

Germantown Special Communications Committee:

Meeting Minutes Friday August 19, 2022

1. Call to Order: President Wolter called the meeting to order at 2:30 PM

2. Roll Call

- a. Present: Wolter, Miller, Kaminiski
- b. Absent: None

3. New Business

a. Review of Referendum Communication Schedule

Mueller Communications staff presented the draft Referendum Communication Schedule. No changes were suggested.

b. Review of Drafted Messages and FAQs

Mueller Communication staff presented draft Comprehensive Message Platform.

Trustee Miller requested addition of language indicating the Village of Richfield will pay for \$9 million of new infrastructure in the Freistadt District and provision of funds from Richfield for Well Protection Escrow.

Trustee Kaminski requested the following changes:

- Bolding for emphasis should be removed from the document.
- State that IGA will lead to earlier development of the Freistadt District.
- Statement that IGA will not have any negative impacts on Germantown sewer/water capacity should state it will not have any “anticipated” negative impacts on sewer/water capacity.
- Document should address impacts on police and fire services.

c. Discussion of Additional Messages or Questions

Additional messages and questions discussed during review of Comprehensive Message Platform.

d. Discussion of Document Review/Approval Process

Additional comments on Comprehensive Message Platform should be sent to Administrator Kreklow.

Final review and approval of Comprehensive Message Platform at the next Committee meeting.

Comprehensive Message Platform will be source of information for referendum communication materials developed.

e. Next Steps

4. Schedule Next Meeting: August 25<sup>th</sup> at 2:30 PM via WebEx
5. Adjournment President Wolter adjourned at 3:26