

**MEETING: REGULAR MEETING OF THE ECONOMIC
DEVELOPMENT COMMISSION**

DATE & TIME: Tuesday, July 8, 2025 at 6:00 PM

**LOCATION: Germantown Village Hall Board Room
N112 W17001 Mequon Road**

NOTICE: Citizens not wishing to attend the meeting personally or virtually may submit any public comments by sending an email to comments@germantownwi.gov by 4 p.m. on the day of the meeting so that it can be provided to the members of the body for their consideration.

AGENDA

- I. **CALL TO ORDER:** *This meeting has been given public notice in accordance with Section 19.83 and 19.84, Wis. Stats, in such form that will apprise the general public and news media of subject matter that is intended for consideration and action.*
- II. **ROLL CALL:**
- III. **MEETING MINUTES:**
 - A. Minutes: June 17, 2025 (ACTION)
- IV. **CITIZEN INPUT:** *(Please be advised per 19.84(2) that information and comment will be received from the public. It is the policy of this municipality that public input be limited to a four (4) minute period per person with a time extension granted at the discretion of the Chairperson. Be advised that there may be limited discussion of the information received but no action will be taken under public comments.) Comments that may be injurious to village personnel or other individuals will not be allowed.*
- V. **UNFINISHED BUSINESS:**
 - A. Review Municipal Code Section 1.379 (ACTION)
 - B. Business Loan Fund - Brochure & Target Businesses (DISCUSSION)
- VI. **NEW BUSINESS:**
 - A. Goal A – Beautification Program – Sub Committee is Kristen & Dani – UPDATE on the Village of Germantown approved action and ideas for VOG discussed at PWHC (DISCUSSION)
 - B. Goal B – “Celebrate Germantown” - Sub Committee – Joletta & Jim – Start the Germantown LOGO Contest” – (DISCUSSION AND ACTION)
 - C. Goal C – Revisit and Update 2050 Plan – Sub Committee – Kim & Scott – 2050 Comprehensive Plan Categories to start is Economic Development Section (p119 -129) and the Implementation Plan (p 202 – 203) include but not limited to Transportation and Schools. (DISCUSSION AND ACTION) (2050 Comprehensive Plan: www.germantownwi.gov/578/2050-Comprehensive-Plan)
 - D. EDWC – Review Current Quarterly Hours, Add to one of the Pillars - Operation Store Front -Identifying strategy to backfill empty storefronts. (DISCUSSION)
- VII. **ADJOURNMENT:**

UPON REASONABLE NOTICE, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, please contact the Village Clerk at (262)250-4745 at least 2 days prior to the meeting.

ECONOMIC DEVELOPMENT COMMISSION AGENDA

July 8, 2025

Page 2

Notice is hereby given that a possible quorum of other boards, committees, and/or commissions may attend this meeting to gather information about an item over which they have decision-making responsibility. This may constitute a meeting of these bodies per State ex rel. Badke v Greendale Village Board, even though these bodies will not take formal action at this meeting.