

TOURISM/COMMUNITY BETTERMENT COMMITTEE

Meeting Minutes for 3/10/14

I. Meeting Called to Order:

6:00pm by Al Vanderheiden, Chairman of the Tourism/Community Betterment Committee

II. Members Present:

All members present except Brownell and Rogers who are excused.

- **Minutes:** The minutes of the 10/14/13 meeting were approved on a motion by Brady; second by Adair; and motion carried.
- **New Business:**
 - A. **Request for Funds:**
Germantown Kiwanis Club, \$2,500 for the 4th Of July presented by Lynn Grgich with Judy Ketterer and Dennis Myers in attendance for the Kiwanis Club.
Discussion:
 - This requested amount will cover the cost of one of the entertainments at the park (Downtown Harrison) and the cost of the port-a-johns.
 - Comments from those on the committee: Downtown Harrison was thoroughly enjoyed, the whole day was fun for whole family.
 - 2013 was very successful thanks to a perfect weather day
 - There are other expenses, but more so associated with the parade portion whereas these two costs are for activities at the park.

Adair moved to approve \$2,500 to cover the cost of the entertainment and port-a-johns as listed; Brady seconded; Grgich abstained; motion carried.

Deutschstadt Heritage Foundation, \$2500 for 2014 Mai Fest Celebration presented by Charles Hargan.

Discussion:

- Mai Fest celebrates the planting season; whereas Oktoberfest celebrates the harvest. Both celebrations are German customs.
- This event brings many visitors from surrounding communities to Germantown; event organizers have tracked visitors from Illinois
- The cost of the tent alone is \$5800, which is an expense that is necessary for an outdoor festival.
- Mai Fest does advertise on radio, local and surrounding area newspapers, as well as fliers, and this event appears on the Travel Wisconsin website

Grgich moved to approve the \$2500 request by Deutschstadt Heritage Foundation for the 2014 Mai Fest event; Ciurro seconded; motion carried.

B. Deutschstadt Heritage Foundation 2013 Mai Fest Reimbursement Request Timing

Discussion:

- The request for funds for the 2013 Mai Fest event was approved 3/11/13. The event itself was held 5/17, 5/18 and 5/19/13. Our funding guidelines specify that funds need to be paid out by 60 days after the event or approval of the request, or the funds will be forfeited. To payout the funds, an invoice or invoices equaling the amount requested and approved must be provided at the Clerk's office.
- The funds for 2013 were requested and paid out January 22, 2014.
- This is the second time Deutschstadt Heritage Foundation has requested payout of approved funds after the deadline.
- They thought the funds for 2013 were already received. It wasn't until it was brought to their attention by the Clerk that an invoice was brought in to obtain the funds.
- Charles Hargan, as president of the club, indicated he will not allow this to happen again.
- Al Vanderheiden is of the belief that Germantown does a few events very well that do pull in visitors, such as Mai Fest. We have approved the funds, there is more than sufficient balance to cover all requests we've received, and yes Deutschstadt Heritage Foundation has to do a better job of being mindful of the deadline.
- Charles Hargan marked his calendar for early-July to request the funds.

A motion by Adair to reaffirm the payment made on January 22, 2014, for the 2013 approved request to Deutschstadt Heritage Foundation with the stipulation future payments will be requested by early July. Grgich seconded; motion carried.

An accounting of the Tourism/Betterment Fund for 2013 was provided and reviewed by the committee.

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Adjournment; the meeting was adjourned at 6:45pm by Chairperson Vanderheiden.

Respectfully Submitted By:
Lynn Grgich