

MEETING:	REGULAR MEETING OF THE TOURISM COMMISSION
DATE AND TIME:	Monday, January 12, 2026 5:30 PM
LOCATION:	Germantown Village Hall Board Room N112 W17001 Mequon Road

MINUTES

- I. **CALL TO ORDER:** *This meeting has been given public notice in accordance with Section 19.83 and 19.84, Wis. Stats, in such form that will apprise the general public and news media of subject matter that is intended for consideration and action.*

The Tourism Commission meeting was called to order by Trustee Rick Miller at 5:30 PM.

- II. **ROLL CALL:**

Present: Trustee Rick Miller, Village President Bob Soderberg, Member Joletta Kerpan, Administrator Steve Kreklow

Absent: None

Excused: None

Also Present: Chief Deputy Clerk Kasie Miller

- III. **CITIZEN INPUT:** *(Please be advised per 19.84(2) that information and comment will be received from the public. It is the policy of this municipality that public input be limited to a four (4) minute period per person with a time extension granted at the discretion of the Chairperson. Be advised that there may be limited discussion of the information received but no action will be taken under public comments.) Comments that may be injurious to village personnel or other individuals will not be allowed.*

There were no citizen comments.

- IV. **MEETING MINUTES:**

Motion: Approve the November 10, 2025 and November 17, 2025 Tourism Commission meeting minutes as presented

Motioned By: President Bob Soderberg

Seconded By: Member Joletta Kerpan

Yes: Trustee Rick Miller, President Bob Soderberg, Member Joletta Kerpan, Administrator Steve Kreklow

No: None

Abstain: None

Motion Passed by Voice Vote (Yes 4, No 0, Abstained 0)

- A. November 10, 2025 (ACTION)
- B. November 17, 2025 (ACTION)

V. UNFINISHED BUSINESS:

VI. NEW BUSINESS:

- A. Financial Update

Administrator Kreklow provided a financial update to members, including 2025 expenditures/allocations and revenues. Kreklow explained that as of this meeting, the Tourism Commission allocated more funds than what had been brought in. However, the Village is still collecting fourth quarter 2025 payments, which those funds would be placed directly into the Tourism Commission's fund as the General Fund has already received its statutory portion.

- B. Request for Funding for the 2026 Calendar Year by the Germantown Area Chamber of Commerce (ACTION)

Germantown Area Chamber of Commerce Executive Director Jolitta Kerpan presented the request for funds by the Germantown Area Chamber of Commerce for the 2026 calendar year. Kerpan provided a line-by-line breakdown of the request for funds, noting many similarities to the previously approved 2025 request. Noted decreases in funding were for the Community Guide, as it is done every other year, and the Tannenbaum Trail, as less signage will need to be replaced. New for 2026 is that the Chamber of Commerce will be hosting the 4th of July Parade, which increased their request for funds.

Motion: Approve the request for funds by the Germantown Area Chamber of Commerce in the amount of \$35,000 for the 2026 Calendar Year.

Motioned By: Administrator Steve Kreklow

Seconded By: President Bob Soderberg

Yes: Trustee Rick Miller, President Bob Soderberg, Administrator Steve Kreklow

No: None

Abstain: Member Jolitta Kerpan

Motion Passed by Voice Vote (Yes 3, No 0, Abstained 1)

- C. Request for Funding from the Economic Development Commission for their Celebrate Germantown Video Campaign (ACTION)

Village Administrator Steve Kreklow submitted the request for funds on behalf of the

Village of Germantown Economic Development Commission for their "Celebrate Germantown" video campaign. Kreklow explained that the campaign would be a series of short videos to encourage residents and visitors to patronize local businesses and to promote the Village of Germantown and events. Member Jolletta Kerpan abstained from voting as she is a member of the Economic Development Commission.

Motion: Approve the request for funds by the Village of Germantown Economic Development Commission in the amount of \$10,000.

Motioned By: President Bob Soderberg

Seconded By: Administrator Steve Kreklow

Yes: Trustee Rick Miller, President Bob Soderberg, Administrator Steve Kreklow

No: None

Abstain: Member Jolletta Kerpan

Motion Passed by Voice Vote (Yes 3, No 0, Abstained 1)

VII. ADJOURNMENT:

The meeting was adjourned by Trustee Rick Miller at 5:52 PM.