## 6. Economic Development / OPPORTUNITY AREAS

### Next Steps

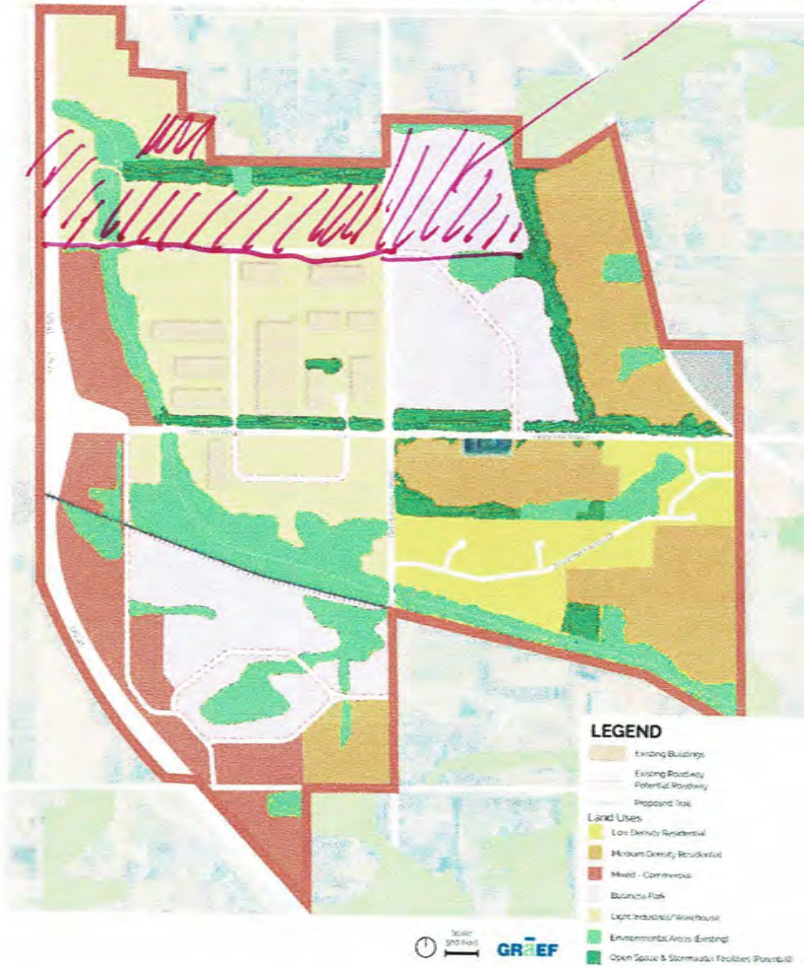
In order to realize the vision for this area of Germantown, the Village should undertake the following:

1. Develop a master plan for the Holy Hill/Freistadt Road area that includes the following elements:
  - Street and Block framework
  - Preferred Future Land Use
  - Regional stormwater concept plan
  - Trail and Open Space plan
  - Regulations and Design Guidelines
  - Funding & Incentives
2. Adopt the master plan as an amendment to the Comprehensive Plan.
3. Re-zone. Develop a new zoning district, or develop an overlay zoning district with design guidelines that will provide specific regulations and expectations for future development in this area, based on the master plan.
4. Engage with the development community to determine interest in the area and further refine proposed development patterns in response to specific needs of tenants.

THE ENTIRE  
AREAS CURRENTLY  
SHOWN CANNOT  
BE ENTIRELY  
INDUSTRIAL DUE TO  
RESIDENTS WHO WERE  
THERE FIRST.



Figure 6.6 – Holy Hill Gateway & Freistadt District - Future Land Use Vision



## Holy Hill & Freistadt Inspiration



▲ The Village envisions unique industrial building design that stands apart from traditional warehouse look and feel

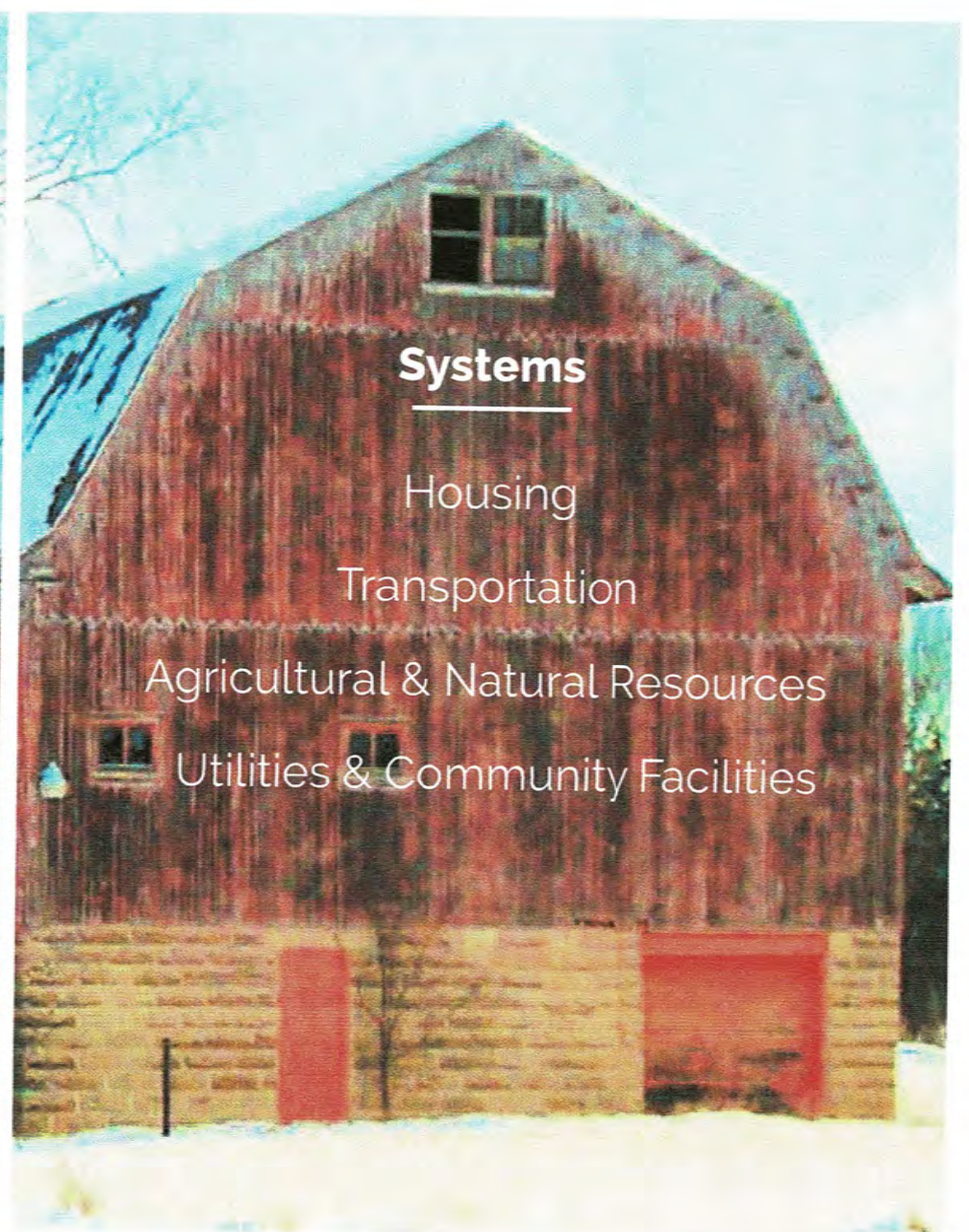
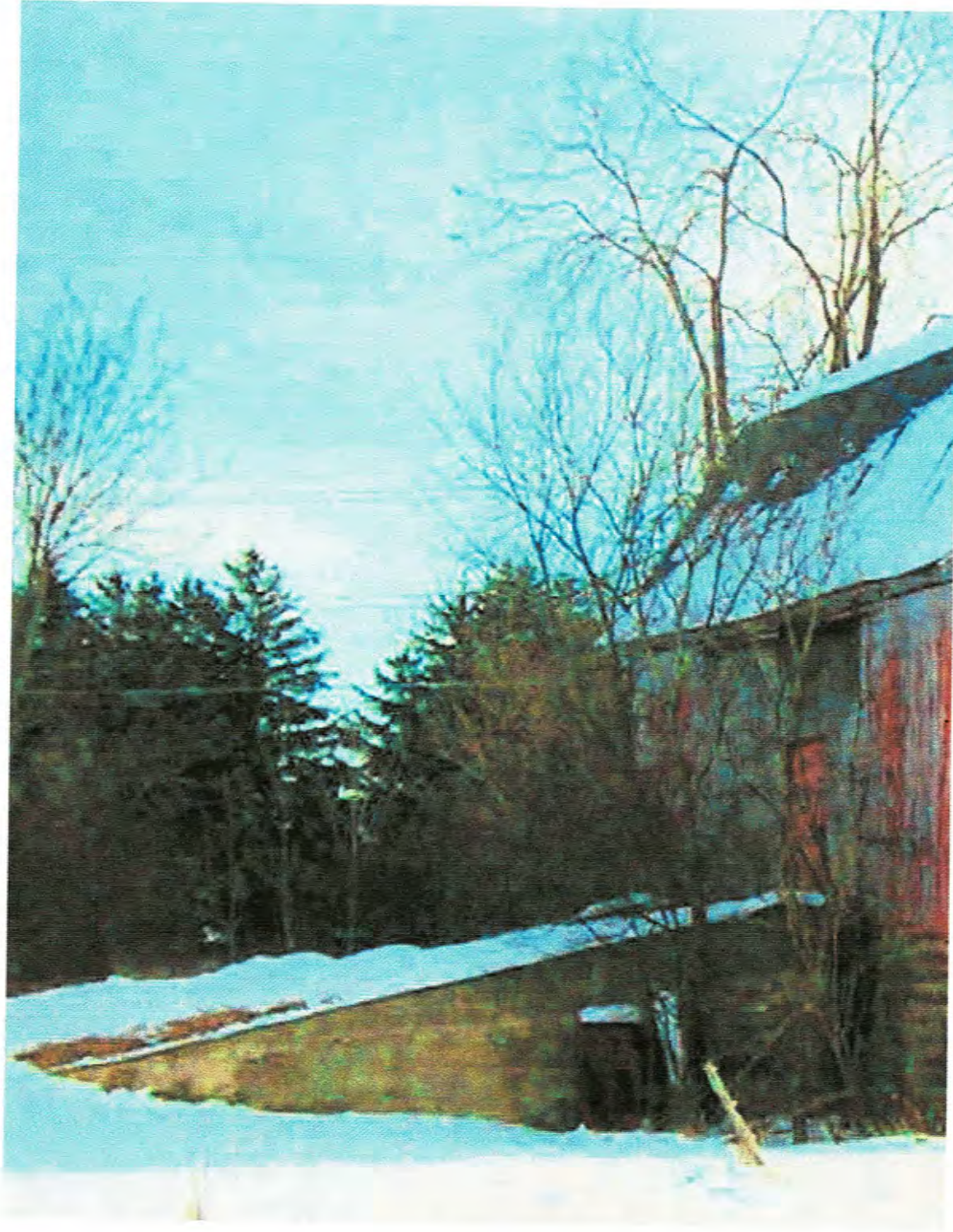


▲ The high visibility of lands adjacent to I-41 could accommodate mixed-use commercial destinations similar to Whitestone Station in Menomonee Falls.



▲ Stormwater and Open Space: Industrial areas should be required to set aside public easements for regional trails and stormwater features should be designed as a natural amenity along with the functional purpose.







# Housing

The Village of Germantown prides itself on its housing and neighborhoods. From leafy, historic subdivisions, to rural estates, to multifamily buildings closer to downtown, the Village has a lot to be proud of. However, Germantown's population is growing and changing. The community is affected by the same economic factors that have been impacting communities all over the country.

As of the writing of this plan, the housing market in the region is booming as the COVID-19 pandemic enters its third year. Demand for housing along with the increasing cost of materials is driving rent and home prices higher than ever before. Some of the dynamics of the current housing market may not be captured in the data presented here.

As the cost of housing increases, ensuring that housing is accessible and affordable to current and future Germantown residents also takes on new importance. Nationally, wages have been nearly stagnant for decades, which means that young professionals and families often cannot afford the same type of housing that their parents could at their age. Workers moving to Germantown's newly created industrial jobs may have a difficult time finding housing in the Village as well. As discussed previously in this plan, more housing development in Germantown will also come at the cost of open space and agricultural land.

The Village is re-examining its future housing growth with all of these factors in mind, placing an emphasis on creating housing options that are accessible to a range of households that also blend seamlessly with Germantown's existing neighborhoods and landscape. As Germantown considers future housing development, this chapter can be used as resource of information that captures some of the complex dynamics at play in the existing housing stock, housing market, and Germantown households.

## Existing Housing Conditions

### Housing Units Growth Rate

Based on U.S. Census data, in 1970, there were 1,787 housing units in Germantown, increasing to 7,075 in 2000 and 8,115 housing units in 2020. About 96% of those housing units are occupied and 4% remain vacant, mostly available for sale or rent, or only used seasonally.

### Housing Tenure & Types

Of all the occupied housing units in Germantown, 23% are occupied by households that rent, while 77% are owner occupied. However, 83% of Germantown residents live in housing units that they own, indicating that renters typically live in households with fewer people. The median rent in Germantown was estimated at \$1,061 in 2020.

Of all of the housing units in Germantown, whether or not they are occupied, 63% are detached single family homes and 10% are attached single family homes, such as townhomes. The percentage of housing stock that consists of single family homes varies widely among the Village's peer communities. Germantown's rate of single family housing is similar to Cedarburg, Menomonee Falls, and the County as a whole, lower than Mequon and Richfield, and higher than Grafton. There is no one-size-fits-all ratio of multi-family to single-family housing. Rather, a mix of housing types can provide options to individuals and families with different incomes and preferences, which change overtime and in different stages of life.

### Housing Age & Price

The majority of Germantown's current housing stock was built between 1970 and 2009, with over 1/4 of the housing stock being built in the decade between 1990 and 1999. Only 8% of Germantown's housing stock was built before the 1950s.

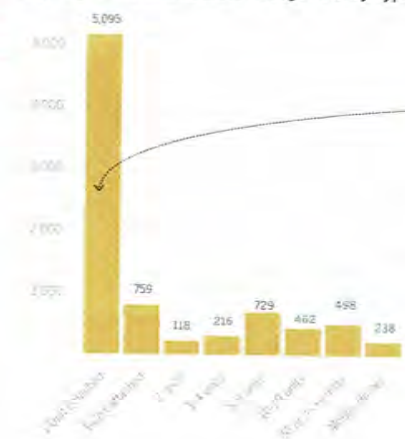


There are **8,115** housing units in the Village of Germantown. About **96%** of them are occupied, and 4% remain vacant.

of all occupied housing units,



Figure 7.1 – Germantown Housing Units by Type



**63%** of the total housing units are detached single family homes

Table 7.1- Village of Germantown Household Projection, SEWRPC

|                      | 2035   | 2050   |
|----------------------|--------|--------|
| Household Projection | 10,786 | 12,597 |

▲ SEWRPC Household Projections (2013)

▲ 2020 American Community Survey 5-year estimates

DYNAMIC  
ECONOMIC  
TIMES

HISTORIC  
PRESERVATION  
MEASURES  
SHOULD BE  
STEPPED  
UP

DROP COVID TRACK



## Rates and Demand for Residential Development

While there have been occasional high peaks in the number of permits issued the past, mainly due to large multi-family unit developments in 1988, 1991 and 1995, a general trend in permit issuance can be seen. In the early to mid 1980s, the Village averaged 106.5 permits issued per year. This was followed by a sharp increase, to an average of 250.9 permits, issued between 1987 and 1995. From 1996 to 2000, the average number of permits issued had dropped to 170.4 permits per year. Between 1980 and 2000, the Village of Germantown averaged 177 total residential building permits issued per year.

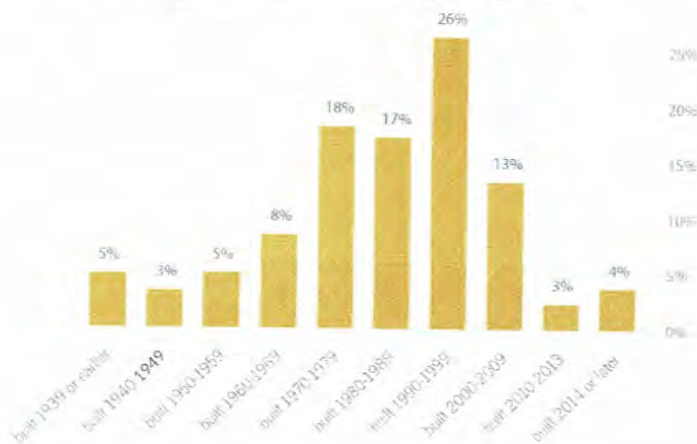
### Demand for Dwellings and the Rate of Growth

Germantown's population is expected to continue to grow over the next thirty years. By 2050, SEWRPC projects that the Village of Germantown will have added over 4,000 new households to the community. This projection is due to anticipated population growth in the Village, as well as an average household size that is trending down over time.

These projections represent the potential for housing growth in Germantown. The actual rate of housing development and growth in the Village is ultimately dependent on the amount of housing units that are developed each year and what types of units they are.

*INCONSISTENT  
#s w/ PREVIOUS  
CHAPTERS*

Figure 7.2 – Germantown Housing Units by Year Built



▲ 2020 American Community Survey 5-year estimates

Table 7.2 – Comparison of Housing Units by Number of Units Germantown and Peer Communities

|                          | Germantown | Cedarburg | Grafton | Menomonee Falls | Menomon | Richfield | Washington County |
|--------------------------|------------|-----------|---------|-----------------|---------|-----------|-------------------|
| Total # of housing units | 8,494      | 5,058     | 5,380   | 15,986          | 9,488   | 4,635     | 56,737            |
| 1-Unit detached          | 63%        | 65%       | 57%     | 68%             | 76%     | 96%       | 69%               |
| 1-Unit attached          | 10%        | 7%        | 9%      | 5%              | 11%     | 2%        | 8%                |
| 2 units                  | 3%         | 3%        | 3%      | 1%              | 3%      | 2%        | 5%                |
| 3-4 units                | 4%         | 4%        | 5%      | 2%              | 2%      | 0%        | 4%                |
| 5-9 units                | 7%         | 8%        | 12%     | 5%              | 1%      | 0%        | 5%                |
| 10-19 units              | 5%         | 3%        | 5%      | 4%              | 2%      | 0%        | 3%                |
| 20 or more units         | 7%         | 11%       | 9%      | 14%             | 6%      | 1%        | 5%                |
| Mobile Homes             | 2%         | 0%        | 0%      | 0%              | 0%      | 0%        | 1%                |
| Boat, RV, Van etc        | 0%         | 0%        | 0%      | 0%              | 0%      | 0%        | 0%                |

▲ 2020 American Community Survey 5-year estimates

Table 7.3 – Comparison of Occupied Housing Units Tenure of Occupants Germantown and Peer Communities

|                                   | Germantown | Cedarburg | Grafton | Menomonee Falls | Menomon | Richfield | Washington County |
|-----------------------------------|------------|-----------|---------|-----------------|---------|-----------|-------------------|
| Total # of occupied housing units | 8,104      | 4,847     | 5,227   | 15,314          | 8,993   | 4,488     | 54,302            |
| Owner Occupied                    | 77%        | 70%       | 66%     | 75%             | 85%     | 97%       | 78%               |
| Renter Occupied                   | 23%        | 30%       | 34%     | 25%             | 15%     | 3%        | 22%               |

▲ 2020 American Community Survey 5-year estimates



WHAT IS THE APPROPRIATE  
MIX W/OUT GETTING  
POLITICAL?

## Accessible and Affordable Housing

### Housing/Jobs Ratio

As outlined on page 24 of this plan, SEWRPC analyzed the relationship between anticipated job wages and housing costs in each municipality as part of the 2035 Regional Housing Plan for Southeastern Wisconsin. The report predicted that there is likely to be a deficit of moderate-cost housing in the future based on the Village's previous Future Land Use map and expected development pattern.

This Comprehensive Plan update takes this warning to heart, and the updated Future Land Use Map for Germantown takes a more place-based approach – one that incorporates a diversity of housing in neighborhoods throughout Germantown, including moderate-cost, higher-density single family housing. The regional housing plan defines moderate-cost housing as higher-density single family housing units, usually on lots of less than 20,000 square feet.

It is important to the Germantown community, and the region as whole, that the housing available in Germantown reflects the jobs available in the community so that the people who work in Germantown can live here as well. However, considering housing affordability in Germantown is not only about planning for future residents. The Village should also closely examine affordability for current Germantown residents.

### Housing Cost Burden

Housing cost burden is defined as paying more than 30% of household income on housing costs including mortgage, taxes, and utilities, or gross rent. Generally, households that spend more than 30% of their income on housing costs are considered burdened by those costs. However, housing cost burden is not always an adequate measure of affordable housing in a community. High income households may spend more than 30% of their income on housing and still have enough left over to cover all of their other expenses and savings. For lower income households,

Table 7.4 – Germantown: Monthly Housing Costs as a Percentage of Household Income in the Past 12 Months

| Percent of income spent on housing | % Households |
|------------------------------------|--------------|
| Less than \$20,000                 | 5%           |
| Less than 20 percent               | 0%           |
| 20 to 29 percent                   | 0%           |
| 30 percent or more                 | 5%           |
| \$20,000 to \$34,999               | 8%           |
| Less than 20 percent               | 0%           |
| 20 to 29 percent                   | 2%           |
| 30 percent or more                 | 6%           |
| \$35,000 to \$49,999               | 12%          |
| Less than 20 percent               | 3%           |
| 20 to 29 percent                   | 5%           |
| 30 percent or more                 | 4%           |
| \$50,000 to \$74,999               | 16%          |
| Less than 20 percent               | 8%           |
| 20 to 29 percent                   | 5%           |
| 30 percent or more                 | 3%           |
| \$75,000 or more                   | 59%          |
| Less than 20 percent               | 42%          |
| 20 to 29 percent                   | 15%          |
| 30 percent or more                 | 1%           |
| Zero or negative income            | 1%           |
| No cash rent                       | 0%           |

▲ 2020 American Community Survey 5-year estimates.

however, housing cost burden can accompany difficulty affording necessities such as food, clothing, transportation, and medical care.

47% of Germantown households that pay rent spend more than 30% of their income on rent. However, a more revealing number may be how many households whose income falls below 50% of the median income and also spend 30% or more of their income on housing costs, whether renters or owners.

Germantown's median income is \$89,111; half of this is \$45,556. According to 2020 American Community Survey estimates, somewhere between 11% - 15% of Germantown's households earn less than \$43,781 per year and pay more than 30% of their household income towards housing costs, regardless of whether they rent or own their homes.

## Community Voices

Modern loft/living spaces that would attract a younger ... resident. Pairing that with shops restaurants and outdoor spaces.

It would be great to see Germantown value smaller single family lots that are more welcoming to younger families over creating large expensive ... neighborhoods that create physically segregated subdivisions.

...decent sized lots, not cookie-cutter homes packed tightly together

## 7: Systems // HOUSING

In an effort to address the existing housing market void of high quality homes necessary to accommodate an expected 37% increase in the Washington County labor force that are affordable for young professionals seeking entry-level housing and a desire to live in the area, Washington County has created the "Next Generation Housing Initiative".

This program is intended to kick-start and support investment in the housing stock and enhance the quality of housing and neighborhoods throughout the County. An initial investment of \$10 million of American Rescue Plan Act (ARPA) recovery funds allocated to Washington County for economic and community recovery purposes.

The primary goal of the "Next Generation Housing" initiative is to provide governmental services and support to participating municipalities in the County that will foster the creation of attainable (affordable) housing options. A goal of providing 1,000 new single-family, owner-occupied housing units with 75% having a lot & home cost under \$300,000 and 25% under \$400,000 by the Year 2023.

The Village of Germantown is a participating municipality through Village staff involvement and membership in the Next Generation Housing (NGH) Committee. The NGH Committee is currently in the process of ranking, prioritizing and selecting three (3) pilot developments from a lengthy list of potential development sites scattered throughout the County that will be eligible to share a total of \$6.75 million for funding various development costs, e.g. engineering services, surveying, environmental due diligence, land acquisition, infrastructure development and direct developer incentives for residential developments that satisfy the NGH goals.

It is intended that the Village will participate in the NGH program and seek start-up funds totaling \$50,000 to complete preliminary steps toward the development of the Village's priority site(s) (to be determined).

WHY IS THIS?  
HANK!

THIS IS POLITICAL  
& HAS NO  
PLACE IN  
2050 PLAN



# Transportation

This section includes a profile of the streets and highways, truck routes, rail service, aviation service, transit service and pedestrian and bicycle facilities within Germantown. Goals and actions are identified in the Implementation Chapter which will guide the maintenance and improvement of existing facilities and address future opportunities for transportation facilities in the Village. These actions also reflect the need for Germantown to coordinate the use and connection of Village transportation facilities with adjacent communities and regional authorities. Such coordination will insure Village residents have safe and convenient access to the various regional destinations and that regional travelers will have access to the destinations within the Village.

## Community Voices

Consider inclusion of County-wide Bike and Trail Network corridors and side paths

Recreate Mequon Road between Division and Pilgrim into a slow speed road with bike lanes and sidewalks, nice downtown lighting, to make it part of the downtown core.

It would be good to see Germantown move towards a more walkable design, where businesses abut the street and parking is in the rear. Moving towards an environment that revolves around bikes and pedestrians over autos.

## Street and Highway Circulation

### Highway Jurisdictions and Functional Street Classifications

A combination of Federal, County, State, and local roadways make up Germantown's street network system. Both the Wisconsin Department of Transportation (WisDOT) and Southeastern Wisconsin Regional Planning Commission (SEWRPC) have devised functional classification systems for roads. The SEWRPC functional classification system classifies streets and highways solely according to the function that they serve. The WisDOT functional classification system is used to assess eligibility for federal aid as well as local roadway planning. WisDOT functional classification definitions include the following:

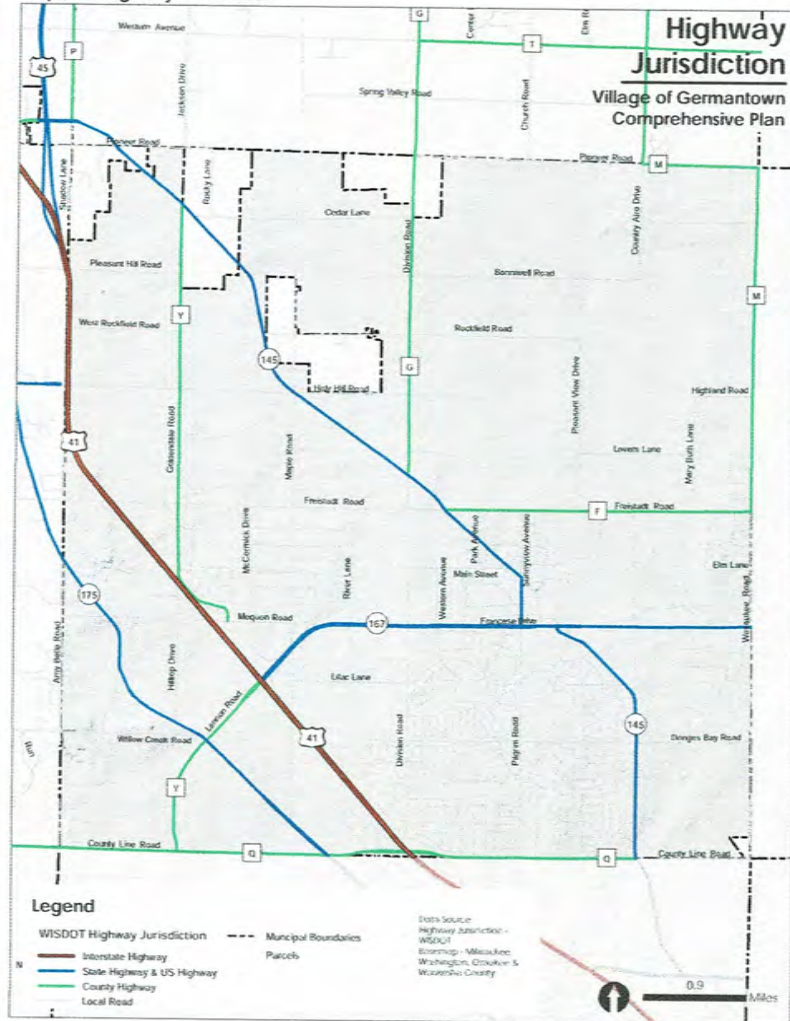
- **Principal Arterial**: Principal arterials serve major economic activity centers of an urban(ized) area, the highest average daily traffic (ADT) corridors, and regional and intra-urban trip length desires. Because they have the longest trip lengths, highest ADTs, and are generally extensions of the highest rural functional routes, such routes should be principal arterials.
- **Minor Arterial**: Urban minor arterials serve important economic activity centers, have moderate ADT, and serve intercommunity trip length desires interconnecting and augmenting the principal arterial system. In conjunction with principal arterials, minor arterials should provide an urban extension of the rural collector system to the urban(ized) area Central Business District (CBD) and connect satellite community CBD's with the main CBD.

## 7. Systemic // TRANSPORTATION

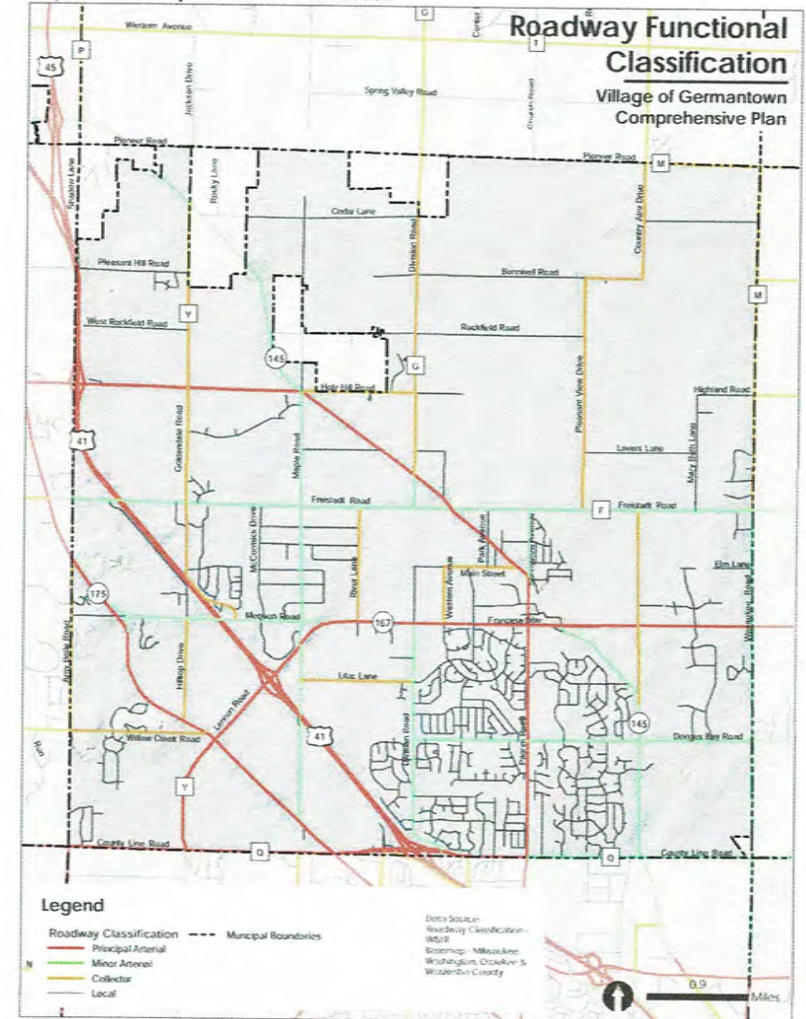
- **Collector**: Collectors provide direct access to residential neighborhoods, commercial, and industrial areas, and serve moderate to low ADT and inter-neighborhood trips. As the name implies, these routes collect and distribute traffic between local streets and arterials. In the CBD and areas of similar development and traffic density, the collector system may include the street grid, which forms the logical entity for traffic circulation.
- **Local Street**: Urban local streets predominantly serve to access adjacent land uses. They serve the ends of most trips. All streets not classified as arterials or collectors are local function streets.

Germantown is well connected to the larger region through a series of federal, state, and county roadways. I-41 provides the most vital link to the larger region including the greater Milwaukee Metropolitan area, Fond du Lac, and the Fox River Valley area. Roads and their functional classifications that form the primary components of the roadway transportation system in the Germantown area are displayed in the maps on the following pages.

Map 7.1 – Highway Jurisdiction



Map 7.2 – Roadway Functional Classification





### Traffic Volumes

Traffic volume data is one way to evaluate future roadway improvement needs. Traffic volumes also are a valuable economic development tool that assists developers understand visibility of certain sites.

Traffic counts are reported as the number of vehicles expected to pass a given location on an average day of the year. This value is called the "annual average daily traffic" or AADT and is represented on traffic count or traffic volume maps. The AADT is based on a short duration traffic count, usually 48 hours, taken at the location. This count is then adjusted for the variation in traffic volume throughout the year and the average number of axles per vehicle. Short duration counts are collected over three, six, or 10-year cycles at more than 26,000 rural and urban locations throughout the state.

The Wisconsin Department of Transportation (WisDOT) provides traffic counts via an interactive map that allows you to view counts anywhere in the state. This mapping application enables users to search, pan and zoom to areas throughout the state to view AADTs, both continuous and short durations. The data included provides users the most recent volume count as well as historical data if available. Due to the fluidity in traffic volumes, the Village should continue to reference WisDOT's interactive mapping tool to assess current traffic volumes within the Village:



### Planned Street and Highway Improvements

Roads and highways within the Village of Germantown are under various jurisdictions. Federal, State, County and Village road designations are based on the function and importance of a roadway in the regional road network. These designations also indicate which agencies are responsible for the roadways and dictate the funding sources available for

both maintenance and improvements.

While the U.S. Department of Transportation provides funding for all Federal roads, the maintenance and improvement of Federal roads is conducted at the State level. The Wisconsin Department of Transportation conducts transportation studies for Federal and State road expansion, provides improvements for any new or expanded Federal or State road, and provides direction to the Washington County Highway Department for maintenance along the Federal and State roadways.

In addition to the responsibility of maintaining approximately 200 miles of State and Federal highways, the Washington County Highway Department is also responsible for the maintenance and construction of approximately 200 miles of County Trunk Highways. County road construction is decided on the basis of need and roads are built with Federal aid if possible. Maintenance includes patching pavements, picking up trash within the right of way, mowing, tree cutting, shoulder repair, drainage, sign repair, guard rails, putting up snow fence, salting and plowing. The Highway Department also issues driveway permits and special land permits on County Trunk Highways.

The Village of Germantown oversees maintenance and improvements for all local roads within its boundaries. Some projects are funded completely through the Village's Capital Improvement Program and some are funded through grants or non-local funding sources (County, State, Federal, etc.). The Village's Engineering Department communicates all planned roadway projects on the Village website. This includes projects identified as part of the Annual Road Program (5-year forecasts).



Recently completed or slated roadway improvement projects as of 2022 included the following:

- Freistadt and Maple intersection (WisDOT project with HSIP funding) – constructed in 2022
- Holy Hill Road – Village funded (redevelopment) from B St to Goldendale Rd - 2021 and 2022 construction
- CTH M (Freistadt to 2.5-miles north to Ozaukee County border) – Washington County funded, 2023 construction
- CTH M (Pioneer from Country Aire to Wasaukee) – Washington County funded, 2022 construction (likely)
- Division Road (Wendy Lane to STH 167) – looking to get funded through WisDOT Local program - 2025 or 2026 construction (if funded)

### Truck Routes

The Village is currently served by several officially designated truck routes including the entire lengths of USH 41/45, STH 145, STH 175 and the segment of STH 167 from the eastern boundary of the Village to its intersection with STH 145. These designated roads appear to address the needs of trucks passing through the Village. There are no private truck stops located within the Village.

### Freight Rail Service

The Village is served by freight service on the Wisconsin Central Transportation Corporation and Wisconsin & Southern Railroad Company rail lines. The potential exists for certain sites located within the Germantown Business Park to have freight service by rail. The Village supports continued freight service, which is important to a number of regional businesses.

### Aviation Service

There are five air ports which serve the Village. These include:

- West Bend Municipal Airport, 18 miles north of the Village.

## 7. Systems & TRANSPORTATION

- Lawrence J. Timmerman Field, 10 miles southeast of the Village
- Hartford Municipal Airport, 18 miles northwest of the Village
- Milwaukee's Mitchell International Airport, 30 miles southeast of the Village
- Chicago's O'Hare International Airport, 100 miles south of the Village

As indicated above, the Village meets the SEWRPC's standard of having accessibility within 60 minutes travel time of scheduled air transport at Mitchell International Airport, the primary air passenger facility in the region. There ~~has~~ been regional level studies conducted and there is no future plan for location of an airport within the Village of Germantown.

have

### Transit Service

The Washington County Commuter Express Bus System (WCCE) provides rides for employees traveling between Washington and Milwaukee Counties. The WCCE is a collaborative project of Washington County employers, economic development organizations and local governments. The two routes are the Downtown Milwaukee Express and the Froedtert, Mayfair, Marquette High, and Veteran Affairs Medical Center Express. The WCCE Downtown Milwaukee Express and Mitchell Street Express both pick up commuters at the Germantown park & ride lot located at Lannon Road & Hwy 41/45. The Washington County Shared-Ride Taxi provides service to and from the Germantown park & ride location.

The Village supports SEWRPC's VISION 2050 public transit element which recommends improved and expanded commuter bus connections from Washington County to Milwaukee and through Milwaukee to the other urban centers of Southeastern Wisconsin, and improved and expanded local transit service to commercial and industrial development in the Germantown.



## Pedestrian and Bicycle Transportation

### Sidewalks and Sidepaths

The existing sidewalk network in Germantown is focused within the Village Center District along Main Street and Mequon Road. Other sidewalks exist sporadically throughout the village, but lack connectivity. Since sidewalks begin and end sporadically, residents have difficulty relying on a safe and convenient walking path to various destinations within the Village.

Over the past decade, the Village has worked towards providing pedestrian and bicycle connections through the use of sidepaths. A sidepath is a bidirectional shared use path located immediately adjacent and parallel to a roadway. By definition, sidepaths are different from sidewalks as they are intended to accommodate both walking and bicycling. As such, these paths are often wider than traditional sidewalks and will be constructed with asphalt as opposed to concrete sidewalks.

As outlined in the Economic Development Chapter of this Plan, the Village seeks to better connect the existing Historic Main Street to Mequon Road through the addition of sidewalks, sidepaths, and off-street trails. All developments within the Village Center District are envisioned to be pedestrian-friendly in design, which includes, at a minimum, sidewalks. The proposed improvements to the sidewalk network are designed to connect sidewalks which currently begin and end sporadically and to improve the connections between residential and non-residential areas of the Village Center. The new sidewalk network will provide a safe and reliable method for residents to walk to the destinations, increasing the potential for more residents to utilize these facilities as a form of transportation.

### Off-Street Trails

Off-street trails exist within a majority of village parks. Similar to the sidewalk network, the off-street trails lack connectivity. Proposed off-street trails are focused along arterial and collector roadways as well as environmental corridors.

One of the priority focus areas of the Village identified in the Comprehensive Outdoor Recreation Plan (CORP) is the creation of a village-wide Trail System Plan. An overview of this plan is illustrated on Map 7.3. While several parks and residential subdivisions currently have hiking or biking trails, they are small and serve only nearby residents. The proposed system of trails would link these parks promoting greater accessibility and connectivity within the Village, and potentially become a regional amenity. In a 2019 public meeting conducted for the 2021 CORP update, "expanding and improving the trail system" was the park initiative that received the most votes.

## Priority Project Spotlight

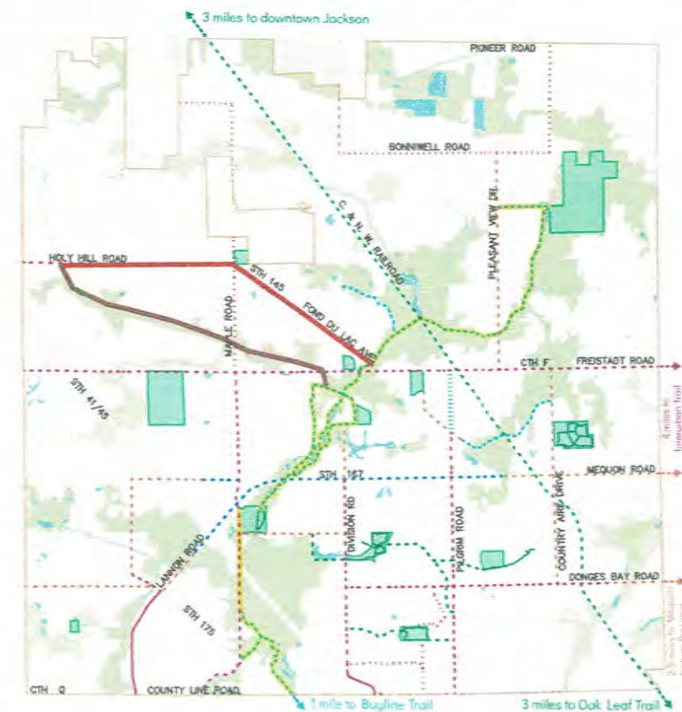
### Menomonee River Trail

- Off-street trail that runs adjacent to Menomonee River
- Stretch south of Schoen Laufen Park could include sidepath along Maple Road
- Existing Blackstone Creek property should include dedicated park land
- Canoeing/kayaking access should be prioritized for this trail
- Coordination with Village of Menomonee Falls and connection to Bugline Trail will be important
- Begin conversations with land owners that touch the Menomonee River to negotiate public access easements or acquisition opportunities

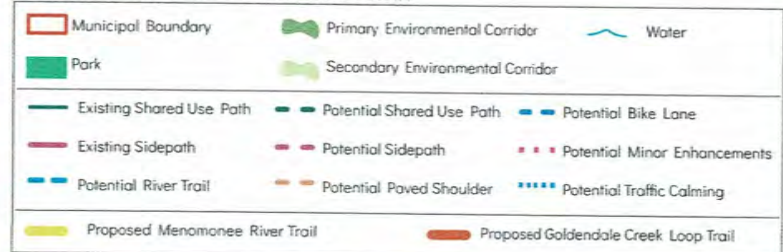
### Goldendale Creek Loop Trail

- This potential trail loop would act as a recreational amenity to planned industrial park users and future residential subdivisions
- Trail types could include a combination of off-road (along Goldendale Creek) and sidepath or off-street trail parallel to Holy Hill Road and Fond du Lac Avenue

Map 7.3 – Village-wide Bicycle & Pedestrian Connections Map



## PROPOSED BIKEWAY + TRAIL NETWORK





## Agricultural & Natural Resources

This chapter identifies the existing natural features and agricultural resources located within Germantown. How agricultural land use has influenced and changed over the years is discussed and its importance to the future of Germantown is assessed. Identification of vital characteristics of these resources and methods which can be used for preservation of these attributes is discussed. Goals and actions are identified in the Implementation Chapter which address changes to Village policies and procedures and outlines the need for preservation of the most vital resources of the Village of Germantown.

While the built environment is generally the most influential characteristic that people use to identify a community, the natural characteristics of an area can be much more influential in creating the character of an area. Given the homogeneous building style created in many suburban communities, the ability to distinguish one suburb from the other cannot generally be done by looking at its buildings. Germantown is unique in understanding this failing of newer communities and has chosen to accent some of its buildings with a specific character. However, existing natural features can also greatly contribute to enhancing the unique character of the Village. Additionally, it has been found that a high percentage of residents moving to outer ring suburbs chose the communities because of the open views, 'its more green', or natural features. The Village must deal with the irony that the development which is drawn to the area by its green spaces can sometimes be responsible for destroying the very green spaces which attracted them to the area.

The combination of flora and fauna unique to the Village, the open views of farmland, rolling hills, wetlands and woodlands and the cultural characteristics which have developed in the area

all contribute to the individual character which is Germantown. The loss of these characteristics threatens to transform Germantown into a generic suburb which can be found throughout the country. The Agricultural and Natural Resources element will identify various valuable resources and will provide the Village with a guide for its decision making regarding the preservation of the unique resources of Germantown.

### Agricultural Land and Preservation

#### Agricultural Land Use

Historically, Germantown was primarily a farming community. In 1970, approximately 70% of the land in Germantown was used for agricultural purposes. However, like most communities in the Milwaukee metropolitan region, Germantown has been continually losing farmland to residential and commercial development.

As indicated in Section 5, existing agricultural uses comprise approximately 38 percent (8,300 acres) of all land use in the Village. The number of farms in the Village has also decreased to the point that there is only one dairy farm currently operating in the Village (Charlie Jones farm on north Maple Road). The Census of Agriculture indicates that Washington County land area in farms decreased five percent from 2012 to 2017 and the market value of agricultural products sold increased 28% during that same time period. In the "Farms Under Threat: The State of the States" 2020 report, the American Farmland Trust placed the State of Wisconsin in the "medium-threat" category when it came to measuring state-level policy responses to agricultural land threats. Nearby Midwestern states such as Illinois and Indiana are considered "high-threat" while Minnesota, Michigan, and Iowa are considered "low-threat". Most of the remaining farmland in Germantown is located in the north-northeastern portion of the Village, north of Freistadt Road (CTH F). There is currently a small amount of development in this area, which is primarily single family residential. The settlements of Rockfield and Dheinsville are located in this area, however after their initial creation, very little development has occurred around these crossroads. Much of the farming activity in Germantown is focused on livestock and related activities. According to the 2017 Census of Agriculture, Washington County's crop sales accounted for 69% of the market value of agricultural products sold and livestock sales accounted for 31%. In the Village's 2020 Comprehensive Plan, the majority of the undeveloped land suitable for agricultural

#### 7. Systems // AGRICULTURAL & NATURAL RESOURCES

use is classified as "Agricultural/Conservation Residential" for purposes of protecting this land for future agricultural and hobby farm use.

The Village Zoning Code includes both A-1 and A-2 Agricultural Districts. The purpose of the A-1 District is to provide for the continuation of general farming and related uses and to protect rural lands from urban development until thoughtful and informed planning indicates that the land would be better suited for some type of development. The purpose of the A-2 District is to provide for, maintain, preserve and enhance lands that were historically used for crop production and are generally best suited to smaller farm units such as truck farming, horse farming and orchards.

#### Preservation of Rural Character

The 2020 Plan also acknowledges that the conversion of agricultural land to other land uses in the Village will continue as the viability of farming and the provision of farming support services decreases and the value of land and demand for non-farm uses increases in and around the Village. With that in mind, the 2020 Plan created a policy of allowing non-residential development to occur in the "Agricultural/Conservation Residential" at a density of one (1) DU per five (5) acres and



Diagram 1 - This image shows the extent of the Rural Conservation District in Germantown, Wisconsin, North of CTH F (Freistadt Road)

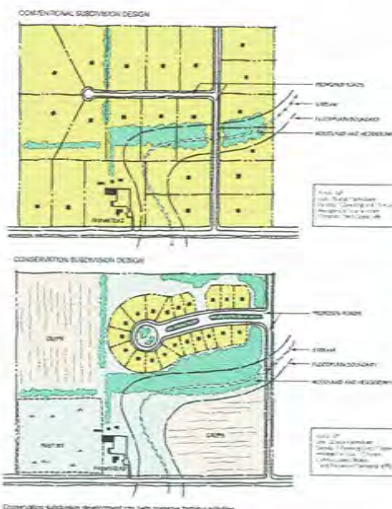


a minimum lot size of five (5) acres. The Rs-1: Single-Family District was intended to further protect agricultural land for continued farming on larger tracts of land and on smaller parcels for small-scale or hobby farms. In addition, the 2020 Plan intended to rely on the use of planned development districts (PDD) to create "conservation subdivisions" as a further land development tool to accommodate the demand for residential land use while also preserving environmental features and open space from development.

It was thought that by allowing a lower overall density of residential uses, limiting the extension of urban infrastructure into the rural area, and redirecting future residential development to other areas of the community where urban services, i.e. public water and sanitary sewer, the Village would ensure the preservation of agricultural land, open space and the overall rural character and appearance of the undeveloped land outside the urban service area in the Village.

However, as pointed out in Section 2: Community Profile, the projection of demand for residential land use is expected to effectively double through the Year 2050 with an additional 2,100 dwelling units needed to accommodate the projection of population and housing in the Village. As shown on page 26, if the Village were to continue to accommodate the demand for future residential land use with development at a low density such as the current 5-acre density allowed in the rural areas of the Village classified as "Agricultural/Conservation Residential", the amount of land needed to meet that demand (10,500 acres) would exceed that which is currently used for agricultural use (8,300 acres) and likely result in the conversion of much of the existing agricultural land to non-farm residential uses.

Conservation subdivisions are another possible approach for preserving the Rural Preservation District, the agricultural land north of CTH F (see Diagram 1 below). A conservation subdivision, otherwise known as a cluster subdivision, maintains a significant portion of development site as open space by minimizing individual lot



Conservation subdivision design can help preserve natural attributes.

Diagram 2 - This image illustrates how conservation districts conserve land with varying levels of density.

sizes, while maintaining the overall density (see Diagram 2). In "Farms Under Threat", The American Farmland Trust notes that most agricultural land in the United States is being converted to either urban and high developed (UHD) or low-density residential land uses (LDR). The report states that "UHD development is closely tied to population growth, LDR expansion is not", thus linking LDR to weak and ineffective land use regulations. By utilizing conservation subdivisions, the Village can support residents' desire to live a more natural and rural setting without compromising the high-quality, existing agricultural land.

The 2050 Plan is intended to further the goal of preserving the Village's rural character and appearance outside the urban service area of the Village and accommodating the demand for future residential land use by further encouraging

(and in some circumstances requiring) the conservation subdivision and design approach for future residential development.

As detailed in the Future Land Use Table in Section 5, the "Rural Preservation District" effectively replaces the former "Agricultural/Conservation Residential" classification of lands outside the urban service area. Future non-farm residential land uses within the Rural Preservation District will be allowed at a density of one (1) DU per twenty (20) acres unless developed in a conservation subdivision at an allowable density up to one (1) DU per five (5) acres with a minimum open space area of 40-60 percent open space (to be determined through specific Zoning Code regulations).

#### Soil Suitability for Farming

The US Department of Agriculture, Soil Conservation Service uses a soil classification system to identify agricultural soil capability. This system was designed to implement federal policy concerning the protection and preservation of prime farmlands. Land classified as National "prime farmland" is best suited for producing food, feed, forage, fiber, and oilseed crops. Unique farmland is land other than prime farmland that is used for the production of specific high-value food and fiber crops. Unique farmland includes the production of such crops as cranberries, apples, cherries and mint. Farmland of statewide significance is rated as not as significant as the two other categories but it is still considered important in the production of food, feed, fiber, forage and oilseed crops. In 2021, the majority of farmland in Germantown was categorized as national prime farmland (Map 7.4/"Prime Agricultural Land").

#### Historic And Cultural Resources

Continued preservation and enhancement of the cultural and historical resources in Germantown are priorities of many within the community. Christ Evangelical Church, the home of the Germantown Historical Society, is located at the historic "Six Corners" intersection (the intersection of Fond du Lac Avenue, Holy Hill Road, and Maple Road), which was a thriving crossroads

in the mid-1800's. Commonly referred to as the Historic Dheinsville Settlement, this area also includes the historic Wolf Homestead, the Sila L. Bast Bell Museum, and a new Festhalle, home to the annual Oktoberfest Celebration. The old Germantown Mutual Insurance Company is also located to the south of the intersection.

There are two structures in the Village of Germantown that are listed on the State and National Register of Historic Places:

- Christ Evangelical Church at the "Six Corners" intersection of Fond du Lac Avenue, Holy Hill Road and Maple Road.
- Jacob Schunk Farmhouse at Donges Bay Road and Pilgrim Road

The Village of Germantown Historic Preservation Commission also works to protect and enhance historic sites and districts within the village. There are currently 13 properties with historic designation by the Historic Preservation Commission. They include:

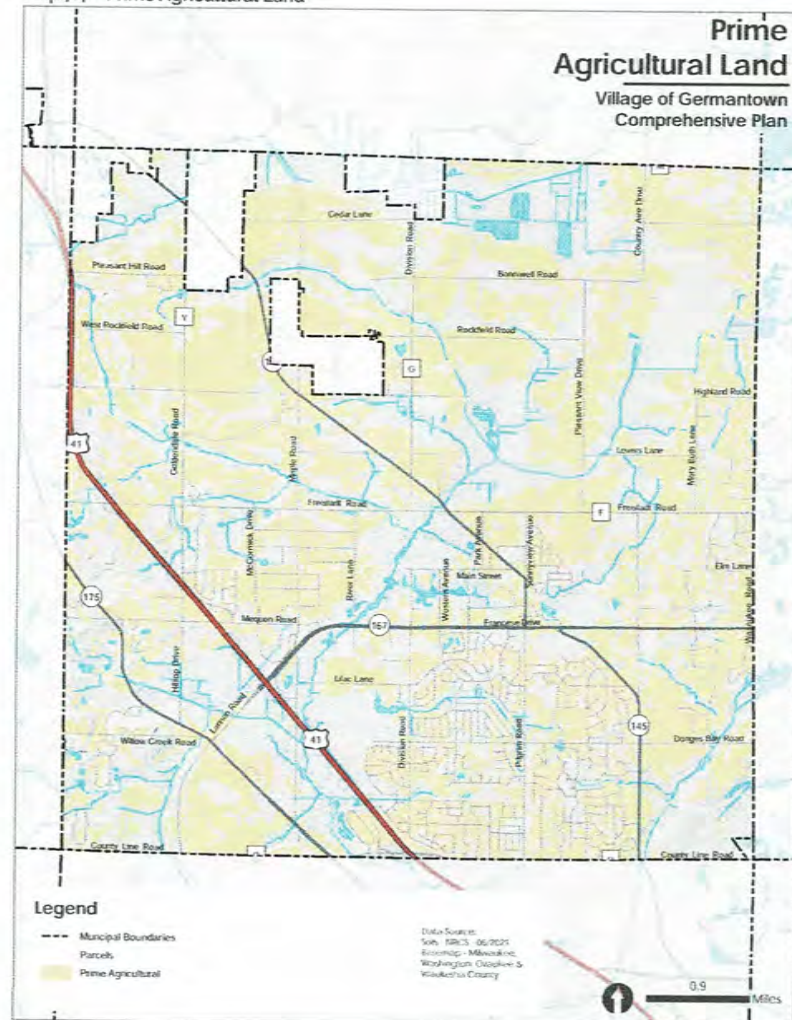
- The Robert Trinwith Homestead at N108W17760 Lilac Lane
- The Jacob Schunk Homestead at N104W15446 Donges Bay Road
- The Johann Knetzger Homestead at W188N12369 Maple Road
- The Philip Kauth Homestead at N136W16202 Bonniwell Road
- The Christ Church Parsonage at W188N12836 Maple Road
- Christ Evangelical Church at W188N12808 Fond Du Lac Avenue
- The Valentine Wolf Haus at W188N12369 Maple Road
- The Jacob Schlaefter Homestead at W156N11685 Pilgrim Road
- St. John United Church of Christ & Cemetery at N104W14181 Donges Bay Road
- The Frank Schlaefter Home at N116W15775 Main Street
- Our Savior's United Church of Christ at

CAN'T MANDATE HOW PEOPLE USE THEIR OWN PROPERTY

BOLSTER UP HISTORIC PRESERVATION EFFORTS



Map 7.4 – Prime Agricultural Land



## Prime Agricultural Land

### Village of Germantown Comprehensive Plan

- W172N12533 Division Road
- The Friedrich Groth House at W148N12297 Pleasant View Drive
- Braun Farm at N120W15515 Freistadt Road

Cultural resource sites significant for their historic uses include:

- Rockfield Lime Kiln ruins at the corner of Rockfield Road and Division Road
- Old School house located at W140N10393 Fond du Lac Avenue
- Germantown Mutual Insurance Building at Main Street and Park Avenue
- Old Germantown Village Hall site along Fond du Lac Avenue, north of County Line Road

The Wolf Homestead, Christ Evangelical Church, and the Old Germantown Mutual Fire Insurance Company are all clustered at the six corners intersection that was a thriving crossroads community in the mid-1800's. Together they create an informal district that is the core of Germantown's historic resources. The limestone Gothic revival church is home to the Germantown Historical Society. The Society purchased the Wolf Homestead in 1993 and has been developing it as the Dheinsville Historic Park. Structures in the park are gradually being renovated and converted into museums. The Wolf home is now the Welcome Center for the site and the barn is the Sila L. Bell Museum.

Continued preservation and enhancement of these cultural and historic resources is an important goal for many in the community. Together, these sites represent and reinforce the community's German heritage in a time of sustained rapid growth that threatens the community's identity.

## Natural Features

### Topography and Watersheds

Map 7.5/"Principal Watershed Features" shows the principal watershed features of the Village of Germantown. The Village lies primarily within the Menomonee River watershed and partially in the Bark River and Cedar Creek watersheds. The topography of Germantown is characterized

DRAFT JUNE 25, 2022

by rolling ground moraine, similar to but more subdued than the kettle and kame topography of the Kettle Moraine located to the north and west of Germantown. The topographic features consist of hills and ridges interspersed with broad undulating plains and poorly drained wetlands. Slopes range up to 17 %, and elevations range from a low of 770 feet to a high of 1,020 feet above the mean sea level. Along the eastern and western borders of Germantown, there are some areas with slopes of 12 % and greater. Slopes at this grade severely limit conventional development.

The Jackson-Germantown agricultural drainage district extends into the northern fringe of Germantown encompassing an area of approximately 1,672 acres. This special purpose unit of government is responsible for the construction, operation, and maintenance of agricultural drainage improvements. Development should be carefully planned in relation to existing soil, groundwater, and surface drainage conditions. According to the Wisconsin Department of Agriculture, Trade and Consumer Protection, the District is active but with no record of recent assessment as of the publication of this document.

### Soils

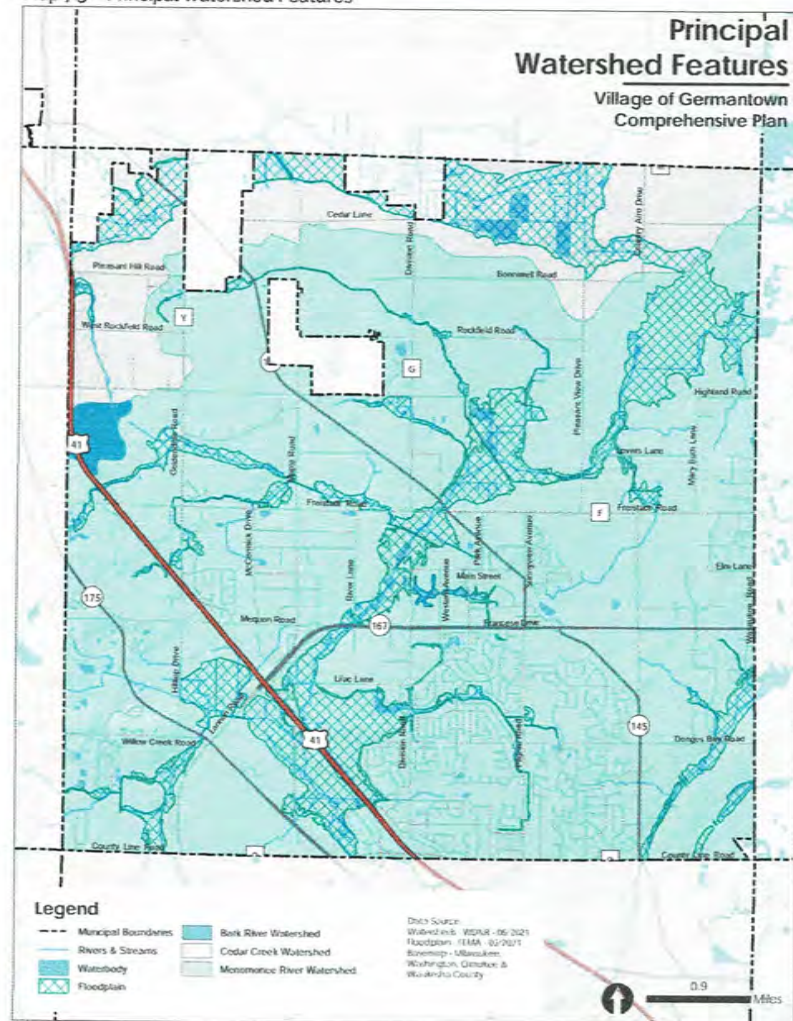
According to SEWRPC data and analysis, Germantown includes substantial areas underlain by shallow bedrock in a north-south pattern through the central portion of the Village. Areas with slopes of 12 % or more are located along the western edge of Germantown and areas containing organic soils typically lie adjacent to the Menomonee River and its tributaries and in the associated floodplains. Approximately half of Germantown is covered by soils that have very severe to severe limitations for residential development.

### Surface Water

Surface water is depicted on Map 7.5/"Principal Watershed Features". Lakes are defined as water bodies having 50 acres or more of surface area. There are no lakes within Germantown. Minor lakes and ponds have less than 50 acres of surface area. There are two water bodies in Germantown



Map 7.5 – Principal Watershed Features



that meet this definition. Rockfield Quarry Pond, located immediately south of Rockfield Road and immediately west of CTH G, has 2.6 acres of surface area. There are also a group of man-made lakes located in the Lake Park Homes development just south of Main Street which constitute approximately 34 acres of surface area.

Rivers and streams are also depicted on Map 7.5/ "Principal Watershed Features". Rivers and streams are defined as watercourses having a perennial flow and intermittent streams significant enough to have been named. There are four watercourses that meet this definition. The most significant watercourse in the area is the Menomonee River and its north and west branches within the central and south-central portion of the Village. Cedar Creek and its southern tributary which cut across the northwestern corner of Germantown and have a combined length of 1.2 miles in the Village; Goldendale Creek, a tributary of the Menomonee River which is located in the southwestern corner of the Village and has a length of 2.0 miles in the Village; and Willow Creek which is located in the southeastern corner of the Village with a length in the Village of 2.3 miles.

#### Floodplains

Floodplains or floodlands are normally defined as the areas along rivers and streams that are subject to inundation by the 100-year recurrence interval flood event. This is the event that would be reached or exceeded in severity once on the average of every 100 years. There is a one percent chance that such an event will be reached or exceeded in severity in any given year.

Approximately 30 square miles of Germantown are located within the Menomonee River watershed and the remaining 6 square miles of Germantown, located along the northern and northwestern edges of the Village, are in the Milwaukee River watershed. Legacy comprehensive watershed plans were completed for both of these watersheds by SEWRPC. These plans were also referenced in the Village's 2020 Smart Growth Plan. SEWRPC recognizes the age of these plans, but notes that "a number of recommendations

flowing from these plans remain highly relevant today." Additionally, the Southeastern Wisconsin Watershed Trust, in collaboration with MMSD, published The Menomonee River Watershed Updated Implementation Plan in January of 2022. This watershed plan is further referenced in the implementation section of this Plan. This comprehensive watershed restoration plan lists community-specific recommendations to improve the quality of the Menomonee River Watershed. The 100-year floodplain shown on Map 7.5/ "Principal Watershed Features", includes delineations from these watershed plans and delineations of floodplains from the Wisconsin Department of Natural Resources and Federal Emergency Management Agency.

Floodplains in Germantown are generally located in environmental corridors along the Menomonee River and its tributaries. These areas are not well-suited to development due to flood hazards, high water tables and inadequate soils.

The Village's mechanisms for protecting floodplains include consistent enforcement of the Floodplain Zoning Code, public land acquisition and recreational site development. The Floodplain Zoning Code regulates those areas designated as floodplains or A zones on the Flood Insurance Study Map with corresponding profiles in the Flood Insurance Study. The Flood Insurance Study Map is dated October 16, 2015 and it is the Official Floodplain Map for the Village with approvals by the Department of Natural Resources and the Federal Emergency Management Agency.

#### Greenseams Program

Greenseams is a flood management program that permanently protects key lands containing water absorbing soils. By storing and draining water into the ground naturally, Greenseams helps prevent future flooding while supporting and protecting Metro Milwaukee Sewer District's (MMSD) structural flood management projects - infrastructure investments worth hundreds of millions of dollars.

The program makes voluntary purchases of



undeveloped, privately owned properties in areas expected to have major growth in the next 20 years as well as open space along streams, shorelines and wetlands. MMSD hired The Conservation Fund (TCF) to run Greenseams Program. TCF is a national non-profit conservation organization that forges partnerships to protect America's legacy of land and water resources. TCF performs high volume real estate transactions for local land trusts and government agencies throughout the country. All land acquired will remain undeveloped, protecting water and providing the ability to store rain and melting snow. Wetlands maintenance and restoration at these sites will provide further water storage. Greenseams also preserves wildlife habitat and creates recreational opportunities for people living in the region. Where applicable, the properties can be used for hiking, bird watching, and other passive recreation. To date the Fund has purchased twenty-eight properties in Germantown, totaling over 1,034 acres.

### Wetlands

Wetlands are natural areas where the groundwater lies at or above the surface of the earth. They are usually covered by organic soils, silts and marl deposits and they can be classified into seven types: pothole, fresh meadow, shallow marsh, deep marsh, shrub swamp, timber swamp and bog.

Wetlands are generally biologically productive and provide continuous wildlife range and sanctuary for native plants and animals. They help to maintain surface water quality by functioning as sediment and nutrient traps and they can have considerable aesthetic, recreational and educational value – especially in urban environments.

Map 7.6/“Wetlands & Woodlands” shows wetlands in Germantown. Wetlands are generally located within environmental corridors especially along the Menomonee River and in the northeast section of the Village north of CTH F and east of Pleasant View Drive.

### Woodlands

Woodlands assist in maintaining unique natural

## Community Voices

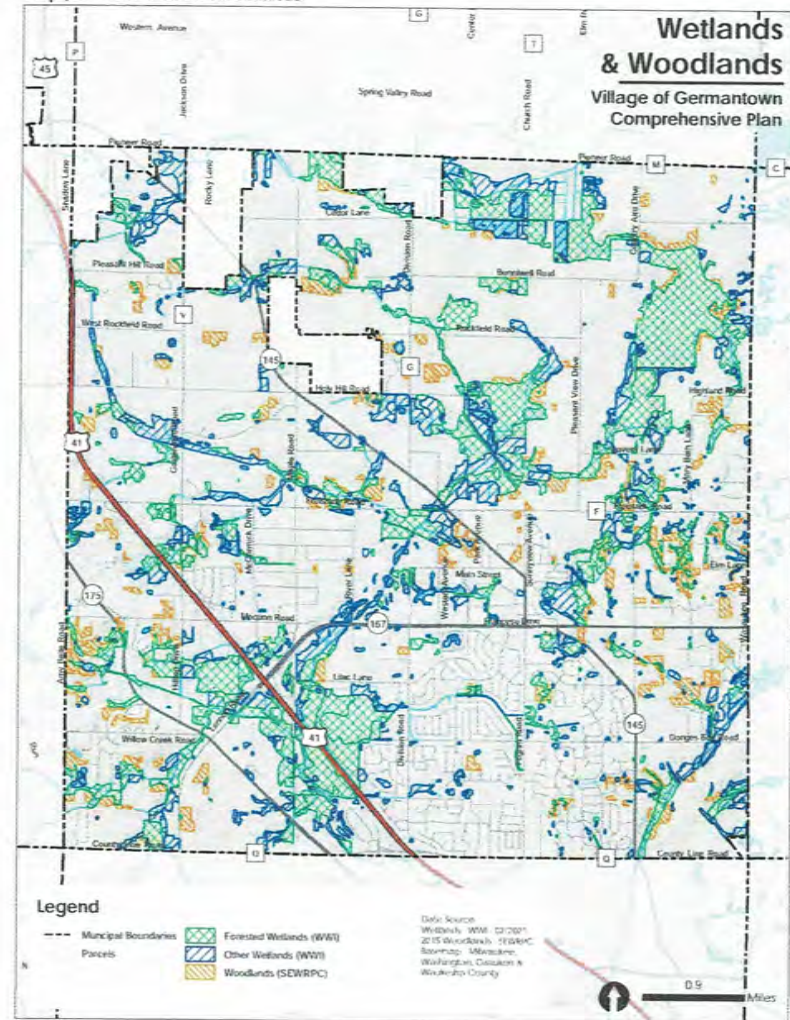
[Wooded area in Spassland Park] would be a nice area for wildflower or other natural areas around the park. There are cranes and other birds that like this wetland area and additional native plantings would enhance this.

relationships between plants and animals; reducing storm water runoff; contributing to atmospheric oxygen and water supply; and aiding in reducing soil erosion and stream sedimentation. Woodlands also add beauty and recreational value to a community. Woodlands in Germantown are shown on Map 7.6/“Wetlands & Woodlands”. Nearly all wooded areas are included within environmental corridors. There are a variety of tree types in Germantown with the primary types being conifer, deciduous and aspen.

### Environmental Corridors

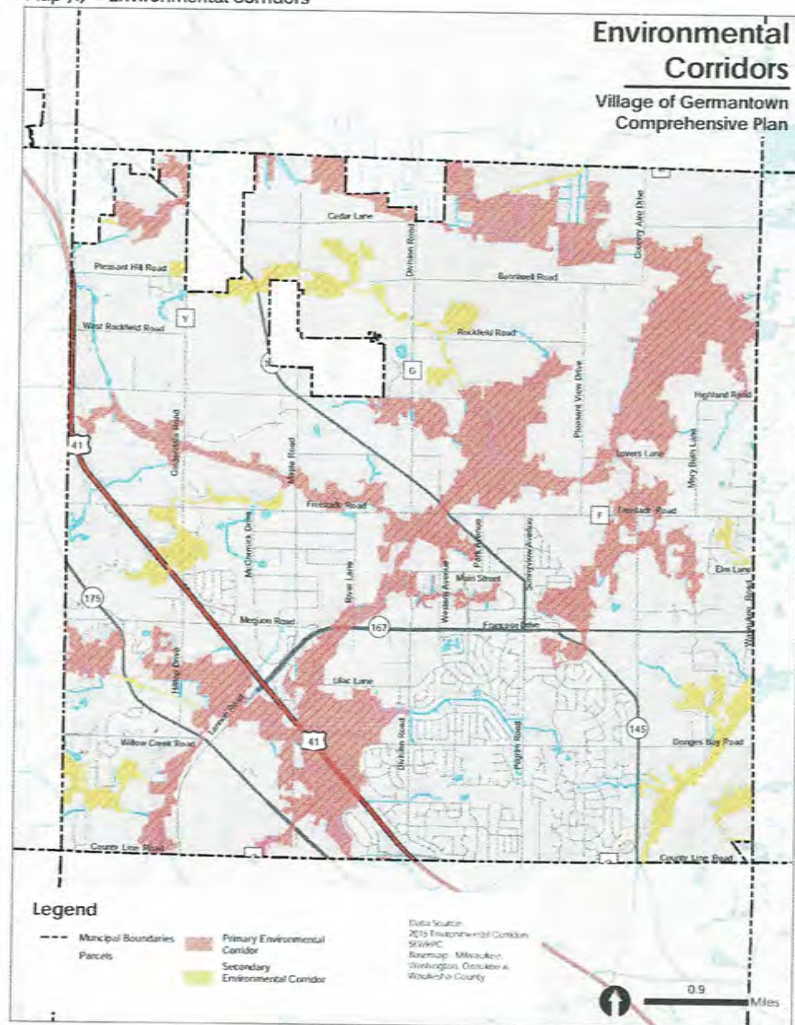
There are seven basic elements of the natural resource base that are considered by SEWRPC to comprise environmental corridors. These elements include: lakes, rivers, and streams and their associated floodplains; wetlands; woodlands; wildlife habitat areas; rugged terrain consisting of slopes 12 % or greater; wet, poorly drained and organic soils; and significant geological formations. SEWRPC also uses four man-made, natural resource elements to delineate environmental corridors: existing outdoor recreational sites; potential outdoor recreation sites; scenic areas and vistas; and historic sites and structures. Primary

Map 7.6 – Wetlands &amp; Woodlands





Map 7.7 – Environmental Corridors



environmental corridors are defined by SEWRPC as those areas that generally encompass three or more of the above 11 natural resource elements.

Secondary environmental corridors are areas that are contiguous to primary environmental corridors and include less than three of the 11 elements.

Map 7.7 "Environmental Corridors" illustrates Germantown's primary and secondary environmental corridors as defined above. Primary environmental corridors are associated with the Menomonee River and its tributaries and secondary environmental corridors are generally associated with the upstream portions of streams that are tributary to the Menomonee River. There are other environmentally sensitive lands in the Village of Germantown that are not classified as environmental corridor lands, but that have sufficient natural resource value to warrant protection through the Village's existing Floodplain and Shoreland/Wetland Zoning Codes.

#### Threatened or Endangered Species

The United States Fish and Wildlife Service (USFWS), maintains a listing of all endangered and threatened species in the nation, and Wisconsin Department of Natural Resources (WDNR) maintains a similar listing for the state of Wisconsin. WDNR is in the process of identifying endangered species across the state. For an up-to-date listing, refer to [www.dnr.state.wi.us](http://www.dnr.state.wi.us). There are state and federal laws in effect for the protection of threatened and endangered species throughout the country. The Village of Germantown supports the enforcement of state and federal laws and programs that help in the protection of endangered and threatened plants and animal species.

#### Green Infrastructure

From the wetlands and Menomonee River to parks and agricultural land, Germantown is rich with green infrastructure. These natural resources help to maintain the Village's economic resiliency as well as its environmental health.

The United States Environmental Protection Agency refers to Section 502 of the Clean Water Act, defining green infrastructure as "...the range of measures that use plant or soil systems, permeable pavement or other permeable surfaces or substrates, stormwater harvest and reuse, or landscaping to store, infiltrate, or evapotranspire stormwater and reduce flows to sewer systems or to surface waters." More than just stormwater management, green infrastructure is a proactive tool that can insulate residences against high temperatures and improve air and water quality.

Specifically for the Village, green infrastructure can manage concerns regarding stormwater runoff and flooding. The Village has published a Floodplain Map Panel Index to help residents identify nearby flood risks. These same floodplains are reflected in Map 7.5 "Principal Watershed Features". The floodplain of the Menomonee River and its tributaries cut Germantown in half from the south-east corner to the north-west corner. There are floodplains on both sides of the river. The CTHF in this area can help green infrastructure can improve resilience as well as in already existing municipal buildings and parks. Development in this area gives the Village the opportunity to engage stakeholders in the private sector—as well as partners in the nonprofit, government, and academic sectors—to maximize financial impact while also implementing green infrastructure in a way that is customized to Germantown's unique needs in the developed southern portion of Germantown.



▲ Above photos show commercial and private residential bioswale and rain garden interventions





▲ Above photos show examples of permeable pavers in on-street and off-street applications

## Utilities & Community Facilities

This Chapter identifies the existing utilities provided, the location of existing community facilities and assess the level of service in the Village compared to various standards. Goals and actions for utilities and community facilities are included in the Implementation Chapter. The Utilities and Community Facilities element provides the Village with a general guide for its decision making regarding utility extensions, and the provision and location of new community facilities, in addition to any improvement to the existing facilities.

### Utilities

Addressing the availability and future needs of utilities and facilities for a community is a primary component for a thoroughly comprehensive plan. Utilities can be particularly influential when determining the location and extent of future urban land uses. The intensity of urban uses generally necessitates the use of a public sanitary sewer system. The close proximity of urban uses to each other makes the use of private wells difficult and thus a public water distribution system is required. As a result of the increase in impermeable surfaces created by urban uses, a sound storm water management system is required to both prevent future flooding and protect the natural environment from pollutants. Since social responsibility is one aspect of smart growth, the appropriate utilities should be provided prior to allowing the development of more intensive urban land uses. The extent to which utilities are made available to non-urban land relates directly to the extent by which urban land uses may be developed in those areas.

It has been Village policy to deny new land use developments which do not provide the necessary utilities. The following utilities analysis and proposed policies will relate directly to the future land use of the Village and therefore, have been developed in concert with the land use analysis element of the comprehensive plan.

### Sanitary Sewer System

The Village of Germantown owns and maintains the existing sanitary sewers within the Village boundary. The Milwaukee Metropolitan Sewer District (MMSD) has two wastewater treatment facilities for the region and provides treatment of the Village's wastewater. The MMSD has a Sanitary Sewer Master Plan and delineates a sewer service area boundary within the Village of Germantown. The Village of Germantown has a policy of cooperation with the MMSD and maintains regular communication as part of all future sewer service area needs arise.

### Stormwater Management

The Village's current Stormwater Management Plan is an implementation tool for the Village's stormwater management policy. The MMSD has developed a Conservation Plan that addresses stormwater management policies and practices that should be adhered to in the Menomonee River Priority and the Milwaukee River Watersheds, the watersheds in which the Village is located. The Village intends to work with the MMSD to use the Conservation Plan as a guide for stormwater management and controlling nonpoint source pollution in the Village.

### Water Supply, Treatment and Distribution System

The Village of Germantown Water Utility provides local water service to Germantown. The Village draws water through a series of wells from the Upper Dolomite and Sandstone aquifers. The Water Utility operates three elevated storage tanks with a fourth under construction off Rockfield Road in the Holy Hill Gateway District. There are no ground storage reservoirs. Water treatment consists solely of the use of fluoride and chlorine in all of the Village wells. Additionally, two wells also use filter media removal to remove radium from the water.

### Solid Waste Disposal and Recycling

Waste Management is the Village's solid waste disposal service company offering weekly curbside pick-up to the residents of the Village. In addition, they offer large item pick-up for residents and businesses throughout the Village. The Village of Germantown also offers limited recycling at the Village Recycling Center for residents. Commercial enterprises and contractors are prohibited. As part of the Village Public Works Facility Planning Project underway in 2022, the existing Village Recycling Center on Main Street is planned to be relocated in order to open up the existing site for more suitable uses for the Village Center District.

### Telecommunications

Several companies provide various telecommunications utilities to the residents and businesses of Germantown. Antennas providing wireless cell phone service were inventoried by SEWRPC in 2005 as part of the regional telecommunications plan. The locations of wireless communication towers and wireless telecommunication sites in Washington County were updated in 2017. There are a total of 9 sites in Germantown (8 for cellular communication) and 100 sites in the County, of which 76 are for cellular communication.

Both the wireless communications and Internet service provider business segments are changing at a very rapid pace. As service is provided, newer technology becomes available. As a result, the schedule to provide one type of service is changed as companies merge and new consumer demands are created. The Village remains committed to providing access to the most current Internet and telecommunications technologies.

### Power Plants and Transmission Lines

WE Energies provides natural gas and electrical service to the Village of Germantown. Transmission lines are owned and maintained by American Transmission Company (ATC). These companies have a long history of supplying safe and reasonably priced service to the residents. Germantown has a WE Energies natural gas power plant located at N96 W19298 County Line Road. Several large transmission lines extend from this back-up plant facility. In addition, there are several smaller sub-stations established to serve the Germantown Industrial Park and the north half of the Village. Neither WE Energies, nor ATC, see any foreseeable problems in continuing to provide natural gas and electricity service to the Village of Germantown in the future.

## Community Voices

Move the Recycle Center to the same land area that the new DPW will be on. Combine the Recycling with the DPW at the new location. Use this extremely valuable land along the best attribute that Germantown has - the RIVER - and make it part of the NEW Germantown downtown.

## Recreation Facilities

### Parks, Open Spaces, and Recreational Facilities

As part of a regular 5-year update, the Village completed a Comprehensive Outdoor Recreation Plan (CORP) in 2021. The 2021 CORP included the following elements:

- An up-to-date inventory and evaluation of Germantown's existing parks, recent park improvements, and recreational trails.
- Benchmarked facilities and services against standards from the County as well as other communities around the country.
- Identified the needs of all community members related to active and passive outdoor recreational opportunities.
- Provided a list of recommendations to the Village to assist with its Capital Improvement Planning (CIP) efforts related to parks and open space.

The 2021 CORP includes 12 goals. More detailed descriptions regarding these goals can be found in the 2021 CORP Update.

1. Establish a Village-wide system of open spaces, parks, and recreational facilities that will economically provide Germantown residents of all ages with adequate, convenient, varied and high-quality recreational opportunities on a year-round basis.
2. Acquire and maintain an adequate amount of active and passive recreational lands to meet future recreational needs.
3. Provide adequate facilities at all parks within the Village's park system to meet the diverse needs and interests of Germantown's residents.
4. Coordinate development efforts and the use of recreational facilities between the Village of Germantown, local schools, places of worship, and Washington County.
5. Encourage the preservation and acquisition of environmentally sensitive and historically significant areas.

6. Provide residents with safe and accessible facilities and recreation equipment throughout the Village's park system.
7. Use all available financial tools to further enhance the quality of the Village park system.
8. Coordinate subdivision review with all departments responsible for providing or maintaining adequate park facilities to ensure that adequate park facilities are provided to future Village residents.
9. Continue a village-wide urban forestry program which replaces unsafe or diseased trees and improves the aesthetic nature of existing public lands.
10. Create a village-wide Trail System Plan that identifies location, facility type, and priorities for trails.
11. Ensure that operations and maintenance of the park, open space and trail system is supported through appropriate levels of staffing and funding.
12. Transform Village of Germantown parks into sustainable public spaces using environmental design and management practices.

One priority focus area of the Village identified in the CORP is the creation of a youth outdoor sports complex. As part of the engagement process, Sports Organization stakeholders emphasized that a destination game and tournament space for hosting visiting teams is a community desire and economic development opportunity, and that a Youth Sports Complex would be well-used in the Village. A feasibility study for a potential Youth Sports Complex is recommended as a next step for the Village.

The 2021 CORP update shows that there is still demand for improvements to both passive and active outdoor recreational opportunities. Namely, capital improvement projects on all parks are needed to improve draining issues on sports fields and on trails within parks.



**Overview of Existing Park System**

The Village of Germantown park system consists of twelve different sites. Most parks receive German names to reflect the German heritage. There is a total of 404 acres of park lands, 165 acres of which are designed for active recreation and 239 acres designated as environmental park land, more suitable for active and low-impact recreation. The active-recreation park areas are primarily concentrated in the urbanized, south central portion of the Village. The Village's environmental park areas are mostly located in the rural areas of Germantown.

**Developed Park Lands**

The Village of Germantown park and open space inventory contains twelve sites as seen on Map 7.8.

- Alt Bauer Park
- Dheinsville Historical Park
- Firemen's Park
- Friedenfeld Park
- Haupt Strasse Park
- Homestead Hollow County Park
- Kinderberg Park
- Little League Park
- Schoen Laufen Park
- Spassland Park
- Wiedenbach Park
- Wilderness Park

These parks are the social and daily recreation centers for residents, and all residents should have direct access to a park. The 2021 CORP Update highlights the amenities, summary, and the existing conditions of each of the 12 sites as well as individual capital improvements and objectives.

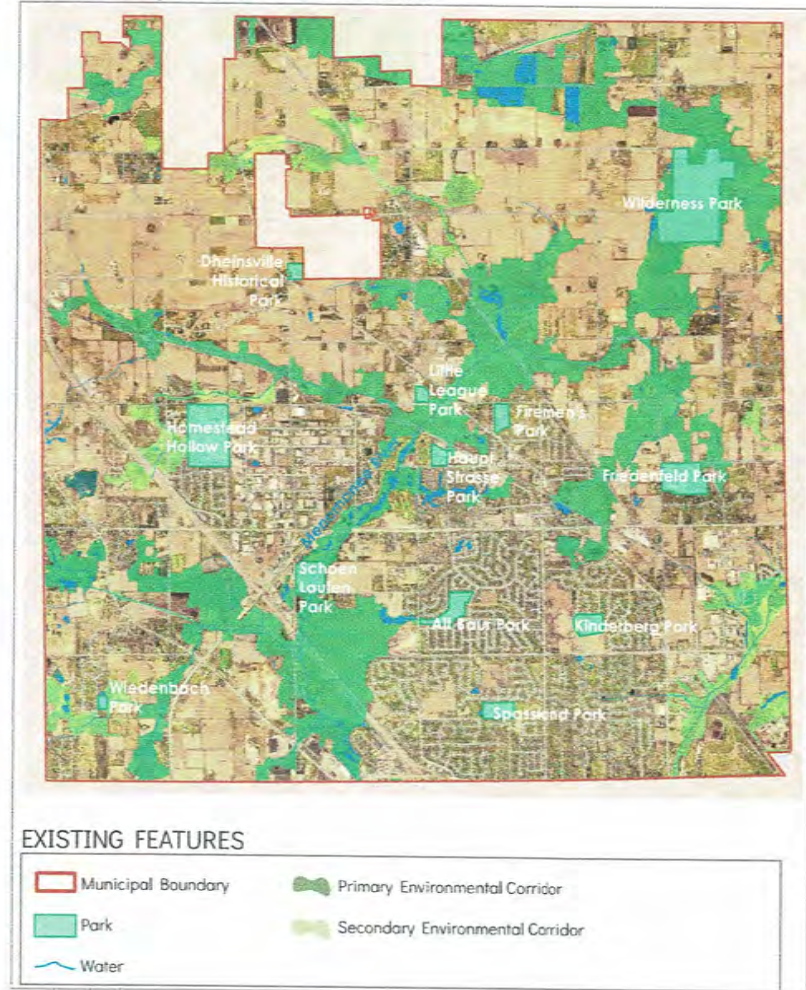
**Community Voices**

Build a sports complex next to the Schoen Laufen Park. State of the art turf baseball fields for tournaments, soccer fields, football field, etc. With a great sports complex there, tournaments will regularly be there and after games, all of the teams will spill over to eat/shop in Germantown.

**Community Voices**

Really enjoy the open space at Friedenfeld and that it provides a space for sporting and entertainment events. It is a beautiful park that needs to be preserved as is with no corridor or invitation to truck traffic.

Map 7.8 – Existing Public Parks within Germantown





**Regional Facilities within the Village**

Homestead Hollow Park is a county-owned park located in Germantown. This 105-acre site is located in west-central Germantown, near US Highway 41/45. It was purchased by the Washington County Park System in 1977 and officially opened in 1983. The 105-acre park is an old farmstead. Evidence of this can be seen in its barns which have been converted and updated into shelters that can be reserved. Homestead Hollow Park offers county residents a variety of active and passive recreation opportunities. Facilities found at Homestead Hollow County Park include a trail system, lighted sledding hill, play equipment, basketball court, soccer fields, softball field, park shelters, fishing pond, ice skating rink, and a lighted parking lot. Soccer fields at the northwest part of the park are used by the Germantown Kickers soccer club for games and practices. In 2018, the county constructed & opened the Homestead Howl Dog Exercise Area, which features separate areas for both large and small dogs.

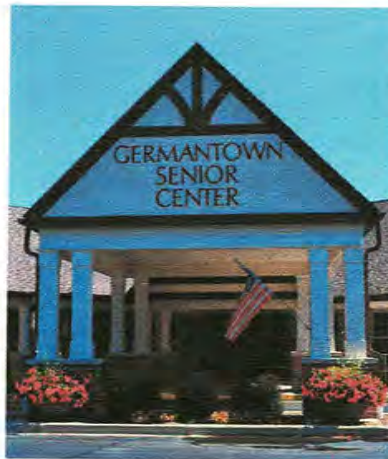
The Village also owns the 10-acre Little League Park, which is maintained in a cooperative effort between the Village and the Little League. The Village of Germantown has a long-term lease agreement with Germantown Little League for their use of this park.

**School District Facilities**

The Germantown School District owns and maintains six developed outdoor recreation areas adjacent to schools that add to the Village's recreation base. The school recreation facilities total approximately 50 acres, and are located mostly near the urbanized south central portion of the Village. The school district lands are available only on a limited basis for public use. The Germantown School District and the Village of Germantown have an intergovernmental agreement that allows the Park and Recreation Department to use its buildings per a facility use fee schedule. The Germantown Park and Recreation Department uses these facilities for both active and passive recreation. The School District facilities are a critical component to the Department's operation. Without the cooperative agreement many of the Department programs would not happen.

**Indoor Recreation and Community Centers**

The Germantown Park & Recreation Department currently operates seven indoor facilities. These facilities are the Survive Alive House, Fire station #1 Community Room in Fireman's Park, the Kinderberg Park indoor shelter, the Senior Center, the Department of Public Works multi-purpose room, and the recently completed Firemen's Park multi-use shelter.



▲ Germantown Senior Center (above); Firemen's Park multi-use shelter (below)

**Village Community Facilities****Village Administration**

The Village Hall, located on Mequon Road in the community's municipal center, was completed in 1999 and provides 16,000 sq. ft. of space. The Village Hall is the primary meeting space for the Village's boards, commissions, and committees and also provides office space for staff in several Village departments including Administration, Clerk Treasurer, Community Development, Public Works, Engineering, and Park and Recreation.

**Public Works Facility**

As of 2022, Germantown is consolidating its public works, water and wastewater utility departments, and its yard waste recycling operations to one site in the southwest corner of Danges Bay Road and Wasaukee Road in the southeast corner of the Village. The new site is approximately 25 acres and will house a new 125,000 square foot DPW building, salt shed, fueling facility, pole barn, yard waste recycling center, and stormwater features. The stormwater features are expected to contain a wide variety of treatments and offer educational and training opportunities for the DPW staff and residents. The new building is expected to be completed sometime between late 2023 and early 2024. The vacated facility in the southeast corner of the Fond du Lac Avenue and Division Road intersection could potentially house a future park or be sold to offset expenses related to the new DPW facility. The new DPW site is part of a larger 70-acre development, which includes a proposed 35-40-acre Tax Increment District (proposed TID No. 9), which is immediately adjacent to the intersection. The access road to the area within proposed TID No. 9 is expected to be completed in the fall of 2022, allowing access to the new DPW site for winter 2022/2023 building construction.

**Libraries**

The Germantown Community Library opened in Summer 2002 and is located across from the Village's Municipal Center on Mequon Road. This library building replaced the Duernwaechter Memorial Library, built in 1982.

The current building totals 26,900 sq. ft. and serves residents in the municipalities of Germantown, Richfield and Jackson. The building has over 150,000 physical items in circulation and also provides access to a collection of digital material and a mobile library collection. The current building includes infrastructure to support construction of a mezzanine level with an additional 15,000 sq. ft. of space. The additional space is needed to support the population growth, lessen noise level challenges and provide space for community meetings, individual and group study and programming.

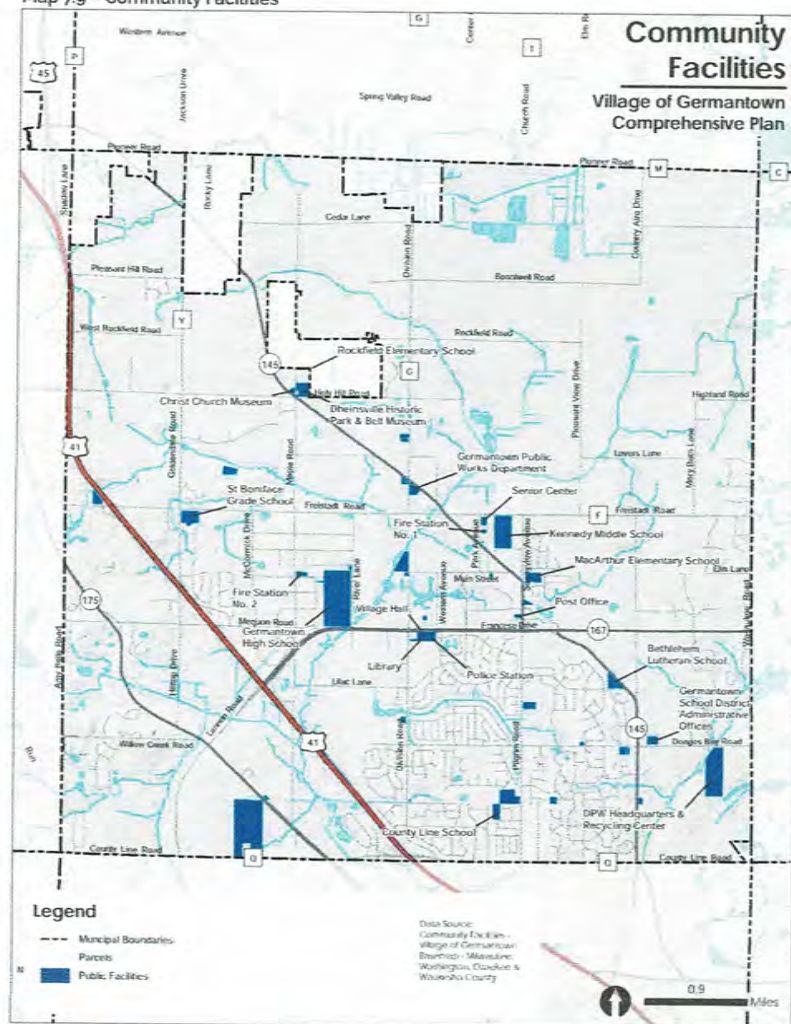
While it is important to continue to provide the same level of service and quality the residents of the Village have experienced in the past, both population growth rate and changes in library services must be considered when determining the types of community facility improvements and expansions needed for Germantown. In addition to physical and digital material, the library provides residents with access to information and resources through Internet and computer use, Wi-Fi and other technology services. The library also offers programming and activities as well as special events for kids, teens and adult of all ages and opportunities for people to make connections. While these are increased access to the Internet and other information sources, library use continues to increase and services continue to be an important part in the lives of Village residents at all stages of life.

The growth in the number of library users is a better indication of how many residents are taking advantage of the facilities offered. Increased access to the Internet and other information sources may result in the library use rate not increasing at the same rate as the population growth rate.

A Strategic Plan for the library was conducted in 2022. Due to the changing needs of the residents, the Village and library should conduct an analysis of community facilities usage every five years to insure that the level of service provided to residents does not diminish.



Map 7.9 – Community Facilities



### Child Care Facilities

Many working parents in need of childcare facilities seek locations either close by their residence or place of work. The Village of Germantown has several childcare facilities including Willow Creek Child Care Center on Squire Drive, Germantown Learning Center & Care on Deppert Road, Momentum Early Learning on Stonewood Drive, Kinder Care on Mequon Road and Children of Christ Day Care on Bel Aire Lane. There are also licensed in-home daycares available. Due to the changing needs of residents, the Village should conduct a periodic analysis of the facilities' usage to ensure that childcare needs of the community are being met.

### Cemeteries

The Village of Germantown has several cemeteries located throughout the Village. Most facilities are small in size and located adjacent to existing churches. The largest existing cemetery is located at Boniface Catholic Church. Others Churches within the Village with cemeteries include St. John's United Church of Christ and Our Savior's United Church of Christ. Due to the increasing population of the Village, and the lack of existing lands devoted to this use, there most likely will be a need for additional lands devoted to cemetery use in the future. If lands are not set aside and reserved for this use, residents in the community will need to find space in cemeteries outside the Village boundaries.

### Public Safety Facilities

#### Police Department

The Police Department is located on Western Avenue, just south of Mequon Road. The Police Department occupies an 8,000 sq. ft. office space, built in 1962, and a 5,500 sq. ft. (15-stall) garage, built in 2000. After the current library was built in 2002, the Police Department expanded its offices to the 8,800 sq. ft. former library building. These facilities continue to serve 45 department employees, including the Police Chief, 33 sworn officers, 8 dispatchers, and 3 support personnel today. As the Police Department continues to grow and outgrow its current facility,

conversations are beginning regarding a new building to meet the needs of the department.

#### Fire Department

The Germantown Fire Station is located in the Germantown Industrial Park at the corner of Maple Road and Edison Drive. All personnel and equipment report out of this 11,000-sq. ft. facility built in 2002. The former Fire Station (known as Fire Station #1) located in Firemen's Park is now used by the Germantown Park and Recreation Department. As of 2022, the Fire Department employs a total of 35 people, including 14 full-time Firefighters/Paramedic EMTs, 16 part-time Firefighters/Paramedic EMTs, 4 Paid on Call Firefighters/MPO's and 1 full-time Administrative Manager. The department's vehicle fleet includes 3 ambulances, 2 engines, 1 ladder truck, 1 brush truck, 1 Fire Chief Incident Command Unit, 1 Battalion Chief Incident Command Unit, and 1 tender.

#### Medical Services

Germantown is also served by large regional networks of medical providers including Froedtert & Medical College of Wisconsin, Aurora Health Care, Ascension Healthcare, and Children's Wisconsin. There are currently three outpatient clinics in the village: Aurora Health Center on River Lane, Froedtert Germantown Health Center on Western Avenue, and Ascension Columbia St. Mary's Ozaukee - Germantown on Mequon Road. The Germantown Fire Department also provides emergency medical services. The department has three ambulances and 28 certified emergency medical technicians (EMT).

### Educational Facilities

#### Public Schools

The Germantown School District boundary is shown on Map 7.10. The district includes all of the Village of Germantown, all of the Town of Germantown, the eastern third of the Town of Richfield, the southeast corner of the Town of Polk, and the southern third of the Town of Jackson. According to the National Center for Education Statistics, district enrollment



for the 2020-2021 school year was 3,796 students.

There are currently four elementary schools, one middle school, and one high school in the Germantown School District. County Line Elementary serves the students in south central area of the Village. MacArthur Elementary serves students in the southeastern portion of the village. Rockfield Elementary (located in the Town of Germantown) serves the students in the northern portion of the village and Amy Belle Elementary (located in the Village of Richfield) serves students in the southwestern area of the Village. Kennedy Middle School and Germantown High School both serve the entire district.

In 2016, voters in the Germantown School District approved an \$84 million referendum that allowed for upgrades and improvements at all district buildings. In Fall 2022, the Germantown School District will begin providing half-day 4-year-old kindergarten (4K). The impacts of the additional students on enrollment and/or capacity has yet to be determined. The Village of Germantown and the Germantown School District will need coordinate future residential development with school district capacity and future facility improvements.

#### Private Schools

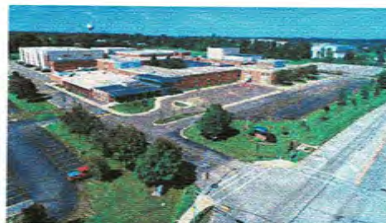
There are two private schools within Germantown:

- Bethlehem Evangelical Lutheran School on Bel Aire Lane, and
- St. Boniface School on Goldendale Road.

#### Other private schools in the area include:

- Bethlehem Evangelical Lutheran School in Menomonee Falls
- Calvary Baptist School in Menomonee Falls
- Christ Alone Lutheran School in Thiensville
- Crown of Life Lutheran School in Hubertus
- David's Star Lutheran School in Jackson
- Grace Evangelical Lutheran School in Menomonee Falls
- Kettle Moraine Lutheran High School in Jackson
- Lumen Christi Catholic School in Mequon

#### 7. Systems // UTILITIES & COMMUNITY FACILITIES



▲ Germantown High School



▲ Amy Belle Elementary School

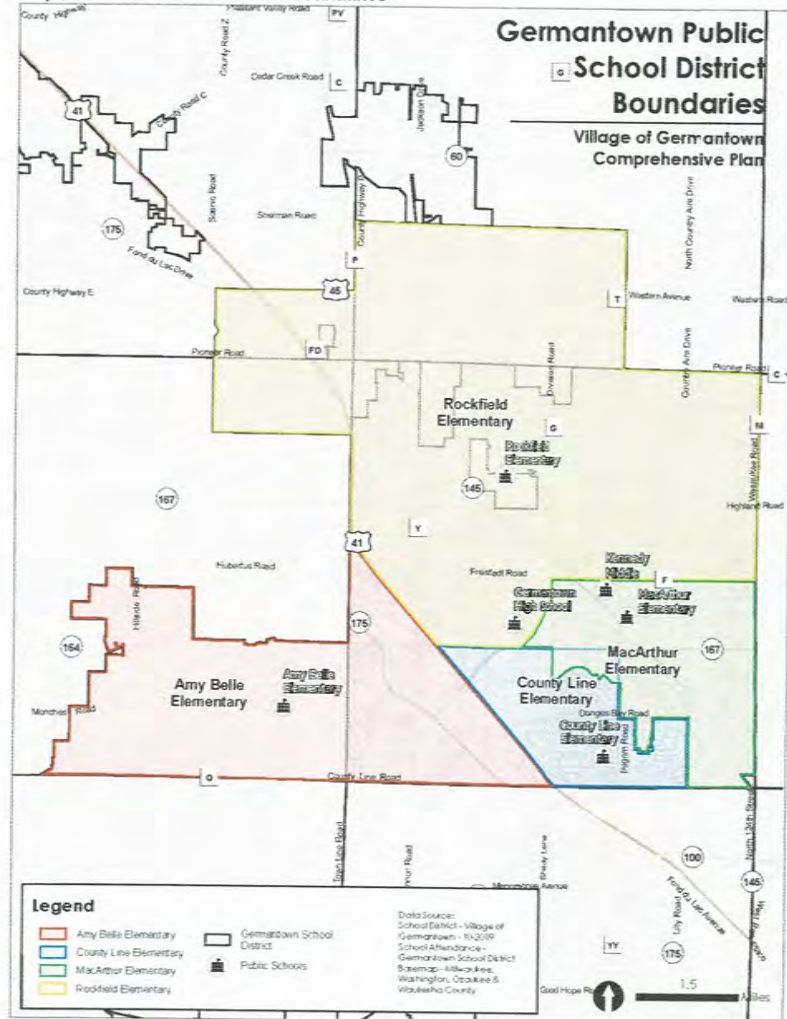


▲ County Line Elementary School



▲ MacArthur Elementary School

Map 7.10 – Public School District Boundaries





- St. Gabriel Catholic School in Hubertus
- St. Mary School in Menomonee Falls
- Trinity Lutheran School in Mequon
- Crown of Life Lutheran School in Hubertus

### Religious Facilities

There are numerous established churches in the Village of Germantown including:

- St. Boniface Catholic Church, located at W204N11940 Goldendale Road.
- Crossway Church located at W156N10041 Pilgrim Road.
- Bethlehem Evangelical Lutheran Church, located at N108 W14290 Bel Aire Lane.
- Faith Lutheran Church, located at W172 N11187 Division Road.
- Lutheran Church of the Living Christ, located at W156 N10660 Pilgrim Road.
- Berean Family Worship Center, located at N112 W17655 Mequon Road.
- Our Savior's United Church of Christ, located at W172 N12533 Division Road.
- St. John United Church of Christ, located at W204 N14181 Donges Bay Road.
- Life Church, located at W164N11325 Squire Drive.





7/10/2022

## Implementation Plan

The Implementation Plan is often the most important section of any comprehensive plan, serving as both summary and guide to realizing the vision developed through the planning process.

The Implementation Plan is often the most important section of any comprehensive plan, serving as both summary and guide to realizing the vision developed through the planning process.

Germantown's Implementation Plan includes an overarching goal for each section of the plan. Each section includes a summary of why the goal is important, key leaders responsible for carrying out the goals, and a series of objectives. Each objective in the implementation plan also includes a priority time frame and potential action steps.

The following page includes a descriptive summary and explanation of the format of each Implementation Plan Section.

### Plan Review and Amendment

The Comprehensive Plan is intended to be reviewed frequently by Village staff to assess its reflection of current goals.

Periodic amendments are appropriate to the Comprehensive Plan and may be suggested by Village staff, officials, and residents. Changes should be consistent with the plan's vision.

Plan amendments must follow the processes required by State Statutes.

### Comprehensive Plan Goals, Objectives, and Action Steps

#### HOUSING

#### TRANSPORTATION

#### AGRICULTURAL, CULTURAL, AND NATURAL RESOURCES

#### UTILITIES AND COMMUNITY FACILITIES

#### ECONOMIC DEVELOPMENT

#### LAND USE

INTER-GOVERNMENTAL COOPERATION

MUCH OF WHAT IS LISTED IN THE FOLLOWING PAGES ARE POLICY STATEMENTS & SHOULD BE SEPARATED FROM STRATEGIC GOALS & TACTICS.





# How to read the Implementation Plan

## Section Headline and Description:

Each section is titled with a headline and description introducing the relevant Implementation Plan category. The categories included are:

Housing

Transportation

Agricultural & Natural Resources

Utilities and Community Facilities

Economic Development

Land Use

\*Intergovernmental recommendations are woven into different categories listed above.

Key Leadership:

## Objectives, Priority Level, and Potential Action Steps:

The Implementation Plan includes distinct outcomes intended by the goal in each section that are actionable, measurable, and accountable. Each action describes what is to be done by key leadership and what they will be seeking to accomplish.

Each objective is assigned a priority level from Short-term to Long-term or may be ongoing. Short-term priority actions have been identified as the most crucial actions to be addressed within 3-5 years.

Intermediate goals are to be addressed within 5-10 years, and long-term goals are to be addressed within 10 to 25 years.

Some objectives have "Potential Action Steps" which have been identified as actionable in the short term and will contribute to the outcome and comprehensive plan goals.

## Goal Statement and Narrative:

The goal statement summarizes the action plan, its purpose, and overarching vision.

Below each goal is a narrative providing additional details relevant to the Implementation Plan section. The narrative elaborates on the importance of each of the actions in the action plan and their intended impacts on the community. It may also reference other guidance from the 2050 Comprehensive Plan in prior sections of the document relevant to plan implementation.

Helpful information is included here for key leadership and village staff to indicate when and where certain actions may be implemented, why these actions were included in the plan, and how success can be gauged during and following implementation.

SCORE CARD ?  
HOW IS PROGRESS MEASURED & REPORTED ?



# Housing

## Goals, Action Plan, and Measures of Success

### Goal:

Nurture existing neighborhoods and develop a variety of new housing types that are accessible and welcoming to a diversity of residents. New housing should contribute to Germantown's community character and build on the Village's assets.

### Why is this important?

This goal is meant to affirm that developing and maintaining residential neighborhoods that are safe, attractive, and instill pride and a sense of identity and place in residents is an important part of quality of life in Germantown. Developing a diversity of housing choices is also an important part of community resiliency, allowing residents of all ages to grow up and stay in the community through all life's stages and encouraging inter-generational interaction and support. Diverse housing choices are also important for Germantown's economic development, allowing the workers that earn their livelihood in Germantown the opportunity to live in the village as well. Finally, a diverse housing stock can help ensure that living in Germantown is accessible to residents of various income levels and family sizes.

Preserving the character of the community and the close-knit community feel is also important, and the way that housing is designed and developed plays a key role in preserving these qualities and expanding the sense of what it means to live in Germantown. For instance, many community members have expressed their desire to maintain Germantown's rural character, especially in certain neighborhoods and parts of the village. However, others have expressed that developing smaller housing on smaller lots would make living in Germantown accessible to younger people and families.

### Key Leadership:

Keeping housing development and maintenance aligned with the Comprehensive Plan will require coordination between Village department staff, citizen boards and elected officials, including:

- Community Development
- Plan Commission
- Village Board
- G.S.D

SHORT TERM  
- DEVELOP DESIGN STANDARDS TO APPLY TO ALL BLOCK TYPES  
\* COORDINATE 2050 PLAN W/ ORDINANCES FOR A CONSISTENT APPROACH ACROSS LEGAL INSTRUMENTS

WHAT IS THE PRIORITY HOUSING HIERARCHY?

| Housing    |                           |                                                                                                                                                                                                               | 8: Implementation Plan |                                                             |
|------------|---------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|-------------------------------------------------------------|
| Objectives | Priority                  | Potential Action Step(s)                                                                                                                                                                                      |                        |                                                             |
| 1          | Ongoing                   | A. Require new developments to follow the density guidelines in the 2050 Comprehensive Plan.                                                                                                                  | POLICY                 | NOT A GOAL                                                  |
|            |                           | B. Use the zoning ordinance to maintain the character of existing residential neighborhoods and periodically review for compatibility in the changing housing market.                                         | *                      |                                                             |
| 2          | Short term (3-5 years)    | C. Amend appropriate zoning districts to allow for mixed-use commercial/residential buildings within Village Center, Freestadt District, Holy Hill Gateway and other NDCs that support mixed-use development. |                        | NEIGHBORS DON'T THINK THIS IS AN INDUSTRIAL/COMMERCIAL AREA |
|            |                           | D. Initiate conversations with multifamily and conservation subdivision developers to gauge development interest in the Village Center District and Germantown.                                               |                        |                                                             |
| 3          | Ongoing                   | E. Ensure that adequate review is being given to natural resource protection and that diverse housing types are encouraged at initial review of development and subdivision proposals.                        | POLICY                 | TO WHAT END?                                                |
|            |                           | F. Conduct a Housing Affordability Analysis pursuant to Ch. 66.10013 of the Wisconsin State Statutes.                                                                                                         |                        |                                                             |
| 4          | Short term (3-5 years)    | G. Adopt a Traditional Neighborhood Development Ordinance pursuant to Ch. 66.1027 of the Wisconsin State Statutes.                                                                                            | FOR VILLAGE CENTER     | NO MANDATES                                                 |
|            |                           | H. Create a conservation subdivision ordinance to guide this type of residential development.                                                                                                                 |                        |                                                             |
| 5          | Short term (3-5 years)    | I. Create an ordinance requiring applicants for residential subdivisions and minor land divisions to submit a sketch master plan illustrating the ultimate development of the property.                       |                        | N T S C O R E C A R D                                       |
|            |                           | J. Require residential market studies as needed to ensure there is not an excessive amount of vacant or undeveloped residential housing units.                                                                |                        |                                                             |
| 6          | Intermediate (5-10 years) | K. Review housing trends and identify any opportunities to meet the needs of a changing housing market.                                                                                                       | POLICY                 |                                                             |
|            |                           | L. Create an inventory of existing housing stock age and determine "priority areas" for targeted rehab.                                                                                                       |                        |                                                             |
| 7          | Intermediate (5-10 years) | M. Identify new funding, regulatory, and organizational ways to facilitate housing rehab.                                                                                                                     |                        |                                                             |
|            |                           | N. Enforce the Property Maintenance Section of the Village Code.                                                                                                                                              | POLICY                 |                                                             |
| 8          | Ongoing                   | O. Maintain regular contact with regional agencies such as Washington County and SEWRPC.                                                                                                                      | POLICY                 |                                                             |
|            |                           |                                                                                                                                                                                                               |                        |                                                             |

COORDINATE HOUSING DEVELOPMENT GOALS & ACTIVITY W/ G.S.D. ON A QTRLY BASIS

QTRLY HOUSING REPORT REVIEWED W/ G.S.D.



# Transportation

## Goals, Objectives, and Potential Action Steps

### Goal:

Ensure a safe, reliable, and accessible transportation system for all residents and visitors in Germantown. Transportation investments should be coordinated regionally, and new investments should consider a range of transportation choices. New development in Germantown should consider appropriate modes of transportation during the planning and approval process.

### Why is this important?

Transportation systems are the foundation of our ability to access jobs, family, medical services, recreation, and more. It is important to maintain a balance of comprehensive road and transit systems and efficient use of these systems to maximize benefits to residents. There are benefits to planning transportation systems to meet the need of the population. Active transportation such as walking and biking are an important part of this system to keep people healthy, safe, and have the added benefit of helping reduce unnecessary congestion on roads.

These systems connect us to other places, so coordination with regional roads and highways is important to ensure compatibility of the overall transportation network beyond Germantown.

Streets make up the majority of public space, and so having streets that meet the needs of all residents is key to planning a strong community.

### Key Leadership:

Keeping transportation development and maintenance aligned with the Comprehensive Plan will require coordination between Village department staff, citizen boards and elected officials, including:

- Public Works
- Streets and Highways
- Parks and Recreation
- Community Development
- Plan Commission
- Village Board

• **G.O.D.**

*Measurement?*

*TRAILS & BIKE PATHS*

*SIMPLIFY ANALYSIS*

*HOW?*

*POLICY*

*SCORECARD*

## 8. Implementation Plan

| Transportation                                                                                                                                                                                                           |                           |                                                                                                                                                                                                                                                                                                                                                                                                        |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Objectives                                                                                                                                                                                                               | Priority                  | Potential Action Step(s)                                                                                                                                                                                                                                                                                                                                                                               |
| <b>FIX THE ROADS POLICY</b>                                                                                                                                                                                              |                           |                                                                                                                                                                                                                                                                                                                                                                                                        |
| <input type="checkbox"/> 1 Ensure State, County, and local roadways meet travel needs.                                                                                                                                   | Ongoing                   | A. Annually review, revise, and adopt a five-year transportation improvement program that is consistent with this Plan.<br>B. Make necessary roadway improvements according to five-year transportation improvement program.<br>C. Update the Village's ultimate right-of-way map.<br>D. Create and update a future road extension and ultimate lane improvements map for public streets and highways. |
| <input type="checkbox"/> 2 Encourage active transportation options for Germantown residents by connecting destinations with non-motorized pathways to encourage healthy active lifestyles and reduce traffic congestion. | Short term (3-5 years)    | E. Complete a Village-wide Trail Master Plan to identify priority corridors.<br>F. Prioritize trails along Menomonee River, Goldendale Creek, and connections to other existing regional trails.                                                                                                                                                                                                       |
| <input type="checkbox"/> 3 Promote regional transit connections to Germantown.                                                                                                                                           | Intermediate (5-10 years) | G. Coordinate with the WisDOT, The Southeastern Wisconsin Regional Planning Commission (SEWRPC), and WCHD to secure opportunities for commuter service to/from the Village.                                                                                                                                                                                                                            |
| <input type="checkbox"/> 4 Develop commercial and downtown areas using Complete Streets principles.                                                                                                                      | Intermediate (5-10 years) | H. Coordinating with WisDOT and Washington County Health Department (WCHD) to access current best practices and make streets more effective, attractive, and safe for all users.                                                                                                                                                                                                                       |
| <input type="checkbox"/> 5 Support and implement regional transportation initiatives that impact Germantown, including the Washington County Bikeway and Trail Network Plan.                                             | Ongoing                   | I. Prioritize and implement recommendations connecting Saxony Village - Historic Main Street connectivity plan by U.S. EPA Land Revitalization Technical Assistance.<br>J. Maintain regular contact with regional agencies such as Washington County and SEWRPC.                                                                                                                                       |

## Agricultural, Cultural, & Natural Resources

### Goals, Objectives, and Potential Action Steps

#### Goal:

Guarantee Germantown's history and identity are preserved for the future through the protection of its most valuable resources. Germantown's community should make use of natural areas to appreciate their value without contributing to their degradation. Open space and environmental corridors must be managed and protected.

#### Why is this important?

Natural and cultural resources are some of the most valuable resources in many communities over the long term, but they may take some planning and protection to preserve. Short-sighted development plans can sometimes threaten the protection of natural and cultural resources. Prime agricultural land is sensitive to nutrient depletion, pollution, or complete removal through development. Environmental areas such as woodlands contain habitat for native species that make up a large part of the wildlife and tourism economy and contribute to the biodiversity of our ecosystems and food systems. Our cultural heritage is a resource that can be preserved through historic preservation and cultural activities, but may be threatened by redevelopment that isn't sensitive to local history. This Comprehensive Plan is one way of declaring these resources as valued and worth protecting.

#### Key Leadership:

Keeping natural and cultural resources aligned with the Comprehensive Plan will require coordination between Village department staff, citizen boards and elected officials, including:

- Community Development
- Plan Commission
- Village Board
- G.S.D.

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THIS IS  
NOT  
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ENOUGH IN  
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MEASUREMENT?

### 8. Implementation Plan

#### Agricultural & Natural Resources

| Objectives                                                                                                                                                                              | Priority                  | Potential Action Step(s)                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 Enhance protection of historic resources, cultural resources, and scenic viewsheds through open space preservation techniques.                                                        | Short term (3-5 years)    | A. Provide incentives and bonuses to developers for submitting natural resource protection plans including the retention of trees, wetlands, and water courses, and contiguous open spaces.                                                                                                                                                                                                                                                                     |
| 2 Implement green infrastructure projects to improve water quality and enhance the function and capacity of stormwater management in the Village.                                       | Short term (3-5 years)    | B. Use zoning to protect environmentally sensitive areas from urban development.<br>C. Use available street reconstruction capital improvement plans to identify near-term GI opportunities identified in the Menomonee River Watershed Updated Implementation Plan (2022).<br>D. Identify, evaluate, and prioritize Germantown specific projects listed in the Menomonee River Watershed Updated Implementation Plan to see more Germantown-specific projects. |
| 3 Support environmental and habitat restoration and capacity of stormwater management in the Village.                                                                                   | Intermediate (5-10 years) | E. Coordinate efforts to restore habitat, remove invasives, and eliminate environmental contamination with private, nonprofit, and governmental organizations; do so in areas such as along the Menomonee River and its tributaries.                                                                                                                                                                                                                            |
| 4 Plan for long-term agricultural uses in Germantown which can adapt to future economic conditions by researching the efforts of, and coordinating with, agricultural planning experts. | Long term (10-20 years)   | F. Encourage and motivate when necessary the usage of agricultural conservation easements.                                                                                                                                                                                                                                                                                                                                                                      |
| 5 Promote and celebrate the unique history of Germantown through the preservation of its historic sites, their context, and their stories.                                              | Ongoing                   | G. Support the preservation and conservation efforts by promoting heritage tourism in coordination with the Chamber of Commerce and other private and non-profit entities.                                                                                                                                                                                                                                                                                      |

WHAT ARE THE SK? NEEDS DISCUSSION

SCORECARD

NEED TO DO MORE TO ENCOURAGE ACTUAL PRESERVATION MISSING GOALS HAVE



# Utilities & Community Facilities

## Goals, Objectives, and Potential Action Steps

*MAXIMUM*

### Goal:

Provide Germantown residents and businesses with safe, reliable, and adequate utilities and facilities to meet current and future needs.

### Why is this important?

Utility infrastructure has to be constantly planned and monitored for its capacity to support a changing residential and commercial population. Developing new neighborhoods, adding density to existing ones, or bringing new businesses and industries may change the adequacy of utility infrastructure. This Comprehensive Plan projects the future population, households, and jobs in Germantown to give some predictability to utility providers to they can anticipate future need and allocate resources effectively. It is important to make efficient use of utility infrastructure and have a plan for who is going to expand it when necessary, what type it will be, and what capacity it will have.

Utilities and community facilities in Germantown include stormwater and sewer infrastructure, electricity, natural gas, telecommunications, parks and schools, and more.

### Key Leadership:

Keeping development and maintenance of utilities aligned with the Comprehensive Plan will require coordination between Village department staff, citizen boards and elected officials, including:

- Fire and Police
- Germantown School District
- Library
- Parks and Recreation
- Historic Preservation Commission
- Parks and Recreation
- Public Works
- Garbage and Recycling
- Senior Center
- Village Board

| Utilities & Community Facilities                                                                                                                                                                                                                  |                                         |                                                                                                                                                                                                                                                                                                                                                          |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Objectives                                                                                                                                                                                                                                        | Priority                                | Potential Action Step(s)                                                                                                                                                                                                                                                                                                                                 |
| <input type="checkbox"/> 1 Plan for future growth by identifying when current facilities can no longer support projected growth.                                                                                                                  | Short term (3-5 years)                  | A. Develop a 5-year capital improvement program, which most efficiently meets the future needs of the sanitary sewer service area expansion area.                                                                                                                                                                                                        |
| <input type="checkbox"/> 2 Ensure active and passive recreation opportunities are accessible to existing neighborhoods and districts.                                                                                                             | <b>POLICY</b><br>Short term (3-5 years) | B. Update and implement the Village Comprehensive Outdoor Recreation Plan every five years.<br>C. Conduct individual park master plans that support long-term visions for community facilities within parks.                                                                                                                                             |
| <input type="checkbox"/> 3 Work with the MMSD and other public and private organizations to coordinate acquisition of sites identified as targets for protection from development in the MMSD Conservation Plan.                                  | <b>POLICY</b><br>Short term (3-5 years) | D. Maintain regular contact with MMSD and help facilitate the acquisition of properties suited for preservation.                                                                                                                                                                                                                                         |
| <input type="checkbox"/> 4 Integrate regional water, sewer, and land use planning.                                                                                                                                                                | <b>POLICY</b><br>Ongoing                | E. Coordinate with Milwaukee Metropolitan Sewerage District, the Germantown School District, the Washington County Health Department, and other relevant jurisdictions for future utility and facility expansions.<br>F. Explore methods to improve coordination of long range planning goals for water and sewer infrastructure with land use planning. |
| <input type="checkbox"/> 5 Facilitate resident access to a wide variety of services by assisting local private and nonprofit organizations that provide services to Village residents with their capital improvement objectives.                  | Intermediate (5-10 years)               | G. Explore grant program models and opportunities to assist local organizations.<br>H. Conduct a needs assessment to identify opportunities for partnerships.                                                                                                                                                                                            |
| <input type="checkbox"/> 6 Increase energy efficiency and explore alternative energy sources to reduce peak energy demand, lower costs, and/or reduce environmental impacts. Plan for long-term reduction of energy dependence from fossil fuels. | Intermediate (5-10 years)               | <b>HOW IS THIS A VILLAGE ACTIVITY?</b><br>I. Research public best practices for guides/toolkits that support a resilient and clean energy network.                                                                                                                                                                                                       |
| <input type="checkbox"/> 7 Improve coordination between the Village of Germantown and the Germantown School District related to future residential development, school district capacity, and necessary improvements to facilities.               | Ongoing                                 | J. <del>Consider</del> <i>Consider</i> an advisory position on the Village Plan Commission for a representative of the School District.                                                                                                                                                                                                                  |

*SCORE CARD*



# Economic Development

## Goals, Objectives, and Potential Action Steps

### Goal:

Promote economic, social, and environmental benefits through business and commercial activity in Germantown with a cohesive and unifying vision that inspires investment, tourism, and local pride.

### Why is this important?

The economy is constantly changing. Over the past few decades, the Upper Midwest has seen a shift from a manufacturing-based economy to a diversification to include more tourism and services. Germantown has maintained and continued to attract manufacturing jobs and still maintains a sizeable agricultural base in addition to its retail and service sector. Strengthening each of these parts of the economy while staying able to take advantage of new opportunities requires a variety of strategies for economic development.

Enhancing the attractiveness of commercial areas, both retail and industrial, will help to attract residents, employers, and a workforce that enjoys working in Germantown. This includes enhancing the attractiveness of buildings but also the streets and districts that bring them all together. Similarly, developing a unique character and visitor experience by promoting Germantown's natural and cultural resources will help to continue attracting visitors and tourists to support the local economy.

### Key Leadership:

Keeping economic development aligned with the Comprehensive Plan will require coordination between Village department staff, citizen boards and elected officials, including:

- Chamber of Commerce
- Community Development
- Economic Development Commission
- Plan Commission
- Public Works
- Village Board

GSD

WHAT HAVE WE NOT SO FAR?

SOME OF THESE ARE INTER-GOVERNMENTAL COOPERATIVE WORKS - MISSING A SECTION

NEED A GERMANTOWN FIRST STANCE - NOT WASH CO NOT RICH FIELD, NOT SKUNK PAC.

NEED TO ADJUST THE LAND USE TO REFLECT NO INDUSTRIAL BESIDE THE EXISTING RESIDENTIAL

| Economic Development                                                                                                                                                                                                                                                                                |                           |                                                                                                                                                                                                                                                                               |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Objectives                                                                                                                                                                                                                                                                                          | Priority                  | Potential Action Step(s)                                                                                                                                                                                                                                                      |
| 1 Develop a Master Plan for the Holy Hill Gateway District to ensure compatible industrial expansion in Germantown by providing aesthetically appealing development along highly visible thoroughfares to ensure industrial expansion that is compatible with non-industrial surrounding land uses. | Short term (3-5 years)    | A. Carry out the "Next Steps" identified in the Opportunity Areas section of this Plan (p.135)<br>B. Engage with stakeholders along commercial streets to determine a vision for the district.                                                                                |
| 2 Develop the Village Center District, including a Master Plan, to enhance Main Street and Mequon Road as complementary mixed-use economic zones with a unique cultural identity.                                                                                                                   | Short term (3-5 years)    | C. Carry out the "Village Center Next Steps" identified in the Opportunity Areas section of the Plan (p.133)<br>D. Develop a specific set of design guidelines that define an acceptable Germanic architectural identity.                                                     |
| 3 Incentivize well-designed buildings, entry features, and public infrastructure in business parks and industrial districts through the development approval process.                                                                                                                               | Intermediate (5-10 years) | E. Develop a set of desired building design guidelines for business parks and industrial districts based on the context of surrounding buildings, landscapes, and architecture.                                                                                               |
| 4 Promote and support the development of industrial and commercial areas in Germantown using financing incentives and regulatory tools, including but not limited to Tax Increment Financing.                                                                                                       | Ongoing                   | F. Continually monitor TID capacity within the Village and prioritize areas for desired improvements.<br>G. Explore Business Grant types based upon examples from comparable communities or regional/State entities.                                                          |
| 5 Protect and promote the economic and aesthetic value of natural resources in Germantown for agriculture, recreation, and tourism.                                                                                                                                                                 | Intermediate (5-10 years) | H. Continue to update the Comprehensive Outdoor Recreation Plan every 5 years with information on the location and quality of natural resources for protection.<br>I. Create zoning code regulations that support and accommodate agritourism and agricultural business uses. |
| 6 Support regional economic development initiatives that impact Germantown.                                                                                                                                                                                                                         | Ongoing                   | J. Leverage the resources and programs of Economic Development Corporation of Washington County and SEWRPC.                                                                                                                                                                   |
| 7 Evaluate the use of TIDs, tax savings by not using them & change in need for TIDs.                                                                                                                                                                                                                | Short term (3-5 years)    | K. Evaluate the need for an Economic Development Coordinator position in the Community Development Department.                                                                                                                                                                |

EVALUATE USE OF TIDS, TAX SAVINGS BY NOT USING THEM & CHANGE IN NEED FOR TIDS.

REDUCE USE OF TIDS. AUTOMATIC TAX REDUCTION BY NOT USING TIDS.

SCORECARD



# Land Use

## Goals, Objectives, and Potential Action Steps

### Goal:

Pursue a land use pattern of neighborhoods, districts, and corridors that facilitates the siting and compatibility of new and existing uses in a manner that promotes the efficient use of existing and future public utilities and facilities while protecting natural and environmental resources and preserving our rural character and quality of life.

### Why is this important?

This Comprehensive Plan introduced a system of Neighborhoods, Districts, and Corridors for the land use plan to determine a desirable mix of land uses within places in Germantown. These neighborhoods, districts, and corridors already existed for the most part, but are defined more formally in this plan for the purposes of consistency and appropriateness in planning. Land use planning is forward thinking, accounting for multiple decades in the future to inform decision-making for day-to-day decisions about what is desirable or acceptable in new development proposals.

The approach focuses on a desired mix for an entire area, rather than for individual parcels, to allow for a degree of flexibility to changing future circumstances. The goals for land use ensure that areas develop with a consistent vision and give a level of assuredness of residents and property owners about the future of the areas they live and work in. New development should be guided to not impede on the agricultural resource base of the Village nor to disrupt the neighborhood patterns developed over history. Changes to the zoning ordinance should reflect the long term vision of the Comprehensive Plan, including the creation of new districts such as a mixed-use district to allow for a more vibrant Village Center District.

### Key Leadership:

Keeping land development aligned with the Comprehensive Plan will require coordination between Village department staff, citizen boards and elected officials, including:

- Community Development
- Plan Commission
- Village Board

• G.S.D.

| Land Use                                                                                                                                                                                                                                                                  |                             |                                                                                                                                                                                                                       |                                            |  |           |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------|--|-----------|
| Objectives                                                                                                                                                                                                                                                                | Priority                    | Potential Action Step(s)                                                                                                                                                                                              |                                            |  |           |
| <div>1</div> <div>Encourage new development to adhere to desired uses wherever possible in neighborhoods, districts, and corridors by sharing the desired uses listed during the development approval process.</div> <div>UPDATE MAPS W/ RESIDENTS' COMMENTS 1 yr →</div> | Short term (3-5 years)      | A. Conduct a staff review of the development approval process for assessing compatibility with the Comprehensive Plan.                                                                                                |                                            |  | SCORECARD |
| <div>2</div> <div>Review and amend the Zoning Code, subdivision code, and other development regulations to implement the future Land Use policies reflected in the 2050 Comprehensive Plan.</div> <div>NO MANDATES RESIDENTS \$ →</div>                                   | Short term (3-5 years)      | B. Establish a planning task force that meets regularly to review necessary policies, guidelines, and ordinances for each Neighborhood, District, and Corridor to ensure the character of each place is preserved.    |                                            |  |           |
|                                                                                                                                                                                                                                                                           |                             | C. Create conservation subdivision <del>regulations</del> <b>GUIDE LINES</b>                                                                                                                                          |                                            |  |           |
|                                                                                                                                                                                                                                                                           |                             | D. Conduct working sessions with Plan Commission and other stakeholders to identify necessary code revisions.                                                                                                         |                                            |  |           |
|                                                                                                                                                                                                                                                                           |                             | E. Develop a new Village Center Zoning District to guide future development and redevelopment including higher density, multi-family residential, Next Generation Housing, and mixed-use commercial/residential uses. |                                            |  |           |
| <div>3</div> <div>Establish appropriate land use transitions to ensure compatibility between existing and new land uses.</div> <div>DO THIS FIRST 1-yr</div>                                                                                                              | Short term (3-5 years)      | F. Develop zoning regulations to implement compatibility requirements and density policy for new uses adjacent to existing uses (ex. Lot size, bufferyards, building design, existing natural features, etc.)         |                                            |  |           |
|                                                                                                                                                                                                                                                                           | Short term (3-5 years) 1-yr | G. Develop buffer requirements for the Holy Hill Gateway District and other mixed used and industrial districts that are adjacent to neighborhoods and/or rural/open space districts.                                 |                                            |  |           |
| <div>4</div> <div>Support regional land use initiatives that impact Germantown.</div>                                                                                                                                                                                     | Ongoing                     | H. Maintain regular contact with regional agencies such as Washington County and SEWRPC.                                                                                                                              |                                            |  |           |
| <div>5</div> <div>Develop and adopt detailed Land Use Plans for each neighborhood, district, and corridor (NDC)</div>                                                                                                                                                     | Short term (3-5 years)      | I. Prioritize and develop program to complete detailed plans for each NDC.                                                                                                                                            |                                            |  |           |
| ID. ACREAGE FOR NEW KRAMERSDALE SCHOOL FACILITY;                                                                                                                                                                                                                          |                             |                                                                                                                                                                                                                       | MAKE THE CHANGES THE RESIDENTS IDENTIFIED. |  |           |