

TOURISM/COMMUNITY BETTERMENT COMMITTEE

Meeting Minutes for 6/09/14

I. Meeting Called to Order:

6:00pm by Al Vanderheiden, Chairman of the Tourism/Community Betterment Committee

II. Members Present:

All members present except Brownell and Brady. Chairman Vanderheiden thought Brownell's term may be over. We were also joined by a new committee member, Emily Bergeron.

- **Minutes:** The minutes of the 3/10/14 meeting were approved on a motion by Adair; second by Ciurro; and motion carried.
- **Meeting was briefly paused as Chairman Vanderheiden was called back into the closed session meeting also going on.**
- **New Business:**
 - A. **Request for Funds:**

Imagination Theatre of Germantown, \$2,500 for summer production of "Into the Woods", presented by Heidi Salter and Ann Priote

Discussion:

 - Heidi thanked the group for last year's funding and presented a handout which tracked the attendance at their summer 2013 and spring 2014 performances
 - "Into the Woods" will have the most performances so far at 10; the cast is doubled: one adult production/one student production
 - Of the 39 cast members, 2/3 are from out-of-the area and 10 are from Germantown
 - Staff is 50/50 Germantown and out-of-town
 - From mid-June to performances, the cast will be in Germantown 4-5 nights each week rehearsing and possibly eating out here, getting gas, etc...
 - And those cast members from out-of-town bring people in to Germantown to see them/the show
 - This Fall they will add a third show so each year they will produce 2 plays and 1 musical
 - Imagination Theatre of Germantown has decided to stay in Germantown and keep Lutheran Church of the Living Christ as their home.
 - They are limited to seating for 85-100 per performance.
 - The group does not have much expense for advertising; they utilize free opportunities such as press releases, and posting on appropriate websites
 - Credit is given to the Tourism/Betterment Fund at the beginning of each performance in a verbal welcome and in the playbill

- This \$2,500 request will go toward the cost of royalties, which was approximately 3,619.00. Total cost for the production will be roughly \$17,000

Grgich moved to approve \$2,500 to Imagination Theatre of Germantown to be used toward royalty expenses for their performance; second by Ciarro. Motion carried unanimously.

An accounting of the Tourism/Betterment Fund was reviewed by the committee. A question was brought up about getting word out about the availability of this funding to other groups in the community. It will be added to the agenda of our next meeting for further discussion.

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Adjournment; the meeting was adjourned at 6:40pm by Chairperson Vanderheiden.

Respectfully Submitted By:
Lynn Grgich