

Germantown Economic Development Commission Meeting Minutes for Monday February 13, 2023

1. Call to Order: Village Administrator called to order at 5:
2. Roll Call:
 - a. Present: Grgich, Jan Miller, Sedgwick, Pieper (arrived late)
 - b. Absent: None

Sedgwick motion to appoint J Miller chair pro tem, second by Grgich. 3-0

3. Approval of Minutes – Sedgwick motioned to approve minutes for January 9, 2023 meeting with correction to the spelling of his name, second by Grgich. Approved 3-0.
4. Public Comment:

Ms. Melanie Smythe asked about the role of the strategic platform in relation to economic development and how the work fits under the Village's EDWC subscription.

Brian Bersch asked about bylaws for Commission and authority under ordinance.

Scott Hefle asked if EDWC has done similar workshops with other Economic Development Commissions in Washington County.

5. New Business

- a. Economic Development Commission Strategic Platform

Christian Tscheschlok and Sarah Stern provided background on the Strategic Platform project EDWC has been working on for the Economic Development Commission and the objectives of the workshop being held tonight.

Tscheschlok and Stern led the Commission through the Strategic Platform Workshop guide.

Commission is requesting feedback from the public, on a draft Strategic Platform developed by the Commission at the meeting tonight for the next meeting.

Commission agreed on draft Step 1 language with the change of "force" to "body" and adding "redevelopment and revitalization."

Commission agreed to Step 2 as drafted.

On Step 3 Commission identified additional values. Commission agreed to let EDWC work to combine them in a new draft.

Mr. Sedgwick and Mr. Kreklow were excused from the meeting. (Ms. Grgich continued taking minutes.)

Step 4

5 Values; these could change annually.

Commission members and others present made suggestions. EDWC will group similar thoughts together and reorganized into 5 values.

1. Results, focus: create metrics; define what economic development means to this group; this commission does have the specific duty to stimulate and encourage economic development.
2. Legacy, recognition: honor those who have built today's successes.
3. Managed Growth; revitalize vacant spaces; diverse development; don't want continued hodge-podge development.
4. Preservation; local
5. Balance; benefit both small businesses and large businesses; TIF policy

Trustee Pieper wants this commission to apply its efforts toward development of downtown Germantown, which is in the 2050 Plan and is different from the Village Centre District. These are two different centers.

Trustee Pieper directed EDWC to give options on TIF policy.

Next Step: EDWC will come back with a document for the commission to review before it is presented to the Village Board.

The commission asked to receive this document for review by 3/9 before our next meeting.

6. Schedule Next Meeting: Thursday March 16, 2023 at Village Hall
7. Adjournment: Pieper adjourned @ 6:34 PM