

MEETING: REGULAR MEETING OF THE TOURISM COMMISSION
DATE & TIME: Tuesday, January 14, 2025 at 5:00 PM
LOCATION: Germantown Village Hall Conference Room A
N112 W17001 Mequon Road

NOTICE: Citizens not wishing to attend the meeting personally or virtually may submit any public comments by sending an email to comments@germantownwi.gov by 4 p.m. on the day of the meeting so that it can be provided to the members of the body for their consideration.

AGENDA

- I. **CALL TO ORDER:** *This meeting has been given public notice in accordance with Section 19.83 and 19.84, Wis. Stats, in such form that will apprise the general public and news media of subject matter that is intended for consideration and action.*
- II. **ROLL CALL:**
- III. **APPROVAL OF MINUTES:**
 - A. November 21, 2024
- IV. **NEW BUSINESS:**
 - A. Request for funding from EKM Moose Lodge for Moose State bowling, golf, and pool tournaments
 - B. Request for funding from EKM Moose Lodge for 90th Annual Wisconsin Moose Lodge Association State Bowling Tournament
 - C. Request for funding from Germantown Area Chamber of Commerce for 2025 tourism and community events
- V. **ADJOURNMENT:**

UPON REASONABLE NOTICE, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, please contact the Village Clerk at (262)250-4745 at least 2 days prior to the meeting.

MEETING:	REGULAR MEETING OF THE TOURISM COMMISSION
DATE AND TIME:	Thursday, November 21, 2024 5:30 PM
LOCATION:	Germantown Village Hall Conference Room A N112 W17001 Mequon Road

MINUTES

- I. **CALL TO ORDER:** *This meeting has been given public notice in accordance with Section 19.83 and 19.84, Wis. Stats, in such form that will apprise the general public and news media of subject matter that is intended for consideration and action.*

The Tourism Commission meeting was called to order by Trustee Rick Miller at 5:30 PM.

II. **ROLL CALL:**

Present: President Dean Wolter, Trustee Rick Miller, Member Joletta Kerpan, Administrator Steve Kreklow

Also Present: Chief Deputy Clerk Kasie Miller, Recreation Supervisor Sandy Doss, Cheri Schadeberg with Kiwanis of Germantown, and Executive Director Kathy Meulemans of Visit Washington County

Absent: None

Excused: None

III. **APPROVAL OF MINUTES:**

A. October 22, 2024

Motion: Approve as presented

Motioned By: Member Joletta Kerpan

Seconded By: President Dean Wolter

Yes: President Dean Wolter, Trustee Rick Miller, Member Joletta Kerpan, Administrator Steve Kreklow

No: None

Abstain: None

Motion Passed by Voice Vote (Yes 4, No 0, Abstained 0)

IV. **NEW BUSINESS:**

A. Request for funding by Visit Washington County

Executive Director Kathy Meulemans and Board Vice President Patti Heinen provided an overview of Visit Washington County's advertising done for 2024. Meulemans highlighted the Visitor's Guide, various magazine print advertising, and other digital and social media advertisements. For 2025, Visit Washington County plans on printing 50,000 Visitor's Guides and will continue evaluating their advertising strategies.

Motion: Approve the 2025 request for funds for Visit Washington County in the amount of \$5,000

Motioned By: Administrator Steve Kreklow

Seconded By: Member Jolletta Kerpan

Yes: President Dean Wolter, Trustee Rick Miller, Member Jolletta Kerpan, Administrator Steve Kreklow

No: None

Abstain: None

Motion Passed by Voice Vote (Yes 4, No 0, Abstained 0)

B. Request for funding by Kiwanis of Germantown for Breakfast with Santa

Cheri Schadeberg presented the need for funds for the Breakfast with Santa event held at the Florian. She advised that this is the 13th year hosting the event with this being the 9th year at The Florian. In the first hour and a half, they had sold 80 tickets. Historically, the event started as a giveback to the community and Schadeberg notes without Tourism funding this is a break-even event.

Motion: Approve the request for funding for the 2024 Kiwanis of Germantown's Breakfast with Santa event in the amount of \$5,000 (noting this is \$1,000 more than what was requested)

Motioned By: President Dean Wolter

Seconded By: Administrator Steve Kreklow

Yes: President Dean Wolter, Trustee Rick Miller, Member Jolletta Kerpan, Administrator Steve Kreklow

No: None

Abstain: None

Motion Passed by Voice Vote (Yes 4, No 0, Abstained 0)


V. ADJOURNMENT:

The meeting was adjourned by Trustee Rick Miller at 6:10 PM.

GERMANTOWN TOURISM COMMISSION

REQUEST FOR FUNDING
CALENDAR YEAR 2025

Funds may be requested by groups for events or projects that will bring visitors to the Village of Germantown

1. Event Name Moose State tournaments Bowling, Golf, Pool
Group Name EKM Moose Lodge
Address W198 N10217 Appleton Avenue Germantown WI 53022
Telephone Number & Email (262)255-5055 Lodge1238@mooseunits.org
2. Responsible persons name Anita Hauner
Telephone (if different from above) 
3. Amount requested \$125 -
4. Date by which funding is desired: March 2, 2025

Please complete the information requested on the back of this form regarding the project or event.

Please submit an estimate for the project for approval. Upon completion of the project, receipts submitted will be matched against the detail costs to verify the final expenditure.

- 1) All receipts must be received by the Village Clerk within 60 days of approval or the day of the event.
- 2) Upon approval, any advertising and projects must display: Sponsored in part by Village of Germantown Tourism Commission.
- 3) Plan for a representative from your organization to attend the Tourism Commission meeting when funds are requested. You will be notified by email of the date and time of the meeting.

**Please complete the following regarding your request from the
Tourism Commission:**

Event or project description: (Please provide details regarding your event or project)

EKM Moose Lodge is holding the state moose
bowling tournament, the golf tournament and
pool tournament and we are advertising for
these upcoming events for lodges to save
the dates

Goals of your event/project:

We raise funds for Mooseheart (children)
in Illinois and Moose heaven (adults) in
Florida for their needs at the time

Cost details:

\$125

2nd or 3rd year applicants - please describe the results of the previous years event/project:

Eastern Kettle Moraine Lodge 1238

is the place to be this year for all your sporting events.

W198N10217 Appleton Ave.
Germantown, WI 53022
262-255-5055

Lodge1238@mooseunits.org

Don't miss out on the fun.

We are proudly hosting the following events:

EKM Hosting the **Bowling Tournament March 15th to April 13th** each Saturday and Sunday. Join us, don't be a pin head !!



EKM Hosting 2025 **Golf Tournament Saturday July 19th**. Don't be a putz !!



EKM Hosting 2025 **Pool Tournament Saturday October 18th**. Get a cue !!



Mark your calendars. Get your teams ready! We are looking forward to seeing everyone at every event. We would like to make this a record year. Please help us in achieving this goal.

Germantown Hotels for all Events Include

Country Inn & Suites * Best Western

Super 8 * Comfort Inn and Suites

*We will have shuttles to and from all sporting events.

Funds for this ad sponsored by Village of Germantown Tourism.

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Lodges



WISCONSIN MOOSE ASSOCIATION

33 N Water St, Evansville, WI 53536



To: Wisconsin Moose Lodges, Chapters and Moose Legions. December 30, 2024
I hope you all had a blessed Christmas and wish for each one a Happy, Healthy and Prosperous New Year.

Well folks, the Mid-Year Conference is quickly approaching. This year we will be meeting at: **Hotel Mead Resorts & Convention Center in Wisconsin Rapids**

451 East Grand Ave **February 27 - March 2, 2025**

Wisconsin Rapids, WI 54494

715 423-1500

Cutoff date for Moose Rate is January 27, 2025

BE SURE TO MENTION WI MOOSE RATE

Theme For Conference is Welcome to the Jungle,

Dress Code for the weekend is relaxed to match the theme. Saturday Night Banquet will be Business formal.

There will be training sessions offered as follows:

2 HOTT	WED 2/27 & THURS 2/28	9:00 AM - 3:00 PM
MLEC	THURS 2/28	9:00 AM - 3:00 PM
WOTM 6 Hour Training	THURS 2/28	9:00 AM - 3:00 PM
Lodge Leadership	SUNDAY 3/2	10:00 AM

The Wisconsin Moose Association has waived the fee for Training and is **NOT** requiring registration of the Conference to attend.

Please make reservations for 2 HOTT, Lodge Leadership and MLEC with Michael Wixom 608-302-8010, email Michael_wixom@yahoo.com

Please make reservations for WOTM 6 Hour Training with Karyn Johnson 608-558-1658 Karynj1958@gmail.com

PRESIDENT

Margie

Marsden

VICE

PRESIDENT

Kellee Chwala

PAST

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Larry Pratt

CHAPLAIN

John

Springsteen

TREASURER

Michael Wixom

SECRETARY

Matthew

Boardman

TERRITORY

MANAGER

Mike

Rymerson

REGIONAL

MANAGER

Jeff Gutowski

CONFERENCE BOOK ADS

We are seeking ads from all fraternal units to help support the printing and distribution of the books. All ads will be printed in color and the rate for the ads are as follows:

1/2 Page \$ 65.00

Whole Page \$ 125.00

Deadline for Ads is Friday

February 10th, 2024.

Ads will be accepted via email, PDF form is preferred but we are able to adapt other formats. We will accept paper ads. **NO PHONE ADS WILL BE ACCEPTED!!**

REGISTRATION AND MEAL FORMS

Attached you will find the Registration Forms that includes meal requests. These forms must be **RETURNED BY FEBRUARY 10TH, 2024** in order to be able to give the hotel an accurate count for meals. Forms received after that date will be charged the onsite rate.

Online Registration, only pay \$20.00 per person. Cut off for Online Registration is February 10, 2025

We look forward to seeing everyone at conference. If you have any questions regarding the items in this communication, please contact me.

Fraternally,

Matthew L Boardman

Matthew Boardman

Register online at.

GERMANTOWN TOURISM COMMISSION

REQUEST FOR FUNDING
CALENDAR YEAR 2025

Funds may be requested by groups for events or projects that will bring visitors to the Village of Germantown

1. Event Name 90th Annual Wisconsin ^{State} Moose Association Bowling Tournament
 Group Name EKM Moose Lodge
 Address W198 N10217 Appleton Avenue Germantown WI 53022
 Telephone Number & Email (262) 255-5055 Lodge.1238@mooseunits.org
2. Responsible persons name Anita Hauner [REDACTED]
 Telephone (if different from above) [REDACTED]
3. Amount requested 2203.59
4. Date by which funding is desired: April 14th 2025

Please complete the information requested on the back of this form regarding the project or event.

Please submit an estimate for the project for approval. Upon completion of the project, receipts submitted will be matched against the detail costs to verify the final expenditure.

- 1) All receipts must be received by the Village Clerk within 60 days of approval or the day of the event.
- 2) Upon approval, any advertising and projects must display: Sponsored in part by Village of Germantown Tourism Commission.
- 3) Plan for a representative from your organization to attend the Tourism Commission meeting when funds are requested. You will be notified by email of the date and time of the meeting.

**Please complete the following regarding your request from the
Tourism Commission:**

Event or project description: (Please provide details regarding your event or project)

Annual Moose Lodge bowling tournament Every
Saturday + Sunday from March 15th to April 13th.
All moose lodges in Wisconsin are invited to
participate in the tournament. Last year there
were 60 teams which totalled 240 bowlers over
the five weekends

Goals of your event/project:

To support our Children at Mooseheart and our
seniors at Moose heaven

Cost details:

Color Copies + Postage	\$73.34
Bowling Tournament Ad w/ future events	\$125
Shuttle (5 weekends)	\$2005.25

2nd or 3rd year applicants - please describe the results of the previous years event/project:

GUIDELINES

- 1) Funds shall not be used for fund raising functions. However, they may be used in conjunction with funds raised by such functions for projects or improvements.
- 2) Funds shall be used for seasonal, permanent or long-lived improvements that benefit the Village.
- 3) Applicants must be a Germantown resident, civic organization or business.
- 4) Submit receipts to the Village Clerk within 60 days of approval or the day of the event for reimbursement.

Milwaukee	Moose Lodge #	49	lodge49@mooseunits.org	5476 S. 13th Street	
Beloit	Moose Lodge #	191	lodge191@mooseunits.org	1806 E Gale Drive	
Janesville	Moose Lodge #	197	lodge197@mooseunits.org	P.O. Box 8501	418 W Milwaukee St
Chippewa Falls	Moose Lodge #	246	lodge246@mooseunits.org	8118 149th Street	
Kenosha	Moose Lodge #	286	lodge286@mooseunits.org	3003 30th Avenue	
Rice Lake	Moose Lodge #	402	lodge402@mooseunits.org	40 E. Newton	
Racine	Moose Lodge #	437	lodge437@mooseunits.org	5530 Middle Road	
Sheboygan	Moose Lodge #	438	lodge438@mooseunits.org	1811 Georgia Avenue	
River Falls	Moose Lodge #	594	lodge594@mooseunits.org	620 N. Clark Street	
Superior	Moose Lodge #	606	lodge606@mooseunits.org	66 E. 5th St.	
Monroe	Moose Lodge #	754	lodge754@mooseunits.org	639 Third Avenue	
Green Bay	Moose Lodge #	801	lodge801@mooseunits.org	846 Morris Avenue	
Watertown	Moose Lodge #	830	lodge830@mooseunits.org	P.O. Box 362	1222 Juneau St.
Kaukauna	Moose Lodge #	953	lodge953@mooseunits.org	P.O. Box 365	900 Ducharme St.
Saukville	Moose Lodge #	1043	lodge1043@mooseunits.org	P.O. Box 80195	193 E. Green Bay Ave.
Muskego	Moose Lodge #	1057	lodge1057@mooseunits.org	P.O. Box 37003	S86 W21693 Janesville Rd.
Bloomer	Moose Lodge #	1077	lodge1077@mooseunits.org	1890 9th Avenue	
E. K. M.	Moose Lodge #	1238	lodge1238@mooseunits.org	P.O. Box 272	W198 N10217 Appleton Ave.
West Bend	Moose Lodge #	1398	lodge1398@mooseunits.org	1721 Chestnut St.	
Eau Claire	Moose Lodge #	1408	lodge1408@mooseunits.org	3606 Curvue Road	
Clintonville	Moose Lodge #	1502	lodge1502@mooseunits.org	N10792 Lakeshore Road	
Stevens Point	Moose Lodge #	1572	lodge1572@mooseunits.org	P.O.Box 284	1025 Second St.
Menomonie	Moose Lodge #	1584	lodge1584@mooseunits.org	720 19th Avenue E.	
Juneau County	Moose Lodge #	1913	lodge1913@mooseunits.org	601 Colfax Street	
La Crosse	Moose Lodge #	1920	lodge1920@mooseunits.org	1932 Ward Avenue	
Marinette	Moose Lodge #	2327	lodge2327@mooseunits.org	P.O. Box 863	N5233 E. Nettelton Lane
Fond Du Lac	Moose Lodge #	2564	lodge2564@mooseunits.org	P.O. Box 261	No Building
Phillips	Moose Lodge #	2661	lodge2661@mooseunits.org	P.O. Box 173	161 N. Lake (next to bar)
Capital City	Moose Service C	2724	lodge2724@mooseunits.org	7006 Tree Lane Apt A	No Building

Milwaukee	WI	53221	414-281-4444	Bob Pfeiffer	414 559 1135				X
Beloit	WI	53511	608-362-9886	Joe Martin	608 295 3658	Jackie Reise			X
Janesville	WI	53547	608-752-0809	Matt Boardman	608 214 7843	Melinda McNamer			X
Chippewa Falls	WI	54729	715-723-3278	Sue Carlson	715 266 1372				
Kenosha	WI	53144	262-657-7831	Kim Schneider	262 748 9122				X
Rice Lake	WI	54868	715-236-2900	Renee M LaPoint	218-269-7301				X
Racine	WI	53402	262-639-3209	Brenda	262 930 7100				
Sheboygan	WI	53081	920-457-0803	Donald Cordle III					
River Falls	WI	54022	715-425-9152	Brian Weber					
Superior	WI	54880	715-394-5421						
Monroe	WI	53566	608-325-6585	Robert Rufer					
Green Bay	WI	54304	920-494-7939	Lee Aanonsen	920 819 2856	Karen Aanonsen	Office 920-494-7230		X
Watertown	WI	53094	920-261-6458	Scott Maron					
Kaukauna	WI	54130	920-766-1030	Lee Aanonsen	920 819 2856	Ryan Diedrich	902-450-3235		X
Saukville	WI	53080	262-284-2228	Laurie Hart					
Milwaukee	WI	53237	262-662-2500	Joe Thibedeau					
Bloomer	WI	54724	715-568-1304	Brian Yohnk	715 271 3325	Traci Frion	715-864-6606		X
Menomonee Falls	WI	53052	262-255-5055	Bill Numrich					
West Bend	WI	53095	262-338-8122	Jeff Kaebisch	262 339 9675	Kathleen Licht	262-622-2689		X
Eau Claire	WI	54703	715-835-6522	Jeff Bonnin					
Clintonville	WI	54929	715-823-4006	Matt Froh					
Stevens Point	WI	54481	715-344-3224	Mark Wanta					
Monomomie	WI	54751	715-235-2011	Jon Hill	715-505-0415				X
Mauston	WI	53948	608-847-7833	Dawn Wriedt]				
La Crosse	WI	54601	608-788-2998	Louanne Greene	608-317-8406	Connie Troyanek	608-769-2068		X
Marniette	WI	54143	715-732-4677	Kim Dobbins					
Fond Du Lac	WI	54935	920-921-6275	Nate Trask					
Phillips	WI	54555	715-339-3657	Andy Pilch					
Madison	WI	53717		Bernice Norton	608-576-1262				X

Eastern Kettle Moraine Lodge 1238

We welcome you to the 90th Annual Wisconsin Moose Association Bowling Tournament

Saturday DJ from 7pm to 11pm

Don't forget to get your shuttle card at the bowling alley for your safe ride
from your hotel to the Lodge.

More FUN !!! We are Proudly hosting the following Wisconsin State Moose
Association Events.

EKM Hosting 2025 **Golf Tournament Saturday July 19th**. Don't be a putz !!



EKM Hosting 2025 **Pool Tournament Saturday October 18th**. Get a cue !!



Mark your calendars. Get your teams ready! We are looking forward
to seeing everyone at every event. We would like to make this a record
year. Please help us in achieving this goal.

Germantown Hotels for all Events Include

Country Inn & Suites * Best Western

Super 8 * Comfort Inn and Suites

W198N10217 Appleton Ave.

Germantown, WI 53022

262-255-5055

Lodge1238@mooseunits.org

Funds for this ad sponsored by Village of Germantown Tourism.



90TH ANNUAL WISCONSIN MOOSE BOWLING TOURNAMENT

Hosted by EKM Moose Lodge #1238
W198 N10217 Appleton Ave
Germantown, WI 53022

AD SPACE AVAILABLE

Support our tournament by placing an ad in the official 90th Annual Bowling Tournament Program! We are seeking ads from all fraternal units to help support the printing of the tournament program.

All ads will be printed in full color, and rates are as follows:

- ❖ Half Page: \$65.00
- ❖ Full Page: \$125.00

Ad Submission Deadline: Wednesday, February 12, 2025

Submission Guidelines:

- ❖ Ads must be submitted via email. PDF format is preferred, but we can accommodate other digital formats.
- ❖ Paper ads will also be accepted.
- ❖ **No phone submissions will be accepted.**

Please send your ad information and payment, no later than Wednesday, February 12, 2025, to:

- ❖ Diane Saeger @ saegerdiane@gmail.com
- ❖ Or mail to The EKM Moose Lodge – W198 N10217 Appleton Ave, WI 53022

Checks should be made out to: EKM Moose Lodge #1238

This is a great opportunity to inform other Wisconsin lodges about your hours, activities, and any upcoming big events your lodge is hosting.

Funds for this ad sponsored by the Village of Germantown Tourism



90TH ANNUAL WISCONSIN MOOSE BOWLING TOURNAMENT

Hosted by EKM Moose Lodge #1238
W198 N10217 Appleton Ave
Germantown, WI 53022

Dinner Sign Up Sheet

Details – Saturday, 5:00 PM – 7:00 PM

- ❖ Deadline is Friday, February 28, 2025
- ❖ Cost is \$14.00 per person

To ensure an accurate meal count, forms must be received by this date. Forms received after the deadline will be charged the on-site rate.

	- Choose One -		Total Pd
	Chicken Kiev	Stuffed Pork Chop	
Members Name			
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			

Dinner Includes-

- Choice of Chicken Kiev or Stuffed Pork Chop
- Potato
- Vegetable
- Salad



LODGE NAME AND #: _____ **Amount Enclosed:** _____

Mail Check Payable to: EKM Moose Lodge #1238
Send to: W198 N10217 Appleton Ave, Germantown, WI 53022 - Attn: Bowling Tournament

Funds for this ad sponsored by the Village of Germantown Tourism

Rental Details

Dates & Times

Edit

Fri, Mar 14, 2025 @ 12:00 PM

Mon, Mar 17, 2025 @ 12:00 PM

Pick-up & Return Location

Edit

Germantown

W190n10953 Kleinmann Ave

Germantown, WI 53022

Additional Details

Edit

Renter Age: 25+

Corporate Account Number or
Promotional Code: -

Are you a loyalty member?

Sign in to earn points and speed through the form below.

Save Time at the Counter



Provide more rental details and **spend less time at the counter.**

- You won't be charged right now
- You can cancel at any time
- It should only take a couple of minutes

Would you like to save time at the counter?

- Yes, I'd like to save time
- No, I'll provide my information at the counter

Vehicle Details



15 Passenger Van

Ford Transit Wagon or similar
Automatic

Vehicle

Edit

Time & Distance 3 \$ 359.97*

Day(s) @ \$ 119.99 / day

Unlimited Mileage Included

Complete Your Booking

You will be charged when you pick up the rental. **\$401.05**

Reserve Now

GERMANTOWN TOURISM COMMISSION

**REQUEST FOR FUNDING
CALENDAR YEAR 2025**

Funds may be requested by groups for events or projects that will bring visitors to the Village of Germantown

1. Event Name Tourism and Community Events of Chamber for 2025
Group Name Germantown Area Chamber of Commerce
Address N112 W16760 Mequan Rd, Germantown
Telephone Number & Email 262-255-1812 jkerpan@germantownchamber.org
2. Responsible persons name Joletta Kerpan, Executive Director
Telephone (if different from above) _____
3. Amount requested \$30,200 with full detailed list attached
4. Date by which funding is desired: 2/1/2025

Please complete the information requested on the back of this form regarding the project or event.

Please submit an estimate for the project for approval. Upon completion of the project, receipts submitted will be matched against the detail costs to verify the final expenditure.

- 1) All receipts must be received by the Village Clerk within 60 days of approval or the day of the event.**
- 2) Upon approval, any advertising and projects must display: Sponsored in part by Village of Germantown Tourism Commission.**
- 3) Plan for a representative from your organization to attend the Tourism Commission meeting when funds are requested. You will be notified by email of the date and time of the meeting.**

**Please complete the following regarding your request from the
Tourism Commission:**

Event or project description: (Please provide details regarding your event or project)

Please see attached for entire 2025 plan of the Chamber to continue to provide community events and expanding tourism related activities.

Goals of your event/project:

Our 2025 goal is to expand the reach of our community guide and tourism activities. We also would like to provide incentives for the hotels to participate using tourism dollars. Lastly we want to help to support the village services that enhance our events and support what we do every year.

Cost details:

Attached

2nd or 3rd year applicants - please describe the results of the previous years event/project:

In 2024, the tourism dollars helped to establish the Chamber in a major thoroughfare of the village. As a result, the office has become a hub of resources for the community, visitors and businesses. Traffic both in person and via e-mail and phone has increased along with residents referring our services to others. The tourism dollars helped the Chamber take the next step in growth and we truly enjoyed being a visible resource in the community.



Germantown Area Chamber of Commerce
Advancing the Success and Well Being of our Members
and the Community



Total 2025 Tourism Ask- \$30,200

Community Focused Activities

Germantown Christmas Festival Activities

5k Candy Cane Run/Walk & Jingle Bell Dash - \$3,000

- As a community giveback, we do not earn much revenue for this event but rather we keep the event affordable for our local families and attractive for those that come from other places and highlights Firemen's Park.
- Jingle Bell Dash is free to those who registered for the 5k
- \$3,000 - Covers Silver Circle - Timing company, announcements, signup website & Chamber time for advertising

Germantown Christmas Festival Parade - \$7,000

- To continue growing our parade and bringing people to Germantown, we hire outside entertainment which brings their base of fans and new intrigue to the event
- For those in Germantown who donate their time to make sure the student population is represented we also help support those student organizations by making donations to cover any expenses incurred by being in the parade or to help in their fundraising to cover costs
- Support Village of Germantown entities that spend time and manpower covering all the events of the day.
- \$2,000 – Germantown High School Marching Band & Germantown High School Choir & WarChix Cheer
- \$1,000 – Pay for services Germantown DPW & Police Department in getting ready for and patrolling all events of the day
- \$4,000 – Clowns, Stilt Walkers, River City Brass Band, and ability to add more and improve festivities

Tannenbaum Trail - \$2,000

- Businesses and Community members have time to introduce themselves to those attending Firemen's Park creating an inviting event showcasing the amenities of the park and creating a community atmosphere
- This event runs close to zero revenue as a family friendly opportunity but as an outdoor event, we spend excess on replacing items damaged by the winter conditions.
- \$1,000 – Light replacement or addition to the Official Christmas Tree & the Shelter or donation of money to DPW for time they have given.
- \$1,000 – Covers Chamber time and extra materials put into the event that highlights the Village Park and facilities

Advertising & Tourism

Community Guide – \$9,000 covers two years

- Guide highlights the value of Germantown and will be placed at Welcome Centers throughout Wisconsin
- \$2,300 for Village of Germantown to have the inside front-page full-page ad space
- \$2,000 to be distributed equally as a credit among the Germantown hotels that advertise in the publication
- \$1,000 Replenishment of the guides at the Wisconsin Welcome Centers for one year
- \$3,700 for time and effort to put together the publication that has tourism value for two years
 - o Gathering pictures, writing articles, working with company, contributors and Chamber members
 - o Keeping links from the guide to website current

Tourism Center - \$5,000

- The Germantown Area Chamber of Commerce serves as a welcome center and resource for both residents and visitors to the community. The amount of traffic, whether on foot or through e-mail/phone, our office receives with the visitors and community members is outside the purview of the Chamber member focused role in which the Chamber membership pays for.
- Having a stand-alone facility does give people a place to go or call beside the village where they could get any information they need and helps lighten the load of village staff.
- Time to solicit and stock Tourism guides and share tourism guides with other local chambers/tourism sites
- Updating website and events calendar daily to be current with activities and events in the area

Greater Valley Sports & Activities family newsletter - \$700

- 1 Years worth of advertising - 6 publications - Jan/Feb - Outdoor Park & Rec activities, Legion Bingo, Mar/Apr - Glow Walk, Easter Egg Hunt, May/June - Maifest, Jul/Aug - Music at the Pavilion, Sept/Oct - Oktoberfest, Nov/Dec - Christmas Festival/5k

Travel Wisconsin - \$500

- Add major Germantown events to their online calendar
 - o Includes Maifest, Oktoberfest, 4th of July, Taste of Germantown, Music at the Pavilion, Christmas Festival, Performing Arts Center and other events as they come up to encourage travel to Germantown to a wider audience
- Covers Chamber time used to update and add all Germantown restaurants and entertainment to online calendar
- Tourism based activity as it is focused on all Germantown, not just Chamber Members

Visit Washington County - \$500

- Advertisement in their yearly Community Guide that goes throughout the State
- 1/8 of page advertising Germantown events on the Germantown page

Express News Winter Guide - \$500

- \$250 - 1/8-page color Tannenbaum Trail ad
- \$250 - 1/8-page color Christmas Festival ad

Membership



Free Chamber Memberships - \$2,000


- As a thank you to the Germantown Hotels and their tourism dollars, we would give them a Chamber membership for free each at a \$375 Membership value.
 - o Current Members – would lose the revenue offering free membership
 - Country Inn & Suites
 - Super 8 Hotel
 - Best Western
 - o Non-Member
 - Comfort Inn & Suites
- As a thank you to the Village of Germantown, we would give them a Chamber membership for free at the \$700 value they are currently paying to be a member



Event Proposal

Event Name:	5k Candy Cane Run/Walk
Distance:	5K, Kid's run
Timing:	MyLaps Bibtag Chip Timing
Online Registration:	Provided by SCSE
Type of Event:	Run & walk
Date:	November 11, 2023
Start Time:	9:45am
Finish Line Breakdown Time:	11:00am
Access:	Public
Location:	TBD
Start Line Location	TBD
Finish Line Location	TBD

<p>Online Registration</p> 	<ul style="list-style-type: none"> • Create and manage on-line registration • Answer all runner questions regarding registration process • Provide discounts and free codes as requested by client • All registration fees are paid directly to client • In the event SCSE does not provide online registration, there is a \$350.00 data processing fee. Data shall be delivered to SCSE as described in the contract no later than 48 hours prior to event.
<p>Event Timing</p> 	<ul style="list-style-type: none"> • MyLaps Bibtag system • RaceDay Scoring • Chip start (runners' times start when they cross the start line) • SCSE bibs with timing chips attached • Safety pins • Results posted online

Equipment ✱	
	<ul style="list-style-type: none"> • Pa system with microphone (\$200)
Marketing	
	<ul style="list-style-type: none"> • Event specific website on RunSignup.com • Event placed on SCSE event schedule • Two social media posts about event. Encourage SCSE running team to participate in event (375+ members) <p>Client to provide copy two weeks prior to scheduled social media post</p>
Medals	
	<ul style="list-style-type: none"> • Medal procurement (optional) <ul style="list-style-type: none"> • Semi-custom medals start at \$2.00 • Full custom medals start at \$4.00 and require 5 months lead time • Woodles from Ridgway Woodworks start at \$3.50 and require 1 month lead time <p>Woodles are made locally from reclaimed wood</p>

350 runners = \$1937.50

Compensation

- Base fee of \$1,750 for up to 300 participants
- Each additional participant shall be \$3.75 per person
- Client shall pay a \$250 non-refundable deposit upon execution of the agreement
- 5 entries into event for staff/team/volunteers

No items (banners, balloons, lights, marketing items) may be placed on any SCSE equipment. All banners and advertising items must be manufactured by SCSE for liability reasons. Any other items must be approved three weeks prior to the event.

This proposal is valid for 14 days from the date hereof, and only becomes binding when a contract is mutually executed by Silver Circle Sports Events, LLC and Client.

Silver Circle Sports Events, LLC



By: _____
Name: Sean K. Osborne
Title: President

Client:

By: _____
Name: _____
Title: _____

Express News

DEBITS

Hometown Communications						Billing Date: 9/4/2024	
Date	Ref No.	Transaction	Details	Amount	Paid Amount	Amount Due	
9/2/2024	180655	Invoice		\$250.00	\$0.00	\$250.00	
		Order No. 96003	Display Ad: Fall/Winter Fun Guide: WASHINGTON COUNTY	\$250.00			
			FALL FUN GUIDE TTRAIL				
		Ads: 3	8/31/2024	Display Ad			
			Hart/WB, Meno Falls/Gtown/Sussex, Online				
9/2/2024	180656	Invoice		\$250.00	\$0.00	\$250.00	
		Order No. 96055	Display Ad: Fall/Winter Fun Guide: WASHINGTON COUNTY	\$250.00			
			FALL FUN GUIDE CHRISTMAS PARADE				
		Ads: 3	8/31/2024	Display Ad			
			Hart/WB, Meno Falls/Gtown/Sussex, Online				

PAYMENTS AND CREDITS

Date: Aug 06, 2024 - Sep 04, 2024

Date	Ref No.	Transaction	Entry Type	Check No.	Details	Amount
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GERMANTOWN CHAMBER
Advertiser Number: 3093

SUMMARY

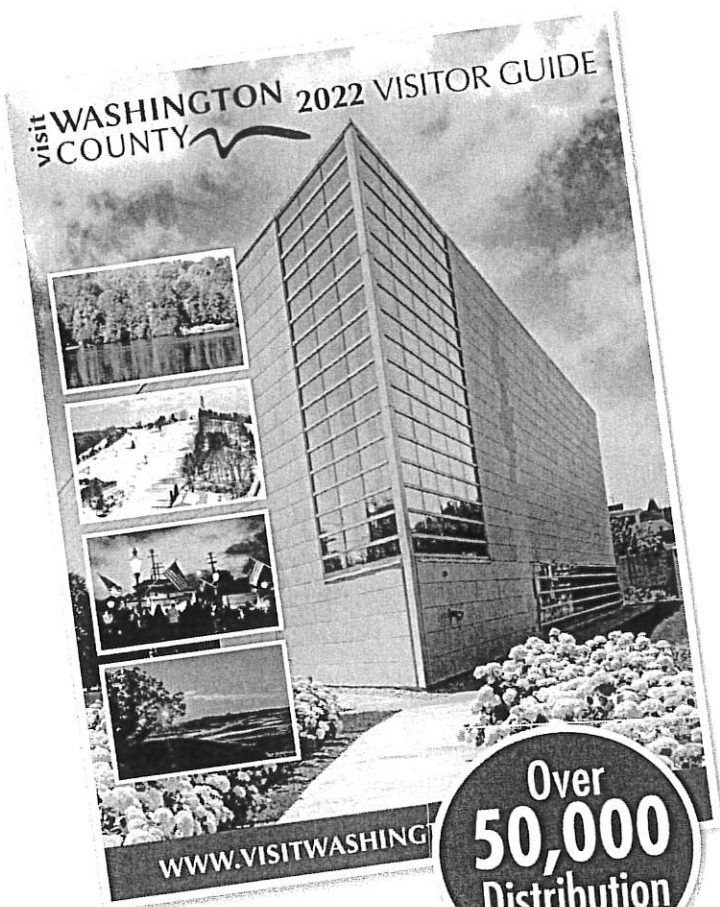
AGING					Amount Due:	\$500.00
Current	1 - 30	31 - 60	61 - 90	91+		
\$0.00	\$500.00	\$0.00	\$0.00	\$0.00		

Thank you for advertising with Hometown Communications. Please call us at 262-238-6397 with any questions.

2024-25

WASHINGTON COUNTY VISITORS GUIDE

In partnership with Visit Washington County, Conley Media is proud to design and produce the official visitors guide for the county.



Over 50,000 Distribution

Book appearing on **WCVB** website and also **GMToday.com**

Contact your advertising consultant today!

JON DENK • 262-306-5011
jdenk@conlynet.com

MARY JONES • 262/306-5093
mjones@conlynet.com

DAVID KOESTER • 262/305-9756
dkoester@conlynet.com



gmtoday GREATER MILWAUKEE'S TRUSTED NEWS SOURCE

Increase your share of the 131.61 million tourism dollars spent annually in Washington County.*

*Direct Visitor Spending in 2019.

Source: <http://industry.travelwisconsin.com/research/economic-impact>

- **REACH AFFLUENT AUDIENCE** - The guides are mailed to nearly 25,000 affluent households throughout Washington, Ozaukee and Waukesha counties. An additional 25,000 copies are distributed year-round at Cabela's, Washington County Fair Park and mailed to midwest and national website inquiries.
- **HIGHEST QUALITY** - Upscale design with compelling editorial content & photos.
- **AN ELECTRONIC VERSION** of the guide will be available as an online flipbook at gmtoday.com and www.visitwashingtoncounty.com.
- **FREE ADDED VALUE** - Advertisers purchasing an ad will receive a free business listing!*

PUBLISHES: THURSDAY, March 28, 2024

Washington County Daily News
Oconomowoc Enterprise
Ozaukee County News Graphic

PUBLISHES: SATURDAY, March 30, 2024

Waukesha County Freeman

AD COMMITMENT DEADLINE: FRIDAY, FEBRUARY 2nd

RATES INCLUDE FULL COLOR

Size	Price
Full Page (7.75" x 10.2")	\$2,139
Half Page (H 7.75" x 5" or V 3.8" x 10.2")	\$1,219
Quarter Page (3.8" x 5")	\$704
Eighth Page (H 3.8" x 2.45" or V 1.85" x 5")	\$513
Sixteenth Page (1.85" x 2.45")	\$299
Restaurant Spot (7.75" x 2.45")	\$524
Back Page	\$2,376
Inside Front or Back Page	\$2,303
Church Listing or Additional Line Listing*	\$110

*Listings are not to exceed 100 words.

Contract rates do not apply.

WCCVB Partners receive a 10% discount.*

Call 262-677-5069 today to learn how you can become a WCCVB Partner

*Each additional listing is \$110.00. Some restrictions apply. **No other discounts

GERMANTOWN

Village of



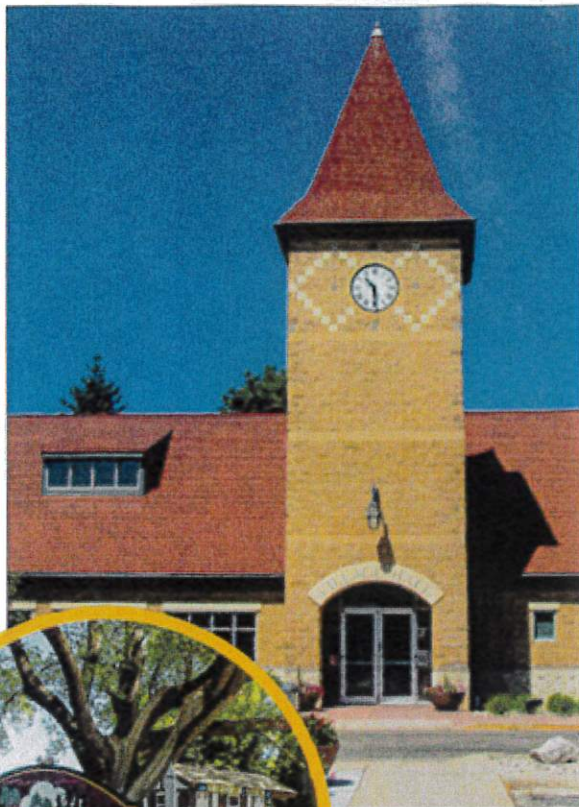
Germantown

www.germantownwi.gov

N112W17001 Mequon Road,
Germantown, WI 53022
262-250-4700

Willkommen! Germantown, the "Gateway to Washington County", a village of just over 20,000 residents is located in the southeast corner of Washington County and is only minutes from downtown Milwaukee. The village has distinguished itself among some of the best communities to live and do business, not only in Wisconsin but in the entire nation. This is reflected in Germantown being listed as one of Money magazine's "Best Places to Live". Experience the rich ethnic heritage of Old World Main Street through its European style architecture and historical sites.

Nestled on Milwaukee's northwest side is the charming community of Germantown. The area offers a pleasing, small-town character enhanced by all the modern amenities of a first class suburb. Germantown residents take advantage of exceptional schools, modern healthcare providers, attractive real estate, well-maintained parks and facilities as well as a fantastic medley of unique shops and local restaurants.



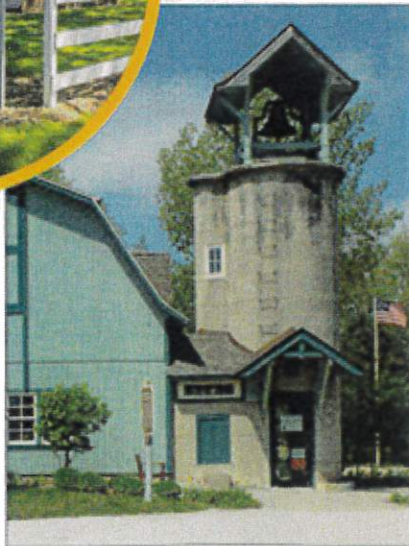
Germantown Village Hall, Germantown



Dheinsville Historical Park,
Germantown



Gehl Performing Arts Pavilion, Fireman's Park



Sila Lydia Bast Bell Museum and Fire Hall

Willkommen to the only
Germantown
in the United States that offers
two great German festivals!
Spring - Malfest
Fall - Oktoberfest
All Year - beautiful parks, small
town charm
Make Germantown your first stop in
Washington County any time of year!



Germantown, Wisconsin
Gateway to
Washington County
www.germantownchamber.org
262-255-1812

Visit Wash
Co Ad
2024



2025 Membership Benefits

Annual Chamber Memberships

\$700 Business Membership—More than 15 Full Time Employees

\$375 Business Membership—15 or Less Full Time Employees

\$175 Non-Business Individual/Non Profit Membership

Investor Membership

\$5000+ Principal Investor—Supporting Chamber and Community with Tailored Benefits

Board of Directors

President

Julie Ashlock, Milwaukee Area Technical College

Vice President

Megan DeGeorge, WFA Staffing

Treasurer

Randall Hellesen, TriCity National Bank

Directors

Jennifer Abing—J.W. Speaker Corp

Sarah Bojarski—Community Member

Adam Chamorro—State Farm

Jen Gannon—Blissful Bites Desserts

Dave Harley—AdvantaClean of Badgerland

Erin Hirn—Village of Germantown

Adam Konitzer—Gehl Food & Beverage

TJ Lane—Community Member

Daniel Levy—Latitude Café

Kelsey Lofberg—Dielectric Manufacturing

Doug Loman—Doug Loman Photography

Chris Reuter—Germantown School District

Executive Director

Joletta Kerpan

executivedirector@germantownchamber.org

Executive Assistant

Lynn Grgich

lgrgich@germantownchamber.org

Phone 262-255-1812

N112W16760 Mequon Rd/PO Box 12

Germantown, WI 53022

www.germantownchamber.org





Membership Benefits

About the Chamber

The Germantown Area Chamber of Commerce is a membership organization of businesses, non-profits and individuals located in and serving the Germantown area community. The Chamber was established in 1981 as a non-profit 501c that furthers the Chamber members' interests and encourages business and economic growth in our region.

Shared Vision

The Germantown Chamber of Commerce's mission is to "Advance the Success and Well Being of our Members and the Community".

The Chamber is proud to host events throughout the year to help businesses become an indispensable part of the Germantown community. Our Board shares the same vision—Business success strengthens our community. Business Focused | Community Driven

Business Focused

Community Driven

Networking

- Washington County Interactive Networking (WIN)
 - Monthly, rotating locations
 - Hartford, Germantown, West Bend Chambers

What's The Buzz?

- Monthly, one location
- Menomonee Falls/Sussex, Wisconsin Veterans, Germantown Chambers

Business after Hours (BAH)

- Quarterly, rotating locations, multi-chamber events
- On Target at the Range of Richfield
- Chamber Yearly Kickoff & Leadership Gtown Social

Business Promotion

- Ribbon Cuttings/Grand Openings
- Advertising & Social Media Opportunities
- Chamber & Community Event Sponsorships
- Community Publications

Business Support

- Exposure on website
- Exposure on social media
- Free Certificate of Origin signature
- Educational Seminars
- Communication link to gov't/school/community
- Job Postings, Hot Deals, News, Events

Golf Outing

- Annual Chamber fundraiser, open to public

Manufacturing & Trade Career Expo (MTCE)

- October—Manufacturing Month
- Brings awareness to students of career options in the manufacturing field and the trades

Christmas Festival

- 5K Candy Cane Run/Walk
- Christmas Parade
- Festival in Firemen's Park

Community Awards

- Business of the Year
- Veteran Owned Business of the Year
- Citizen of the Year
- Service Organization of the Year

Leadership Germantown

- Leadership skills development/enhancement
- Community awareness building

Candidate Forum

- Q&A for Village & School Board Candidates

Tannenbaum Trail

- Tree decoration & business promotion



Germantown Area Chamber of Commerce
Advancing the Success and Well Being of our Members
and the Community



Total 2025 Tourism Ask- \$30,200

Community Focused Activities

Germantown Christmas Festival Activities

5k Candy Cane Run/Walk & Jingle Bell Dash - \$3,000

- As a community giveback, we do not earn much revenue for this event but rather we keep the event affordable for our local families and attractive for those that come from other places and highlights Firemen's Park.
- Jingle Bell Dash is free to those who registered for the 5k
- \$3,000 - Covers Silver Circle - Timing company, announcements, signup website & Chamber time for advertising

Germantown Christmas Festival Parade - \$7,000

- To continue growing our parade and bringing people to Germantown, we hire outside entertainment which brings their base of fans and new intrigue to the event
- For those in Germantown who donate their time to make sure the student population is represented we also help support those student organizations by making donations to cover any expenses incurred by being in the parade or to help in their fundraising to cover costs
- Support Village of Germantown entities that spend time and manpower covering all the events of the day.
- \$2,000 – Germantown High School Marching Band & Germantown High School Choir & WarChix Cheer
- \$5,000 – Clowns, Stilt Walkers, River City Brass Band, and ability to add more and improve festivities

Tannenbaum Trail - \$2,000

- Businesses and Community members have time to introduce themselves to those attending Firemen's Park creating an inviting event showcasing the amenities of the park and creating a community atmosphere
- This event runs close to zero revenue as a family friendly opportunity but as an outdoor event, we spend excess on replacing items damaged by the winter conditions.
- \$1,000 – Light replacement/addition to the Official Christmas Tree, the Shelter or other holiday lighting in Firemen's Park
- \$1,000 – Covers Chamber time and extra materials put into the event that highlights the Village Park and facilities

Advertising & Tourism

Community Guide – \$9,000 covers two years

- Guide highlights the value of Germantown and will be placed at Welcome Centers throughout Wisconsin
- \$2,300 for Village of Germantown to have the inside front-page full-page ad space
- \$2,000 to be distributed equally as a credit among the Germantown hotels that advertise in the publication
- \$1,000 Replenishment of the guides at the Wisconsin Welcome Centers for one year
- \$3,700 for time and effort to put together the publication that has tourism value for two years
 - o Gathering pictures, writing articles, working with company, contributors and Chamber members
 - o Keeping links from the guide to website current

Tourism Center - \$5,000

- The Germantown Area Chamber of Commerce serves as a welcome center and resource for both residents and visitors to the community. The amount of traffic, whether on foot or through e-mail/phone, our office receives with the visitors and community members is outside the purview of the Chamber member focused role in which the Chamber membership pays for.
- Having a stand-alone facility does give people a place to go or call beside the village where they could get any information they need and helps lighten the load of village staff.
- Time to solicit and stock Tourism guides and share tourism guides with other local chambers/tourism sites
- Updating website and events calendar daily to be current with activities and events in the area

Greater Valley Sports & Activities family newsletter - \$700

- 1 Years worth of advertising - 6 publications - Jan/Feb - Outdoor Park & Rec activities, Legion Bingo, Mar/Apr - Glow Walk, Easter Egg Hunt, May/June - Maifest, Jul/Aug - Music at the Pavilion, Sept/Oct - Oktoberfest, Nov/Dec - Christmas Festival/5k

Travel Wisconsin - \$500

- Add major Germantown events to their online calendar
 - o Includes Maifest, Oktoberfest, 4th of July, Taste of Germantown, Music at the Pavilion, Christmas Festival, Performing Arts Center and other events as they come up to encourage travel to Germantown to a wider audience
- Covers Chamber time used to update and add all Germantown restaurants and entertainment to online calendar
- Tourism based activity as it is focused on all Germantown, not just Chamber Members

Visit Washington County - \$500

- Advertisement in their yearly Community Guide that goes throughout the State
- 1/8 of page advertising Germantown events on the Germantown page

Express News Winter Guide - \$500

- \$250 - 1/8-page color Tannenbaum Trail ad
- \$250 - 1/8-page color Christmas Festival ad

Membership

Free Chamber Memberships - \$2,000

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