

**Meeting: Economic Development Sub Committee Celebrate Germantown**

**Date & Time: Friday, August 8 at 8:15AM**

**Location: Germantown Area Chamber of Commerce Board Room  
N112W16760 Mequon Rd, Germantown**

**Sub-Committee: Jim Sedgewick & Joletta Kerpan**

**Agenda & Minutes**

- I. **CALL TO ORDER:** *This meeting has been given public notice in accordance with Section 19.83 and 19.84, Wis. Stats, in such form that will apprise the general public and news media of subject matter that is intended for consideration and action.*  
Meeting called to order at 8:40AM
- II. **ROLL CALL:** *All Present*
- III. **MEETING MINUTES:**
  - a. No Previous Meeting has occurred
- IV. **CITIZEN INPUT:** *(Please be advised per 19.94(2) that information and comment will be received from the public. It is the policy of this municipality that public input be limited to a four (4) minute period per person with a time extension granted at the discretion of the Chairperson. Be advised that there may be limited discussion of the information received but no action will be taken under public comments.) Comments that may be injurious to village personnel or other individuals will not be allowed.*
  - a. Citizen Melanie Smythe had previously e-mailed and shared information on the MKE Flag Initiative
- V. **NEW BUSINESS:**
  - a. Germantown Logo Contest (DISCUSSION)
    - i. Explore private marketing groups for an official cohesive marketing plan including logo, marketing & promotion
    - ii. Bring in stakeholders in the community to discuss/brainstorm
  - b. Other Options to Celebrate Germantown (DISCUSSION)
    - i. Picture Contest to show off the features and activities of Germantown
    - ii. Contest to create a new and updated Germantown postcard
    - iii. Creation of a mural on the I-41 Lannon Rd/Mequon Rd bridge of Germantown
      1. Similar to those by Airport, zoo interchange etc
- VI. **ADJOURNMENT:** 9:02AM, Motion by Jim, 2<sup>nd</sup> by Joletta, all in agreement