

**VILLAGE OF GERMANTOWN
PARK & RECREATION COMMISSION MINUTES
CONFERENCE ROOM A
Wednesday, July 9, 2014**

CALL TO ORDER: The meeting was called to order at 5:32p.m. by Chair Laszewski.

ROLL CALL: Chair Laszewski, Commissioners Coulthurst, Knop, Depies and. Absent and excused was Trustee Rep. Kaminski, Lieffring and School Board Rep. Medved. Also present were Director Casperson, Secretary Lemke, Program Supervisor Joe Masiarchin and Intern Matt McCann.

APPROVAL OF MINUTES: *Motion by Coulthurst, seconded by Depies to approve the minutes as presented. Motion unanimously carried.*

PUBLIC INPUT: Nothing

VILLAGE BOARD: Absent

ALT BAUER PARK PARKING LOT: Casperson stated that the original bids came in over budget as well as the re-bid. Payne & Dolan had the lowest bid of \$75,107.80, however \$11,107.80 over budget. The asphalt is the most expensive.

Motion by Depies, seconded by Coulthurst to forward with positive recommendation onto the General Government & Finance Committee, the Payne & Dolan bid for the Alt Bauer Parking Lot, not to exceed \$75,107.80, and additional allocated funds come from the Department of Transportation reimbursement for the Freistadt Road bridge project. Motion unanimously carried.

GIRL SCOUT BAT HOUSES PROJECT: Girls from Troop #2321 presented the Park and Recreation Commission with 5 bat houses that they made to earn their "Junior Bronze Award" badge. Germantown has many wetlands that attract mosquitos which bats feed on.

Motion by Laszewski, seconded by Coulthurst to accept the donation of the bat houses from Girl Scout Troop #2321 to the Village of Germantown on behalf of the Germantown Park & Recreation Commission and express our appreciation. Motion unanimously carried.

RECREATION PROGRAMS FEES & CHARGES: Joe Masiarchin gave an overview of the new classes being offered along with the proposed fee changes for the Fall/Winter 2014. We will be starting "A Healthy You" program. The program is designed to earn points for participating in health and wellness classes and activities. Prizes are awarded based on predetermined point totals. Commissioner Coulthurst would like the department to have "Ultimate Frisbee".

Motion by Laszewski, seconded by Depies to accept the proposed Fall/Winter 2014 Program Fees and Charges. Motion unanimously carried.

SCHOOL BOARD REPORT: Absent

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DIRECTOR'S REPORT:

Directors Report

- 1) **Farmer's Market** – There are now 21 vendors at the farmers' market. In April only 5 vendors registered. In 2013 thirteen vendors registered. The market is growing at a good pace.
- 2) **Summer Intern** – Matt McCain is a student at UW-Whitewater doing his internship with the Department. Matt will be completing his internship on July 27.
- 3) **Friedenfeld Storage Shed** – The Germantown Hawks Football Club started building the storage shed. They are completing the concrete pad this week. The Club hopes to complete the project by the beginning of August. In addition, the club painted their concession stand.
- 4) **Kiwanis Outdoor Performing Arts Pavilion** – The Germantown Kiwanis is hosting a "Taste of Germantown" on July 17th in Firemen's Park. The Kiwanis want me to extend an invitation to support and attend the event.
- 5) **Friends of Freistadt 4-H** – The Friends of Freistadt 4-H removed the overgrown plants and installed new plants as well as spread mulch around the park sign and center boulevard.
- 6) **Life Church** – Life Church spread mulch around trees and the park sign in Haupt Strasse Park on June 24.
- 7) **Playground Mulch** – The Department bought and spread 200 yards of playground mulch throughout the Village playgrounds the weeks June 23 & 30.
- 8) **Historical Society** – Retained the services of SEH for shelter concept drawings and cost estimates. SEH is an engineering, architectural, environmental, and planning company.
- 9) **Donges Bay Road** – The Village Board rejected STP funding at their July 7 meeting. Complete streets will neither be required by Statute nor Code. The pathway recommendation will go in front of the Village Board at the July 21 meeting.

Recreation Report

- 1) 25 more summer programs have started since the Commission last met.
- 2) **Movies in the Park/Family Camp Out** - Our next movie will be on Friday, July 25th featuring Cloudy with a Chance of Meatballs 2 and it will be held in conjunction with our Family Campout at Kinderberg Park. We already have 110 people signed up to camp (25 families). Our last Movies in the Park held in June were bar far the best attendance we have had with over 500 people! The movie was Frozen and we provided fun crafts and a special appearance by "Anna" (High school teen dressed as one of the main characters) bother were a hit! The next movie is Cloudy with a Chance of Meatballs II and will be shown on July 25th.

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- 3) **Germantown Children's Theatre Performance** - We are excited to present "Beauty & The Beast Jr.", our 22nd musical production held on Thursday and Friday, July 17th and July 18th at 6:30 p.m. at the Germantown High School Stage. Hopefully you can join us for a night of entertainment. Cost is \$3/adults, \$2/children (Ages 3-14), Ages 2 and under are free.
- 4) **Booster Night** - Booster Night was held on July 7 at Robert's Frozen Custard to raise money for our youth programs and athletics. Our Department will receive 10% of sales from the event. Final numbers are not in, but overall it was a great event.
- 5) **Bergstrom Chevrolet Grand Slam Event** - For the fourth year in a row Bergstrom Chevrolet has chosen our Department's tball/baseball/girls softball to sponsor. In May they presented our Department with a \$500.00 check at the Brewers Game (right on the field). We had a Grand Slam event where they provided food, t-shirts, and also presented our department with equipment totaling over \$500.00.
- 6) Those who came were entered into a raffle for a chance to win some giveaways and Brewer's tickets. New this year for every test drive they awarded us with \$25.00. To date we have 19 out of a maximum of 30 redeemed. We had over 50 attend the event and it was a great success!
- 7) **Community Band Concert** - Our first summer Concert in the Park is tonight Wednesday, July 9th at Firemen's Park. The July 23rd concert will include marching music and August 6th will feature kid's music.
- 8) **Germantown Children's Theatre Performance** - We are excited to present "Beauty & the Beast Jr.", our 22nd musical production held on Thursday and Friday, July 17th and July 18th at 6:30 p.m. at the Germantown High School Stage. We have an elaborate set that was borrowed from Peace Lutheran School in Hartford. This will be our biggest production since Wizard of Oz (about 22 years ago)!
- 9) **Kids Klub** - We are in the process of completing the revenue and expenditures for the 2013/2014 school year. Here are some of the early highlights:
 - a) Revenue increased by 6.2%.
 - b) Over the past school year 497 students enrolled in Kids Klub.
 - c) We had a total of 63,674 registrations over 199 program days.
 - d) We averaged 320 registrations per day.
- 10) **Tyke Site** - We have seen a 44.5% increase in program registration for Tyke Site Plus. The increased advertising from the Program Guide and the Summer Kids Klub / Tyke Site flyer that is distributed through the schools seems to have helped increase registrations. Due to the increase in participants, staff has been added to maintain the participant ratios, and a new staggered program schedule was implemented. Parent feedback has been very positive.
- 11) **Summer Kids Klub** - In 2012 we created a new program called Adventure Kids Klub. We paired the new program with our Kids Klub program as a way to help retain our older Kids Klub participants. The program was specifically designed for our incoming 5th and 6th grade students to help provide activities geared towards their age group. Comparing 2012 and 2014 we have a 33% increase in program registrations.

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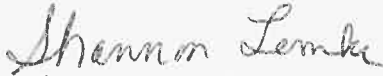
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- 12) **Family Fun Carnival** - New this summer we added the Family Fun Carnival. The event was run on Thursday, June 26th at Firemen's Park. We had 60 families (250 people) pre-register as well as a large number of walk-ins. At the event we had a variety of inflatables (bounce houses, obstacle courses, games) as well as a variety of carnival games, concessions, and clowns. The pre-registered participants were surveyed and gave great suggestions for next year. 91% of the participants surveyed responded that they were very happy with the event and would be interested in returning next year.
- 13) **Facebook** - We have 1,126 likes so far (up by 26 likes since last month)!

ANNOUNCEMENTS OF PUBLIC INTEREST:

ADJOURNMENT: There being no further business, the meeting was adjourned at 6:33p.m.

Respectfully submitted,



Shannon Lemke
Reporting Secretary