

Germantown Tourism Commission Meeting Minutes for Wednesday April 19, 2023

1. Call to Order: Called to order by Trustee Rick Miller at 5:10 pm
2. Roll Call
 - a. Present: Miller, Grgich, Kreklow
 - b. Absent: Wolter
3. Citizen Input/Public Appearance: None
4. Approval of Minutes
 - a. Deferred approval minutes to next meeting.
5. Old Business
 - a. None
6. New Business
 - a. Financial Update
 - i. Room tax collections amount to \$307,473 for 2022. \$82,267 allocated to the Tourism Commission.
 - ii. An additional \$85,000 of ARPA funds were allocated by the Village to the Tourism Commission.
 - iii. 2022 total expenses were \$99,235.
 - iv. Year-end, available balance is \$114,830.

Motion to accept report by Grgich, seconded by Miller. Approved 3-0
 - b. Allocation of 2023 funds.
 - i. Trustee Miller introduced topic and asked Administrator Kreklow for more background.
 - ii. Administrator Kreklow described three possible uses of funds: event support, capital projects, and advertising and outreach.
 - iii. The Commission decided to leave the item on the agenda for further discussion.
 - c. Request for Funds - Germantown Chamber Visitor Center, Germantown Area Chamber of Commerce
 - i. Ms. Grgich presented an “exploratory” request for funds to assist with renting more visible space for the Chamber. Vacant office space at Dental Associates building would be a possibility. The rent would be approximately \$36,000 per year.
 - ii. Discussion indicated support for the Chamber is possible, so Chamber staff will gather additional information and come back to the Commission.
 - d. Request for Funds – Reimbursement of expenses for Maifest, Deutschstadt Heritage Foundation
 - i. Kreklow moved to approve \$12,040 for advertising expenses, second by Grgich. Approved 3-0.
7. Adjournment @ 5:59 pm