

<b>MEETING:</b>	<b>REGULAR MEETING OF THE TOURISM COMMISSION</b>
<b>DATE AND TIME:</b>	<b>Monday, March 9, 2026 5:30 PM</b>
<b>LOCATION:</b>	<b>Germantown Village Hall Board Room N112 W17001 Mequon Road</b>

**MINUTES**

- I. **CALL TO ORDER:** *This meeting has been given public notice in accordance with Section 19.83 and 19.84, Wis. Stats, in such form that will apprise the general public and news media of subject matter that is intended for consideration and action.*

The Tourism Commission meeting was called to order by Trustee Rick Miller at 5:30 PM.

II. **ROLL CALL:**

**Present:** Trustee Rick Miller, Village President Bob Soderberg, Member Joletta Kerpan, Administrator Steve Kreklow

**Absent:** None

**Excused:** None

**Also Present:** Chief Deputy Clerk Kasie Miller, Park and Recreation Director Guilford Standridge, Deutschstadt Heritage Foundation Representative Marcy Stone, Trustee Jan Miller, and Park and Recreation Communications Coordinator Brenton Schimp.

- III. **CITIZEN INPUT:** *(Please be advised per 19.84(2) that information and comment will be received from the public. It is the policy of this municipality that public input be limited to a four (4) minute period per person with a time extension granted at the discretion of the Chairperson. Be advised that there may be limited discussion of the information received but no action will be taken under public comments.) Comments that may be injurious to village personnel or other individuals will not be allowed.*

There were no citizen comments.

IV. **MEETING MINUTES:**

- A. January 12, 2026 (ACTION)

**Motion:** Approve the January 12, 2026 Tourism Commission meeting minutes as presented.

**Motioned By:** President Bob Soderberg

**Seconded By:** Member Joletta Kerpan

**Yes:** Trustee Rick Miller, President Bob Soderberg, Member Joletta Kerpan,  
Administrator Steve Kreklow

**No:** None

**Abstain:** None

**Motion Passed by Voice Vote (Yes 4, No 0, Abstained 0)**

**V. UNFINISHED BUSINESS:**

**VI. NEW BUSINESS:**

- A. Request for funding from the Parks and Recreation Department for the 2026 Fourth of July Celebration (ACTION)

Germantown Park and Recreation Director Guilford Standridge presented the request for funds for the 2026 Fourth of July Celebration. Standridge advised the funds would cover evening activities and programs, live music, sound setup, and fireworks. Standridge noted that the request for funds would be lowered to \$22,185, as \$8,000 was already included in the 2026 Village Budget for this event.

Administrator Kreklow provided a financial update, advising that, as of today, \$53,000 was awarded by the Tourism Committee in 2026. If the two requests on today's agenda were approved, the total amount awarded in 2026 would be \$112,000.

**Motion:** Approve the request for funding from the Park and Recreation Department for the 2026 Fourth of July Celebration in the amount of \$22,185.00

**Motioned By:** President Bob Soderberg

**Seconded By:** Member Joletta Kerpan

**Yes:** Trustee Rick Miller, President Bob Soderberg, Member Joletta Kerpan,  
Administrator Steve Kreklow

**No:** None

**Abstain:** None

**Motion Passed by Voice Vote (Yes 4, No 0, Abstained 0)**

- B. Request for funding for Deutschstadt Heritage Foundation's Maifest (ACTION)

Deutschstadt Heritage Foundation Representative Marcy Stone presented the request for funds for Maifest, May 15-17, 2026. Stone provided a line-by-line breakdown of the request for funds, noting that for 2026, there will be an additional children's tent.

**Motion:** Approve the request for funds by the Deutschstadt Heritage Foundation's 2026 Maifest in the amount of \$29,764.69.

**Motioned By:** Member Joletta Kerpan

**Seconded By:** Administrator Steve Kreklow

**Yes:** Trustee Rick Miller, President Bob Soderberg, Member Joletta Kerpan,  
Administrator Steve Kreklow

**No:** None

**Abstain:** None

**Motion Passed by Voice Vote (Yes 4, No 0, Abstained 0)**

C. Request from Economic Development Commission for Tourism Commission  
Takeover of Germantown Marketing Campaign (ACTION)

Trustee Jan Miller, Chair of the Economic Development Commission, presented the request for the Tourism Commission to takeover the Germantown Marketing Campaign. J. Miller advised the Tourism Commission already awarded \$10,000 to fund this campaign and provided all related EDC discussion notes for review. Park and Recreation Communications Coordinator Brenton Schimp provided highlights of his Germantown Marketing Campaign slides, answered questions, and discussed potential next steps for the Campaign.

**Motion:** Approve the request from the Economic Development Commission for the Tourism Commission to take over the Germantown Marketing Campaign.

**Motioned By:** President Bob Soderberg

**Seconded By:** Trustee Rick Miller

**Yes:** Trustee Rick Miller, President Bob Soderberg, Member Joletta Kerpan,  
Administrator Steve Kreklow

**No:** None

**Abstain:** None

**Motion Passed by Voice Vote (Yes 4, No 0, Abstained 0)**

**VII. ADJOURNMENT:**

The meeting was adjourned by Trustee Rick Miller at 6:13 PM.