

MEETING: REGULAR MEETING OF THE TOURISM COMMISSION
DATE & TIME: Monday, June 9, 2025 at 5:30 PM
LOCATION: Germantown Village Hall Conference Room A
N112 W17001 Mequon Road

NOTICE: Citizens not wishing to attend the meeting personally or virtually may submit any public comments by sending an email to comments@germantownwi.gov by 4 p.m. on the day of the meeting so that it can be provided to the members of the body for their consideration.

AGENDA

- I. CALL TO ORDER: *This meeting has been given public notice in accordance with Section 19.83 and 19.84, Wis. Stats, in such form that will apprise the general public and news media of subject matter that is intended for consideration and action.***
- II. ROLL CALL:**
- III. ELECTION OF TOURISM CHAIRPERSON**
- IV. ELECTION OF TOURISM VICE CHAIRPERSON**
- V. ELECTION OF TOURISM SECRETARY**
- VI. APPROVAL OF MINUTES:**
 - A. Minutes from April 7, 2025 (ACTION)
- VII. NEW BUSINESS:**
 - A. Financial Update (DISCUSSION ONLY)
 - B. Request for funding from EKM Moose Lodge for the Annual Wisconsin Moose Lodge Association State Golf Tournament held at BlackStone Creek Golf Club on July 19, 2025. (ACTION)
 - C. Celebrate Germantown Initiative. (DISCUSSION ONLY)
- VIII. ADJOURNMENT:**

UPON REASONABLE NOTICE, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, please contact the Village Clerk at (262)250-4745 at least 2 days prior to the meeting.

Notice is hereby given that a possible quorum of other boards, committees, and/or commissions may attend this meeting to gather information about an item over which they have decision-making responsibility. This may constitute a meeting of these bodies per State ex rel. Badke v Greendale Village Board, even though these bodies will not take formal action at this meeting.

MEETING:	REGULAR MEETING OF THE TOURISM COMMISSION
DATE AND TIME:	Monday, April 7, 2025 5:30 PM
LOCATION:	Germantown Village Hall Conference Room A N112 W17001 Mequon Road

MINUTES

- I. **CALL TO ORDER:** *This meeting has been given public notice in accordance with Section 19.83 and 19.84, Wis. Stats, in such form that will apprise the general public and news media of subject matter that is intended for consideration and action.*

The Tourism Commission meeting was called to order by Trustee Rick Miller at 5:30 PM.

II. **ROLL CALL:**

Present: President Dean Wolter (started via phone then in-person), Trustee Rick Miller, Member Jolletta Kerpan, Administrator Steve Kreklow

Also Present: Chief Deputy Clerk Kasie Miller, EKM Representative Anita Hauner, Deutschstadt Heritage Foundation Representative Marcy Stone, and Germantown Area Veterans Memorial Representative Kristi Bonnell.

Absent: None

Excused: None

III. **CONSENT AGENDA:**

- A. January 14, 2025

Motion: Approve as presented

Motioned By: Member Jolletta Kerpan

Seconded By: Administrator Steve Kreklow

Yes: President Dean Wolter, Trustee Rick Miller, Member Jolletta Kerpan, Administrator Steve Kreklow

No: None

Abstain: None

Motion Passed by Voice Vote (Yes 4, No 0, Abstained 0)

IV. **NEW BUSINESS:**

Before the request for funding presentations commenced, Trustee Rick Miller provided

a brief explanation of the Toursim Commission where funds are obtained, and who can request funding.

A. Request for funding from EKM Moose Lodge for 90th Annual Wisconsin Moose Lodge Association State Bowling Tournament

Germantown Eastern Kettle Moraine Moose Lodge representative Anita Hauner presented the need for additional funds for the 90th Annual Wisconsin Moose Association State Bowling Tournament. Hauner explained the funds would be used to cover the lodging expenses for the chairperson of the bowling tournament who manages the event. It was questioned by the Commission why it was not requested at the January 14th Tourism Commission meeting when funds were requested for the Tournament. Hauner explained that this expense was not known at the time. However, the host of the tournament is expected to pay for the lodging of the organizer/chairperson of the event. Kreklow advised that as this is a required condition, the request for funding presented today is a reimbursable expense.

Motion: Approve the request for funding in the amount of \$1,546.30(as presented) for the 90th Annual Wisconsin Moose Lodge Association State Bowling Tournament

Motioned By: President Dean Wolter

Seconded By: Member Joletta Kerpan

Yes: President Dean Wolter, Trustee Rick Miller, Member Joletta Kerpan, Administrator Steve Kreklow

No: None

Abstain: None

Motion Passed by Voice Vote (Yes 4, No 0, Abstained 0)

B. Request for funding from Germantown Area Veterans Memorial for Two Additional Walls

Board Member of the Germantown Area Veterans Memorial Kristi Bonnell presented the need for funds for the installment of two additional walls at the Germantown Area Veterans Memorial. Bonnell gave an overview of the Memorial and requirements for names to be placed on the walls. Currently, there are 700 names on the two walls, and they are almost at capacity. The Memorial is designed to have four total walls, and when the additional walls are to be placed, the walkways will be converted to concrete and additional landscape will be provided thanks to Leadership Germantown Group, The Honor Brigade's service project. The Germantown Area Veterans Memorial has two yearly events; Memorial Day and Veterans Day, which have a very large attendance. Additionally, the Sons of the American Revolution will be attending the Memorial in June to plant a symbolic Elm Tree. Bonnell advised the entire project would cost \$63,000; of which the \$20,000 request from Tourism Commission would cover the first installment payment to place the order.

Administrator Kreklow commented that this is not a typical request, however, the Germantown Area Veterans Memorial does bring in visitors to Germantown and there

are general tourism aspects to the request.

Motion: Approve the request for funding in the amount of \$20,000 for the Germantown Area Veterans Memorial Additional Walls

Motioned By: Administrator Steve Kreklow

Seconded By: President Dean Wolter

Yes: President Dean Wolter, Trustee Rick Miller, Member Joletta Kerpan, Administrator Steve Kreklow

No: None

Abstain: None

Motion Passed by Voice Vote (Yes 4, No 0, Abstained 0)

C. Request for funding from Deutschstadt Heritage Foundation's Maifest

Deutschstadt Heritage Foundation representative Marcy Stone presented the need for funds for the Maifest Event. Stone explained that this year the event was moved to Firemen's Park, thus creating a need for additional promotional materials. Additionally, there is an increased cost as they will need to erect a tent for the bands and to place temporary hard floors above the grass for accessibility and cleanliness.

Trustee Rick Miller advised that although he doesn't directly benefit, he would abstain from the vote as he has family members tied to the Deutschstadt Heritage Foundation.

Motion: Approve the request for funding in the amount of \$28,237.69 for Deutschstadt Heritage Foundation's Maifest

Motioned By: President Dean Wolter

Seconded By: Member Joletta Kerpan

Yes: President Dean Wolter, Member Joletta Kerpan, Administrator Steve Kreklow

No: None

Abstain: Trustee Rick Miller

Motion Passed by Voice Vote (Yes 3, No 0, Abstained 1)

V. **ADJOURNMENT:**

The meeting was adjourned by Trustee Rick Miller at 6:05 PM.

GERMANTOWN TOURISM COMMISSION

REQUEST FOR FUNDING
CALENDAR YEAR 2025

Funds may be requested by groups for events or projects that will bring visitors to the Village of Germantown

1. Event Name WI Moose Assoc State Golf Tournament

Group Name EXM Moose Lodge

Address W198 N10217 Appleton Avenue

Telephone Number & Email (262) 255-5055

2. Responsible persons name Anita Hauner

Telephone (if different from above) 

3. Amount requested \$2655.00

4. Date by which funding is desired: July 19th 2025

Please complete the information requested on the back of this form regarding the project or event.

Please submit an estimate for the project for approval. Upon completion of the project, receipts submitted will be matched against the detail costs to verify the final expenditure.

- 1) All receipts must be received by the Village Clerk within 60 days of approval or the day of the event.
- 2) Upon approval, any advertising and projects must display: Sponsored in part by Village of Germantown Tourism Commission.
- 3) Plan for a representative from your organization to attend the Tourism Commission meeting when funds are requested. You will be notified by email of the date and time of the meeting.

RECEIVED

JUN 04 2025

VILLAGE OF GERMANTOWN
CLERK'S OFFICE

**Please complete the following regarding your request from the
Tourism Commission:**

Event or project description: (Please provide details regarding your event or project)

WI State Moose Lodge annual Golf tournament
held on July 19th 2025 With lodges throughout
the state who participate.
Held at Blackstone Creek Golf Club.

Goals of your event/project:

To further support our local food pantries,
humane society, and local needs in our area

Cost details:

Sponsor signs for golf holes, mailers + copies to lodges for
registration + sponsorship, Goodie bags for participants
(golf balls, tees, etc) and shuttle to the lodge + return to the
hotel, Hotel stay for Chairman from Green bay.
2nd or 3rd year applicants - please describe the results of the previous years event/project: