

VILLAGE OF GERMANTOWN
N112 W17001 MEQUON ROAD
GERMANTOWN, WI 53022

MEETING: **SPECIAL COMMUNICATIONS COMMITTEE**

DATE AND TIME: **MONDAY, SEPTEMBER 12th, 2022 8:30 A.M.**

LOCATION: **Online via WebEx**

Join from the meeting link

<https://villageofgermantown.my.webex.com/meet/skreklow>

Join by meeting number

Meeting number (access code): 237 994 723 412

Meeting password: xemwr5

Tap to join from a mobile device (attendees only)

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- I. **CALL TO ORDER:** *This meeting has been given public notice in accordance with Section 19.83 and 19.84, Wis. Stats, in such form that will apprise the general public and news media of subject matter that is intended for consideration and action.*
- II. **ROLL CALL:** Chairperson Wolter, R. Miller, Kaminski.
- III. **APPROVAL OF MINUTES:** September 8, 2022.
- IV. **NEW BUSINESS:**
 - A. Review of Communication Materials
 - B. Press Release on Communication Materials
- V. **SCHEDULE NEXT MEETING:**
- VI. **ADJOURNMENT:**

***UPON REASONABLE NOTICE**, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For Additional information or to request this service please contact the Village Clerk at (262)250-4740 at least 2 days prior to the meeting.*

Notice is given that a majority of the Village Board may attend this meeting to gather information about an agenda item over which they have decision making responsibility. This may constitute a meeting of the Village Board per State Ex. Rel. Badke v. Greendale Village Board, even though the Village Board will not take formal action at this meeting.

Germantown Special Communications Committee:

Meeting Minutes Thursday September 8, 2022

1. Call to Order: President Wolter called the meeting to order at 2:35 PM
2. Roll Call
 - a. Present: Miller and Wolter; Kaminski joined at 2:43
 - b. Absent: None
3. Approval of Minutes: Motion to approve by Miller, second by Wolter. Approved 2-0.
4. New Business
 - a. Review of Communications Schedule

Motion by Miller to approve informational sessions on 9/29, 10/11 and 10/20 second by Wolter; approved 2-0.
 - b. Review of Communication Materials
 - i. Video Script

Kaminski suggested adding explanation of why the question is up for referendum near the top of the script. Kaminski will submit additional edits via email to Administrator Kreklow.

Committee decided to defer action on item until meeting on September 12th.
 - ii. Social Content Calendar

Motion to approve Social Content Calendar by Miller, seconded by Kaminski, approved 3-0
 - iii. Graphics

Kaminski suggested changing title of graphics to “Richfield Sewer and Water Agreement Referendum” to be consistent with website landing page.

Kaminski moved to approve with suggested change, seconded by Miller approved 3-0.
 - c. Next Steps
5. Schedule Next Meeting: September 12th at 8:00 AM via WebEx
6. Adjournment: President Wolter adjourned the meeting at 3:04.