

VILLAGE OF GERMANTOWN
N112 W17001 MEQUON ROAD
GERMANTOWN, WI 53022

MEETING: **TOURISM / COMMUNITY BETTERMENT
COMMITTEE**

DATE AND TIME: **MONDAY, MARCH 10, 2014 6:00 p.m.**

LOCATION: **Germantown Village Hall Board Room**

- I. **CALL TO ORDER:** This meeting has been given public notice in accordance with Wisconsin Statutes, Section 19.83 and 19.84 in such form that will apprise the general public and news media of subject matter that is intended for discussion and action.
- II. **ROLL CALL:** Chairperson Vanderheiden, Members Adair, Brady, Brownell, Ciarro, Grgich and Rogers.
- III. **APPROVAL OF MINUTES:** October 14, 2013 meeting
- IV. **NEW BUSINESS:**
 - A. **REQUESTS FOR FUNDS**
 1. **KIWANIS CLUB OF GERMANTOWN**
ANNUAL 4TH OF JULY CELEBRATION - \$2,500
 2. **DEUTSCHSTADT HERITAGE FOUNDATION**
ANNUAL MAI FEST FESTIVAL - \$2,500
 - B. **DEUTSCHSTADT HERITAGE FOUNDATION 2013 MAI FEST
REIMBURSEMENT REQUEST TIMING**
 - C. **REVIEW OF FINANCIAL BALANCES**
- V. **ADJOURNMENT:**

UPON REASONABLE NOTICE, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service please contact the Village Clerk at (262)250-4740 at least 2 days prior to the meeting.

Notice is given that a majority of the Village Board may attend this meeting to gather information about an agenda item over which they have decision making responsibility. This may constitute a meeting of the Village Board per State ex rel. Badke v. Greendale Village Board, even though the Village Board will not take formal action at this meeting.

TOURISM/COMMUNITY BETTERMENT COMMITTEE

Meeting Minutes for 10/14/13

I. Meeting Called to Order:

6:00pm by Al Vanderheiden, Chairman of the Tourism/Community Betterment Committee

II. Members Present:

All members present except Ciurro who is excused.

- **Minutes:** The minutes of the 8/26/13 meeting were approved on a motion by Brady; second by Adair; and motion carried.
- **New Business:**
Request for Funds:
Germantown Historical Society, Oktoberfest, \$2,500 presented by Jeff Dhein.
Discussion:
 - Actual invoices were requested to verify more than \$2,500 was incurred in costs for marketing & promotion
 - It was noted that acknowledgement was given to the Tourism Committee for funding
 - These funds will not cover t-shirts which were sponsored by a specific business this year
 - The requested funds will be used for: print & radio ads, yard signs, large banners, Thank You signs. Estimated cost: \$5,000
 - Understanding that these costs will exceed the \$2,500 requested, the committee felt comfortable in approving this request.
 - The event for 2013 was great! Went through more food & beverages; add the Germantown wrestlers to take care of parking and added a golf cart to pick up anyone having difficulties getting from parking lot to festival. Park & Rec Department & Dept. of Public Works was wonderful to work with this year.
 - 2014 will be the 20th anniversary of the event

Rogers moved to approve \$2,500 for advertising costs for the Annual Hunsrucker Oktoberfest; Brady seconded; motion carried.

Friends of the Germantown Community Library, \$600 for Germantown Holiday Parade, presented by Lois Helberg.

Discussion:

- The library is celebrating its 50th Anniversary. To get more visibility they would like to rent storybook character costumes. Youth Futures students and other high school student volunteers would wear the costumes at the library during the Christmas Festival, and be featured as the Grand Parade Marshals representing the Germantown Library in the parade.
- It was questioned whether anyone wanting to be a parade entry could request funding if this were approved.

- It was noted the costumed characters were for more than the parade; actually they were for the anniversary celebration
- It was something the library could do to bring people in. They will be visiting with children at the library during the day, and then participate in the parade and come back to the library to continue visiting during the tree lighting activities.
- It was noted the Funding Application was probably titled in a way that made it confusing. Rather than the event being the *Germantown Holiday Parade* it should have shown **50th Anniversary of the Germantown Community Library**.
- It was suggested the event be promoted in other libraries in the surrounding communities.

Brownell moved to approve the \$600 request to rent storybook character costumes for the library's 50th anniversary; Adair seconded; Brady abstained; motion carried.

Washington County Convention & Visitors Bureau, \$5-\$10,000 Marketing for 2014, presented by Elaine Motl, Executive Director.

Discussion:

- Each committee member was presented with a folder containing examples of the marketing done in various publications, highlighting especially when Germantown was spotlighted.
- 2013 was a great year for tourism in Washington County; all Germantown hotels increased traffic & improved communications
- Big picture marketing: with Germantown being the Gateway to Washington County, as an example advertising & promotion for Holy Hill brings visitors through Germantown to get there.
- In reality, each individual community is a day trip; all marketed as a group warrants an overnight stay.
- Key Magazine had an article on Holy Hill! While ads are necessary, having a travel writer choosing to write on an area is more valuable.
- In April, the Wisconsin Dept. of Tourism, in a hired study, indicated Washington County moved up 7 notches in the amount of tourism revenue at \$7.8 million in Washington County.
- Misprinted guides were included in newspapers of Chicago suburbs; event attendance as well as website traffic increased as a result
- This request is for the committee to consider raising the amount given each year from \$5,000 which has stayed the same since 2006, to possibly \$7,500.
- Other municipalities contribute at a variety of levels; sometimes depending on number of hotels; although Richfield and Jackson still contribute without hotels.
- \$40,000 represents just the marketing budget of the WCCVB; total revenue for the organization is \$90,000; Washington County does contribute \$45,000
- There was concern Germantown was contributing 25% of the marketing budget while other communities not giving as much were also benefitting
- Even at the \$5,000 level, what does Germantown receive that others don't
- Elaine explained using the Visitors Guide; communities that don't contribute aren't listed. Photographs throughout the guide and community events are highlighted from these communities. Some choose to simply become a member,

which allows space in the booklet and the opportunity to purchase an ad at an additional cost.

- Germantown and West Bend are paying the biggest share: West Bend has given \$6,000 the past two years and has approved \$8,000 for 2014.
- Discover Wisconsin will be doing a segment on the Ice Age Trail in Washington County; free to us!

Brady moved to recommend approval to the Village Board of \$7,500 to the Washington County Convention & Visitors Bureau for marketing in 2014; Grgich approved; motion carried.

American Legion Post #1, \$1,600 for Live Reindeer Exhibit presented by Jami Sickler, new hall manager.

Discussion:

- The American Legion is the site partner of the Kiwanis Club for their Pancake Breakfast with Santa this year. It is an opportunity to bring families and visitors to the hall to increase awareness of its existence.
- The live reindeer exhibit will provide an even stronger draw to this event.
- The live reindeer are provided by a local business, Reindeer Games. They are at events throughout the area and there is some urgency to secure the exhibit.
- Promotion of the event will be via fliers, placemats to be distributed to restaurants throughout Germantown and Richfield, and at events held at the American Legion hall i.e. a Girl Scout cookie mom training session being held there; this will disseminate information to those in communities outside of Germantown, bringing visitors in. Also feel this will draw from Ozaukee County.
- "Funding provided by Tourism Committee" will be added to placemats.

Grgich moved to approve \$1,600 to bring live reindeer exhibit to the American Legion Hall in conjunction with the Kiwanis Pancake Breakfast; Brownell seconded; motion carried.

Because an invoice is not issued;

Rogers moved to pay upon presentation of contract from Reindeer Games to Clerk; Adair seconded; motion carried.

Adjournment; the meeting was adjourned at 7:10pm by Chairperson Vanderheiden.

Respectfully Submitted By:
Lynn Grgich

RECEIVED

JAN 29 2014

OFFICE OF VILLAGE CLERK
VILLAGE OF GERMANTOWN

GERMANTOWN TOURISM / BETTERMENT FUND

REQUEST FOR FUNDING

CALENDAR YEAR: 2014

Funds may be requested by groups for Tourism Projects (projects or events that will bring visitors to the Village of Germantown).

1. Group Name: Kiwanis Club of Germantown
Address: P.O. Box 531 Germantown, WI 53022
2. Responsible person's name: Lynn Gergich Phone No: 262-347-9901
3. Amount requested: \$2500.00

MAXIMUM AMOUNT REQUESTED IS \$2500 PER REQUEST

4. Date by which funding is desired: after invoices submitted

Please complete this form in its entirety. Also, please submit an estimate for the project for approval. Upon completion of the project, receipts submitted will be matched against the detail costs to verify the final expenditure. Note the guidelines for funding requests listed on the reverse side of this form.

Event or project description: (Please provide details regarding your event or project)

Annual 4th of July celebration for the community to include
parade, festivities at Firemen's Park and fireworks. Festivities
at the park include food & beverage vendors, entertainment for all ages
such as music (Downtown Harrison, Accompany of Kids), inflatables,
carnival-type games.

Goals of your event/project:

Provide an "old fashioned" type of 4th of July picnic for the
community with the entertainment and amenities to draw residents
and visitors.

Cost Details:

Entertainment: Down Harrison - contract \$900 (for 2013, similar 2014)
Port-A-John: contract \$1,395 in 2013, assuming similar in 2014

2nd or 3rd year applicants – please describe the results of the previous year's event/project:

The weather for the 2013 celebration was absolutely perfect. Many
parade goers came to the park afterwards and the park was busy all
the way to the fireworks. In 2012 the temperatures were hovering
in the 90's to 100°, not many people in park after parade, vendors did
poorly; parade attendance ok & people came after dark for fireworks.

GUIDELINES

1. Applicants must be a Germantown resident, civic organization or business.
2. Funds shall not be used for fundraising functions. However, they may be used in conjunction with funds raised by such functions for projects or improvements.
3. Funds shall be used for improvements, events or marketing materials that promote tourism in the Village..
4. All funds are to be used in the year in which they are approved.
5. Any unused funds in the calendar year will be carried over to the next succeeding years budget
6. If a project received funding from another budget within the Village, it will not qualify for funds from the Tourism/Betterment Fund (ie., including but not limited to library or park projects, including capital improvements).
7. All receipts must be submitted to the Village Clerk within 60 days of approval or of the day of the event for reimbursement. (Washington County Convention and Visitor's Bureau may submit their current budget [revenues/expenses] as acceptable proof of expenditures to validate their claim for reimbursement [Per General Government & Finance Committee 2/22/05]). **Failure to submit receipts within 60 days of approval or of the day of the event shall result in a forfeit of funding.**
8. Upon approval, any advertising and projects must display: "Sponsored in part by Village of Germantown Tourism/Betterment Fund."
9. While a group may submit more than one request, funds will be allocated at the discretion of the Committee.
10. A representative from your organization must be present at the Tourism/Betterment meeting when funds are requested. A notice will be sent out via mail two weeks in advance of the date, time, and location of the meeting.

Adopted: 6/01/93
Revisions: 6/17/93, 7/30/93, 8/16/93, 11/02/98
Revised: 6/20/00 (per guidelines adopted 2/21/00 by Village Board), 11/18/02,
2/25/05 (per General Government & Finance Committee)
8/28/07 (per guidelines adopted 9/17/07 by the Village Board)
12/10/08
2/6/10

July 4th

Date	IN	OUT	Description	10/01/12 to 09/30/13
10/16/2012			\$35.00	Cell Phone - Anne-Marie Hoell
11/27/2012			\$35.00	Phone - Anne Marie Hoell
12/5/2012			\$7,895.00	Bartolotta Fireworks
12/20/2012			\$180.00	Postage
12/20/2012			\$141.82	Office Max
12/20/2012			\$75.00	Accompany of Kids down payment
12/19/2013		\$5,000		Trans from money market
1/14/2013		\$500		Donation
1/15/2013			\$25.00	Phone - Anne Marie Hoell
1/28/2013		\$350		Donation
2/15/2013			\$35.00	Phone - Anne Marie Hoell
2/15/2013		\$525.00		Donations
3/7/2013		\$400		Donations & Fees
3/19/2013			\$35.00	Phone - Anne Marie Hoell
3/23/2013		\$1,500		Donations & Fees
4/15/2013			\$35.00	Phone - Anne Marie Hoell
4/18/2013		\$1,875		Donations & Fees
5/3/2013		\$2,100		Donations & Fees
5/15/2013			\$35.00	Phone - Anne Marie Hoell
5/17/2013		\$575		Donations & Fees
5/22/2013		\$425		Donations & Fees
5/30/2013		\$1,000		Donations & Fees
6/7/2013		\$625		Donations & Fees

6/14/2013	\$35.00	Phone - Anne Marie Hoell
6/17/2013	\$1,850	Donations and Fees
6/24/2013	\$101.85	Fastsigns
6/4/2013	\$1.98	Postage
6/25/2013	\$269.75	Cheri Necklaces
6/25/2013	\$25.25	Menards
6/25/2013	\$1.12	Postage
7/1/2013	\$300	Donations and Fees
7/3/2013	\$750.00	\$700 Downtown Harrison \$50 Comedian
7/3/2013	\$850.00	Starter cash for glownecklaces
7/3/2013	\$150.00	Awesom Graphics
6/29/2013	\$1.78	Postage
6/29/2013	\$316.80	Gen Com radios
7/3/2013	\$174.24	G-town shirt shop
7/4/2013	\$75.00	Mary Ernst clown parade
7/8/2013	\$200.00	WI Vet Club parade
7/8/2013	\$100.00	Kettle/Vintage Car - parade
7/8/2013	\$225.00	Accompany of Kids balance
7/8/2013	\$1,395.00	Port A Jon
7/8/2013	\$150.00	Dan Gerlach - parade
7/5/2013	\$1,962	Glow Neck plus starter cash retrun
7/10/2013	\$3,500.00	Anne-Marie Hoell Wages
7/10/2013	\$500.00	Lynn Grgich - wages
7/10/2013	\$200.00	ACA Down payment 2014 Downtown Harrison
7/10/2013	\$447.58	Hawks Cheer Glow Necklaces profit share

7/10/2013

\$45.00 Target Cards Glow Neck sale prizes

Total \$18,987

\$18,042.17

RECEIVED

FEB 21 2014

OFFICE OF VILLAGE CLERK
VILLAGE OF GERMANTOWN

GERMANTOWN TOURISM / BETTERMENT FUND

REQUEST FOR FUNDING

CALENDAR YEAR: 2014

Funds may be requested by groups for Tourism Projects (projects or events that will bring visitors to the Village of Germantown).

1. Group Name: DEUTSCHSTADT HERITAGE FOUNDATION
Address: N112W16240 MEQUON RD. Germantown, WI 53022
2. Responsible person's name: CHARLES J. HAREAN Phone No: 262-255-2381
3. Amount requested: \$2500 " - 894-0168 - CELL

MAXIMUM AMOUNT REQUESTED IS \$2500 PER REQUEST

4. Date by which funding is desired: JUNE 1, 2014

Please complete this form in its entirety. Also, please submit an estimate for the project for approval. Upon completion of the project, receipts submitted will be matched against the detail costs to verify the final expenditure. Note the guidelines for funding requests listed on the reverse side of this form.

Event or project description: (Please provide details regarding your event or project)

THE "MAIFEST" FESTIVAL IS HELD ANNUALLY ON THE
3rd WEEK-END OF MAY. THE REASON IS TO CELEBRATE THE
PLANTING SEASON, SIMILAR TO "OCTOBERFEST" CELEBRATING THE
HARVEST SEASON. GERMAN CUSTOMS.

Goals of your event/project:

BRING VISITORS TO GERMANTOWN FOR MUSIC, FOOD + DANCING.
WE RAISE ~~ENOUGH~~ ENOUGH TO PAY MOST OF OUR COSTS. THE
ENTERTAINMENT DRAWS MANY RESIDENTS + VISITORS TO THE AREA.

Cost Details:

WILL PRESENT AT MEETING.

2nd or 3rd year applicants – please describe the results of the previous year's event/project:

~~LAST~~ TWO YEARS THE WEATHER WAS GREAT SO WE WERE VERY
SUCCESSFUL. LAST YEAR WAS COOL + RAINY FRIDAY, BUT
BETTER SAT. + SUN. WE DID WELL.

VILLAGE OF GERMANTOWN
VOUCHER AFFIDAVIT

Date: January 22, 2014

Name DEUTSCHSTADT HERITAGE FOUNDATION
Attention:
Address: N112 W16240 MEQUON RD
City, State, Zip GERMANTOWN WI 53022

Account Number 10-567-530-7950

Description \$ 2,500.00
2013 MAI FEST – late request for reimbursement

Approved at 3/11/2013 meeting of Tourism

Total \$ 2,500.00

Approved _____

Date _____

Paid 1-22-14 to clear out 2013.

*however - late request will still
need to go to Tourism.*

Mia Fest - Reimbursement request.

Job provided on JAN 28 13 For:
Chris Yatchak
Deutschstadt Heritage Foundation

N112 W16240 Mequon Rd.
Germantown, WI 53022

Phone: (262) 251-2853 Ext:
Cell: (414) 520-2891 Fax:
Email: chrisyatchak@yahoo.com

1-800-558-3687

Quote By: Richard S. Green

Our Job #: NP - 1325-1

Job Status: Confirmed Order

Purchase Order:

Invoice To: Deutschstadt Heritage Foundation

N112 W16240 Mequon Rd.

Germantown, WI 53022

Ship Via: Delivery
Return Via: Pick Up

Job Site: Speedway Lot

Room:

Address: Mequon & Squire

Terms: 30 Days from Invoice

Germantown, WI 53022

Contact: Chris Yatchak (262) 251-2853
chrisyatchak@yahoo.com Cell:(414) 520-2891

Delivery Wed MAY 15 13 8:00AM
Show Time Fri MAY 17 13 10:00AM

Strike Mon MAY 20 13 10:00AM

Customer P/U
Customer Return

Description: Mia Fest

EQUIPMENT

QTY	Description	Duration	Unit Price	Extended
Tenting				
1	60 x 180 Pole Tent	1.00 Week(s)	3,456.00	3456.00T
520	7' Solid White Sidewall Per Ft.	1.00 Day(s)	0.80	416.00T
Tenting Total:				\$ 3,872.00
Staging				
1	16' x 32' x 32" Stage Includes 1-set of stairs	1.00 Week(s)	795.00	795.00T
48	Black Mesh Skirt Per Foot	1.00 Day(s)	1.00	48.00T
Staging Total:				\$ 843.00
Seating				
300	Gray Folding Chair	1.00 Day(s)	1.10	330.00T
Seating Total:				\$ 330.00
Lighting				
4	100' String Light (10-100Watt Bulbs)	1.00 Day(s)	50.00	200.00T
60	8Ft Banquet Table	1.00 Day(s)	7.00	420.00T
1	100' Cord	1.00 Week(s)	5.00	5.00T
1	50' Cord	1.00 Week(s)	5.00	5.00T
2	60" Round Table	1.00 Week(s)	8.50	17.00T
Additional charges for staples left in tables				
Tables Total:				\$ 647.00
Equipment Subtotal:				5,692.00
Equipment Total:				\$ 5,692.00

Delivery & Pickup: \$ 150.00
Job Grand Total: \$ 5,842.00
PAID TO DATE: \$ 0.00
BALANCE: \$ 5,842.00

RECEIVED

DEC 13 2013

OFFICE OF VILLAGE CLERK
VILLAGE OF GERMANTOWN



Job provided on JAN 28 13 For:
Chris Yatchak
Deutschstadt Heritage Foundation
N112 W16240 Mequon Rd.
Germantown, WI 53022
Phone: (262) 251-2853 Ext:
Fax:

Quote By: Richard S. Green
Our Job #: NP - 1325-1
Job Status: Confirmed Order
Purchase Order:

Invoice To: Deutschstadt Heritage Foundation

Ship Via: Delivery
Return Via: Pick Up

N112 W16240 Mequon Rd.
Germantown, WI 53022

Terms: 30 Days from
Invoice

Job Site: Speedway Lot
Room:
Address: Mequon & Squire

Delivery	Wednesday	MAY 15 13	8:00AM
Show Time	Friday	MAY 17 13	10:00AM
Strike	Monday	MAY 20 13	10:00AM
Customer P/U			
Customer Return			

Germantown, WI 53022
Contact: Chris Yatchak (262) 251-2853

Description: Mia Fest

Site Notes: Tent will be placed by Chris on site. Additional 30' will get added to the south end of tent, not north.



JK Rentals, Inc.
PO Box 467
625 Trading Post Lane
Kewaskum, WI 53040

Voice: (262) 626-2064
Fax: (262) 626-2780
Tax ID:

Invoice No. 12855

Invoice Date MAY 21 13

Our Job #: NP-1325-1

Delivery: MAY 14 13 8:00 AM

Show Time: MAY 17 13 10:00 AM

Strike: MAY 20 13 10:00 AM

Customer P/U:

Order/PO Number

Terms

30 Days from Invoice

Invoice To: Deutschstadt Heritage Foundation
N112 W16240 Mequon Rd.
Germantown, WI 53022

Description: Mia Fest

EQUIPMENT

QTY	Description	Duration	Unit Price	Extended
Tenting				
1	60 x 180 Pole Tent	1.00 Week(s)	3,456.00	3456.00 T
520	7' Solid White Sidewall Per Ft.	1.00 Day(s)	0.80	416.00 T
Tenting Total:				\$3,872.00
Staging				
1	16' x 32' x 32" Stage Includes 1-set of stairs	1.00 Week(s)	795.00	795.00 T
48	Black Mesh Skirt Per Foot	1.00 Day(s)	1.00	48.00 T
Staging Total:				\$843.00
Seating				
300	Gray Folding Chair	1.00 Day(s)	1.10	330.00 T
Seating Total:				\$330.00
Lighting				
4	100' String Light (10-100Watt Bulbs)	1.00 Day(s)	50.00	200.00 T
60	8Ft Banquet Table	1.00 Day(s)	7.00	420.00 T
1	100' Cord	1.00 Week(s)	5.00	5.00 T
1	50' Cord	1.00 Week(s)	5.00	5.00 T
2	60" Round Table	1.00 Week(s)	8.50	17.00 T
Additional charges for staples left in tables				
Tables Total:				\$647.00
Equipment Total:				\$5,692.00



JK Rentals, Inc.
PO Box 467
625 Trading Post Lane
Kewaskum, WI 53040

Voice: (262) 626-2064
Fax: (262) 626-2780
Tax ID:

Invoice No.

12855

Invoice Date

MAY 21 13

Our Job #: NP-1325-1

Delivery: MAY 14 13 8:00 AM

Show Time: MAY 17 13 10:00 AM

Strike: MAY 20 13 10:00 AM

Customer P/U:

Description: Mia Fest

EQUIPMENT

QTY	Description	Duration	Unit Price	Extended
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Delivery/Pickup \$ 150.00
JOB SUB-TOTAL: \$ 5,842.00
Total Invoice: \$ 5,842.00

JOB TOTAL: \$ 5,842.00

Less Payments: \$ (5842.00)

TOTAL AMOUNT DUE: \$ 0.00

Tourism/Betterment Fund
2013

Allocated for 2013	\$28,898.00
Carried over from 2012	\$44,470.41
Total amount for 2013	\$73,368.41

Maximum amount to be requested \$2,500
Exception for Washington Co. Visitors Guide \$5,000

January 1, 2013	BEGINNING BALANCE		\$73,368.41
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<u>Meeting</u>	<u>Approved</u>	<u>Paid</u>	<u>Date</u>
<u>3/11/2013</u>			
<u>HISTORIC PRESERVATION COMMISSION</u>			
2012 - Sales tax on brochure (Denise Hoinacki)	24.70	\$ 24.70	3/25/2013
<u>Deutschstadt Heritage Foundation</u>			
Mai Fest 2012	2,500.00	\$ 2,500.00	3/25/2013
Mai Fest 2013	2,500.00	\$ 2,500.00	1/25/2014
LATE REQUEST FOR PAYMENT 12-17-2013			
<u>LEADERSHIP GERMANTON</u>			
Treestock - 2013	2,500.00	\$ 2,500.00	7/10/2013
<u>KIWANIS</u>			
July 4th - 2013	2,500.00	\$ 2,026.85	7/25/2013
<u>WASHINGTON COUNTY CONVENTION & VISITORS BUREAU</u>			
Promotion of Germantown	2012 5,000.00	\$ 5,000.00	3/25/2013
	2013 5,000.00	\$ 5,000.00	3/25/2013
<u>5/29/2013</u>			
<u>FREISTADT 4-H FRIENDS</u>			
Purchase and planting of trees	1,500.00	\$ 1,500.00	8/9/2013
<u>LEADERSHIP GERMANTOWN - KIDSTOCK</u>			
Promotional advertising - banners & mailings amount allocated, not used \$1,500			EVENT WAS CANCELLED - NO PAY OUT TO BE DONE
<u>6/24/2013</u>			
None			
<u>7/22/2013</u>			
<u>IMAGINATION THEATRE OF GERMANTOWN</u>			
Copyright costs	2,400.00	\$ 2,360.25	8/22/2013
<u>GERMANTOWN CHAMBER OF COMMERCE</u>			
Christmas Festival	2,000.00	\$ 2,000.00	12/23/2013
<u>8/26/2013</u>			
<u>KIWANIS CLUB OF GERMANTOWN</u>			
4th of July Festivities	1,711.80	\$ 1,711.80	9/5/2013
<u>10/14/2013</u>			
<u>GERMANTOWN HISTORICAL SOCIETY</u>			
Annual Oktoberfest	2,500.00	\$ 2,500.00	12/23/2013
<u>FRIENDS OF THE GERMANTOWN COMMUNITY LIBRARY</u>			
Germantown Holiday (Christmas) Parade (Actual invoice was less than amount granted due to a discount)	600.00	\$ 500.00	1/25/2014
<u>AMERICAN LEGION POST #1</u>			
Breakfast w/Santa&Reindeer Games Pron	1,600.00	\$ 1,600.00	10/21/2013
TOTAL ALLOCATED 32,336.50			
Paid out to date		\$ 31,723.60	
BALANCE TO DATE		\$ 41,644.81	

Tourism/Betterment Fund 2014

Carried over from 2013	\$ 41,644.81
Allocated for 2014	\$ 29,179.00
Total amount for 2014	\$ 70,823.81

Maximum amount to be requested \$2,500
Exception for Washington Co. Visitors Guide \$5,000

January 1, 2014	BEGINNING BALANCE	\$70,823.81	
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<u>Meeting</u>	<u>Approved</u>	<u>Paid</u>	<u>Date</u>
<u>WASHINGTON COUNTY CONVENTION & VISITORS BUREAU - FOR 2014</u>			
Advertising and Promotion	7,500.00	\$ 7,500.00	2/15/2014
approved at 10/14/2013 Tourism and 11/18/13 Village Board			

TOTAL ALLOCATED	7,500.00
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Paid out to date	\$	7,500.00
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BALANCE TO DATE	\$	63,323.81
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