

MEETING:	REGULAR MEETING OF THE TOURISM COMMISSION
DATE AND TIME:	Monday, April 7, 2025 5:30 PM
LOCATION:	Germantown Village Hall Conference Room A N112 W17001 Mequon Road

MINUTES

- I. **CALL TO ORDER:** *This meeting has been given public notice in accordance with Section 19.83 and 19.84, Wis. Stats, in such form that will apprise the general public and news media of subject matter that is intended for consideration and action.*

The Tourism Commission meeting was called to order by Trustee Rick Miller at 5:30 PM.

II. **ROLL CALL:**

Present: President Dean Wolter(started via phone then in-person), Trustee Rick Miller, Member Jolitta Kerpan, Administrator Steve Kreklow

Also Present: Chief Deputy Clerk Kasie Miller, EKM Representative Anita Hauner, Deutschstadt Heritage Foundation Representative Marcy Stone, and Germantown Area Veterans Memorial Representative Kristi Bonnell.

Absent: None

Excused: None

III. **CONSENT AGENDA:**

- A. January 14, 2025

Motion: Approve as presented

Motioned By: Member Jolitta Kerpan

Seconded By: Administrator Steve Kreklow

Yes: President Dean Wolter, Trustee Rick Miller, Member Jolitta Kerpan, Administrator Steve Kreklow

No: None

Abstain: None

Motion Passed by Voice Vote (Yes 4, No 0, Abstained 0)

IV. **NEW BUSINESS:**

Before the request for funding presentations commenced, Trustee Rick Miller provided

a brief explanation of the Toursim Commission where funds are obtained, and who can request funding.

A. Request for funding from EKM Moose Lodge for 90th Annual Wisconsin Moose Lodge Association State Bowling Tournament

Germantown Eastern Kettle Moraine Moose Lodge representative Anita Hauner presented the need for additional funds for the 90th Annual Wisconsin Moose Association State Bowling Tournament. Hauner explained the funds would be used to cover the lodging expenses for the chairperson of the bowling tournament who manages the event. It was questioned by the Commission why it was not requested at the January 14th Tourism Commission meeting when funds were requested for the Tournament. Hauner explained that this expense was not known at the time. However, the host of the tournament is expected to pay for the lodging of the organizer/chairperson of the event. Kreklow advised that as this is a required condition, the request for funding presented today is a reimbursable expense.

Motion: Approve the request for funding in the amount of \$1,546.30(as presented) for the 90th Annual Wisconsin Moose Lodge Association State Bowling Tournament

Motioned By: President Dean Wolter

Seconded By: Member Joletta Kerpan

Yes: President Dean Wolter, Trustee Rick Miller, Member Joletta Kerpan, Administrator Steve Kreklow

No: None

Abstain: None

Motion Passed by Voice Vote (Yes 4, No 0, Abstained 0)

B. Request for funding from Germantown Area Veterans Memorial for Two Additional Walls

Board Member of the Germantown Area Veterans Memorial Kristi Bonnell presented the need for funds for the installment of two additional walls at the Germantown Area Veterans Memorial. Bonnell gave an overview of the Memorial and requirements for names to be placed on the walls. Currently, there are 700 names on the two walls, and they are almost at capacity. The Memorial is designed to have four total walls, and when the additional walls are to be placed, the walkways will be converted to concrete and additional landscape will be provided thanks to Leadership Germantown Group, The Honor Brigade's service project. The Germantown Area Veterans Memorial has two yearly events; Memorial Day and Veterans Day, which have a very large attendance. Additionally, the Sons of the American Revolution will be attending the Memorial in June to plant a symbolic Elm Tree. Bonnell advised the entire project would cost \$63,000; of which the \$20,000 request from Tourism Commission would cover the first installment payment to place the order.

Administrator Kreklow commented that this is not a typical request, however, the Germantown Area Veterans Memorial does bring in visitors to Germantown and there

are general tourism aspects to the request.

Motion: Approve the request for funding in the amount of \$20,000 for the Germantown Area Veterans Memorial Additional Walls

Motioned By: Administrator Steve Kreklow

Seconded By: President Dean Wolter

Yes: President Dean Wolter, Trustee Rick Miller, Member Jolletta Kerpan, Administrator Steve Kreklow

No: None

Abstain: None

Motion Passed by Voice Vote (Yes 4, No 0, Abstained 0)

C. Request for funding from Deutschstadt Heritage Foundation's Maifest

Deutschstadt Heritage Foundation representative Marcy Stone presented the need for funds for the Maifest Event. Stone explained that this year the event was moved to Firemen's Park, thus creating a need for additional promotional materials. Additionally, there is an increased cost as they will need to erect a tent for the bands and to place temporary hard floors above the grass for accessibility and cleanliness.

Trustee Rick Miller advised that although he doesn't directly benefit, he would abstain from the vote as he has family members tied to the Deutschstadt Heritage Foundation.

Motion: Approve the request for funding in the amount of \$28,237.69 for Deutschstadt Heritage Foundation's Maifest

Motioned By: President Dean Wolter

Seconded By: Member Jolletta Kerpan

Yes: President Dean Wolter, Member Jolletta Kerpan, Administrator Steve Kreklow

No: None

Abstain: Trustee Rick Miller

Motion Passed by Voice Vote (Yes 3, No 0, Abstained 1)

V. **ADJOURNMENT:**

The meeting was adjourned by Trustee Rick Miller at 6:05 PM.